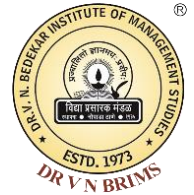


MONTHLY ACTIVITIES

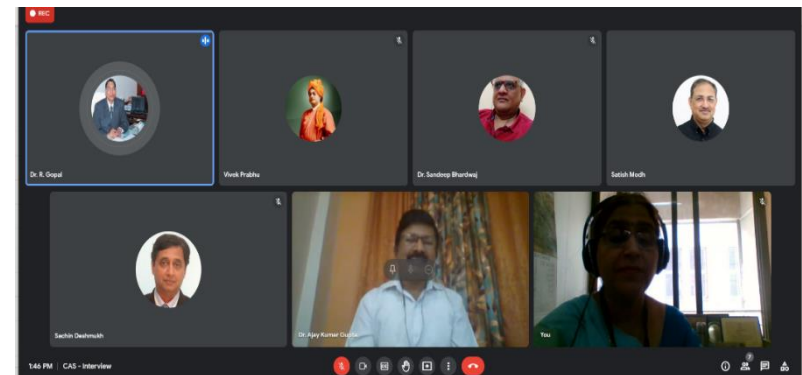
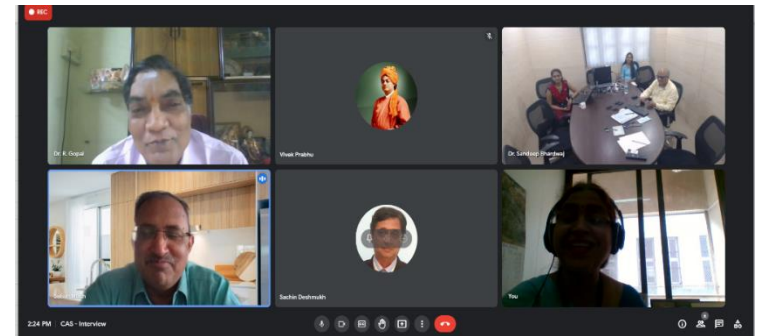
for the Month of October 2021



1st Oct – 10th Oct

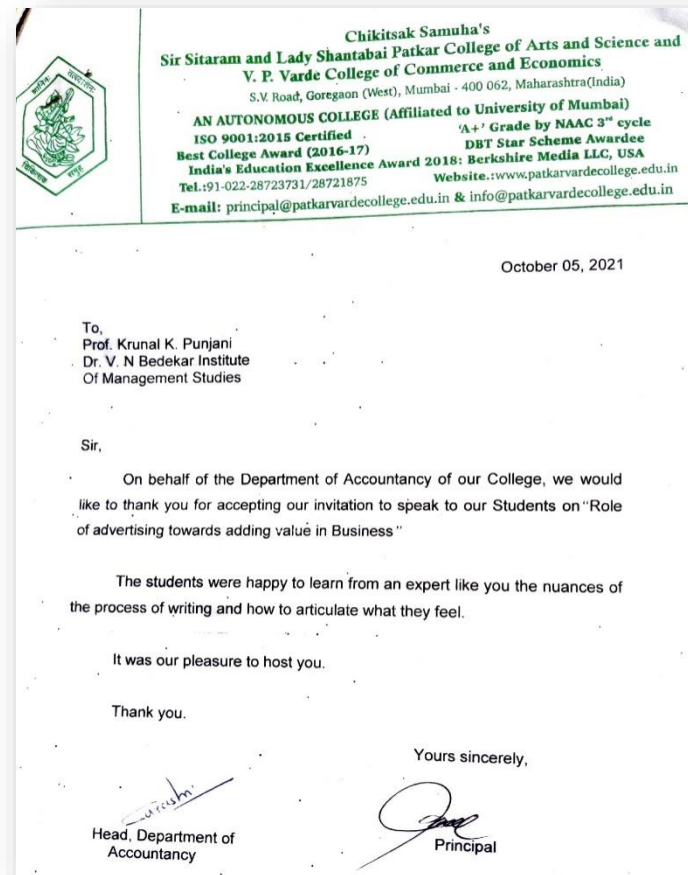


4th Oct: Dr. Smita Jape was invited to be panel Member & Subject Expert in Selection Committee for selection process of Faculties for the post of Associate Professor and Professor under the Career Advancement Scheme (CAS) for Vivekananda Institute of Management & VES Business School.



