

# Academic Year 2020-21



## 2020-2021

## External Events

	Date of event/activity (DD-MM-YYYY)	Name of the event/activity	Name of the organising institution	Name of the student participated
1	31.07.2020	'Idea' document for the MHRD IIC National Innovation Contest	MHRD Innovation Cell, AICTE	Poorva Ajaonkar
2	30.11.2020	Summer Project Presentation Competition "SPARDHA - 2020"	Institute of Rural Management, Jaipur	Aishwarya Sawant
3	08.03.2021	Participated in National Level Quiz competition On International Women's Day	Pillai College of Arts, Commerce and Science, New Panvel	Sneha Telge
<b>Internal Events</b>				
4	10.07.2020	A finance Quiz	Dr VN BRIMS	50 participants
5	05.08.2020	BRIMS Innobiz	Dr VN BRIMS	120 participants
6	27.11.2020	National Level competition "Parivartan : A step towards Rural Growth"	Dr VN BRIMS	10 Teams
7	27.12.2020	Cycling Event	Dr VN BRIMS	7 Participants
8	28.12.2020	"Jugaad Photography Competition"	Dr VN BRIMS	5 Teams
9	30.01.2021	Swaranjali	Dr VN BRIMS	6 participants
10	06.02.2021	National Conference Business Quiz Competition	Dr VN BRIMS	80
11	26.02.2021	Marathi Bhasha Divas	Dr VN BRIMS	5
12	18.04.2021	A virtual fitness event 'Beat The Time'	Dr VN BRIMS	43
13	15.05.2021	BRIMS Innovators Business Plan Competition	Dr VN BRIMS	10 Teams
14	21.06.2021	"International Yoga Day" Event Online	Dr VN BRIMS	100
15	26.06.2021	Essay and Video making competition on "Single Use Plastic Ban"	Dr VN BRIMS	5 participants





**Institution's Innovation  
Council**  
**MHRD's Innovation Cell, AICTE**

**Prototype Submission Form**

**PART A: Innovation Development Plan (Product/Service/Process)**

<b>Team Details</b>	<p><b>Team Lead:</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Name</th> <th style="width: 30%;">Email</th> <th style="width: 30%;">Contact no.</th> </tr> </thead> <tbody> <tr> <td>Poorva Ajgaonkar</td> <td>poorva.ajgaonkar@vpmthane.org</td> <td>9004632883</td> </tr> </tbody> </table> <p><b>Team Members Details:</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">Sr. No.</th> <th style="width: 30%;">Name</th> <th style="width: 30%;">Email</th> <th style="width: 30%;">Contact no.</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Revati Padature</td> <td>revati.padature@vpmthane.org</td> <td>9969967124</td> </tr> <tr> <td>2</td> <td>Sayali Palav</td> <td>sayali.palav@vpmthane.org</td> <td>9930558938</td> </tr> <tr> <td>3</td> <td>Sayali Walanj</td> <td>sayali.walanj@vpmthane.org</td> <td>7710877001</td> </tr> <tr> <td>4</td> <td>Adiba Mukadam</td> <td>adiba.mukadam@vpmthane.org</td> <td>7038171999</td> </tr> <tr> <td>5</td> <td>Tanvi Kolte</td> <td>tanvi.kolte@vpmthane.org</td> <td>9076023312</td> </tr> <tr> <td>6</td> <td>Sonia Verma</td> <td>sonia.verma@vpmthane.org</td> <td>8879085645</td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> <p><i>Add more fields if required</i></p> <p><b>Mentor (if Any)</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 10%;">Sr. No.</th> <th style="width: 30%;">Name</th> <th style="width: 30%;">Email</th> <th style="width: 30%;">Contact no.</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Prof. Krunal K Punjani</td> <td>kpunjani@vpmthane.org</td> <td>9819613639</td> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Name	Email	Contact no.	Poorva Ajgaonkar	poorva.ajgaonkar@vpmthane.org	9004632883	Sr. No.	Name	Email	Contact no.	1	Revati Padature	revati.padature@vpmthane.org	9969967124	2	Sayali Palav	sayali.palav@vpmthane.org	9930558938	3	Sayali Walanj	sayali.walanj@vpmthane.org	7710877001	4	Adiba Mukadam	adiba.mukadam@vpmthane.org	7038171999	5	Tanvi Kolte	tanvi.kolte@vpmthane.org	9076023312	6	Sonia Verma	sonia.verma@vpmthane.org	8879085645									Sr. No.	Name	Email	Contact no.	1	Prof. Krunal K Punjani	kpunjani@vpmthane.org	9819613639				
Name	Email	Contact no.																																																					
Poorva Ajgaonkar	poorva.ajgaonkar@vpmthane.org	9004632883																																																					
Sr. No.	Name	Email	Contact no.																																																				
1	Revati Padature	revati.padature@vpmthane.org	9969967124																																																				
2	Sayali Palav	sayali.palav@vpmthane.org	9930558938																																																				
3	Sayali Walanj	sayali.walanj@vpmthane.org	7710877001																																																				
4	Adiba Mukadam	adiba.mukadam@vpmthane.org	7038171999																																																				
5	Tanvi Kolte	tanvi.kolte@vpmthane.org	9076023312																																																				
6	Sonia Verma	sonia.verma@vpmthane.org	8879085645																																																				
Sr. No.	Name	Email	Contact no.																																																				
1	Prof. Krunal K Punjani	kpunjani@vpmthane.org	9819613639																																																				
	<p><b>Institute Name and Address:</b> Dr. V.N. Bedekar Institute of Management Studies. Building No. 4, Jnanadweep,, Chendani Bunder Road, Thane West, Thane, Maharashtra 400610</p>																																																						
<b>Name of the Innovation/Prototype</b>	SMART START – A great place to learn with fun.																																																						
<b>Theme</b>	<p><b>Other emerging areas of Innovation and Startup opportunity.</b></p> <p><i>Chose most appropriate theme (max 2) from Annexure 1</i></p>																																																						





<p><b>Define the problem &amp; solution developed.</b> (Max 100 words)</p>	<ul style="list-style-type: none"> <li>Primary and secondary students have a typical syllabus through which they get good amount of knowledge but practical exposure is somewhere lacking. Now-a-days children are having so many task and activities to do in which they face issues. They are so busy with their school and other curriculum activities due to which they tend to get stressed and often find it difficult to manage their time. We observed that along with the theoretical learning students should get some practical exposure in field's time management, leadership traits, stress management and many more.</li> </ul>
<p><b>Describe the product/process/ service and write how it is innovative / unique.</b> (Max 100 words)</p>	<ul style="list-style-type: none"> <li>Initially we will approach schools of Mumbai and have tie ups. This will make the course available to students in school premises itself. This course is been designed as per various grades.</li> <li>Our service includes organizing various games, role plays through which the students would get to know how one can manage time, stress, develop leadership skills and overall personality development.</li> <li>This course will focus more on "learning through games" which makes it unique wherein timely evaluation of students will also be done. This course would be cost effective and will be conducted on weekends only.</li> </ul>
<p><b>How is your proposed product/ process/service being different/ better from a similar product/ process/ service, if any, in the market</b> (Max 100 words)</p>	<ul style="list-style-type: none"> <li>We conducted survey wherein we got to know from parents that availability of such courses is very less specially for "State Board Schools".</li> <li>Some Articles and News were found which indicated that the students were lacking with practical experience. It was observed that when students reach their college level, stress level increases. These are links to various articles:-</li> <li><a href="https://www.toppr.com/bytes/why-india-needs-to-take-its-practical-education-seriously/">https://www.toppr.com/bytes/why-india-needs-to-take-its-practical-education-seriously/</a></li> <li><a href="http://jprsolutions.info/files/final-file-5b669833222de7.71860910.pdf">http://jprsolutions.info/files/final-file-5b669833222de7.71860910.pdf</a></li> <li><a href="https://www.indiatoday.in/education-today/featurephilia/story/high-rate-of-stress-among-college-students-tied-to-mental-health-issue-1480996-2019-03-18">https://www.indiatoday.in/education-today/featurephilia/story/high-rate-of-stress-among-college-students-tied-to-mental-health-issue-1480996-2019-03-18</a></li> <li>We found SSC Board schools don't have such course as compared to ICSE and other boards. So this course is formulated to bridge gap between knowledge delivered in SSC board and other boards.</li> </ul>





