

BRIMS CONNECT

for the Month of February 2022



1st Feb - 10th Feb

- **3rd Feb:** Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized an online guest session on “Scientific Discovery of Wireless Communication that changed World Economics” conducted by Dr. Sudhakar Agarkar and Dr. Nitin Joshi.

1st Feb - 10th Feb

- **4th Feb:** Dr. Nitin Joshi had a meeting with AIRBUS for conducting a session for their employees.

1stFeb - 10thFeb

- **5th Feb:** National Conference was held on the theme of “Management Education: Being Relevant through Applying, Analysing, Evaluating, and Creating”.
 - Dr. Smita Jape, Convenor
 - Dr. Meenakshi Malhotra and Dr. Kanchan Akshay, Coordinator



Welcome speech
Dr. Nitin Joshi
Director
DR VN BRIMS



About NEP
Dr. Guruprasad Murthy
Director-General
DR VN BRIMS



Chief Guest Address ,
Prof. Dr. Anand K Joshi
Advisor-Education, JSW Steels,
Mumbai



Key Note Address

Mr. Ramkumar Ramamoorthy

Pro-Vice-Chancellor Krea University



Guest of Honour

Dr. Amiya Bhaumik

President, Lincoln University



Vote of Thanks

Dr. Smita Jape

Associate Professor, DR VN BRIMS

1stFeb - 10thFeb

- **5th Feb:** During the National Conference a panel discussion was organized. The members of the discussion were
 - Mr. Samir Apte, Master career Mentor and Trainer, Dheya Career Mentors (I) Pvt. Ltd.
 - Mr. Nalin Pant, Lead - Learning Services Humane Design and Innovation Consulting
 - Ms. Anuradha Iyer, Director, Development, Krea University
 - Mr. Kaushik Merchant, ESG Advisor & Sustainability Consultant, Business Excellence

1stFeb - 10thFeb

- **5th Feb:** - DR VN BRIMS Journal Srujan was launched.
 - Chief Editor Dr. Guruprasad Murthy
 - Associate Editor: Dr. Nitin Joshi
 - Editorial Committee: Dr. Smita Jape, Dr. Pallavi Chandwaskar and Dr. Meenakshi Malhotra
 - Innovative launch of Srujan 2021- Prof. Krunal K. Punjani.
 - Research paper presentation happened on the same day



1stFeb - 10thFeb

- **5th Feb:** Intercollegiate level competition “Prarambh” was held during the national conference. The event was coordinated by Dr. Smita Jape, Dr. Meenakshi Malhotra and Dr. Kanchan Akshay. A total of 11 teams were shortlisted for the competition.



