

# Activities for the Month of November 2020



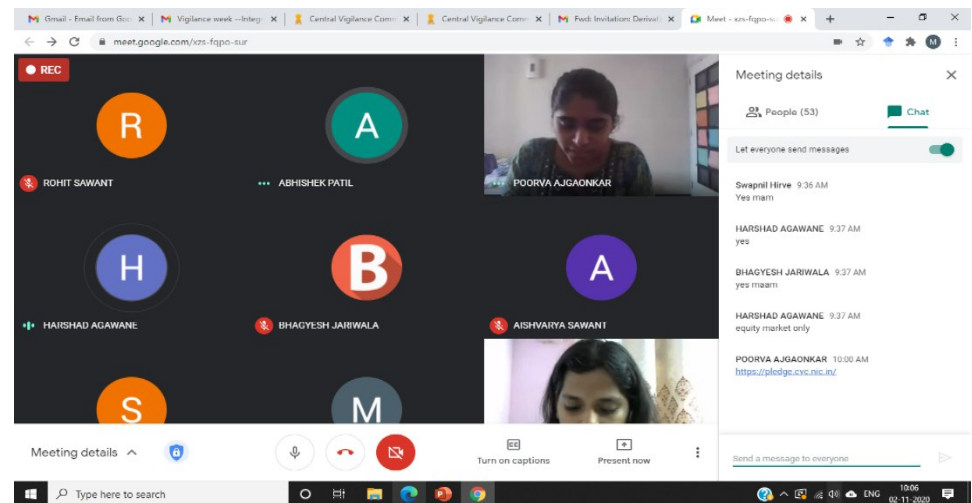
1<sup>st</sup> Nov - 10<sup>th</sup> Nov

- Dr.Nitin Joshi received certificate from Dheya Career mentor as a “Certified Career Mentor”.



# 1<sup>st</sup> Nov - 10<sup>th</sup> Nov

- **2<sup>nd</sup> Nov:** Dr Smita Jape coordinated integrity pledge for students and faculty during vigilance week
- DR VN BRIMS has received certificate of commitment from central vigilance commission



1<sup>st</sup>Nov - 10<sup>th</sup>Nov

- 2<sup>nd</sup>Nov:Dr.SmitaJape shared process objectives and details regarding grievance cell withKetkifor student's handbook.
- 2<sup>nd</sup>Nov:Prof.VibhutiSave conductedPGDM Trimester [2019-21] IV regular online examination between 2<sup>nd</sup>-10<sup>th</sup>November 2020

1<sup>st</sup> Nov - 10<sup>th</sup> Nov

- **3<sup>rd</sup> Nov:** Prof. Krunal K. Punjani was invited as a Resource Person for Research Methodology Workshop to conduct session on “Literature Review” by Central Institute of Business Management Research and Development, Nagpur.



RM Workshop Day 2

**Day 2: Literature Review**

**One week Workshop on “Research Methodology for writing Empirical Research Papers and Thesis- Level 1”**

Organized by  
**Central Institute of Business Management Research and Development,  
Nagpur**

**Prof. Krunal K Punjani**  
**Assistant Professor**  
**DR. V. N. BRIMS**

Play (k) 2:29 / 2:30:18

HD

1<sup>st</sup>Nov - 10<sup>th</sup>Nov

- **3<sup>rd</sup>Nov:**Dr.SmitaJape filled details regarding suggestions of faculty and data related to NEP (New Education Policy) with AICTE
- **3<sup>rd</sup>Nov:**Prof. Krunal K.PunjaniattendedMoE'sIIC webinar on "Orientation session on Methods of Exploring & Capturing Values From Agriculture & Health Sector"
- **5<sup>th</sup>Nov:**ADC Meeting was conducted with class representatives of 4 specialisations byDr.SmitaJape along with MMS and PGDM coordinators and Mr. SandeepMoghefrom ADC

1<sup>st</sup>Nov - 10<sup>th</sup>Nov

- **7<sup>th</sup>Nov:**Dr.SmitaJape reviewed case written by Prof.SiddheshSoman
- **7<sup>th</sup>&9<sup>th</sup>Nov:**Prof. Krunal K.Punjanisuggested Digital Marketing plan & activities to ‘GyanamGanga NGO team’ along with Prof. SandeepMoghefor their “All Indian Quiz Contest forDivyaang”
- **9<sup>th</sup>Nov:**Dr.SmitaJape had set question paper for the subject financial accounting for KT exam.

