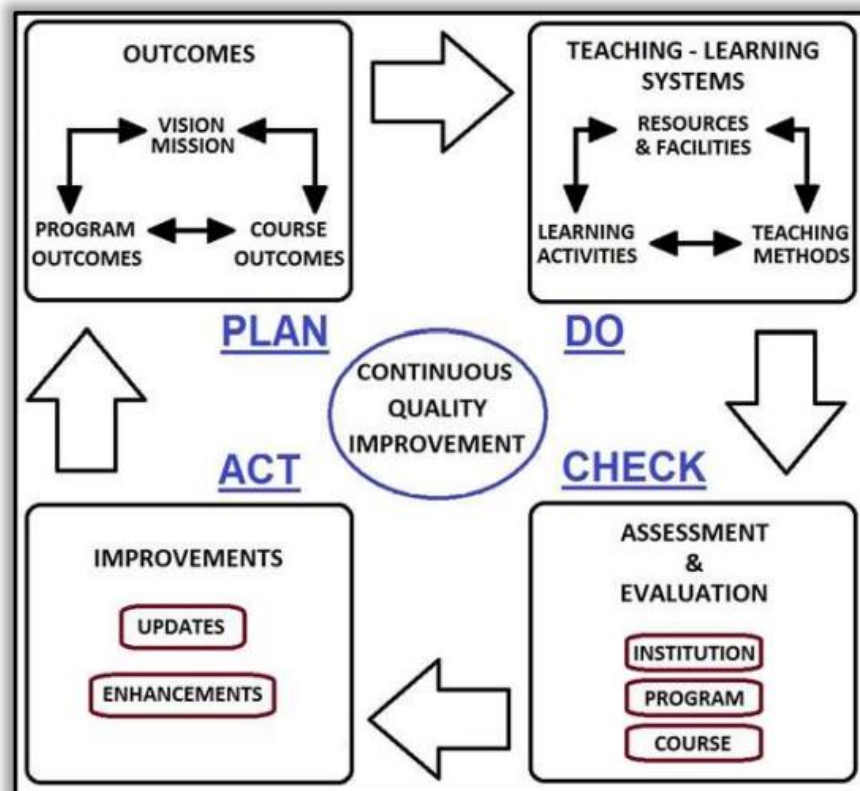


Continuous Improvement

DR VN BRIMS believes interconnected elements, including faculty, students, top management, employers, and external stakeholders, are vital for continuous improvement. The success of an organisation is based on its capacity to understand these interconnected components. The learner's experience, stakeholder engagement, feedback and analysis are prioritised in an efficient continuous improvement system to direct and influence the design and execution of an institute's development journey.

Outcome Based Education – Framework for Continuous Improvement

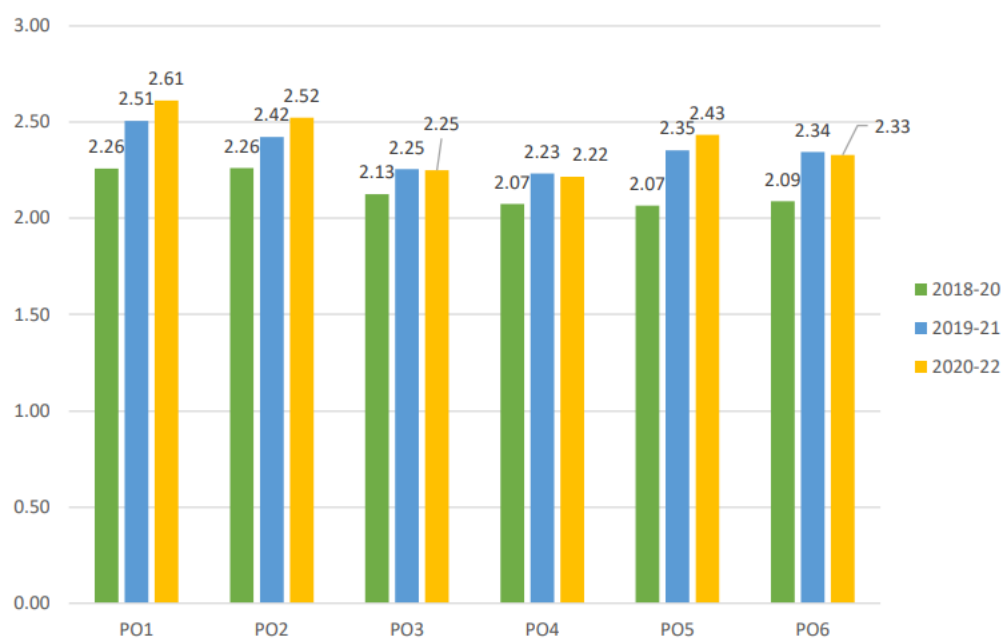


The continuous improvement process is related to quality control, and DR VN BRIMS has identified areas for improvement in terms of quality. Those areas are:

- Quality of Teaching-Learning Process
- Quality of Faculty
- Quality of Students
- Quality of Learning and e-Learning Resources
- Quality of Research and Publication

This, in due course, resulted in an improvement in number of students admitted, CET Merit score of admitted students, Final Placement of students, CTC offered to students, No. of companies visiting campus, Number of International Tie-ups, Research tie-ups, No. of research papers published, No. of Research papers in Scopus-indexed or ABDC-listed journals, No. of people as assessors with CII etc.

