

# MONTHLY ACTIVITIES for the Month of August 2021



# 1<sup>st</sup> Aug - 10<sup>th</sup> Aug

- **2nd Aug** : Prof. Mahesh Bhanushali placed MMS Finance students Mr. Harshad Agawane, Ms. Tejashree Vasal and Ms. Sayali Karambelkar from 2019-21 batch in well known analytics organization- InSync Analytics with the package of 3L
- **2<sup>nd</sup> Aug** : Prof Kanchan was invited to judge an Intercollegiate Virtual Case Study competition organized by Sasmira Institute of Management



# 1<sup>st</sup> Aug - 10<sup>th</sup> Aug

- **4<sup>th</sup> Aug:** Dr. Smita Jape along with Dr. Pallavi Chandwaskar and Prof. Sandeep Moghe conducted Monthly ADC Review Meeting with Student CRs.

# 1<sup>st</sup> Aug - 10<sup>th</sup> Aug

6<sup>th</sup> & 7<sup>th</sup> Aug : Student Engagement and Sports Committee organized Enthusia 2.0, a National Level Intercollegiate Management Fest. There were 12 events in the fest and witnessed 135 participation from different Institutes.





**Dr. V.N.Bedekar Institute of Management, Thane**

Presents

**Ad Mad Show**

Discover your Creative Side

**6 August 2k21**

Contact: 9130604631  
Manas Hulge / Rishabh Joshi  
manas.hulge@vpmthane.org  
rishabh.joshi@vpmthane.org

**Register Now**

Group Entry only (2 Members)  
Rs. 50 Per Group

VPM DR V N BRIMS PRESENTS

VIRTUAL MURDER MYSTERY

A DETECTIVE LIAISON

MYSTERY

**MURDERING LAST SUMMER**

QUENCH THE THIRST  
SOLVE THE CASE

3 MEMBERS PER TEAM

FRIDAY 6TH AUGUST AT 10:00 AM

REGISTRATION FEES 50  
RS PER TEAM

SHUBHAM - 9082157080  
AYUSH - 9172123203  
SHUBHAM BHALLERAO -  
9209611488

Dr. V.N.Bedekar Institute of management studies

**Management**

**Dumb Charades**



**PLUMB CHARADES**



**Event date- 6August, Friday**

Entry fees for Team-50rs  
Contact Details-  
Aashi Rajgor -9890713822  
Akshay Pawar - 9867190050

**RULES:**

1. MANAGEMENT CONCEPT "DUMB CHARADES" SHOULD HAVE ATLEAST 4-5PARTICIPANTS IN EACH TEAM.
2. TEAM PARTICIPATION IS MANDATORY.
3. ONLY MANAGEMENT CONCEPTS WOULD BE ENACTED SO KEEP YOUR MANAGEMENT GK VERY VERY STRONG.
4. 30 SECS WILL BE GIVEN TO THINK FOR EACH CONCEPT.
5. THE TEAM WHO MAKES THE FASTEST GUESS GETS THE POINT.
6. HANG HINTS WILL BE PROVIDED FOR DIFFICULT CONCEPTS.
7. THE EVENT WILL BE CONDUCTED THROUGH ONLINE MODE.

DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES

ENTHUSIA 2.0 presents

**WRAP THE SCRAP**

A BOND OUT OF WASTE COMPETITION WHERE YOU CAN SHOW YOUR CREATIVE AND INNOVATIVE SKILLS

The competition is open for all

**RULES OF PARTICIPATION:**

- Participants should be either individual or in a team of 2 only.
- The participants should be ready with all the materials that are mentioned on the next page.
- On 6<sup>th</sup> Aug. at 10 am, the participants will be given names of 1 or 2 materials which they have to use.
- The participants should send us the final picture of their creativity till 1 pm on any of the emails that are mentioned below.
- Along with the picture, participants should mention their names as well.
- Later a meeting link will be provided to participants where they will have to present it to the judges.
- Participants will be judged on Creativity, Utilization of Resources, Artistic composition & overall Eco-friendly rating, utility of the Product and Overall presentation.
- By participating, the contestant agrees to accept the terms and conditions of the competition.
- The decision of the judges will be considered final and abiding.


