BRIMS CONNECT June 2021



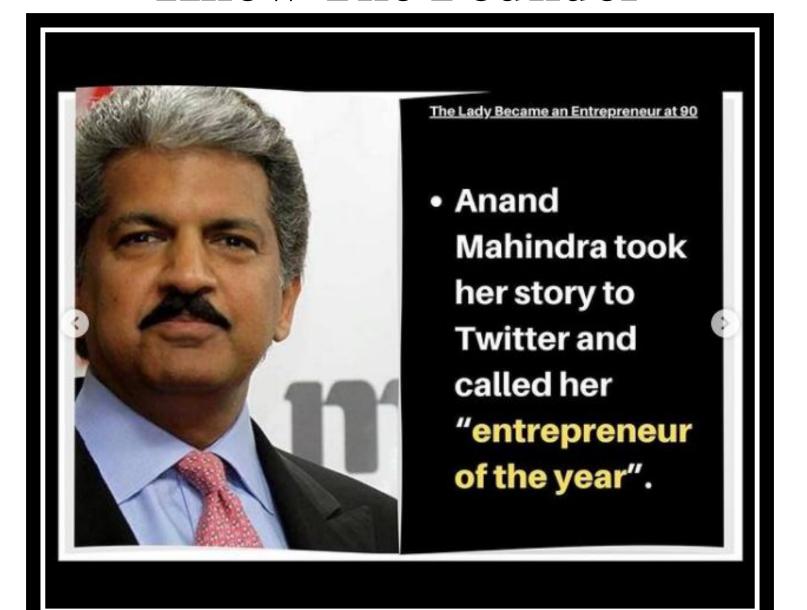
1st June – 10th June

- 2nd June: Dr. Nitin Joshi was invited as chief guest by Sanskrit Bharati.
- 4th June: Dr. Smita Jape and Dr. Pallavi Chandwaskar have attended Refresher Course of CII Assessor Training Programme based on EFQM model as Certified Assessors for forthcoming cycle of CII-Exim Bank award for Business Excellence.

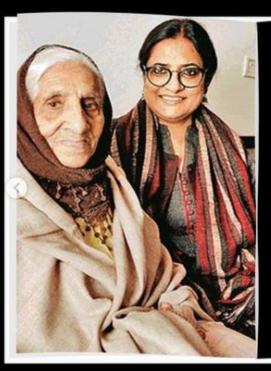
• 6th June: "शिवस्वराज्य दिन सोहळा" was celebrated at DR VN BRIMS. The event was coordinated by Prof. Sandeep Moghe.



Know The Founder







Raveena Suri
 asked her 90
 years old mother (
 Harbhajan Kaur if
 she had any
 regrets in life.



The Lady Became an Entrepreneur at 90

She said, "I had a fulfilling life, but my only regret is that I never earned on my own"

1st June – 10th June

8th – 12th June: Dr. Smita Jape, Dr. Meenakshi Malhotra & Prof. Krunal K. Punjani ideated, designed, marketed & successfully organized 5 Days Online FDP on "Advanced Research Methods for Research Publication in Scopus Indexed Journal" which was attended by 61 participants



11th June - 20th June

14th June: Prof. Vibhuti save assessed below two organizations for making quality happen (MQH) best practices competition organized by IMC RBNQA Trust

- 1. Global Indian International School, Whitefield
- 2. Global Indian International School, Kuala Lumpur, Malaysia

To: Vibhuti Save < vibhuti.save@yahoo.com>

To,

The Assessors of MQH Best Practices Competition,

Dear Assessor,

Thank you once again for accepting to be an assessor of MQH Best Practices Competition.

Please find attached a document submitted by the participant organization showcasing their **best practices and the format of scoresheet** for your perusal. Request you to go through the best practices and score the organization in each parameter and justify the same.

Kindly use the separate scoresheet for each best practice of the organization.

Request you to complete the assessment and send the scoresheet by 14 June 2021.

Kindly acknowledge the receipt. If you need any further clarification, please feel free to contact us.

Thanks & Regards Ashita Hegde Deputy Director, IMC RBNQA Trust

11th June - 20th June

18th June: Prof. Krunal K. Punjani's research paper titled "Impact of Advertising Puffery and Celebrity Trustworthiness on Attitude and Purchase Intent: A study on Indian Youth" has been published in the 'Journal of Advances in Management Research' - an IIT Delhi journal, which is ranked among Quartile 2 (Top 25 to 50% Journals by SCImago Journal Rank).



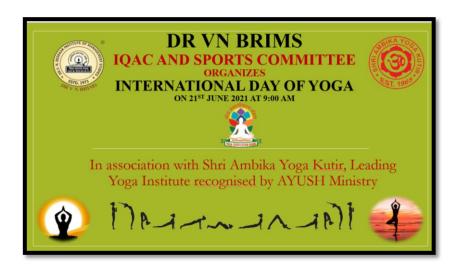


Raveena
 encouraged her
 mother to start
 her own business
 of Organic Besan
 ki Barfi.

11th June – 20th June

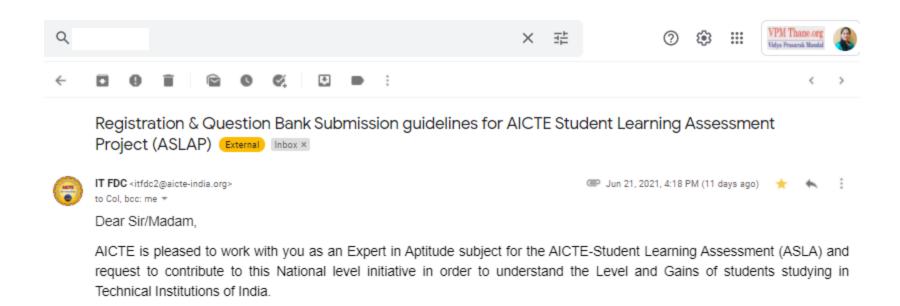
• 19th June: Prof. Krunal K. Punjani was invited as Reviewers by Asian Journal of Management Cases – a Scopus indexed & ABDC listed journal, and has successfully completed the review work.

• 21st June: Dr. Pallavi Chandwaskar on behalf of IQAC organised "International Yoga Day" Event Online for all at BRIMS with Prof. Siddhesh Soman from Sports Committee in collaboration with Shri Ambika Yog Kutir, Yoga trainers conducted the Common Yoga Protocol and inspired everyone to adopt Yoga practices.





• 21st June: Prof. Vibhuti Save has been appointed as an Expert in Aptitude subject for the AICTE-Student Learning Assessment (ASLA)







• She made barfi to sell it at the organic mandi & returned with ₹2,000 and a big proud smile.

• 21st -25th June: Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani and Prof. Mahesh Bhanushali were invited as Resource Persons and has received consultancy from Thakur Institute of Management Studies & Research, Mumbai to deliver a 5 Days FDP on "Writing High Quality Research

Papers for Scopus Indexed Journals".



• 21st -25th June: Prof. Vibhuti Save attended 5 days FDP on "AICTE Incorporating Universal Human Values Education" organized by AICTE

AICTE Incorporating Universal Human Values in Education (An AICTE Initiative) Confirmation







AICTE NCC-IP Convener Office 1 1 <no-reply@zoom... Sun, Jun 20, 11:29 AM (12 days ago) to me -

Hi G2-Ms. Vibhuti Save AssistantProf., VPMs Dr V N Bedekar Institute of Management Stu,

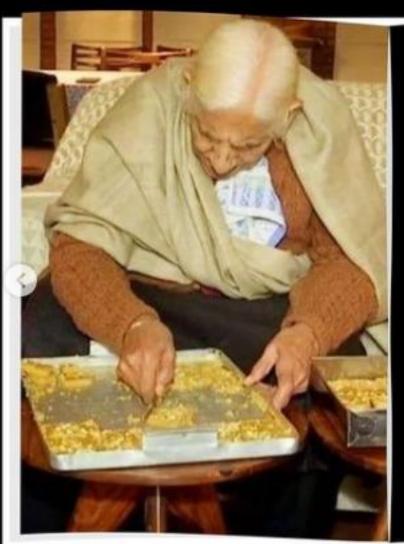
Thank you for registering for "AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)".



24th June: Examination department declared MMS [2019-21] Semester VI University Result.

M.M.S. [2019-21] SEMESTER IV)(CHOICE BASE) Grade wise RESULT FOR THE EXAMINATION - MAY 2021				
Sr. No.	Letter Grade	Number of Students		
1	0	4		
2	A+	12		
3	A	37		
4	B+	35		
5	В	23		
6	С	5		
Total		116		





 She took this forward & started "Harbhajan's" sweets with tagline "Bachpan yaad aajaye".

26th June: Prof. Sandeep Moghe co-ordinated for the Vaccination Drive at DR V N BRIMS in association with Dr Bedekar Hospital.



• 28th June: Dr. Pallavi Chandwaskar and Dr. Pankaj Nandurkar successfully completed 5 week FDP for Industry Connect Programme by MACCIA and Scientific JugaadFunda on 'Innovation and Industry Readiness' from 24th April to 29th May.



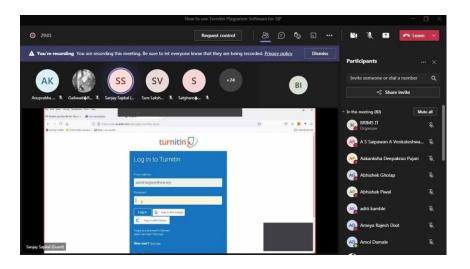


- Dr. Nitin Joshi completed the consulting assignment for Nidhi Broking.
- DR VN BRIMS has released a book titled "Entrepreneurship Management", which is by Writers Choice. All the faculty members have authored individual chapter in this book.



Sessions for SIP Guidance

Dates	Topics	Speakers	
17 th June, 2021	 How to do Literature review Research Methodology 	Dr. Meenakshi Malhotra	
24 th June, 2021	Using Turnitin Plagiarism Software for Summer Internship Project Report (SIP)	Mr. Sanjay Sapkal	



Industry Guest Session

Dates	Topics	Speakers	
19 th June, 2021	Plastic Pollution and Our Role	Mrs. Neela Salaskar (Laboratory Manager. At M/s Mirachem Industries)	
7 th June, 2021	Prototype Validation - Converting Prototype into a Start-Up	Mr. Parikshit Prabhudesai, (Vice- Chairman and Marketing Director of Pitambari Products Pvt. Ltd., Thane)	
Building an Innovation Product Fit for Market		Mr. Vivek Sadashiv Kulkarni, (Managing Director, Nirmiti Precision Pvt. Ltd.)	

Webinars – Aspiring Students

Sr. No.	Date	Topic	Speaker
1.	03/06/2021	BRIMS can help you in nurturing your creativity	Dr. Nitin Joshi
2.	10/06/2021	How MMS will help you in developing your personality	Ms. Kanchan Akshay and Dr. Meenakshi Malhotra
3.	17/06/2021	Career prospects we will have after MMS	Mr. Sidhesh Soman
4.	24/06/2021	How MMS will help you in getting a respectable job with good salary package?	Mr. Mahesh Bhanushali
5	25/06/2021	How Management Education would enhance my Career	Ms. Kanchan Akshay and Dr. Meenakshi Malhotra

FDP and Webinars attended

Sr. No.	Date	Topic	Faculty/ Staff
1.	1 st to 5 th June, 2021	Workshop on Research Data Management	Mr. Sanjay Sapkal
2.	26 th June, 2021	"CO-PO-PSO Mapping & Attainment" organized by Institute of Business Management & Rural Development, Affiliated to Pune University	Dr. Pallavi Chandwaskar and Prof. Vibhuti Save
3.	28 th to 30 th June, 2021	"Insights of NBA" organised by K.C.College of Engineering and Management Studies and Research	Dr. Pallavi Chandwaskar

The Lady Became an Entrepreneur at 90



 Harbhajan's also offers different varieties of pickles, chutney
 has sold over
 500kg barfis.



The Lady Became an Entrepreneur at 90

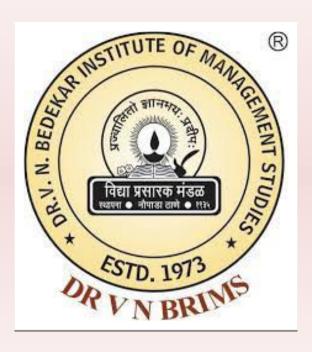
 She continues to work even at the age of 95 & accepts orders to process at her own pace.

Thank You



BRIMS CONNECT

JULY 2021





ANCHORS





Vimal Mishra

IQAC

STUDENT REPRESENTATIVE

Shivani Bose

IQAC

STUDENT REPRESENTATIVE



1STJULY – 10THJULY

1stJuly:**Dr.Pallavi Chandwaskar**coordinated with MACCIA and Scientific**Jugaadfunda**to organise Psychometric Test for MMS students for Industry Connect program in which 66 students have appeared and 50 are selected for the program.