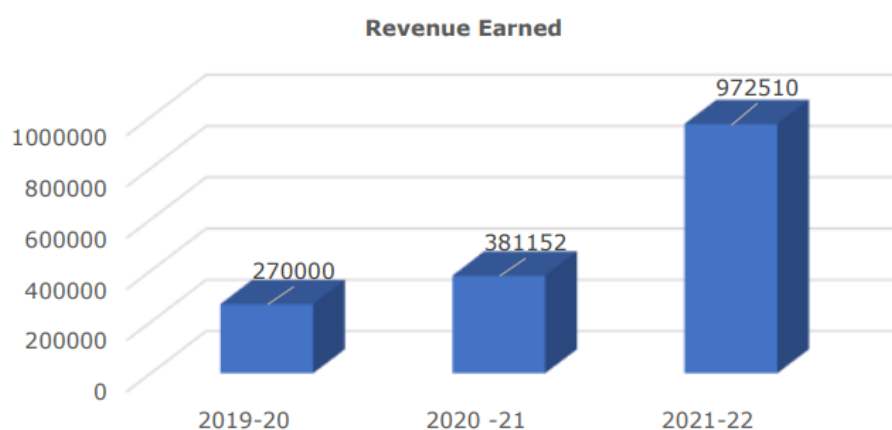
PO Attainment for 2018-20, 2019-21 and 2020-22 batches



Summary of Research Publications

Particulars	2019-20	2020 -21	2021-22
SCOPUS PUBLISHED	01	04	10
Chapters in Book	01	01	17
No. of Books	02	03	05
Research Papers ISSN/ISBN	18	16	13
Research articles	20	33	43
Reviewers for Journals	03	04	06

Improvement in Revenue Earned through Consultancies

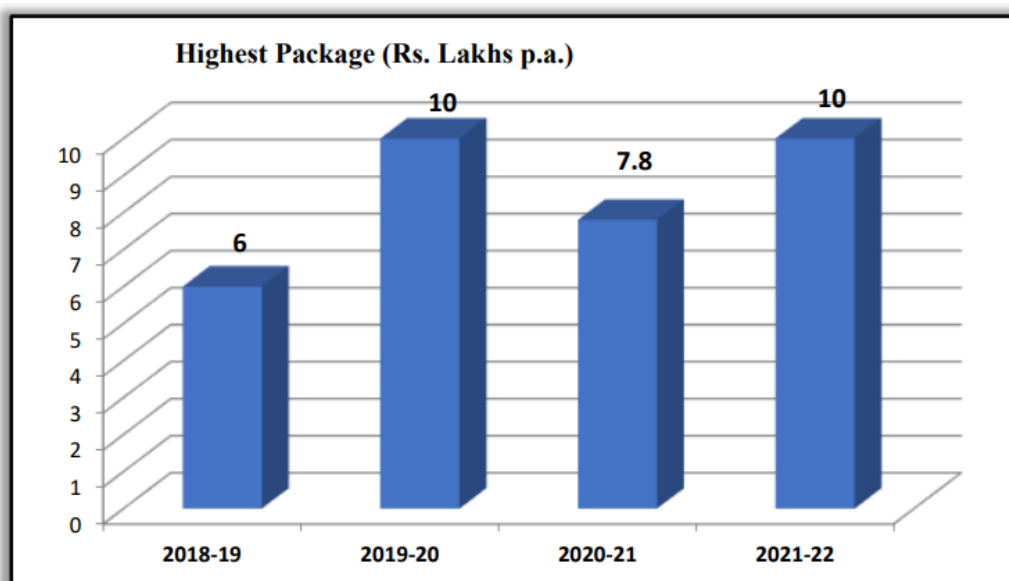


Improvement in Placements

Particulars	2018-19	2019-20	2020-21	2021-22
No. of Students Placed	80	82	91	118
No. of Companies Visiting Campus	72	74	78	94
Highest Salary (Rs Lacs P.A.)	6 LPA	10 LPA	7.8 LPA	10 LPA
Average Salary (Rs Lacs P.A.)	3 LPA	3.2 LPA	3.8 LPA	4.24 LPA

The incremental improvement in the number of students placed in the last three batches is remarkable.

1. Mock Interviews for the students have been conducted regularly over the last few years, and valuable insights are given with respect to areas of improvement. This process helps in understanding the area of interest, skill sets, and strengths of the students.
2. Group Discussions and resume-building sessions are conducted regularly for students.
3. Placement department organizes guest sessions from Industry speakers for students.
4. Continuous visits/communications with the industry are regular practices adopted by the placement department.
5. IIC and E-Cell conduct guest sessions by entrepreneurs, entrepreneurship orientation, motivate students to participate in E-Cell competition organised by IIT Bombay, organise Business Plan competition, to promote the students to take up entrepreneurial avenues and become self-employed.
6. Training programs were conducted in Business Analytics/Data Analytics and Digital Marketing by experts.
7. The students are encouraged for certifications offered by NISM. The Placement Percentage of MMS students is consistently high for the following 3 batches.



Admissions to the two years full-time MMS Degree Program take place through the centralized admission procedure laid down by the DTE Mumbai, Maharashtra State. The quality of students who were admitted to the program has consistently increased in previous years. DR VN BRIMS provides widespread publicity to attract talent. It has a rigorous admission process to admit the talent and provide them training suitable to match all the demands of the industry in the current scenario.

Admission Summary	2019-20	2020-21	2021-22
Sanction intake	120	180	180
Admitted Students	117	145 (154 Including EWS and TFW)	180 (195 Including EWS and TFW)
Admission %	98	86	100

It is evident from the data given above that the quality of students who are admitted in DR VN BRIMS two year full-time MMS has improved in the last three years.