

## PO Attainment

Sr. No	Semester I	MMS	PO1	PO2	PO3	PO4	PO5	PO6
	Course Code	Batch 2018-20						
		Subject List						
1	C101	Perspective Management	1.45	1.70	1.65	1.50	1.44	1.40
2	C102	Financial Accounting	2.40	2.29	NM	2.40	NM	NM
3	C103	Business Statistics	3.00	3.00	3.00	NM	NM	NM
4	C104	Operations Management	2.60	2.56	NM	2.55	2.53	2.50
5	C105	Managerial Economics	1.50	1.50	1.50	1.50	1.50	1.50
6	C112	Selling & Negotiation Skills	2.80	2.80	3.00	3.00	2.40	NM
7	C113	IT Skills for Management and Technology Platform	3.00	3.00	3.00	3.00	3.00	3.00
8	C115	Personal Grooming / Personal Effectiveness	2.70	2.70	2.70	2.60	2.70	2.40
		Total of Sem I	19.45	19.55	14.85	16.55	13.57	10.80
		Subject Map Count	8.00	8.00	6.00	7.00	6.00	5.00
		Direct PO Attainment	2.43	2.44	2.48	2.36	2.26	2.16
Sr. No	Semester II	MMS	PO1	PO2	PO3	PO4	PO5	PO6
	Course Code	Batch 2018-20						
		Subject List						
9	C201	Marketing Management	2.66	2.75	2.80	2.70	2.64	2.70
10	C202	Financial Management	1.58	1.69	NM	1.65	NM	NM
11	C203	Operations Research	2.70	2.65	NM	2.66	2.63	2.80
12	C204	Business Research Methods	2.80	2.80	2.80	NM	NM	NM
13	C205	Human Resource Management	2.85	2.80	2.70	2.83	2.75	2.70
14	C206	Legal & Tax Aspects of Business	2.40	2.40	NM	2.40	NM	NM
15	C212	Entrepreneurship Management	3.00	2.40	2.40	3.00	2.40	2.74
16	C214	Developing Teams and Effective Leadership	1.35	1.38	1.32	1.35	1.35	1.35
		Total of Sem 2	19.33	18.86	12.02	16.59	11.77	12.29
		Subject Map Count	8.00	8.00	5.00	7.00	5.00	5.00
		Direct PO Attainment	2.42	2.36	2.40	2.37	2.35	2.46
	<b>Semester III</b>	<b>MMS</b>						



