



BRIMS CONNECT

January 2023

ANCHORS OF THE MONTH



1st January – 10th January

- **5th January** : Dr. Pallavi Chandwaskar, with IQAC members Dr. Smita Jape, Ms. Vibhuti Save and Dr. Mahesh Bhanushali, have successfully submitted the Annual Quality Assurance report for the year 2021-22 for DR. VN BRIMS to the NAAC portal.



1st January – 10th January

- **6th & 7th January :** SDC Committee organized Enthusia 3.0, an inter collegiate management fest and more than 100 students participated in overall 12 events.



1st January – 10th January

- **Mr. Vaibhav Pandit** was invited as expert for selection of Admin staff at Vivekanand Education Society's Institute of Management Studies and Research.



1st January – 10th January

- **9th January :**

Asst. Prof. Vibhuti Save authored a book “World Class Manufacturing” published by Vikas Publishing House PVT LTD for Savitribai Phule Pune University.

Author:

Vibhuti Save, Assistant Professor, Department of Management Studies, VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane.

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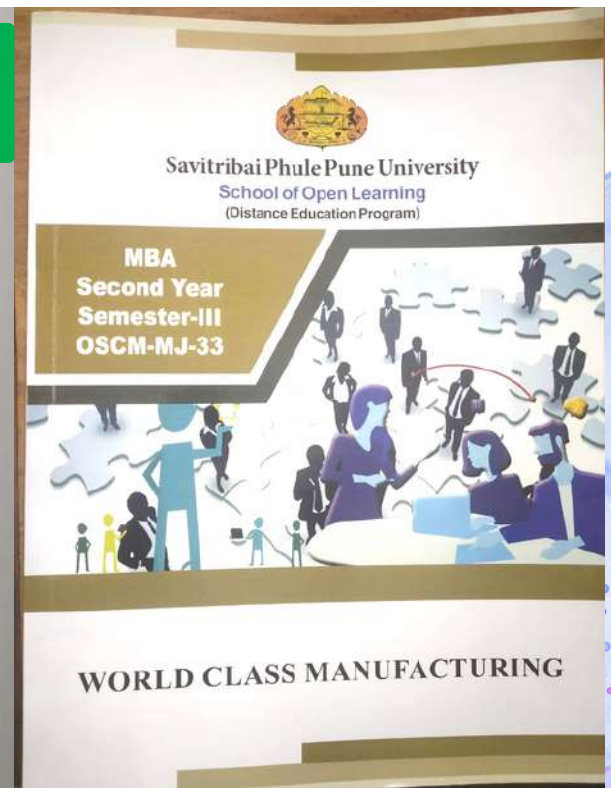
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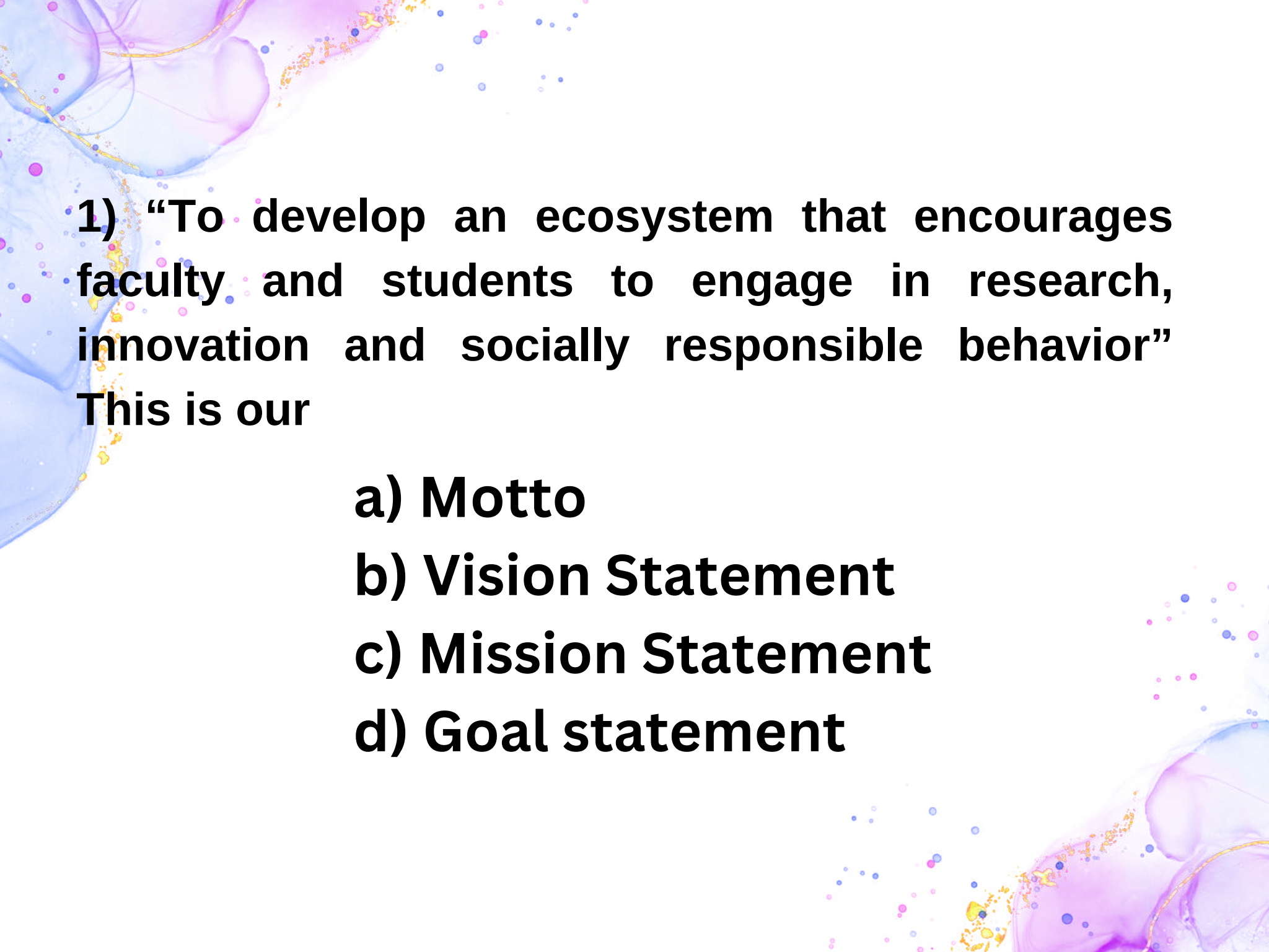
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1) “To develop an ecosystem that encourages faculty and students to engage in research, innovation and socially responsible behavior”

