

Monthly Activities September 2022



Director of the Year 2022



Dr. Nitin Joshi

Director

***Dr. V. N. Bedekar Institute of
Management Studies***

*honoured with the top educators of
Indian higher education*

'Director of the Year 2022'

powered by Brainwonders

27th August, 2022

New Delhi

1st September - 10th September

• 2nd September :

Dr. Pallavi Chandwaskar successfully completed Level 2 training programme as “Yoga Wellness Instructor” by Yoga Certification Board, Ministry of AYUSH, Govt. of India



1st September - 10th September

- **3rd September:**

Dr Nitin Joshi delivered valuable views in the One-day National symposium on “UGC Draft guidelines for Engaging Professor of Practice” as Guest of Honor, organized by the Indian Institute of Social Reform and Research.



1st September - 10th September

• 3rd September :

Dr. Pallavi Chandwaskar conducted webinar for aspiring MMS students and has invited alumni Ms. Priyanka Poojari, Brand manager at Amazon, to interact with prospective MMS students.

Pallavi Chandwaskar is presenting

ALUMNI INTERACTION

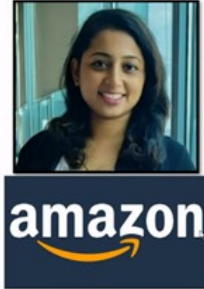
Ms. Priyanka Poojari (MMS – Marketing 2017-19)

BRAND PORTFOLIO MANAGER

- Company Name : Amazon
- Department: Amazon Seller Service
- Designation: Brand Account Manager.

Key Responsibilities:

- Maintaining Portfolio of different brands.
- Handling their accounts, managing overall marketing and brand together.
- Give a proper growth plan in order to grow the company.
- Give advises to the brands in different verticals of their business.



Participants:

- Pallavi Chandwaskar
- BRIMSIT VPM
- priyanka poojari
- NAMRAH SHAIKH
- Amit Nambiar
- BRIMSIT VPM
- 27 others
- You

10:58 AM | xqu-vxjn-hzz

1st September - 10th September

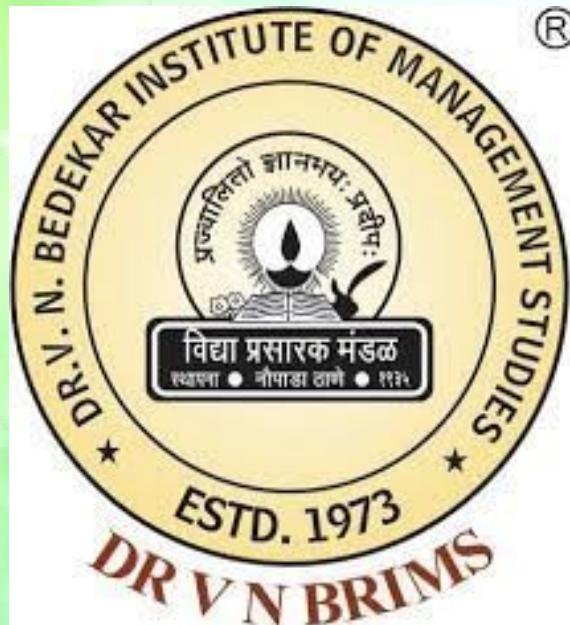
- Mr. Sanjay Sapkal coordinated and activated the CRISIL research Database subscription in first week of September 2022.
- We have subscribed the following Industries in Database for Dr. V. N. BRIMS Library.

- 1) Airline services
- 2) Banking
- 3) Cars and Utility Vehicles
- 4) Cold Chain
- 5) Commercial Vehicles
- 6) Consumer Foods
- 7) Container Freight Stations/Inland Container Depots
- 8) Packaging
- 9) Quick Service Restaurants
- 10) Refining and Marketing
- 11) Retail Finance - Housing
- 12) Retailing
- 13) E-Commerce
- 14) Educational Services
- 15) Hospitals
- 16) Household Appliances
- 17) IT Enabled Services
- 18) Solar Energy
- 19) Steel Products
- 20) Telecom Services

11th September - 20th September

- 15th September :

Prof. Dipti Periwal Initiated and executed MOU between BRIMS and ERC Institute, Singapore.



ERC
INSTITUTE

be different · be ERICI

11th September - 20th September

16th September :

- Dr. Pallavi Chandwaskar attended the webinar organised by AIMA and AACSB International for orientation towards prestigious International Accreditation of AACSB (The Association to Advance Collegiate Schools of Business - US) as a part of institutional initiative towards higher accreditation.



