



# SOCIAL ENTREPRENEURSHIP

## Precursory Workshop

Date

**October 21, 2022**

**10:00 AM - 1:00 PM**

Friday

Keynote Speaker

**Jyotika Bhatia**

CEO, Srujana

Social Entrepreneur

Indian Changemaker

Avid Traveller

**Nayan Bheda**

Serial Entrepreneur

Award-winning Mentor

Investor



## Outcome

- Impact people's well-being
- Ethical practices
- Entrepreneurial and innovative business efforts
- Social relations
- Business Accumen

**JOIN  
NOW!!**

# PRE-CURSORY WORKSHOP

## Theme for Conference 2023

Management Education: Facilitating Entrepreneurship

## Theme for Pre-cursory Workshop

Management Students leading towards Social Entrepreneurship.

### Why Social Entrepreneurship

As per recent report published by Forbes, today's young people are as concerned with making a positive impact on the world as they are with making money. A whopping 94% want to use their skills to benefit a cause. Social entrepreneurship is all about recognizing the social problems and achieving a social change by employing entrepreneurial principles, processes and operations.

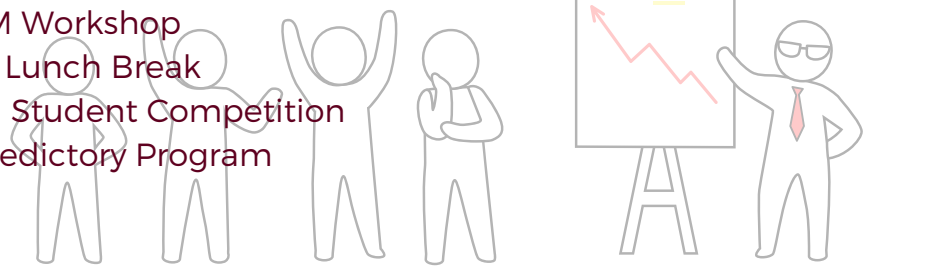
The vision and mission of DR VN BRIMS also emphasize on entrepreneurship by contributing towards sustainable development of society. So, with this theme, the pre cursory workshop would be one such event which shall sensitize students about entrepreneurship and also contribute towards social development.

### Student Competition

There will be intra collegiate competition among MMS students who would be in team of 4 presenting addressing a social problem and solving the same through innovative idea which can be converted into business. The students shall be assessed on the Creativity of idea, Feasibility, Funding options, Overall Content of the Presentation. The best presentations will be awarded and sent to E-cell for further development into business. This shall stimulate students towards entrepreneurship.

### Event Schedule

- 10:00 AM to 1:00 PM Workshop
- 1:00 PM to 2:00 PM Lunch Break
- 2:00 PM to 4:00 PM Student Competition
- 4:00 to 4:30 pm Valedictory Program



# PARIVARTAN COMPETITION

## Terms and Conditions

- Students are expected to participate in team (3-4 Students in one team)
- Students should have clear presentation on aspects of business plan in their presentation and it should be in sync with the main theme of the competition which is Social Entrepreneurship
- Judges decision will be final one.
- Interested Students please register their team on the link given below by 15th October 2022
- Students who will participate in the competition will email their final ppt by 19th October 2022 on given mail ids:

akanchan@vpmthane.org and mbhadkamkar@vpmthane.org.

An illustration of a person with blue hair, wearing a red shirt with yellow stripes, holding a yellow and red megaphone. The person is holding a white speech bubble that contains the text 'Click here to Submit Your entries'. The background is light blue with green and yellow leaf-like shapes on the left side.

