

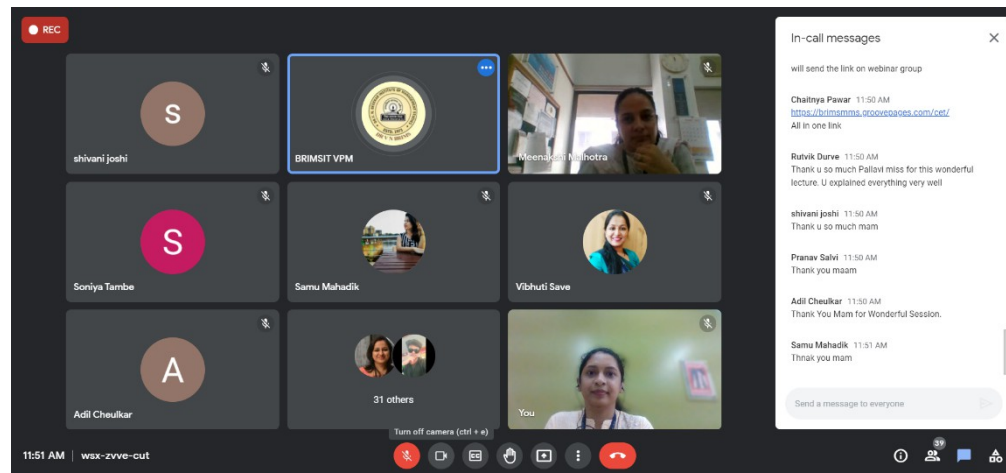
MONTHLY ACTIVITIES

July 2021



1st July - 10th July

- **1st July:** Dr. Pallavi Chandwaskar conducted webinar for prospective MMS students with Dr. Meenakshi Malhotra on topic “How MMS can sharpen domain skills through Academic Excellence”



11th July- 20th July

1st July: Dr. Pallavi Chandwaskar coordinated with MACCIA and Scientific Jugaad Fundato to organise Psychometric Test for MMS students for Industry Connect program in which 66 students have appeared and 50 are selected for the program.



1st July - 10th July

- **1st and 2nd July:** Teams of each criteria of NBA presented status updates and action plan.
- **2nd - 10th July:** Dr Smita Jape approved TLP of finance subjects and Business Research Methodology.

1st July - 10th July

- **2nd July:** Examination department declared MMS Semester I (2020-22) Internal Result.
- **3rd July:** Dr. Nitin Joshi, Dr. Meenakshi Malhotra and Mr. Vaibhav Pandit attended CII Refresher's course

1st July - 10th July

7th July: Dr. Smita Jape, Dr. Pallavi Chandwaskar, Prof. Sandeep Moghe and Prof. Vibhuti Save conducted ADC Review meeting with CRs of all MMS Divisions for TLP monitoring and Review

8th July: DR VN BRIMS has received a consultancy by HPE (Hewlett Packard Enterprise) on the topic Get Set Goal

