

# Activities for the Month of October 2020



1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **1<sup>st</sup> October:** Dr. Smita Jape gave her suggestions on “Implementation of plan of NEP( New Education Policy)” on MyGov Portals per AICTE Instructions .

1<sup>st</sup> Oct – 10<sup>th</sup> Oct

- **3<sup>rd</sup> Oct.** :CDC meeting was held at DR VN BRIMS.

Following presentation were done during the meeting:

- Dr. Nitin Joshi presented on Review of the approach of admissions for MMS 20-22 batch
- Dr. Pallavi Chandwaskar presented IQAC initiatives planned for AY 2020-21 in the CDC meeting.
- Dr. Meenakshi Malhotra presented on Review on the progress and subsequent plan on research work of faculty members for 2019-20

1<sup>st</sup>Oct – 10<sup>th</sup>Oct

- **3<sup>rd</sup>Oct:** Prof. Vibhuti Save presented in CDC meeting on
  - Quality framework for online courses
  - Faculty Dashboard for scheduling & monitoring Teaching , Non-teaching & Research activities

She also showed BRIMS safety guideline video which has been made by

Student Name	PGDM 2d Year	Team Work
Priyanka Shinde	Operations	<ul style="list-style-type: none"><li>• Designed Safety Guidelines</li><li>• Prepared Video Narratives (Script)</li></ul>
Suraksha Dhane		
Ajay Sarse	Marketing	<ul style="list-style-type: none"><li>• Video Shoot &amp; Editing</li><li>• Voice Over to the Video</li></ul>
Rushabh Bagalkote		

1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **5<sup>th</sup> to 9<sup>th</sup> October:** Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali attended 5-day FDP by AICTE on theme “Inculcating Universal Human values in technical education”



1<sup>st</sup>Oct – 10<sup>th</sup>Oct

- **5<sup>th</sup>Oct-9<sup>th</sup>Oct:** Prof. Vibhuti Save attended AICTE Training And Learning (ATAL) Academy Online FDP on Operations Management



1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **5<sup>th</sup> October to 16<sup>th</sup> October:** Prof. Mahesh Bhanushali and Prof. Dipti Periwal attended sessions of their course work as part of research process.

1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **6<sup>th</sup> Oct:** DR VN BRIMS (Lead College of Cluster No. 5) conducted MMS [2018-20] Semester IV University Examination of project Management course on 6<sup>th</sup> October 2020 at 11:00 AM to 12:00 Noon.
- **6<sup>th</sup> October:** Dr. Smita Jape prepared defaulter students report and did calling to defaulters of finance students of MMS Second year.

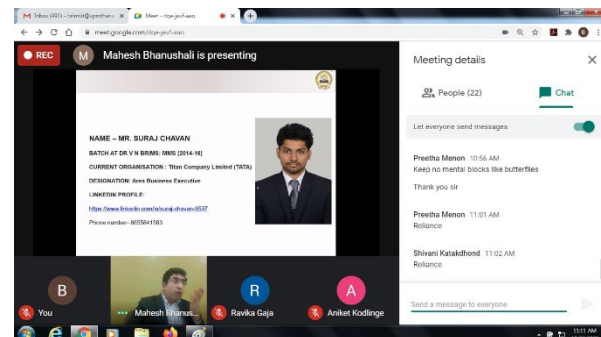
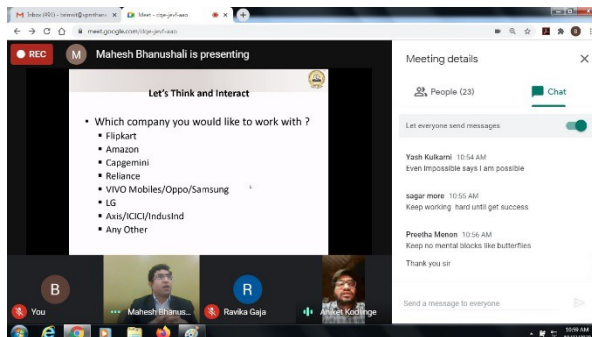
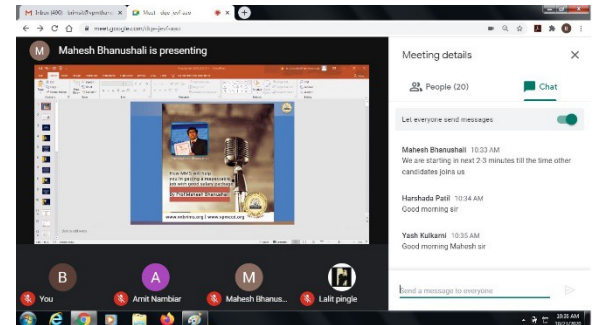


