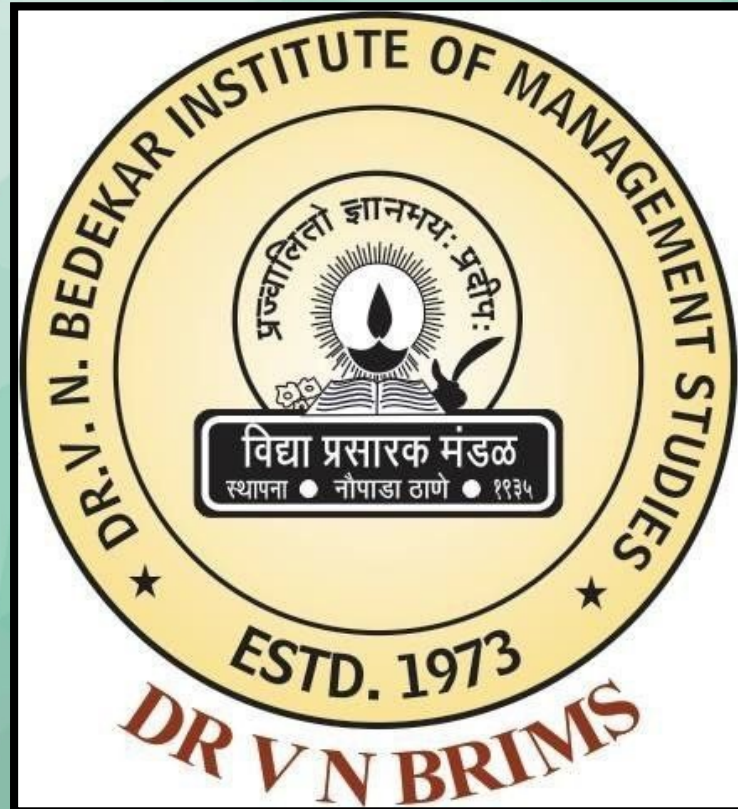


BRIMS CONNECT

for the Month of October 2022



Anchors



Ms. AVANI KURUP



Ms. TANAYA SAWANT

1st October - 10th October

- **3rd October** : Prof. Mahesh Bhanushali has successfully placed below mentioned 3 students of MMS Marketing from 2022 passed out batch in India's Leading Telecom giant "Bharti Airtel".

1. Mr. Nilesh Chauhan

2. Mr. Aniket Thorat

3. Ms. Vaishnavi Punde

Their package is 4.5 Lakhs Per Annum + Incentives.

Their profile will be "Corporate/B2B Marketing".

1st October - 10th October

- **3rd October** : Librarian Mr. Sanjay Sapkal facilitated subscription of Turnitin Plagiarism Software for the academic year 2022-2023.



1st October - 10th October

- **8th October** : Dr. Nitin Joshi invited as the Expert for conducting the PhD Viva at Udaipur for Pacific University.



Q U I Z

T I M E !

GUESS THE BRAND NAME

1.   FACEBOOK

2.   STARBUCKS

3.   BURGERKING

4.    NOKIA

5.   BLACKBERRY

6.  -  RAY - BAN

7.   WINKING COW

8.   FIRE FOX

9.   RIBBONS & BALLOONS

10.   LIFE BOY

11th October- 20th October

- **13th October:** Dr Kanchan and Prof. Siddhesh Soman conducted a session for MMS Students, briefing them about the prism assessment, post which the prism assessment was conducted for all the students.



11th October- 20th October

- **15th October:** Dr Nitin Joshi was invited as a RAC member by St. Francis Institute of Management and Research to conduct interviews of candidates for PhD admission.



11th October- 20th October

- **15th October:** Student Development Committee organised Traditional Day Event for Student.



11th October- 20th October

- **17th October** : Prof . Siddhesh Soman and Ms. Sweta Nair conducted a Placement guidance session for the batch of MMS 2021-23 . The session was focused on introducing specialization wise Job roles in the area of Marketing, Finance, HR and Operations. As part of the session students were also trained on 'How to effectively face personal interviews'.



