

# Monthly Activities May'20

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **1<sup>st</sup> May - 21<sup>st</sup> May:** Dr. Nitin Joshi, Dr. Smita Jape, Dr. Arloph Johnvieira, Prof. Kanchan Akshay and Prof Krunal Punjani attended 13 sessions conducted by IIC and MHRD together with AICTE. These sessions were largely focused on innovation, startup, entrepreneurship, and patent
- **1<sup>st</sup> May - 2<sup>nd</sup> May:** Prof Kanchan Akshay attended 2 Days FDP on Career Coaching by Mindler.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **1<sup>st</sup> May:** Prof. Vibhuti Save prepared guidelines for Winter Internship Black Book (Soft Copy). Submission has been circulated among Students & Faculty Members.
- **2<sup>nd</sup> May:** Dr. Smita Jape wrote a case study on “Capital Investment Decisions: The case of appraising investment proposal in a company” for DR VN BRIMS proprietary case repository.
- **2<sup>nd</sup> May:** Prof. Krunal K. Punjani attended AICTE online Leadership Talk with Lieutenant General “Dr. Madhuri Kanitkar”.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **2<sup>nd</sup> – 18<sup>th</sup> May:** Prof. Sandeep Moghe participated in GHRWS - Global Human Research & Welfare Society Online International Workshop on Physical Education & Research.



# 1<sup>st</sup> May to 10<sup>th</sup> May

- **2<sup>nd</sup> May:** Prof. Krunal K. Punjani attended 3 Days National Level FDP on “Online College Management & Online Content Creation Tools” conducted by Mumbai University & Lala Lajpatrai College.
- **2<sup>nd</sup> May:** Dr. Smita Jape designed questions for Competition conducted by IQAC for students of MMS and PGDM First year.
- **4<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar on “Endnote for Reference Management” conducted by University of Hyderabad.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **4<sup>th</sup> May:** Dr. Smita Jape attended webinar on leveraging education through technology conducted by MacGraw.
- **5<sup>th</sup> May:** Dr. Meenakshi Malhotra along with students Suyash Patil, Poorva Ajgaonkar, Sayali Paklav and Revati organized Singing and Poster making online competition for students of DR VN BRIMS. Nearly 18 students participated and the anchors of the event were Jai Nangre and Seema of MMS 1<sup>st</sup> Year.

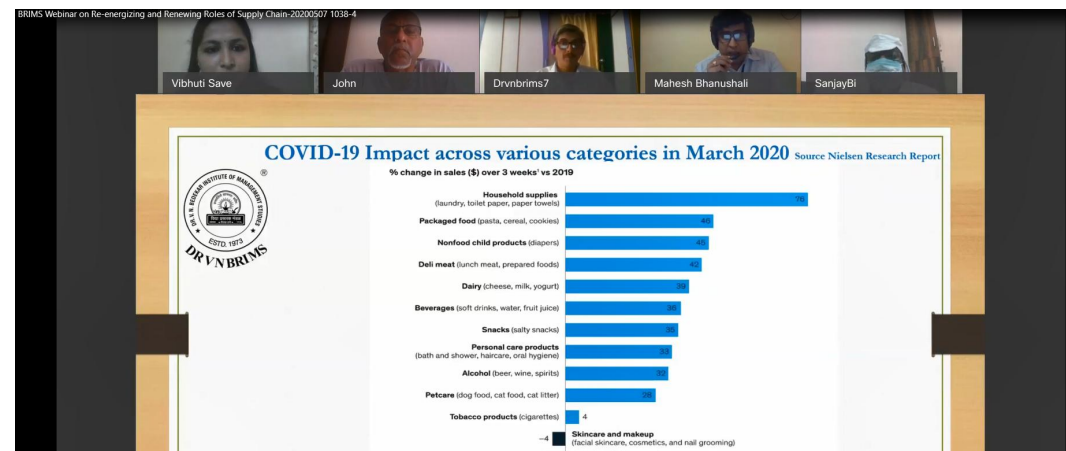


## **1<sup>st</sup> May to 10<sup>th</sup> May**

- **5<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Emerging Jobs & Trends amid Covid 19”.
- **6<sup>th</sup> May:** Dr. Nitin Joshi joined a program on “Certified Happiness Practitioner Level” and completed it on 28<sup>th</sup> May 2020.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **7<sup>th</sup> May:** Team of Operations faculties Dr.Arloph Johnvieira, Prof. Mahesh Bhanushali and Prof. Vibhuti Save successfully conducted a webinar on “Re-energising & Renewing Roles of Supply Chain”. Prof. Dr. Arloph Johnvieira and Prof. Mahesh Bhanushali were key speakers of the event. Prof. Vibhuti Save successfully moderated the session. Prof. Sandeep Moghe coordinated for IT support. More than 100 Participants attended the webinar. Content, Delivery and interactions were highly appreciated by the Participants.





# 1<sup>st</sup> May to 10<sup>th</sup> May

- **7<sup>th</sup> May:** Dr. Nitin Joshi attended session on Knowledge management by Rudolf D' Souza. This was organized by CII (Confederation of Indian Industries) as a part of Mumbai BE Chapter.
- **7<sup>th</sup> May:** Prof. Dipti Periwal prepared promotional video of Family Managed Business with help of PGDM students and released it in BRIMS Connect.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **8<sup>th</sup> May:** Dr. Smita Jape and Prof. Dipti Periwal conducted webinar for Bullows Paints on “Understanding Income Statement for Decision Making”. Prof. Sandeep Moghe coordinated for IT support.

The screenshot displays a Cisco Webex Meeting interface. The main content is a presentation slide titled "Business Goals and Activities". The slide is divided into two main sections: "BUSINESS GOALS" and "BUSINESS ACTIVITIES".

**BUSINESS GOALS:** This section includes "PROFITABILITY" (represented by a document icon with a red 'X' over it and the text "The Daily Record Company Has Record") and "LIQUIDITY" (represented by a stack of green banknotes).

**BUSINESS ACTIVITIES:** This section includes "FINANCING" (represented by a bank building icon), "OPERATING" (represented by a person moving boxes), and "INVESTING" (represented by a computer monitor icon with the text "TITLE DEED").

Arrows indicate a flow from "PROFITABILITY" to "LIQUIDITY", and from "LIQUIDITY" to "INVESTING". There are also arrows connecting "FINANCING" and "OPERATING" to "INVESTING".

At the bottom left of the slide, the text "Capital & Liability" is visible. At the bottom right, the text "Working Capital" is visible.

The meeting interface includes a top menu bar with "File", "Edit", "Share", "View", "Audio", "Participant", "Meeting", and "Help". A participant list on the right shows 41 participants, including Sandeep Moghe (Me), drnbrims (Host), Abhijit Khandekar, Amit Dhumal, Baskaran ram, BRIMS IT, Chandrashekhhar Purandare, Deepti Periwal, Dharmendra N Jha, and GANESH BHOR. A chat window at the bottom right shows a message from Harshal Dayalal Nirmal to everyone at 11:16 AM and 11:17 AM.

# 1<sup>st</sup> May to 10<sup>th</sup> May

- **8<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Future of MSMEs post Corona Era: Challenges & Opportunities” by Elets Tehnomedia.
- **8<sup>th</sup> May:** Online BRIMS CONNECT was organized by Dr. Meenakshi Malhotra and students of student engagement committee.
- **9<sup>th</sup> May:** Prof. Krunal K. Punjani attended 4 Days FDP on “Research, Funding & IPR” organized by K. C. College of Engineering & Management Studies and Research.

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **11<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Disruptive University” by Elets Tehnomedia.
- **11<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar on “Application of Chanakyaniti in Modern Education” organized by Mumbai University & College Teachers Association.