1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **8<sup>th</sup> October:** Dr. Smita Jape did discussion with Dr. Arlophon UHV presentation.
- **8<sup>th</sup> & 9<sup>th</sup> Oct:** Prof. Krunal K. Punjani attended 2 Days online workshop on "Developing Questionnaire for Survey Research" organised by MyInnerLog.
- **9<sup>th</sup> October:** Dr. Meenakshi Malhotra along with students organized "Online BRIMS Connect"

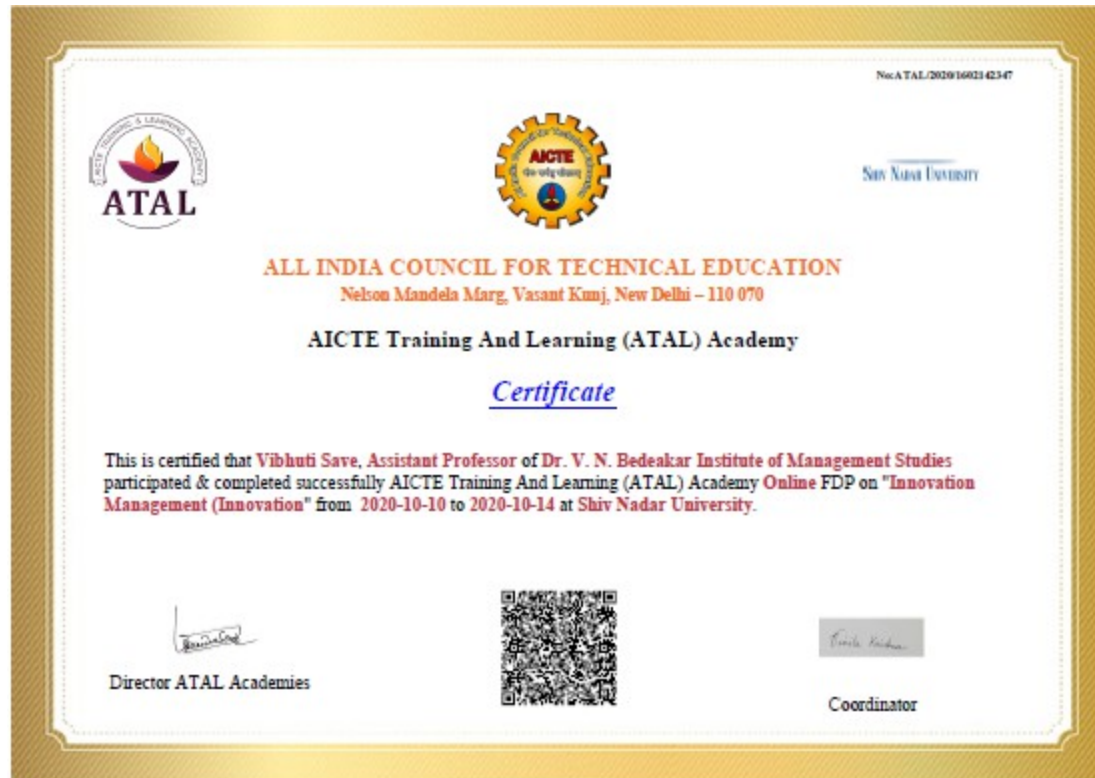
# 1<sup>st</sup> Oct - 10<sup>th</sup> Oct

- **9<sup>th</sup>, 16<sup>th</sup>, 23<sup>rd</sup> and 30<sup>th</sup> October:** Prof. Mahesh Bhanushali along with administration team of DR VN BRIMS successfully conducted webinars on 'How MMS will help you in getting respectable job'.
- Following Alumni also shared their experiences during the webinar-
  1. Mr. Apurva Modak, Capgemini
  2. Mr. Aniket Kodlinge, Flipkart
  3. Ms. Ravika Gaja, White Hat
  4. Ms. Pooja Singh, Phone Pe
  5. Ms. Swarda Joshi, VIVO Mobiles