Sr. No	Course Code	Batch 2018-20	PO1	PO2	PO3	PO4	PO5	PO6
		Subject List						
17	C301	International Business	1.13	1.08	1.20	1.08	1.05	NM
18	C302	Strategic Management	2.28	2.10	2.20	2.25	2.25	NM
19	C303	Summer Internship Project	3.00	3.00	3.00	3.00	3.00	3.00
20	M304	Sales Management	2.60	2.60	2.61	2.60	2.60	2.60
21	M305	Marketing Strategy	1.38	1.38	1.20	1.30	1.25	NM
22	M306	Consumer Behaviour	2.60	2.60	2.60	2.60	2.60	2.60
23	M307	Services Marketing	2.67	2.85	2.80	2.80	2.66	2.48
24	M308	Product & Brand Management	2.87	2.96	3.00	2.88	2.94	2.90
25	M312	Digital Marketing	2.52	2.55	2.55	2.55	2.55	2.40
26	F304	Financial Markets and Institutions	2.70	2.56	NM	3.00	NM	NM
27	F305	Corporate Valuation and Mergers & Acquisitions	1.20	1.20	1.20	1.20	1.20	1.20
28	F306	Security Analysis and Portfolio Management	1.07	1.07	1.05	1.07	1.05	1.05
29	F307	Financial Regulations	2.40	2.40	NM	2.40	NM	NM
30	F308	Derivatives and Risk Management	1.60	1.60	NM	1.60	NM	NM
31	F316	Financial Modeling	1.15	1.15	1.23	NM	NM	NM
32	H304	Training and Development	1.40	1.40	1.40	1.44	1.35	1.20
33	H305	Compensation and Benefits	1.41	1.43	1.50	1.50	1.50	1.40
34	H306	Competency Based HRM and Performance Management	2.70	2.70	2.70	2.70	2.76	2.70
35	H307	Labour Laws and Implications on Industrial Relations	2.70	2.66	2.70	2.70	3.00	2.70
36	H308	HR Planning and Application of Technology in HR	2.80	2.78	3.00	2.90	2.90	2.80
37	H312	HR Analytics	2.83	2.91	2.60	2.64	2.85	2.80
38	O304	Supply Chain Management	2.70	2.70	3.00	2.74	2.74	2.70
39	O305	Operations Analytics	2.80	2.80	NM	2.80	2.88	3.00
40	O306	Service Operations Management	2.00	2.05	2.07	2.09	2.07	2.07
41	O307	Manufacturing Resource Planning & Control	2.71	2.71	NM	2.73	2.73	2.90
42	O308	Material Management	1.50	1.54	NM	1.50	1.60	1.50
43	O310	Business Process Re-engineering and Benchmarking	1.70	1.88	2.00	1.75	2.00	1.50
		Total of Sem 3	58.42	58.65	45.61	57.82	51.53	45.49
		Subject Map Count	27.00	27.00	21.00	26.00	23.00	20.00
		Direct PO Attainment	2.16	2.17	2.17	2.22	2.24	2.17
	<b>Semester IV</b>	<b>MMS</b>						



Sr. No	Course Code	Batch 2018-20	PO1	PO2	PO3	PO4	PO5	PO6
		Subject List						
44	C401	Project Management	2.88	2.88	NM	2.93	2.88	2.85
45	C402	Winter Internship Project - General Management	3.00	3.00	3.00	3.00	3.00	3.00
46	C403	Winter Internship Project - Specialization	3.00	3.00	3.00	3.00	3.00	3.00
47	C404	Winter Internship Project - Social Relevance	3.00	3.00	3.00	3.00	3.00	3.00
48	M405	Integrated Marketing Communication	2.66	2.74	3.00	2.55	2.70	2.85
49	F407	Venture Capital and Private Equity	1.64	1.80	1.20	1.80	1.50	1.20
50	H405	OD & Change Management	2.65	2.67	2.48	2.75	2.52	2.70
51	O405	Operations Applications and Cases	2.48	2.48	2.45	2.48	2.48	2.48
		Total of Sem 4	21.30	21.56	18.13	21.51	21.08	21.08
		Subject Map Count	8.00	8.00	7.00	8.00	8.00	8.00
		Direct PO Attainment	2.66	2.70	2.59	2.69	2.64	2.64
		Total of All sems	118.50	118.62	90.60	112.47	97.95	89.67
		Total Mapped Subject Count	51.00	51.00	39.00	48.00	42.00	38.00
		Average Direct Attainment	2.32	2.33	2.32	2.34	2.33	2.36

Indirect Surveys	PO1	PO2	PO3	PO4	PO5	PO6
Alumni Survey	2.00	2.00	1.00	1.00	1.00	1.00
Employer Survey	2.00	2.00	2.00	1.00	1.00	1.00
Student Exit Survey	2.00	2.00	1.00	1.00	1.00	1.00
Average	2.00	2.00	1.33	1.00	1.00	1.00

PO – 80 % Direct attainment level + 20% Indirect Attainment Level

Attainment	PO1	PO2	PO3	PO4	PO5	PO6
Direct (80%)	1.86	1.86	1.86	1.87	1.87	1.89
Indirect (20%)	0.40	0.40	0.27	0.20	0.20	0.20
<b>PO Attainment Level</b>	<b>2.26</b>	<b>2.26</b>	<b>2.13</b>	<b>2.07</b>	<b>2.07</b>	<b>2.09</b>

