

Activities for the Month of September 2020



1stSept to 10thSept

• **3rd September:** Prof. Krunal K. Punjani was invited as a resource person for “National Level Webinar on- Mendeley Reference Management Tool”.



SREE NARAYANA GURU COLLEGE OF COMMERCE

P. L. LOKHANDE MARG, CHEMBUR-89

National Webinar on

“MENDELEY_ Reference Management Software & Researcher Network”

Organized by Research Cell and IQAC Of

SREE NARAYANA GURU COLLEGE OF COMMERCE

About the Webinar:

This webinar will make you understand on how to use MENDELEY software in your research work. Mendeley is a free reference manager that can help you collect references, organize your citations, and create bibliographies. Mendeley is also an academic social network that enables you to share your research with others.

Resource Person:



Prof. Krunal K. Punjani

Dr. V.N. Bedekar Institute of Management Studies, Thane



3rd September, 2020



12:00pm to 1:30pm

Mode to Attend:



1stSept to 10thSept

- 5thSeptember:** VIVA VOCE of PGDM [2019-21] & MMS [2019-21] students were conducted.
- 5thSeptember:** Teachers' Day was celebrated at the institute.

1stSept to 10thSept

- **6thSeptember:** Dr. Nitin Joshi completed a course on Self development.
- **8thSeptember:** Dr. Nitin Joshi had a meeting with Pro-VC and Dean Management for online examination.



1stSept to 10thSept

- **10th September:** University of Mumbai nominated DR VN BRIMS as a Lead College. As a lead college DR VN BRIMS is coordinating with University of Mumbai and guiding/resolving queries of nine Cluster Members with respect to final year online examination.
- Dr. Nitin Joshi had a meeting with colleges in the cluster for online conduct of exams.

11thSept to 20thSept

- **11th September:** Dr. Nitin Joshi attended principals meeting with Chairman.
- **11th September:** Dr. Meenakshi Malhotra along with students organized Online BRIMS Connect.
- **11th September:** Prof. Vibhuti Save conducted MMS [2018-20] Student Survey for checking readiness of students for appearing to online examination.

11thSept to 20thSept

- **12thSeptember:** Dr. Nitin Joshi took a session for TMF (Thane Management Forum) on topic “Advances in Marketing”.

Thane Management Forum 

Webinar - 22, on Webex ID 1663364193
At 5.00 PM, Saturday, 12th September 2020

Changes in Marketing - A Journey

The presentation will take you through a journey of the changes in Marketing, concepts.....
From Word of Mouth to..... Digital marketing and approach toward becoming customer centric

Speaker : Dr Nitin Joshi



BE (Electronics), ME (Industrial Engineering and Management)
Ph.D. (Management) and MPBA (Masters Program in Business Administration).

Dr. Joshi is Director at Dr. V. N. Bedekar Institute of Management Studies, Thane.
Has also served Welingkar Institute of Management Mumbai
18 years of rich and varied experience both in Industry and Academia.
Served corporates like, MCX, Datapro, IT&T and ATCO in different management positions
Has authored many research papers and articles and has conducted a large number of management development programs

11thSept to 20thSept

- **12thSeptember:** Prof. Dipti Periwal coordinated for Free Webinar conducted by BSE on Financial Modeling for both PGDM and MMS students.
- **14thSeptember:** Dr. Arloph Johnvieira conducted a general motivation session using Webex for MMS Sem IV Operations Students to enable them prepare for their final exams scheduled for end of Sept 2020.

11thSept to 20thSept

•Dr.SmitaJape and Prof.VibhutiSave attended following 4 meetings in regard to conduct of University of Mumbai online exams of final year as lead Institute for representative of 10 institutes under cluster number 5.

–14thSeptember: Meeting of Principals of Colleges with vice chancellor of University of Mumbai.

–15thSeptember: Meeting of Principals of Colleges by Dr. Vinod Patil, Director, Board of Examination and Evaluation.

–22ndSeptember: Lead College Principal Meeting conducted by Dr. Vinod Patil, Director, Board of Examination and Evaluation.

–24thSeptember: Management Cluster head Meeting conducted by Dr. Kavita Lagate

11thSept to 20thSept

•**15thSeptember:**Prof. KanchanAkshayand Prof. Krunal K. Punjanid designed and executed Facebook campaign for 5 days Online Research FDP.

•**17thSeptember:**Prof. VibhutiSaveuploaded MMS [2018-20] Semester III (ATKT) & IV(Regular) Time Table & Sample Questions.

11thSept to 20thSept

- **18thSeptember:** Admin Team completed the DTE approval process for conversion of 60 seats of PGDM to MMS .
- **19thSeptember:** Dr. Arloph Johnvieira conducted an additional mock test in Google form for MMS Operations Students , Semester IV so as to prepare them for the final exams scheduled by end of Sept 2020.

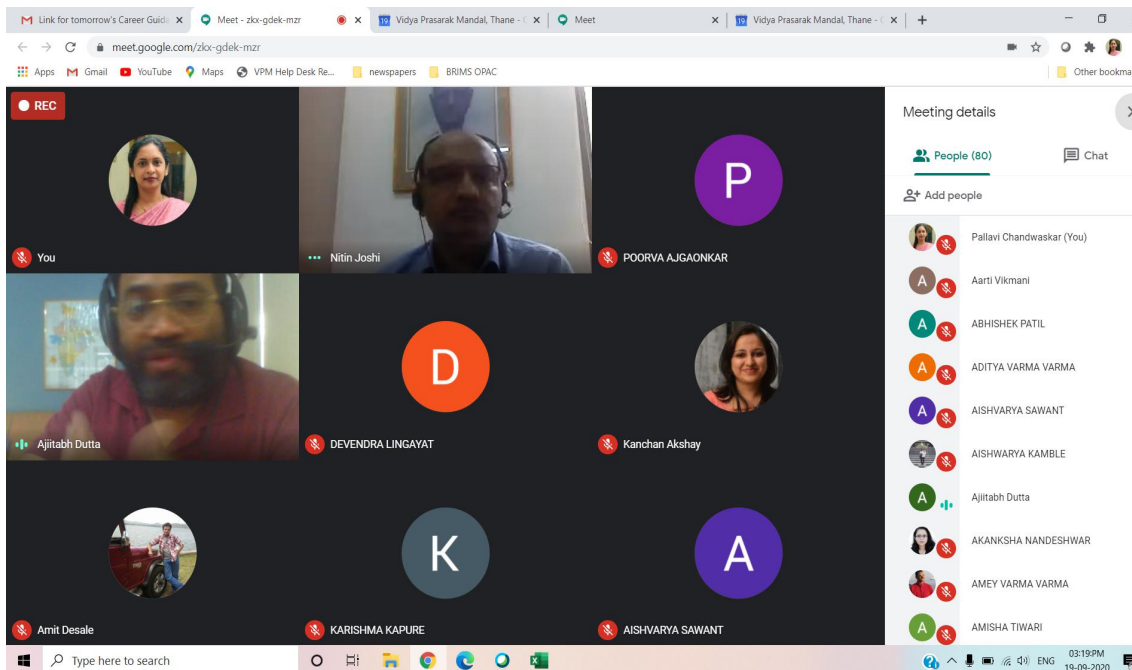
11thSept to 20thSept

•**19thSeptember:**IQAC meeting was conducted and draft of IQAC Initiatives for Academic Year 2020 - 21 was prepared by Dr. PallaviChandwaskar.

•**19thSeptember:**Dr.SmitaJape presented a research paper in Journal Club on topic “Capital budgeting decision-making practices: Evidence from Pakistan”

21stSept to 30thSept

• **19thSeptember:** Dr. Pallavi Chandwaskar from IQAC of DR VN BRIMS organised a webinar on the theme "Prioritisation of personal goals in the times of COVID" which was addressed by Dr. Nitin Joshi and Prof. Ajitabh Dutta.



DR. V.N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE
IQAC TEAM OF BRIMS PRESENTS
"PRIORITISATION OF PERSONAL GOALS IN THE TIMES OF COVID"
In Conversation with
Dr. Nitin Joshi & Prof. Ajitabh Dutta
DATE & TIME
19TH SEPTEMBER 2020
3:00 PM TO 4:00 PM
CLICK HERE TO JOIN SESSION

21stSept to 30thSept

•**22ndSeptember:**Dr.SmitaJape and Mr. Pandit attended online meeting with Hon. Joint Director, DTE ShriP.A.Naik-on “Implementation of plan of NEP(New Education Policy)

21stSept to 30thSept

24thSeptember:Dr.PallaviChandwaskarreviewed Question paper of course "Strategic Management" for MMS Semester 3 ATKT exams and prepared MCQ question Paper for the course "Integrated Marketing Communications" for MMS Semester 4.

25thSeptember:Prof.VibhutiSave conducted Mock Test of MMS [2018-20] Semester IV as per the Guidelines of University of Mumbai

21stSept to 30thSept

•**26th Sep- 30thSept:**Dr.SmitaJape, Dr. Meenakshi Malhotra and Prof. Krunal K.Punjani ideated, designed, marketed , successfullyorganised and delivered session for the online 5 Days FDP on “A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS”. Prof. SandeepMogheensured IT support for the FDP.

Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane
(Affiliated to University of Mumbai, AJCTE Approved, NAAC accredited B++, ISO 9001:2015)

Online 5 Days Research FDP on
'A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS'
26th Sept. to 30th Sept. 2020 (5:00 pm to 7:30 pm)

You will Learn:

- ◆ To use statistical tools required for Scopus indexed journals
- ◆ To apply statistical analysis through interactive and practice-based sessions along with theoretical learning
- ◆ To choose the right statistical tool for research
- ◆ To apply and interpret the statistical results for research writing

Topics:

- ◆ Selecting a Research Problem
- ◆ Sampling Technique
- ◆ Hypothesis and Questionnaire Designing
- ◆ Coding and Entry of Data in SPSS
- ◆ Reliability test, Normality Test
- ◆ Non-Parametric Test
- ◆ Multiple Regression
- ◆ Data to Model building: EFA and CFA
- ◆ Mediating effect
- ◆ Mendelev's Software

Key Speakers

 Dr. Vivek Sharma Senior Lecturer of Ahilya Devi University, Institute of Management Studies	 Dr. Smita Jape Reviewer Scopus and ABDC Associate Professor DR VN BRIMS	 Prof. Krunal K. Punjani Published in Scopus & ABDC 'B' Journal Assistant Professor DR VN BRIMS	 Dr. Meenakshi Malhotra Statistician and Data Analyst Assistant Professor DR VN BRIMS
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21stSept to 30thSept

- 28th September:** Prof. Vibhuti Save conducted ATKT examination of MMS [2018-20] Semester III-Strategic Management.
- 30th September:** Prof. Vibhuti Save wrote AQAR Criteria 2.5 write up with discussion with Dr. Meenakshi Malhotra (IQAC Member).

Four Webinars – Why MBA/ MMS?

Sr. No.	Date	Topic	Speaker
1.	16/09/20	How MMS will help you in finding a di	Dr.ArlophJohnvieriaa Dr.SmitaJape
2.	19/09/20	How MMS will help you in acquiring t	Prof. DiptiPeriwal
3.	21/09/20	How MMS will help you in developing	Dr.ArlophJohnvieria
4.	25/09/20	How MMS will help you in getting a re	Prof. MaheshBhanusl

21stSept to 30thSept

•**30thSeptember:**Dr.Nitin Joshi gotnominated as an external subject expert by the Research Advisory Committee of the Faculty of Commerce, Management and Hospitality of Chhatrapati Shivaji Maharaj Universityto evaluate the research plans of the research scholars of the Faculty.

- DR VN BRIMS is awarded as “Best Emerging Institute in Mumbai” by Praxis Media.



- Dr.SmitaJape, Prof. Krunal K.Punjaniand Prof. SandeepMogheevaluated the faculty introduction videos, to be uploaded on BRIMS website
- Prof. Krunal K.Punjani prepared a video related to Mendeley Reference Management tool for Research.

- Prof. Krunal KPunjanion behalf of The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (September), coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Prof. Dipti Periwal released a video on “Happiest Minds IPO - Should you Invest”



- Dr.ArlophJohnvieiracreated first Draft of Family Managed Business (FMB) Course duration of 6 months

- Dr.ArlophJohnvieiracreated an Annual Plan for MDP for October 2020 to June 2021 and submitted as action plan for CDC planned in first week of October .

•Dr.ArlophJohnvieiraandDrSmitaJape carried out the Role Clarity Exercise with all Teaching and Non Teaching Staff

FDP's and Workshop Attended

- **14th to 18th September:** Dr. Smita Jape attended five days international workshop on “ Crossing Barriers in research” conducted by New Horizon College of Engineering Bengaluru.
- **28th to 30th September:** Prof. Krunal K. Punjani attended 3 days Online Workshop on "Managing Literature for Scholarly Writing" organised by MAR Athanasius College, Kerala.

Webinar attended by Finance Faculty and Finance Students

Date	Title of On-line Webinar	Conducted by
12-09-2020	Financial Modelling	BSE

Webinars attended by Dr. Arloph Johnvieira

Date	Title of On-line Webinar	Conducted by (other de
05-09-2020	Success Principles -TTT Live Certification Program with Jack Canfield Hosted by GautamGanglani, Jack Canfield	Rights Selection
09-08-2020	Innovating into the Future - Part I	CM Media Sean Cull
16-09-2020	Supply Chain Agility Now	CM Media Zen Carg
16-09-2020	S will you help find a Direction for y	RIMS Admin -Speak
16-09-2020	Supply Chain Agility Now	GoToWebinar

Webinars attended by Dr. Arloph Johnvieira

Date	Title of On-line Webinar	Conducted by (other details)
22-09-2020	APAC AIMLWk: Automate document management and improve Search , Discovery and Insights using AI	GoToWebinar
22-09-2020	Advantage : Learn to Unlearn	ET CIO
23-09-2020	Global Business Summit : Reimagining Business Series 3.0	ET GBS
23-09-2020	Bounce Back From life's Hard Knocks with John DeMartini	Right Selection

Date	Title of On-line Webinar	Conducted by (other details)
25-09-2020	APAC AIML WK: ML for forecasting demand	GoToWebinar
25-09-2020	Unlock ROI of Real Time Transportation Vis	Project 44
27-09-2020	How Tata's Journey of Excellence helping the	ASQ Webinars
29-09-2020	Reimagining Planning and Forecasting for an	ETCFO with Oracle
29-09-2020	Unleash the Power within -Virtual Workshop	Success Resources
30-09-2020	Introducing Conversational RPA with John M	KRISTA

Thank You