**REGISTRATION FEES: B/R:**




**CONTACT US ON:**

NAMEETA C. SATGHARE 09892546701  
ROMAN V. SURVE 9896222051

nameeta.satghare@vpmthane.org roman.surve@vpmthane.org

**DR. VN BRIMS**  
PRESENTS  
**CHECK-MATE**  
VIRTUAL CHESS TOURNAMENT  
TASTE THE VICTORY  
ON 06<sup>TH</sup> AUG 2021



**JUST - 50 ₹ /CHALLENGER**

**REGISTER NOW!!!**

FOR MORE INFORMATION  
SHIVANI BOSE  
8169208566  
VIMAL MISHRA  
7021759404



**Dr. V.N. Bedekar Institute of Management Studies**



**CARROM**  
Tournament

DATE: 6TH AUGUST 2021  
ENTRY FEES: RS. 90/-

CONTACT  
ANIKET - aniket.mishra@vpmtthane.org  
NAVELI - naveli.mahadik@vpmtthane.org  
VISHAL - vishal.doke@vpmtthane.net



**Dr. V.N. Bedekar Institute of Management Studies**



**Tournament**  
**Enthusia 2.0**  
Presents  
**Business tournament**  
**Saturday 7th August**  
10.00 AM  
Registration fee: ₹ 50



**DR. VN BRIMS**  
WELCOMES YOU  
TO  
**BOWLING-ALLEY**  
VIRTUAL BOWLING  
STRIKE OVER  
ON 06<sup>TH</sup> AUG 2021



**JUST - 50 ₹ /CHALLENGER**

**REGISTER NOW!!!**

FOR MORE INFORMATION  
SHIVANI BOSE  
8169208566  
VIMAL MISHRA  
7021759404



Dr. V.N. Bedekar Institute of Management Studies

A Virtual Instrumental Music Competition  
**SWAAR TAAL**

Registration fee = 50  
Saturday 7th August

"Life is one grand, sweet song, so start the music."

**Competition rule:**

- Record Video and It Should Be 1.5 Min To 2 Min Max.
- Name of The Student and College Name Should Be Edited Into That Video

+91 81089 59146  
+91 8828093047  
anjali.gaikwad@vpmthane.org  
ashita.gawas@vpmthane.org

VPM's Dr. V.N BRIMS presents  
**ENTHUSIA 2.0**

**COMEDY KI PATHSHALA**

Aug. 06 2021

1st Ever Inter Collegiate Stand Up Comedy Competition

Entry Fees ₹50

For Enquiry:  
Aniket 8976199303  
Vishal 7977283278

VPM DR V N BRIMS PRESENTS

**WE ARE LOOKING FOR UNIQUE TALENT**

UNLOCK YOUR POTENTIAL

FRIDAY 6TH AUGUST EVENT STARTS AT 10:00 AM

Registration fees per person 50 Rs

Attention please  
1) Your talent should be unique  
2) Drawing and Instrument playing is not allowed  
3) Send your video on 10th July August  
4) Video limit for 1 person is 1 min and more than 1 & 2 min.

Contact:  
Mukhammed - 9082157080  
Vishal Raj Mahadikar - 9082500329

**DR. V.N.BRIMS Presents**

**ENTHUSIA 2.0**

**नृत्याविष्कार**  
..Dance It Out

Event Date: 6th Aug @10.00am

For any enquiry  
Contact No: 8879137203  
Email: tejas.gaikwad@vpmthane.org

# 1<sup>st</sup> Aug - 10<sup>th</sup> Aug

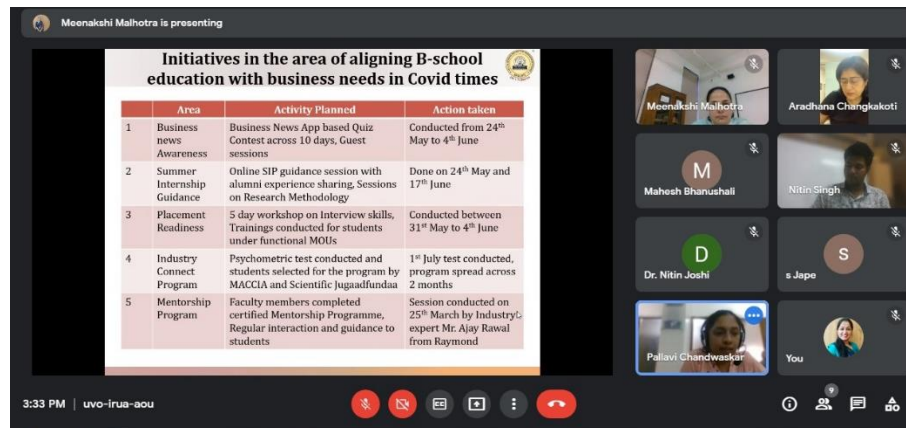
- **7<sup>th</sup> Aug:** Dr. Nitin Joshi had a meeting with TJSB Senior Leadership Team
- **10<sup>th</sup> Aug:** Virtual Validation Visit by GHRDC B-school Survey 2021 was held at DR VN BRIMS.