1STJULY - 10THJULY

• 1stJuly:Dr.PallaviChandwaskarconductedwebinarfor prospective MMS students withDr.Meenakshi Malhotraon topic"How MMS can sharpen domain skills through Academic Excellence"





1STJULY – 10THJULY

- 3rdJuly:Dr.Nitin Joshi,Dr.Meenakshi MalhotraandMr. Vaibhav Panditattended CII Refresher's course.
- 8thJuly: DR VN BRIMShas received a consultancybyHPE(Hewlett Packard Enterprise) on the topic Get Set Goal



1STJULY – 10THJULY

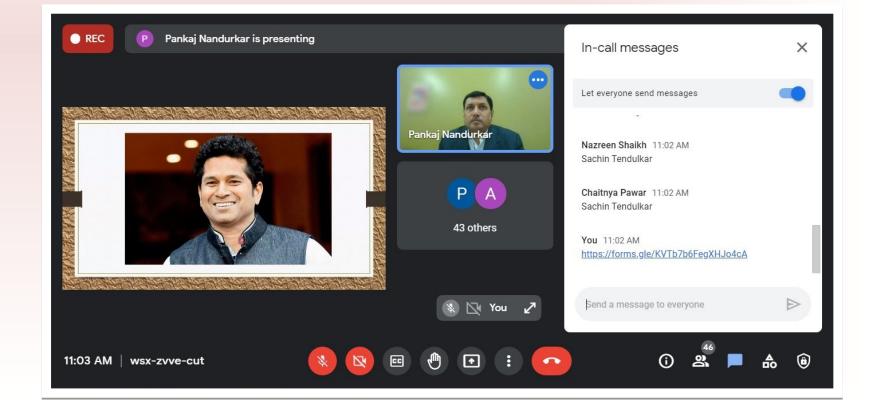
8thJuly :Dr.Nitin JoshiandDr.Guruprasad Murthydelivered a session on New Thoughts: Change Management for BRIMS faculty members.

8thJuly: Prof. Krunal K.Punjanidelivered a knowledge sharing session on "Creativity, Innovation, Design Thinking & 6 Thinking Hats" for BRIMS faculty members"



1STJULY - 10THJULY

• 8thJuly:DR V N BRIMS conducted Webinar on "MMS a Path for Professional Development" by Dr. Pankaj Nandurkar





1STJULY - 10THJULY

- 9th-11thJuly:Dr.Nitin JoshiVisitedVelneshwarMPCOE as a subject expert.
- 9thJuly:DR V N BRIMS conducted Webinar on "Digital Marketing Career Prospects" by Mr. Chaitanya
 Pawar





QUIZ NO 01

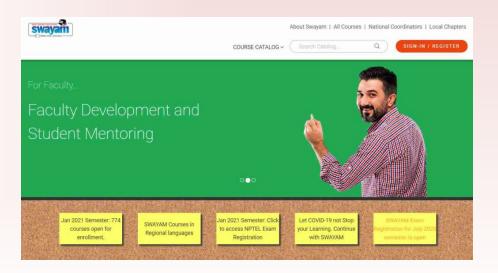
1. SWAYAM is a portal for?



- a. Promoting high quality education
- **b.** Improving access to high quality education
- c. Telecasting high quality educational content free of charge
- **d.** Both b and c







SWAYAM is an indigenous (Made in India) IT Massive Open Online Courses (MOOCs) Platform for providing the best quality education that can be accessed by anyone, anytime and anywhere using the IT system.

SWAYAM platform is developed by Ministry of Human Resource

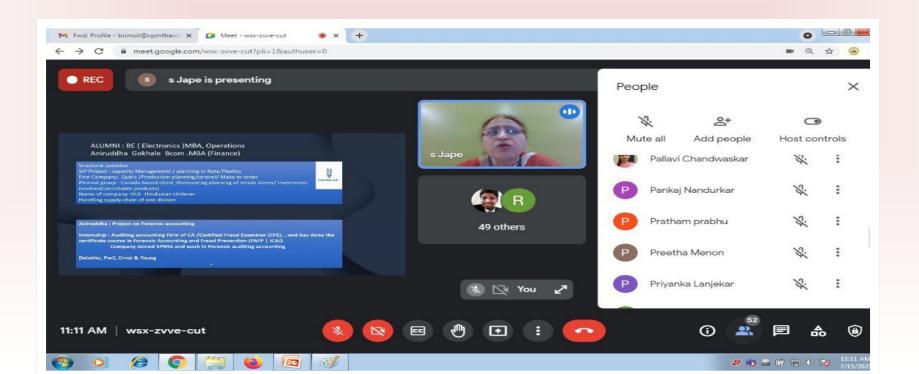
Development (MHRD) and All India Council for Technical Education

(AICTE) with the help of Microsoft.

Its ultimately capable of hosting 2000 courses and 80000 hours of learning: covering school, under-graduate, post-graduate, engineering, law and other professional courses.



13thJuly:Dr.SmitaJapeconducted webinar on topic"Importance of Summer Internship Projects in placement and careers" for prospective students of MMS. Two alumniSanketPatolefrom USA andSuyogPatilalso joined the session and shared their experiences regarding their internship and its use in Placement





• 14thJuly:Dr.Nitin Joshi,Dr.SmitaJape,Dr.PallaviChandwaskarandDr.Meenakshi Malhotraattended CII Webinar on theme :"Managing Outside by Mastering Inside- Mindful Leadership" organised for CII Business Excellence Assessors.



15thJuly:Prof.KrunalK.Punjani&Prof. KalaMahadevan's research paper "Transitioning to online learning in higher education: Influence of Awareness of COVID-19 and Self-Efficacy on Perceived Net Benefits and Intention" has been accepted in a Scopus indexed journal "Education and Information Technologies" - The official Journal of the IFIP Technical Committee on Education, which is ranked among Quartile 1 (Top 25% Journals bySCImagoJournal Rank) & has Hindex of 41.



16THJuly:SnehaTelgeandAmeyaDixitAttended a webinar on "How to get internships & 75% scholarships on Microsoft & google certifications for management students" by Knowledge Solutions India.







QUIZ NO 2

WHO LAUNCHED "SWAYAMPRABHA"?



EDUCATION MINISTRY

 \square_{BARC}

 \square_{MHRD}

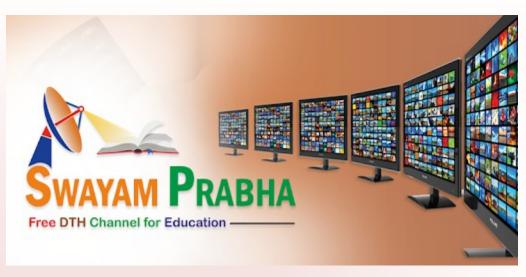




The SWAYAM PRABHA is a group of 34 DTH channels devoted to telecasting of high-quality educational programs on 24X7 basis using GSAT-15

It is an initiative of the Ministry of Human Resources Development to provide 32 High Quality Educational Channels through DTH across the length and breadth of the country on 24X7 basis.

It has curriculum-based course content covering diverse disciplines.

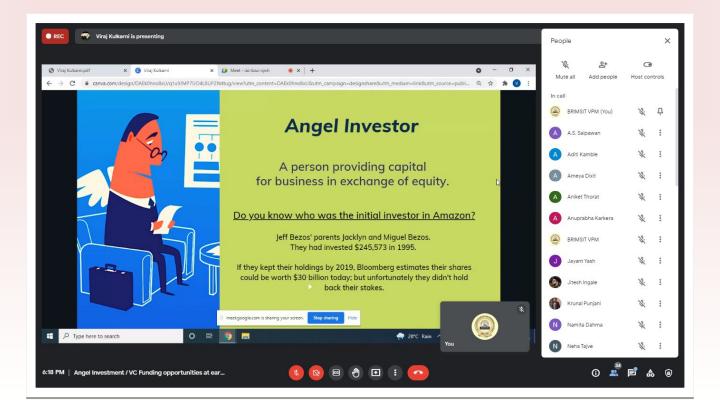




SanjayDhotreMP OfficeOfSDhotre omp_sanjaydhotre sanjaydhotremp SanjayDhotreVideos sanjaydhotre



• 22ndJuly:Dr.MeenakshiMalhotra,Prof.VibhutiSave &Prof.KrunalK.Punjanion behalf of theBRIMS IIC team, organized a Webinar on "Angel Investment /VC Funding opportunities at early stage Entrepreneurs" byMr.VirajKulkarni (Director -MechcityPrivate Limited.).





• 22ndJuly:DR V N BRIMS conducted Webinar on "How To Prepare For CET" byMr. VinayWagh





• 24thJuly: Free press journal published an article about DR VN BRIMS in their annual anniversary issue.

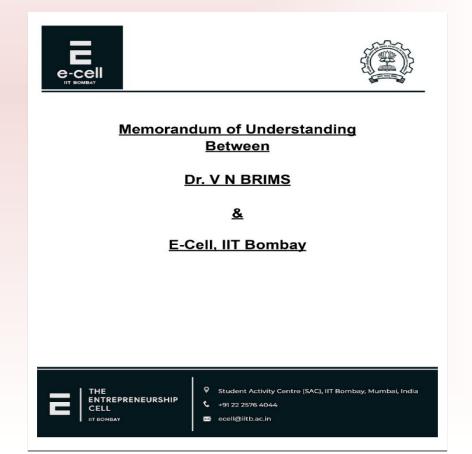


• 26thJuly:Prof.KrunalK.Punjanion behalf of theBRIMS IIC team, organized a Webinar on "Intellectual Property Rights (IPRs) and IP management for start-up - A Pharma Perspective" by Dr.ArlophJohnvieira.



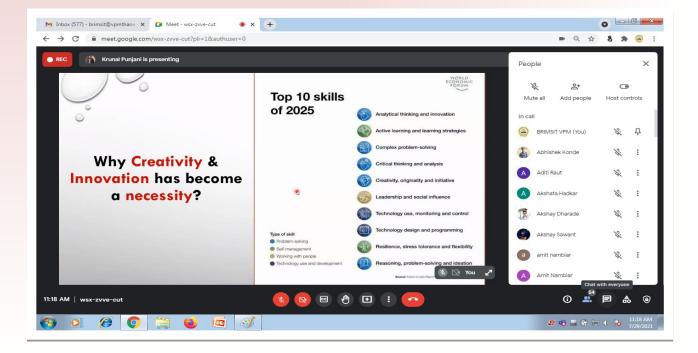


28thJuly:Dr.PankajNandurkargot MoU signed between DR V N BRIMS & E-Cell of IIT Bombay for Entrepreneurship Development





29thJuly:Prof.KrunalK.Punjaniconducted a Webinar on "How MMS nurtures the ability of Thinking differently through Innovation & Design Thinking"





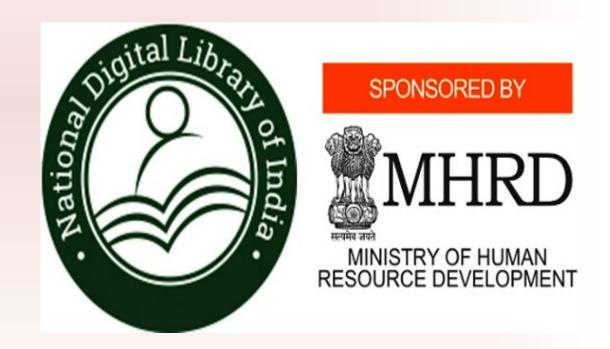
Quiz No 3

The National Digital Library of India has been developed by the?

A-Indian Institute of Technology, Kharagpur

B-Indian Institute of Technology, Bombay

C-Indian Institute of Technology, Madras

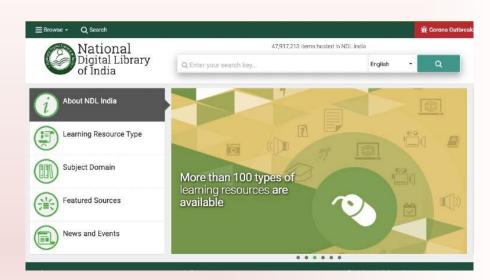




learners.

NDL is a digital repository containing textbooks, articles, videos, audio books, lectures, simulations, fiction and all other kinds of learning media.

It is being arranged to provide support for all academic levels including researchers and life-long learners, all disciplines, all popular form of access devices and differently-abled







Prof. KanchanAkshay'sresearch paper"Impact of Covid 19 on Employee Work Performance" got published in Turkish Online Journal of Qualitative Inquiry, a Scopus Indexed Journal.

DR VN BRIMS has received Ph.D. center approval from SNDT Women's University and University of Mumbai.



In the month of July, 57 e-books and 106 articles were added in the library. All these e-Books and articles are available on Library OPAC page link

http://opac.vpmthane.org:50400/



Initiatives By BRIMS

- 1. IQAC QUIZ OF 10 DAYS
- 2. SIP PREPARATION GUIDANCE THROUGH LIVE SESSIONS
- 3. Enthusia



SPECIAL THANKS TO



Dr. Nitin Joshi

Director

DR VN BRIMS



Dr.GuruprasadMurthy

Director General

DR VN BRIMS



SPECIAL THANKS TO





ORGANISED BY



Dr. Meenakshi Malhotra



VishalDoke AashiRajgor



AniketMishra



Thank You





Anchors



Aniket Mishra
Sports Committee



Rutuja Pawar Sports Committee





1st Aug – 10th Aug





2nd Aug : Prof. Mahesh Bhanushali placed MMS Finance students Mr. Harshad Agawane, Ms. Tejashree Vasal and Ms. Sayali Karambelkar from 2019-21 batch in well known analytics organization- InSync Analytics with the package of 3L.