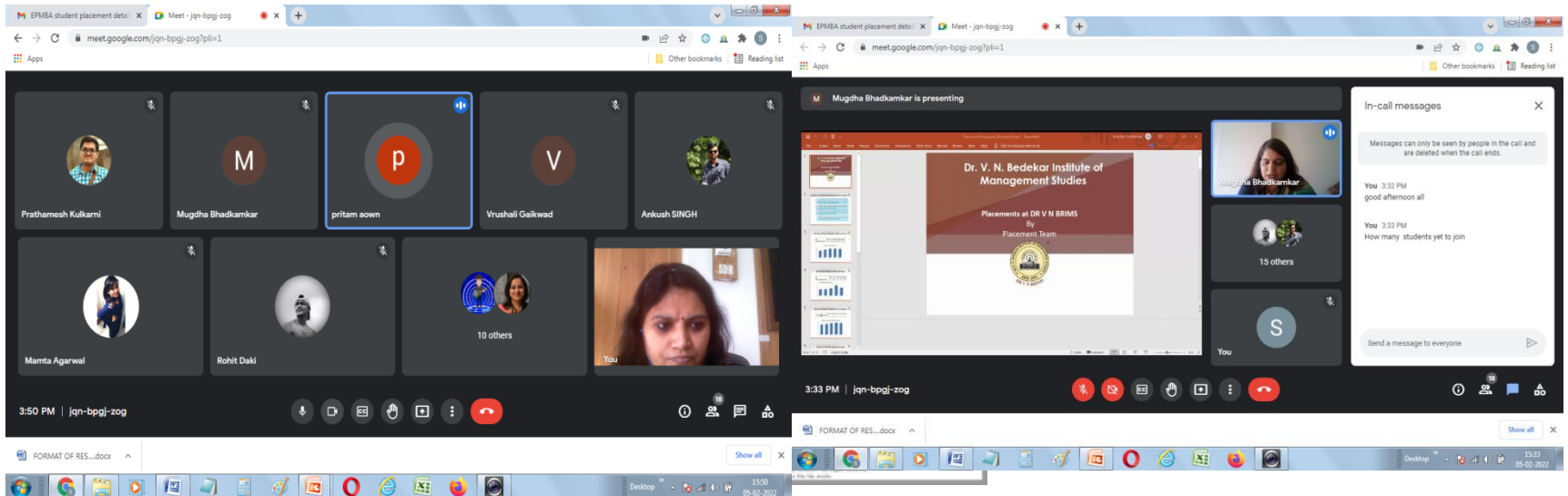
1st Feb - 10th Feb

- **5th Feb:** Prof. Krunal K. Punjani along with MMS students Ratika More & Aditi Kamble ideated, designed & executed the innovative launch of DR VN BRIMS Journal - Srujan 2022 at BRIMS National Conference



1st Feb - 10th Feb

- **5th Feb 2022:** An online Session was taken by Mrs. Sweta Nair and Prof. Mugdha Bhadkamkar on resume building and placement processes for EpMBA Students 2022-23.



11th Feb - 20th Feb

11th Feb : Dr. Kanchan launched a program on Retail Management.

VPM'S CENTER FOR CAREER & SKILL DEVELOPMENT

CERTIFICATE COURSE IN RETAIL MANAGEMENT

Time to Change

RETAIL EXPANSION MERCHANDIZE MANAGEMENT RETAIL ANALYTICS BUSINESS SIMULATION E-COMMERCE

FOR WHOM

- People having their own small retail business.
- Anyone who wants to start their own retail business.
- Planning to make a career in retail industry

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OUTCOMES

- INCREASED REVENUE
- NEW CAREER OPPORTUNITIES
- EASE OF MANAGING RESOURCES

Microsoft Edge

11th Feb – 20th Feb

16th Feb: Two books have been published by Vikas Publishing House Pvt. Ltd. in association with MADHYA PRADESH BHOJ (OPEN) UNIVERSITY – BHOPAL

- 1st Book
 - Book Name: Packaging and Distribution management
 - Author: (1 of the author): Dr. Pankaj Nandurkar
 - ISBN: 978-93-5453-400-3
- 2nd Book
 - Book Name: Logistics Management
 - Author (1 of the author): Prof. Vibhuti Save
 - ISBN:978-93-5453-464-5

11th Feb – 20th Feb

- **18th Feb:** Dr Smita Jape, as Member of IIC coordinated session on “Process of Innovation and Technology readiness level & commercialisation of Lab Technologies” which was delivered by Dr. Apporva Palkar ,Director-Innovation Incubation and Linkage, S.P. Pune University.



The poster is yellow with a white central panel. It features the logos of Vidya Prasarak Mandal's Dr V N Bedekar Institute of Management Studies and the Institutions Innovation Council. The text on the poster reads: 'VIDYA PRASARAK MANDAL'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES', 'INSTITUTIONS INNOVATION COUNCIL', 'EXPERT TALK ON', 'PROCESS OF INNOVATION DEVELOPMENT & TECHNOLOGY READINESS LEVEL & COMMERCIALIZATION OF LAB TECHNOLOGIES & TECH-TRANSFER', a photo of Dr. Apoorva Palkar, 'DR. APOORVA PALKAR DIRECTOR- INNOVATION, INCUBATION & LINKAGE AT S.P. PUNE UNIVERSITY', and 'FRIDAY, 18TH FEBRUARY, 2022 3:00 PM TO 4:00 PM'.

