

Activities for the month of April 2018



1st April -10th April

- **1st April:** Prof. Krunal K. Punjani successfully completed an online course on "*Marketing Analytics*" from *University of Virginia*.



- **2nd April:** Prof. Krunal K. Punjani successfully completed an online course on "**Big data in Advertising**" from **Udemy**.



1st April -10th April

- **4th April:** BRIMS and BMA jointly conducted a workshop on “*Miracles of Your Subconscious Mind*” by Mr. Satendra Singh



1st April -10th April

Prof Vibhuti conducted following examinations for April.

- **3rd -7th April:** PGDM Trimester VI Examination.
- **7th April:** EpMBA examination Sem II Batch 12.
- **8th April:** Prof. Krunal K. Punjani successfully completed an online course on "*An Introduction to Consumer Neuroscience & Neuromarketing*" from **Copenhagen Business School**.



1st April -10th April

- **7th April** : BRIMS organized Dr. V. N. Bedekar Memorial Lecture Series on the topic "*Management Perspective in Turbulent Times*" by Mr. Abhay Daudkhane, National Training Head Kotak Life Insurance, coordinated by Prof Vibhuti.



1st April -10th April

- **9th April:** Prof Sandeep Moghe participated in the Skill Development Programme on '*Consultant Network Security*' conducted jointly by UGC, HRD and University of Mumbai.



1st April -10th April

- **10th April:** Prof Sukhada organized a cricket match between Alumni, HR of few companies and our students.



11th April -20th April

- **12th April:** Dr Joshi was invited as Chief Guest for the TMPC Meet where he address he entrepreneurs, business professionals, and consultants on the topic of **VALUE CREATION**.

Invitation for All



Traders, Manufacturers, Professionals and Consultants
We meet on every Thursday at
Oasis Hall opp. Makhmali Talao, LBS Rd, Thane.

Thursday Meeting - 12/04/2018



Chief Guest
Prof. Nitin Joshi
Director
V. N. Bedekar Institute of
Management Studies

Subject
Value Creation

Please be present at 7.00 am

Interested People, Please contact
Ramesh Joshi M - 98212 94301

11th April -20th April

Prof Vibhuti conducted following examinations:

- PGDM Trimester V Supplementary Examination from 11.04.2018 To 16.04.2018
- PGDM Trimester III Regular Examination from 11.04.2018 To 19.04.2018
- MMS Semester I Supplementary Examination from 11.04.2018 To 16.04.2018
- MMS Semester IV Regular Examination on 20.04.2018

11th April -20th April

- **20th April:** DR VN BRIMS received "*Academic Excellence in Management Education Award 2018*" by BMA in (Tier 3) category.



21st April -30th April

- **21st April:** Prof Vibhuti organized MMS Semester IV Winter Internship Viva-Voce where most of the external evaluators were Alumni of 2006-08 batch.



- **21st April:** Commencement of MMS Semster II Regular Examination from 21.04.2018 To 30.04.2018

21st April -30th April

- **21st April:** BRIMS awarded as “*Top Private B-Schools*” by “Digital Learning” at 7th Higher Education & HR Summit, Pune.



21st April -30th April

- **23rd April:** BRIMS was a center for IDOL F. Y. Bcom. Universality Examination From 23.04.2018 To 02.05.2018.
- **27th April:** Dr Joshi attended the BMA program on '*Design Thinking*' in Business at Courtyard By Marriot.
- **28th April:** Dr Joshi was Invited as the expert for conducting project viva at PTVA Vile Parle.
- Prof. Krunal K Punjani Designed & Executed Ad campaign on **Facebook** for Autonomous courses: **PGP, PGPHHM, EpMBA and Digital Marketing,**

21st April -30th April

- **28th April:** Students of BRIMS attended "*Logistics Summit 2018*" organized by CII at Taj Lands, Bandra.



21st April -30th April

- **30th April:** Prof. Krunal K. Punjani shared "*Learnings of Marketing Analytics*" as a part of Journal Club Meeting.



21st April -30th April

- **30th April:** Staff of BRIMS enjoyed Pot Luck!



Thank You