This is our

a) Motto

b) Vision Statement

c) Mission Statement

d) Goal statement



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय प्रवृत्तन आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
VPM's

Dr. V. X. Bedekar Institute of Management Studies
Inanadweep, Dist. Thane (W), affiliated to University of Mumbai,
Maharashtra as
Accredited

with *CGPA* of 2.97 on four point scale
at B** grade
valid up to September 08, 2024

Date : September 09, 2019

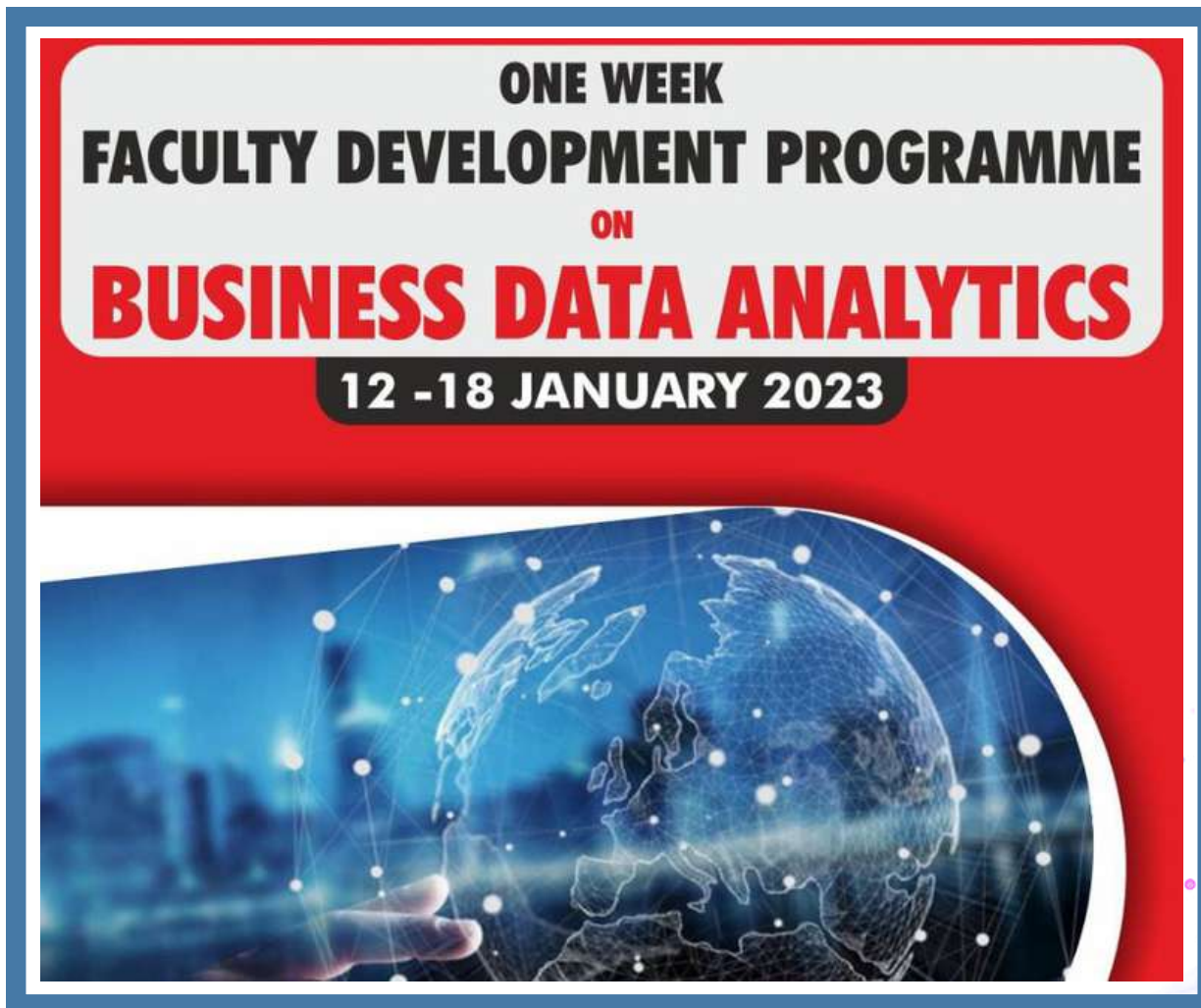


S. C. A. S.
Director

REGD. NO. ABA/MR/00010203

11th January – 20th January

- **12th January** : Prof. Krishnakant Lasune attended one week FDP on Business Data Analytics conducted by Pacific University and MET IOM.



11th January – 20th January



12th January: On National Youth Day (12.01.2023), IIC has organized the Competition '**Visionary**' to design innovative ways to capture the ideas which will develop & showcase DR VN BRIMS Innovative youth talent.

**DR V N BRIMS
IIC**

VISIONARY

Model Submission Date -
11.01.2023 by 3:00 pm

Exhibition of Models -
12.01.2023

SCAN QR & REGISTER

**<< FOR DETAIL INFORMATION
SCAN OR CLICK THE QR CODE**

