



# BRIMS CONNECT

*March 2023*



# ANCHORS OF THE MONTH





# Researcher's Felicitation



RESEARCHER'S FELICITATION

Dr. Nitin Joshi

Dr. Smita Jape

Prof. Siddhesh Soman

Dr. Pallavi Chandwaskar

Dr. Kanchan Akshay

Dr. Mahesh Bhanushali

Prof. Sandeep Moghe

Mr. Amit Nambiar

Vaishnavi Patil

Tanmay Joshi

Jayshree Ratne

Rutuja Pawar

Tejashree Mokashi

Akansha Bandhankar

Leena Shelar

Sameer Khan

Ketan Pawar

Bablu Karvar

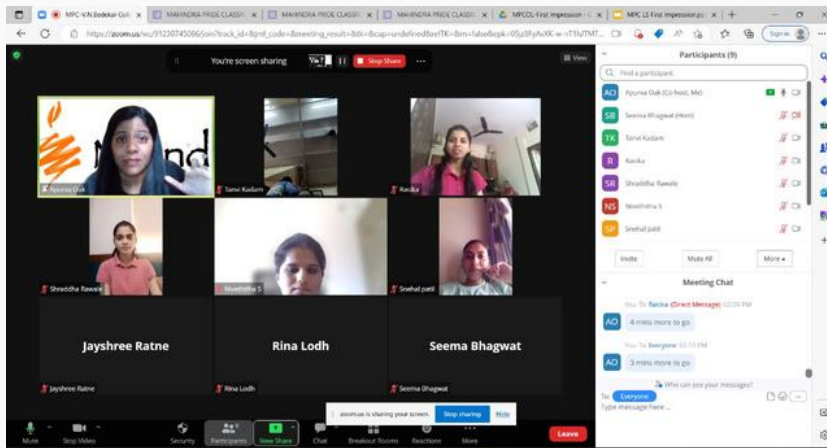
Atharva Malekar

Vidya Prakash Mandlik

Dr. V. K. Borkar Institute of Management Studies, Thane

# 27<sup>th</sup> February – 2<sup>nd</sup> March

Under the Mentorship of the Placement department and the expertise of Mahindra & Mahindra- Pride Classroom, a soft skill training program was delivered.



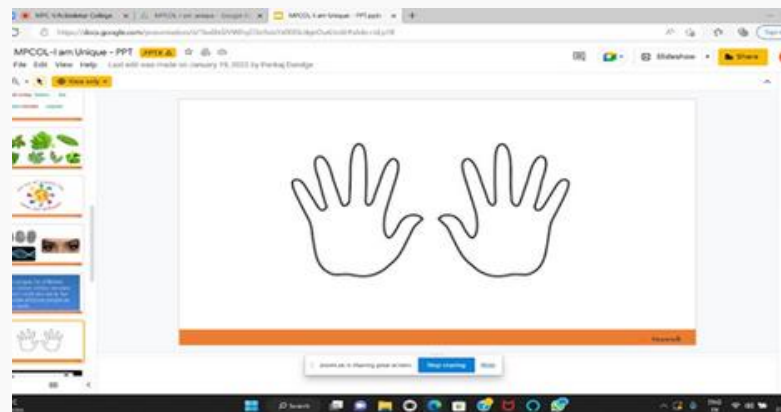
1. Tell me about yourself.  
To evaluate your communication skills and see how you present yourself

2. If I was to ask your friends to describe you, what would they say?  
To understand whether you are a people person who can speak openly and honestly about themselves

3. Why do you want to work for our organization?  
To know whether you researched the company or not.

4. Tell me about a project you worked.  
To demonstrate your competence.

5. Where do you see yourself in five years?  
To know about your professional goals and ambitions



 **27<sup>th</sup> February – 2<sup>nd</sup> March** 



## "Employability Transferable skills programme"

- This training was on a virtual platform.
- The objective of this training programme was to make students (especially girl students) more employable.
- Duration 4 X 5hrs= 20 hrs programme
- Total No of students registered=35
- Total No of students who attended, completed successfully & certified = 10



# 1<sup>st</sup> March – 10<sup>th</sup> March



**2<sup>nd</sup> March: Prof. Krishnakant Lasune** was invited as a resource person for the Online Capacity Building Programme on '**Research Methodology**' organized by Chetana College of Commerce & Economics under the proposed sponsorship of WRC-ICSSR

 **CHETANA'S** 

Hazarimal Somani College of Commerce &  
Economics, Smt.Kusumtai Chaudhari College of  
Arts, (Autonomous), Bandra,Mumbai-51.