1st Aug – 10th Aug





2nd Aug: Prof. Kanchan Akshay was invited to Judge an Intercollegiate Virtual Case Study Competition, organized by Sasmira Institute of Management.





Sasmira, Sasmira Marg, Worli, Mumbai - 400 030, INDIA. | Tel. : +91-22-2493 2047 | Email : simsr@simsr.edu.in | Web : www.simsr.sasmira.org

Ref. No. SIMSR/97/2021-22

24/08/2021

Prof.Kanchan Akshav. Dr. V.N. Bedekar Institute of Management Studies

Subject: Letter of Appreciation for Judging ANVAY-MYTHO MANAGEMENT

Sasmira's Institute of Management Studies and Research has been continuously thriving for student development by bridging the gap between Industry and college interface. ANVAY MYTHO Management team emphasized on highlighting the ancient Indian Mythological scriptures and its implication in today's modern work place environment. Ethical behaviour and moral values are Integral part of individual development, with this motto the case study competition was held.

We extend our gratitude for sparing your valuable time to judge this event and give your valuable inputs to the participating teams

Thanks & Regards







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. SASMIRA'S INSTITUTE OF MAN MADE TEXTILES Approved by : AICTE & DTE, Aided by Govt. of Maharashtra

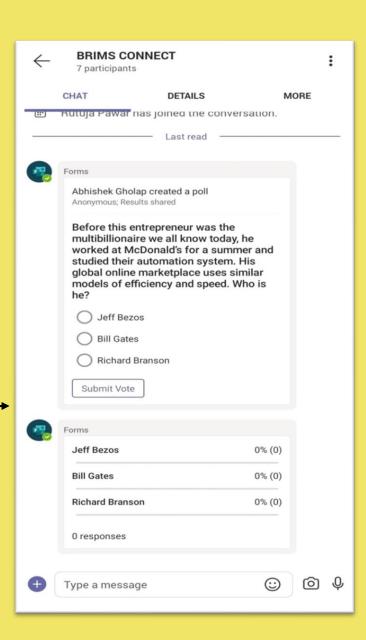
SASMIRA'S INSTITUTE OF COMMERCE AND SCIENCE



















QUIZ NO 01





When is National Sport's Day celebrated in India?

- 1) 6th April
- 2) 29th August
- 3) 5th May
- 4) 21st January







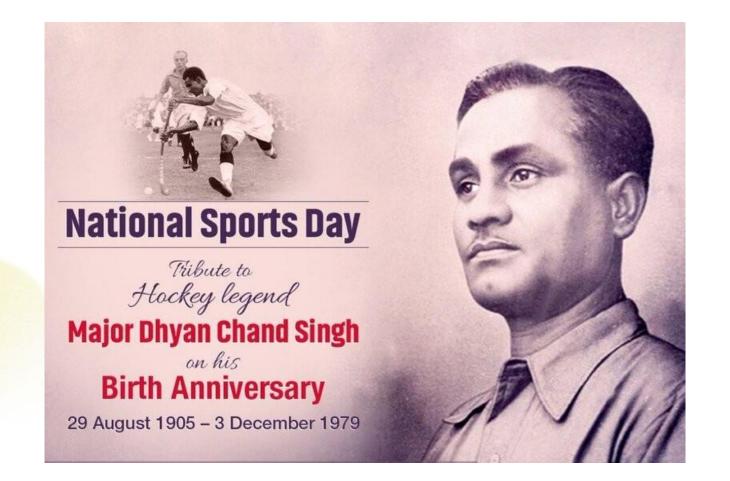


Quiz No 01 Answer





29th August









1st Aug – 10th Aug





6th & 7th Aug: Student Engagement and Sports Committee organized Enthusia 2.0, a National Level Intercollegiate Management Fest. There were 12 events in the fest and witnessed 135 participation from different

Institutes.







6th Aug – 7th Aug









6 August 2k21 Contact: 9130604631 Manas Hulge / Rishabh Joshi

REGISTRATION FEES 50

RS PER TEAM

manas.hulge@vpmthane.org rishabh.joshi@vpmthane.org Group Entry only (2 Members) Rs. 50 Per Group

iscover your

RDERING LAST UMMER QUENCE THE SOLVE THE CASI 3 MEMBERS PER TEAM FRIDAY 6TH AUGUST AT 10:00 AM SHUBHAM - 9082157080 AYUSH - 9172123203

SHUBHAM BHALERAO

9209611488



Charades

Entry fees for Team-50rs Contact Details-Aashi Rajgor -9890713822 Akshay Pawar - 9867190050

BULEE OF PARTICIPATION

- Participants should be either individual or in a feam of 2 only.
- The participants about be ready with all the materials that are mentioned on the next page.
- On 6" Aug. at 10 am, the participants will be given names of 1 or 2 materials which they have to
- The purificipants enough send us the final picture of their creativity bit 1 pm on any of the enam that are mentioned below.
- Along with the picture, participants should mention their names as well.
- Later a meeting link will be provided to participants where they will have t
- Participants will be judged on Creativity, Utilization of Resources, Artistic or Eno-trienchy rating, Utility of the Product and Cowali presentation.







6th Aug – 7th Aug











6th Aug – 7th Aug







"Life is one grand,

sweet song, so start the music."

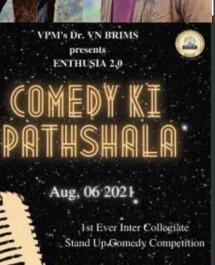
Record Video and It Should Be

+91 81089 59146

+91 8828093047 anjaligaikwad@vpmthane.org

ashita.gawas@vpmthane.org

 Name of The Student and College Name Should Be Edited into That video



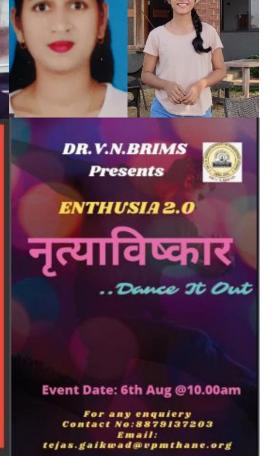
Entry Fees ₹50

Aniket 8976199303

Vishal 7977283278

For Enquiry:











Sports Game Winners & Runner up's





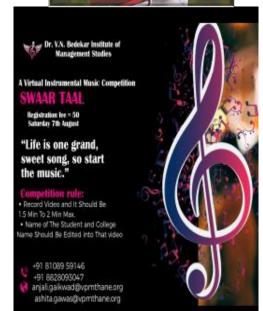


Cultural event Winners & Runner up's



















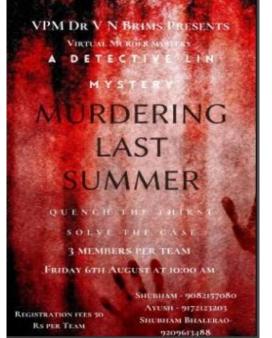


Management Game Winners & Runner up's













Management Game Winners & Runner up's















1st Aug – 10th Aug





BRIMS creates enthusiasm in students through Enthusia 2.0



DR VN Bedekar Institute of Management Studies (BRIMS) organized its annual management fest Enthusia 2.0 on 6th & 7th Aug 2021. It was a

National level management fest covering areas of sports, cultural and management games. Considering Covid, the event was conducted on virtual platforms getting participation from various states of India. The event was organized by students of MMS 1st year who demonstrated skills of leadership, planning, organizing, team handling, coordination, creativity through its events. BRIMS always nurtures management skills among its students, hence apart from classroom teaching events like this create a platform for students to learn and demonstrate these skills.





1st Aug – 10th Aug





10th Aug: Miss. Aashi Rajgor wrote an winning essay writing article on "Elimination of Single-Use Plastic" which was later published on Brims official website.





ELIMINATION OF SINGLE-USE PLASTIC BY AASHI AJIT RAJGOR

August, 2021







QUIZ NO 02





What is the name of the national programme for the development of sports?

- 1) Khelega India
- 2) Aage badega India
- 3) Khelo India
- 4) Jeeto India







Quiz No 02 Answer





Khelo India













11th Aug and 21st Aug: Dr. Nitin Joshi and Dr. Smita Jape attended a meeting with Entrepreneurs and members of COSIA for Industry Academia Interface at TSSIA house Wagle Estate.







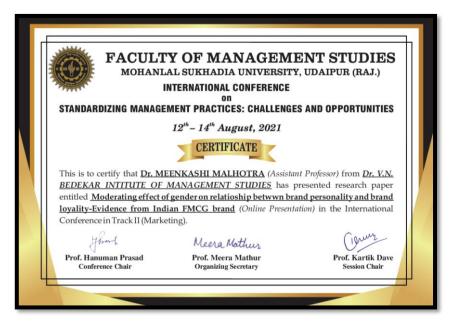






13th Aug: Dr. Pallavi Chandwaskar and Dr. Meenakshi Malhotra presented their Paper titled "Moderating Effect of Gender on Relationship between Brand Personality and Brand Loyalty – Evidence from Indian FMCG Brand" in International Conference on "Standardizing Management Practices: Challenges & Opportunities (ICSMP-2021)" organized by Faculty of Management Studies, Mohan Lal Sukhadia University, Udaipur.











QUIZ NO 03





In which sport did India won its first ever gold medal in Olympics?

- 1) Swimming
- 2) Hockey
- 3) Weight-lifting
- 4) Cricket







Quiz No 03 Answer





Hockey













14th Aug: An article on DR VN BRIMS was published in newspaper Times of India under 'Leaders for Change' page as a promotional advertorial for DR VN BRIMS which was written Dr. Pallavi Chandwaskar.













19th Aug: Dr. Pankaj Nandurkar & Prof. Vibhuti Save under the guidance of Dr. Nitin Joshi organized a one-day workshop on "Outcome Based Education", for all faculty members of Brims. The resource person of the workshop was Dr. Shailesh Kasande, Group Director of Suryadatta Group of Institutes.

















20th Aug: Our batchmate Shahejaz Alam got participation certificate in an excel webinar organized by CA Amit Jain.









QUIZ NO 04





Which is the highest Sport's Award in India?

- 1) Arjuna Award
- 2) Major Dhyanchand Khel Ratna Award.
- 3) Dronacharya Award
- 4) Rajiv Gandhi Khel Ratna Award









Quiz No 04 Answer





Major Dhyanchand Khel Ratna Award











23rd Aug: An Online Quiz on 'Quality Enablers at BRIMS' was organized on IQAC Foundation Day by IQAC Student Representatives, Ms. Shivani Bose and Mr. Vimal Kumar Mishra under the guidance of Dr. Pallavi Chandwaskar.

105 Students participated and Top 20 were awarded with certificates.









IQAC Foundation Day Quiz Winners

Rohan Giri	Abhishek Gholap
Aniket Mishra	Dipesh Mishra
Paresh Bhopi	Sujit Koregave
Rutuja Pawar	Nikhil Adkar
Pallavi Ghildiyal	Aishwarya Pawaskar
Rutuja Deshmukh	Sanket Gawas
Shahejaz Alam	Anjali Gawade
Ayush Haria	Pawan Parihar
Priyanka Kadam	Nidhi Pawar
Gauri Kadam	Shivani Paranjape









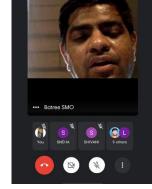
24th Aug: Dr. Nitin Joshi jointly conducted "Get set Goal activity" for HPE consultancy.

24th Aug: Prof. Krunal K. Punjani & Dr. Pankaj Nandurkar organized a Webinar on "A Talk with Start-up Founder", which was conducted by Mr. Bharat Oswal - Founder of the Strat-up 'Botree', Head of TEDxPune and CII

Young Indians Pune - YUVA Chair.











QUIZ NO 05





Who won first gold in recent Tokyo Olympic 2020 for India?

- 1) P. V Sindhu
- 2) Mirabai Chanu
- 3) Neeraj Chopra
- 4) Bajrang Punia







Quiz No 05 Answer





Neeraj Chopra











25th Aug: Placement team placed following candidates from 2020-21 batch

- Mr.Akash Baraskar in SP Wealth Advisors
 - Mr.Sagar Nikam in SP Wealth Advisors
 - Ms.Jinal Panchal in Acura Solutions











26th Aug to 28th Aug: 5 MMS students have attended 32nd AIMS Annual Management Education Convention on theme "Rediscovering Management Education for the Pandemic World: The roadmap ahead"













26th Aug to 28th Aug: Students received delegate certificates for the same and have prepared and shared a detailed report of the event with IQAC.















QUIZ NO 06





How many medals has India won in its recent Tokyo Paralympics 2020?

- 1) 11
- 2) 19
- 3) 8
- 4) 20









Quiz No 06 Answer





19





Faculty appointed as Assessors for Business Excellence



Dr. Nitin Joshi, Dr Smita Jape, Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Mr. Vaibhav Pandit are appointed as an assessor and started assessment of Large well known public sector companies.