11th January – 20th January



- 13th January:

WINNERS OF IIC COMPETITION 'VISIONARY'



11th January – 20th January

- **12th – 20th January** : Dr. Kanchan nominated following 2nd year Marketing students who successfully completed a live project with Aeon Research Ltd. They worked on a project for P&G by learning and implementing the concept of Eye Tracking.

- The students are-

- i) Leena Shelar
- ii) Shraddha Rawale
- III) Tanvi Kadam
- iv) Sandhya Singh
- v) Unnati Mehanthy
- vi) Sanjana Shinde
- vii) Kadambari Kawale
- viii) Shruti Jagdale



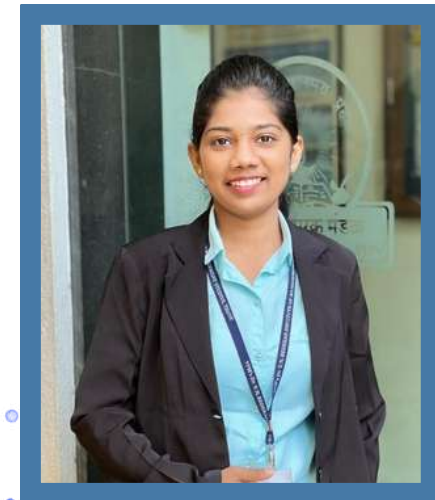
11th January – 20th January

- **14th January** : Ms. Hemangi Posti, Ms. Anjali Pal and Ms. Jui Shinde secured **2nd prize** in **research poster presentation**, at **National Conference** on Applied Mathematics held at B. N. Bandodkar college (Thane) under the guidance of **Prof. Krishnakant Lasune**.



11th January – 20th January

- **14th January** : Ms. Vaishnavi K. Patil and Ms. Tejashree G. Mokashi won 1st prize in an intercollegiate Business Case Study competition organized by Sasmira Institute of Management Studies. The team was mentored by Dr. Kanchan Akshay.