**ON THE OCCASION OF AZADI KA AMRIT MAHOTSAV**  
Post Graduate Department of Commerce and  
Research Centre in Commerce.

ORGANISES  
WRC-ICSSR , Mumbai Sponsored (Proposed)  
One Week Online Capacity Building Programme  
ON  
**"Research Methodology"**

1<sup>st</sup> March – 10<sup>th</sup> March

**7<sup>th</sup> March** : Prof.  
**Sandeep Moghe**  
Successfully  
Completed 21 Days  
National Level Faculty  
Development  
Programme on  
"Innovative Teaching  
Strategies and Tools in  
the Digital Age"



# 1<sup>st</sup> March – 10<sup>th</sup> March

**7<sup>th</sup> March : Dr. Smita Jape** was invited **as Jury** for **Vanguard Case study Competition** organized by Vidyalankar Institute of Technology.





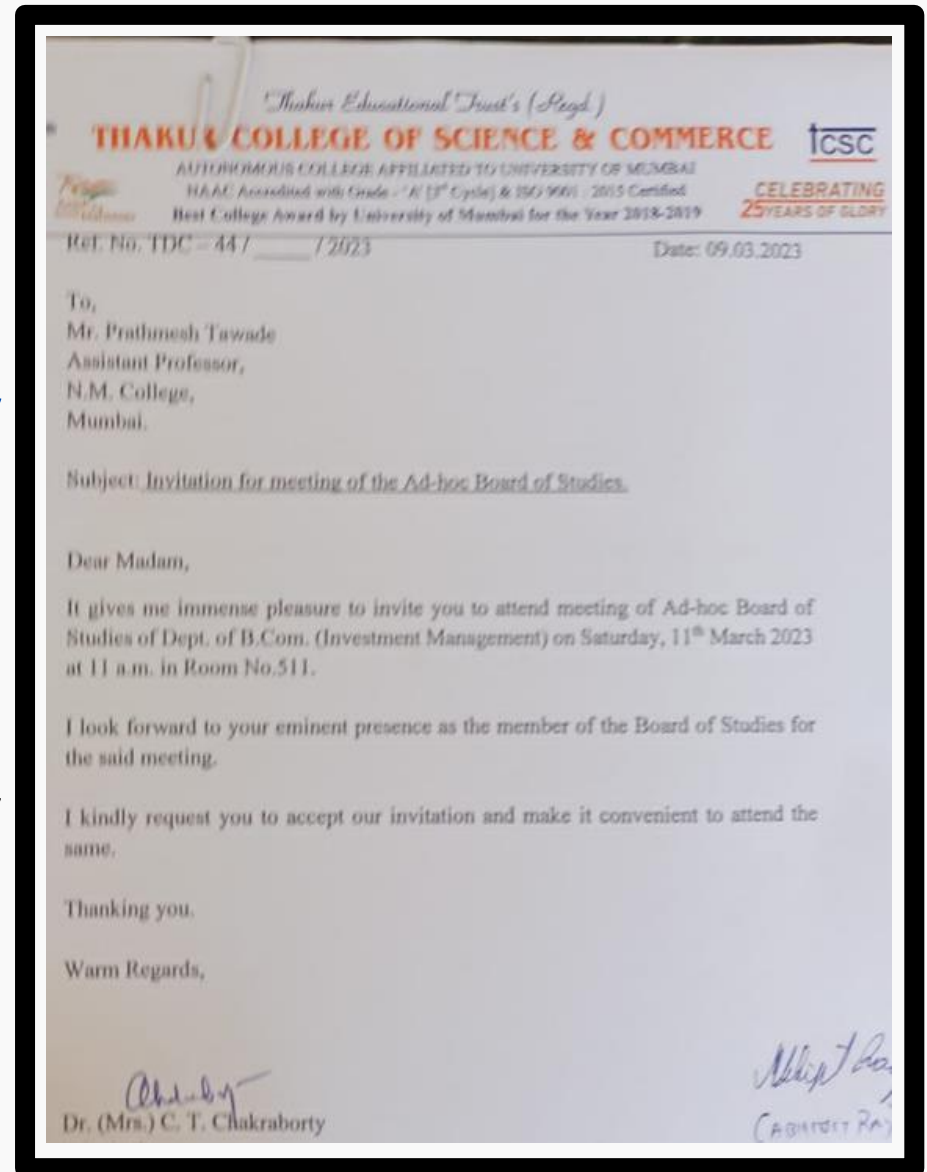
1<sup>st</sup> March – 10<sup>th</sup> March

**8<sup>th</sup> March:** Women Development committee members **Dr. Smita Jape** and **Dr. Kanchan Akshay** organized a program on the occasion of **International Women's Day.**



11<sup>th</sup> March – 20<sup>th</sup> March

**11<sup>th</sup> March** : Assistant  
**Prof. Prathmesh Tawade**  
was invited as **member of**  
**Board of Studies for the**  
**Programme of BIM** in  
Thakur College of  
Science and Commerce.