August 2021





Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K Punjani and Prof. Sandeep Moghe successfully completed Innovation Ambassador training (Foundation Level) conducted by MoE's Innovation Cell & AICTE















Special Thanks To



Director, DR VN BRIMS

Dr. Nitin Joshi



Director General, DR VN BRIMS

Dr. Guruprasad Murthy





Special Thanks To









Get to know about our team









Dr. Meenakshi Malhotra

Mr. Vishal Doke (Parashar)

Miss. Aashi Rajgor (Vaishisth)

Mr. Aniket Mishra (Chanakya)







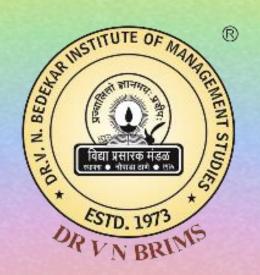






Thank You

BRIMS CONNECT August 2021



BRIMS CONNECT for the Month of September 2021



3rd Sep: Prof. Krunal K. Punjani & Prof. Kala Mahadevan's research paper "Transitioning to online learning in higher education: Influence of Awareness of COVID-19 and Self-Efficacy on Perceived Net Benefits and Intention" has been published in a Scopus indexed journal "Education and Information Technologies" - The official Journal of the IFIP Technical Committee on Education, which is ranked among Quartile 1 (Top 25%) Journals by SCI mago Journal Rank) & has H-index of 41.





5th Sep: Dr. Smita Jape, Mr. Vaibhav Pandit, and Mrs. Deepti Gokhale organized event of Teachers day Felicitation. All teaching, adminstrative and supporting staff members were felicitated by the top management



4th Sep: Prof. Krunal K. Punjani was invited as Reviewer by Asian Journal of Management Cases – a Scopus indexed & ABDC listed journal, and he successfully completed the review work.



6th Sep: Dr.Smita Jape coordinated with COSIA members for industry academia interaction and for MOU. The meeting was attended by Dr. Nitin Joshi, Dr. Smita Jape, Dr. Kanchan Akshay, Prof. Vibhuti Saye and Prof. Mahesh Bhanushali for Industry Academia Interaction.





1st Sep – 10th Sep

7th Sep: First year MMS Students, Mr. Hrushikesh Parte, Ms. Piyusha Kamtekar & Ms. Sumedha Sawant, under the guidance of Prof. Siddhesh Soman, won the 1st place in Intercollegiate Social Entrepreneurship B-plan competition at IMCOST. There were 11 participating teams from various institutes and the team from BRIMS won the competition and were well-appreciated for their practical approach by the judges.



Mr. Hrushikesh Parte



Ms. Piyusha Kamtekar



Ms. Sumedha Sawant

11th Sep – 20th Sep

11th Sep: Prof. Dipti Periwal won most "Innovative Teacher of the Year Award, 2021" by GISR Foundation at 3rd International Academic Award and Research Excellence Award 2021.



11th Sep – 20th Sep

13th Sep: Prof. Krunal K. Punjani was invited as Resource Person for National Level Faculty Development Program on "Research Paper Writing (Abstract to Conclusion) for Quality Journals (Scopus/ABDC)" organized by Akbar Peerbhoy College of Commerce and Economics, Mumbai



11th Sep – 20th Sep

11th -14th September: Dr. Smita Jape was invited as Reviewer by Indian Journal of Finance and Banking, a ABDC listed journal, and she successfully completed the review work.





15th Sep: Dr. Nitin Joshi was invited as a guest for prize distribution ceremony by Anand Bharti.

15th Sep: Dr. Nitin Joshi was part of interview panel for SRBS for Director's Selection.



11th Sep – 20th Sep

17th Sep: Prof. Dipti Periwal connected and coordinated MOU between DR VN BRIMS and Canadian Technical and Management College, Canada.

18th Sep: BRIMS IIC team along with student coordinators organized final presentations of "BRIMS INNOVATORS - Business Plan Ideas" which were evaluated by 8 entrepreneur judges.



11th Sep - 20th Sep

18th Sep: Dr. Kanchan Akshay successfully defended her Ph.D. Thesis and was honoured with Doctorate degree from the University of Mumbai



11th Sep - 20th Sep

20th Sep: Students of DR VN BRIMS successfully completed Initial levels of National Entrepreneurship Challenge (NEC) Competition and reached to the Semifinals, Organized by E-Cell IIT Bombay.



11th Sep - 20th Sep

25th Sep: Dr Smita Jape attended key factor meeting with top and middle management people NALACO Panchpatmali Bauxite Mines.



Special Thanks To



Special Thanks To



Director, DR VN BRIMS

Dr. Nitin Joshi



Director General, DR WN BRIMS

Dr. Guruprasad Murthy

THANK YOU

BRIMS CONNECT

For the Month of October 2021





Anchors



Neha Tajve

Student Engagement Committee &

Placement Committee Representative



Abhishek Gholap

CR of HR &

Placement Committee Representative



4th Oct: Dr. Smita Jape was invited to be panel Member & Subject Expert in Selection Committee for selection process of Faculties for the post of Associate Professor and Professor under the Career Advancement Scheme (CAS) for Vivekananda Institute Management & VES Business School.







5th Oct: Prof. Krunal K. Punjani was invited as a Guest Speaker at Patkar College of Arts & Science and Varde College of Commerce & Economics for a session on "Role of Advertising towards adding value in Business"







5th Oct : Prof. Mahesh Bhanushali placed following students from 2020-21 batch.



Mr. Abhishek Patil, MMS-Finance, Morning Star, 3.5 L+ Incentives, Research Associate.



Mr. Navin
Gangaramani- MMSHR, VIVO Mobiles, 4.5
L, HR-Trainee



Mr. Devendra Lingayat-MMS-HR, VIVO Mobiles, 4.5 L, HR-Trainee







5th Oct: Dr. Smita Jape received an award of INDO ASIAN –BEST RESEARCHER AWARD, 2021 in financial management on the eve of World Teachers Day by IMRF International Management Research Forum.

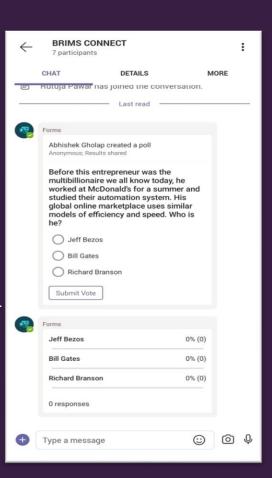
















Quiz 1



Quiz 1 Ans



11th to 13th Oct: Dr. Meenakshi Malhotra, an empanelled assessor for EFQM Business Excellence Model for CII Exim Bank Award, conducted a site visit assessment for an organization.











12th Oct: Prof. Sandeep Moghe attended a Webinar by AICTE on Cybersecurity and Its Emerging Applications.











13th Oct: Ms. Shweta Nair got MOU Signed with Testbook Edu Private Limited and DR VN BRIMS





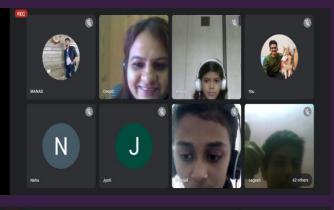






11th Oct – 20th Oct

Oct: Prof. Dipti **14th** Periwal conducted a "Workshop on Entrepreneurship" for students of VPM's Sou. A. K. Joshi English Medium School, Thane. This was organized by DR V N BRIMS along with E-Cell IIT Bombay highlight importance Eureka Junior competition.







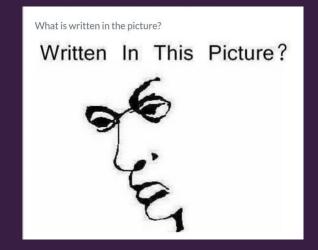
16th Oct: IIC Team of BRIMS organised Prize Distribution Ceremony to felicitate the Winning teams of 'BRIMS INNOVATORS – Business Plan Idea Contest'







Quiz 2







Quiz 2 Answer



Liar

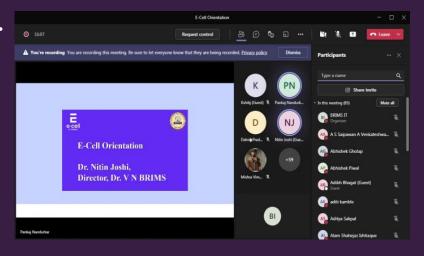




18th Oct: Dr. Nitin Joshi, Director DR VN BRIMS conducted 'E-Cell orientation' and focused on 'availability of sector wise business opportunities' along with competencies and skill-set

required to be an entrepreneur.



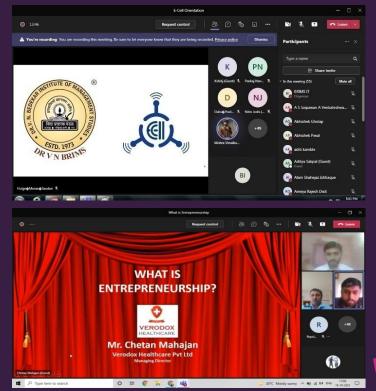








19th Oct: Mr. Chetan Mahajan, Founder, Verodox Healthcare Pvt Ltd. had a discussion with DR VN BRIMS students on 'What is Entrepreneurship' & provided guidance on 'How to start an entrepreneurial journey'.







18th to 20th Oct: Dr. Pallavi Chandwaskar conducted physical site visit of Godrej Precision Engineering, Godrej and Boyce mfg. Co. Ltd. to plant no. 4, 9 and 19 at Godrej, Vikhroli as an empanelled assessor for EFQM Business Excellence Model for

CII Exim Bank Award.









21st Oct – 31st Oct

22nd Oct: DR VN BRIMS under guidance of Dr. Nitin Joshi has received an assignment for content creation from Shri Dilip Amdekar and Prof. Dipti periwal is coordinating for the same.





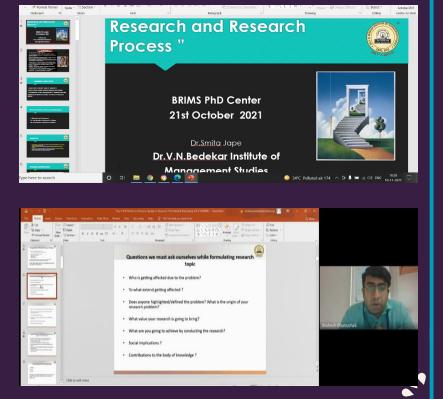






21st Oct – 31st Oct

22nd - 30th October: Dr. Smita Jape and Prof. Mahesh Bhanushali conducted the PhD course Work sessions for PhD scholoars 'Introduction to Research, Research Process and Research Topic Formulation'. Mrs. Janhavi Potdar research department from successfully co-ordinated for the •same.







Quiz no 3

Find the mistake in the picture?











Quiz no 3









21st Oct – 31st Oct

22nd October: Ms. Sweta Nair placed Chinmay Sawant of 19-21 batch at TMSV Edutech Private Ltd for the position of Business Development with a package of 3.5lakh pa.

27th October: Ms. Sweta Nair coordinated with Rustamjee Urbania and 3 student got placed for 4 months internship with stipend of 25K per.



21st Oct – 31st Oct

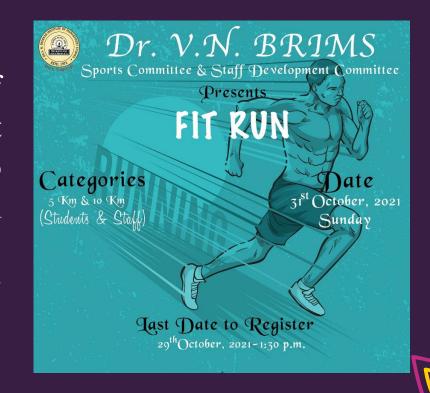
27th – 29th Oct: Mr. Vaibhav Pandit did Online assessment for a defense PSU for the EFQM business Excellence award.





21st Oct – 31st Oct

31st Oct Committee: BRIMS Sports Committee and Staff Development organised a 'Fit Run' event. There were two categories each of 5km & 10km for both the staff and students. 13 participants successfully completed the run.







1st Oct - 31st Oct

1st to 31st Oct: Interviews were held for 2020-21 and 2021-22 batch by Placement department in the following companies.

- 1) Deloitee India- Data Research Analyst.
- 2) Morning Star- Research Associate.
- 3) RCMPA Technologies— Sales & marketing.
- 4) Jaro Education- Marketing Manager.
- 5) Upgrad- Marketing Manager.
- 6) Morning Star- Equity Data Research Analytics.
- 7) DTDC Operations Executive.
- 8) Institutional India- Junior Financial Data Analytics.

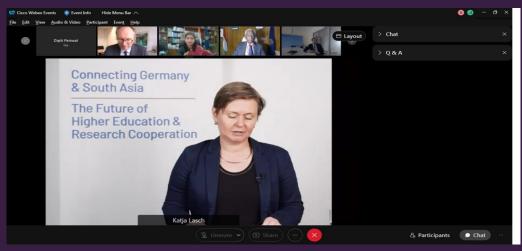






Prof. Dipti Periwal attended 5 days workshop for International collaboration. She got an opportunity to connect with Germany and South Asian Countries.







