

MONTHLY ACTIVITIES

for the Month of March 2023



1st March - 10th March

- **2nd March:** Prof. Krishnakant Lasune was invited as a resource person for Online Capacity Building Programme on ‘Research Methodology’ organised by ICSSR in collaboration with Chentana College of Commerce & Economics.

CHETANA'S
Hazarimal Somani College of Commerce &
Economics, Smt.Kusumtai Chaudhari College of
Arts, (Autonomous), Bandra,Mumbai-51.

ON THE OCCASION OF AZADI KA AMRIT MAHOTSAV
Post Graduate Department of Commerce and
Research Centre in Commerce.

ORGANISES
WRC-ICSSR , Mumbai Sponsored (Proposed)
One Week Online Capacity Building Programme
ON
"Research Methodology"

75
Azadi Ka
Amrit Mahotsav

1st March - 10th March

7th March : Prof.
Sandeep Moghe
Successfully
Completed 21 Days
National Level
Faculty Development
Programme on
"Innovative Teaching
Strategies and Tools
in the Digital Age"



1st March - 10th March

7th March : Dr. Smita Jape was invited as Jury for Vanguard Case study Competition organized by Vidyalankar Institute of Technology.

1st March - 10th March

8th March : Women development committee members Dr. Smita Jape and Dr. Kanchan Akshay organised programme on the occasion of International Women Day.



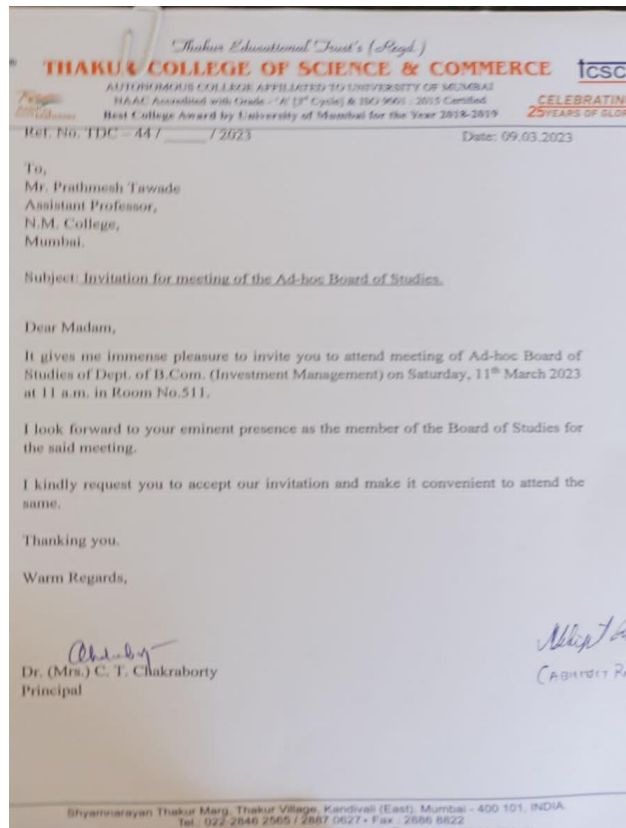
1st March - 10th March

- **10th March:** Dr. Pallavi Chandwaskar presented updates on IQAC and NBA preparation in the College Development Committee (CDC) meeting and also shared her book published with chairman Dr. Bedekar sir.