<p><b>If your Innovation is technology based then specify the TRL Level (Technology Readiness Level) and features of Prototype.</b></p> <p><i>Note:</i> For the prototype level, TRL 4- 7 is expected.</p> <p>(Max 100 words) Chose most appropriate TRL level from <b>Annexure 1</b></p>	
<p><b>Feasibility of solution (SMART)</b> (Check the appropriateness of the Innovation/prototype) (Max 50 words for each from a-e)</p>	
<p><b>(a) Specific-</b> Specify the features of Innovation/ Prototype.</p>	<ul style="list-style-type: none"> <li>✓ Providing course which include time management, stress management, leadership activities, and communication skills.</li> <li>✓ Learning through games</li> <li>✓ Maximum learning within stipulated time frame</li> </ul>
<p><b>(b) Measurable-</b> Mention the approach to convert prototype in to market ready product with milestones.</p>	<ul style="list-style-type: none"> <li>✓ Firstly, standard wise Modules will be formulated.</li> <li>✓ Initially, we plan to target SSC Schools of Mumbai.</li> <li>✓ We would be promoting our Module to the parents with the help of school tie-ups.</li> <li>✓ Gathering the responses and evaluating the effectiveness of the course.</li> <li>✓ Timely upgrading the course.</li> </ul>
<p><b>(c) Attainable-</b> Explain how you are going to achieve the commercialization objective with the available resources at your disposal.</p>	<p>We are planning to approach different schools and the get in contact with the main authorities of the schools and tell them about our service and how effective our service would be for the overall development of the children.</p>
<p><b>(d) Realistic-</b> what kind of skillset of team and resources required to achieve the goal in specific time period?</p>	<ul style="list-style-type: none"> <li>✓ Website Developers</li> <li>✓ Database of various schools</li> <li>✓ Trained and specialized coaches</li> <li>✓ Props for outbound activities</li> <li>✓ Distributing and Promoting Team</li> </ul>
<p><b>(e) Timeline-</b> Develop a timeline against the milestones for taking prototype to the commercial level/startup stage.</p>	<p>Our service requires permission of school authorities, finding of proper trainers, further promotion strategies and so it will take more 6 to 7 months for these procedures and we are planning to commence our services in the next academic year of the school going students.</p>



<b>Applicability of Solution 10 Marks</b> (Max 50 words for each from a-e)	
<p><b>(a) Usability:</b> what is the usability of your innovation/ prototype. (Level of acceptance of innovation and its Features among target group)</p>	<ul style="list-style-type: none"> <li>✓ Providing course which include time management, stress management, leadership and communication skills.</li> <li>✓ Learning through games</li> <li>✓ Maximum learning within stipulated time frame</li> <li>✓ Cost effective course</li> <li>✓ Weekend Course</li> <li>✓ Timely evaluation of performance</li> <li>✓ Personality Development</li> <li>✓ Dealing with stress issues and time management</li> <li>✓ Certified Course</li> </ul>
<p><b>(b) Scalability:</b> how your innovation/ prototype will be scalable at market level.</p>	<p>Scalability of our proposed innovation idea can be measured with the help of:</p> <ul style="list-style-type: none"> <li>✓ Tie ups with Schools</li> <li>✓ Number of enrolment of students</li> <li>✓ Enquires received through all means of communication</li> <li>✓ Number of visitors on social media sites</li> <li>✓ Feedbacks from schools and parents regarding our course</li> </ul>
<p><b>(c) Economic sustainability:</b> Explain the potential of innovation/ prototype to become profitable or financially viable.</p>	<ol style="list-style-type: none"> <li>1) <b>Revenue Source:</b> Student's parents who will enroll their child for course.</li> <li>2) <b>Value to Offer</b> Differentiated course of developing various skills through games and role plays to make students ready for future.</li> <li>3) <b>How to Price the Value</b> Prices are based as per the competition based in the market</li> </ol>
<p><b>(d) Environment Sustainability:</b> How your innovation/ prototype is environment friendly or address environmental problems.</p>	<p>Our innovation is Our innovation idea will not affect any environmental aspect. As we would be conducting our courses in school premises there won't be any additional space required.</p>
<p><b>(e) Is there any Intellectual Property (IP) Component associated with innovation/ prototype? if yes, explain.</b></p>	<p>N/a</p>
<p>Define the potential market size (in terms of INR) and target customers. (Max 100 words)</p>	<p>Priorly, we are considering one school where each standard has 11 divisions and 60 students in each division so total students from 4<sup>th</sup> to 8<sup>th</sup> standard are 3300. Average Price of our course is Rs. 700. So, in all of one school our Target customers are 3300 students and the Market Size is around Rs. 23,10,100.</p>

### Annexure 1 Themes:

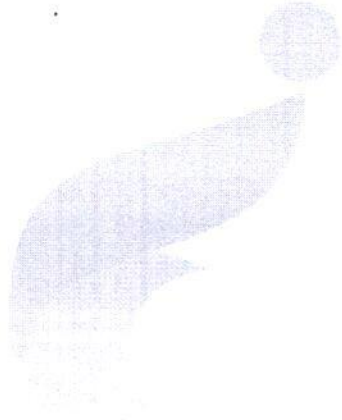
1. Healthcare & Biomedical devices.
2. Agriculture & Rural Development.
3. Smart Vehicles/ Electric vehicle/ Electric vehicle motor and battery technology.
4. Food Processing.
5. Robotics and Drones.
6. Waste management.
7. Clean & Potable water.
8. Renewable and affordable Energy.
9. IoT based technologies (e.g. Security & Surveillance systems etc)



INSTITUTION'S  
INNOVATION  
COUNCIL



10. ICT, cyber physical systems, Block chain, Cognitive computing, Cloud computing, AI & ML.



INSTITUTION'S  
INNOVATION  
COUNCIL



INSTITUTION'S  
INNOVATION  
COUNCIL







### 9 stages of TRL:

TRL 0 : Idea. Unproven concept, no testing has been performed.

TRL 1 : Basic research. Principles postulated observed but no experimental proof available.

TRL 2 : Technology formulation. Concept and application have been formulated.

TRL 3 : Applied research. First laboratory tests completed; proof of concept.

TRL 4 : Small scale prototype built in a laboratory environment ("ugly" prototype).