• Our student, Ms. Poorva Ajgoankar, under guidance of Dr. Meenakshi Malhotra has won FIRST prize in 'The Late Shri B. G. Deshmukh Annual Essay Competition, 2020-2021 organized by Indian Institute of Management Administration, Maharashtra Regional Branch. She will be receiving a prize money of Rs.7500 by post. The Prize winners will be honoured virtually in the 66th Annual General Meeting of the IIPA/MRB on 15th November, 2021.



DR VN BRIMS has been Ranked 11th in the category of 'Outstanding B-School of Excellence' by CSR-GHRDC B-Schools Survey 2021. The result of the same has been published in Competition Success Review (Nov., 2021 Issue).

CSR-GHRDC B-Schools Survey 2021		ann L S				B
Ri of Pr	Group Name of the B-School of the B-School of the B-Schools		Faculty, Publication, Research, Consultancy, MDP & Other Programmes (455)	Admission, Curriculum & Delivery System (320)	Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface (465)	Total (1400)
	Ranking of Outstanding B-School	ols of Ex	cellend	e		
1		120.48	205.28	198.95	295.66	820.37
2		121.09	203.99	197.51	293.94	816.52
3	Ajay Kumar Garg Institute of Management, Ghaziabad, Uttar Pradesh	119.20	201.17	195.55	294.38	810.30
4	Suryadatta Institutes of Management, Pune, Maharashtra	118.86	202.11	193.57	292.70	807.24
5	School of Management, Presidency University, Bengaluru, Karnataka	116.08	200.14	192.19	290.04	798.45
6	NERIM Group of Institutions, Guwahati, Assam	117.73	201.04	189.23	288.70	796.71
7	Hindustan Institute of Technology and Science (Deemed to be University), Chennai, Tamil Nadu	120.77	199.95	187.79	286.93	795.44
8	REVA Business School, Bengaluru, Karnataka	118.30	201.46	189.86	284.65	794.27
9	SASMIRA'S Institute of Management Studies and Research, Mumbai, Maharashtra	116.69	200.52	188.81	283.51	789.54
10	School of Business, Galgotias University,	114.67	198.90	190.47	284.03	788.07
11	Dr. VN Bedekar Institute of Management Studies, Thane West, Maharashtra	115.02	199.95	189.83	281.57	786.36
12	IPS Academy, Institute of Dusiness Management and Research, Indore, Madhya Pradesh	117.58	197.58	188.37	279.36	782.81
13	Rungta College of Engineering & Technology, Bhilai, Chhattisgarh	116.50	196.41	186.47	280.01	779.39
14	St. Francis Institute of Management & Research, Mumbai, Maharashtra	114.07	194.12	188.08	278.43	774.69
15	St. Joseph's Institute of Management [JIM],	115.26	195.35	186.18	276.66	773.45



Oct 2021: Our batchmate Shubham Bhalerao Won 1st prize in Fidelis Capital Market Competition







Upcoming Events



Dr. V. N. Bedekar Institute of Management Studies, Thane (Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)

ONLINE WORKSHOP

Teaching with Cases

"Making Learnings Relevant through Case Studies"

Date: 20th November 2021 Time: 10:00 am to 12:00 pm

Resource Person



Dr. Jitendra Kumar Mishra

- · Director, Jaipuria School of Business, Ghaziabad (NCR),
- · 20+ Years of experience in Teaching and Research
- · Reviewer for International Journals
- . Member of AIMS Research and Fellowship Grant Committee
- · Regional Vice President (Southern Region) Association of Indian Management Schools (AIMS).

Takeaway from Workshop for Faculty:

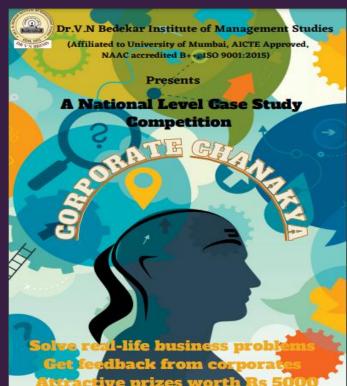
- Understanding
 - o Case as a teaching tool
 - o Different types of Cases
- · Case selection methodology
 - o Where to use and where not to use
- · Discussing a Case in a session

Registration: Click here

Contact No.: 8054498839, 9821681550

E Certificate will be provided

Opportunity to publish Case in ISSN Journal with no publication fee





Special Thanks To



Dr. Guruprasad MurthyDirector General, DR VN BRIMS



Special Thanks To



Get to know about our team



Dr. Meenakshi Malhotra



Mr. Vishal Doke (Parashar)



Miss. Aashi Rajgor (Vashistha)



Mr. Aniket Mishra (Chanakya)



THANK YOU!





BRIMS

CONNECT



for the Month of November 2021









Anchors





Rashmi Pawar



Sanket Konapalkar



1st Nov – 10th Nov



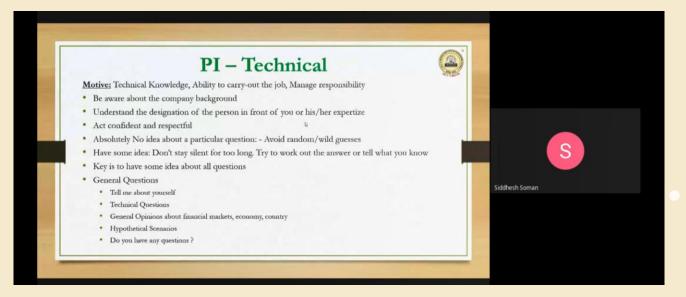
8th to 11th Nov: Dr. Smita Jape worked as an assessor for CII-Exim Bank - Business Excellence Award 2021 for assessing PBM Mines NALCO Orissa.





1st Nov – 10th Nov

10th Nov: Prof. Siddhesh Soman conducted a "Personal Interview guidance session" for Finance Specialization Students. The session was focused on helping students to face interviews effectively.











Q1. Find the Words



















16th Nov: Dr. Pallavi Chandwaskar attended NAAC Webinar conducted for IQAC of institutes across India on NEP for Western Region and sensitizing HEIs about NEP 2020





11th Nov − 20th Nov

19th Nov: BRIMS IIC & E-Cell organized webinar on "Entrepreneurship and Innovation as Career Opportunity" which was delivered by the guest speaker Mr. Mahesh Chhatre





11th Nov – 20th Nov



20th Nov: Dr.Smita Jape, Dr. Meenakshi Malhotra and Dr. Kanchan Akshay organized precursory workshop to create understanding and awareness about the theme of the conference "Management Education: Being Relevant through Applying, Analysing, Evaluating and Creating"

Session on "Making Learnings Relevant through Case Studies" by **Dr. Jitendra Kumar Mishra, Director, Jaipuria School of Business, Ghaziabad**.





11th Nov – 20th Nov

20th Nov: In Precursory Workshop National level Case study competition "Corporate Chanakya"

- Live case was shared by Aussee Oats Milling Pvt. Ltd
- 15 teams participated
- Winners from Bhopal School of Social Science

Jury members Ms. Komal Kanabar, Dr. Pankaj Nandurkar and Dr.

Pallavi Chandwaskar











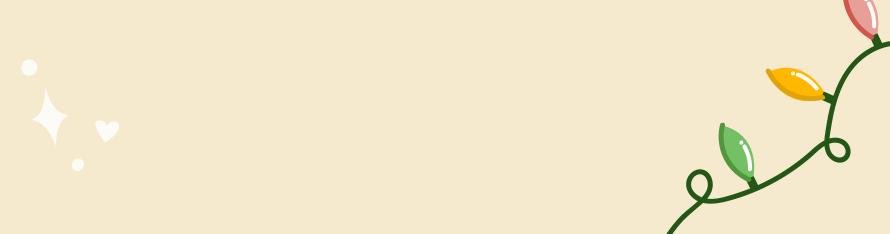
Q.2 A girl fell off a 50-foot ladder but didn't get hurt. How come?







Ans. She fell off the bottom step!





21^{st} Nov -30^{th} Nov



22nd to 24th Nov: Dr. Nitin Joshi visited Velneshwar with all the heads of the institutes

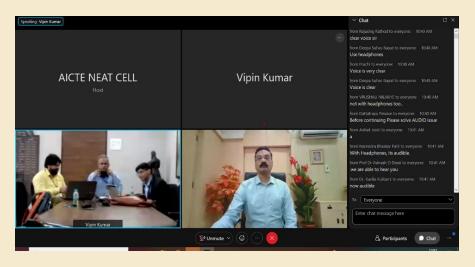


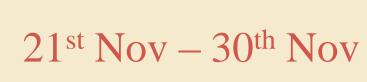


21st Nov – 30th Nov

22nd Nov: Dr Smita Jape attended meeting conducted by AICTE on Internship opportunities







22nd to 26th Nov: Dr. Kanchan attended 5 day workshop on Universal Human Values organized by AICTE.









21^{st} Nov -30^{th} Nov



27th Nov: Dr. Nitin Joshi was invited as a guest speaker by RAA Media Pvt Ltd. for a program on creating awareness on investments.





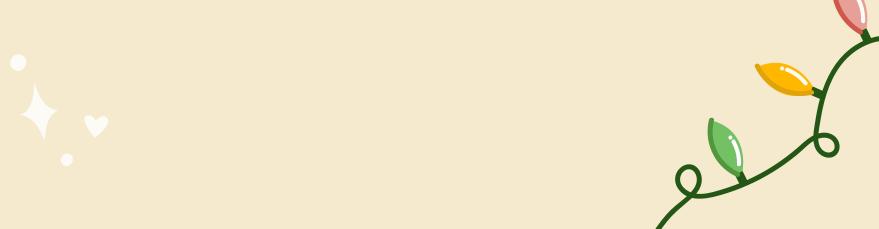








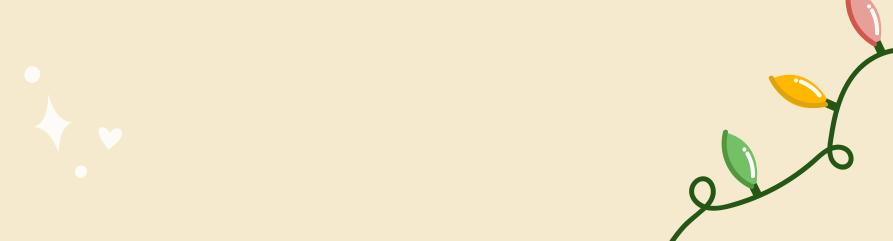
Q.3 How do you make the number one disappear?







Ans. Add 'G' and it's Gone!





21^{st} Nov -30^{th} Nov



• 30th Nov: Dr Madhuri Pejawar, Director VPM's Advance Centre conducted academic audit for DR VN BRIMS. Dr. Smita Jape coordinated the presentations and activities of process owners:





21st Nov – 30th Nov

- Curricular Aspect : Dr. Pallavi Chandwaskar and Prof. Sandeep Moghe
- > Teaching, Learning & Evaluation :Dr. Meenakshi Malhotra and Prof Vibhuti Save
- Research and Consultancy: Dr. Smita Jape & Dr. Meenakshi Malhotra and Prof. Deepti Periwal
- Extension Activities and Learning Resources: Prof. Krunal Punjani & Prof. Siddesh Soman and Dr. Pankaj Nandurkar
- ➤ Student Support Activities : Prof. Mahesh Bhaunushali & Prof. Kanchan Akshay
- E-resources in Department: Prof. Sandeep Moghe and Mr. Sanjay Sapkal.
- Academic Facilities in Department : Mr. Vaibhav Pandit



21^{st} Nov -30^{th} Nov



• 30th Nov.: Dr. Meenakshi Malhotra successfully completed review for a research paper titled "A Study of Retail Location Strategy with Special Reference to Customer Experience Management in Goa" for Empirical Economics Letters (ABDC)







Student achievement

• Our batchmates Abhishek Borole and Shruti Lunkar participated in national level quiz contest on Financial Literacy conducted by scrollwell on December 05,2021.







Student Achievement



• Our batchmate Aniket Mishra has completed the microlearning course in Digital Marketing.













Dr. Guruprasad MurthyDirector General, DR VN BRIMS



Special Thanks To













Dr. Meenakshi Malhotra



Abhishek Gholap



Mr. Aniket Mishra



Thank You



BRIMS CONNECT January 2022



Meet your hosts





Rohin Joshi



Rutuja Phatak



1st December: Prof. Mahesh Bhanushali placed following students from 2020-21 batch.



Ms. Nehali Parab, Ms. Priyanka Mane, Ms. Rutuja Pawar and Ms. Priyanka Kadam, MMS-Finance in Decimal Point Analytics, at a package of 3.8 L as Research Associate and Financial Analyst.







1st December: Prof. Mahesh Bhanushali placed following students from 2020-21 batch.



Mr. Hrushikesh Parte and Mr. Shubham Jagtap from MMS-Finance in InSync Analytics at a package of 3.5 L as Financial Analyst.







