

BRIMS CONNECT
for the Month of July 2022



Anchors



Pranav Salvi



Samyukta Pulikal

1st July - 10th July

- 1st July : Faculty Development Program was organized for the faculty of BRIMS on the topic “Teaching and Developing Cases”.
- The speaker for the session was DR. SRINIVASAN R. IYENGAR Director of JBIMS.



1st July - 10th July

1st July: CET preparatory seminar were conducted for MBA aspiring students by Dr. V. N. BRIMS. Every week Sessions were conducted on the 1st, 8th, 16th, 22nd and 30th of July.



1st July - 10th July

- **1st July** : Dr. Smita Jape, internal committee member of RAC conducted viva of our Phd Scholars for their research proposal



1st July - 10th July

- **2nd July** : Session on Implementation of NEP 2020: Academic and structural framework presented by Dr B. N. Jagatap from IIT Bombay on 2nd July 2022 at 11. AM.



1st July - 10th July

2nd To 5th July: Dr Smita Jape completed a review of the research paper for ABDC Journal, 'Indian Journal of Finance and Banking (IJFB)'



1st July – 10th July

8th July: Dr Nitin Joshi had a meeting with Government officials Mr. Prakash Shirsat on the training program.

Mr. Prakash Shirsat is associated with “Bruhanmumbai Municipal Corporation” which came up with the MCGM Municipal Capacity Building & Research Centre (MCMCR).



1st July - 10th July

8th July:

Dr Nitin Joshi had a meeting with Mr Gev Patel, Head - Global Sales & Partnerships, YGROO

- Initiated the collaboration for Learning Management Platform with YGROO which will avail students advance courses for Learning and make them more **ACCESSIBLE, AFFORDABLE and INCLUSIVE.**

11th July - 20th July

11th July: Congratulations Prof. Mugdha A. Bhadkamkar for successfully defending PhD final Viva on 11th July 2022 and completing PhD.



11th July - 20th July

12th July :

Dr Nitin Joshi has been invited to B. N. Bandodkar College of Science for an Academic Audit.



11th July - 20th July

12th July: Tree plantation was done in Brims campus. Total 12 trees were planted. Students, Faculty members and staff members participated this event.



11th July - 20th July

14th July :

Dr Nitin Joshi has received an Invitation from Godrej Aerospace for an Excellence assessment



11th July - 20th July

14th July :

- Article written by our Director Dr Nitin Joshi got featured in Free Press Journal in the Education segment.
- 9Cs of a successful career journey for Managers shared by sir are as follows.
- Content
- Concern
- Craft
- Character
- Composure
- Communication
- Courage
- Confident
- Child-like Behavior

9 Cs for the Budding Managers

While I was watching the "T talk" channel on YouTube which is run by Dr. Cheema, I came across a video in which the expert speaker professor Vijay Kant Verma advised the managers to continuously measure themselves on these nine Cs, which are being shared below. I felt that his approach to self-evaluation is very meaningful and hence thought of sharing it with a group of people who are interested in self-development. It is suggested that this can be shared with all the managers for self-evaluation.

Professor Verma shares that let us first focus on the four Cs and then gradually we can move our focus on the remaining Cs. He says that we all believe in the concept of having mind-heart-body and soul. He strongly believes that the first C should be the content. The manager should have the right knowledge which allows the managers to think and act using the information available. A manager without true content may not analyze the given context and may not act accordingly.



Next comes the heart which indicates the second C, which shows the concern may be for body, self, work, customers, and the overall growth of the organization. Next in line is our body and Professor Verma shares that the third C is all about craft. Managers should use their hands and legs at the workplace or home, in the kitchen, or in any other place. Good managers should be in a position to use them optimally to ensure proper coordination of sensory organs and the mind.

The soul of a human is very important and it can be related to the fourth C, and that is the character of managers.

Values and character building are extremely important in contributing towards creating and building a value organization. By now we are through with the four Cs.

The next C is composure which depicts our overall body language. Our posture, our body movement. Most of our communication happens through our movements of the body and how managers carry themselves is extremely important. This is also about the positioning of the managers in the minds of the team members and customers. The next important part of our life and business is communication and managers are expected to be good with their communication abilities. Throughout the day managers communicate with their team members, their channel partners, and their customers, and hence this sixth C stands for communication.