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **12<sup>th</sup> May – 16<sup>th</sup> May:** Prof Kanchan Akshay and Dr. Arloph Johnvieira conducted Online Soft Skill Training program for the 2nd Batch.
- **13<sup>th</sup> May:** Dr. Smita Jape and Shweta Nair conducted Alumni Meeting which was attended by members of alumni association –Marmabandh. Our alumni has provided internship opportunities to the students in Bhumi world, Paisa Vasool and Sharekhan.

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **13<sup>th</sup> May:** Prof. Mahesh Bhanushali represented our institute in Webinar of Mumbai University on “Roadmap on setting up an effective Industry Academia Collaboration”.



UNIVERSITY OF MUMBAI'S

ALKESH DINESH MODY INSTITUTE FOR  
FINANCIAL & MANAGEMENT STUDIES

## "CERTIFICATE OF PARTICIPATION"

THIS IS TO CERTIFY THAT

Mahesh Manohar Bhanushali OF VPM's DR V N Bedekar Institute of  
Management Studies

HAS ATTENDED NATIONAL WEBINAR ON "ROADMAP FOR  
SETTING UP AN EFFECTIVE INDUSTRY-ACADEMIA  
COLLABORATION FOR TECHNICAL INSTITUTES"  
ON 13TH MAY 2020

Handwritten signature of Mrs. Kavita Pandey in black ink.

MRS. KAVITA PANDEY  
Programme coordinator  
Placement officer

Handwritten signature of Dr. Smita Shukla in black ink.

DR SMITA SHUKLA  
I/c Director

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **14<sup>th</sup> May:** Prof. Krunal K. Punjani, Prof. Vibhuti Save & Mr. Vaibhav Pandit ideated, designed, marketed & organised an online workshop – “Developing Effective & Engaging Videos for MOOCs & Onlines Sessions” which was attended by 90+ participants. Prof. Sandeep Moghe coordinated for IT support.

**WPM's**  
Dr. V. N. Bodekar Institute of Management Studies, Thane  
Affiliated to University of Mumbai, Approved by AICTE & NAAC Accredited 'B++'

**ONLINE WORKSHOP ON**  
**DEVELOPING EFFECTIVE & ENGAGING VIDEOS FOR MOOCs & ONLINE CLASSES**

**THE TRAINER**

  
**MR. AJITABH DUTTA**  
C.E.O., Simplicity Communications,  
Director, Asymmetric Communications  
Pvt. Ltd.,

**FOR ALL THE CHANGE MAKERS:  
FACULTY MEMBERS**

**14, May 2020**  
2:30 PM - 5:30 PM

**ORGANIZING COMMITTEE**

  
Dr. Nilesh Joshi  
Director, DR VNI BMMU

  
Dr. Vinod Marayana  
Associate Professor &  
Coordinator, Thane District

  
Prof. Vibhuti Save  
Associate Professor,  
DR VNI BMMU

  
Prof. Krunal Punjani  
Associate Professor,  
DR VNI BMMU

  
Mr. Vaibhav Pandit  
workshop coordinator

**WORKSHOP AGENDA**

Step 1: Start with Why: Do a Need Analysis  
Step 2: Know Your Audience  
Step 3: Content Analysis: Create the Right Content for the Right Audience  
Step 4: Define Learning Objectives & Outcomes  
Step 5: Design Your Instructional Design Plan  
Step 6: Storyboard Your Content  
Step 7: Content Scripting  
Step 8: Delivery styles that work  
Step 9: Choose the right Technology  
Step 10: Editing and Rehearsing the learning unit  
Step 11: Prototyping  
Step 12: Create the Course  
Step 13: Fine Tune and Publish  
Step 14: Promote Your Course (Internally or Externally)  
Step 15: Assess Your Course and Evaluate Results

**REGISTRATION FEE: ₹ 350/-**  
E-Certificate will be awarded on completion of the workshop

[Register Here](#)