Congratulations on successfully completing marketing workshop conducted by entrepreneurship cell of IIT Bombay





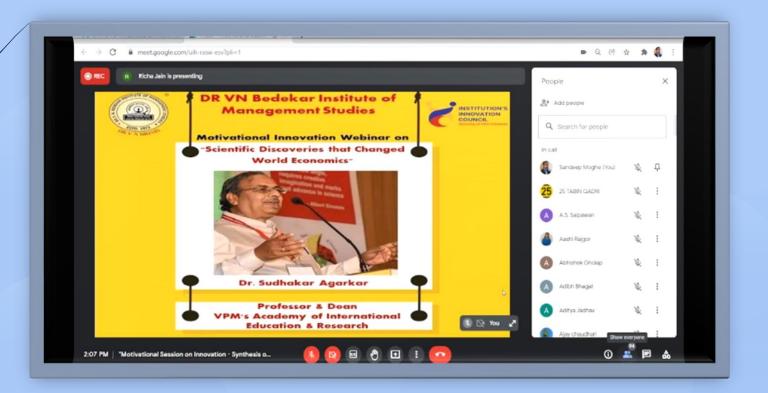


1st December – 10th December



2nd December: The IIC team of Dr. V. N. BRIMS, organized an interesting webinar on "Motivational Innovation Session on - Scientific Discoveries that Changed World Economics" by Dr. Sudhakar Agarkar - Professor & Dean VPM's Academy of International Education & Research.











3rd December: Dr. Kanchan Akshay conducted session for Ph.D. students on the topic "Overview, Recent Trends & Current Research Topics in HR".



4th December: Prof. Mahesh Bhanushali was invited as guest speaker in Hyderabad Sindh Board's H and G.H. Mansukhani Institute of Management on Topic 'Recent Trends in Operations and Supply Chain Management'





9th December: Prof. Mahesh Bhanushali presented a paper entitled 'The Transformation of Business and the Society with the influence of Data Science' in the Second International Conference on Emerging Trends in Materials, Computing and Communication Technologies 'ICETMCCT 2021'









9th December: The IIC team of Dr. V. N. BRIMS, organized an interesting Webinar on "My Story" – A motivational session by successful Entrepreneur, Mr. Dinesh Singhal" a pioneer of the modern format of the Readymade Garment and Fashion Industry.











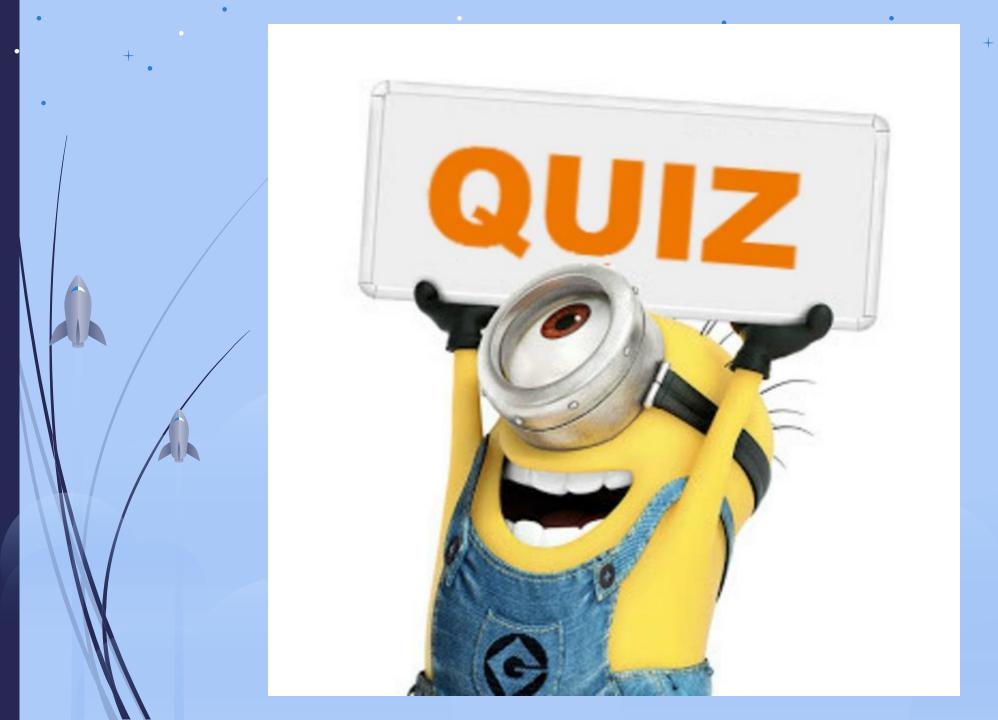
10th December: Dr. Nitin Joshi was invited as a Guest by Devrukh Vidya Prasarak Mandal.















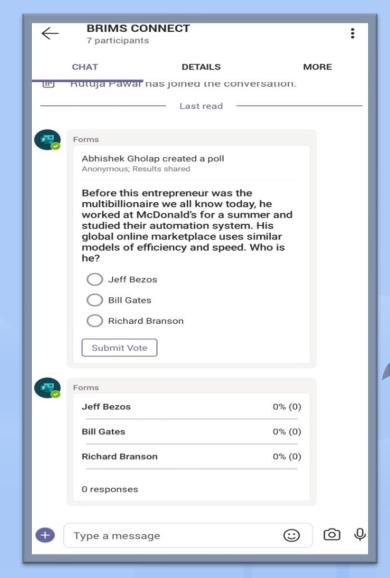








CLICK HERE





Quiz Time - KYC (Know your Company)



- I'm the largest two wheeler company in the world.
- I've a HQ in New Delhi.
- I also have a 34.6% stake in Ather Energy.

A) Bajaj Auto

C) Suzuki Motors

B) Hero Moto Corp.

D) OLA Electric



Correct Answer











13th December: Dr. Pallavi Chandwaskar, Dr. Smita Jape and Prof. Sandeep Moghe organised MMS Foundation Program in physical mode for New batch of MMS 2021-23 from 13th to 18th December, 2021







Topics of the session	Facilitator
Academic Conduct and Nuances of Finance	Dr. Smita Jape
Art of communication	Dr. Kanchan Akshay
D2C: Data creating difference	Dr. Meenakshi Malhotra
Life at BRIMS	Dr. Pallavi Chandwaskar
Assess yourself through examination	Prof. Vibhuti Save
Basics of Economics	Prof. Siddhesh Soman
IIC - Institution's Innovation Cell	Prof. Krunal Punjani
Role of IT in business management	Prof. Sandeep Moghe
Placement Orientation	Prof. Mahesh Bhanushali and Team

























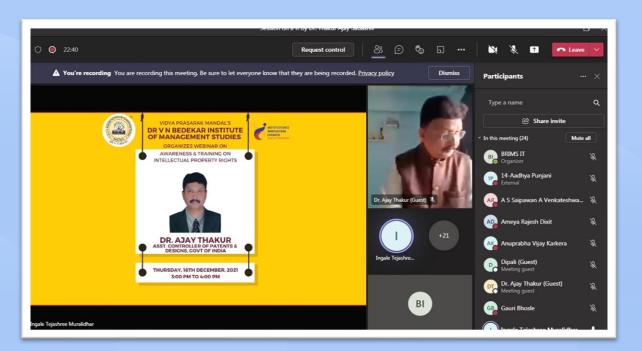






16th December: The Library & IIC team of Dr. V. N. BRIMS, organized an interesting Guest Session related to IPR by - Dr. Thakur Ajay Sadashiv, Assistant Controller of Patents & Designs (Group "A" Gazetted Officer) In Patent Office, Government of India, Ministry Of Commerce & Industry Mumbai











Mr. Sanjay Sapkal arranged training on KOHA for the Government Staff.

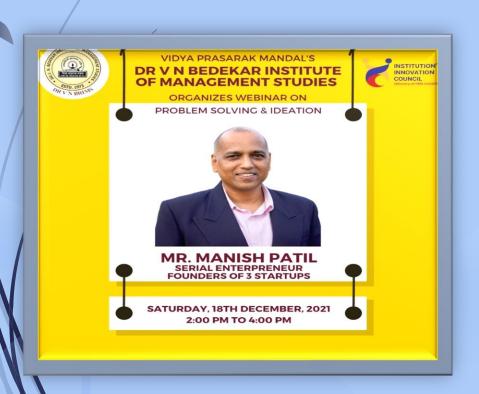




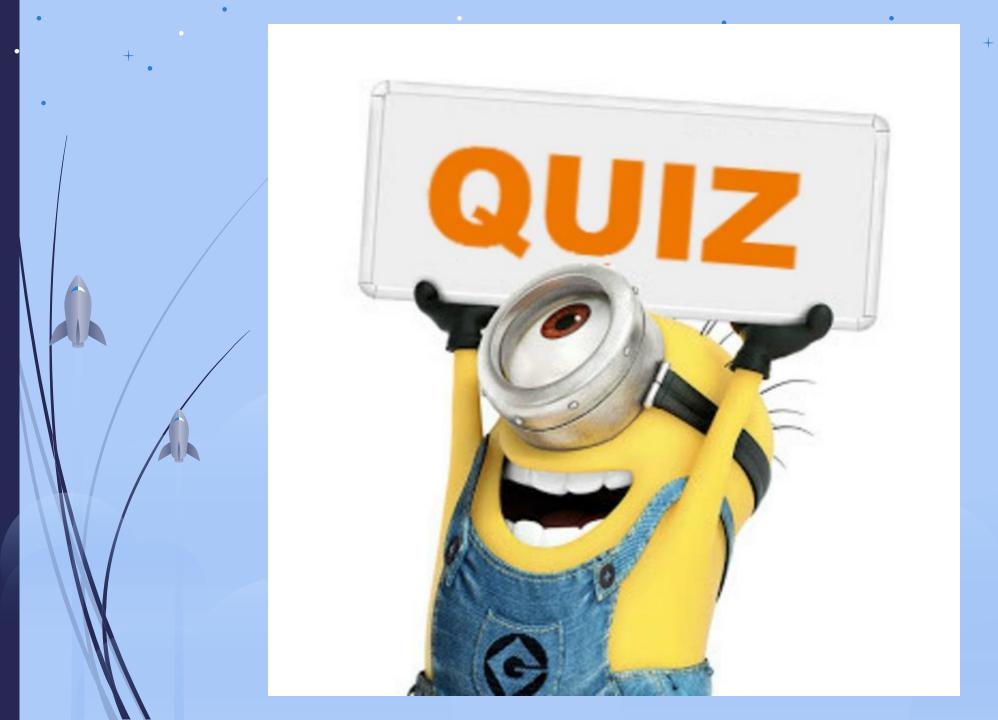




18th December: Mr. Manish Patil conducted session on "Problem Solving & Ideation" and Dr. Smita Jape as team member of IIC coordinated this Workshop.















Quiz Time – KYC (Know your Company)



• I'm an Indian MNC conglomerate.



As of 2020, I had 118 subsidiaries, 6 associates, 25
joint yentures and 35 joint operations.

I constructed the second largest metro in India.

A) Mahindra EPC

B) Reliance Infra.

C) Larsen and Toubro

D) DMRC



Correct Answer



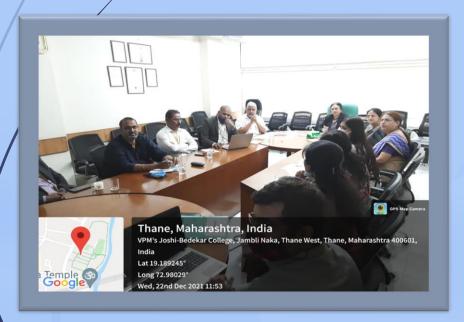






<u>22nd December:</u> Dr. Smita Jape was invited to be a member of an advisory Board of Research committee by VPM's Joshi Bedekar College. A meeting was conducted for finalizing research proposal for sanction of grants.











23rd December: "Swaranjali" was organized in the institute by Dr. Meenakshi Malhotra, Prof. Kanchan Akshay, Prof. Siddhesh Soman and Ms. Dipali Hindlekar. Faculty members, students and alumni participated and showed their musical talent.















23rd December: Dr. Pallavi Chandwaskar conducted a training session for IQAC members of BN Bandodkar College of Science.









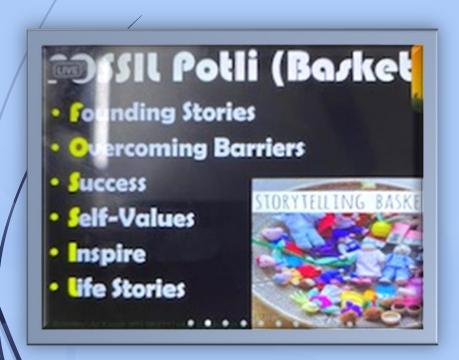
- 28th December: Dr. Nitin Joshi was nominated as a panel member for LIC, PhD research Center at St. Francis Institute of management.
- 29th December: Dr. Pallavi Chandwaskar conducted a session for PhD students of BRIMS.
 - 30th December: Dr. Nitin Joshi was nominated as a subject expert by Pillai Institute of management.

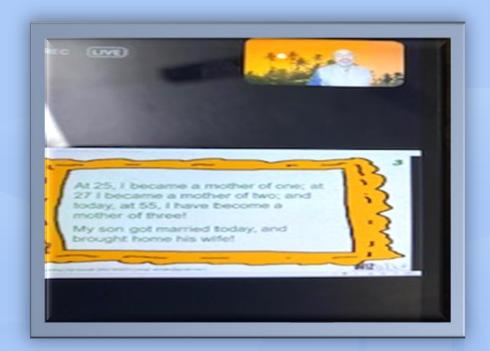




29th December: Dr. Smita Jape attended session on Business story telling conducted By Mr Ajit Kamat organised by BMA.