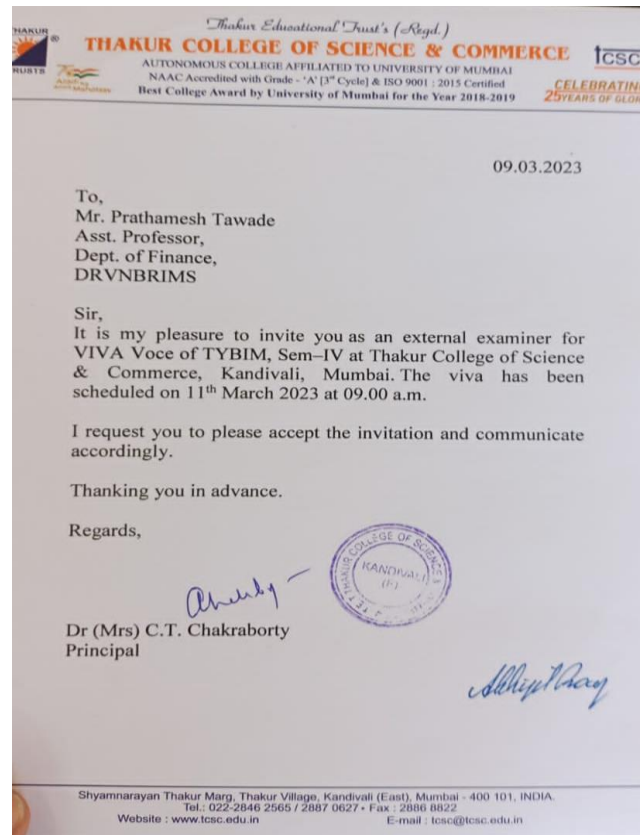
11th March- 20th March

11th March : Assistant Professor Prathmesh U Tawade was invited as member of Board of Studies for the Programme of BIM in Thakur College of Science and Commerce.



11th March- 20th March

11th March : Assistant Professor Prathmesh U Tawade was appointed as External Examiner for Viva Voce for BIM in Thakur College of Science and Commerce.

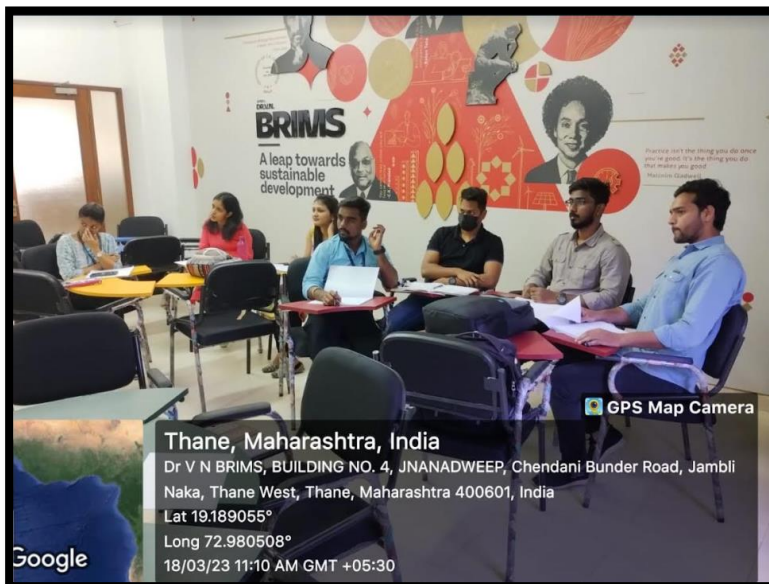


11th March- 20th March

16th March : Dr Kanchan Akshay completed the review of a paper for European Journal of Training and Development

11th March - 20th March

17th March : Dr. Pallavi Chandwaskar has invited alumni Ms. Apurva Pote, from Advertising and digital marketing industry to share industry insights with MMS sem.4 students and conducted digital campaign planning activity for a live case study as a part of pedagogical initiative for the course IMC.



21st March - 31st March

- **21st March** : Three students' teams successfully represented BRIMS in BMA Innothon 4.0 and were appreciated for the innovative solutions they suggested to the corporates.

BRIMS1	BRIMS2	BRIMS3
Ms. Aishwarya Ghadi	Ms. Leena Shelar	Mr. Rohin Joshi
Mr. Harishankar Yadav	Ms. Mansi Sawant	Ms. Sanishma Kunnath
Mr. Hrishikesh Khare	Ms. Nidhi Jain	Ms. Shraddha Rawale
Ms. Kadambari Kawale	Mr. Zaid Waghu	Ms. Tanvi Kadam
Mentor: Prof. Dipti Periwal	Mentor: Prof. Vibhuti Save	Mentor: Prof. Siddhesh Soman

21st March- 31st March

- **22nd March:** Dr. Kanchan Akshay successfully cleared all the modules of AICTE-NITTT Teacher Training

20th March – 31st March

- **23rd March:** Dr. Pallavi Chandwaskar has successfully completed AICTE's National Initiative for Technical Teacher Training modules namely – Creative Problem Solving and meaningful R & D and Orientation towards technical Education and Curriculum Aspects, both with distinction scores.