## **11<sup>th</sup> May to 20<sup>th</sup> May**

- **14<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Elsevier's Research Workflows, research Matrix and Excellence in Academic Institutions”
- **14<sup>th</sup> May:** Placement cell placed 4 HR candidates in Upraisal Consultancy as summer intern
- **14<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar organized by AICTE & Elsevier on “Research workflow & Research Metrics”



# 11<sup>th</sup> May to 20<sup>th</sup> May

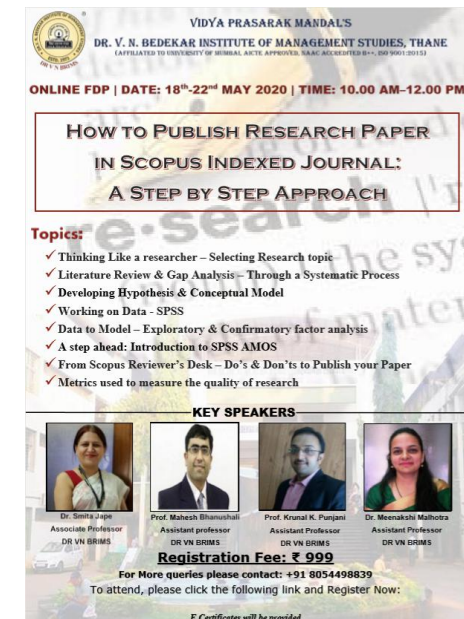
- **15<sup>th</sup> May:** Dr. Smita Jape attended session on Innovation Risk Diagnostic- Product Innovation Rubric (PIR).
- **16<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Declutter your mental and physical world”.
- **18<sup>th</sup> May:** Prof. Mahesh Bhanushali successfully placed following 4 candidates from first year in a well known company “Tata Teleservices” for Virtual Internships.

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **18<sup>th</sup> May:** Dr. Nitin Joshi attended the session organized by CHM college focused on IQAC.
- **18<sup>th</sup> – 19<sup>th</sup> May:** Prof. Mahesh Bhanushali conducted the online Aptitude/assessment test for 130 first year candidates (Batch 2019-21). Placement Cell members successfully coordinated for the process.

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **18<sup>th</sup> – 22<sup>nd</sup> May:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani & Prof. Mahesh Bhanushali ideated, designed, marketed & successfully organized the first batch online 5 Days FDP on “How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach” which was attended by 70+ participants.



VIDYA PRASARAK MANDALS  
DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE  
(AFFILIATED TO UNIVERSITY OF MUMBAI ACTE APPROVED, SAAC ACCREDITED B.A., ISO 9001:2015)





ONLINE FDP | DATE: 18<sup>th</sup>-22<sup>nd</sup> MAY 2020 | TIME: 10.00 AM-12.00 PM

**HOW TO PUBLISH RESEARCH PAPER  
IN SCOPUS INDEXED JOURNAL:  
A STEP BY STEP APPROACH**

**Topics:**

- ✓ Thinking Like a researcher – Selecting Research topic
- ✓ Literature Review & Gap Analysis – Through a Systematic Process
- ✓ Developing Hypothesis & Conceptual Model
- ✓ Working on Data - SPSS
- ✓ Data to Model – Exploratory & Confirmatory factor analysis
- ✓ A step ahead: Introduction to SPSS AMOS
- ✓ From Scopus Reviewer's Desk – Do's & Don'ts to Publish your Paper
- ✓ Metrics used to measure the quality of research

**KEY SPEAKERS**

 Dr. Smita Jape Associate Professor DR. VN DIRMAS	 Prof. Mahesh Bhanushali Assistant professor DR. VN DIRMAS	 Prof. Krunal K. Punjani Assistant Professor DR. VN DIRMAS	 Dr. Meenakshi Malhotra Assistant Professor DR. VN DIRMAS
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**Registration Fee: ₹ 999**  
For More queries please contact: +91 8054496839  
To attend, please click the following link and Register Now:  
[\[Link\]](#)

E. Certificates will be provided

# 11<sup>th</sup> May to 20<sup>th</sup> May

- **19<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Re-Covid -Key Considerations & Challenges confirmation” organized by EQ Mag .Net and “Rethinking & Start Up economy in a Post Covid world” organized by AIMA.
- **19<sup>th</sup> May:** Prof. Vibhuti Save compiled exam data submitted to IQAC For AQAR.