1<sup>st</sup>Nov - 10<sup>th</sup>Nov

**9<sup>th</sup>Nov:**Dr.ArlophJohnvieirawas invited as a speakerfor the Webinar titled “Management Courseswill help Pharmacy Students find Direction for your Career & develop a Successful Personality” organized by Goa College of Pharmacy, Panaji under their Bridge program.

**10<sup>th</sup>Nov:**Prof. Krunal K.Punjaniattended webinar on “Conducting and Publishing meaningful Research” organized by Symbiosis Institute of Operations Mgt



1<sup>st</sup>Nov - 10<sup>th</sup>Nov

- **10<sup>th</sup> & 11<sup>th</sup> Nov:** Dr. Nitin Joshi represented CII as an assessor for Tata Motors Services Division for Customer Obsession award .
- **10<sup>th</sup> Nov:** Dr. Arloph Johnvieira was invited as a speaker for a Webinar titled “The Way ahead for a Successful Career in SCM and Operations” organised by Pillai Institute of Management , Panvel.

# 11<sup>th</sup>Nov- 20<sup>th</sup>Nov

**12<sup>th</sup>Nov:** Prof Kanchan wrote and submitted article for publishing in newspaper (TOI) on the ranking received by BRIMS from CSR-GHRDC as “Top Outstanding B-Schools of Excellence”. The same was covered in TOI on 28<sup>th</sup>Nov 2020.

which have active nesting sites. The trees will not be replanted or relocated till the young ones are independent and leave the nests," said Pawan Sharma, founder of RAW.

material in the incident, said Rajendra Shirde, senior inspector of Rahodi police station. Shirde added that the owner of the flat had died and his nephew, an art director, who stays in nearby Kolhad

when set to accumulation of gas in the room which was ignited after a stray spark from a computer unit. We are yet to register a case and will wait for the forensic report to arrive in the next few days," he said.

Santosh Kashin, chief of a huge crowd. While no one was injured in the incident, the blast ripped apart the iron safety window grilles, damaged internal walls and smashed all window panes and doors off their hinges. No damage to adjoining flats was reported.

and contact his aide, a railway official, who used to escort the PNBs on the route. The accident would pass the PNB to another generation like a ticket and an image of the accident would be sent to the passenger via WhatsApp, said the police.

**BRIMS among Top Outstanding B-Schools of Excellence**

ADVERTORIAL

Dr Vijay Bedekar, Chairman, Vidya Prasarak Mandal, Thane, has always been inspiring the youth and faculty members to be innovative and research oriented. Keeping in mind his vision of growing, Dr. V.N. Bedekar Institute of Management Studies (BRIMS) has been accoladed with "Top Outstanding B-School of Excellence" by Competition Success Review (CSR-GHRDC). BRIMS participated in the All India B-School survey conducted by CSR. CSR conducts this survey every year and ranks the institutions on various parameters like Infrastructure, Faculty Research, Consultancy & MDP and Placements. They have a very structured process of evaluation. After the data is submitted by the institutions, the team of CSR visits the institutions for verification. This year due to pandemic physical verification was replaced by online presentation and virtual tour. The results of the same were seen when the ranking was declared and it was observed that the efforts of BRIMS working towards growth and development were appreciated.

Dr Guruprasad Murthy, Director General, BRIMS appreciating the outcomes added "The result of continuous efforts of all of us (BRIMS) and the penchant and passion in favour of sustained excellence to ensure that we occupy among the top slots in management education in India is coming true."

