



BRIMS CONNECT

APRIL 2021

Anchored By



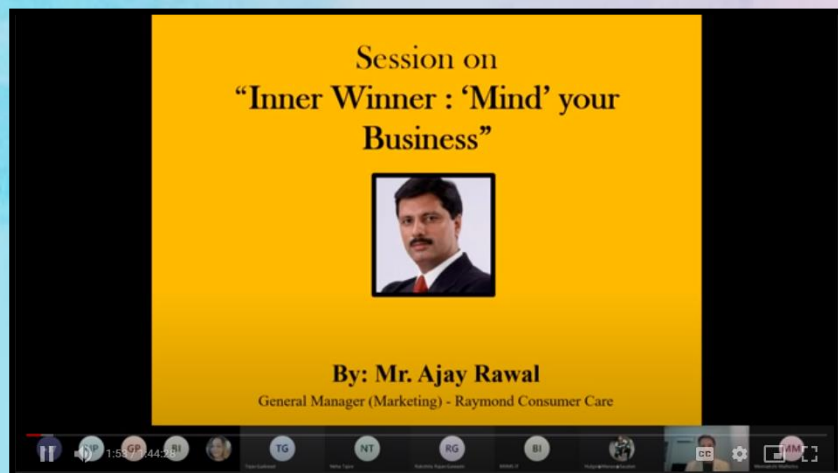
Aashi Rajgor



Vishal Doke

1st April - 10th April

- **1st April:** Dr. Meenakshi Malhotra on behalf of IQAC organized the 2nd Webinar for the students on “Inner Winner: Mind your Business” by Mr. Ajay Rawal, General Manager (Marketing) - Raymond Consumer Care.
- **3rd April:** Dr. Meenakshi Malhotra organized a session on "Understanding PRISM REPORT" by Ms. Deepti Jandial.