1st Oct - 10th Oct

- **5th Oct** : Prof. Krunal K. Punjani was invited as a Guest Speaker at Patkar College of Arts & Science and Varde College of Commerce & Economics for a session on “Role of Advertising towards adding value in Business”



1st Oct - 10th Oct

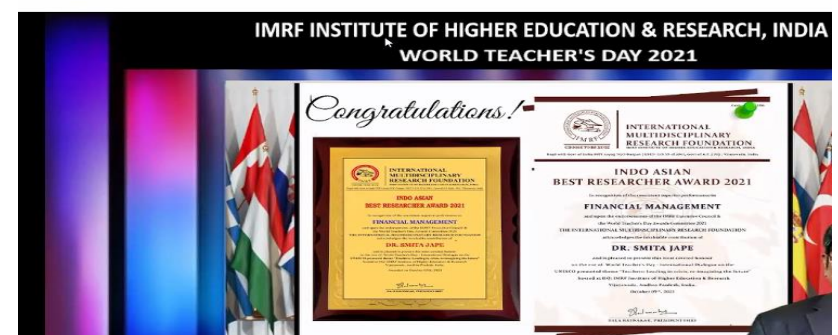
5th Oct : Prof. Mahesh Bhanushali placed following students from 2020-21 batch

1. Mr. Abhishek Patil, MMS-Finance, Morning Star, 3.5 L+ Incentives, Research Associate-Sustain Analytics
 2. Mr. Navin Gangaramani- MMS-HR, VIVO Mobiles, 4.5 L, HR-Trainee
 3. Mr. Devendra Lingayat- MMS-HR, VIVO Mobiles, 4.5 L, HR-Trainee
- **7thOct :**Ms. Sweta Nair successfully uploaded the AICTE CII Industry Link Survey 2021.

1st Oct – 10th Oct



5th Oct : Dr. Smita Jape received an award of INDO ASIAN –BEST RESEARCHER AWARD, 2021 in financial management on the eve of World Teachers Day by IMRF International Management Research Forum.



1st Oct – 10th Oct

- **8th Oct:** DR VN BRIMS had a second online meeting with NBA Margdarshak, Dr. Sachin Vernekar appointed as a mentor by AICTE.
- **8th Oct:** Online Verification for Business Today-MDRA Best B-schools ranking 2021 was organized by Dr. Meenakshi Malhotra. The details about activities were presented by Dr. Smita Jape, Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra, Prof. Vibhuti Save and Prof. Pravin Narang.

11th Oct – 20th Oct

- **11th to 13th Oct:** Dr. Meenakshi Malhotra, an empanelled assessor for EFQM Business Excellence Model for CII Exim Bank Award, conducted a site visit assessment for an organization.

11th Oct - 20th Oct

12th Oct : Prof. Sandeep Moghe attended a Webinar by AICTE on Cybersecurity and Its Emerging Applications.

View Audio & Video Participant Event Help

Anil Sahasrabudhe Col B Venkat Saurabh Nagpal

All India Council For Technical Education
By Faculty Development Cell

Webinar on Cybersecurity and its Emerging Applications

EMINENT SPEAKERS


Dipanshu Parashar,
Researcher & Founder,
Virtual Cyber Labs


Prof. M. P. Poonia,
Vice-Chairman,
AICTE

**Oct 12th
2021,
Tuesday,
03:00 PM
onwards**



 @OfficialAICTE  @AICTE_India  /MediaAICTE  /company/aicteindia

Unmute Participants

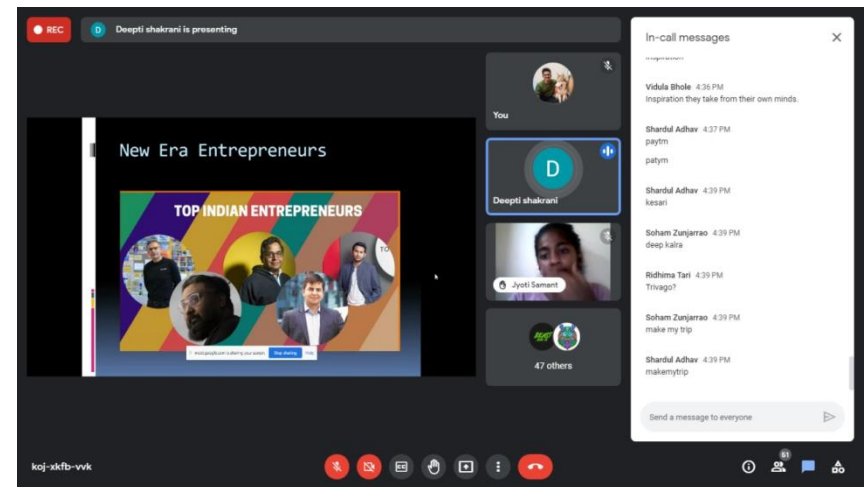
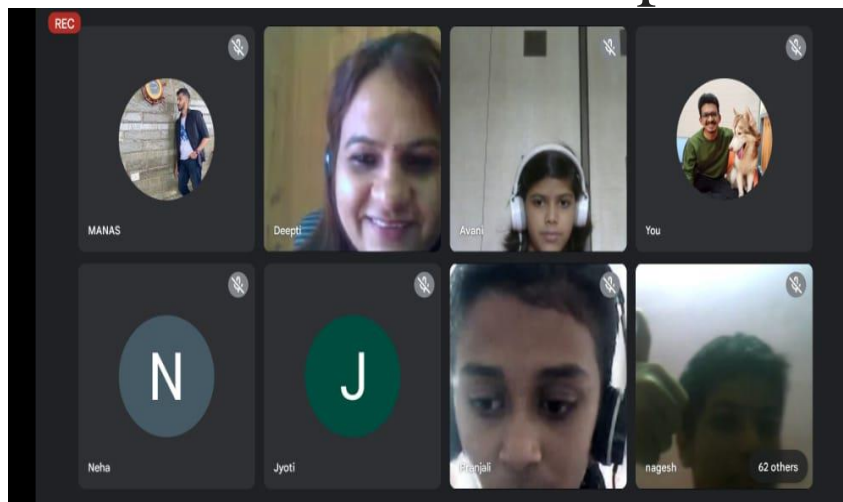
11th Oct - 20th Oct

13th Oct : Ms. Sweta Nair got MOU Signed with Testbook Edu Solutions Private Limited and DR VN BRIMS



11th Oct - 20th Oct

- **14th Oct:** Prof. Dipti Periwal conducted a “Workshop on Entrepreneurship” for students of VPM's Sou. A. K. Joshi English Medium School, Thane. This was organized by DR V N BRIMS along with E-Cell IIT Bombay to highlight importance of Eureka Junior’ competition



11th Oct - 20th Oct

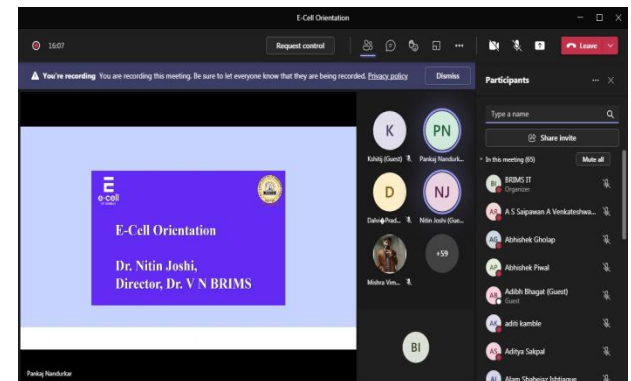
16th Oct: Dr. Meenakshi Malhotra along with students of student engagement committee organized BRIMS CONNECT.

