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**MMS Batch 2017-19**

**Foundation Programme**

***‘Learning Today … Leading Tomorrow’***

**2nd August 2017 – 8th August 2017**

**The Foundation Program for the new batch of MMS 2017-2019 was organized at DR VN BRIMS from 2nd August to 8th August 2017. Foundation Programme is the cornerstone of the MMS programme.  It is offered to the MMS First year students before the commencement of MMS programme to acquaint with the basics of the course.  Since the students joining MMS programme are from various streams viz. arts, commerce, science, management, engineering, pharmaceutical, and so on, it is important to bring all of them to a common platform and Foundation programme is an important channel in that direction. As per University of Mumbai, courses offered during the foundation programme include communication skills, economics, information technology, accounts and statistics.**

**The first day commenced with the inaugural ceremony. Dr. Nitin Joshi, Director, DR VN BRIMS delivered his welcome address. Dr.Vijay Bedekar, Chairman, VPM, Thane in his inaugural address motivated the budding managers and also explained the importance of discipline. Dr.Guruprasad Murthy, Director-General, DR VN BRIMS gave an erudite talk on ‘Leadership.’ Towards the end of the inaugural session, Prof. Sukhada Tambe, MMS coordinator proposed the vote of thanks to all the dignitaries for their valuable thoughts and inputs.**

**Post inauguration, Dr.Satvinder Singh Bedi, delivered a motivational session on ‘Power of Belief’. In the afternoon session, Mr. Anand Limaye, Consultant, Loksabha Secretariate, explained the importance of branding giving interesting examples from film industry, in his session titled ‘Brand Cinema and Us’.**

**Second day began with the screening of the Management Movie – ‘The Miracle Man’. Mr.Ram Vaidya, (retired as Director, Johnson & Johnson, Asia Pacific) conducted the session by discussing the learnings from the movie and the relevance for the students who are the future managers. The second session of the day was on the topic ‘Role of Finance in Management’ by Mr. Balasubramanian, Senior faculty & retired VP-ICICI bank ltd, who explained the importance and relevance of finance. Students were benefited by his rich experience.**

**Third day begin with the session by Dr. Anjali Parasnis,** Associate director, TERI **on the topic ‘Sustainable Cities-What is required and What is missing?’ In this session she sensitized the students about various issues related to environment and what can be done for environmental sustainability. The afternoon session was conducted by Mr. Sandeep Ghosh, Director, National Institute of Securities Markets (NISM), who discussed the skills required and industry expectations form the students. He kept the students engaged during his scholarly session on the topic ‘21st Century Skills and Personal Branding’.**

**Day four began with the session by Prof. Sukhada Tambe on the topic ‘BRIMS Code of Conduct’. During this session she explained in detail the code of conduct at DR VN BRIMS. She also gave an overview of the MMS programme and the journey ahead for the next two years. In the afternoon, Dr. Pinkey Merchant Director of ‘Lucky Lot Pvt. Ltd’ in her interactive and engaging session explained the students the importance of studying in a Business school.**

**Day five started with a power packed lecture from Dr Srini R. Srinivasan, Associate Professor, Jamnalal Bajaj Institute of Management Studies (JBIMS) on the topic ‘What do Corporate Expect from MBAs?’ In the afternoon session, Mr. Abhijit Chaudhary, Founder, Milestone Consulting, took the students through the journey of the digital world and its future applications in his session ‘Digital Transformation and its impact on Strategic Management’.**

**The first session of day six was conducted by Prof. Sarika Rachuri who talked about ‘Economics for Managers – An introduction’. She talked about the application of economics in management and managerial decision making. The afternoon session was conducted by Dr S. C. Agarkar on the interesting topic of ‘The Amazing World of Mathematics’ wherein he generated excitement among the students about mathematics and statistics.**

**Everyday various games and management activities were conducted by the senior students for teambuilding, decision making and leadership.**

**The students were very happy and rich with knowledge at the end of the foundation programme. They were immensely benefited by the words of wisdom shared by the stalwarts from the corporate as well as the academics. It was also a good ice breaker and the students got to know each other as well as the institute quite well. Foundation programme served as a powerful launching pad for the two years of management programme.**

**At the end of this foundation programme, the students were all set to take their first step into the amazing world of management, equipped with enough knowledge to learn the art of management and to explore the path of success.**