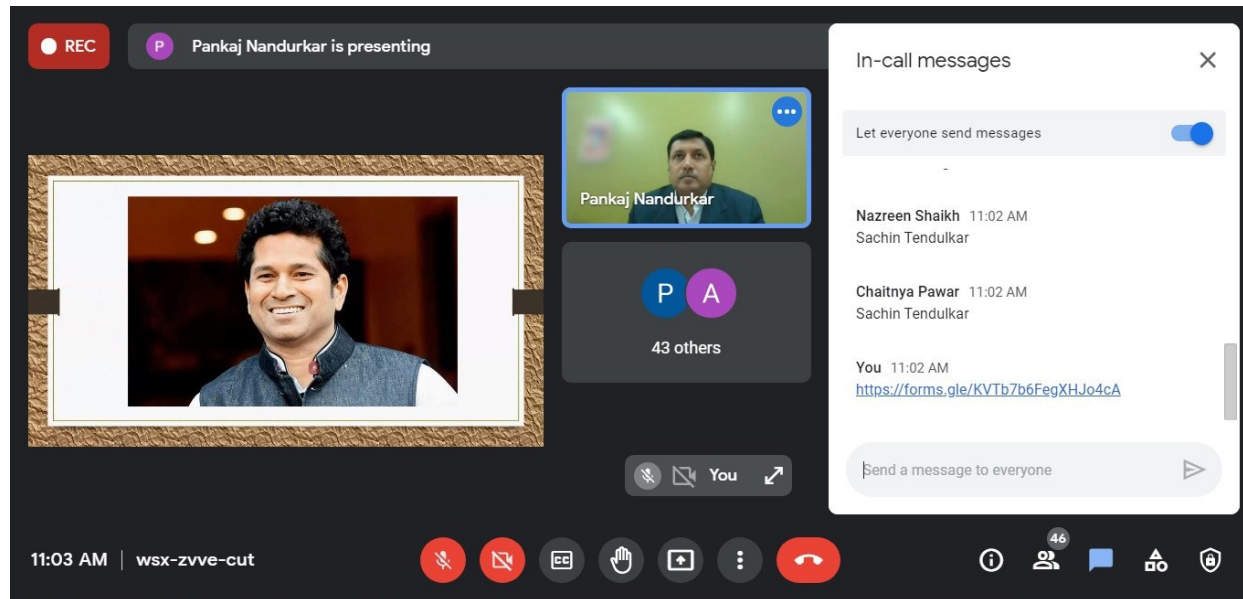
1st July - 10th July

8th July :Dr.Nitin Joshi andDr.Guruprasad Murthy delivered a session on “New Thoughts: Change Management” for BRIMS faculty members.

8th July:Prof. Krunal K.Punjanidelivered a knowledge sharing session on “Creativity, Innovation, Design Thinking & 6 Thinking Hats”for BRIMS faculty members.

1st July - 10th July

- **8th July:** DR V N BRIMS conducted Webinar on “MMS a Path for Professional Development” by Dr. Pankaj Nandurkar



1st July - 10th July

- **9th July:** DR V N BRIMS conducted Webinar on “Digital Marketing Career Prospects” by Mr. Chaitanya Pawar

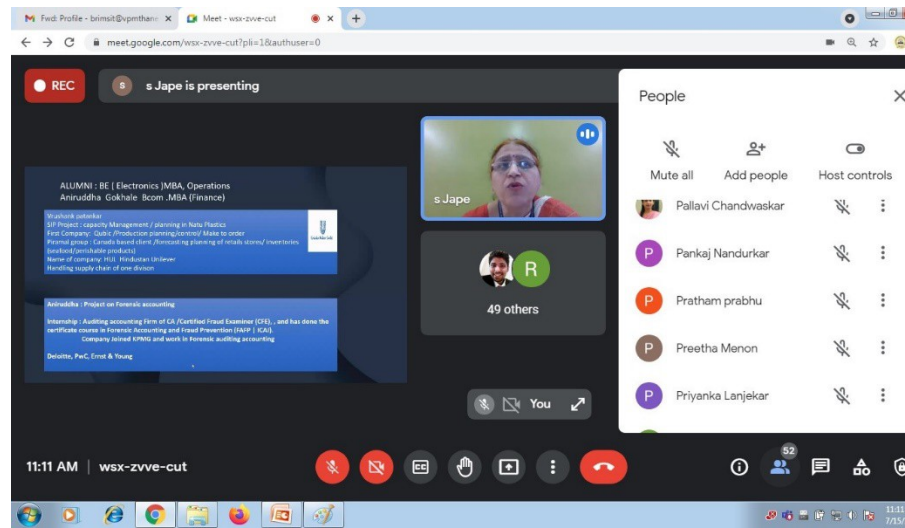
The screenshot displays a Zoom meeting interface. At the top left, a red 'REC' button indicates recording is on. The main window shows a Keynote presentation slide titled 'Digital Marketing Certification Course' by DR V N BRIMS. The slide text reads: 'Digital Marketing Certification course which will launch you into the world of Digital Marketing.' The BRIMS logo is visible at the top of the slide. On the right side of the meeting, a grid of participant video thumbnails is shown, including Chaitnya Pawar, Pratik Bhawe, sonali thosar, JYOTI WAGH, RajagopalanSubra..., Sarvesh Upadhyay, Makarand Shetye, and 'You'. A notification at the bottom left states 'Darshana K has left the meeting'. The bottom of the screen shows the Zoom control bar with the time '11:02 AM' and the meeting title 'Digital Marketing Certification Course'.