BRIMS believe in "Student First" centric approach and all its endeavours are towards student development, student engagement and career development. BRIMS is working closely with AICTE initiative of Outcome based learning with clear focus on Program Outcomes and being relevant in the marketplace.

The Institution's approach towards Career Development is very futuristic in nature keeping in mind that student will have to spend approximately 30 years in the industry/business market. Teachers are continuously striving to cope up with students at both emotional and intellectual level.

Students at BRIMS are groomed well, which is helping them in grabbing the placements with reputed brands at a package of 10-12 lakhs p.a. The average package a student is offered is of 4.5

lac p.a. With the encouraging performance of past students, many companies have tied up with BRIMS for their placements and prefer to visit every year to get best of the students.

Strong alumni support and student initiatives at BRIMS Connect (a monthly program for stakeholders of BRIMS) are for striving holistic development of the students in the areas of Leadership, People Management, Team Building, Design Thinking and Problem-solving capability.

Dr Nitin Joshi, Director, BRIMS states "We wish to be working on understanding the students and helping them on the journey of Self-discovery so that they can set clear goals and align their precious two years with a very clear direction towards fulfillment of dreams and achieving highest goals of their life."

For further details, please reach at:  
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FB Page: https://www.facebook.com/VNBRIMS

UPL

**11<sup>th</sup>Nov– 20<sup>th</sup>Nov**

- **15<sup>th</sup>-25<sup>th</sup>Nov:**Dr.SmitaJape andDr.Meenakshi Malhotra reviewedSrujanPapers and shared with advisory committee members.

# 11th Nov - 20th Nov

- **18<sup>th</sup> Nov:** Prof Kanchan successfully completed “Accredited Professional Counselling Diploma Course Online” from Udemy



## 11th Nov - 20th Nov

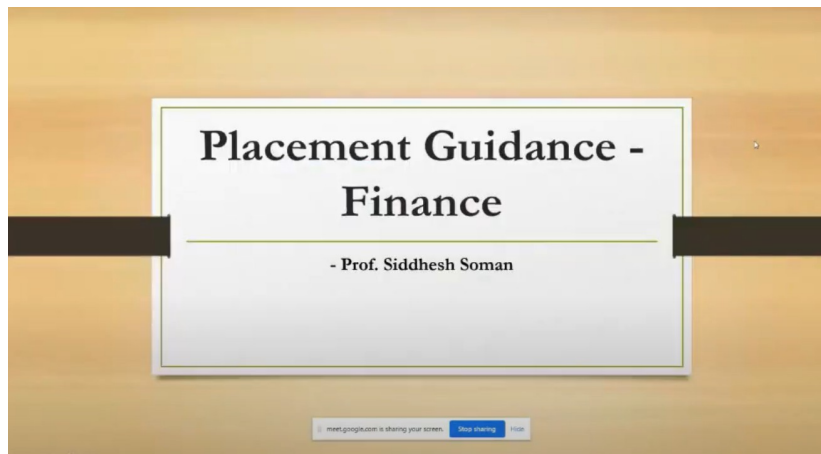
- **18<sup>th</sup> & 30<sup>th</sup> Nov:** Updates were given on the progress of the committee by following committee heads
  - MDP: Dr. Arloph Johnvieira
  - Research: Dr. Smita Jape
  - Placement: Prof. Mahesh Bhanushali
  - Innovation: Prof. Krunal K Punjani
  - Student Development: Dr. Meenakshi Malhotra
  - Faculty & Staff Development: Prof. Kanchan Akshay
  - Value Builders for Students: Prof. Dipti Periwal

## 11th Nov - 20th Nov

- **18<sup>th</sup> – 26<sup>th</sup> Nov:** Prof. Vibhuti Save conducted MMS Semester [2019-21] I supplementary Online Examination.
- **19<sup>th</sup> & 24<sup>th</sup> Nov:** Dr Smita Jape had sent invitation mails to all speakers and judges for precursory workshop.

11<sup>th</sup>Nov- 20<sup>th</sup>Nov

- **19<sup>th</sup>Nov:** Prof. Siddhesh Soman conducted 'Placement Guidance Session' for MMS and PGDM Finance Students.