11<sup>th</sup> March :

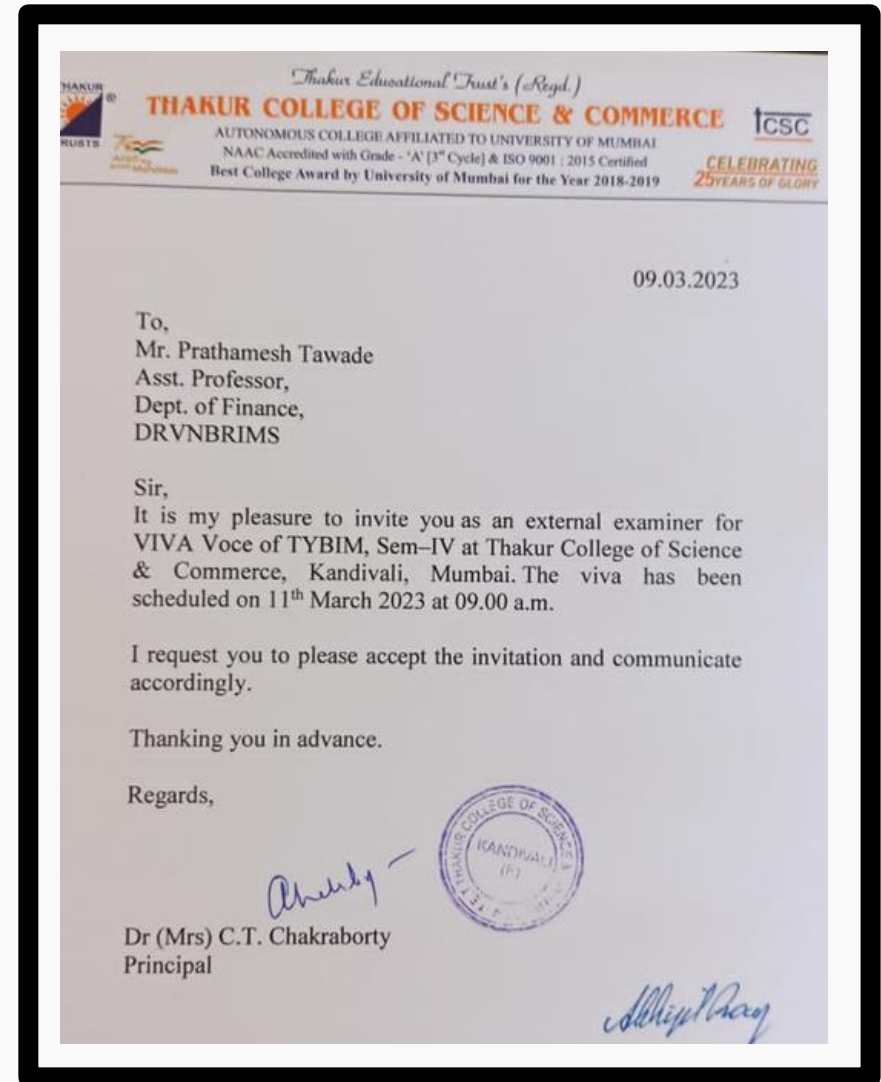
**Asst. Prof. Prathmesh Tawade**

was appointed as **External**

**Examiner for Viva Voce** for BIM

in Thakur College of Science and

Commerce.



11<sup>th</sup> March – 20<sup>th</sup> March

**17<sup>th</sup> March:** **Dr. Pallavi Chandwaskar** has **invited alumni, Ms. Apurva Pote**, from the Advertising and digital marketing industry to share industry insights with MMS sem 4 students and conducted digital campaign planning activity for a live case study as a part of the pedagogical initiative for the course IMC.



21<sup>st</sup> March – 31<sup>st</sup> March

**23<sup>rd</sup> March: Dr. Pallavi Chandwaskar** has **successfully completed AICTE's National Initiative** for Technical Teacher Training modules namely – "Creative Problem Solving and Meaningful R & D and Orientation towards Technical Education and Curriculum Aspects", both with distinction scores.



# 21<sup>st</sup> March – 31<sup>st</sup> March

23rd March : **Asst. Prof. Vibhuti Save** has attended a three-day training workshop through online mode on “**Bibliometric Analysis using R Studio and VOSviewer**” from 23rd March to 25th March, 2023 organized by Nuhianwali Education Society.