1st July - 10th July

- **9th-11th July:** Dr. Nitin Joshi visited Velneshwar MPCOE as a subject expert.
- **9th July:** Dr. Meenakshi Malhotra along with student engagement committee organized BRIMS CONNECT.

11th July– 20th July

- **12th July:** NBA Core Committee conducted a review meeting.
- **13th July:** Dr. Smita Jape conducted webinar on topic “Importance of Summer Internship Projects in placement and careers” for prospective students of MMS . Two alumni Sanket Patole from USA and Suyog Patil also joined the session and shared their experiences regarding their internship and its use in Placement .



11thJuly- 20thJuly

- **14th July:** Dr. Nitin Joshi, Dr. Smita Jape, Dr. Pallavi Chandwaskar and Dr. Meenakshi Malhotra attended CII Webinar on theme : “Managing Outside by Mastering Inside- Mindful Leadership” organised for CII Business Excellence Assessors.

11thJuly- 20thJuly

15thJuly: Prof. Krunal K. Punjani & Prof. Kala Mahadevan's research paper "Transitioning to online learning in higher education: Influence of Awareness of COVID-19 and Self-Efficacy on Perceived Net Benefits and Intention" has been accepted in a Scopus indexed journal "Education and Information Technologies" - The official Journal of the IFIP Technical Committee on Education, which is ranked among Quartile 1 (Top 25% Journals by SCImago Journal Rank) & has H-index of 41.

21st July - 31st July

- **22nd July:** Dr. Meenakshi Malhotra, Prof. Vibhuti Save & Prof. Krunal K. Punjani on behalf of the BRIMS IIC team, organized a Webinar on “Angel Investment / VC Funding opportunities at early stage Entrepreneurs” by Mr. Viraj Kulkarni (Director - Mechcity Private Limited.).

The screenshot shows a Zoom meeting interface. The main content is a presentation slide titled "Angel Investor" with a green background. The slide text reads: "A person providing capital for business in exchange of equity." followed by a question: "Do you know who was the initial investor in Amazon?" and the answer: "Jeff Bezos' parents Jacklyn and Miguel Bezos. They had invested \$245,573 in 1995." It also states: "If they kept their holdings by 2019, Bloomberg estimates their shares could be worth \$30 billion today; but unfortunately they didn't hold back their stakes." The slide features an illustration of a man with glasses and a briefcase sitting in a chair. The Zoom interface includes a "People" panel on the right with a list of participants, a "Mute all" button, and a "Host controls" section. The bottom of the screen shows the Windows taskbar with the time 6:18 PM and the meeting title "Angel Investment / VC Funding opportunities at ear...".

REC Viraj Kulkarni is presenting

Viraj Kulkarni.pdf x Viraj Kulkarni x Meet - lac-bau-qvh x +

canva.com/design/DAEk0hno8xUq1u9JMP7UO4L8UPZNdug/view?utm_content=DAEk0hno8xU&utm_campaign=designshare&utm_medium=link&utm_source=publi...

Angel Investor

A person providing capital for business in exchange of equity.

Do you know who was the initial investor in Amazon?

Jeff Bezos' parents Jacklyn and Miguel Bezos. They had invested \$245,573 in 1995.

If they kept their holdings by 2019, Bloomberg estimates their shares could be worth \$30 billion today; but unfortunately they didn't hold back their stakes.

meet.google.com is sharing your screen. Stop sharing Hide

6:18 PM | Angel Investment / VC Funding opportunities at ear...