21st March - 31st March

- **25th March** :Under the guidance of Prof. Siddhesh Soman, the team of students, included Mr. Rohin Joshi, Ms. Tanvi Kadam, Ms. Sanishma Kunnath and Mr. Shraddha Rawale secured 2nd Runners-up position in BMA Innothon 4.0.



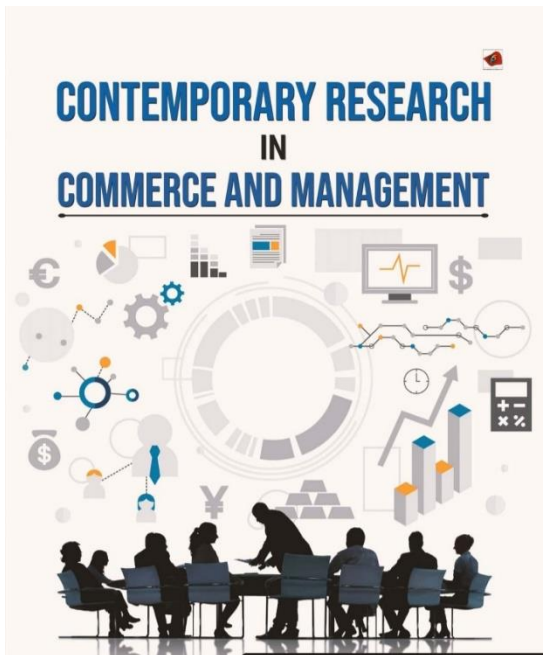
21st March - 31st March

- **27th March** : Prof. Sandeep Moghe conducted Session on Learning Management System: LMS - InPods for VPM'S K. G. Joshi College of Arts & N. G. Bedekar College of Commerce.



21st March - 31st March

- **28th March : Dr. Nitin Joshi and Dr. Dinesh Sonkul jointly authored a Chapter in a Book “Contemporary Research in Commerce and Management” on Applications of Internet of Things (IoT) in Retail Industry published by Sankalp Publications**



Contemporary Research in Commerce and Management

Chapter 6 Applications of Internet of Things (IoT) in Retail Industry

DR. NITIN JOSHI

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DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE

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Abstract

The Internet of Things (IoT) is a system of interconnected gadgets that connect "things" to the internet, allowing them to interact with one another and share information about their physical environments. It has enabled seamless integration of physical and virtual information networks, and is one of the most recent examples of retail industry innovation and transformation. IoT is revolutionizing the retail industry by improving operational efficiency, security and surveillance, customer experience, and relationship management. It requires a suitable internet environment, skilled personnel, and a secure and manageable environment for application deployment. IoT helps supermarkets increase sales, lower business costs, beat out competition, and improve customer relationship management by providing enhanced supply chain management, better inventory management, and fast billing at checkout points.

Key Words: Internet of Things, RFID, GPS, Retail Industry and Supply Chain Management

Introduction

In the recent years, the retailing industry has grown and changed a lot. Retailing is a set of activities that are done to meet the needs and wants of the customer. "The retailer is the one who buys products in bulk from different manufacturers or sellers and sells them to customers." The retail establishment is commonly called as Departmental Stores, Hypermarkets / Supermarkets, Convenience Stores, Specialty Stores and Cash & Carry Stores. Conventionally, the retail industries in India are classified into organised and unorganised retailing. The retail environment is undergoing a profound transformation as a result of technological advancement. This results in a rapid transformation of the retail industry's face and the upgrading of its technology. In the retail industry, technology has paved the way for numerous business practices and improved customer relationship management techniques. Integration of various devices will bring the retail sector into a live mode.