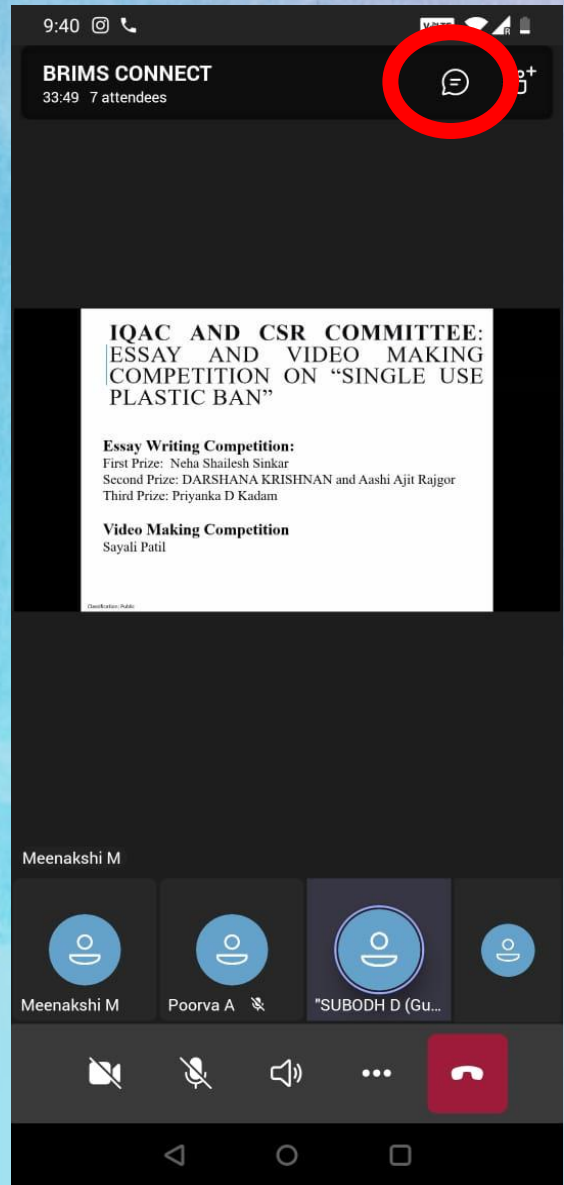


11th April – 20th April



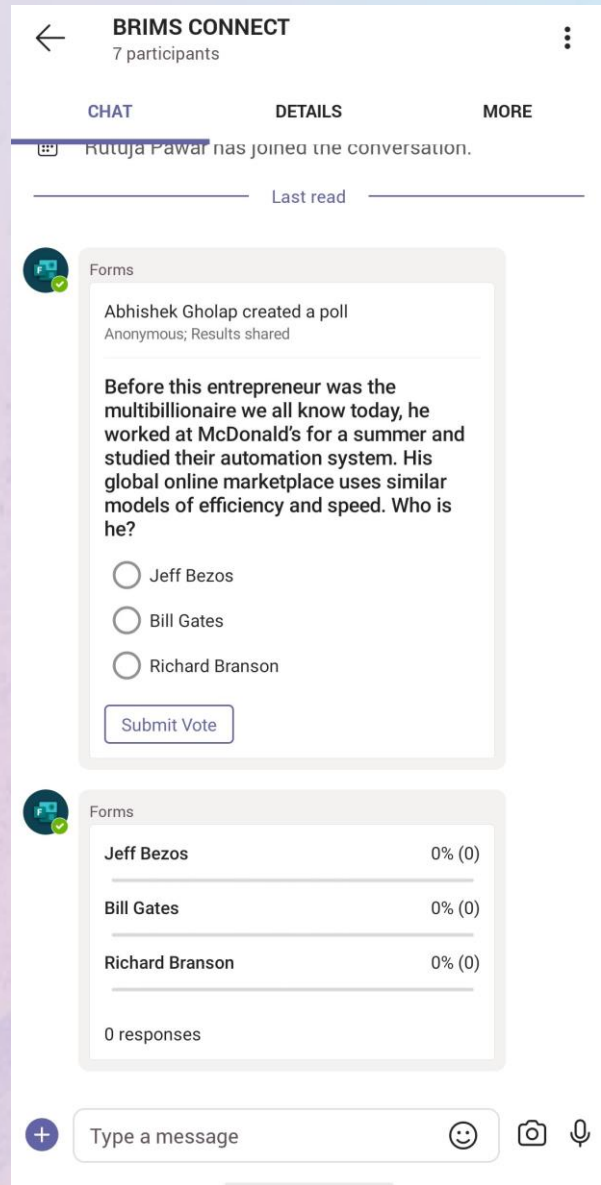
- **11th April:** Mr. Sanjay Sapkal attended Online workshop on ‘Quality Research and Publication Ethics’ organized by Faculty of Social Sciences , Aligarh Muslim University, Aligarh.





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QUIZ : 1

Before this entrepreneur was the multibillionaire we all know today, he worked at McDonald's for a summer and studied their automation system. His global online marketplace uses similar models of efficiency and speed. Who is he?

Hint : He is the founder and CEO of the multi-national technology company Amazon.

Options :

1. Jeff Bezos
2. Bill Gates
3. Richard Branson



Jeff Bezos

11th April – 20th April



- **13th and 14th April** : Prof. Kanchan Akshay completed 30 hours training program on ‘Certified Career Mentoring’ by Dheya.



11th April - 20th April



- **15th April :** Prof. Vibhuti Save attended Pre Cursory workshop titled ‘Writing a Journal Article’ organized by Somaiya Vidyavihar University, Mumbai.



11th April - 20th April

- **16th April:** Prof. Sandeep Moghe cleared Ph.D. Entrance Test (PET) 2020 conducted by University of Mumbai.



QUIZ : 2

He founded a toothbrush manufacturing company. He is also credited with pioneering Cable TV in India (1981) at a time when there was a single terrestrial channel (Doordarshan) and grew that to multiple cities and most of the hotel chains in India. He founded UTV.

Options :