21st December – 31st December



30th December: Prof. Mahesh Bhanushali conducted a session for Ph.D. scholars at DR.V.N.BRIMS, Mumbai University on 'Metrics used to measure the quality of research and Overview, Recent Trends, current research topics in Operations Management & advance supply chain Management'







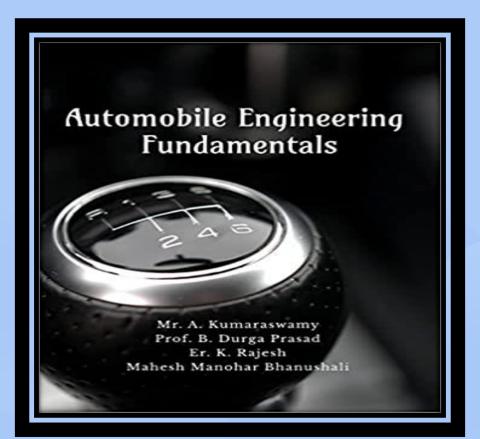
21st December – 31st December



30th December: Prof. Mahesh Bhanushali co-authored Engineering reference book on 'Automobile Engineering Fundamentals' with Notion Press (ISBN number- 979-8885465700.)











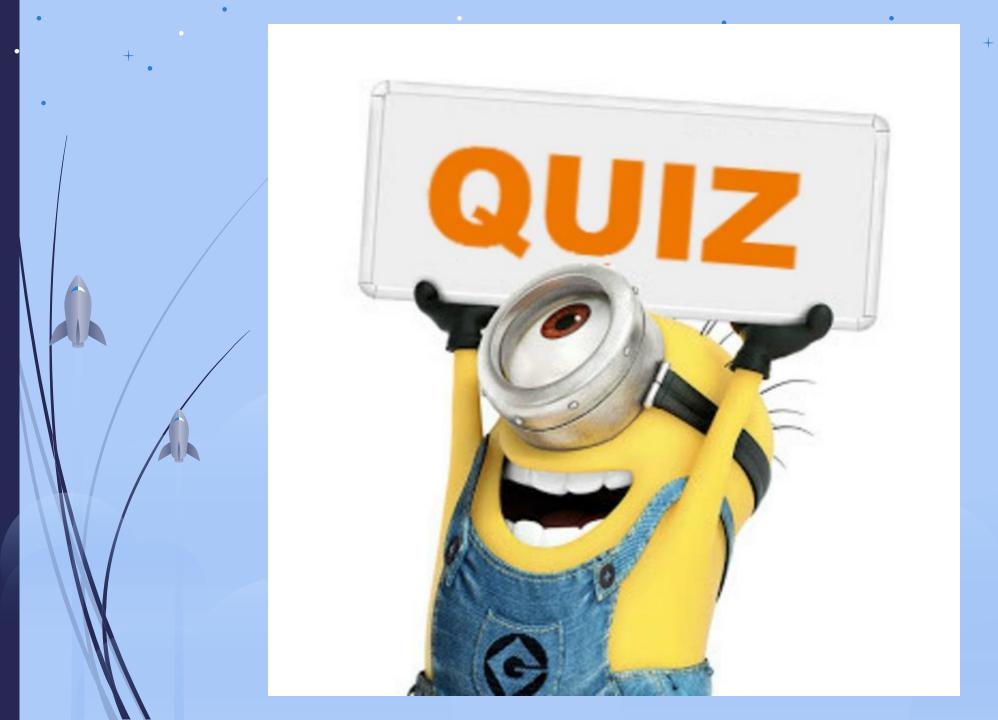
21st December – 31st December



Dr. Nitin Joshi's and Dr. Meenakshi Malhotra's research paper titled "Assessing adoption intention of electric vehicles in India: The mediating role of government policies" has now been accepted for publication in EJTIR. The journal has h index of 26 and is Q2 journal.















Quiz Time - KYC (Know your Company)



I was founded in 2010 by an engineer.



• I'm the only listed company of India in which Berkshire Hathaway has invested.



A) Policy Bazaar

B) Infoedge

C) PayTM

D) Zomato



Correct Answer













"A journey of thousand miles begins with a single step"

- An old Chinese proverb









Special Thanks











Dr. Guruprasad Murthy Director General - Dr. V.N. BRIMS











Organized by





Dr. Meenakshi Malhotra



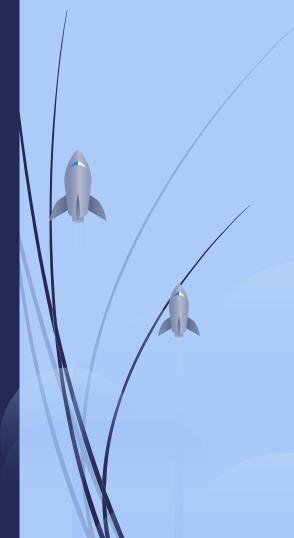


Vishal Doke



Aniket Mishra

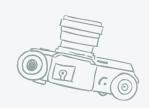




Thank you







BRIMS CONNECT JANUARY 2022











ANCHORS









Midhun Nair CR of Parashar



Kadambari Kawale CR of Chanakya







1st JANUARY- 10th JANUARY

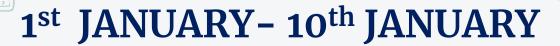


4th Jan: Four students from PGDM Finance and 1 student from MMS Finance were selected in 'Kotak Mahindra Bank' for the core finance profile of 'Credit Manager' with a package of Rs.3.5 lacs p.a. Prof. Siddhesh Soman provided this opportunity and co-ordinated for the same along with Ms. Sweta Nair.







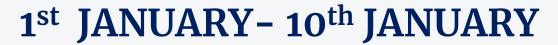


6th Jan: Prof. Krunal K. Punjani on behalf of the BRIMS IIC team, organized a webinar on "Scientific Discovery of 'Process of Air-Conditioning' that Changed World Economics" conducted by Dr. Sudhakar Agarkar and Dr. Nitin Joshi.





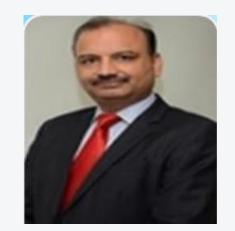






8th & 9th Jan: Dr. Nitin Joshi conducted an online program on 'Services Operations Management' for Indovance Pune.







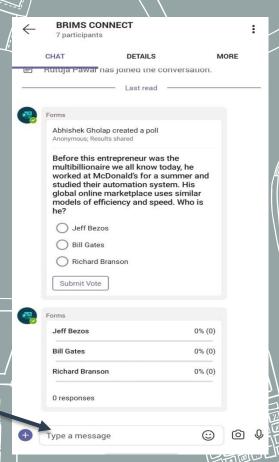




CLICK HERE

Chat

Box



MAN



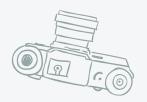
GUESS THE BRAND LOGO









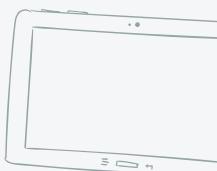


GUESS THE BRAND LOGO











Sony Mobile Communications Inc. was a multinational telecommunications company founded on 1 October 2001, as a joint venture between Sony Group Corporation and Ericsson.



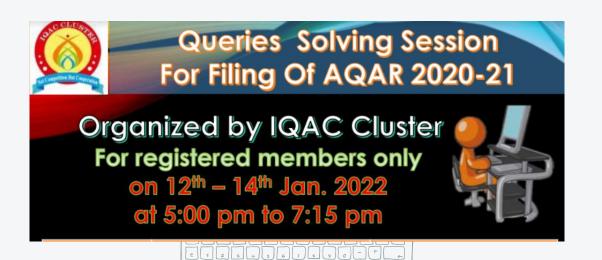
11th JANUARY- 20th JANUARY

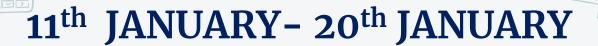


12th Jan to 14th Jan: IQAC members Dr. Pallavi Chandwaskar, Dr.

Smita Jape, Dr. Meenakshi Malhotra attended a 3-day 'Query Solving

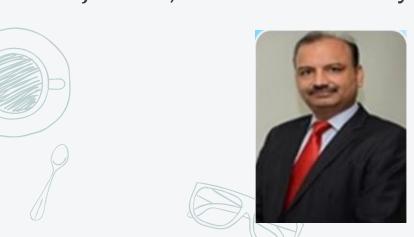
Session for filing of AQAR 2020-21' organized by IQAC cluster India.





12th **Jan**: Dr. Nitin Joshi was nominated as an expert for LIC visit for Baba Saheb Gawade Institute of Management.

13th **Jan**: Prof. Krunal K. Punjani was invited as Reviewer by Asian Journal of Management Cases — a Scopus indexed & ABDC listed journal, and he successfully completed the review work.









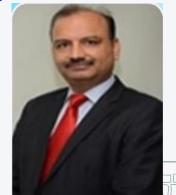
11th JANUARY- 20th JANUARY



15th **Jan**: Dr. Nitin Joshi nominated as Subject Expert by University of Mumbai for conducting interviews at Vivekanand Institute of Management Studies.

20th **Jan**: Dr. Nitin Joshi and Dr. Pallavi Chandwaskar attended meeting of Board of Studies of Interdisciplinary courses of VPM's B.N. Bandodkar College of Science.







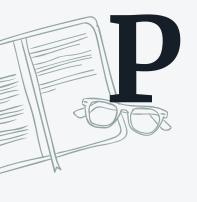








GUESS THE BRAND NAME

















Pringles is an American brand of stackable potato-based crisps. Originally sold by Procter & Gamble in 1968 and marketed as "Pringle's Newfangled Potato Chips", the brand was sold in 2012 to the current owner, Kellogg's.



21st JANUARY - 30th JANUARY



28th Jan: Prof. Krunal K. Punjani on behalf of the BRIMS IIC team, organized a Workshop on "Design Thinking, Critical thinking and Innovation Design" by Ms. Poonam Jain - A Certified Design Thinking Practitioner and Learning & Development Consultant.





21st JANUARY - 30th JANUARY

29th **Jan**: Dr. Pankaj Nandurkar and Prof. Krunal K. Punjani on behalf of the BRIMS IIC & SDC team, organized an FDP on "How to Build Innovative Pedagogies to Infuse Creativity in the Teaching-Learning Process" by Prof. Bibhas B. – Dean, PIBM, Pune.







21st JANUARY- 30th JANUARY



30th Jan: Dr. Smita Jape was invited to review research paper title "M&A Tempo On Share Price During First And Subsequent Final Deal Announcement" by Indian Journal of Finance and Banking which is ABDC Journal.

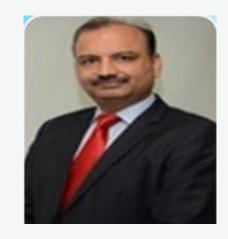






21st JANUARY - 30th JANUARY

Dr. VN BRIMS under the guidance of Dr. Nitin Joshi received consultancy from Hewlett Packard Enterprise (HPE).





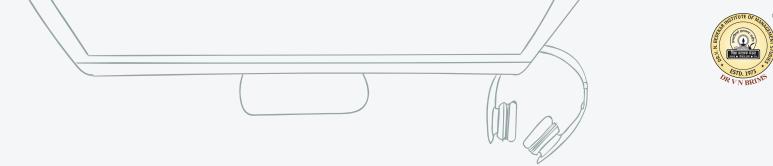












GUESS THE BRAND BY TAGLINE







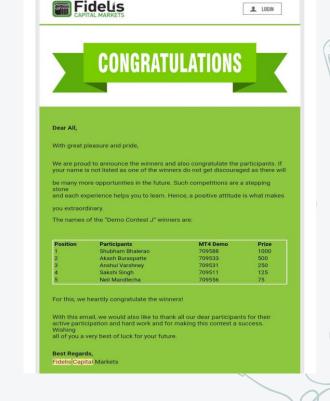






21st JANUARY- 30th JANUARY

Our batchmates Prabhakar Sharad Herekar got the participation certificate in Business Analytics boot camp.







11th JANUARY- 20th JANUARY

Our Senior Mr Aniket Mishra had participated in IP awareness/ training program under national intellectual property awareness mission by Government of India organized by intellectual property, India.









QUOTE

"NO MATTER HOW HARD OR HOW IMPOSSIBLE IT IS, NEVER LOSE SIGHT OF YOUR GOALS"







SPECIAL THANKS TO







Dr. Nitin Joshi Director - Dr. V.N. BRIMS



Dr. Guruprasad Murthy Director General - Dr. V.N. BRIMS







SPECIAL THANKS TO ALL FACULTY MEMBERS













Dr. Meenakshi Malhotra

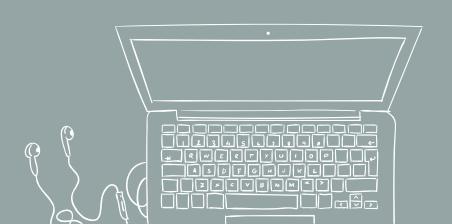


Aniket Mishra













BRIMS CONNECT for the Month of February 2022



• 3rd Feb: Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized an online guest session on "Scientific Discovery of Wireless Communication that changed World Economics" conducted by Dr. Sudhakar Agarkar and Dr. Nitin Joshi.