16th Oct : IIC Team of BRIMS organised Prize Distribution Ceremony to felicitate the Winning teams of 'BRIMS INNOVATORS - Business Plan Idea Contest'



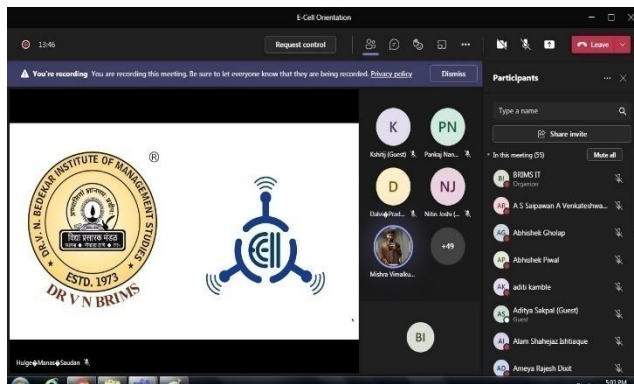
11th Oct - 20th Oct

- **18th Oct:** Dr. Nitin Joshi, Director DR VN BRIMS conducted 'E-Cell orientation' and focused on 'availability of sector wise business opportunities' along with competencies and skill-set required to be an entrepreneur.



11th Oct - 20th Oct

- **19th Oct:** Mr. Chetan Mahajan, Founder, Verodox Healthcare Pvt Ltd. had a discussion with DR VN BRIMS students on 'What is Entrepreneurship' & provided guidance on 'How to start an entrepreneurial journey' .



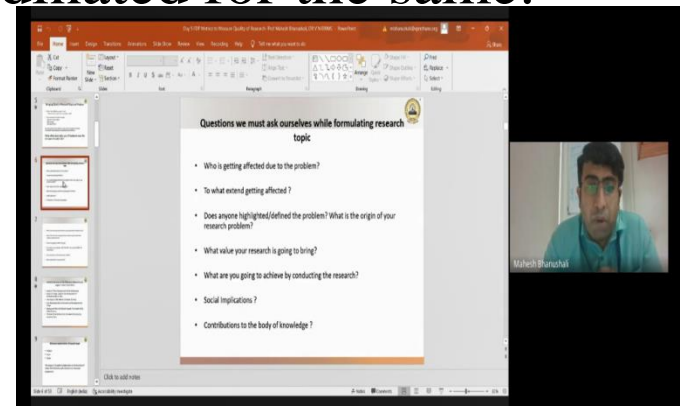
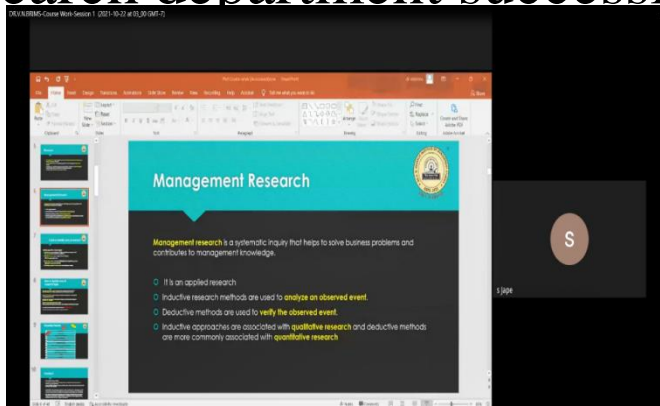
11th Oct - 20th Oct

18th to 20th Oct : Dr. Pallavi Chandwaskar conducted physical site visit of Godrej Precision Engineering, Godrej and Boyce mfg. Co. Ltd. to plant no. 4, 9 and 19 at Godrej, Vikhroli as an empanelled assessor for EFQM Business Excellence Model for CII Exim Bank Award.



21st Oct – 31st Oct

- **22nd Oct** : DR VN BRIMS under guidance of Dr. Nitin Joshi has received an assignment for content creation from Shri Dilip Amdekar and Prof. Dipti Periwal is coordinating for the same.
- **22nd Oct and 30th October**: Dr. Smita Jape and Prof. Mahesh Bhanushali conducted the PhD course work sessions for PhD scholars on ‘Introduction to Research, Research Process and Research Topic Formulation’. Mrs. Janhavi Potdar from research department successfully co-ordinated for the same.



21st Oct - 31st Oct

- **22nd October** : Ms. Sweta Nair placed Chinmay Sawant of 19-21 batch at TMSV Edutech Private Ltd for the position of Business Development with a package of 3.5lakh pa
- **27th October** : Ms. Sweta Nair coordinated with Rustamjee Urbania and 3 student got placed for 4 months internship with stipend of 25K per.

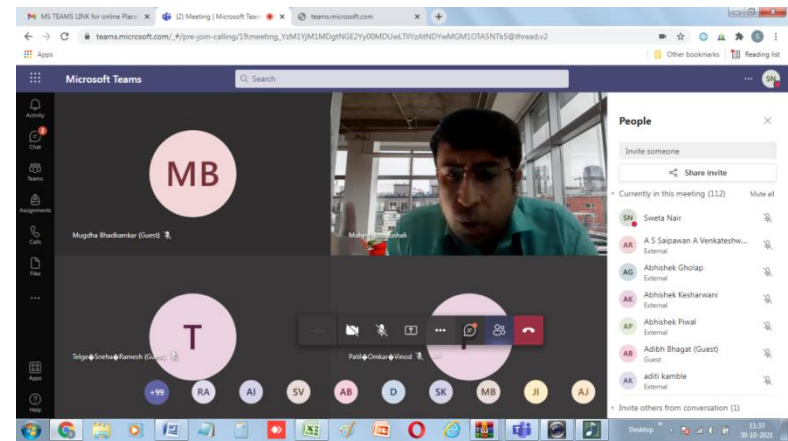
21st Oct – 31st Oct



27th – 29th Oct: Mr. Vaibhav Pandit did Online assessment for a defense PSU for the EFQM business Excellence award.

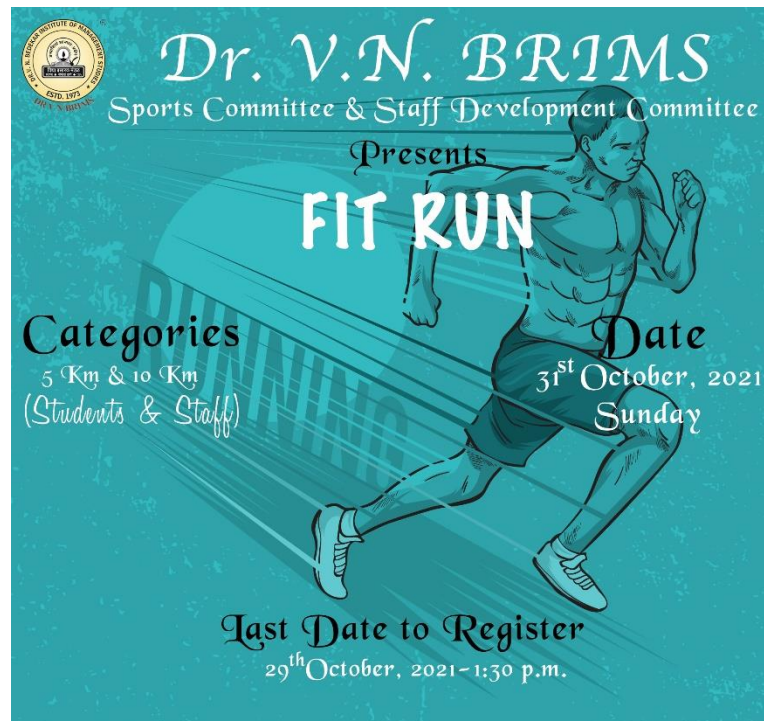
21st Oct - 31st Oct

- **30th Oct:** Dr. Vishnu Kanhere presented in Journal Club Meet on the topic "H2H Marketing the Genesis of Human-to-Human Marketing.
- **31st Oct :** Prof. Mahesh Bhnaushali and Prof. Pravin Narang along with Placement team conducted the 'Placement Opening, Interaction and Awareness session' for 2021-22 batch