# **21<sup>st</sup> March – 31<sup>st</sup> March**

**25<sup>th</sup> March** : Three students' teams successfully represented BRIMS in BMA Innothon 4.0 and were **appreciated for the innovative solutions they suggested to the corporates.**

BRIMS1	BRIMS2	BRIMS3
Ms. Aishwarya Ghadi	Ms. Leena Shelar	Mr. Rohin Joshi
Mr. Harishankar Yadav	Ms. Mansi Sawant	Ms. Sanishma Kunnath
Mr. Hrishikesh Khare	Ms. Nidhi Jain	Ms. Shraddha Rawale
Ms. Kadambari Kawale	Mr. Zaid Waghu	Ms. Tanvi Kadam
Mentor: Prof. Dipti Periwal	Mentor: Prof. Vibhuti Save	Mentor: Prof. Siddhesh Soman

# 21<sup>st</sup> March – 31<sup>st</sup> March

**25<sup>th</sup> March** : Under the guidance of **Prof. Siddhesh Soman**, the team of students, included **Mr. Rohin Joshi**, **Ms. Tanvi Kadam**, **Ms. Sanishma Kunnath** and **Ms. Shraddha Rawale** secured **2<sup>nd</sup> Runners-up position in BMA Innothon 4.0**.





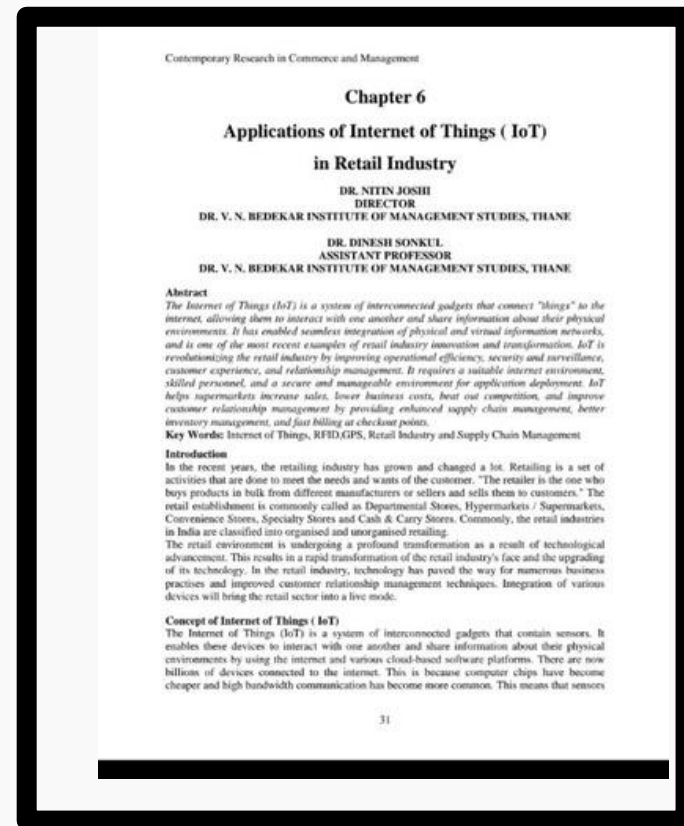
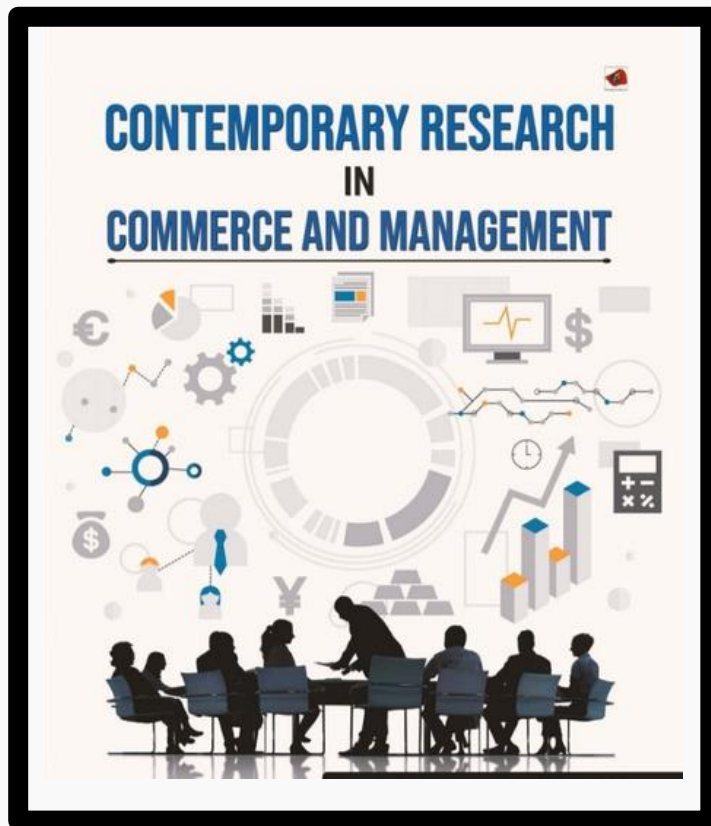
# 21<sup>st</sup> March – 31<sup>st</sup> March

**27<sup>th</sup> March** : **Prof. Sandeep Moghe** conducted **Session on Learning Management System: LMS - InPods** for VPM'S K. G. Joshi College of Arts & N. G. Bedekar College of Commerce.