Concept of Internet of Things (IoT)

The Internet of Things (IoT) is a system of interconnected gadgets that contain sensors. It enables these devices to interact with one another and share information about their physical environments by using the internet and various cloud-based software platforms. There are now billions of devices connected to the internet. This is because computer chips have become cheaper and high bandwidth communication has become more common. This means that sensors

21st March - 31st March

- **29th March:** CSR Committee conducted cleanliness drive on 29th March 2023.



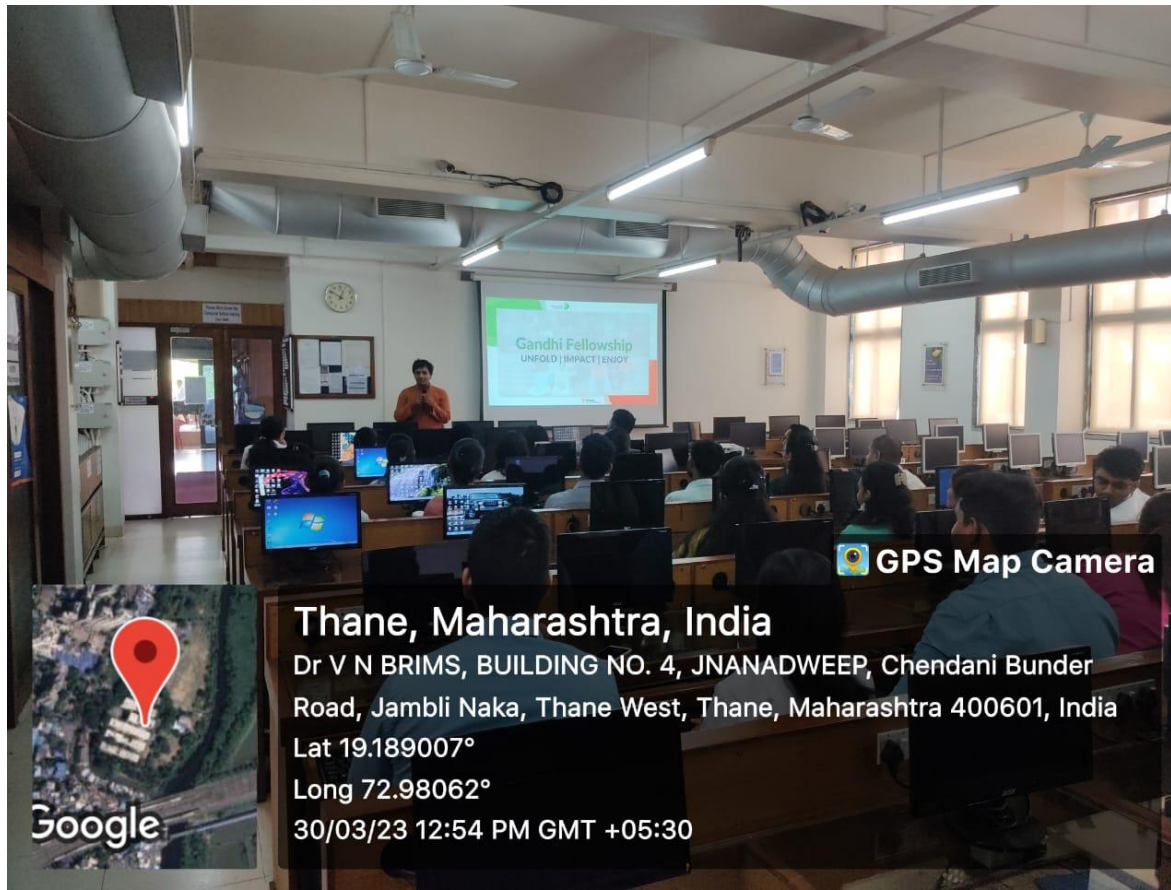
21st March - 31st March

30th March: Prof. Krishnakant Lasune successfully completed competency challenge on Python Basics.



21st March - 31st March

30th March: CSR Committee conducted guest lecture on ‘Career Opportunities’ in Social sector.



21st March - 31st March

30th March: Dr. Nitin Joshi visited University of Mumbai for paper setting on Course "Product and Brand Management".