QUIZ
TIME

YOUR TURN.....



COCA- COLA

NEW ADVANCED

WORLD'S NO. 1
SELLING GERM PROTECTION SOAP**



100% Stronger
Germ Protection^o

Silver Shield +



UNILEVER

11th October- 20th October

- **18th October:** Dr Nitin Joshi Organized the session for students by Shri. Ram Vaidya and S. N. Moorthy of Thane Management Forum on the topic “Path Ahead – Journey to happy career”, which was coordinated by BRIMS IQAC.



11th October- 20th October

- **19th October** : Dr. Nitin Joshi invited by KC college of Engineering and management Thane east for conducting the interviews.



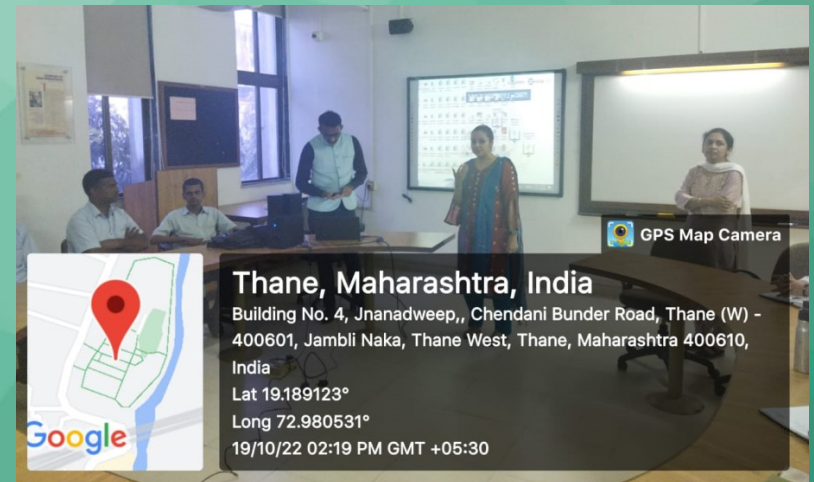
21st October - 31st October

- **19th October** : Prof. Mahesh Manohar Bhanushali, from DR.V.N.Bedekar Institute of Management Studies, Thane, has been announced 'Doctor of Philosophy (Ph.D)' degree for his outstanding research in the field of Management from 'University of Mumbai'. 'This research is great contribution to India, This system will work to strengthen the efficiency and effectiveness of the public sector', An opinion expressed by ONGC's Chief Human Resource M. Ganesan. India's import cost on industrial equipments will be significantly reduced with the help of procedures developed during this research.



11th October- 20th October

- **19th October** : Dr. Kanchan organized a training program for administrative and sub staff of BRIMS on Soft skill and etiquettes. The program was conducted by Dr. Abhay Daudkhane.