21<sup>st</sup> March – 31<sup>st</sup> March

**28<sup>th</sup> March : Dr. Nitin Joshi and Dr. Dinesh Sonkul jointly authored a Chapter in a Book “Contemporary Research in Commerce and Management” on Applications of Internet of Things ( IoT) in Retail Industry published by Sankalp Publications**



# 21<sup>st</sup> March – 31<sup>st</sup> March



**29<sup>th</sup> March:** CSR Committee conducted **Cleanliness Drive** on 29<sup>th</sup> March 2023.



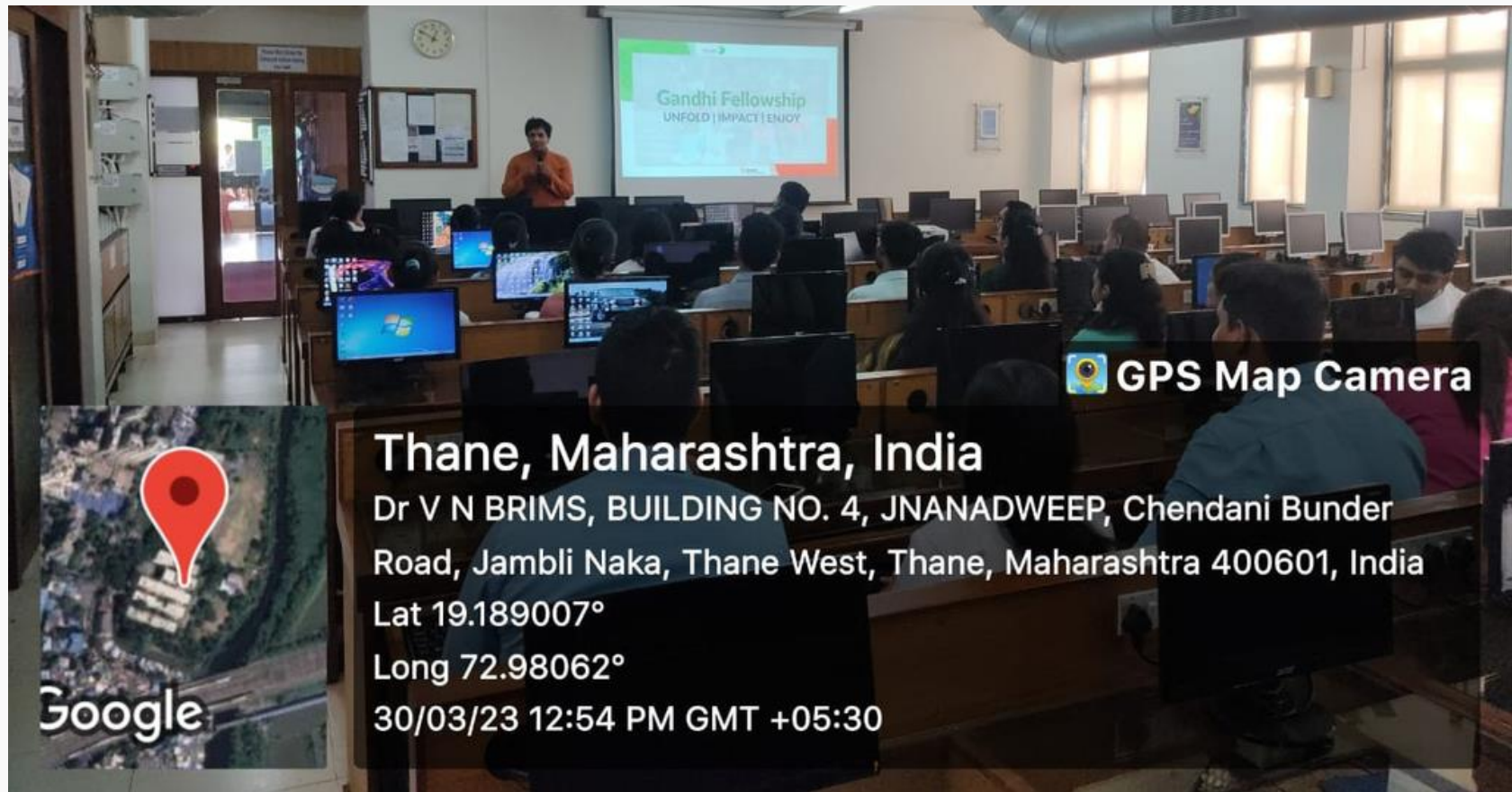
**21<sup>st</sup> March - 31<sup>st</sup> March**