21st Oct - 31st Oct

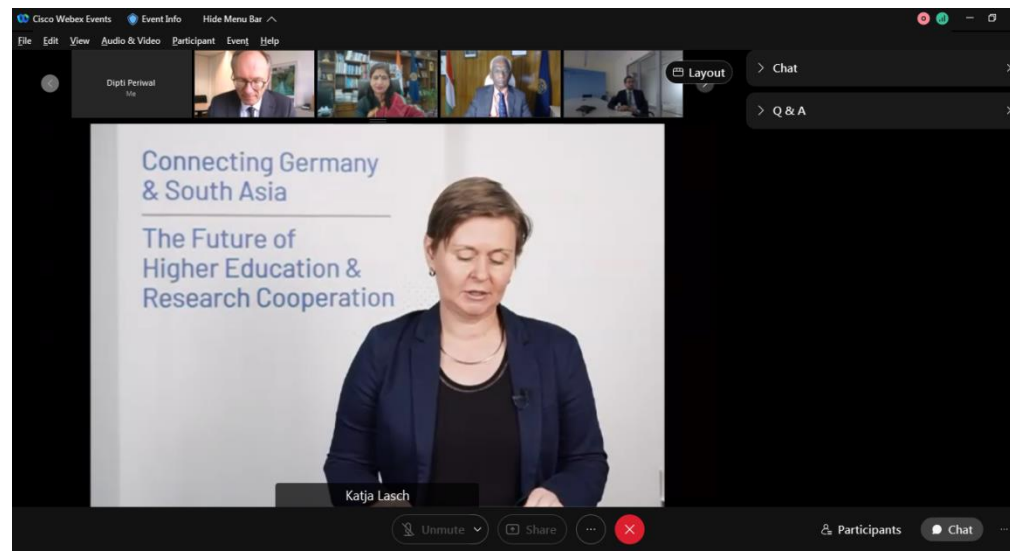
- **31st Oct** : BRIMS Sports Committee and Staff Development Committee organised a 'Fit Run' event. There were two categories each of 5km & 10km for both the staff and students. 13 participants successfully completed the run.



1st to 31st Oct : Interviews were held for 2020-21 and 2021-2022 batch by Placement department in the following companies

1. Deloitte India- Data Research Analyst
2. Morning Star- Research Associate- Sustain Analytics
3. RCMPTA Technologies– Finance Executive-Jaro Education- Marketing Manager
4. Upgrad- Marketing Manager
5. Morning Star- Equity Data Research Analytics
6. DTDC – Operations Executive
7. Institutional India- Junior Financial Data Analytics

- Prof. Dipti Periwal attended 5 days workshop for International collaboration. She got an opportunity to connect with Germany and South Asian Countries.



- Our student, Ms. Poorva Ajgoankar, under guidance of Dr. Meenakshi Malhotra has won FIRST prize in ‘The Late Shri B. G. Deshmukh Annual Essay Competition, 2020-2021 organized by Indian Institute of Management Administration, Maharashtra Regional Branch. She will be receiving a prize money of 7500 Rs. by post. The Prize winners will be honoured virtually in the 66th Annual General Meeting of the IIPA/MRB on 15th November, 2021.

October 2021



Oct 2021: Our batchmate Shubham Bhalerao Won 1st prize in Fidelis Capital Market Competition



Fidelis
CAPITAL MARKETS

LOG IN

CONGRATULATIONS

Dear All,

With great pleasure and pride,

We are proud to announce the winners and also congratulate the participants. If your name is not listed as one of the winners do not get discouraged as there will be many more opportunities in the future. Such competitions are a stepping stone and each experience helps you to learn. Hence, a positive attitude is what makes you extraordinary.

The names of the "Demo Contest J" winners are:

Position	Participants	MT4 Demo	Prize
1	Shubham Bhalerao	709588	1000
2	Akash Buraspatte	709533	500
3	Anshul Varshney	709531	250
4	Sakshi Singh	709511	125
5	Neil Mandelcha	709556	75

For this, we heartily congratulate the winners!