A presentation slide with a light blue background and a white central box. The box contains the title "PI - Technical" in a large, bold, black font. Below the title is a small circular logo. The main content is a list of bullet points under the heading "Motive: Technical Knowledge, Ability to carry-out the job, Manage responsibility". The bullet points are: "Be aware about the company background", "Understand the designation of the person in front of you or his/her expertise", "Act confident and respectful", "Absolutely No idea about a particular question: - Avoid random/wild guesses", "Have some idea: Don't stay silent for too long. Try to work out the answer or tell what you know", "Key is to have some idea about all questions", "General Questions", "Tell me about yourself", "Technical Questions", "General Opinions about financial markets, economy, country", "Hypothetical Scenarios", and "Do you have any questions?".

## 11<sup>th</sup>Nov– 20<sup>th</sup>Nov

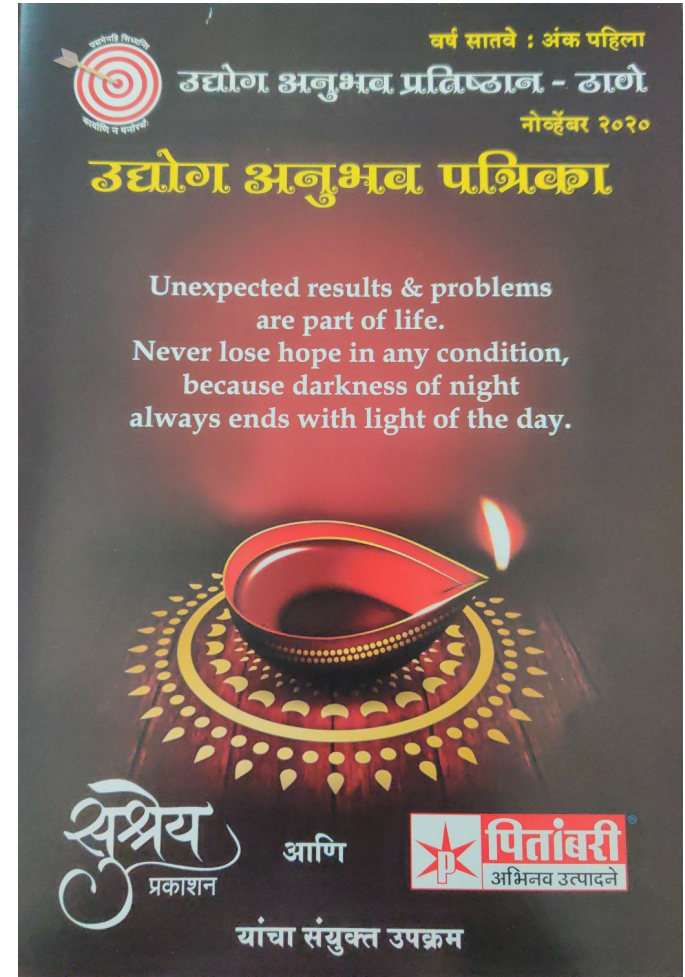
- **19<sup>th</sup>Nov:**DR VN BRIMS celebrated Diwali with the theme of “Joy Of Giving”.
- **20<sup>th</sup>Nov:**BRIMS CONNECT was organized by Dr. Meenakshi Malhotra and students Poorva Ajgaonkar, Revti, Sayali Palav and Sayali Walanj.



21<sup>st</sup>Nov - 30<sup>th</sup>Nov

- 21<sup>st</sup>Nov:Dr.Nitin

Joshi,Dr.PallaviChandwaskarand Mr. Vaibhav  
Pandit article got published in the November  
2020 issue of “Udyog AnubhavPatrika”.



21<sup>st</sup>Nov - 30<sup>th</sup>Nov

- **22th to 24<sup>th</sup>Nov:**Dr. Nitin Joshi visited MPCOEcollege,Velneshwarfor their institute development activity

21<sup>st</sup>Nov - 30<sup>th</sup>Nov

- 25<sup>th</sup>Nov:Dr.ArlophJohnvieiragave Journal Club Presentation titled “ A Professional Manager’s Journey –Three Decades from 1986 to 2019 “
- 27<sup>th</sup>Nov:Prof. Krunal K. Punjani guided the students’ team ofRevati, Ajay, Jay &Rushabhto develop video for Precursory Workshop.

21<sup>st</sup>Nov - 30<sup>th</sup>Nov

- **27<sup>th</sup>Nov:** Precursory Workshop was organized at DR VN BRIMS
  - Convener of the programme: Dr. Smita Jape
  - Faculty Coordinators: Dr. Meenakshi Malhotra, Prof. Kanchan Akshay
  - Students coordinators : Poorva Ajgaonkar, Devendra Lingayat, Sayali Palav, Revati Padature, Sayli Walanj

# Speakers on the day of Precursory workshop 2020

**Dr. Nitin Joshi**  
Director, DR VN BRIMS

- He has twenty plus years of rich and varied experience in various fields like Marketing and Operations.
- He is a Certified Assessor for Business Excellence for EFQM and RBNQA.
- He has been offering consulting services in the areas of Business Process Improvement

International Conference 2019  
THE GLOBAL IMPACT OF SCENARIO

**Dr. Nitin Joshi, Director BRIMS giving welcome address**

Domain of Rural Market

	Rural	Urban
Rural	Grey	Blue
Urban	Purple	White

Source: M. Jha, Rural Marketing- Some Conceptual Issues, EPW, 1988

**Mr Harshal Dhikale, GM, Aussies Oats Pvt Ltd session in precursory workshop**

**Dr. Sreedharan Menon**  
Professor, DR VN BRIMS

- Ph.D. in Economics from the Bombay School Of Economics, Kalina.
- MBA (VMU - Deemed University); LLM (Dept Of Law, University Of Mumbai). CAIIB (Banking Diploma from Indian Institute Of Banking and Finance, BKC, Mumbai)
- Experience in Banking Industry having served in Punjab National Bank for about 28 years.
- Published papers in various prominent Research Journals.

**Dr. Sreedharan Menon Professor BRIMS session on theme of the event and Mr. Shyamal Gupta guest speakers for precursory workshop**

**Dr. Smita Jape Proposed Vote of Thanks**

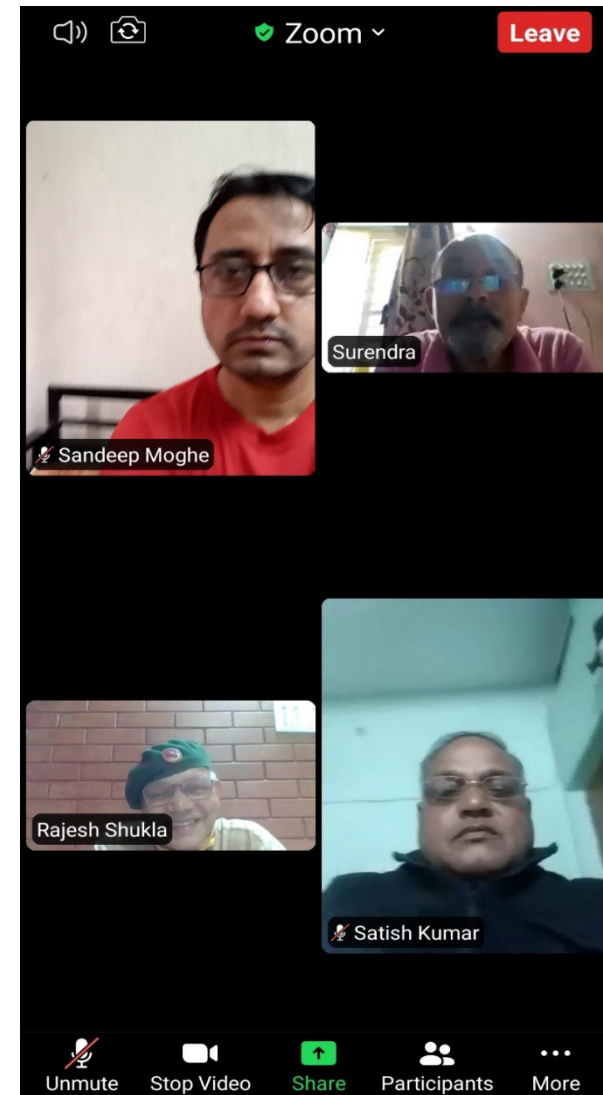
21<sup>st</sup> Nov - 30<sup>th</sup> Nov