Dr. VN BRIMS Library Information

19 New books added in the library collection in the month of March and 72 articles from the subscribed periodicals have been cataloged in the Koha library system.

All these articles are available on the library website. All periodicals and archives are available on the Web OPAC through Knimbus platform

In the month of March, 2061 books were circulated by the staff and students together

- 1) Books issued: 708
- 2) Books renewed: 1007
- 3) Books returned: 278

Best Library User:

Members with the highest number of books issued in March 2023

Asst. Prof.: Mrs. Janhvi Potdar - 32 times

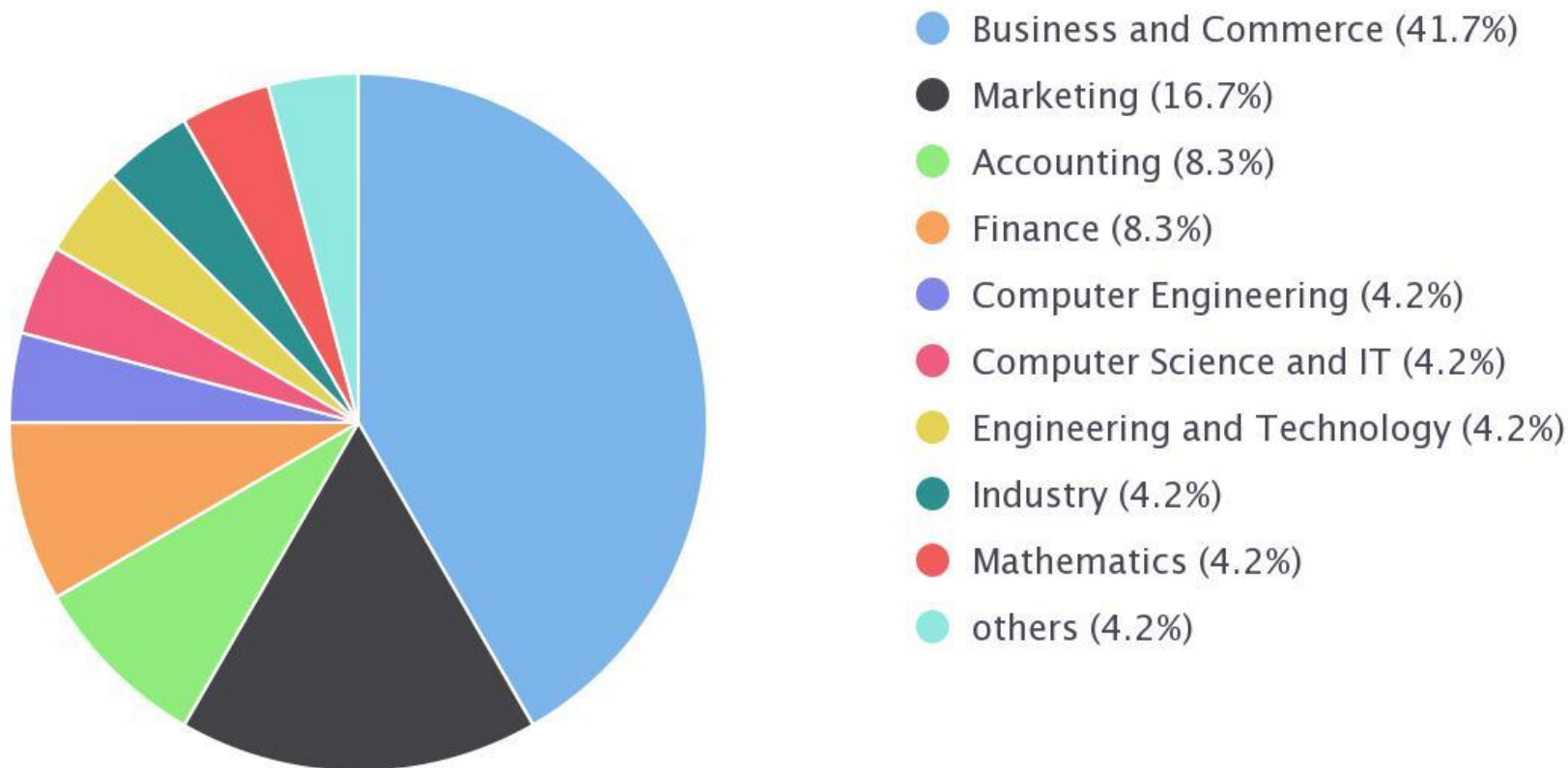
- Students:
- 1) Arindol Parthasarathi Sengupta - 15 Times
(Vashishtha Batch)
 - 2) Pranoti Sanjay Sapkal - 15 Times
(Vashishtha Batch)