People

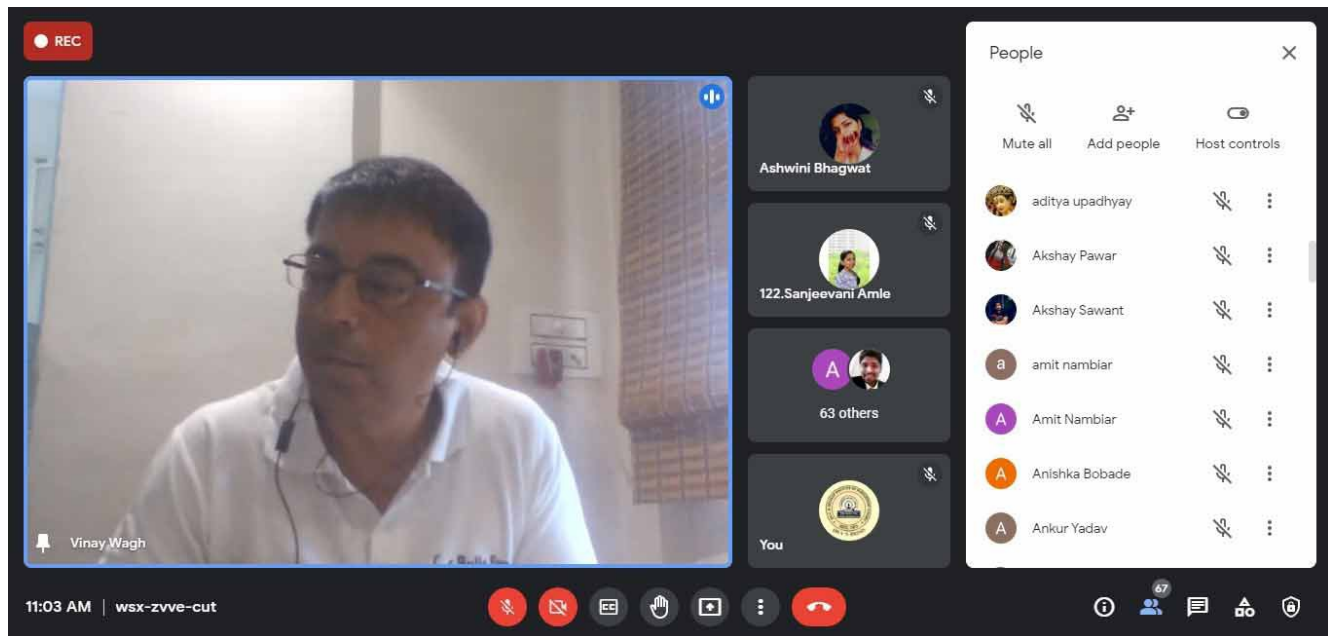
Mute all Add people Host controls

In call

- BRIMSIT VPM (You)
- A.S. Salpawan
- Aditi Kamble
- Ameya Dixit
- Aniket Thorat
- Anuprabha Karkera
- BRIMSIT VPM
- Jayant Yash
- Jitesh Ingale
- Krunal Punjani
- Namita Dahma
- Neha Tajve

21st July - 31st July

- **22nd to 31st July:** Examination Department conducted MMS [2020-22] Semester I Supplementary Examination from 22.07.2021 to 31.07.2021
- **22nd July:** DR V N BRIMS conducted Webinar on "How To Prepare For CET" by Mr. Vinay Wagh



21st July - 31st July

- 24th July: Free press journal published an article about DR VN BRIMS in their annual anniversary issue.

Brimming with confidence

BRIMS is an institute with values and student-first Approach

Driven by the vision of "To be a top-of-mind value-based institute, nurturing management professionals", DR VN Bedekar Institute of Management Studies (BRIMS) opens its doors for students wishing to pursue higher education in business management. BRIMS offers full time 2 years Masters in Management Studies (MMS) affiliated to the University of Mumbai. We are driven by values, which include growth, integrity, curiosity, social security and being relevant.

"Today students are very smart and it is very important for any institute to ensure that students and teachers are motivated. We speak to the students and teachers quite often so that proper communication links are established and larger purpose of education is achieved. It is important for the students to understand and appreciate that knowledge is power and we at BRIMS try to make the students curious about a topic. Our approach is that students should strive for quality and he should try to be original in this thought process. At BRIMS we talk to all the faculty members personally to ensure that culture and quality flows to the grass root level. We at BRIMS are using technology to engage the students through videos etc as a participative tool for discussion.

We at BRIMS believe in "Student First" professional approach and all its endeavors are towards student development, student engagement and progress. We work closely on Outcome-based learning with clear



up with BRIMS for their placements and often prefer to come every time to get best of the students.

"We wish to be working on understanding the students and helping them on the journey of Self-Discovery so that they can set clear goals and align their precious two years with a very clear direction towards fulfillment of dreams and achieving highest goals of their life."

focus on Program Outcomes and being relevant in marketplace. Our Professors are continuously striving to be with students at both emotional and intellectual level.