Meenakshi Malhotra is presenting

### Initiatives in the area of aligning B-school education with business needs in Covid times

Area	Activity Planned	Action taken
1 Business news Awareness	Business News App based Quiz Contest across 10 days, Guest sessions	Conducted from 24 <sup>th</sup> May to 4 <sup>th</sup> June
2 Summer Internship Guidance	Online SIP guidance session with alumni experience sharing, Sessions on Research Methodology	Done on 24 <sup>th</sup> May and 17 <sup>th</sup> June
3 Placement Readiness	5 day workshop on interview skills, Trainings conducted for students under functional MOUs	Conducted between 31 <sup>st</sup> May to 4 <sup>th</sup> June
4 Industry Connect Program	Psychometric test conducted and students selected for the program by MACCLA and Scientific Jugaadfundiaa	1 <sup>st</sup> July test conducted, program spread across 2 months
5 Mentorship Program	Faculty members completed certified Mentorship Programme, Regular interaction and guidance to students	Session conducted on 25 <sup>th</sup> March by Industry expert Mr. Ajay Rawal from Raymond

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The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled 'Initiatives in the area of aligning B-school education with business needs in Covid times' is displayed. The slide contains a table with 5 rows and 3 columns: Area, Activity Planned, and Action taken. The table details various initiatives such as Business News Awareness, Summer Internship Guidance, Placement Readiness, Industry Connect Program, and Mentorship Program. On the right side of the screen, a grid of participant video thumbnails is visible. The participants shown are Meenakshi Malhotra, Aradhana Changlekoti, Mahesh Bhanushali, Nitin Singh, Dr. Nitin Joshi, s Jape, Pallavi Chandwaskar, and You. The bottom of the screen shows the Zoom control bar with icons for mute, video, chat, and other functions.



# 11<sup>th</sup> Aug – 20<sup>th</sup> Aug

- **11<sup>th</sup> Aug and 21<sup>st</sup> Aug:** Dr. Nitin Joshi and Dr. Smita Jape attended a meeting with Entrepreneurs and members of COSIA for Industry Academia Interface at TSSIA house Wagle Estate.
- **12<sup>th</sup> Aug:** Dr. Nitin Joshi had a meeting with Dr. Mahesh Bedekar with respect to VPMs Sports Academy.
- **13<sup>th</sup> Aug:** Dr. Nitin Joshi had a meeting with HPE Senior Management.

# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

**13<sup>th</sup> Aug** : Dr. Pallavi Chandwaskar and Dr. Meenakshi Malhotra presented their Paper titled “Moderating Effect of Gender on Relationship between Brand Personality and Brand Loyalty – Evidence from Indian FMCG Brand” in International Conference on “Standardizing Management Practices: Challenges & Opportunities (ICSMP-2021)” organized by Faculty of Management Studies, Mohan Lal Sukhadia University, Udaipur.



# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

- **13<sup>th</sup> Aug** : Prof. Kanchan wrote an article on Enthusia 2.0 which was published in Freepress Journal.

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## BRIMS creates enthusiasm in students through Enthusia 2.0



DR VN Bedekar Institute of Management Studies (BRIMS) organized its annual management fest Enthusia 2.0 on 6th & 7th Aug 2021. It was a

National level management fest covering areas of sports, cultural and management games. Considering Covid, the event was conducted on virtual platforms getting participation from various states of India. The event was organized by students of MMS 1st year who demonstrated skills of leadership, planning, organizing, team handling, coordination, creativity through its events. BRIMS always nurtures management skills among its students, hence apart from classroom teaching events like this create a platform for students to learn and demonstrate these skills.

# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

• **14<sup>th</sup> Aug:** An article on DR VN BRIMS was published in newspaper Times of India under 'Leaders for Change' page as a promotional advertorial for DR VN BRIMS which was written by Dr. Pallavi Chandwaskar

**D**r. V.N. Bedekar Institute of Management Studies (Dr VN BRIMS) is among the leading educational institutes in Thane. Established in the year 2005-06, under the leadership of Dr. V.N. Bedekar, the institute's chairman, the institute caters to the educational needs of nearly 17,000 students across facilities in Arts, Commerce, Science, Law, Polytechnic and Management Studies and Engineering.

**WOMEN TO SUCCEED**  
Even during the challenges of the pandemic, the institute's focus on research, state-of-the-art technology, intellectual development and holistic learning processes contribute to the professional development of their students. Teachers and staff. The mission statement of Dr VN BRIMS is to be ethical, sensitive and achieve excellence in management education through a focus on research, innovation and industry interaction.

**RESEARCH AND DEVELOPMENT**  
Research is an integral part of the institute. The library infrastructure with its e-library facilities, web-OTAC platform and database of quality journals have proved to be a valuable resource. The establishment of the PhD research centre was another feather in the cap for BRIMS. Faculty members are actively engaged in providing guidance to research scholars for their doctoral research work. The institute organises national/international research conferences every year and releases its research journal 'Stratus', which is a peer-reviewed journal with ISSN.

**PUTTING THE FOCUS ON INNOVATION**  
The Institute Innovation Council (IIC) of BRIMS, which operates as per AICTE and UIRIG guidelines from the Ministry of Education, innovation cell in the academic year 2019-20. International conferences, guest sessions by renowned industry innovators and entrepreneurs, innovation-focused competitions, industry visits, webinars and student-centric contests are regularly organised by the institute in order to nurture innovation thinking.

To foster its culture of innovation, BRIMS has collaborated with VPM's Polytechnic college for the establishment of an 'Innovation Lab', which will provide the necessary resources and an environment to nurture ideas and promote entrepreneurship. Additionally, the faculty members of BRIMS have also authored a book on 'Entrepreneurship Management as a guide to budding entrepreneurs'. This year, too, top brands across various sectors provided internship opportunities for students. Even during the challenges of the pandemic, the institute's placement cell enabled virtual interviews opportunities for more than 100 students with renowned brands. Due to the growing standard and quality of our students and consistent efforts made by the institute in terms of skill development and industry connect, they have been consistently attracted to some of the most well-known recruiters within the industry.

They believe that a blend of industry-academia activities make students competitive and prepares them for both the opportunities and challenges in the global scenario. Approximately 104 students from the 2019-20 batch have already found job placements. More than 40 students were placed during the period of the Covid-19 pandemic. A number of students are presented a number of opportunities to work with well-known brands and organisations. They further build their ties by regularly conducting management development programmes and consultancy assignments. Further, their faculty members belong to various industrial bodies like IIMA and are certified assessors for Business Excellence by CII (Confederation of Indian Industries).

**ALUMNI CONNECT**  
Dr VN BRIMS believes in a strong alumni connect and thus organises an alumni meet every year where students from each batch share their experiences and achievements with the institute and other students. Their alumni

has a strong global presence and work with some of the most reputed global brands. They regularly interact with the institute through guest sessions, seminars and are representatives in the College Development Committee and Internal Quality Assurance Cell (IQAC). Alumni members also share placement and internship opportunities and participate in placement guidance sessions for students.

**ACCREDTATION AND ACHIEVEMENTS**  
The above has led to Dr VN BRIMS winning several awards and accolades such as NAAC Accreditation, Top Outstanding B-School of Excellence in India by CSR-GURIC, B-Schools Survey 2020, National Quality Excellence Award by Prayas Media, and Outstanding of Excellence by GURIC in 2019.

**FACULTY TEAM**  
The faculty at Dr VN BRIMS believes in a student-centric approach and seeks to help students with empathy and a positive attitude. Faculty members are highly qualified with many holding PhD and UGC-NET qualifications. Their faculty boasts of a rich blend of industry-academia experience and believe in imparting education beyond the four walls through experiential learning, real-world case studies and more, thus enabling lifelong learning.

## Top-notch faculty, research opportunities and industry connections put this institute in a league of its own

With the goal of becoming a value-based institute that nurtures management professionals, Dr V.N. Bedekar Institute of Management Studies (Dr VN BRIMS) aims to provide its students with an industry-oriented education to foster professionalism and innovative thinking



The team at Dr VN BRIMS is dedicated towards ensuring a smooth and effective learning process. Even during the pandemic, they established a unique platform called 'BRIMS Connect' wherein monthly, all the stakeholders were updated about the recent happenings at the institute. The platform was also used to acknowledge and felicitate individual achievements of students, faculty, and staff. This has successfully entered its second year of execution and was undertaken through a virtual mode during the pandemic with active and enthusiastic participation of students online.

