Monthly Activities February 2021



- 1st Feb: Dr. Pallavi Chandwaskar gave Journal club presentation on the topic "Teaching Learning Process Quality Improvement for NBA"
- 1st Feb: Prof. Vibhuti Save on behalf of examination department, declared internal result of PGDM (2019-21) Trimester IV (Regular).
- 1st Feb: Research and Recognition committee of University of Mumbai approved the research proposal of Prof. Mahesh Bhanushali.

• 2nd Feb: Dr. Smita Jape wrote an article on "Union Budget" which was published in newspaper.

IF IT MOVES, TAX IT; IF IT KEEPS MOVING, REGULATE IT

SMITA JAPE

nion Budget 2021 finally presented by Fi-nance Minister Nirmala Sitharaman on February 1, 2021. Amid concerns over the serious impact of coronavirus (COVID-19) on India's GDP growth during last year, all people particularly economists, and investors had their eyes on the day when the Union Budget will be tabled in the Lok Sabha .As per the rituals, this year also before budget, the customary 'halwa ceremony' was held on Saturday at the Union Finance Ministry headquarters at North Block in New Delhi. It was a happy moment for all the people as on the occasion, honourable Finance minister Sitharaman madam also launched the "Union Budget Mobile App" for hassle-free access of Budget documents . Finance Minister Nirmala Sitharaman tabled the Economic Survey 2020-21 in the Parliament on the first day of the Budget session. Every year the union budget is presentBudget making is a consultative process that involves the finance ministry, the planning commission and all other ministries

ed with a lot of hue and cry before and after the presentation. So Let's try to understand what a budget is in simple language? It is an annual statement that details government finances. It is the summary of revenue and expenditure of a fiscal year. It aggregates income from all sources(taxes, duties, borrowings) and expenses. It also offers estimates for the next financial year.

Budget-Who makes it? : Budget making is a consultative process that involves the finance ministry, the planning commission and all other ministries.

The budget division, which the economic affairs prepares the budget after the planning commission and finance ministry issue the spending guidelines ,Ministries prepare their demands based on these guidelines. Once it is passed by the parliament, the president signs it into an act.

Budget —The process: Ministries indicate their requirement, Budget division prepares a draft document in consultation with various stakeholders, Finance minister approves draft in consultation with prime minister, Finance minister briefs other ministers through a summary of the cabinet,

Finance minister presents budget in the Lok Sabha. It has 2 parts- a)General economics survey of the country and the policy statements. b) Tax proposals, Annual financial statement is given to Rajya Sabha and discussions are held in the parliament. Grants are approved, Appropriation Bill, Finance bill introduced in Rajya Sabha, Then the union budget is approved.

The writer is Associate Professor of Dr V N Bedekar Institute of Management Studies

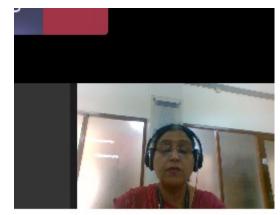


- 5th Feb: Admission committee has successfully completed MMS 2020-22 batch admission process and out of 189 student total 155 students got admission.
- 5th Feb: Prof. Krunal K. Punjani prepared reports for the IIC activities conducted at BRIMS in the Q1 & Q2 and uploaded the same on Ministry of Education's IIC web portal

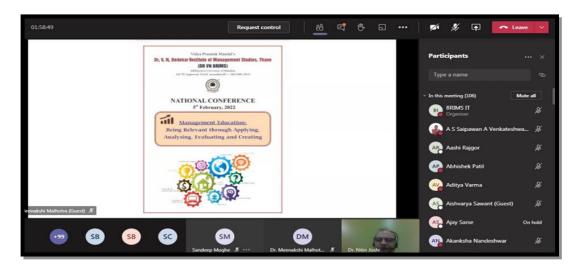
- 6th Feb: National Conference was held on the theme "Changing Scenario of Rural Economy: Role of Research, Innovation and Digitalization".
 - Welcome speech by Director Dr. Nitin Joshi
 - Vote of Thanks by Convener: Dr. Smita Jape
 - Coordinators: Dr. Meenakshi Malhotra and Ms. Kanchan Akshay







• 6th Feb: Dr. Nitin Joshi Director, DR V N BRIMS declared the Theme for next year's Conference 2022, "Management Education: Being Relevant through Applying, Analyzing, Evaluating and Creating"



- 6th Feb: DR VN BRIMS Journal Srujan was launched.
 - Chief Editor Dr.Guruprasad Murthy
 - Associate Editor: Dr.Nitin Joshi
 - Editorial Committee: Dr Smita Jape, Dr.Pallavi Chandwaskar and Dr.Meenakshi Malhotra
 - Innovative launch of Srujan 2021- Prof. Krunal K. Punjani
 - Paper presentation by researchers were given on the day of conference.







• 6th Feb: Intercollegiate level Business quiz competition was held during the national conference. The event was coordinated by Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Prof. Vibhuti Save. Total 11 teams were shortlisted for the competition.

- 8th Feb: Prof. Vibhuti Save on behalf of examination department created login credentials for Online Examination of PGDM 2019-21, Trimester V.
- 10th Feb: Prof. Vibhuti Save organized OBE and NBA Demo by Inpods India Private Limited for IQAC team.

- 9th Feb: Prof. Mahesh Bhanushali placed following 8 students from our Institute in ICICI bank. The students are
 - 1. Poorva Ajgaonkar 2. Haraha Jain 3. Mayuri Patil 4. Sujay Patil 5. Harshad Agawane 6. Swapnil Hirve 7. Sayali Palav 8. Revati Padature
- Their package will be 4.2 Lakhs per annum. Their designation will be 'Deputy Manager I'

• 13th Feb: Dr. Smita Jape & Prof. Kanchan Akshay and MMS girl students attended an online workshop on "Women Health and Nutrition" organized by Women Development Cell of Tilak College, Vashi in association

with Cloud Nine Hospital.