2) The core values of BRIMS are Growth, Integrity, _____, Social sensitivity and Relevance.

a) Creativity

b) Aptitude

c) Reliability

d) Security



QUALITY POLICY

We at VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane are committed to achieve a high level of satisfaction amongst our students interested parties by:

- ▲ Consistently imparting knowledge using the latest techniques based on the prescribed and designed syllabi
- ▲ Close interaction with students throughout their stay
- ▲ Practicing one on one interaction with every student to the extent practicable
- ▲ Increasing awareness and competence of all our employees
- ▲ Complying on all applicable statutory and regulatory requirements
- ▲ Continually improving the effectiveness of our quality management system based on ISO 9001:2015

Phanushale

Management Representative

Phanushale

Director

11th January – 20th January

- **18th January:** Prof. Dipti Periwal organized and coordinated 1st workshop under the Student Exchange Program. The workshop was conducted by Goh Jon Keat - Head Academics - ERC, Institute, Singapore.



11th January– 20th January

- **18th - 25th January** : Dr. Nitin Joshi attended 6-days online National level FDP on qualitative research organized by KLS - IMER



11th January – 20th January

- **19th January :**

DR VN BRIMS IIC team Organized a Workshop on -

Business Model Innovation & Technology " .

Rotary Club Hirandani Estate gave a Golden opportunity to win the title of Mr. & Ms. RYLA (Rotary Youth Leadership Awards)

Rotary Club of Hiranandani Estate
DR. V.N. BRIMS
INSTITUTE INNOVATION COUNCIL OF BRIMS
Rotary Youth Leadership Awards
RYLA
THEME :
BUSINESS MODEL INNOVATION & TECHNOLOGY
THURSDAY, 19TH JANUARY 2022 TIME - 12:30 PM TO 5 PM
CHIEF GUEST - D.G. KAILASH JETHANI DISTRICT GOVERNOR 2022 GUEST OF HONOUR - PROF. MITIN JOSHI DIRECTOR, DR VN BRIMS
CHETNA SINGH DR. YOUTH SERVICES AMIT RAJEE CLUB PRESIDENT HRISHIKESH DALVI CLUB SECRETARY
Speakers:
DR. ARUN KULKARNI
DR. JYOTI DALVI
DR. JYOTI DALVI
DR. JYOTI DALVI



11th January– 20th January

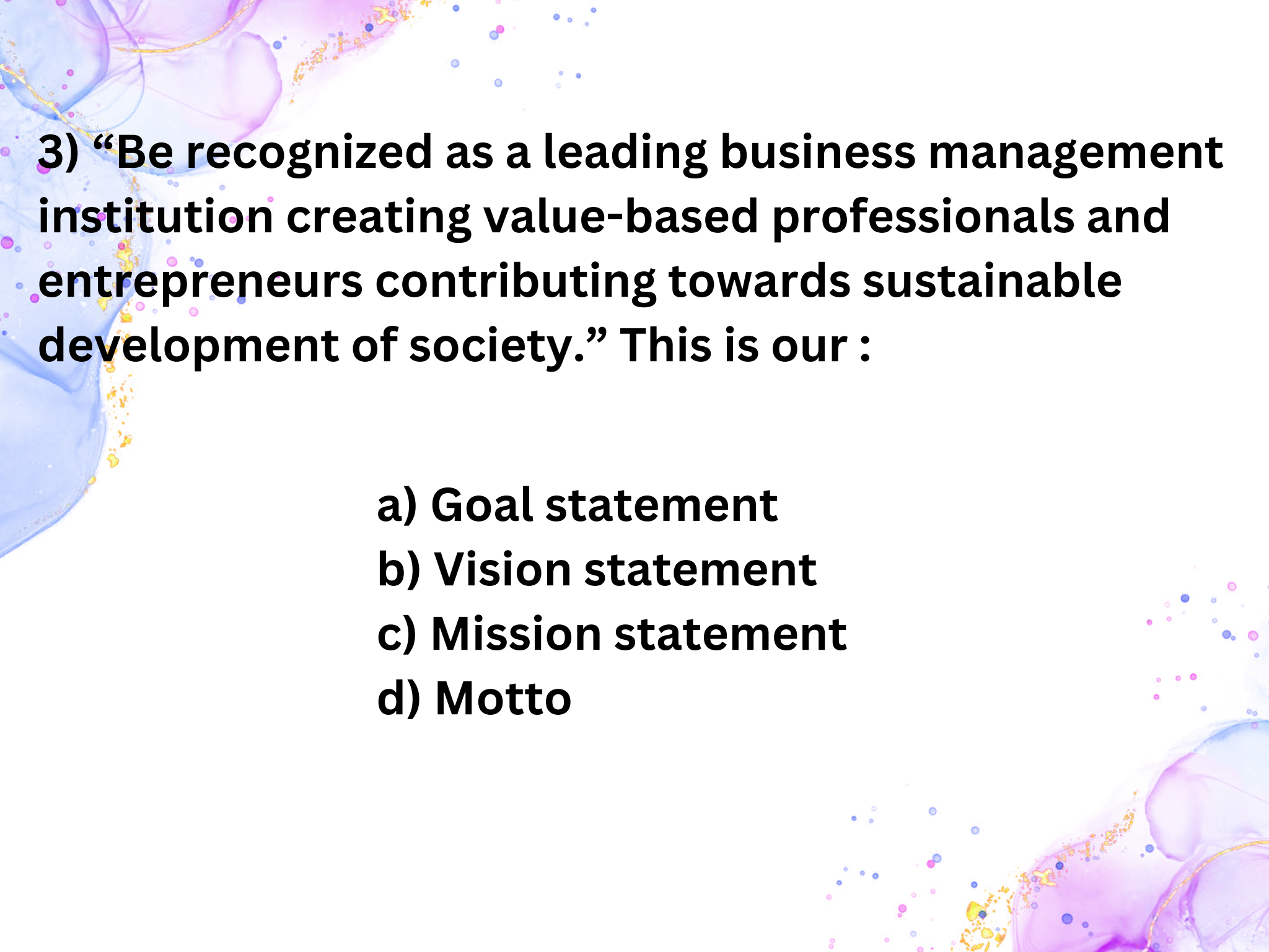
- **20th January** : Dr. Nitin Joshi and Dr. Guruprasad Murthy attended a conference on Digital Transformation at IIT Mumbai organized by BMA.