TRL 5 : Large scale prototype tested in intended environment.

TRL 6 : Prototype system tested in intended environment close to expected performance.

TRL 7 : Demonstration system operating in operational environment at pre-commercial scale.

TRL 8 : First of a kind commercial system. Manufacturing issues solved.

TRL 9 : Full commercial application, technology available for consumers.

*For any Query:*

Write us at email: [iic.mhrd@aicte-india.org](mailto:iic.mhrd@aicte-india.org) with email subject line: "**Innovation Contest 2020 Query**"

INSTITUTION'S  
INNOVATION  
COUNCIL





Estd. 1994

Faculty of Management Studies

INSTITUTE OF RURAL MANAGEMENT

JAIPUR



Presents

18<sup>th</sup> National Level Summer Project  
Presentation Competition

*Spardha*

War of Titans 2020

27<sup>th</sup> - 28<sup>th</sup> November, 2020

**Certificate**

This is to certify that Ms. Aishwarya Sawant

of Dr. V. N. Bedekar Institute of Management Studies, Thane, Maharashtra

has participated in Finance stream at SPARDHA - 2020, a "National

Level Summer Project Presentation Competition" held at FMS-IRM, Jaipur.

Prof. Barbara Cangan  
(President, SIIRM)

Dr. Jessy John  
(Director, FMS-IRM)

Dr. Kajal Sitlani  
(Programme Coordinator)







Faculty of Management Studies  
**INSTITUTE OF RURAL MANAGEMENT, JAIPUR**



Presents  
**18<sup>th</sup> Annual National Level Summer Project Presentation Competition**

*Spardha*  
**2020**  
*War of Titans*

**27<sup>th</sup> - 28<sup>th</sup> November, 2020**

**RULES & REGULATIONS**

**1. ELIGIBILITY:**

- Final year students pursuing two year full time MBA/PGDM-BM/PGDM-RM/PGDBA/MSW/MA (Industrial Psychology)/BBA/ B.Sc. Agri. programme are eligible to participate.
- The duration of summer training should be of 45-60 days in respective fields.

**2. ELECTIVES:**

Entries are invited from the areas of specializations mentioned in the invitation letter

**3. ARTICLES ARE INVITED ON THE FOLLOWING TOPICS:**

- Evolution in marketing during COVID-19
- Human Resource Management Evolving practice during COVID-19
- Changing perspectives in the management of Rural Development inter vacations during COVID-19
- Impact of COVID-19 on national & global economy
- APMC Bill 2020 an analysis
- Innovations in digital marketing during COVID-19
- Business analytics boon for organizations

**4. REGISTRATION PROCEDURE:**

**Stage 1. ONLINE REGISTRATION**

Kindly visit : [www.iirm.ac.in/spardha-2020](http://www.iirm.ac.in/spardha-2020)

**Stage 2. SUBMISSION OF REPORT (Soft Copy)**

Synopsis in 200 words (MS Word Format) Project Report & Power Point Presentation Email to : [fmsirm.spardha@gmail.com](mailto:fmsirm.spardha@gmail.com)

**Stage 3. SHORT-LISTING STAGE**

Entries will be short listed by a panel of experts from the industry and academia. The names of the short listed candidates will be intimated through mail by 11<sup>th</sup> November 2020 or four days after submission of report.

**Stage 4. COMPLETION OF REGISTRATION**

Shortlisted candidates need to complete their Registration by depositing Rs. 200/- (Per candidate).

Demand Draft / Cheque	To be drawn in favour of 'Indian Institute of Rural Management' payable at 'Jaipur'	
NEFT/PAYTM	A/C Name : Indian Institute of Rural Management Bank Details : Indian Overseas Bank, Mansarovar	A/C No. 162202000000315 IFSC Code : IOBA0001622

**Stage 5. PROJECT PRESENTATION**

The candidates are supposed to submit the following items:

- SYNOPSIS (Word File) (Soft Copy).
- Project Report, Power Point Presentation (Soft Copy).
- Student ID Card. (Soft Copy).
- Presentation will be held through online platform. The link for the same will be shared with shortlisted candidates.

**5. IMPORTANT DATES:**

Last date of Submission	10 <sup>th</sup> November, 2020
Confirmation Mail	11 <sup>th</sup> November, 2020
Last date for Completion of Registration	13 <sup>th</sup> November, 2020
Date of the Event	27 <sup>th</sup> & 28 <sup>th</sup> November, 2020





## 6. PROJECT EVALUATION PROCEDURE:

Shortlisted candidates will be given 20 mins. for presentation and 10 mins. for open defense session. (Total 30 mins.)

The projects will be assessed by a panel of experts from the industry and academia on the basis of following parameters:

- Relevance of the topic
- Feasibility of objectives
- Specificity of research methodology
- Logical flow of presentation
- Appropriateness of findings and inferences
- Feasibility of recommendations & suggestions given to the organization
- Visual impact of the presentation
- Articulation and body language
- Query handling skills
- Innovative tools/techniques applied
- Value addition to the area of management

## 7. DETAILED SCHEDULE:

- The event is scheduled to begin at 10:00 am on 27<sup>th</sup> November, 2020.
- The participants are supposed to join the Zoom meeting 10 minutes prior to the commencement of the event to complete all remaining formalities.
- The event will be conducted in 6 technical sessions.

Date	Technical Session	Area
27 <sup>th</sup> November 2020	Technical Session I	Marketing
27 <sup>th</sup> November 2020	Technical Session II	Finance
27 <sup>th</sup> November 2020	Technical Session III	Human Resource Management
28 <sup>th</sup> November 2020	Technical Session IV	Rural Management
28 <sup>th</sup> November 2020	Technical Session V	Agri-Business Management
28 <sup>th</sup> November 2020	Technical Session VI	Digital Marketing & Business Analytics

## NOTE :

- Best presentations from each category will be given Rs.11,000/- as 1<sup>st</sup> Prize and Rs.5,000/- as 2<sup>nd</sup> Prize.
- Cash prize upto Rs. 20,000/- for best articles.
- All participants will be awarded with online certificates during the valedictory session to be held on 28<sup>th</sup> November 2020.
- For any event related queries please write to [fmsirm.spardha@gmail.com](mailto:fmsirm.spardha@gmail.com).
- Soft copies of the rules and regulations & other details of 'SPARDHA-2020' can be downloaded from the official website : [www.iirm.ac.in](http://www.iirm.ac.in)
- Incomplete registration forms shall not be accepted.
- The institute reserves the right to make any changes in the rules & regulations of the event.
- The Institute reserves the right to make any changes in the modus operandi of the programme.

For any queries pertaining to the event contact:

### Programme Coordinators

Dr. Kajal Sitlani (+91-8094027555)

Dr. Rustam Bora (+91-98280 75825)

Email : [fmsirm.spardha@gmail.com](mailto:fmsirm.spardha@gmail.com)



IIRM Jaipur Campus, Sector - 11, Tagore Path, Agarwal Farm, Mansarovar, Jaipur - 302 020

Phone : 0141-2395402, 2396648 | Fax : 0141-2397512

Coordinators : +91- 8094027555, 9828658902 | Website : [www.iirm.ac.in](http://www.iirm.ac.in) | E-mail : [fmsirm.spardha@gmail.com](mailto:fmsirm.spardha@gmail.com)



MAHATMA EDUCATION SOCIETY'S  
**PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE**  
(AUTONOMOUS)  
New Panvel  
Affiliated to University of Mumbai



**Certificate of Participation**  
This is to certify that  
**SNEHA RAMESH TELGE**

of  
VPM's Dr. V.N.BEDEKAR INSTITUTE OF MANAGEMENT STUDIES  
has successfully participated in a National Level Quiz Competition on 'Women Empowerment across the Globe' on the gracious occasion of "International Women Day" organised by Women Development Cell of Pillai College of Arts, Commerce & Science (Autonomous), New Panvel on 8<sup>th</sup> March, 2021.