11th Feb - 20th Feb

- 15th Feb 22nd Feb: Prof Vibhuti Save on behalf of examination department conducted Online Examination on offee platform for PGDM Trimester V.
- 16th Feb: Prof Vibhuti Save on behalf of examination department declared result of M.M.S.(2019-21) (Semester III) (Choice Base) December 2020

11th Feb - 20th Feb

• 18th Feb: Dr. Pallavi Chandwaskar conducted IQAC meeting under leadership of Dr. Nitin Joshi and with IQAC team members Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali, Mrs. Deepti Gokhale and other representatives of IQAC



11th Feb - 20th Feb

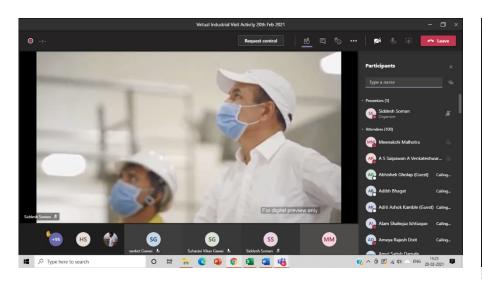
• 18th Feb: Dr. Pallavi Chandwaskar, Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali from IQAC team, successfully submitted AQAR (Annual Quality Assurance report -2019-20) on

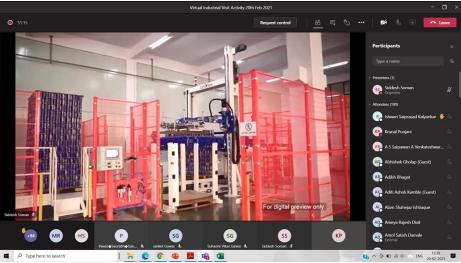
NAAC portal.

11th Feb - 20th Feb

20th **Feb:** Industrial Visit Committee of BRIMS consisting of Prof. Dipti Periwal and Prof. Siddhesh Soman conducted a video based virtual industrial visit activity for MMS 1st year students.

More than 100 participants joined this activity which revolved around Balaji Wafers' automated plant in Rajkot.



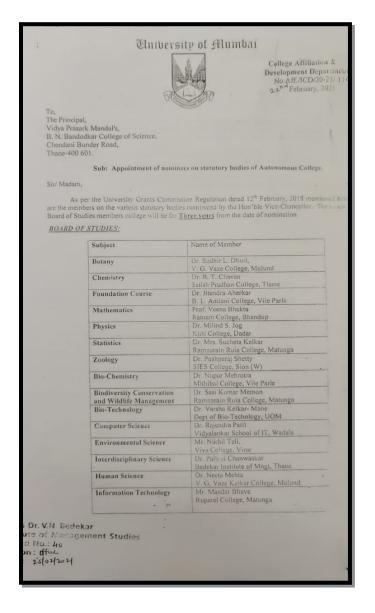


21st to 28th Feb

• BNB Science college appointed Dr. Smita Jape as a finance member for their finance committee as a advisor for their autonomous courses.

21st to 28th Feb

• 22nd Feb: Dr. Pallavi Chandwaskar got Nominated by Hon'ble Vice Chancellor, University of Mumbai as VC nominee on the BOS (Board of Studies) of BNB Science college for interdisciplinary Science course.

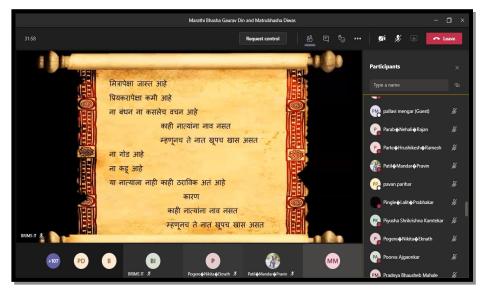


23rd to 24th Feb: Prof. Mahesh Bhanushali successfully handled 2-Days Certificate Renewal- CR External Audit by LRQA by representing the institute as Management Representative.

-We are happy to share with you that VPM's Dr. VN Bedekar Institute of Management studies is awarded as ISO-9001-2015 certified Institute Consistently in the second Cycle.

• 25th Feb: Prof. Krunal K. Punjani's 2nd Scopus Research paper titled "Impact of Advertising Puffery and Celebrity Trustworthiness on Attitude and Purchase Intent: A study on Indian Youth" has been accepted in the "Journal of Advances in Management Research" - an IIT Delhi journal, which is ranked among Quartile 2 i.e. Top 25 to 50% Journals by SCImago Journal Rank.

• 26th Feb: Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Ms. Dipali Hindlekar organized "International Mother Language Day and Marathi Bhasha Gaurav Din" as a part of Cultural & Staff Committee.





• 28th Feb: Dr. Shreedharan Menon has successfully completed "Certified Peer Reviewer Course" by Elsevier Researcher Academy



February

• Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Vibhuti Save completed certificate course on Mentorship from Udemy on topic "Be a Great mentor: A practical guide to mentorship"







February

Interviews for the final placement opportunities were held for following companies in February 2021-

- 1. Oppo Mobiles for Lead Trainer- Marketing and Brand Management
- 2. Morning Star for Financial Research Associate and Analyst
- 3. Visible alpha for Financial Analyst
- 4. Tata AIG for Business Development
- 5. IDFC First Bank for Management Trainee
- 6. Ingram Micro for Finance Executive
- 7. DHL Global Supply Chain for Operations
- 8. Purple Tutor for Marketing

Thank You