The image shows a screenshot of a webinar slide. The slide has a white background with a black border. At the top right, there is a small video inset showing a woman speaking. The main text on the slide reads: "Our globally-recognized member and accreditation seals of approval" in bold green font, followed by "For exclusive use by our members and accredited institutions" in a smaller black font. Below this text, there are two logos: the AACSB Business Education Alliance Member logo (a green and blue square with text) and the AACSB ACCREDITED logo (a green and blue square with text). A QR code is located at the bottom right of the slide. The AACSB logo is also present in the bottom left corner of the slide.

11th September - 20th September

- 19th - 24th September :

Dr. Nitin Joshi Invited as Business Excellence Assessor by Godrej Aerospace.



11th September - 20th September

20th September :

- Prof. Dipti Periwal Reviewed a case study for The Case Journal - Emerald Publication, Scopus Indexed Journal.



11th September- 20th September

- 20th September:

Campus Placement handled by Dr. Mugdha A. Bhadkamkar. HDFC Life Company had Pre-placement Talk followed by online Test and Interviews.

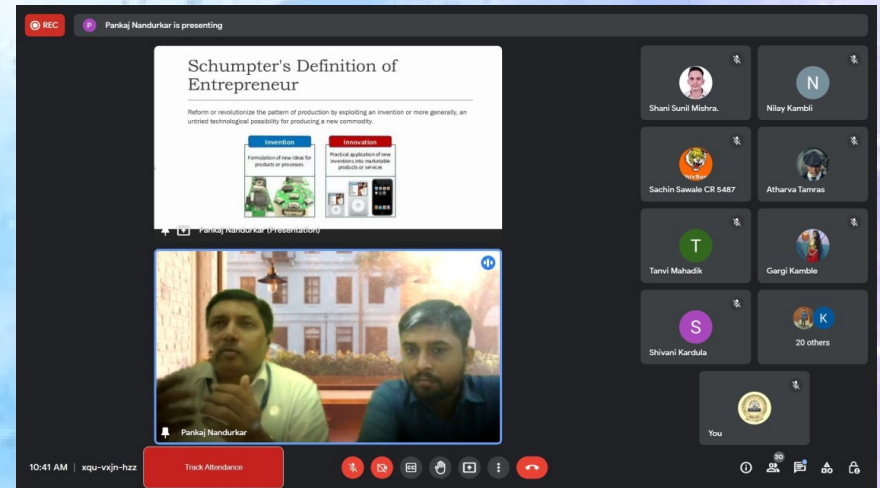
7 Students selected from Batch of MMS 2021 - 23 with Package of Rs 4.80 LPA



21st September - 30th September

• 23rd September :

Dr. Pankaj Nandurkar and Mr. Chaitanya Pawar conducted a session for aspiring MMS students on, “Entrepreneurial Ecosystem & support at BRIMS”



21st September - 30th September

- 23rd September :
- BRIMS Connect is a platform where we celebrate the achievements of our Institute, faculty members and students every month,
It was held on,
- Day and Date - Friday, September 23, 2022.
- Time: 4.30 pm
- Venue: Panini Auditorium, Dr V N BRIMS

21st September - 30th September

- **25-26 September**

Dr Smita Jape attended an international conference on the theme “future management research” between 25-26 September 2022

International Conference on Management and Information Systems (ICMIS 2022) September 25-26, 2022

Future Research Recommendations

Central Diagram: Future Research Recommendation

- Organizational Culture and Industry Type (Chen, Li & Chen, 2021)
- Data privacy and consumer engagement (Srivastava et al., 2021)
- Data privacy and Industry Type (Jafari et al., 2020)
- Government Intervention: Competitive Advantages and Disadvantages and government (Jain, Chandra, & Singh, 2021)
- Personalized, Complexity and Resilience (Jain, & Jaiswal, 2021)
- Competitive Advantages and Support (Jain, & Jaiswal, 2021)

Shashi Shukhan

IMPORTANT GAPS

- With benefits to employees and employers, it deals likely to have career implications
- Ideals offer employees more opportunities to become better employees
- Naturally, when employees invest in employees and employees become better employees, employee career would grow within the organization, which is mutually benefit to employees and organizations

Chun Hui

21st September – 30th September

- **27 September :**

NBA core committee headed by Dr Nitin Joshi with NBA coordinator Dr Pallavi Chandwaskar and members Dr Smita Jape, Dr Pankaj Nandurkar, Ms Vibhuti Save and Prof Mahesh Bhanushali, have submitted institutional SAR (Self-Assessment Report) for NBA Accreditation of the institute.