11<sup>th</sup> Oct - 20<sup>th</sup> Oct

10<sup>th</sup> Oct-14<sup>th</sup> Oct: Prof. Vibhuti Save attended AICTE Training And Learning (ATAL) Academy Online FDP on Innovation Management



11<sup>th</sup>Oct - 20<sup>th</sup>Oct

- **12<sup>th</sup>October:**Dr.SmitaJape compiled list of seminars for students for the year 2020.
- **13<sup>th</sup>October :**Dr.ArlophJohnvieiraattended a Virtual Conference on “ Back to work” Organised by Indian Express
- **14<sup>th</sup>& 15<sup>th</sup>October:**Dr.SmitaJape coordinated through email with NSE for the exam of NCCMP.

11<sup>th</sup>Oct - 20<sup>th</sup>Oct

- **15<sup>th</sup>October:** Prof. MaheshBhanushali placed Ms.RavikaGajaMMS Marketing Student in White Hat with the package of 8 Lakhs.
- Prof.MaheshBhanushali placed Mr.SaurabhChavan from MMS operation in K. D. Logistics and assisted successfully joining of the candidate by visiting K.D Logistics office.

# 11<sup>th</sup>Oct – 20<sup>th</sup>Oct

- **15<sup>th</sup>& 16<sup>th</sup>Oct:** Prof. Krunal K. Punjani was invited as a Resource Person to conduct 2 days Faculty Development Program on “Case Study and Article Writing” organized by G. H. Rasoni Institute of Management & Research, Nagpur

**G H Rasoni Institute of Management & Research, Khaperkheda**  
NAAC B++

organizing  
**2 Days Faculty Development Program**  
on  
**"Caselet & Research Article Writing"**

**SPEAKER**



**Prof. Krunal K. Punjani**  
Assistant Professor  
VPM's Dr. V. N. Bedekar Institute  
of Management Studies, Thane

**Program Objectives:**

1. Introduction about case analysis and writing.
2. Pros and Cons of case study methodology
3. Designing and planning of cases.
4. What makes a good case
5. Mechanism of case writing.
6. Developing the teaching notes.
7. Research methodology of case study.
8. Evaluating alternatives and decision making.
9. The process of case publishing.
10. Practicum: Writing your case. Opening paragraph and testing
11. Case Teaching: an illustration with a sample case.
12. Article writing skills and methods
13. Types of article writing methods
14. Process and publication of article writing method.

 **15th & 16th October 2020**  **03.00pm to 05.00pm**

## 11<sup>th</sup>Oct – 20<sup>th</sup>Oct

- **15<sup>th</sup>& 16<sup>th</sup>Oct:** Prof. Krunal K. Punjani attended 2 days workshop on "Hypothesis Testing" organized by KoachScholar.
- **16<sup>th</sup>October :** Dr. Arloph Johnvieira redesigned the Online SCM course for aligning with the Offline course. He revised the online course from 2 modules to 3 modules for the SCM course (Cost Rs 10000) and added a 4<sup>th</sup> Project module for Advance SCM which will now be of 4 modules (Cost Rs 15000/-).

11<sup>th</sup>Oct - 20<sup>th</sup>Oct

**16<sup>th</sup>October:**InauguralMDP Committee meeting was held and the team comprising ofDr.ArlophJohnvieira,Dr.SmitaJapeabdProf. MaheshBhanushaliset a target of organising 9 MDP's during the period of Oct 20 to June 21 and also listed down 18 leads from industry.

**17<sup>th</sup>October:**Examination Dept. submitted Internal Marks + Theory Marks + Lower Examination Marks to University of Mumbai on 17.10.2020.



11<sup>th</sup>Oct – 20<sup>th</sup>Oct

- **17<sup>th</sup>October:** Dr. Smita Japeon behalf of IQAC organized a webinar on "Optimization of Social media marketing in present scenario" for Final year students of MMS and PGDM which was conducted By Mr. Dalvir Reel, Digicraf.



11<sup>th</sup>Oct - 20<sup>th</sup>Oct

- **17<sup>th</sup>, 18<sup>th</sup>, 24<sup>th</sup> and 25<sup>th</sup> October:**Dr.Nitin Joshiattended a 30 hour program on career planning byDheya.
- **17<sup>th</sup>Oct:**Prof. Krunal K.Punjaniconducted Journal Club presentation on “Meeting Criteria of Quality Research Journals”

11<sup>th</sup>Oct - 20<sup>th</sup>Oct

- **19<sup>th</sup>October:**BRIMS as a lead cluster college was appreciated by VC in meeting of principals and directors with University of Mumbai.

21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **21<sup>st</sup> October:** Dr. Smita Jape shared emails and Brochure list of clients with MDP team members
- **26<sup>th</sup> October:** Dr. Smita Jape being reviewer of ABDC Journal Indian Journal of Finance and Banking . She did review of paper titled “Prediction of Corporate Bankruptcy using Financial Ratios and News”.

21<sup>st</sup> Oct- 31<sup>st</sup> Oct

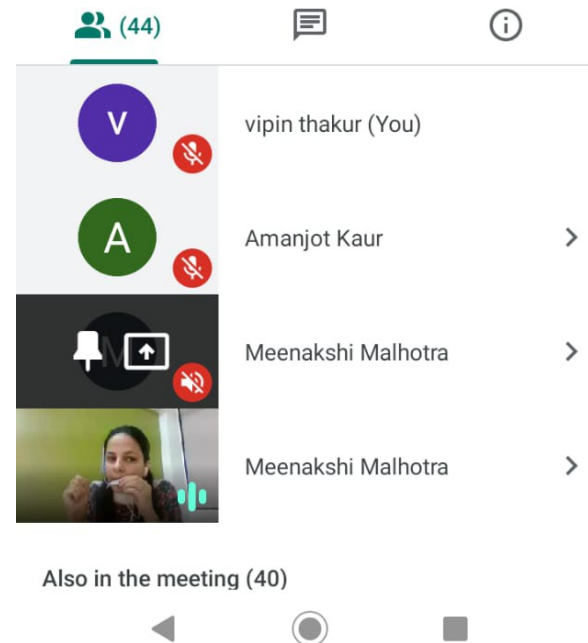
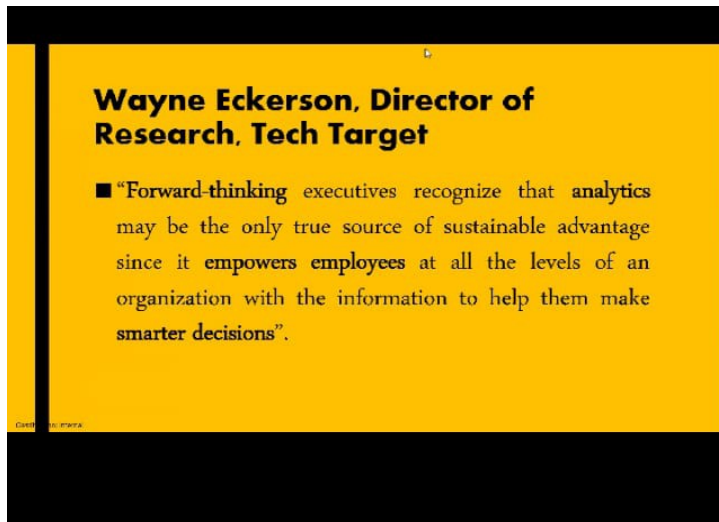
- **27<sup>th</sup>October:** Prof. Vibhuti Save co-ordinated for PGDM Trimester [2019-21] II Supplementary Online Examination. These were conducted between 27<sup>th</sup> October -29<sup>th</sup> October 2020.
- **28<sup>th</sup>October:** Dr. Arloph Johnvieira created a BRIMS Campus Video for MDP promotion. Based on suggestion, recommendations and feedback, the video will be further improved by adding content of industry participation feedbacks

21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **28<sup>th</sup> October:** IQAC coordinator Dr. Pallavi Chandwaskar, along-with IQAC team of Dr. Jape, Dr. Meenakshi and Prof. Mahesh, have successfully submitted institutional AQAR (Annual Quality Assurance Report) 2018-19 on NAAC Portal.

21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **28<sup>th</sup> October:** Dr. Meenakshi Malhotra was invited as a resource person by Ludhiana Group of Colleges to take session on 'How to Write a research Paper'



21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **29th October:** Prof. Kanchan Akshay submitted article & ad to CSR- GHRDC magazine for their upcoming B-school issue. The Ad was designed by Prof Krunal K. Punjani.
- **30<sup>th</sup> October:** Prof. Vibhuti Save co-ordinated for PGDM Trimester [2019-21] IV Regular Online Examination Mock Test which has been conducted on '*offee*' Platform.