# 11<sup>th</sup> May to 20<sup>th</sup> May

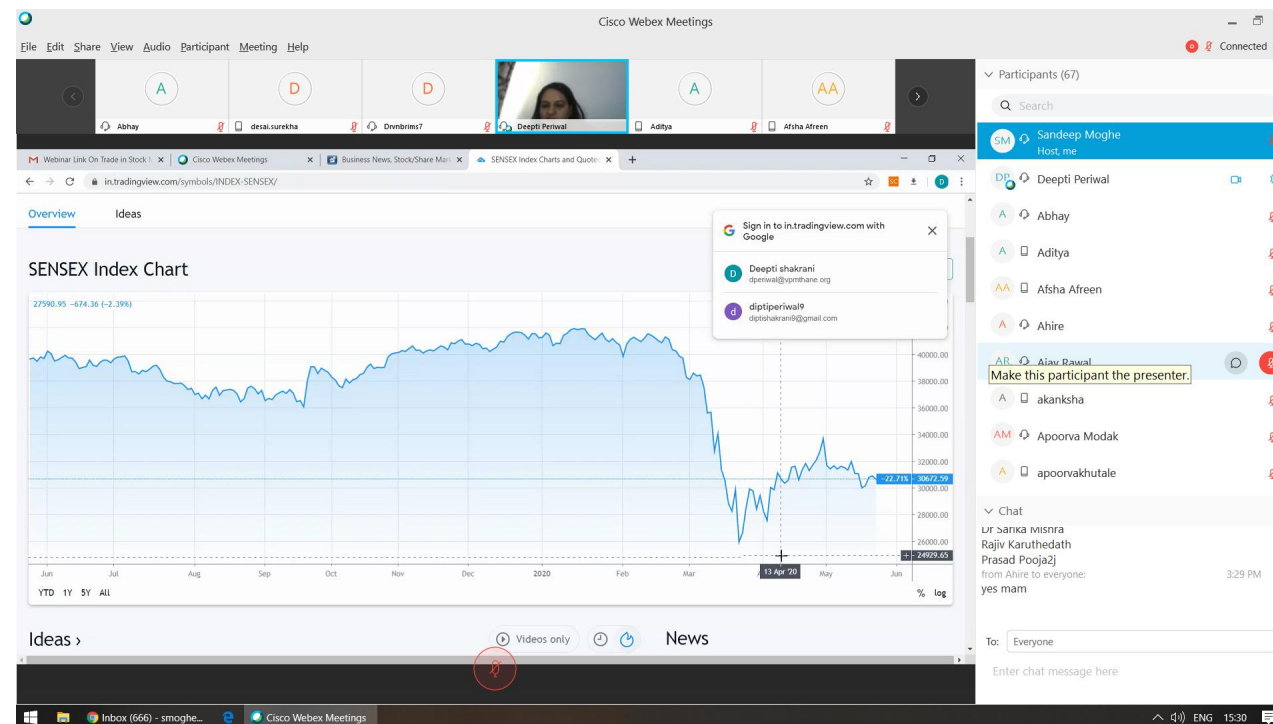
- **20<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Supply Chain Priorities for early revival -Strengthening the weak links” organized by IIMM.
- **20<sup>th</sup> May:** Prof. Vibhuti Save Completed course on “Learning How to Learn: Powerful mental tools to help you master tough subjects” authorized by McMaster University and University of California San Diego and offered through Coursera.
- **20<sup>th</sup> May:** Prof. Sandeep Moghe attended a webinar for Training on RUSA Web based Software Application by Birla College, Kalyan.