“

EXPERIENCE

THE JOY OF LEARNING

ECOSYSTEM THAT CREATES FUTURE DECISION MAKERS

”



**VPM'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE**  
JNANADWEEPA, CHENDANI BUNDER RD, THANE (W) - 400601, TEL. 022-25564492/25446554



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# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

- **17<sup>th</sup> Aug:** DR VN BRIMS received Ph.D. Center approval from University of Mumbai. Interviews for PhD candidates were organized and out of 17 candidates who appeared for interviews, 5 students have been selected.

# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

- **19<sup>th</sup> Aug** : Dr. Pankaj Nandurkar & Prof. Vibhuti Save under the guidance of Dr. Nitin Joshi organized a one-day workshop on “Outcome Based Education”, for all faculty members of Brims. The resource person of the workshop was Dr. Shailesh Kasande, Group Director of Suryadatta Group of Institutes.



# 11<sup>th</sup> Aug - 20<sup>th</sup> Aug

- **20<sup>th</sup> Aug:** Dr. Nitin Joshi and Dr. Smita Jape visited State Bank of India Zonal office. Mr. Pradeepta, Regional Manager and Mr. Bakshi, GM State Bank of India presented a token of appreciation to Dr. Nitin Joshi and Dr. Smita Jape



# 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **23<sup>rd</sup> Aug** : An Online Quiz on 'Quality Enablers at BRIMS' was organized on IQAC Foundation Day by IQAC Student Representatives, Ms. Shivani Bose and Mr. Vimalkumar Mishra under the guidance of Dr. Pallavi Chandwaskar.
- 105 Students participated and Top 20 were awarded with certificates.





# IQAC Foundation Day Quiz Winners

Rohan Giri	Abhishek Gholap
Aniket Mishra	Dipesh Mishra
Paresh Bhopi	Sujit Koregave
Rutuja Pawar	Nikhil Adkar
Pallavi Ghildiyal	Aishwarya Pawaskar
Rutuja Deshmukh	Sanket Gawas
Shahejaz Alam	Anjali Gawade
Aysh Haria	Pawan Parihar
Priyanka Devram	Nidhi Pawar
Gauri Kadam	Shivani Paranjape

# 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **23<sup>rd</sup> Aug:** DR VN BRIMS initiated the NBA guidance process by a online meeting with NBA Margdarshak, Dr. Sachin Vernekar appointed as mentor by AICTE.



# 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **24<sup>th</sup> Aug** : Prof. Krunal K. Punjani & Dr. Pankaj Nandurkar organized a Webinar on “A Talk with Start-up Founder”, which was conducted by Mr. Bharat Oswal - Founder of the Strat-up 'Botree', Head of TEDxPune and CII Young Indians Pune - YUVA Chair.

# 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **25<sup>th</sup> Aug:** Placement team placed following candidates from 2020-21 batch got placed
  - ❖ Mr.Akash Baraskar in SP Wealth Advisors
  - ❖ Mr.Sagar Nikam in SP Wealth Advisors
  - ❖ Ms.Jinal Panchal in Acura Solutions

## 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **24<sup>th</sup> Aug:** Dr. Nitin Joshi jointly conducted “Get set Goal activity” for HPE consultancy.
- **27<sup>th</sup> Aug:** Interviews for a Faculty position were held at DR VN BRIMS.

# 21<sup>st</sup> Aug - 31<sup>st</sup> Aug

- **26<sup>th</sup> Aug:** A meeting was coordinated by Prof. Dipti Periwal with Mr. Sudesh from UK for International Research collaboration.
- **27<sup>th</sup> Aug :** Prof. Krunal K. Punjani successfully completed his PhD Mid-Review Presentation at Symbiosis International (Deemed University)

# Faculty appointed as Assessors for Business Excellence

Dr. Nitin Joshi, Dr Smita Jape, Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Mr. Vaibhav Pandit appointed as an assessor and started assessment of Large well known public sector companies.



# August 2021

- Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal Punjani and Prof. Sandeep Moghe successfully completed Innovation Ambassador training (Foundation Level) conducted by MoE's Innovation Cell & AICTE





*Thank You*