11th January– 20th January

- **20th - 21st January:**
For MMS 2nd year Students, Dr. Mugdha Bhadkamkar arranged Mock Interviews Session with Industry Experts Mr. Sudhir Dudhane and Ms. Ekta Pandey. Students were encouraged to participate and interact in a stimulated Interview environment during the training session and prepare for different stages of the interview.





3) “Be recognized as a leading business management institution creating value-based professionals and entrepreneurs contributing towards sustainable development of society.” This is our :

a) Goal statement

b) Vision statement

c) Mission statement

d) Motto

Watch your thoughts

they become **WORDS**

Watch your words

they become **ACTIONS**

Watch your actions

they become **HABITS**

Watch your habits

they become your **CHARACTER**

Watch your

CHARACTER

It becomes your

DESTINY

21st January – 31st January

- **21st January** :CSR committee in collaboration with Rotary club Thane Metro conducted Session on 'Corporate connect and Placement Guidance'.



21st January – 31st January

- **21st January :**

Dr. Pankaj Nandurkar, Asst. Prof. Vibhuti Save, Asst. Prof. Janhavi Potdar, Prof. Krishnakant Lasune, Mr Chaitanya Pawar, attended one day International Conference on 'Skill Development & Entrepreneurship: Scaling New Horizons'.



21th January- 31st January

- **21st January** : Dr. Kanchan nominated and sent 3 HR students to Xavier Institute of Management Studies to attend a HR Conference on "Decoding Business and People- India 2030."



21st January– 31st January

- **21st January** : Prof. Siddhesh Soman presented his research paper titled 'Effect of Covid-19 on herd behavior in Indian large-cap equities' at International Finance Conference of K.J.Somaiya Institute of Management (SIFICO- 2023).



21st January – 31st January

- **22nd January** : Dr. Pallavi Chandwaskar conducted an online guest session on the topic 'Patanjali Yog-Sutras' for Level 1 Yoga training Instructor course conducted by Shri Ambika Yog Kutir, Thane which is accredited as Leading Yoga Institute by Yoga Certification Board, Govt. of India.





4) “To strengthen industry interaction for promoting contemporary business knowledge and entrepreneurship.” This statement is our:

- a) Motto**
- b) Vision statement**
- c) Goal statement**
- d) Mission statement**

PLAN & ACTION



Planning without
Action is Futile,
Action without
Planning is Fatal.