[Click here to Submit  
Your entries](#)



# VPM's Dr VN Bedekar Institute of Management Studies

## Pre-Cursory Workshop on the theme “Social Entrepreneurship”

<sup>st</sup>**21 October 2022, Panini Auditorium**  
**Program Agenda**

| SR NO | TIME     | EVENT                       | WELCOME | SPEAKER                 | TOPIC  |
|-------|----------|-----------------------------|---------|-------------------------|--|
| 1     | 10:00 am | Welcome address             |         | Student Anchor          | Prayer and Lighting of Lamp  |
| 2     | 10:05 am | Address by Director General |         | Dr. Nitin Joshi         | Theme of Pre-cursory and upcoming National Conference Social Entrepreneurship                    |
| 3     | 10:20 am | Address by Keynote Speaker  |         | Dr. Guruprasad Murthy   |  |
| 4     | 10:35 am | Address by Guest of Honour  |         | Ms. Jyotika Bhatia      | Indian Scenario for Social Entrepreneurship- Profit & Growth                                     |
| 5     | 11:15am  | QnA                         |         | Mr. Nayan Bheda         | Why Start-ups fail and guiding students towards considering social entrepreneurship as an option |
| 6     | 12:05 pm |                             |         | Mr. Nayan Bheda         | Question and Answer  |
| 7     | 12:15 pm | Research address            |         | Dr. Smita Jape          | Guiding students towards Research  |
| 8     | 12:25 pm | Closing Note                |         | Dr. Kanchan Akshay      | Vote of Thanks   |
| 9     | 12:30 pm | Lunch Break                 |         |                         | -  |
| 10    | 1:30 pm  | Parivartan Competition      |         | Judge by Ms. Deepa Raut | Student Competition  |
| 11    | 3:30 pm  | Valedictory                 |         | Student Anchor          | Prize Distribution   |



# Glimpse





## Dr. VN Bedekar Institute of Management Studies, Thane

Report of: Pre-cursory Workshop on the theme: Management Students leading towards Social Entrepreneurship.

DR VN Bedekar Institute of Management Studies (BRIMS) organized a Pre-cursory Workshop on Friday, 21st October 2022, on the theme Management Students leading towards Social Entrepreneurship.

The chief guest and speakers of the session were **Ms. Jyotika Bhatia – CEO, Srujana** and **Mr. Nayan Bheda – CEO, Hashtag Ventures** who delivered a talk on the theme of the workshop.

The workshop was organized to promote the need of social entrepreneurship amongst the Management Graduates who should not confine themselves towards getting employed but rather think beyond that and lookout for the opportunities available to them, which makes them employers and also their work/venture benefits society.

The event started with Lamp Lighting ceremony, and further opening remarks were given by the Director, Dr. Nitin Joshi. Director General, Dr. Guruprasad Murthy spoke about the rich history of Indian Social entrepreneurs who made a significant difference in the field of social entrepreneurship and opened the plot of discussion for the guest speakers. Ms. Jyotika Bhatia shared her journey as to how she got associated with Srujana and they create an impact in the society through their venture.

Mr. Nayan Bheda spoke about three main topics

- a) **Entrepreneurship**
- b) **Why do entrepreneurs fail**
- c) **Social Entrepreneur**

He mentioned various examples to which students were able to relate and understand the need for Social Entrepreneurship to develop in India.

Dr. Smita Jape, added her thoughts about the topic and also emphasized on the need for collaborative research in the area of Social Entrepreneurship.

Dr. Kanchan Akshay, gave closing remarks and concluded the event with her vote of thanks.

The Second Session hosted "PARIVARTAN" a business idea competition addressing the social need. 4 short listed teams presented their ideas to the panelists. Students had put in lot of efforts in their presentations and had come up with innovative ideas abiding by the theme of the pre-cursory workshop. The competition was judged by:

1. Ms. Deepa Raut (Founder CareerRaiser.in and Technominds.in)
2. Ms. Rucha Pal (Alumni) & (Sole Proprietor at Kairos Careers)

The efforts of students were well applauded by both the judges also they gave their valuable inputs and feedback to the students which will definitely help them for preparing themselves for the conference which is scheduled in Feb 2023.

Members of Maharashtra Chamber of Commerce, Industry and Agriculture (MACCIA) were also present in this session and they also guided the students by sharing their views on the topic of the competition.

The 2 teams who were declared as winners were:

First Position

- 1 Ms. Tanaya Sawant
- 2 Mr. Tanmay Joshi
- 3 Mr. Hrushikesh Khare
- 4 Mr. Avani Kurup

Runner up

1. Mr Abhishek Patil
2. Mr Arpan Bhoir
3. Mr Aniket Dhamale.

Overall the competition Parivartan was a grand success!!!!