QUIZ

TIME

GUESS THE BRAND NAME

1.   O CAKES

2.   RADIO MIRCHI

3.   RED BULL

4.    FAST TRACK

5.   TATA SKY

6.    ROCKSTAR GAMES

7.   PIZZA HUT

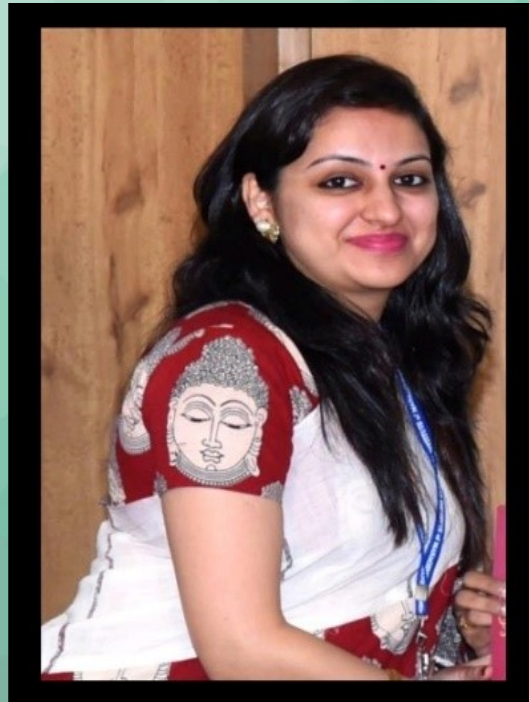
8.   EXPRESS BEE

9.   PAPER BOAT

10.   MIND TREE

11th October- 20th October

- **19th October** : Dr. Kanchan organized Debriefing session on prism report which was conducted by Mr. Ryan Baretto (PRISM Practitioner)



11th October- 20th October

- **20th October** : Dr. Nitin Joshi has attended an online meeting of AIMS Mumbai Chapter.



11th October- 20th October

20th October: Prof. Janhavi Potdar, and Prof. Dinesh Sonkul have coordinated an Industrial visit of students to Kokuyo Camlin Ltd at Patalganga MIDC



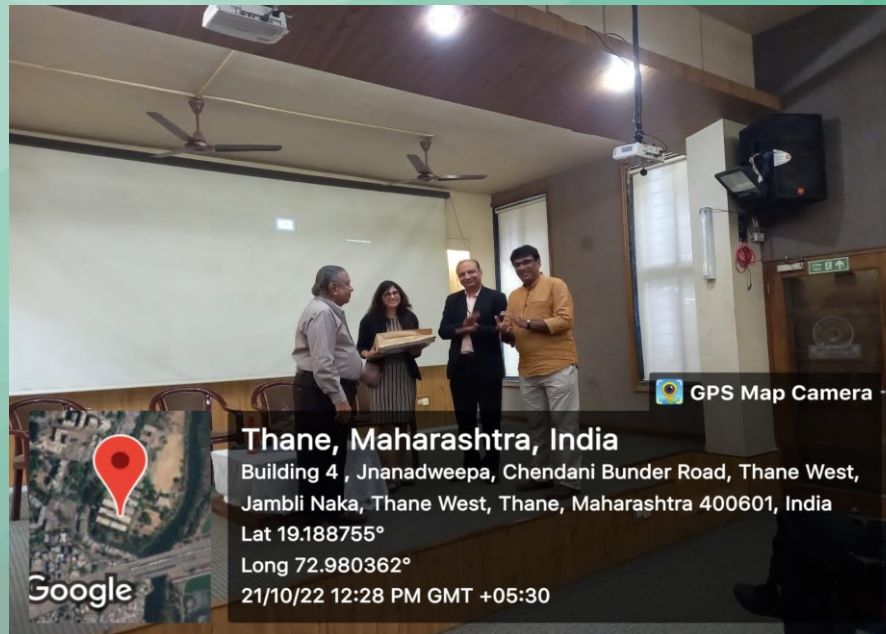
21st October - 31st October

- **21st October:** Pre cursory workshop was organized for the students. The theme of the workshop was Social entrepreneurship.

The speakers were Mr Nayan Bheda and Ms Jyotika Bhatia.

Organising Team: Dr Kanchan Akshay, Dr Smita Jape, Dr Mugdha Bhadkamkar and Dipali Hindalekar

Students competition was also organised post the workshop where 4 teams presented their business idea on social entrepreneurship to the panel of judges.