**30<sup>th</sup> March: Prof. Krishnakant Lasune** successfully completed competency challenge on *Python Basics*.



 **21<sup>st</sup> March – 31<sup>st</sup> March** 

**30<sup>th</sup> March: CSR Committee** conducted guest lecture on **'Career Opportunities' in Social sector.**



**21<sup>st</sup> March – 31<sup>st</sup> March**

**30<sup>th</sup> March: Dr. Nitin Joshi** visited University of Mumbai for paper setting on Course "**Product and Brand Management**".



## Dr. VN BRIMS Library Information

19 New books added in the library collection in the month of March and 72 articles from the subscribed periodicals have been cataloged in the Koha library system.

All these articles are available on the library website. All periodicals and archives are available on the Web OPAC through Knimbus platform  
In the month of March, 2061 books were circulated by the staff and students together

- 1) Books issued: 708
- 2) Books renewed: 1007
- 3) Books returned: 278

Best Library User:

Members with the highest number of books issued in March 2023

Asst. Prof.: Mrs. Janhvi Potdar - 32 times

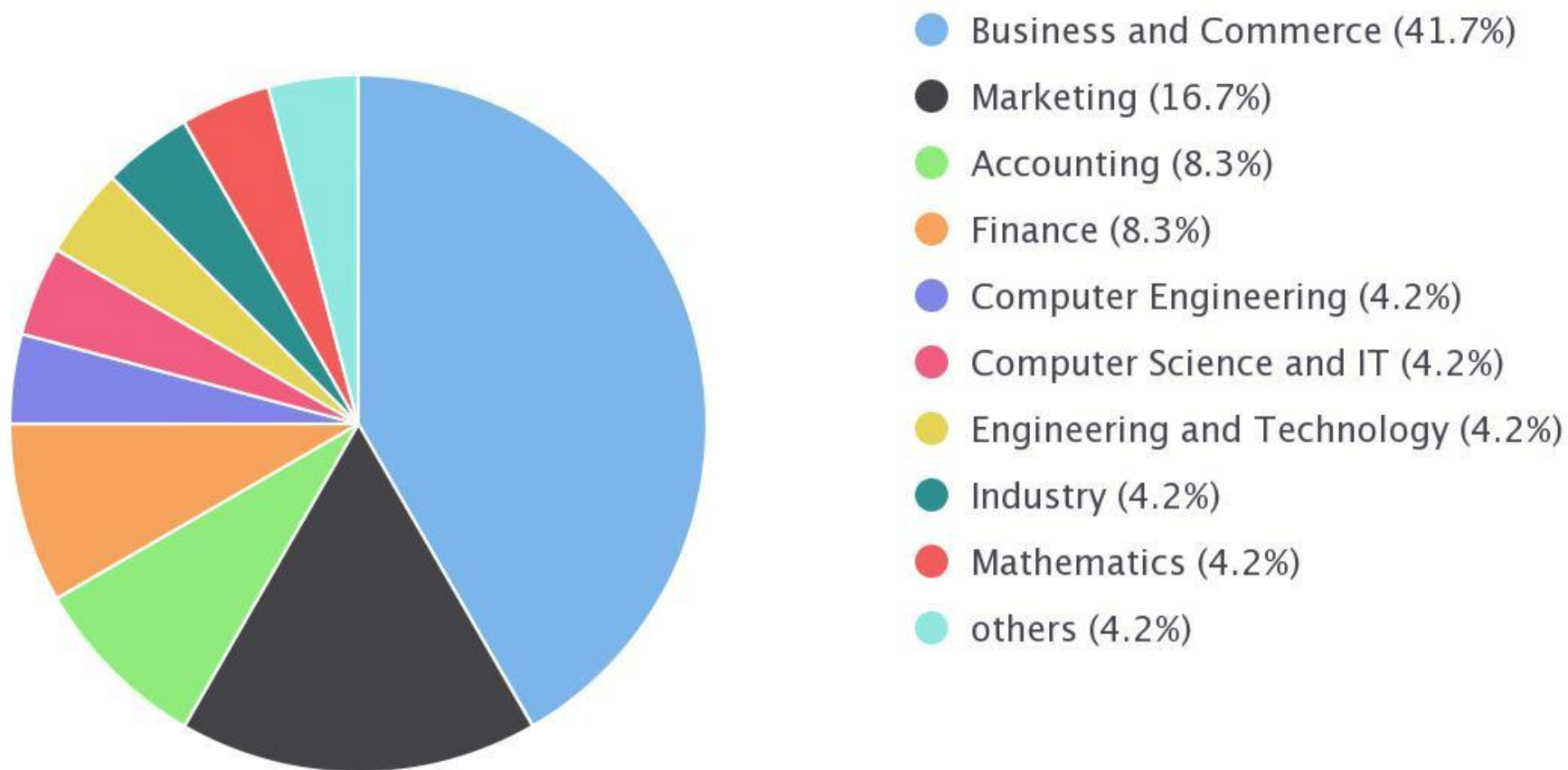
- Students:
- 1) Arindol Parthasarathi Sengupta - 15 Times  
(Vashishtha Batch)
  - 2) Pranoti Sanjay Sapkal - 15 Times  
(Vashishtha Batch)