  
Dr. Gajanah Wader  
Principal







VPM Thane.org

4.

Vidya Prasarak Mandal

Siddhesh Soman &lt;ssoman@vpmthane.org&gt;

**Finance Quiz**

1 message

Google Forms <forms-receipts-noreply@google.com>  
To: ssoman@vpmthane.org

Thu, Jul 9, 2020 at 11:48 AM

**Thanks for filling out Finance Quiz**

Here's what we got from you:

[View score](#)**Finance Quiz**

Dear all,

The reason for keeping this quiz at such a short notice is to check how many things you remember or can logically derive on the spot without any preparation. That's what happens in an actual job or a job interview.

I'm very much aware of the fact that, as you are at your home, I can not stop you from using internet to find some of the answers. However, for your own good, I would ask you to refrain from doing that.

This quiz is not meant for competition, comparison or to find who is the best but rather for self-evaluation purpose i.e. to check for yourself as to where you stand and what are the areas that you need to improve upon.

You can either use internet, find answers, score high, be falsely satisfied with your scores and don't improve

OR

You do not use internet, give answers yourself, get the deserved score, feel satisfied with whatever score you honestly get and think positively about how you can improve on that.

The choice is up to you. All the best.

Time: 45 Mins

Questions: 22

Marks: 25 (3 questions have 2 marks each) (No negative marking)

Important Note: You can submit only once. Please press the 'Submit' button only after you have finished the entire quiz.

Your email address ([ssoman@vpmthane.org](mailto:ssoman@vpmthane.org)) was recorded when you submitted this form.

Write your full name \*





**Fwd: BRIMS InnoBiz - July 2020 Results - Top 5 Teams**

1 message

Siddhesh Soman <ssoman@vpmthane.org>  
To: dhindalekar VPM <dhindalekar@vpmthane.org>

Fri, Sep 6, 2024 at 5:37 PM

Best Regards,  
Prof. Siddhesh Soman  
Assistant Professor, DR VN BRIMS

----- Forwarded message -----

From: **Krunal Punjani** <kpunjani@vpmthane.org>  
Date: Wed, Aug 5, 2020 at 4:46 PM  
Subject: BRIMS InnoBiz - July 2020 Results - Top 5 Teams  
To: ABHISHEK PATIL <abhishek.patil@vpmthane.org>, POORVA AJGAONKAR <poorva.ajgaonkar@vpmthane.org>, <kanti.raut@vpmthane.org>, <devendra.lingayat@vpmthane.org>, <minal28nov@gmail.com>, <pgdm-2019-21@googlegroups.com>, John Mathew <john.mathew@vpmthane.org>, AMEY VARMA VARMA <amey.varma@vpmthane.org>, Faculty-BRIMS <faculty-BRIMS@googlegroups.com>  
Cc: Dr. Nitin Joshi <njoshi@vpmthane.org>, DrGuruprasad Murthy <drguru1@rediffmail.com>, DR. VN BRIMS Academic Deliverable Cell <adc@vpmthane.org>, V brims <vnbrims@vpmthane.org>

Dear Students & Mentors,

Thank you all students for your efforts in working towards making the Solution Notes of your respective teams and thank you mentors for guiding & encouraging your respective mentees to actively participate in this **InnoBiz - Innovation Competition**.

In all we the IIC team, received Solution Notes from 12 different teams.

Further these Solution Notes were evaluated by the judges panel on the evaluation parameters shared earlier with all the teams, and following were the teams which secured its place in Top 5 positions.

**Kindly Note: The Rankings (i.e. 1st, 2nd, 3rd, 4th & 5th position) of these 5 teams will be revealed & announced during our upcoming BRIMS Connect program, scheduled in the next week.**

<b>Team Members:</b> Pradnya Shetty Seema Nimbalkar <b>Mentored By:</b> Dr. Smita J.	<b>Team Members:</b> Mahibha Pauldhas Sayali Karambelkar Prashansa Adakaney Ankita Chikane <b>Mentored By:</b> Dr. Meenakshi M.	<b>Team Members:</b> Parag Bharambe Sudeeksha kural Siddharth Bhurke <b>Mentored By:</b> Dr. Arloph J.	<b>Team Members:</b> Jatin Mhatre Samruddhi Shinde Shaima Khan Ganesh Mahajan <b>Mentored By:</b> Prof. Krunal K. P.	<b>Team Members:</b> Poorva Ajgaonkar Revati Padature Sayali Palav Sayali Walanj <b>Mentored by:</b> Dr. Meenakshi M.
--	---	---	--	---

Congratulations to all the team members & respective mentors of these Top 5 Teams!

However, those teams who couldn't make it to the Top 5 this time, do not get upset, as very soon you all will be receiving the next interesting Problem Statement for this month.

So let's get ready for the same.

I would request CRs to please share these details with Students of your respective division.

--  
**Thanks and Regards,**  
**Prof. Krunal K Punjani**  
**DR V N BRIMS**





SR NO. : BRIMS  
630



Vidya Prasarak Mandal's, Thane  
**Dr. V. N. Bedekar Institute of Management Studies, Thane**

Approved by AICTE, NAAC Accredited (B++) & ISO 9001:2015

Affiliated to University Mumbai

Jnanadweepa, Chendani, Bunder Road, Thane - 400 601.



## *Certificate of Participation*

This certificate is awarded to

**Sobel Chordekar**

for Precursory Workshop and Online Competition  
“Parivartan: A Step towards Rural Growth”

On 27<sup>th</sup> November, 2020

We wish you all the best for future endeavours.

*Dr. Smita Jape*

Dr. Smita Jape  
Associate Professor  
DR VN BRIMS

Dr Nitin Joshi  
Director  
DR VN BRIMS







## BRIMS Cycling Challenge 2020

3 messages

Siddhesh Soman <ssoman@vpmthane.org>

Tue, Dec 22, 2020 at 5:06 PM

To: mmsbatch2019-21@googlegroups.com, pgdm-2019-21@googlegroups.com

Cc: Kanchan Akshay <akanchan@vpmthane.org>, sanair@vpmthane.org

Dear All,


Our Institute is organizing a Cycling Challenge for all members as well as students of BRIMS.

Please find the attached brochure with all the details about the event and kindly register on the link (mentioned in the brochure) to participate in this event.

Be Healthy Stay Happy!

Thanking you,

Best Regards,  
Prof. Siddhesh Soman  
Assistant Professor, DR VN BRIMS

 **Cyclling Challenge.pdf**  
101K

Siddhesh Soman <ssoman@vpmthane.org>

Thu, Dec 24, 2020 at 2:57 PM

To: mmsbatch2019-21@googlegroups.com, pgdm-2019-21@googlegroups.com

Cc: Kanchan Akshay <akanchan@vpmthane.org>, sanair@vpmthane.org

Dear all,

A gentle reminder to all, please register for the cycling challenge today itself by clicking the link mentioned in the brochure.