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **21<sup>st</sup> May:** Dr. Nitin Joshi attended Vijay Sonawane's career guidance webinar.
- **22<sup>nd</sup> May:** Dr. Arloph Johnvieira attended webinar on "Covid Impact: Revival strategies for Post Pandemic phase" organized by AIMA.
- **23<sup>rd</sup> May:** Dr. Arloph Johnvieira attended webinar on "Inquisitive Mind - Google Scholar" organized by Bandodkar College, thane.
- **24<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by AIMS delivered by AICTE Chairman and also a webinar by Sonia on Bouncing back.

# 21<sup>st</sup> May to 31<sup>st</sup> May

- **23<sup>rd</sup> May:** Prof. Dipti Periwal conducted Webinar on Trade in Stock Markets for Beginners. Prof. Sandeep Moghe coordinated for IT support.



# 21<sup>st</sup> May to 31<sup>st</sup> May

- **23<sup>rd</sup> May:** Dr. Pallavi Chandwaskar conducted a webinar on behalf of IQAC at DR VN BRIMS on the theme “Leveraging technology to combat marketing challenges in the current pandemic scenario” with Prof. Kala Mahadevan and Mr. Krishnan Subramanian as guest speaker. Prof. Sandeep Moghe coordinated for IT support.





## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **23<sup>rd</sup> May:** Prof. Vibhuti Save attended one Day National Level Workshop on “Making E-Lecture Vibrant & Interactive” organized by Rajiv Gandhi College of Arts, Commerce and Science Vashi, Navi Mumbai, Maharashtra.
- **24<sup>th</sup> May:** Prof. Vibhuti Save prepared viva-voce guidelines & schedule of winter internship for MMS [2018-20] semester IV & PGDM [201820] trimester VI has been circulated among Students & Faculty Members.

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **25<sup>th</sup> - 29<sup>th</sup> May:** Prof. Vibhuti Save attended 5 Days Instructor Led Live Online Faculty Development Program on “Artificial Intelligence & Machine Learning Using Python”.
- **25<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “There is so much to life than following others prescribed footsteps” organized by Elets Technomedia.

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **25<sup>th</sup> May:** Dr. Nitin Joshi attended a session by Brian Tracy
- **26<sup>th</sup> May:** Dr. Nitin Joshi attended a motivation speech by Dr. Lucky Kasat.
- **26<sup>th</sup> May:** Sports Committee organized a Fitness Challenge for Students and staff of BRIMS .

# 21<sup>st</sup> May to 31<sup>st</sup> May

- **26<sup>th</sup> – 30<sup>th</sup> May:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani & Prof. Mahesh Bhanushali ideated, designed, marketed & successfully organised the second batch online 5 Days FDP on “How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach” which was attended by 70+ participants. Prof. Sandeep Moghe coordinated for IT support.

VIDYA PRASARAK MANDALS  
DR. V. N. BEDIKAR INSTITUTE OF MANAGEMENT STUDIES, THANE  
(Affiliated to University of Mumbai, AICTE Approved, NAAC Accredited B+, ISO 9001:2015)




**Online 5 Days FDP (2<sup>nd</sup> Batch) on  
HOW TO PUBLISH RESEARCH PAPER  
IN SCOPUS INDEXED JOURNAL:  
A STEP BY STEP APPROACH**

DATE: 26<sup>th</sup>-30<sup>th</sup> MAY 2020 | TIME: 10.00 AM -12.00 PM

**Topics To Be Covered:**

- ✓ Thinking Like a Researcher – Selecting Research Topic
- ✓ Literature Review & Gap Analysis – Through a Systematic Process
- ✓ Developing Hypothesis & Conceptual Model
- ✓ Working on Data - SPSS
- ✓ Data to Model – Exploratory & Confirmatory Factor Analysis
- ✓ A Step ahead: Introduction to SPSS AMOS
- ✓ From Scopus Reviewer's Desk – Do's & Don'ts to Publish your Paper
- ✓ Metrics used to Measure the Quality of Research