21st September - 30th September

- 27th September:
- Proud moment for DR V N BRIMS as it was shortlisted among the top 8 colleges in Mumbai in Green Campus - Amrut Mohatsava organized by DTE.
- The evaluation committee of Green Campus - Amrut Mohatsava has identified the top 8 colleges based on the evaluation of 13 criteria (points).

21st September - 30th September

- 30th September :

Dr. Nitin Joshi Appointed as the Chairman for conducting Online Ph.D. Viva by the University of Mumbai.



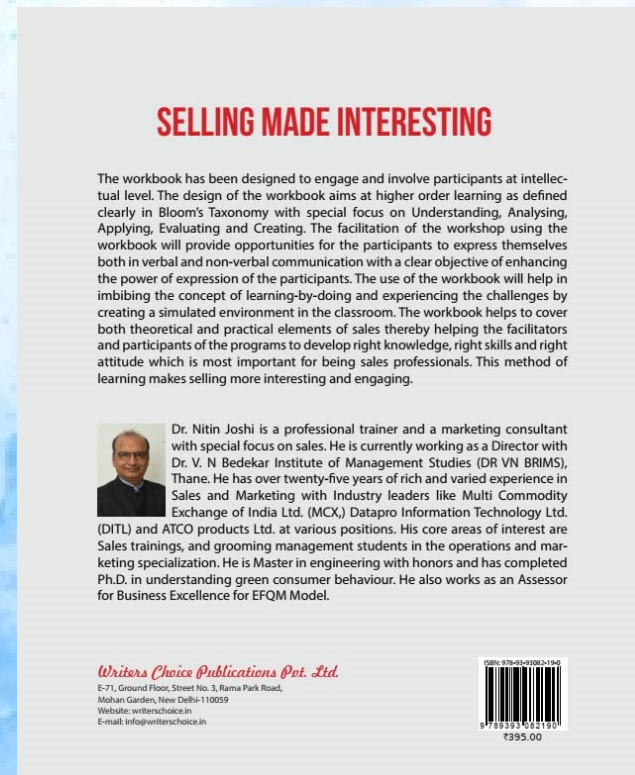
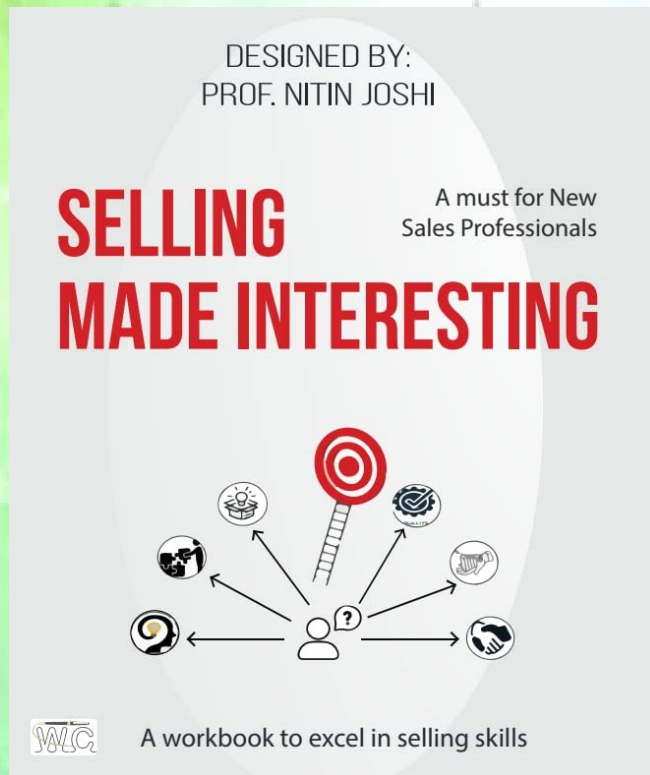
21st September - 30th September

- Dr. Nitin Joshi received an invitation for Paper Setting from IIMM (Indian Institute of Material Management)



21st September - 30th September

- Dr. Nitin Joshi authored a workbook on Sales Management Titled "Selling made Interesting" by writer's choice.



Guess the Brand


Tagline

“Betcha can’t just eat one.”





Organized by BRIMS connect team
Under the guidance of Dr Pankaj Nandurkar



Thank You!!!