

Activities for the month of April 2019



1st April – 10th April

- **1st -6th April:** BRIMS First Year PGDM Students along with Dr. Nitin Joshi, Prof. Dipti Periwal and Prof. Krunal Punjani visited Singapore as part of the BRIMS Global Immersion Programme.



1st April – 10th April

- **3rd April:** NAAC IQAC team members Dr. Sukhada Tambe, Dr. Smita Jape, Dr. Pallavi Chandwaskar, and Prof. Mahesh Bhanushali successfully submitted SSR



1st April – 10th April

- **1st -3rd April:** Prof Sandeep Moghe attended “International Conference on Digital Pedagogy - Changing Mindsets for Sustainable Learning” at AICTE, New Delhi.



1st April – 10th April

- **4th–9th April:** Prof Vibhuti conducted PGDM Trimester V (Repeater) (2017-19) Examination.
- **9th April:** Dr. Pallavi Chandwaskar was invited as External Examiner for conducting MMS Sem 4 viva exams at Sinhgad Institute of Business Management, Powai.

1st April – 10th April

- **9th April:** Students of MMS first year successfully completed the three months Yoga Course conducted by the institute in association with Shri Ambika Yog Kutir. Students demonstrated Yoga asanas and received Certificates.



1st April – 10th April

- **10th April:** Dr Sukhada Tambe along with MMS students organized Mahatma Gandhi Bhajan Sandhya.



1st April – 10th April

- **9th -12th April:** Prof Vibhuti conducted successfully PGDM Trimester III (Regular) (2018-20) Examination.
- **10th – 15th April:** Prof Vibhuti conducted successfully PGDM Trimester VI (Regular) (2017-19) Examination.

11th April – 20th April

- **11th April:** Dr. Nitin Joshi did paper setting for Product and Brand Management .
- **11th April:** Prof. Mahesh Bhanushali placed Pushpakant Ayare and Dikshit Shetty, PGDM Finance students in "Nidhi Broaking“.

11th April – 20th April

- **12th -18th April:** Prof Vibhuti conducted successfully MMS Semester I (Repeater) (2018-20) Examination.
- **13th April:** Prof Vibhuti organized MMS Semester IV(2017-19) & PGDM Trimester VI (2017-19) Winter Internship Viva-Voce .

11th April – 20th April

- **13th – 14th April:** Dr. Smita Jape was invited as Chairperson for the technical session at Chitkara University for conference on “Banking and finance”.
- **13th April:** Dr. Smita Jape presented paper on “Analysis and Validity of financial performance parameters of the ROE using DuPont Model: A study of Public limited Companies” at International conference held at Chitkara University



11th April – 20th April

- **17th April:** Prof. Mahesh Bhanushali placed Nitin Singh and Jaideep Joshi, two students of PGDM in Oppo Mobiles for Brand Management profiles.
- **18th April:** Dr. Nitin Joshi took Session at Joshi Bedekar on “Clarity of Purpose”.
- **20th April:** Dr. Nitin Joshi attended meeting of all the heads of the Institutions with Mr. Ashok Mane, TCS.

11th April – 20th April

15th April: Prof. Sandeep Moghe did Journal Club Presentation based on the inputs from the International Conference on “Digital Pedagogies” ICDP 2019 at AICTE, New Delhi on April 1-3, 2019.



11th April – 20th April

- **19th -27th April:** Prof. Vibhuti conducted successfully MMS Semester II (Regular) (2018-20) Examination.
- **20th April:** Dr. Meenakshi and Prof. Siddhesh conducted Learnbiz simulation tournament for PGDM 1 year students for Finnac game .

21th April – 30th April

- **22th April:** Prof. Vibhuti conducted successfully MMS Semester IV (Regular) (2017-19) Examination.
- **24th April:** Dr. Smita and Dr. Meenakshi conducted Learnbiz simulation tournament for MMS II year for Money Manger Game.

21th April – 30th April

- **24th April:** Dr. Nitin Joshi was Invited as an external examiner at GTU Ahmedabad.
- **25th April:** Research Team Dr. Smita Jape, Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Krunal Punjani initiated "Research Focus Group" activity for faculty members, with the aim of improving quality of research publication at BRIMS.

21th April – 30th April

- **27th April:** Dr. Smita Jape and Dr. Sukhada Tambe conducted Learnbiz simulation tournament for MMS 1 year for “Finnac” and “Customer is King game” games respectively.
- **27th April:** Dr. Meenakshi, Dr. Pallavi and Prof Krunal conducted Learnbiz simulation tournament for PGDM Finance and Marketing students.



21th April – 30th April

- **27th April:** Prof. Mahesh Bhanushali placed 5 finance students of PGDM and MMS in InSync Analytics with the package for 3 Lacks per annum for core financial analyst profile.
- **30th April:** Placement cell achieved 100% Summer placements for the first year MMS and PGDM students of the batch 2018-2020. The highest stipend received is 15,000 Rs per month. The good brands like Amul, LG Electronics, Flipkart, Meru cabs were invited for summer placements

- Dr. Nitin Joshi was invited as a panel by GNIMS for interviews of Faculty members.
- Dr. Nitin Joshi attended meeting of the Heads of the Institution at VPM office
- Prof. Krunal Punjani created an innovative & engaging video for Singapore I.V.

- Dr. Pallavi and Dr. Smita Jape Case Study “Raymond Reimagined: A case study” got published in Feb.2019 special issue of UGC approved International Journal JETIR (International Journal of Emerging Technology and Innovative Research)
- Dr. Meenakshi and MMS II sem Student Aarti Vikmani research paper “Paperless Mobile Ticket Booking UTS Application: An exploratory study of region Thane” got published in Feb.2019 special issue of UGC approved International Journal JETIR (International Journal of Emerging Technology and Innovative Research)

- Prof. Krunal Punjani's research Paper was published in UGC approved journal.
- Prof. Krunal Punjani designed and executed Facebook campaigns for PGDM.

Thank You