Subject-wise access to the EBSCO eBooks collection by using the knimbs system



Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-03

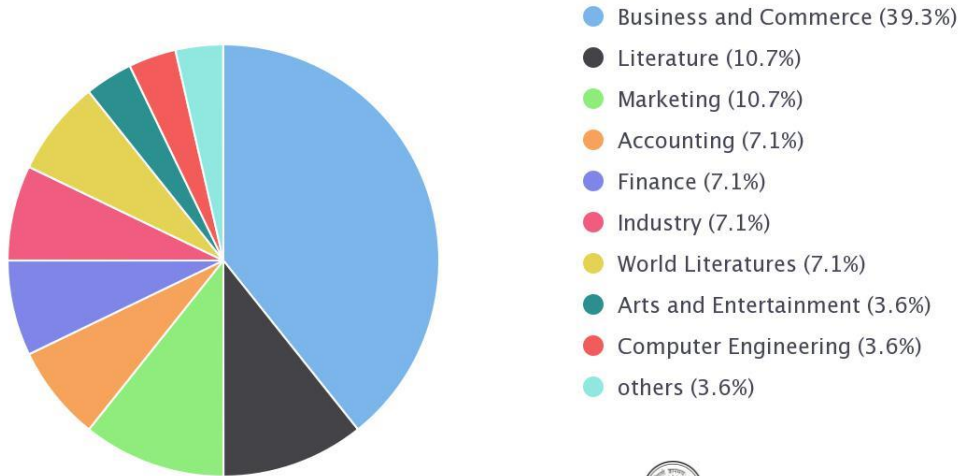


• Usage through mobile apps by publisher and by topic



Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05