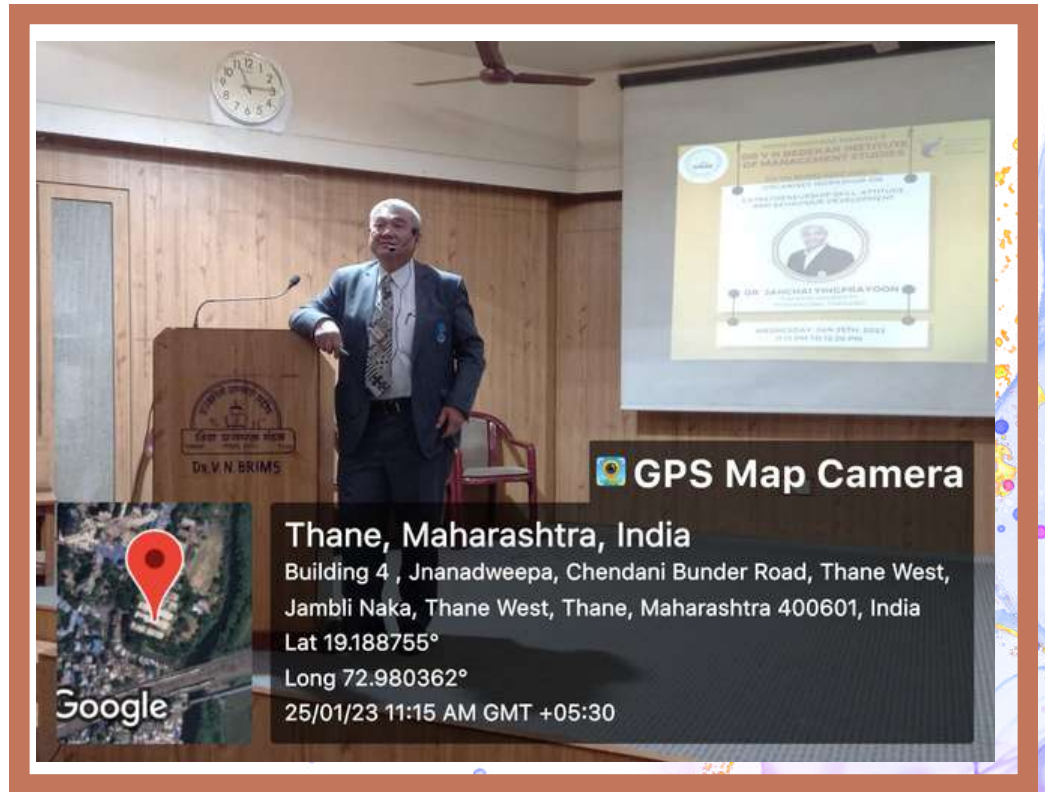
21st January – 31st January

- **25th January** : Book authored by Dr. Pallavi Chandwaskar with the title, “ Launching New Products and Services” got published by Vikas Publications for Savitribai Phule Pune University, School of Open Learning MBA Second year, Semester 4.



21st January – 31st January

- **25th January :**
DR VN BRIMS has organised a workshop on Entrepreneurship Skill Attitude, & Behaviour Development which is delivered by Dr. Janchai Yingprayoon, Thaksin University, Phathalung, Thailand



21st January – 31st January

- **28th January** : Ms. Anjali Pal and Ms. Sonali Panpatil secured 1st position in the event 'Brain Freeze' at Corporate Bonsai held at M.D. Shah college, Malad(W).



21st January – 31st January

- **28th January** : Dr. Dinesh Sonkul collected memento on behalf of Dr. Nitin Joshi & BRIMS Family as a token of appreciation at Saket College Kalyan.



21st January – 31st January

- **28th January** : Prof. Dipti Periwal Presented Research Paper on “A Study on Effect of lack of Financial Literacy on Investment Decision Making” at International Conference conducted by JAIN University, Bangalore.



21st January – 31st January

- **30th January** : Dr. Nitin Joshi attended the NO HORN initiative by Hiral Foundation in the VPM campus on 30th Jan.



Dr. V. N. BRIMS - Library Information

- Total 59 new books were acquired through the library in the month of January and 76 articles from the subscription periodicals have been cataloged in the Koha library system. All these articles are available on the library website. All periodicals and archives are available on the library website.

opac.vpmthane.org:50400

- In the month of January, 1225 books were Circulated To Staff and Students

1) Books Issued: 496

2) Books renewal: 271

3) Books Returned: 458

Best Library User :

