

Changing Scenario of Rural Economy:Role of Research, Innovation and Digitalisation

February 06, 2021

As it is said “Tough Times do not last, Tough Institutions Do”,in spite of the world pandemic challenges, BRIMS successfully conducted the online National Conference.

After praying to Goddess Saraswathi, an eminence of rich Indian culture, the conference commenced at 10 a.m. First session of the conference started with lighting of the lamp digitally, on the pleasant morning of Saturday 6th February 2021.

Dr. Nitin Joshi, Director, Dr. V. N. BRIMS began with his welcome address in which he emphasized that innovation is the key for Rural Development. The next eminent speaker of the conference was Dr. Guruprasad Murthy, Director General, Dr. V. N. BRIMS who shared his words of wisdom with his insights on Green, Blue and White Revolution and how it impacted the farmers, and agriculture. The sixth vol of Srujan- Journal ISSN no 2456-4079 was launched and the theme of the next years conference “Management Education: Being Relevant through Applying, Analyzing, Evaluating and Creating” being announced as its being tradition of BRIMS to announce the theme one year in advance. Mr. Bindal Pawan, Head, UdanCapital, Dr. C.L.Dadich, Secretary, Indian Society of Agricultural Economics, Mr. Satyasai Kovvali, Chief General Manager, NABARD and Dr. Smita Shukla, In-charge-Director, Alkesh Dinesh Modi Institute of Management Studies were eminent speakers of the conference. Dr. Smita Jape, Associate professor BRIMS and convener of the conference gave thanks to Dr. Vijay Bedekar chairman, VPM for his constant support and motivation by sharing her thought that that use of interesting videos, case studies, examples of old movies on rural, short inspiring stories and research papers, made a conference very interesting, inspiring and fruitful. After lunch break two programs were conducted i.e. of Intercollegiate business Quiz and Research Paper Presentations. Faculty members, students of BRIMS and other institutes presented their research papers in the conference. Eleven teams of different institutes participated in the quiz competition with great enthusiasm and winners of both the events were declared in the end.

Enthusiastic participants from all over the country participated in the conference which serve the aim of conduct of conference. Lots of insights and fruitful discussions were held on Rural economy throughout the day and the National Conference concluded with student enlightened with varied topics related to innovation, digitalization and research related to rural economy of India and the way Ahead.

Report By

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