21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **30<sup>th</sup> Oct:** Prof. Krunal K. Punjan designed Advertisement for MMS Course.
- **31<sup>st</sup> October:** Dr. Smita Jape gave recommendations and suggestions to paper sent by Mr. Shankar Chatterjee for SRUJAN journal.
- **31<sup>st</sup> October:** Dr. Smita Jape submitted Budget for research department.

21<sup>st</sup> Oct- 31<sup>st</sup> Oct

- **31<sup>st</sup> October:** Dr. Arloph John Vieira was a Speaker for the Webinar for autonomous course potential students titled “ Career direction and Personality development” organized by BRIMS.
- **31<sup>st</sup> October:** Prof. Kanchan Akshay organized webinar for graduate students on "Career Guidance". The session was taken by Dr. Arloph John Vieira

- Dr.SmitaJape did review of case studies received fromDr.ArlophJohnvieira, Prof. DiptiPeriwal, Prof.VibhutiSave and Prof. SandeepMoghe.

- The IIC team of DR VN BRIMS received rating of 4.5 out of 5 Stars from Ministry of Education's Innovation Cell, for taking several initiatives and executing various activities related to Innovation, in the academic year 2019-20.



- Prof. Krunal K Punjani on behalf of **The IIC team of BRIMS**, organized '**InnoBiz**' -**Innovation Competition (October)**, coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Dr. Nitin Joshi Paper/ Abstract titled “A Study of Expectations of Gen X And Gen Y Customers About Service Quality of Private Life Insurance Companies in Mumbai” has been accepted by the Editorial Committee for presentation in forthcoming XV International Conference on the theme “Rethinking Business Strategies, Entrepreneurial Challenges and Societal Values in a Changed Global Scenario” scheduled to be held on January 30-31, 2021.

- DR VN BRIMS got DTE Approval for 180 seats of MMS.
- Vaibhavi, Pavithra ,Grimisha, andGauraviPGDM students attended a webinar on Finance India organized by NMIMS.

Faculty Member	Webinar	Date
Dr.SmitaJape	Quantitative versus Qualitative Research and how this affects you conducted by Dan Fleetwood - President of Research and Insights, Question Pro Inc	14 <sup>th</sup> October, 2020
	'Ideation & Innovation Process in Enterprise Creation' by IES Forum in Association with JSPM's Imperial College of Engineering & Research, Pune.	26 <sup>th</sup> October, 2020
	Case teaching ,Mastering student Engagement in online classes organized by AIMA,CME	31 <sup>st</sup> October, 2020



Faculty Member	Webinar	Date
Dr.ArlophJohnvieira	CII Thane Zonal Council Meeting	7 <sup>th</sup> October, 2020
	Employment Opportunities PostCovid	8 <sup>th</sup> October, 2020
	Building A Cadre of Online-first Faculty	9 <sup>th</sup> October, 2020
	Supply Chain Risk Management	10 <sup>th</sup> October, 2020
	Supply Chain Visibility end to end organised by Go to Webinar	28 <sup>th</sup> October, 2020

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Understanding Search, Research and Publication Ethics - Fabrication, Falsification and Plagiarism" organized by University of Delhi	3 <sup>rd</sup> October, 2020
	"Introduction to Big Data" organized by Sree Narayana Guru College (SNGC), Coimbatore	6 <sup>th</sup> October, 2020
	"Editor's Choice - Expert Deliberation from Editors of International Journals of Repute" organized by Symbiosis Institute of Operations Management.	14 <sup>th</sup> October, 2020
	National Innovation Day and Announcement of Annual Performance Rating of IIC 2.0	15 <sup>th</sup> October

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Seeding Ideas to Harvesting Innovations... The Role of IPR" by Prof.PrabuddhaGanguli	20 <sup>th</sup> October, 2020
	“How to write Abstract & appropriate Title for quality research journals”	21 <sup>st</sup> October, 2020
	MoE'sIIC Webinar on "Patent Prosecution and Filing" by Dr. Sheetal Chopra	23 <sup>rd</sup> October, 2020
	Quality Research Publication by Prof. Dr.HabilDmitry Ivanov, conducted by Symbiosis Institute of Operations Management, Nashik	28 <sup>th</sup> October, 2020
	“Writing Research Article on Psychometric Tool Development” organized byMyInnerLog	28 <sup>th</sup> October, 2020