Thanking you,

Best Regards,  
Prof. Siddhesh Soman  
Assistant Professor, DR VN BRIMS

[Quoted text hidden]

Kanchan Akshay <akanchan@vpmthane.org>

Wed, Aug 14, 2024 at 1:51 PM

To: Siddhesh Soman <ssoman@vpmthane.org>

[Quoted text hidden]

--  
Regards,  
Dr. Kanchan A  
Dr. V. N. BRIMS

 **Cyclling Challenge.pdf**  
101K







# CYCLING CHALLENGE

**Virtual Cycling Challenge- Gear Up for 100 kms Cycling !!**

## Rules:

- ▶ The challenge has to be completed using Strava App
- ▶ Participant have to cover a total of 100 kms cycling within 3 days (as dates mentioned)
- ▶ Once completed, share the screenshot of route map on Whatsapp No. 7977818724 (Prof Siddhesh) latest by 8.00 p.m. on 27th December 2020
- ▶ E-Certificates would be provided on completion of challenge

**For participation, kindly register on link :** <https://forms.gle/ZFS3FrRjgarqn5w9>

Note- Kindly follow safety measures in terms of Road Safety & COVID 19

**Dates :**

**25th,**

**26th &**

**27th December 2020**





४ ४.

Siddhesh Soman &lt;ssoman@vpmthane.org&gt;

## Invitation for Brims Connect December 2020

1 message

Brims Student committee &lt;brimsstudentcommittee@gmail.com&gt;

Thu, Jan 7, 2021 at 6:06 PM

To: "Dr. Nitin Joshi" <njoshi@vpmthane.org>, smenon@vpmthane.org, smoghe@vpmthane.org, ssoman@vpmthane.org, Krunal Punjani <kpunjani@vpmthane.org>, Mahesh Bhanushali <mbhanushali@vpmthane.org>, Pravin Narang <pnarang@vpmthane.org>, knimkar@vpmthane.org, Sanjay Sapkal <sanjaysapkal@vpmthane.org>, vpandit@vpmthane.org, gmurthy@vpmthane.org, pchandwaskar@vpmthane.org, mmalhotra@vpmthane.org, Kanchan Akshay <akanchan@vpmthane.org>, Deepti shakrani <dperiwal@vpmthane.org>, s Jape <sjape@vpmthane.org>, Vibhuti Save <vsave@vpmthane.org>, sanair@vpmthane.org, GOKHALE DEEPTI <ddgokhale@vpmthane.org>

Respected Sir/ Ma'am,

Greetings for the day!

It has been a couple of months we are conducting our Brims Connect Session on the digital platform and so here we are back with our 11th Digital Brims Connect. We, the Students Committee would like to invite you for the upcoming event.

In this Brims Connect, we will be sharing:-

1. Faculty/ Student/ Alumni Achievements.
2. Jugaad Photography Competition Winners.
3. Innobiz Winners- for December.
4. Final Winners of Innobiz.

\* Details of the Event:-\*

Date:- 8th January 2021, Friday

Time:- 12:30pm

Link:-

[meet.google.com/wnr-gckr-rzq](https://meet.google.com/wnr-gckr-rzq)

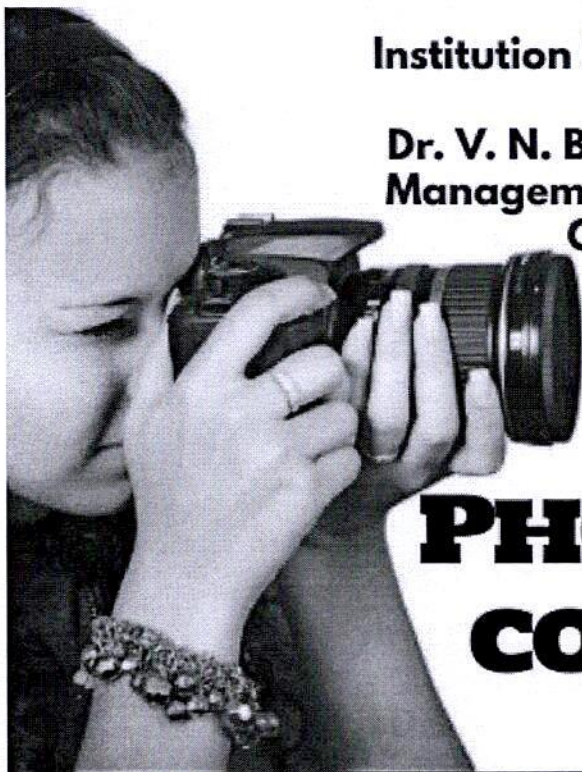
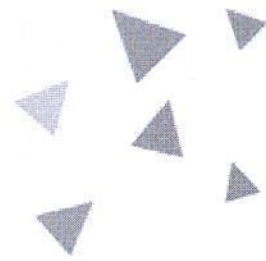
Thanking You

Warm Regards  
Students Committee





Institution Innovation Council  
of  
Dr. V. N. Bedekar Institute of  
Management Studies, Thane  
Organizes



# JUGAAD PHOTOGRAPHY COMPETITION

## CRITERIA OF PHOTO SUBMISSION :

- Students need to click a photograph capturing real Innovation 'Jugaad'  
Minimum 2 photo - maximum 4 photos to elaborate that 1 'Jugaad'
- Prepare PPT  
Download the template from following link  
<https://docs.google.com/presentation/d/1B39H7Qdc0oIIfNrVZ-Rjkai7yZAZt5fq3ZV1c8uQgU/edit?usp=sharing>



**On 28th December 2020  
from 4:00 pm to 5:00 pm**

## Rules

- Required to click minimum 2 photographs one of Jugad and other selfie with Jugad
- Submit presentation in prescribed format at email id [dhindalekar@vpmthane.org](mailto:dhindalekar@vpmthane.org) by 26th December 5:00 pm.
- Jury members will shortlist 5 teams for presentation  
5 minutes will be given for presentation and, 2 minutes. for Q & A.



Shortlisted teams presentation will be evaluated on following criteria

1. Selection of Jugaad - Observation Skill
2. Explanation of jugaad - Interpretation Skill
3. Scope of incremental Innovation - Critical Thinking





## Invitation for the SWARANJALI from 4pm to 5 pm, 30th January

1 message

Meenakshi Malhotra <mmalhotra@vpmthane.org>

Fri, Jan 29, 2021 at 7:21 PM

To: Faculty-BRIMS <faculty-BRIMS@googlegroups.com>, entire-BRIMS@googlegroups.com

Dear Team,  
Greetings of the day!

To promote music, our institute has organized an event "Swaranjali" where every musical talent gets a platform to perform.

You are cordially invited to attend the event and motivate the musical talent of DR VN BRIMS.

Timing: 4:00 pm to 5:00 pm

Date: 30th January, 2021

Venue: Panini auditorium/ YouTube link  
<https://youtu.be/6wEI72jMa7I>

Requesting everyone to be in indian traditional attire.

Regards  
Cultural team

--

You received this message because you are subscribed to the Google Groups "Entire-BRIMS" group.