VIDYA PRASARAK MANDAL'S
**DR V N BEDEKAR INSTITUTE
OF MANAGEMENT STUDIES**

INSTITUTIONS
INNOVATION
COUNCIL

EXPERT TALK ON

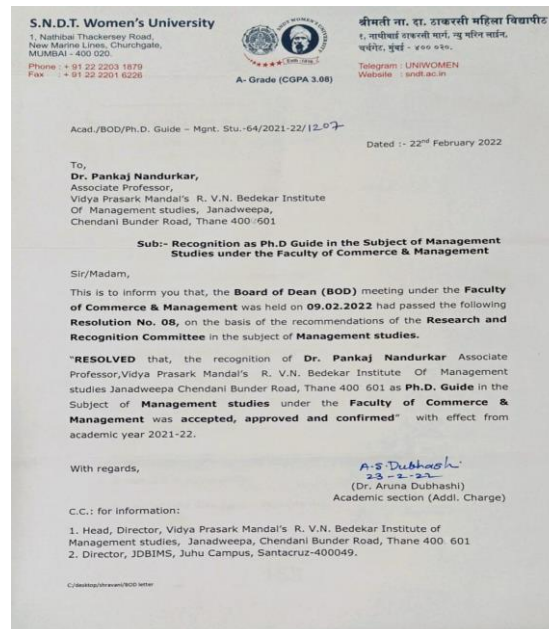
PROCESS OF INNOVATION
DEVELOPMENT & TECHNOLOGY
READINESS LEVEL &
COMMERCIALIZATION OF LAB
TECHNOLOGIES & TECH-TRANSFER


DR. APOORVA PALKAR
DIRECTOR- INNOVATION, INCUBATION
& LINKAGE AT S.P. PUNE UNIVERSITY

FRIDAY, 18TH FEBRUARY, 2022
3:00 PM TO 4:00 PM

21st Feb - 28th Feb

- **23rd Feb** : Dr. Nitin Joshi, Dr. Smita Jape and Dr. Pankaj Nandurkar have been recognized as Ph.D Guide in the subject of Management Studies under the faculty of Commerce & Management, SNDT Women's University, Mumbai



21st Feb – 28th Feb

- **24th Feb:** Dr. Nitin Joshi visited SIES as a member of LIC appointed by the University of Mumbai

21st Feb - 28th Feb

- **24th Feb:** BRIMS IIC & IQAC organized a webinar on “**Pollution Control: Role of India in recently conducted COP 26 at Galsgow, UK**” on **Thursday - 24th February 2022**. The guest speaker for this webinar was **Dr. Sanjay Joshi**.

The screenshot displays a Zoom meeting window titled "IIC & IQAC Guest Session". The main content is a presentation slide comparing the "Natural Greenhouse Effect" and the "Human Enhanced Greenhouse Effect".

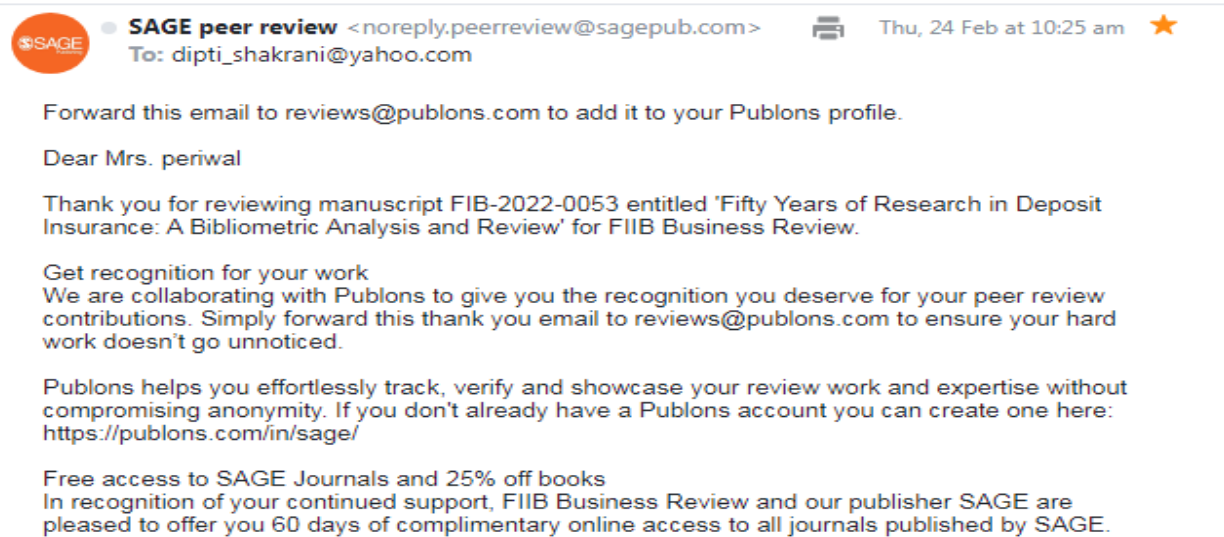
Natural Greenhouse Effect: Shows the Sun emitting "Solar Radiation" which reaches the Earth. The Earth's surface radiates heat, and some "More heat escapes into space". The atmosphere contains "Greenhouse Gases" (CO₂, CH₄, N₂O) that "Re-radiated Heat" back to the Earth, labeled as "Less re-radiated heat".