1. Uday Shankar
2. Subhas Chandra
3. Ronnie Screwvala



Ronnie Screwvalla

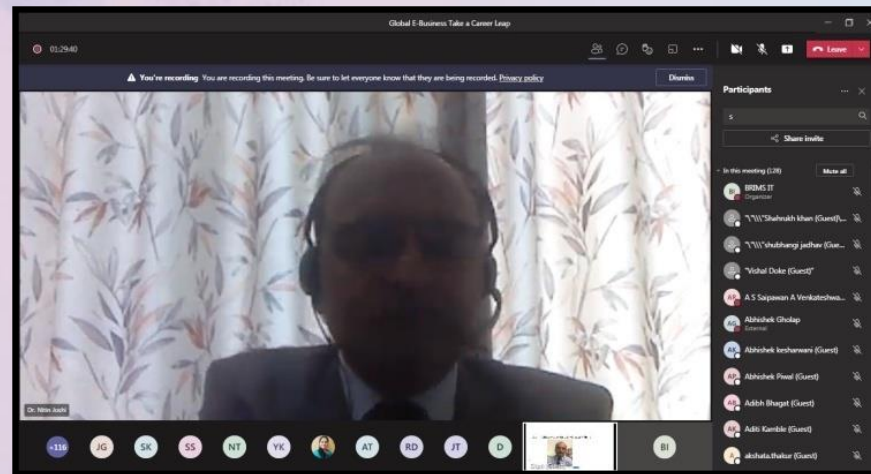
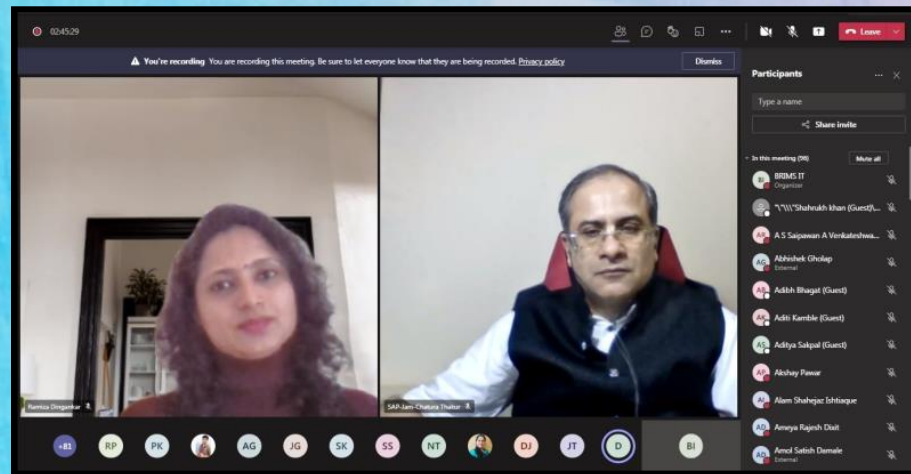
11th April - 20th April



- **16th April:** The IIC team of BRIMS consisting Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Vibhuti Save, Prof. Krunal K Punjani, Prof. Mahesh Bhanushali & Prof. Sandeep Moghe designed & announced 'BRIMS INNOVATORS 2021 - Business Plan Competition' for MMS Students and their respective mentors.

11th April - 20th April

- **17th April:** Prof. Dipti Periwal organized and coordinated webinar on ‘Global e-Business’ with International board members.



11th April - 20th April

- **18th April :** Prof. Kanchan Akshay and Prod. Siddhesh Soman from sports committee of BRIMS organized a virtual fitness event ‘Beat The Time’ for students and staff members of BRIMS. There were around 40 participants for the event.



Beat The Time Challenge

- Total 43 people participated in the challenge.
- 16 Boys, 5 Girls and 10 Faculty/staff members successfully completed their respective challenges.



Successfully Completed The Challenges



Abhishek Gholap
(All 4)



Adibh Bhagat
(All 4)



Harshad Goradkar
(All 4)



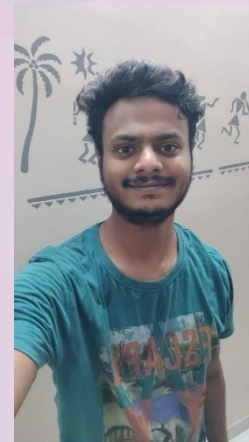
Swarup Vavhal
(All 4)



Akshay Pawar
(All 4)



Vishal Doke
(All 4)



