VPM's Dr. V. N. Bedekar Institute of Management Studies



organizes

3 Days Online FDP on

How to Write Case Study & Teaching Note for Scopus Indexed Journals

27th to 29th MAY, 2021 | 5:00 PM to 7:00 PM

Key Speakers:



Prof. Krunal K. Punjani Reviewer - Scopus Journal Assistant Professor DR VN BRIMS



Prof. Siddhesh Soman Reviewer - Scopus Journal Assistant Professor DR VN BRIMS

Registration Fees: Rs. 999/-

Contact: 9920485592/ 9819613639/ 7977818724

For Registration, Please Click "Register Now"

E-Certificates will be provided

VPM's Dr. V. N. Bedekar Institute of Management Studies



FDP Schedule

<u>Day</u>	<u>Topic</u>	<u>Presenter(s)</u>	<u>Time</u>
27 th	 How to Ideate & Select the Topic for 	Prof. Krunal K.	5pm to
May,	case study?	Punjani	7pm
2021	 How to write the opening paragraph 		
	of a Case study?		
	 How to write other important 		
	elements of the case study?		
	 How to write a Compact Case or 		
	Caselet?		
	Home Assignment 1		
28 th	What are the important elements of a	Prof. Siddhesh	5pm to
May,	Teaching Note?	Soman	7pm
2021	How to write a Teaching Note?		
	 How to discuss (not teach) the case 		
	study effectively?		
	 How to access international case 		
	studies?		
	 Home Assignment 2 		
29 th	 Expectations of the Editorial Team of 	Prof. Krunal K.	5pm to
May,	Scopus indexed journals for Case	Punjani & Prof.	7pm
2021	Study & Teaching Note	Siddhesh Soman	
	 Reviewers' perspective on Case Study 		
	& Teaching Note		
	 Discussion of Home Assignments of 		
	Day 1 & Day 2		

Registration Fees: Rs. 999/-

Contact: 9920485592/ 9819613639/ 7977818724

For Registration, Please Click "Register Now"

E-Certificates will be provided