# Subject-wise access to the EBSCO eBooks collection by using the knimbs system



## Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-03



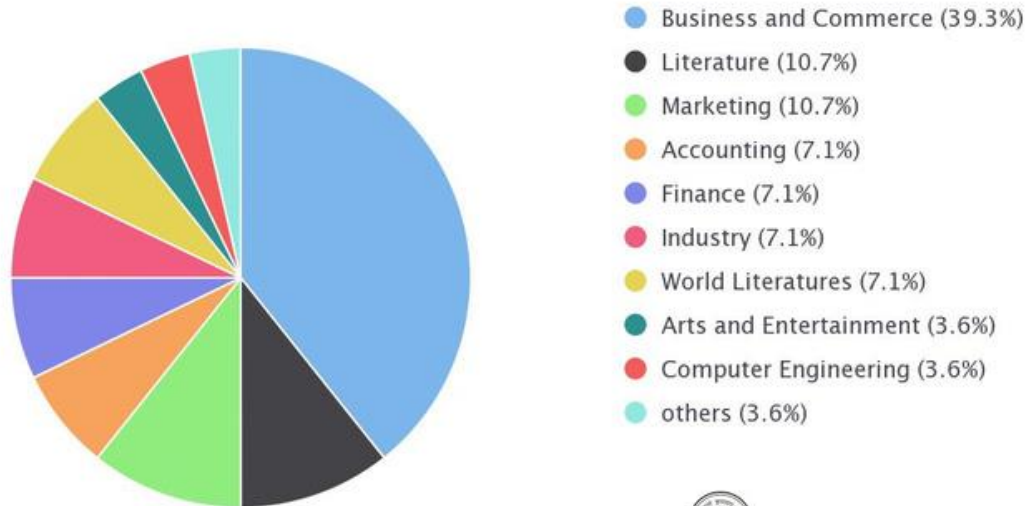


# Usage through mobile apps by publisher and by topic



## Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05

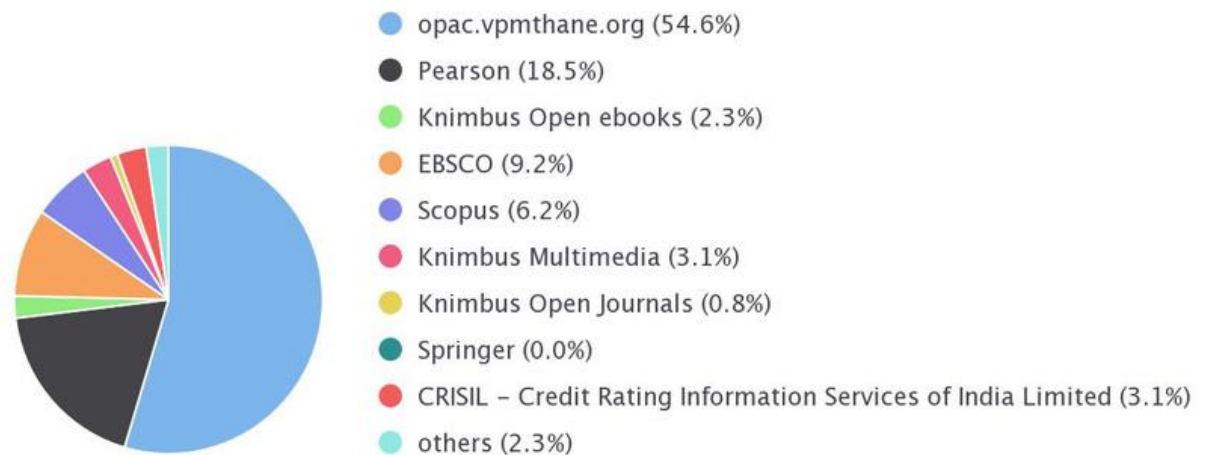


Vidya Prasarak Mandal Thane



## Top Publishers Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05

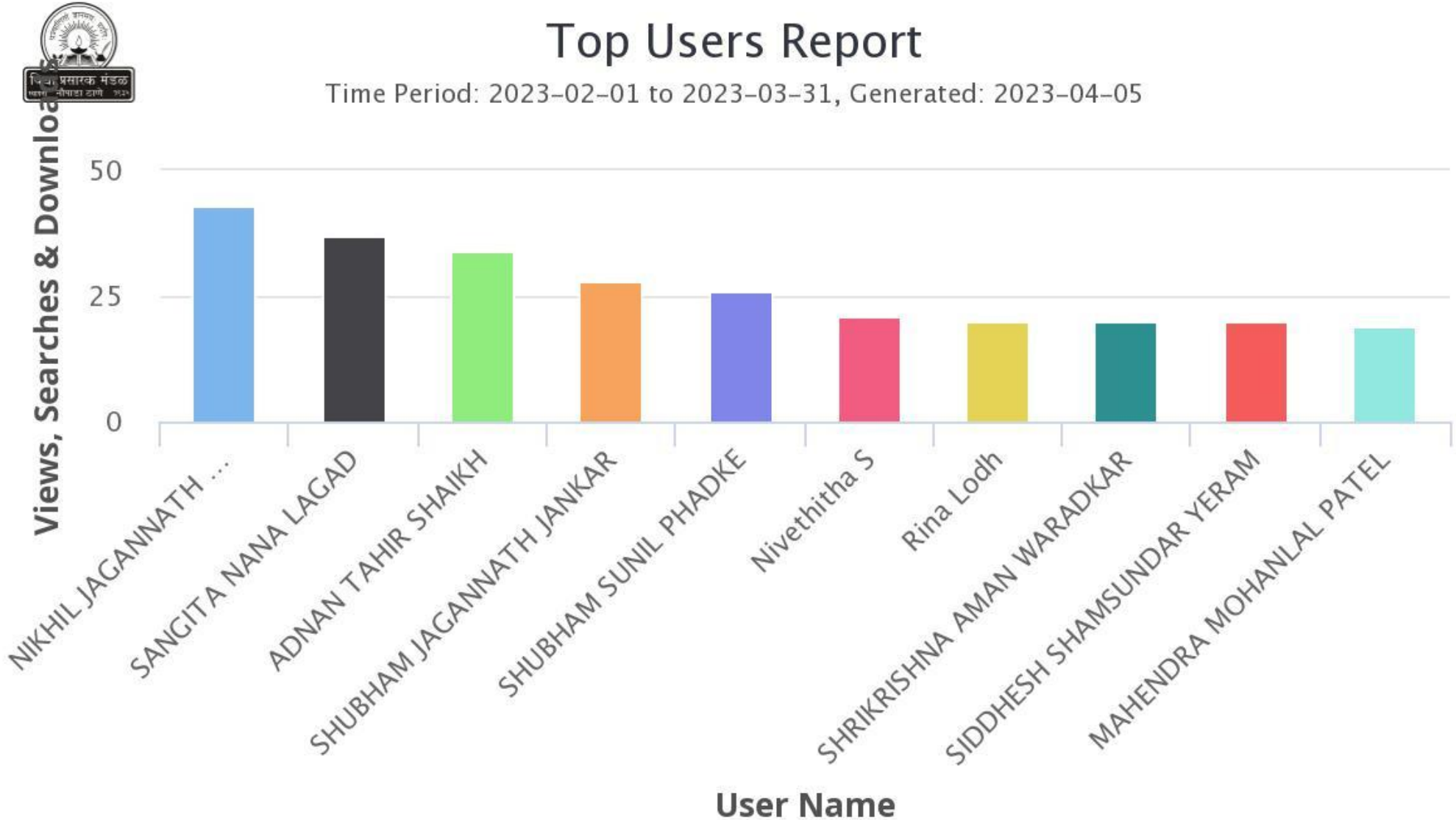


Vidya Prasarak Mandal Thane

# Usage of m-Library mobile app by Students

## Top Users Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05



THANK YOU FOR YOUR  
SUPPORT AND MOTIVATION

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**BACKBONE OF BRIMS**



# TEAM BRIMS CONNECT



The image features a black background with several decorative gold wreaths. Each wreath is composed of multiple overlapping, slightly offset lines that form a circular or semi-circular shape. The wreaths are adorned with stylized, leafy branches that curve around the perimeter. The central text 'Thank You' is written in a white, elegant cursive font, positioned in the middle of the page.

*Thank You*