Members with the highest number of books Issued in January 2023

Faculty Member : Prof. Janhvi Potdar - 29 times

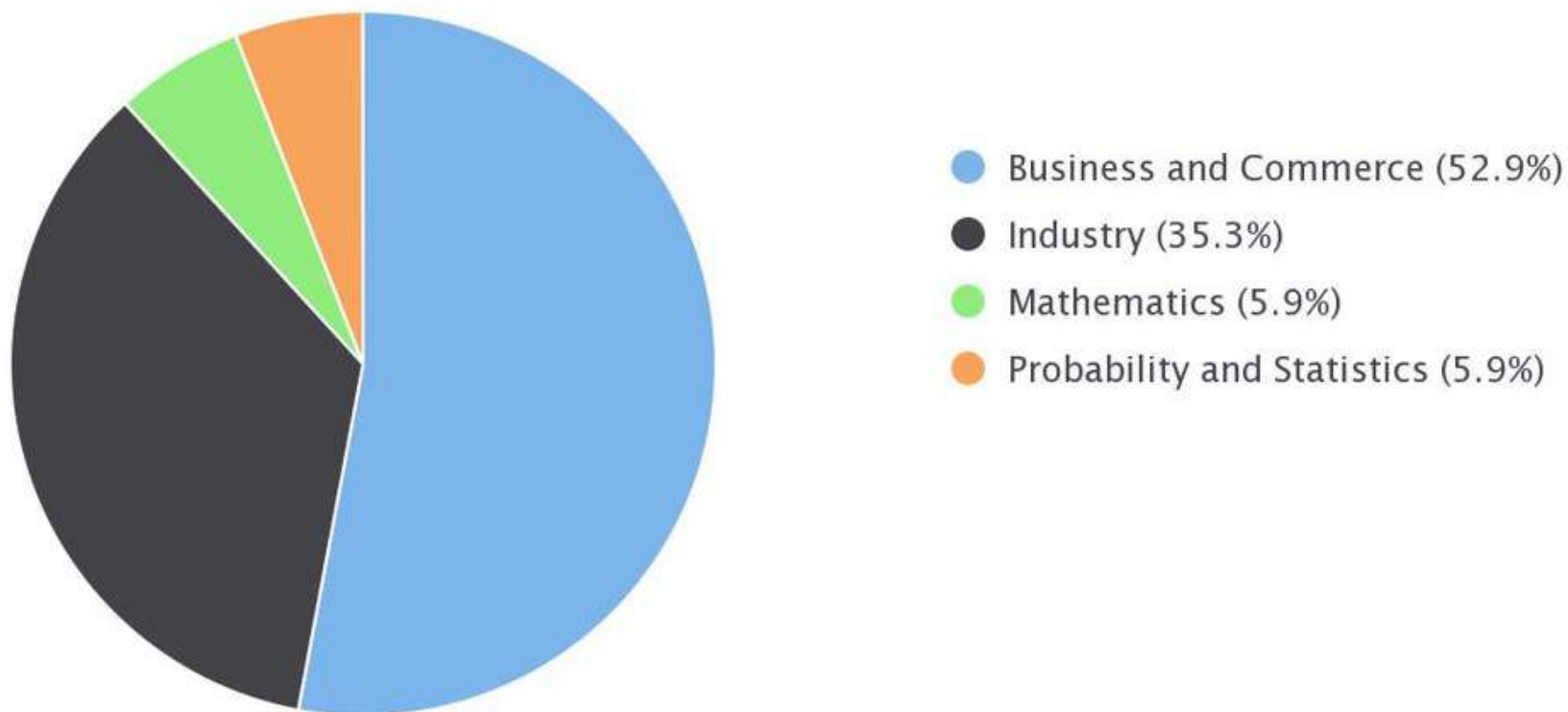
Student : Swati Satyanarayan Jawhar (V36) - 24 Times

- **Subject-wise access to the EBSCO eBooks collection using the Knimbus system**



Top Subjects Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-02

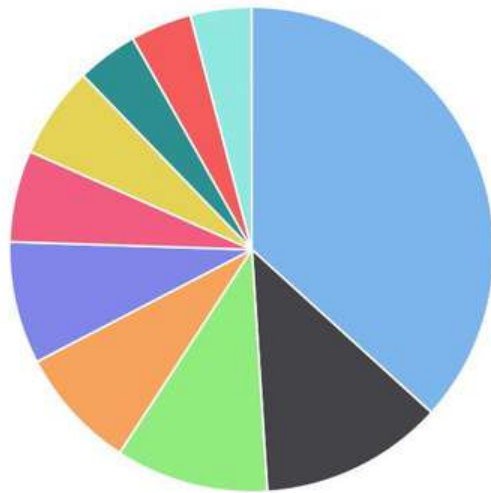


• Usage through mobile apps by publisher and by topic



Top Subjects Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-01

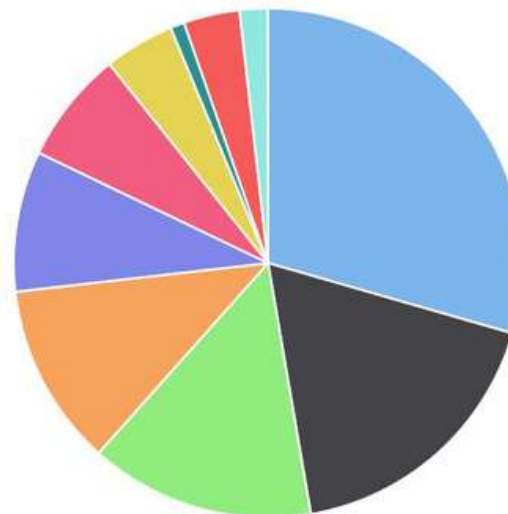


- Business and Commerce (36.7%)
- Industry (12.2%)
- Mathematics (10.2%)
- Engineering and Technology (8.2%)
- Probability and Statistics (8.2%)
- Computer Engineering (6.1%)
- Economics (6.1%)
- Arts and Entertainment (4.1%)
- Literature (4.1%)
- others (4.1%)