**IT'S
QUIZ
TIME**

QUIZ 4



ITC

QUIZ 4



WIPRO

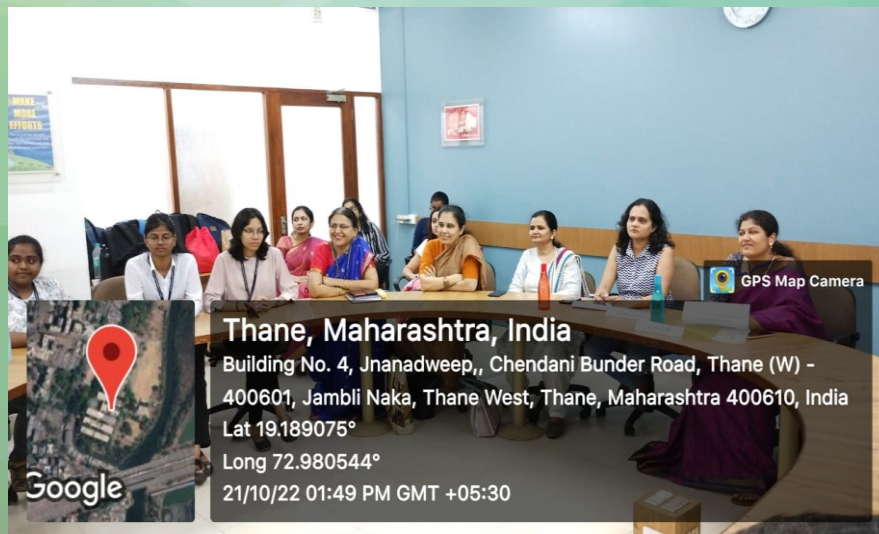
Parivartan Competition held on 21st October 2022 in the conference room

Four teams of MMS students shortlisted and presented their ideas during Parivartan Competition in conference room 17.

Judges -- Deepa Raut, Entrepreneur and three members of MACCIA Alumni Rucha Pal, Proprietor, Kairos Careers

Winners of the competition: Tanaya Sawant, Tanmay Joshi, Avani Kurup, Hrushikesh Khare

Runner-up Team: Abhishek Patil, Arpan Bhoir, Aniket Dhamale



Members of MACCIA



Organising Team

21st October - 31st October

- **29th October:** Academic Advisory Body Meeting coordinated by Dr Pankaj A. Nandurkar was held on October 29, 2022; Director Dr Nitin Joshi, Dr Smita Jape, Mr S. N. Moorthy, Mr Girish Dandige, Dr. (Hon) Nayan Bheda, Mr Ajay Rawal, and Faculty members of BRIMS attended these meeting



21st October - 31st October

- **30th October, Sunday:** Dr Smita Jape was invited as a panel member for the conduct of VIVA-VOCE of students of St. Francis Institute of Management and Research, Borivali, for a programme “Masters in Financial Management”.

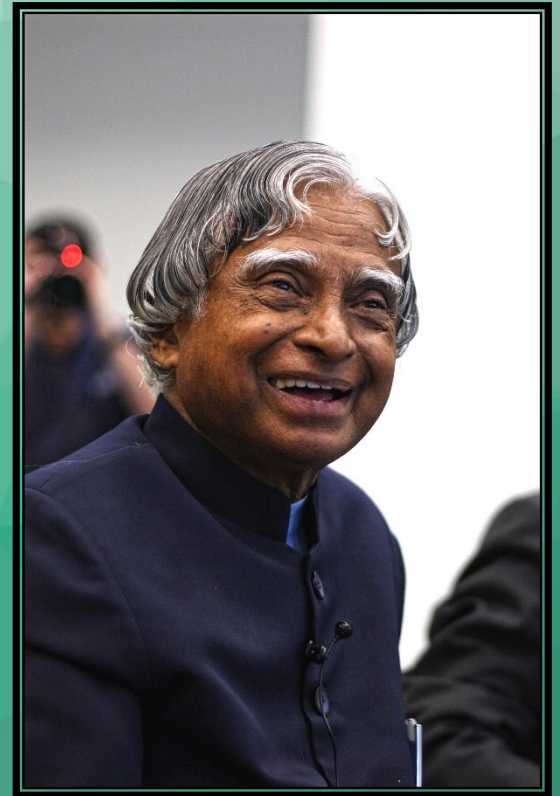


“

You cannot change your future ,
but you can change your
habits and surely your habits will
change your future .

”

By A.P.J. Abdul Kalam



Organised by BRIMS connect organizing committee
under the guidance of Dr. Pankaj Nandurkar



Thank You!!!