To unsubscribe from this group and stop receiving emails from it, send an email to [entire-brims+unsubscribe@googlegroups.com](mailto:entire-brims+unsubscribe@googlegroups.com).

To view this discussion on the web visit [https://groups.google.com/d/msgid/entire-brims/CALaWqXJVKLRI8H6d\\_1Pj0wm7ijwLnxJ4D%2BYBX42Dv2AKd\\_31ig%40mail.gmail.com](https://groups.google.com/d/msgid/entire-brims/CALaWqXJVKLRI8H6d_1Pj0wm7ijwLnxJ4D%2BYBX42Dv2AKd_31ig%40mail.gmail.com).



VPM Thane.org  
Vidya Prasarak Mandal

X. 10.

Siddhesh Soman <ssoman@vpmthane.org>

## Invitation and Weblinks for BRIMS National Conference tomorrow

1 message

Pallavi Chandwaskar <pchandwaskar@vpmthane.org>

Fri, Feb 5, 2021 at 4:54 PM

To: mmsbatch2021@googlegroups.com, mmsbatch2019-21@googlegroups.com

Cc: "DR. VN BRIMS Academic Deliverable Cell" <adc@vpmthane.org>, s Jape <sjape@vpmthane.org>

Dear All Students

**We take this opportunity to cordially invite you all to the online National Conference on theme " Changing Scenario of Rural Economy: Role of Research Innovation and Digitalisation " scheduled on Saturday 6th February 2021 ,between 10.00 a.m. to 3 .30 p.m. "**

**Please find the attachment for the agenda of the programme.**

**Date: 6th February 2020**

**DAY:- Saturday**

**Venue: online (students /guests ) and Conference room 17 (second floor) (faculty and staff members )**

**Time:10 to 12. 30-----Invited speakers session**

**1.00 to 3.30----Research Paper Presentations**

**Intercollegiate Quiz competition**

**3.30 to 4.00--- valedictory programme**

**Note: Online Attendance for the event is compulsory. Every student has to join and attend the Annual conference.**

Please find the link below for joining the conference tomorrow. We have parallel sessions in the afternoon so different links are required.

### PM LINK OF SESSIONS: 10:00 AM TO 12:30

[https://teams.microsoft.com/join/19%3ameeting\\_MTgwYmU5NTctNWZmMy00MmZiLWFjYWItZGU2ZWm5NmU2MDM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22c12b7271-16ab-4318-b657-68e0ffe68da2%22%7d](https://teams.microsoft.com/join/19%3ameeting_MTgwYmU5NTctNWZmMy00MmZiLWFjYWItZGU2ZWm5NmU2MDM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22c12b7271-16ab-4318-b657-68e0ffe68da2%22%7d)

### Research Paper Presentation Link: 1.00-3.30. parallel sessions

[https://teams.microsoft.com/join/19%3ameeting\\_NTAwZjk5NTQtYzZmNy00ZTNhLTkwMTQtYmE1NThmNmFjN2U2%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22774b4c91-d87f-46d1-a54b-018b4dbb4f8e%22%7d](https://teams.microsoft.com/join/19%3ameeting_NTAwZjk5NTQtYzZmNy00ZTNhLTkwMTQtYmE1NThmNmFjN2U2%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22774b4c91-d87f-46d1-a54b-018b4dbb4f8e%22%7d)

### Business Quiz Link: 1.00- 3.30

<https://teams.microsoft.com/join/19%3abbb3383f7f99450a83e4b2f6507c950f%40thread.tacv2/1612260285328?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22774b4c91-d87f-46d1-a54b-018b4dbb4f8e%22%7d>

### Valedictory 3.30 to 4.00

[https://teams.microsoft.com/join/19%3ameeting\\_MTgwYmU5NTctNWZmMy00MmZiLWFjYWItZGU2ZWm5NmU2MDM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22c12b7271-16ab-4318-b657-68e0ffe68da2%22%7d](https://teams.microsoft.com/join/19%3ameeting_MTgwYmU5NTctNWZmMy00MmZiLWFjYWItZGU2ZWm5NmU2MDM0%40thread.v2/0?context=%7b%22Tid%22%3a%22e27e63b4-2d1d-45ae-a858-a00b0fd166ed%22%2c%22Oid%22%3a%22c12b7271-16ab-4318-b657-68e0ffe68da2%22%7d)

Regards

Dr. Pallavi Chandwaskar  
Asst. Professor  
DR VN BRIMS

+91 97690 73683





VPM Thane.org  
Vidya Prasarak Mandal

11/1

Siddhesh Soman <ssoman@vpmthane.org>

## Fwd: Replace Marathi Basha Diwas video

Kanchan Akshay <akanchan@vpmthane.org>  
To: Siddhesh Soman <ssoman@vpmthane.org>


Wed, Aug 14, 2024 at 2:01 PM

----- Forwarded message -----

From: **Kanchan Akshay** <akanchan@vpmthane.org>  
Date: Mon, Mar 1, 2021 at 9:50 AM  
Subject: Replace Marathi Basha Diwas video  
To: Support Digikraf <support@digikraf.com>, Dalvir - Digikraf <dalvir@digikraf.com>, megha <megha@digikraf.com>, Roja Digikraf <roja@digikraf.com>  
Cc: Sandeep Moghe <smoghe@vpmthane.org>, Meenakshi Malhotra <mmalhotra@vpmthane.org>

Dear Digikraf Team,

I request you to replace the video which is uploaded on website and social media channels for Marathi Basha Diwas with the video which is attached in this mail.

 Updated Marathi Divas Video.mp4

There were few mistakes and corrections hence needs to be changed.

Apologies for the inconvenience. Kindly do the needful at the earliest

--

Regards,  
**Prof Kanchan A**  
**Dr. V. N. BRIMS**

--

Regards,  
**Dr. Kanchan A**  
**Dr. V. N. BRIMS**



VPM Thane.org  
Vidya Prasarak Mandal

12

Siddhesh Soman &lt;ssoman@vpmthane.org&gt;

---

**Event by Sports Committee**

2 messages

---

**Kanchan Akshay** <akanchan@vpmthane.org>  
To: "Dr. Nitin Joshi" <njoshi@vpmthane.org>  
Cc: Siddhesh Soman <ssoman@vpmthane.org>

Thu, Apr 15, 2021 at 2:28 PM

Dear Sir,

The sports committee for this year has been formed with 1st Year MMS students being part of it and we thought it's time for us to start the sports and fitness activities again.

Hence considering the same we have planned a fitness challenge for this weekend. The brochure is attached for details.


Requesting you to go through the same and share your consent so that we can circulate it among everyone.

Kindly revert for any details.