With this email, we would also like to thank all our dear participants for their active participation and hard work and for making this contest a success. Wishing all of you a very best of luck for your future.

Best Regards,
Fidelis Capital Markets

- DR VN BRIMS has been Ranked 11th in the category of ‘Outstanding B-School of Excellence’ by CSR-GHRDC B-Schools Survey 2021. The result of the same has been published in Competition Success Review (Nov., 2021 Issue).

CSR-GHRDC B-Schools Survey 2021

Group Rank of Private B-Schools	Name of the B-School	Infrastructure (Physical & Academic) (160)	Faculty, Research, Consultancy, MOP & Other Programmes (455)	Admission, Curriculum & Delivery System (320)	Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface (465)	Total (1400)
Ranking of Outstanding B-Schools of Excellence						
1	Jaypee Business School, Noida, Uttar Pradesh	120.48	205.28	198.95	295.66	820.37
2	M M Institute of Management, Mullana, Ambala, Haryana	121.09	203.99	197.51	293.94	816.52
3	Ajay Kumar Garg Institute of Management, Ghaziabad, Uttar Pradesh	119.20	201.17	195.55	294.38	810.30
4	Suryadatta Institutes of Management, Pune, Maharashtra	118.86	202.11	193.57	292.70	807.24
5	School of Management, Presidency University, Bengaluru, Karnataka	116.08	200.14	192.19	290.04	798.45
6	NERIM Group of Institutions, Guwahati, Assam	117.73	201.04	189.23	288.70	796.71
7	Hindustan Institute of Technology and Science (Deemed to be University), Chennai, Tamil Nadu	120.77	199.95	187.79	286.93	795.44
8	REVA Business School, Bengaluru, Karnataka	118.30	201.46	189.86	284.65	794.27
9	SASMIRA'S Institute of Management Studies and Research, Mumbai, Maharashtra	116.69	200.52	188.81	283.51	789.54
10	School of Business, Galgotias University, Greater Noida, Uttar Pradesh	114.67	198.90	190.47	284.03	788.07
11	Dr. VN Bedekar Institute of Management Studies, Thane West, Maharashtra	115.02	199.95	189.83	281.57	786.36
12	IPS Academy, Institute of Business Management and Research, Indore, Madhya Pradesh	117.58	197.58	188.37	279.36	782.81
13	Rungta College of Engineering & Technology, Bhilai, Chhattisgarh	116.50	196.41	186.47	280.01	779.39
14	St. Francis Institute of Management & Research, Mumbai, Maharashtra	114.07	194.12	188.08	278.43	774.69
15	St. Joseph's Institute of Management [JIM],	115.26	195.35	186.18	276.66	773.45

Upcoming Events



VPM's

Dr. V. N. Bedekar Institute of Management Studies, Thane

(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)

ONLINE WORKSHOP

on

Teaching with Cases

“Making Learnings Relevant through Case Studies”

Date: 20th November 2021

Time: 10:00 am to 12:00 pm

Resource Person



Dr. Jitendra Kumar Mishra

- Director, Jaipuria School of Business, Ghaziabad (NCR), India
- 20+ Years of experience in Teaching and Research
- Reviewer for International Journals
- Member of AIMS Research and Fellowship Grant Committee
- Regional Vice President (Southern Region) – Association of Indian Management Schools (AIMS).

Takeaway from Workshop for Faculty:

- Understanding
 - Case as a teaching tool
 - Different types of Cases
- Case selection methodology
 - Where to use and where not to use
- Discussing a Case in a session

Registration: [Click here](#)

Contact No.: 8054498839, 9821681550

E Certificate will be provided

Opportunity to **publish** Case in ISSN Journal with no publication fee



Dr. V. N. Bedekar Institute of Management Studies

(Affiliated to University of Mumbai, AICTE Approved,
NAAC accredited B++ ISO 9001:2015)

Presents

A National Level Case Study Competition

CORPORATE GHANAKYA

Solve real-life business problems
Get feedback from corporates
Attractive prizes worth Rs 5000

Thank You