- 27<sup>th</sup> Nov: National Level competition “Parivartan : A step towards Rural Growth” conducted by IQAC and Students Engagement team during Precursory Workshop



21<sup>st</sup> Nov - 30<sup>th</sup> Nov

- **29<sup>th</sup> & 30<sup>th</sup> Nov:** Prof. Sandeep Moghe provided technical support to Gyanam Ganga NGO for an online quiz for visually impaired and Divyang students across all over India. Participants from different parts including Jammu & Kashmir



21<sup>st</sup> Nov - 30<sup>th</sup> Nov

- **30<sup>th</sup> Nov:** Prof. Krunal K. Punjani, Dr. Meenakshi Malhotra & Prof. Sandeep Moghe on behalf of BRIMS IIC team organized Webinar on “Problem Solving and Ideation” conducted by Ms. Savita Rajiv

The screenshot shows a Zoom webinar interface. The title bar reads "Webinar on 'Problem Solving and Ideation' by Ms. Savita Rajiv - Founder, Director of 'Springs Innovations'". The main content area displays a presentation slide with the following elements:

- A large image of a black backpack on a mannequin.
- Three smaller images of black shoes, each with a unique, layered sole structure.
- A list of bullet points in handwritten text:
  - Same Size but
  - Double Durability
  - Double Storage
  - Lesser Cost
- The text "Recycled Tyre" at the bottom of the list.

The Zoom interface includes a top bar with a timer (01:13:31), navigation arrows, a "Take control" button, and icons for chat, hand raise, and more options. A "Leave" button is visible in the top right. On the right side, there is a "Participants" panel showing 61 participants in the meeting, including Sandeep Moghe (Organizer), Abhishek Patil (Guest), Aishvarya sawant (Guest), Akanksha Nandeshwar (Guest), Amey Varma (Guest, On hold), Aniket Bakkar, Audumbar Patkar (Guest), and Avinash Pawar (Guest). At the bottom, there is a grid of participant avatars, with Savita Rajiv (SR) highlighted in the center.



21<sup>st</sup>Nov - 30<sup>th</sup>Nov

- **30<sup>th</sup>Nov:**Prof. KanchanAkshayconducted a session for PGDM marketing students along with Prof Dipti and alumni Mr. Jaideep Joshi regarding importance of Digital Marketing program and prospects ahead.
- **30<sup>th</sup>Nov:**Ms. Aishwarya Sawant MMS student participated inSummer Project Presentation Competition “SPARDHA - 2020”.

- Dr.Meenakshi Malhotra did research consulting assignment for Prof.KshitijaPandey.
- Faculty members conducted mock interviews of the students (batch 2019-21) to prepare them for final placement.
- Dr.Meenakshi Malhotra submitted Business Standard B-School Survey

- Prof. Dipiti Periwal coordinated and got registered 20 PGDM finance students for courses in finance as an initiative of Value-added courses. The course is in collaboration of IIM and Edx.

# Webinar Attended by Faculty

S No.	Date	Webinar Topic	Faculty
1	7 <sup>th</sup> Nov	Virtual Power of Momentum "THE KEY TO SUCCESS? MODEL THE BEST.. MODEL STRATEGIES THAT WORK"	Dr.ArlophJohn Vieira
2	9 <sup>th</sup> Nov	Knowledge Sharing about the Next Supply Chain	
3	12 <sup>th</sup> Nov	Thriving not SurvivingCovid19	

*Thank You*