--

**Regards,  
Prof Kanchan A  
Dr. V. N. BRIMS**

---

 **Beat The Time Challenge..pdf**  
409K

---

**Kanchan Akshay** <akanchan@vpmthane.org>  
To: Siddhesh Soman <ssoman@vpmthane.org>


Wed, Aug 14, 2024 at 12:38 PM

[Quoted text hidden]

--

**Regards,  
Dr. Kanchan A  
Dr. V. N. BRIMS**

---

 **Beat The Time Challenge..pdf**  
409K





~~12~~ 13

## BRIMS INNOVATORS 2021- Business Plan Competition by BRIMS IIC

12 messages

Krunal Punjani <kpunjani@vpmthane.org>

Fri, Apr 16, 2021 at 10:25 PM

To: mmsbatch2021@googlegroups.com, 2drvnbrimsmms2020-22@googlegroups.com, Faculty-BRIMS <faculty-BRIMS@googlegroups.com>, sangram.jagtap.we@gmail.com, pankajandurkar11@gmail.com, Kala Mahadevan <kmahadevan@vpmthane.org>, Kshitija Pandey <kpandey@vpmthane.org>

Cc: "Dr. Nitin Joshi" <njoshi@vpmthane.org>, DrGuruprasad Murthy <drguru1@rediffmail.com>, "DR. VN BRIMS Academic Deliverable Cell" <adc@vpmthane.org>, V brims <vnbrims@vpmthane.org>

Dear Students,

We, the IIC team of BRIMS, are glad to announce the 'BRIMS INNOVATORS 2021- Business Plan Competition', with the , which is for the month of May, 2021.

Please go through the following details of the first phase of this competition:

- 2 to 3 members in a Team
- All the teams must do **Online Registration** on the link- [https://docs.google.com/forms/d/1TMKapzvD-95hAzwlGCMnrmbPvQLImB9M9UHOc6ZF1aY/viewform?gxids=7628&edit\\_requested=true](https://docs.google.com/forms/d/1TMKapzvD-95hAzwlGCMnrmbPvQLImB9M9UHOc6ZF1aY/viewform?gxids=7628&edit_requested=true)
- The idea must be submitted as per the **attached format**
- Idea of your Business Plan must be **submitted on or before 15.05.2021** via email to [mmalhotra@vpmthane.org](mailto:mmalhotra@vpmthane.org) and [vsave@vpmthane.org](mailto:vsave@vpmthane.org), which will be followed by a Presentation to Jury later.
- **PRIZES –**
  - 1st Prize: Rs. 5000/-
  - 2nd Prize: Rs. 3000/-
  - 3rd Prize: Rs. 2000/-

We are also attaching a sample B-plan prepared by few students of previous MMS Batch and Mentor-Mentee list for your reference purpose.

**Important Note: All the students are required to participate and your B-plan submission will be evaluated as an internal assessment for below subjects:**

1. Operations Management (5 Marks)
2. IT Skill for Management (5 Marks)

We would suggest the students, to connect with their respective mentors to get further guidance for your Ideas .

Since each team should have either 3 or 2 students, **We would suggest all the mentors** to have at least 4 teams under them (**3 Students, 3 students, 2 Students, 2 students**).

Looking forward for active participation from all the students, as working towards this will help you in:

- Developing Problem Solving Skills
- Preparing yourself for the Industry challenges ahead
- Demonstrate your existing innovation and entrepreneurial capabilities, and
- An opportunity to get recognised & certified as "Innovators" for the Best B-Plan.

All the Best!

Thanks and Regards,  
IIC Team  
DR V N BRIMS



--  
You received this message because you are subscribed to the Google Groups "2drvnbrimsmms2020-22" group. To unsubscribe from this group and stop receiving emails from it, send an email to 2drvnbrimsmms2020-22+unsubscribe@googlegroups.com.  
To view this discussion on the web visit <https://groups.google.com/d/msgid/2drvnbrimsmms2020-22/CADLxSf2Pxamo1xjMvRWi-ZIEpa%3DHsGROG5yEjQF5mwdwmX4GQ%40mail.gmail.com>.  
For more options, visit <https://groups.google.com/d/optout>.

4 attachments

---

**Fwd: BRIMS INNOVATORS - Business Plan**

1 message

---

**Siddhesh Soman** <ssoman@vpmthane.org>  
To: dhindalekar VPM <dhindalekar@vpmthane.org>

Fri, Sep 6, 2024 at 4:11 PM

Best Regards,  
Prof. Siddhesh Soman  
Assistant Professor, DR VN BRIMS


----- Forwarded message -----

From: **Pallavi Chandwaskar** <pchandwaskar@vpmthane.org>  
Date: Wed, Sep 4, 2024 at 6:10 PM  
Subject: Fwd: BRIMS INNOVATORS - Business Plan  
To: Kanchan Akshay <akanchan@vpmthane.org>, Siddhesh Soman <ssoman@vpmthane.org>

----- Forwarded message -----

From: **Rishikesh Jadhav** <rishikesh.jadhav@vpmthane.org>  
Date: Sun, 16 May 2021, 18:14  
Subject: BRIMS INNOVATORS - Business Plan  
To: <pchandwaskar@vpmthane.org>  
Cc: <aniket.thorat@vpmthane.org>, <vaishnavi.punde@vpmthane.org>

---

 **Format - Idea Submission - BRIMS INNOVATORS Business Plan.pdf**  
333K







# DR VN BRIMS Institution's Innovation Council (IIC)

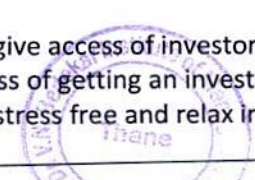
## Submission Form Idea

### PART A: Idea/Business Plan (Product/Service/Process)

Team Details	Name – Rishikesh Jadhav			Email – rishikesh.iadhav@ vpmthane.org	Contact no. - 8976167616
	Team Leader (Compulsory):				
	Team Members Details (Minimum 1, Maximum 2 [Excluding Team Leader]):				
	Sr. No.	Name	Email	Contact no.	
1.	Aniket Thorat	aniket.thorat@vpmthane.org	8454919465		
2.	Vaishnavi Punde	vaishnavi.punde@vpmthane.org	9503776066		

Name of the Idea	<b>InvestKer</b> – An Investment Broker
Define the problem & relevance to today's market/society/industry need (Max 100 words)	Finding funding is stressful. Whether someone is starting a business from square one or trying to find funds to push their startup forward, raising capital can be a full-time job. For businesses with a short runway, or limited operational timeline, this full-time job can come with crushing stress. Startups and new businesses begin with so much hope, excitement and promise, but the search for capital can be a crushing responsibility that grounds the soaring excitement of starting their own company.
Propose the solution to Problem Identified (Max 100 words)	<ul style="list-style-type: none"> <li>The solution of this problem is our service which helps companies in seeking funds. The stressful job of finding an investor would be done by us, so that they can be relax and save time from that hectic process.</li> <li>Our service would we bridge between a company and an investor which would connect them easily in a less period of time.</li> </ul>

How is your proposed product/process/service being different/innovative / unique / better from a similar product/ process/ service, if any, in the market (Max 100 words)	<ul style="list-style-type: none"> <li>We found that there are many companies which helps in getting investors but they only give data of the investors to their clients and not personally help to get any investment.</li> <li>Our service is personally assisting companies to get investments through various investors easily.</li> <li>This service is unique because we not only just give access of investors to our clients but also help personally in the process of getting an investment in less period of time so that our clients will be stress free and relax in the process of seeking funds.</li> </ul>
--	--





### Feasibility of Idea/Business Plan (SMART)

*(Check the appropriateness of the  
Idea/Business Plan  
(Max 50 words for each)*