• 4th Feb: Dr. Nitin Joshi had a meeting with AIRBUS for conducting a session for their employees.

- 5th Feb: National Conference was held on the theme of "Management Education: Being Relevant through Applying, Analysing, Evaluating, and Creating".
 - Dr. Smita Jape, Convenor
 - Dr. Meenakshi Malhotra and Dr. Kanchan Akshay,
 Coordinator



Welcome speech
Dr. Nitin Joshi
Director
DR VN BRIMS



About NEP
Dr. Guruprasad Murthy
Director-General
DR VN BRIMS



Chief Guest Address,

Prof. Dr. Anand K Joshi
Advisor-Education, JSW Steels,

Mumbai



Key Note Address
Mr. Ramkumar Ramamoorthy
Pro-Vice-Chancellor Krea University



Guest of Honour
Dr. Amiya Bhaumik
President, Lincoln University



Vote of Thanks
Dr. Smita Jape
Associate Professor, DR VN BRIMS

- 5th Feb: During the National Conference a panel discussion was organized. The members of the discussion were
 - Mr. Samir Apte, Master career Mentor and Trainer,
 Dheya Career Mentors (I) Pvt. Ltd.
 - Mr. Nalin Pant, Lead Learning Services Humane
 Design and Innovation Consulting
 - Ms. Anuradha Iyer, Director, Development, Krea University
 - Mr. Kaushik Merchant, ESG Advisor & Sustainability Consultant, Business Excellence

- 5th Feb: DR VN BRIMS Journal Srujan was launched.
 - Chief Editor Dr. Guruprasad Murthy
 - Associate Editor: Dr. Nitin Joshi
 - Editorial Committee: Dr. Smita Jape, Dr. Pallavi Chandwaskar and Dr. Meenakshi Malhotra
 - Innovative launch of Srujan 2021- Prof. Krunal K. Punjani.
 - Research paper presentation happened on the same day





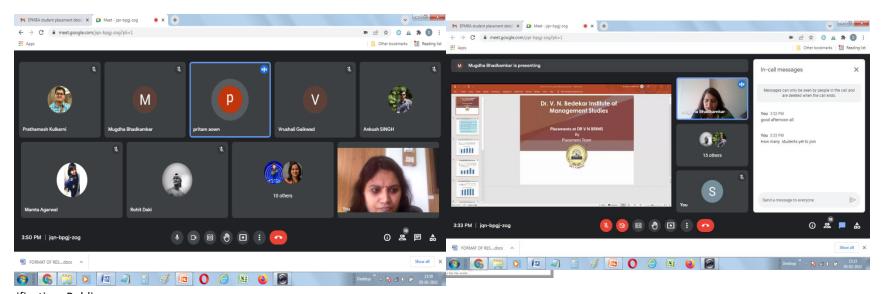
• 5th Feb: Intercollegiate level competition "Prarambh" was held during the national conference. The event was coordinated by Dr. Smita Jape, Dr. Meenakshi Malhotra and Dr. Kanchan Akshay. A total of 11 teams were shortlisted for the competition.



• 5th Feb: Prof. Krunal K. Punjani along with MMS students Ratika More & Aditi Kamble ideated, designed & executed the innovative launch of DR VN BRIMS Journal - Srujan 2022 at BRIMS National Conference



• 5th Feb 2022: An online Session was taken by Mrs. Sweta Nair and Prof. Mugdha Bhadkamkar on resume building and placement processes for EpMBA Students 2022-23.



Classification: Public

11th **Feb** - 20th **Feb**

11th Feb: Dr. Kanchan launched a program on Retail Management.



Classification: Public

11th **Feb** - 20th **Feb**

16th Feb: Two books have been published by Vikas Publishing House Pvt. Ltd. in association with MADHYA PRADESH BHOJ (OPEN) UNIVERSITY – BHOPAL

- 1st Book
 - Book Name: Packaging and Distribution management
 - Author: (1 of the author): Dr. Pankaj Nandurkar
 - ISBN: 978-93-5453-400-3
- 2nd Book
 - Book Name: Logistics Management
 - Author (1 of the author): Prof. Vibhuti Save
 - ISBN:978-93-5453-464-5

11th **Feb** − 20th **Feb**

• **18th Feb:** Dr Smita Jape, as Member of IIC coordinated session on "Process of Innovation and Technology readiness level & commercialisation of Lab Technologies" which was delivered by Dr. Apporva Palkar ,Director-Innovation Incubation and Linkage, S.P. Pune University.

COMMERCIALIZATION OF LAB
TECHNOLOGIES & TECH-TRANSFER

FRIDAY, 18TH FEBRUARY, 2022 3:00 PM TO 4:00 PM

Classification: Public

21st **Feb** - 28th **Feb**

• 23rd Feb: Dr. Nitin Joshi, Dr. Smita Jape and Dr. Pankaj Nandurkar have been recognized as Ph.D Guide in the subject of Management Studies under the faculty of Commerce & Management, SNDT Women's University, Mumbai



21st **Feb** - 28th **Feb**

• 24th Feb: Dr. Nitin Joshi visited SIES as a member of LIC appointed by the University of Mumbai

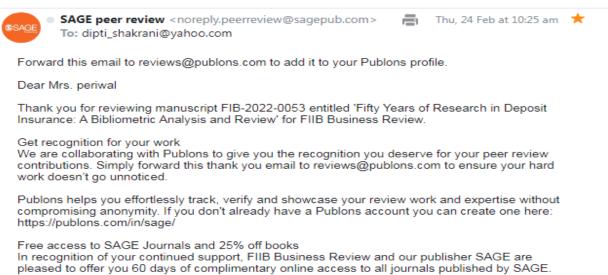
21st **Feb** – 28th **Feb**

• 24th Feb: BRIMS IIC & IQAC organized a webinar on "Pollution Control: Role of India in recently conducted COP 26 at Galsgow, UK" on Thursday - 24th February 2022. The guest speaker for this webinar was Dr. Sanjay Joshi.



21st **Feb** - 28th **Feb**

• 25th Feb: Prof. Dipti Periwal reviewed research paper titled "Fifty Years of Research in Deposit Insurance" for the Journal FIIB Business Review, which is scopus indexed journal.



21st **Feb** – 28th **Feb**

• 24th Feb: Dr. Pallavi Chandwaskar on behalf of IQAC, organised guest session on theme "Sustainability and Social Relevance of Business" by Guest Speaker Mr. Kaushik Merchant who has shared practical insights into sustainability, implementation through live case studies.





21st **Feb** - 28th **Feb**

• 25th Feb: Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized an online Guest Session on "Achieving Problem Solution Fit & Product Market Fit" which was conducted by Mr. Girish Dandige & Ms. Kalyani Shinde

21st **Feb** - 28th **Feb**

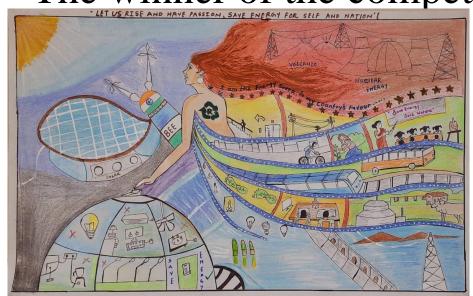
• 28th Feb: BRIMS IIC organized a workshop on National Science Day: Science & Technology in Post Independence Era. This workshop was conducted by Dr. Sudhakar Agarkar.



Classification: Public

Dr. Meenakshi Malhotra on behalf of IIC organized a poster making competition on the theme "National Energy Conservation".

The winner of the competition were:-



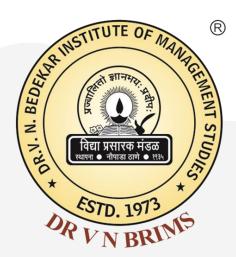
1st prize Pratiksha Jagtap



2nd Prize Tejashree Mokashi

Thank You

BRIMS CONNECT MARCH 2022





1st March – 10th March

3rd March: International Mother Language Day was celebrated at DR VNBRIMS on the theme "Expressions". Students recited their self written poems, articles, songs. The event was coordinated by Mrs. Mughda Bhadkamkar along with the faculty members of student engagement committee. Student organizers were Ms. Kadambari Kawale and Mr. Omkar Bhanushali.

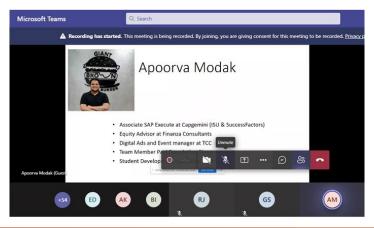




1st March – 10th March

5th March: Alumni Team and the Placement team of BRIMS, had organized an online session for MMS Batch 21-23 & 20-22. The session was on:

- Preparing yourself for the Industry conducted by Mr. Gaurav Samel (Alumni 2011-2013)
- How to prepare yourself for the Interview conducted by Mr. Apoorva Modak (Alumni 2016-2018).







8th March: On the eve of International Women's Day, Women development committee organized a session for women staff members on "Breaking the Glass Ceiling" delivered by Mrs. Sujata Soparkar, Managing Director, Integrated Electronics Technology Pvt. Ltd. Also, a guest session for girl students and staff members was organized on "Women Health and Hygiene" by Dr. Supriya Chincholkar.











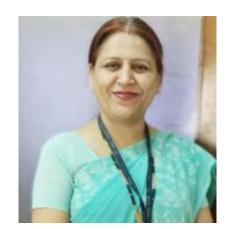
11th Mar: Prof. Krunal K. Punjani on behalf of IIC team of BRIMS organized a guest session on "Scientific Discovery of the Process of Steel Making that changed World Economics" conducted by Dr. Sudhakar Agarkar.





15th March: Dr. Nitin Joshi, Dr. Smita Jape and Dr. Pankaj Nandurkar attended a seminar at SNDT organized by IQAC on "Research in Context on NEP 2020".









11th March – 20th March

15th March: A MOU has been signed between Dr. V N BRIMS and Crypto University for Academic partnership.









11th March – 20th March

16th March: The University of Mumbai declared MMS 2020-22 Semester III Result on 16.03.2022

M.M.S. [2020-22] SEMESTER III (CHOICE BASE) Grade wise RESULT FOR THE EXAMINATION - Jan 2022			
Sr. No.	Letter Grade	Number of Students	
1	0	1	
2	A+	28	
3	Α	65	
4	B+	43	
5	В	8	
6	С	3	
7	F	6	
Total		154	





16th March: MMS 2020-22 Semester III

Examination Topper

Student Name: Gauri Kadam

Specialization: Marketing

Grade: O





21st March – 31st March

26th March: Prof. Krunal K. Punjani completed 5 days Research Workshop on "Crafting and Conducting High-Quality Qualitative Research" conducted by Prof. Vijayta Doshi, IIM Udaipur.



WORKSHOP ON

CRAFTING AND CONDUCTING HIGH-QUALITY QUALITATIVE RESEARCH

CERTIFICATE OF PARTICIPATION

This certificate is granted to

Krunal K. Punjani

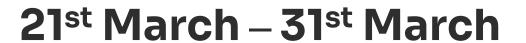
In recognition of completing the workshop on

'Crafting and Conducting High-Quality Qualitative Research' held online on March 19-26, 2022.

Vijayle Dorni

Date: March 26, 2022 Prof. Vijayta Do









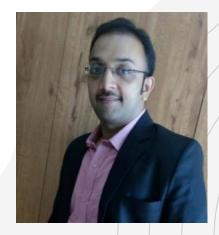
26th and 27th March: Dr. Nitin Joshi attended the conference on the theme "Role of Science Communicators" at VPM's Maharshi Parshuram College of Engineering, Velneshwar.



21st March – 31st March

28th March: Prof. Kala Mahadevan and Prof. Krunal K. Punjani's research paper "Augmented and Virtual Reality in Apparel Industry: A Bibliometric Review & Future Research Agenda" has been accepted in an Emarald journal 'Foresight' which is ranked among Scopus Q2 with H- index of 30.







1st March – 31st March

Sessions by BRIMS E-Cell, IIC organized by Dr. Pankaj Nandurkar			
Date	Topic	Resource Person	
10th March	Blockchain-enabled Start- up and entrepreneurship	Mr. Ajoy Pathak and Mr. Devesh Chawla	
11th March	Power of Belief	DR. Satvinder Singh Bedi Associate Professor Guru Nanak Institute of Management studies	
15th March	Discussion on Entrepreneurship	Mr. Arjun Deshpande Founder & CEO of Generic Aadhaar	







Dr. Nitin Joshi Director - Dr. V.N. BRIMS



Dr. Guruprasad Murthy Director General - Dr. V.N. BRIMS



Special Thanks to





THANK YOU

"This is a quote, words full of wisdom that someone important said and can make the reader get inspired."

—Someone Famous

Where we are

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god

Where we want to be

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon