

BRIMS CONNECT- December 2020

DRVN BRIMS had organized an online BRIMSConnect for the month of Jan 2021 on 8th January, 2020. The BRIMS Connect is an initiative which was started with a motive of connecting the students and the faculty and to inform all the activities and events which occurred in the previous month. This was the 11th Digital BRIMS Connect and was held on Google meet platform. BRIMS Connect is an event to showcase the achievements of our faculty members and the students. This event plays an important role as it acts as a platform which recognize, motivate and encourages each student to participate actively not only in the activities within the institute but also to represent the institute in Inter-college level competitions. The winners of various competition are felicitated and share their experience to motivate other students.

The activities and the events that were showed are as follows:

3rd December: Prof. Mahesh Bhanushali placed following five students from 2020-21 batch in Axis Bank with the package of 3.8 Lakhs for the profile of Commercial Banking-

- Mr. Bhagyesh Jariwala, MMS Finance
- Mr. Viraj More, MMS Finance
- Ms. Raksha Shetty, MMS Finance
- Ms. Rachana Gaikwad, MMS Finance
- Ms. Pooja Gounder, MMS Finance

4th and 5th December : CSR committee organized a Cloth donation drive in collaboration with YuvaMorya (NGO from Mumbai /Thane)

4th December: Research paper written by Prof. Mahesh Bhanushali titled "A Bibliometric Study on Purchase and Technology Transfer with Reference to Industrial Equipments" was published in scopus indexed and Cambridge scientific abstracted Journal- "Journal of Computational and Theoretical Nanoscience" with h-index

5th December: Dr. Smita Jape on behalf of BRIMS IQAC and IIC team organized a Webinar on "Orientation Session on National Education Policy" (with a focus on Innovation and entrepreneurship), conducted by Dr. Preeti Shirodkar.

Also Dr. Pallavi Chandwaskar and Mr. Vaibhav Pandit on behalf of IQAC along with CSR committee at DR VN BRIMS organised webinar on the theme "**Environmental Sustainability: Role of Businesses and Individuals**" by Dr. Pradeep Panigrahi, Dy. General Manager (Corporate Sustainability) Mahindra Group.

7th to 11th December: Prof. Krunal K. Punjani attended AICTE ATAL's 5 Days FDP on Design Thinking conducted by Vidyalankar Institute of Technology.

9th December: A session on "Career Planning" was organized for PGDM students. The speaker of the session was Dr. Nitin Joshi, Director, DR VN BRIMS and the session was moderated by Prof. Kanchan Akshay.

11th December: Mr. Vaibhav Pandit and Prof. Krunal K. Punjani on behalf of BRIMS IIC team organized a Webinar on “Process of Innovation Development” conducted by Mr. Badrinath Rao – CEO, Cattleya Technosys Pvt Ltd.

14th to 19th December: Dr. Smita Jape attended five days Advanced Research Programme organized by ICSSR WRC and Department of Commerce, University of Mumbai

15th & 16th December: Prof. Krunal K. Punjani attended 2 days “International Workshop on Research Paper and Report Writing” organized by Vidyavardhaka College of Engineering, Mysuru.

17th Dec: Prof. Krunal K. Punjani received the Certificate for successfully Mentoring & Guiding students' team of BRIMS to win the 1st Prize for “BMA INNOTHON & Dandekar Memorial Trophy” out of 26 other teams of students and faculty members, from different Institutes & Colleges across Mumbai.

19th December: Prof. Mahesh Bhanushali placed following students from 2020-21 batch in India's top and leading export organization "Allana Sons Pvt Ltd" which (Established in 1865, Turnover- 1000 crore+) with the package of 3.75 Lakhs

- Ms. Manali Yadav, PGDM Operations
- Ms. Priyanka Shinde, PGDM Operations

19th – 20th December: Dr. Nitin Joshi attended a program on Mid career crisis.

21st December: Prof. Kanchan Akshay conducted a webinar on ‘Career Guidance’ for the graduate students.

24th December: Dr. Smita Jape on behalf of BRIMS IIC team organized a Webinar on “Intellectual Property Rights” conducted by Advocate Rupali Yeranaes.

25th Decemberto 27th December: Cycling Challenge was organized by DR VN BRIMS Staff Development Committee & Sports Committee. The following participants completed the challenge of covering a total of 100 kms distance in 3 days.

28th December: Prof. Vibhuti Save, Dr. Meenakshi Malhotra & Prof. Krunal K. Punjani on behalf of BRIMS IIC team organized “Jugaad Photography Competition” and the winners of the competition were announced. The first prize was backed by PGDM student Ms. Madhavi Mahangare. The second Prize was backed by MMS Students Ms. Poorva Ajgaonkar and Ms. Sayali Palav and the third prize was backed by MMS student Ms. Adiba Mukadam.

29th December: Prof. Vibhuti Save on behalf of BRIMS IIC team organized a Webinar on “Entrepreneurship Development Phases” conducted by Ms. Mugdha Chaudhari.

In the month of December 2020, Dr. Nitin Joshi, Dr. Smita Jape and Dr. Meenakshi Malhotra acted as reviewer for the SCOPUS and ABDC listed journal.

In the month of December, Dr. Pallavi Chandwaskar and Dr. Smita Jape’s paper on "Crisis Management Strategies to mitigate the Global Covid-19 pandemic: The Indian Scenario" got published in UGC Approved Journal- (UGC Care List) Journal of Arts, Humanities and Social Sciences (ISSN 2229-3620).

In December'20 Dr. Pallavi Chandwaskar on behalf of IQAC got 15 students enrolled for certification courses offered by IBM- P-tech.

The alumni of DRVN BRIMS Ms. Ruchi Prabhu who is an author of Management books, fiction and short reads has launched her new book names "Financial Regulations" and an article for the same was published in the "Asian's Chronicle".

In the month of December 2020, MMS Finance Student, Ms. Raksha Shetty participated in the "Spardha-2020", a National Level Summer Project Presentation Competition organised by the Institute of Rural Management, Jaipur.

Also, various hobbies of some PGDM and MMS students were showcased during the event.

Prof. Pravin Narang declared winners of Innobiz for the month of December 2020. Also, Prof. Krunal K Punjani on behalf of the IIC team of BRIMS declared the final top 3 winners of the entire Innobiz Competition.

The entire event was well conducted on Google meet. The video was made by MMS 2nd year students Poorva Ajgaonkar, Sayali Palav, Sayali Walanj and Revati Padature and was anchored by Jai Nangre of MMS 2nd Year.

Report by

Jai Nangre

MMS-First Year