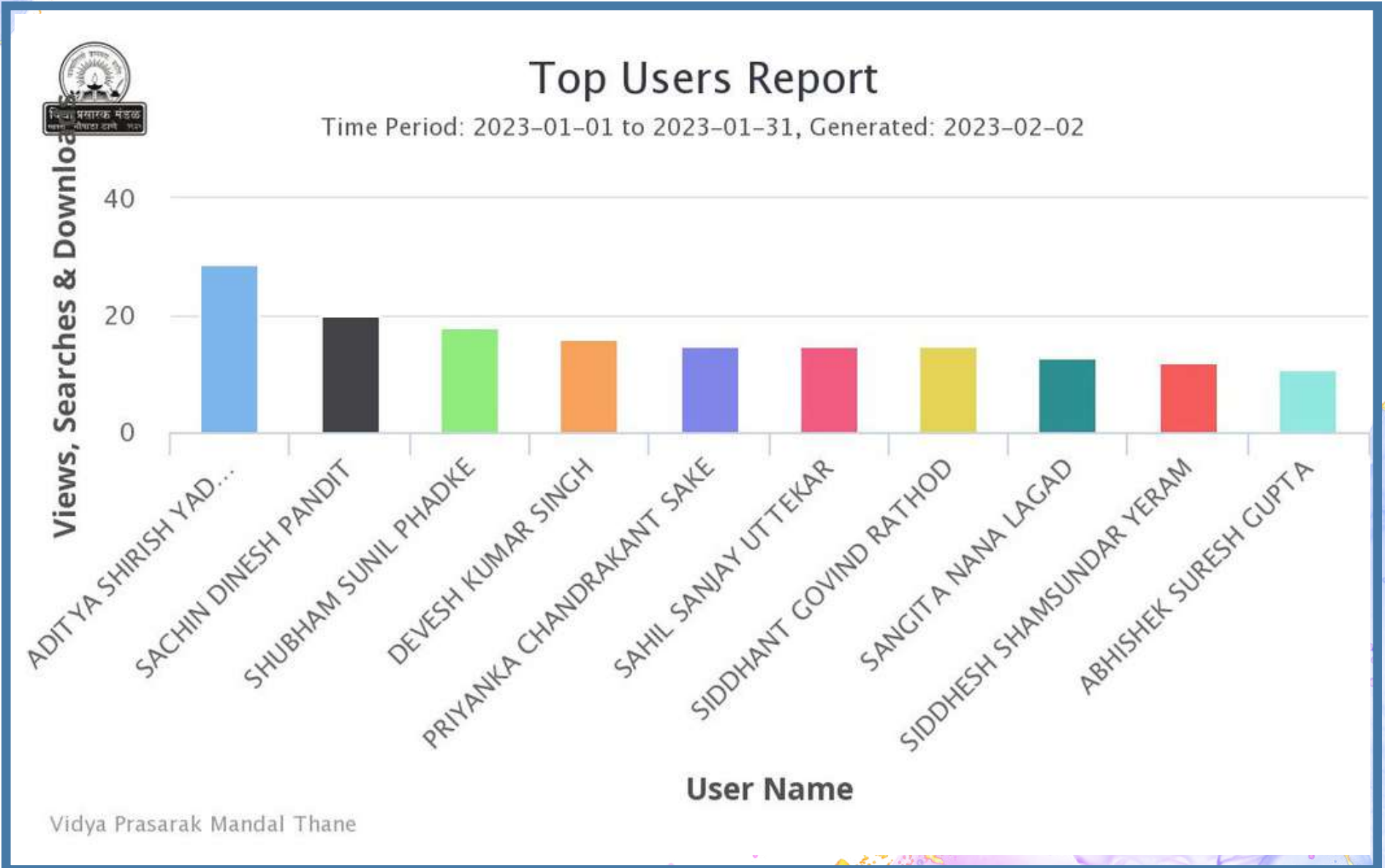
Top Publishers Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-01



- opac.vpmthane.org (29.5%)
- Pearson (17.9%)
- Sheth Publishers (14.3%)
- Scopus (11.6%)
- Proquest (8.9%)
- EBSCO (7.1%)
- Knimbus Open Journals (4.5%)
- Knimbus Open ebooks (0.9%)
- PHI (3.6%)
- others (1.8%)

• Students making maximum use of m-Library mobile app



BACKBONE OF BRIMS



TEAM BRIMS CONNECT





Thank You