We work for overall development of students which is helping them in grabbing the placements with reputed brands with a decent package. The average package a student is offered is of Rs 4.5 lakh p.a. With the encouraging performance of past students many companies have tied

For further details, please reach at:

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Website: www.vnbrims.org

Facebook Page: <https://www.facebook.com/VNBRIMS>

Instagram Handle: vnbrims



21st July- 31st July

- **26th July:** Prof. Krunal K. Punjanion behalf of the BRIMS IIC team, organized a Webinar on "Intellectual Property Rights (IPRs) and IP management for start-up - A Pharma Perspective" by Dr. Arloph Johnvieira.

The screenshot shows a Zoom meeting interface. At the top, a red 'REC' button and a status bar indicate 'Dr. Arloph Johnvieira is presenting'. The main content is a slide with the following text:

**IPR & IP Management of Start Up –
A Pharma Perspective**

INNOVATIONS & START UPS

17

PROBLEM/IDEA
to
PROTOTYPE ---→ Innovation
to
PRODUCT
to
FITS -----→ Entrepreneurship

Arloph Johnvieira, Director, SSCMR 26 July 2021

The right sidebar shows a 'People' list with 11 participants: BRIMSIT VPM (You), A.S. Saipawan, Adibh Bhagat, Akshata Thakur, Ameya Dixit, AMOGH JOSHI, Amol Damale, Aniket Thorat, Ankit Chaurasiya, and Anika Singh. The bottom status bar shows the time as 6:34 PM and the meeting title: 'IPR & IP Management for Start-up (A Pharma Persp...'.

21stJuly- 31stJuly

- **28thJuly:**Dr.PankajNandurkargot
MoU signed between DR V N BRIMS
& E-Cell of IIT Bombay for
Entrepreneurship Development




Memorandum of Understanding Between

Dr. V N BRIMS

&

E-Cell, IIT Bombay

 THE
ENTREPRENEURSHIP
CELL
IIT BOMBAY

📍 Student Activity Centre (SAC), IIT Bombay, Mumbai, India

☎ +91 22 2576 4044

✉ ecell@iitb.ac.in

21st July- 31st July

- **29th July:** Prof. Krunal K. Punjan conducted a webinar on “How MMS nurtures the ability of Thinking differently through Innovation & Design Thinking”

The screenshot shows a Google Meet window with a presentation slide and a participant list. The slide is titled "Why Creativity & Innovation has become a necessity?" and lists the "Top 10 skills of 2025" from the World Economic Forum. The participant list on the right shows 10 people in the call, including BRIMSIT VPM (You), Abhishek Konde, Aditi Raut, Akshata Hadkar, Akshay Dharade, Akshay Sawant, amit namblar, and Amit Namblar.

Top 10 skills of 2025

- Analytical thinking and innovation
- Active learning and learning strategies
- Complex problem-solving
- Critical thinking and analysis
- Creativity, originality and initiative
- Leadership and social influence
- Technology use, monitoring and control
- Technology design and programming
- Resilience, stress tolerance and flexibility
- Reasoning, problem-solving and ideation

Type of skill

- Problem-solving
- Self-management
- Working with people
- Technology use and development

People

- Mute all
- Add people
- Host controls

In call

- BRIMSIT VPM (You)
- Abhishek Konde
- Aditi Raut
- Akshata Hadkar
- Akshay Dharade
- Akshay Sawant
- amit namblar
- Amit Namblar

11:18 AM | wsx-zvve-cut

Chat with everyone 54

11:18 AM 7/29/2021

21st July- 31st July

- Prof.Vibhuti Save has undergone Innovation Ambassador training (Foundation Level) conducted by MoE's Innovation Cell & AICTE during the period from 30th June - 30th July 2021 in online mode.



- Prof. KanchanAkshay'sresearch paper"Impact of Covid 19 on Employee Work Performance" got published in Turkish Online Journal of Qualitative Inquiry, a Scopus Indexed Journal.
- DR VN BRIMS has receivedPh.D. center approval from SNDT Women's University and University of Mumbai.
- Faculty members reviewed the SIP of the students.

- Dr.SmitaJape submitted reference letter to Trinity College Dublin , Ireland for alumni SagarNikamfor his doctorate course in business administration.
- Faculty teaching first semester of MMS, submitted ATKT question papers to the exam department

In the month of July, 57 e-books and 106 articles were added in the library. All these e-Books and articles are available on Library OPAC pagelink
<http://opac.vpmthane.org:50400/>

Thank You