The above 6 Cs need to be properly aligned for being effective. The next C is courage which needs to be reflected in the managers. All good managers should stand for truth and they should demonstrate their courage in their day-to-day activities. The next C is for the overall confidence level of the managers. They should be confident about their content, and their communication and should be seen as role models in their organization. They should be carrying the team confidently which should motivate the team members. The last C is child-like behavior which is so very important for managers. This can help managers connect with people, be curious like a child and also be without the adult ego. The managers in the organization should try their best to evaluate themselves on the above nine Cs which will surely help organizations grow.



Content Concern Craft Character Composure Communication Courage Confident Child-like Behavior

9Cs behind the successful budding managers who contributes to organisations growth

VPM'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE
JHANADWEEPA, CHENDANI BUNDER RD, THANE (W)-400601, T-02225564492 E-VNBRIMS@VPMTHANE.ORG
WE ARE CREATING BEST MANAGEMENT PROFESSIONALS WHO CAN CONTRIBUTE TO COUNTRY'S GROWTH

11th July - 20th July

16th July: Academic Advisory Body Meeting

- Academic Advisory Board was formed looking at the need of the National Board of Accreditation (NBA).
- The board will provide support and advice to academic programs, assist in developing new courses or programs, and identify best-practice Standards.

Industry Professionals on Board

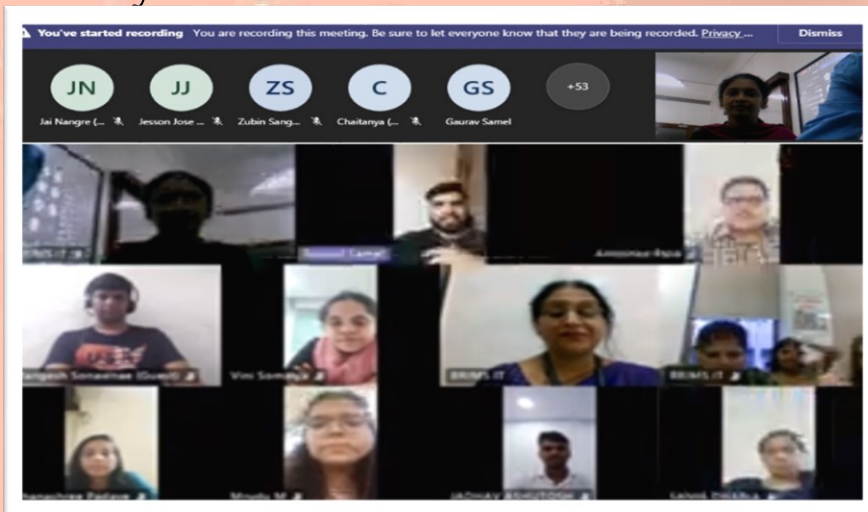
- Mr S. N. Moorthy
Founder, Know Your Interest
- Mr Girish Dandige
Ex Program Director, TCS
- Dr (Hon) Nayan Bheda
Serial Entrepreneur,
Founder, Hashtech Venture.
- Mr Ajay Rawal
General Manager (Marketing),
Raymond Consumer Care.



11th July - 20th July

16th July :

- DR.V.N.BRIMS conducted the Online Alumni Meet on 16th July 2022 at 4.00 PM. It was a very successful event .
- Total 78 participants attended the online Alumni meet including Alumni from India, and Ireland.
- Dr. Mrs Smita Jape Associate Professor on behalf of DrV.N.BRIMS spoke about the Achievements of DrV.N.BRIMS and also about Marmabandh Association and the various Contributions done by various Alumni.
- Dr. Pallavi Chandwaskar, Asst. Professor of DrV.N.BRIMS talked about Quality and NBA accreditation of DR.V.N.BRIMS. She shared the PO link of NBA survey.

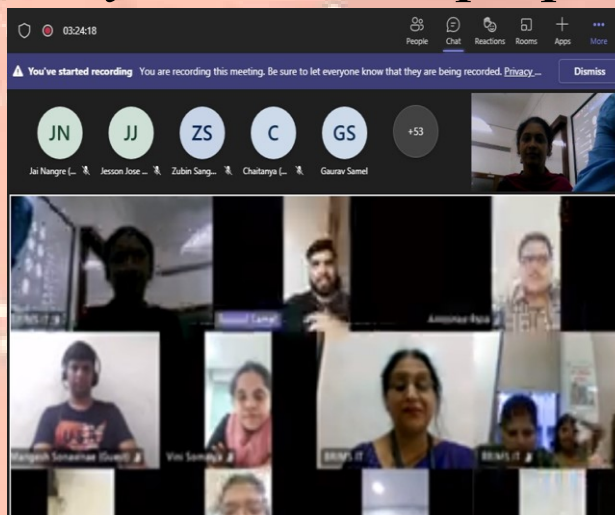


11th July – 20th July

16th July:

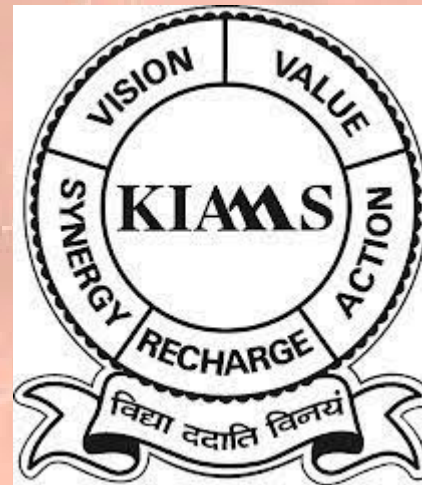
- Dr. Smita Jape, Dr. Mugdha Bhadkamkar, Prof. Janhavi Potdar and Ms Shweta Nair along with team members of alumni has organised this Virtual Alumni Meet.
- It was well received and appreciated by alumni with their enthusiastic participation.
- Mr. Rohin, MMS student created enthusiasm and interest with his excellent compering using few poems and Ms. Kadambari MMS first year student proposed vote of thanks on behalf of

BRIMS



21st July - 31st July

- **21st July:** Dr V N BRIMS has received a mail from the Kirloskar Institute of Advanced Management Studies (KIAMS) for collaboration in various areas.



21st July - 31st July

- **21st July:**
- NEN - Wadhvani Foundation has conducted Orientation Program on NEN-IGNITE course offered to the students of Dr V N BRIMS.



21st July - 31st July

- **21st July:** Dr. Kanchan has arranged a session on "How to be fit" for BRIMS Staff members. The session was conducted by Mr. Sushil, Trainer with VPM Sports academy and Striders.



21st July - 31st July

- **28th July:** Dr Nitin Joshi had a meeting with Mr Omprakash Shahi, founder Nidhi Broking Services Pvt Ltd and discussed placement opportunities for students.



21st July - 31st July

28th July :

- *Dr. V. N. BRIMS* has organized a Lecture on “Har Ghar Tiranga” on the occasion of Azadi ka Amrut Mahotsav, Captain Bipin Dhumale from B.N. Bandodkar college was the speaker of the lecture.
- He explained about Indian National Flag, and how to host the national flag.



21st July - 31st July

- **29th July:** SDC & Sports committee organized a Treasure Hunt event for MMS Students. There were 8 teams who participated and the event was very well organized and coordinated by the committee.



21st July - 31st July

- **29th July:**
- Our Institute has submitted Pre-qualifiers on the NBA portal and it is approved by NBA

21st July - 31st July

30th July: Dr Nitin Joshi was invited as a subject expert on the interview panel for the selection of Faculties at Thakur Global Business School, Mumbai



Lagdu Singh Charitable Trust's (Regd.)
THAKUR GLOBAL BUSINESS SCHOOL



21st July - 31st July

30th July: Prof. Sandeep Moghe Conducted Visiting Faculty Training for LMS – InPods.

The screenshot displays the InPods LMS interface for a course titled "MMS - 2022 - Sem II - C205 - Human Resource Management - Vashishth". The interface includes a navigation menu on the left with options like Dashboard, Manage Course, Events and News, Lessons, Assignments, Report, OBE, OBE Reports, and Academic Report. The main content area shows course statistics: 0 Total Lessons, 0 Assignments, and a Performance section for Weighted avg. performance. Below these are sections for Bloom's Taxonomy Category Distribution and Student Performance, both showing "No data available." At the bottom, there is a section for Assignment Submissions (max. 67) also showing "No data available." The right sidebar features a video feed of Prof. Sandeep Moghe, and two circular avatars for Brijesh Sharma (BS) and Himanshu Vishnoi (HV).

Special Thanks



Dr. Nitin Joshi
Director
Dr. V.N. BRIMS



Dr. Guruprasad Murthy
Director General
Dr. V.N. BRIMS



Organized by

BRIMS Connect organizing team



Thank You