Human Enhanced Greenhouse Effect: Shows the Sun emitting "Solar Radiation" which reaches the Earth. The Earth's surface radiates heat, but "Less heat escapes into space" due to "More re-radiated heat" from "More Greenhouse Gases" (CO₂, CH₄, N₂O) in the atmosphere. This is labeled as "Re-radiated Heat".

The Zoom interface includes a top bar with a timer at 40:38, a "Request control" button, and a "Leave" button. A notification states "You're recording". The "Participants" panel on the right lists 96 attendees, including presenters BRIMS IT and Sanjay Joshi (Guest), and attendees like Ayman Patel (Guest), Adithya Manoj, Aditya Shinde (Guest), Akansha Ashok Bandhankar, Akshata Ashok Jadhav, and Akshay Laxmikant Bhosale.

21st Feb - 28th Feb

- **25th Feb** : Prof. Dipti Periwal reviewed research paper titled “Fifty Years of Research in Deposit Insurance” for the Journal FIIB Business Review, which is scopus indexed journal.



21st Feb - 28th Feb

- **24th Feb** : Dr. Pallavi Chandwaskar on behalf of IQAC, organised guest session on theme “Sustainability and Social Relevance of Business” by Guest Speaker Mr. Kaushik Merchant who has shared practical insights into sustainability, implementation through live case studies.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the title "WHY IS ESG IMPORTANT TO STAKEHOLDERS". The slide content includes:

- 2015 - Sterlite Copper Plant closure** (in a red box)
- 2018 - ICIICI Chanda Kochhar resignation** (in a green box)
- 2020 - Migrant Labour crisis amidst Covid pandemic** (in a blue box)

Text on the slide: "Younger generations and newer investors want to participate or invest in industries that match their own values." and "Called Responsible Investing, impact investing, Socially responsible investing, Sustainable investing".

The Zoom interface shows a top bar with the meeting title "IC & IQAC Guest Session" and a time of 01:54:18. A toolbar includes icons for chat, mute, video, and a "Leave" button. A "Participants" list on the right shows 108 attendees, including BRIMS IT (Organizer), Kaushik Merchant (External), and several other guests.

The screenshot shows a Zoom meeting interface with a video feed of a man in a blue shirt and glasses speaking. The top bar shows the meeting title "IC & IQAC Guest Session" and a time of 01:39:57. The toolbar includes icons for chat, mute, video, and a "Leave" button. The "Participants" list on the right shows 108 attendees, including BRIMS IT (Organizer), Kaushik Merchant (External), and several other guests.

21st Feb - 28th Feb

- **25th Feb:** Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized an online Guest Session on “Achieving Problem Solution Fit & Product Market Fit” which was conducted by Mr. Girish Dandige & Ms. Kalyani Shinde

21st Feb - 28th Feb

- **28th Feb** : BRIMS IIC organized a workshop on National Science Day: Science & Technology in Post Independence Era. This workshop was conducted by Dr. Sudhakar Agarkar.



The poster is yellow with a white central area. It features the logos of DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES (top left) and INSTITUTION'S INNOVATION COUNCIL (top right). The text on the poster reads: "VIDYA PRASARAK MANDAL'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES WEBINAR ON NATIONAL SCIENCE DAY SCIENCE & TECHNOLOGY IN POST INDEPENDENCE ERA". Below this is a photo of Dr. Sudhakar Agarkar speaking at a microphone. Under the photo, it says "DR SUDHAKAR AGARKAR DEAN, VPM'S ACADEMY OF INTERNATIONAL EDUCATION & RESEARCH". At the bottom, it states "MONDAY, 28TH FEBRUARY, 2022 4:30 PM TO 5:30 PM".

VIDYA PRASARAK MANDAL'S
DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES
WEBINAR ON NATIONAL SCIENCE DAY
SCIENCE & TECHNOLOGY IN POST INDEPENDENCE ERA

DR SUDHAKAR AGARKAR
DEAN, VPM'S ACADEMY OF INTERNATIONAL EDUCATION & RESEARCH

MONDAY, 28TH FEBRUARY, 2022
4:30 PM TO 5:30 PM

Dr. Meenakshi Malhotra on behalf of IIC organized a poster making competition on the theme “National Energy Conservation”.

The winner of the competition were:-



1st prize Pratiksha Jagtap

Classification: Public



2nd Prize Tejashree Mokashi

Thank You