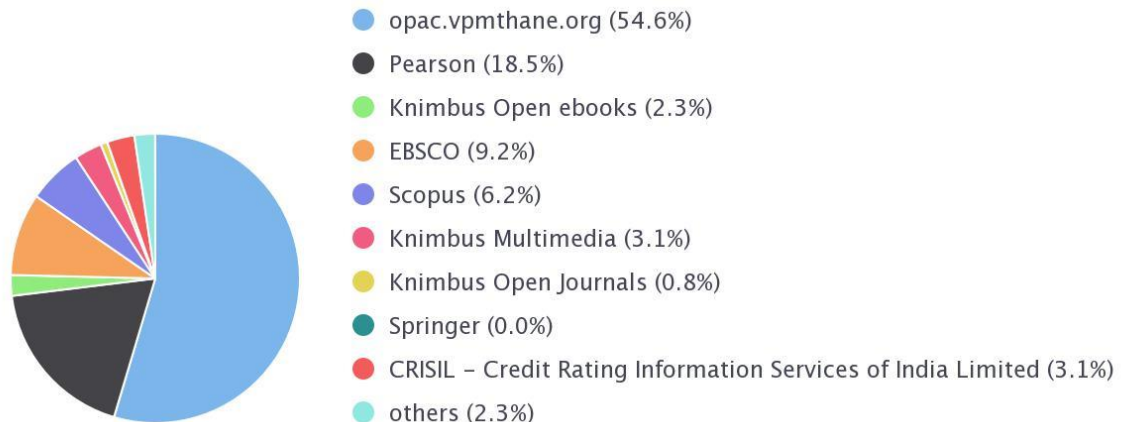


Vidya Prasarak Mandal Thane



Top Publishers Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05



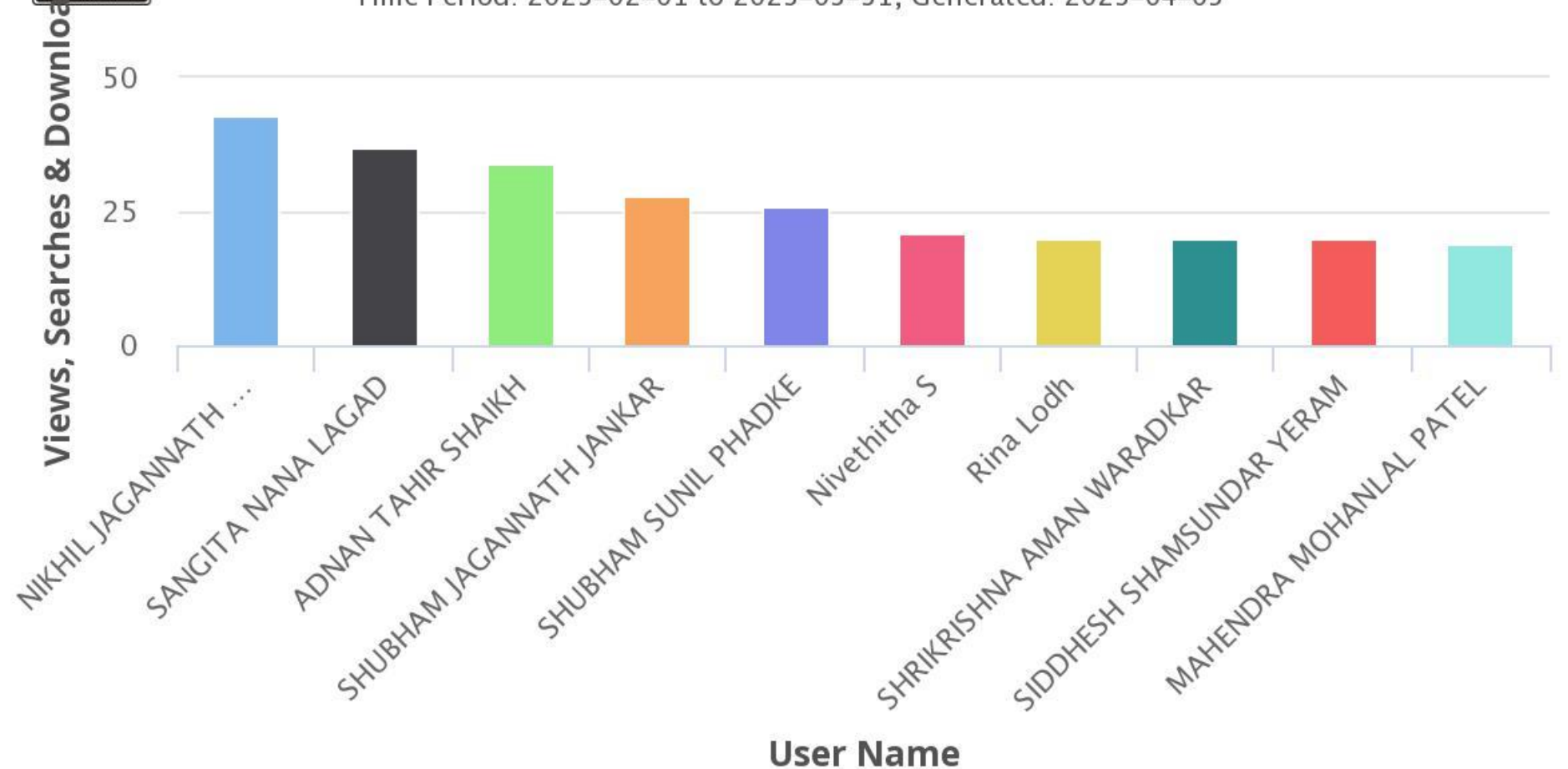
Vidya Prasarak Mandal Thane

Usage of m-Library mobile app by Students



Top Users Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05



Thank You