<b>(a) Specific-</b> Specify the features of Innovative Idea/Business Plan	<ul style="list-style-type: none"> <li>• Providing access to maximum investors which include various venture capital firms and angel investors.</li> <li>• Personally helping the company to get an investment.</li> <li>• Getting appropriate investor for the company.</li> </ul>
<b>(b) Measurable-</b> Mention the approach to convert idea/Business Plan to Innovation with milestones.	<ul style="list-style-type: none"> <li>• Firstly, data of no. of investors will be collected.</li> <li>• Initially, listings would be made of investors who are associated with us.</li> <li>• Marketing campaigns would be run to find out companies seeking investments.</li> <li>• Credibility and type of requirement of investment would be checked of the company.</li> <li>• Finding the best investor which can invest in the company.</li> </ul>
<b>(c) Attainable-</b> Explain how you are going to achieve the milestones progression objective with the available resources at your disposal.	We are planning to approach different investors and startups and tell them about our service and how effective our service would be to bridge the gap easily so that companies would save time in the process of seeking funds and investors would also get a number of companies easily to invest their money.
<b>(d) Realistic-</b> what kind of skill set of team and resources required to achieve the goal in specific time period?	<ul style="list-style-type: none"> <li>• Research &amp; Analysis Team</li> <li>• Database of various investors and startups (or companies seeking funds)</li> <li>• Marketing Team</li> <li>• A team which will be assigned and assist companies in the whole process.</li> </ul>
<b>(e) Timeline-</b> Develop a timeline against the milestones for taking Idea/Business Plan to Commercial level/start-up stage.	Our service requires a large network of investors which are ready to associate with us and then finding companies which are seeking funding and then getting with the process, so approximately it will take 1.5 year for this work.

### Applicability of Solution

*(Max 50 words for each from a-e)*

<b>(a) Usability:</b> what is the usability of your innovation. <i>(Level of acceptance of innovation and its Features among target group)</i>	<ul style="list-style-type: none"> <li>• Providing access to maximum investors which include various venture capital firms and angel investors.</li> <li>• Personally helping the company to get an investment.</li> <li>• Getting appropriate investor for the company.</li> <li>• Efficient and Effective Service</li> <li>• Hassle Free Process</li> </ul>
--	---





(b) <b>Scalability:</b> how your innovation will be scalable at market level.	Scalability of our proposed innovation can be measured with the help of <ul style="list-style-type: none"> <li>• Associated Investors</li> <li>• Number of clients to which we are providing service currently.</li> <li>• Feedback from our previous and current clients.</li> <li>• Number of clients who got investments through us.</li> <li>• Revenue generated till date.</li> </ul>
(c) <b>Economic sustainability:</b> Explain the potential of innovation to become profitable or financially viable.	Our source of income will be the commission after a successful investment is done by an investor in the company. The amount of investment which a company would get from an investor through us, then 2% of that investment amount will be our commission which the company will pay us.
(d) <b>Environment Sustainability:</b> How your innovation is environment friendly or address environmental problems.	Our innovation idea will not affect any environmental aspect.
(e) Is there any Intellectual Property (IP) Component associated with innovation? if yes, explain.	N/A





VPM Thane.org  
Vidya Prasarak Mandal



Siddhesh Soman <ssoman@vpmthane.org>

## International Day of Yoga at BRIMS - Steps for registration

2 messages

**Pallavi Chandwaskar** <pchandwaskar@vpmthane.org>

Wed, Jun 16, 2021 at 3:41 PM

To: entire-BRIMS@googlegroups.com

Cc: V brims <vnbrims@vpmthane.org>, "Dr. Nitin Joshi" <njoshi@vpmthane.org>

Dear all

We are happy to share that this year, on 21st June 2021 **International Day of Yoga at BRIMS will be celebrated with CYP (Common Yoga Protocol) conducted by Shri Ambika Yoga Kutir**, organised by BRIMS IQAC and Sports Committee. **All the registered participants will get a certificate from Yoga Control Board, Ministry of AYUSH, Govt. of India.**

All the participants are requested to get themselves registered on official website of Yoga Certification of Board, Ministry of AYUSH, Govt. of India, through following steps (as shared by Shri Ambika Yog Kutir)

Steps for Yoga Sadhak Registration :

- 1- www.yogacertificationboard.nic.in click on official website of AYUSH
- 2-Click on IDY 2021 Icon on right corner
- 3- Click on Common Yoga Protocol (CYP) for registration
- 4- Fill up the form with details -name,gender,date of birth,father name,mother name,**Institute Name (Teacher's Name - Atul Vasant Waghmare)**,address,state,country,email ID,Phone number and Captcha
- 5- click on submit
- 6- You will get the registration number, please note it.

All the staff and faculty members are requested to get themselves registered and share the same with us at earliest before 17/06/2021.

Requesting Pandit sir to ensure that it is done for all staff members.

All are requested to fill the following form after obtaining registration number on AYUSH YCB portal.

<https://docs.google.com/forms/d/e/1FAIpQLSdcBMcgudK6ZDFc-48sBTYzV0amEt7XYVeSUDh2v2huKYq53A/viewform>

Sports committee students will get the registrations done from all the students.

Regards

Dr. Pallavi Chandwaskar  
Asst. Professor  
DR VN BRIMS

+91 97690 73683

--

You received this message because you are subscribed to the Google Groups "Entire-BRIMS" group.

To unsubscribe from this group and stop receiving emails from it, send an email to [entire-brims+unsubscribe@googlegroups.com](mailto:entire-brims+unsubscribe@googlegroups.com).

To view this discussion on the web visit [https://groups.google.com/d/msgid/entire-brims/CAF8\\_25jBBE7P1DeUHXqAm8Z5v9-CJy0TtrZPHMWAjs6Z4BYDQ%40mail.gmail.com](https://groups.google.com/d/msgid/entire-brims/CAF8_25jBBE7P1DeUHXqAm8Z5v9-CJy0TtrZPHMWAjs6Z4BYDQ%40mail.gmail.com).

**Pallavi Chandwaskar** <pchandwaskar@vpmthane.org>

To: entire-BRIMS@googlegroups.com

Cc: V brims <vnbrims@vpmthane.org>

Thu, Jun 17, 2021 at 11:00 AM

A gentle reminder to all.  
Regards





---

**Winning Article from student's essay writing competition : "Elimination of single use plastic"**

1 message

---

dhindalekar VPM <dhindalekar@vpmthane.org>

Sat, Jun 26, 2021 at 1:15 PM

To: mmsbatch2021@googlegroups.com, 2drvnbrimsmms2020-22@googlegroups.com, mmsbatch2019-21@googlegroups.com, mmsfinance2020@googlegroups.com, mmshr2020@googlegroups.com, mmsmarketing2020@googlegroups.com, mmsoperations2020@googlegroups.com, pgdmfinance2020@googlegroups.com, pgdmmarketing2020@googlegroups.com, pgdmoperations2020@googlegroups.com

*Dear Students,*

*Please click on the following link to read the Winning Article by Neha Shailesh Sinkar*

**Roll No. C-26. MMS Sem. IV on "Elimination of single use plastic"**

<https://vnbrims.org/Post-Graduation/Resources/MMS-Degree-College-in-Thane-Mumbai-Elimination-of-Single-Use-Plastic-June-2021.html>

--

Thanks & Regards.

Dipali B. Hindlekar

Library Assistant

DR V N BRIMS Library

Dr. V. N. Bedekar Institute of Management Studies

Thane



*[Handwritten signature]*