**KEY SPEAKERS**

 Dr. Smita Jape Associate Professor Reviews – Scopus Indexed Journals	 Prof. Mahesh Bhanushali Assistant professor DR VN BIMS Award Winning Professor in Operations Mgt.	 Prof. Krunal K. Punjani Associate Professor DR VN BIMS Publication in Scopus & ABDO 'B' Journal	 Dr. Meenakshi Malhotra Associate Professor DR VN BIMS Reviewer – Scopus Indexed Journals
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**Registration Fee: ₹ 999/-**

For Queries please contact: +91 8054498830 / 9819613630 / 9619267480  
To attend, Please click → [Register Now](#)  
*E Certificates will be provided*

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **27<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Challenges of Entrepreneurship & Innovation in Covid era” organized by Right Selection /L Strategic.
- **27<sup>th</sup> May:** Ms. Aishwarya Kale from F.Y MMS HR is placed in “Accura Consultancy” as HR Intern. Ms. Srusti Lotlikar from S.Y PGDM HR is placed in the organization named “White Hat”

# 21<sup>st</sup> May to 31<sup>st</sup> May

- **27<sup>th</sup> May:** Dr. Nitin Joshi posted an article on Simple art of Goal setting.
- **27<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by TCS on financing for SME and MSME.
- **28<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinars on
  - Inpods Accreditation Management System-Demo by INPODS
  - With Hope, Audiacity & Resilience we shall succeed by Right Selection /L Strategic
  - Inpods Accreditation Management System for Health care institution by INPODS
  - Reorganising Business during Covid crisis by AIMA.

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **28<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by Shiv Khera organized by Dr. D Y Patil
- **29<sup>th</sup> -31<sup>st</sup> May:** Dr. Arloph Johnvieira attended FDP on Moodle LMS by AMITY university.

## **21<sup>st</sup> May to 31<sup>st</sup> May**

- **29<sup>th</sup> May:** Dr. Smita Jape Scheduled project viva through Webex for second year students for finance.
- **29<sup>th</sup> May:** Prof. Mahesh Bhanushali brought the core financial Analyst opportunity of eClerx for final year students. 32 candidates from MMS and PGDM participated in the online test. 10 students are shortlisted for a skype round of interviews which are scheduled in the 1st week of June 2020.



# 21<sup>st</sup> May to 31<sup>st</sup> May

- **30<sup>th</sup> -31<sup>st</sup> May:**. DR VN BRIMS organized webinar on Art of Selling. Speaker of the webinar was Mr. Deepak Redgoankar and webinar was moderated by Prof Kanchan Akshay. Prof. Sandeep Moghe coordinated for IT support.

**THE ART OF SELLING**  
Training by: **Mr. Deepak Redgaonkar**  
Motivational Speaker, Senior Training Consultant and Success Coach with rich pharmaceutical industry experience with over 30 years including Sales, Marketing, Performance Coaching and Training and Consulting

30<sup>th</sup> and 31<sup>st</sup> May, 2020  
from 05:00 PM to 06:00 PM

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[www.vpmccd.org](http://www.vpmccd.org)

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VN BRIMS INSTITUTE OF PHARMACEUTICALS  
ESTD. 1973

- Dr. Nitin Joshi created videos on the topic of Motivation. A series of 20 video is create and uploaded by deeper understanding of this simple word which is difficult to understand.
- Prof. Krunal K Punjani, Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Mahesh Bhanushali, Prof. Vibhuti Save & Prof. Sandeep Moghe - The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition, coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Prof. Arloph Johnvieira designed the Online Supply chain Modular Course ( PP module, PIM module, LM module) and 4th on the Job learning module. He detailed the syllabus for each module and the details of the delivery of the program including the periodic and final assessment .
- Prof. Sandeep Moghe did Data segregation of entire VPM for sending emailers, SMS for marketing of our courses/ webinars