Onkar Repal



Manas Hulge

Successfully Completed The Challenges



Omkar Patil



Rishabh Joshi



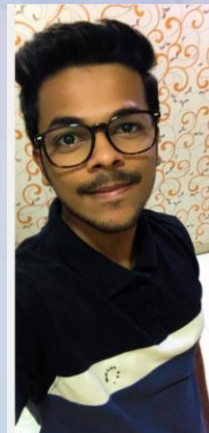
Shubham Bhalerao



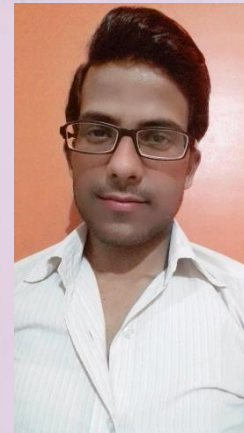
Tejas Gaikwad



Hrushikesh Parte



Sanket Gawas



Alam Shahejaz

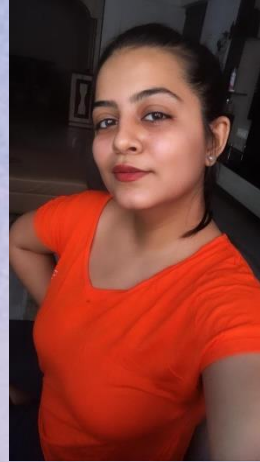


Lalit Pingle

Successfully Completed The Challenges



Anuprabha Karekra



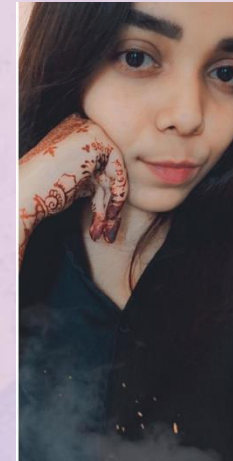
Aashi Rajgor



Ishwari Saiprasad



Piyusha Kamtekar



Reshma Kedar

Faculty/Staff Members who completed the challenges



Dr. Nitin Joshi
Prof. Siddhesh Soman
Dr. Pallavi Chandwaskar
Prof. Sangram Jagtap
Prof. Krunal K Punjani
Dr. Meenakshi Malhotra
Prof. Kanchan Akshay
Prof. Mahesh Bhanushali
Mr. Sanjay Sakpal
Mr. Vaibhav Pandit

Students who participated in the event



Anjali. Gaikwad

Aniket Mishra

Vishal Nesarikar

Puja Singh

Isha Suryavanshi

Kaushal Patil

Jayshree Gosavi

Ashita Gawas

Dipesh Mishra

Shivani Bose

Akshta Thakur

Shivam Gawade

QUIZ : 3



He is considered the Father of Modern Marketing, Will Never Retire.

He still works as a professor of International Marketing at the Northwestern University Kellogg School of Management.

Options :

1. Seth Godin
2. Philip Kotler
3. Peter Druker



Philip Kotler

11th April - 20th April

- **19th April:** Dr. Nitin Joshi wrote an article ‘Networking for Career planning and direction’ for Udyog Anubhav Pratisthan.
- **20th April :** Dr. Pallavi Chandwaskar attended the Pilot Project launch Event for Industry Connect Programme by MACCIA and Scientific Jugaadfunda under functional MOU of DR V N BRIMS.



21st April - 30th April

- **22nd April** : Prof. Krunal K. Punjani wrote an article on ‘Want to be Mentally Strong?’ which was published online on VPM BRIMS’ website.

VPM's
Dr. V. N. Bedekar
 Institute of Management Studies

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WANT TO BE MENTALLY STRONG?

April, 2021

The outbreak of COVID-19 has changed many things in our lives – the way we learn, the way we work, the way we meet others, and to safeguard ourselves we also try to focus more on physical fitness and immunity. Along with this, it is equally important to improve our mental strength in this challenging times. Practically, both mental strength and physical strength are very much similar. As for the physical strength, in addition to doing the physical exercises, it is important to the remove junk food from your diet, similarly for the mental strength, the good habits like practicing gratitude should be accompanied by giving up of bad habits like resenting someone else's success.

We generally hear and read about various good habits to practice in life, but in this article, we will try to

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Application form applying for Vacancy against Cancellation
MMS Admission Updates - Year 2016-18
Format for Bonafide Certificate

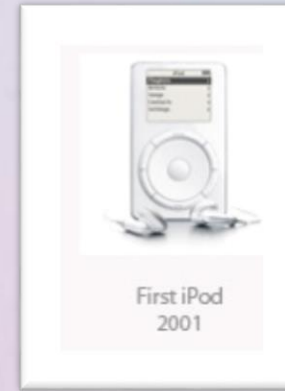
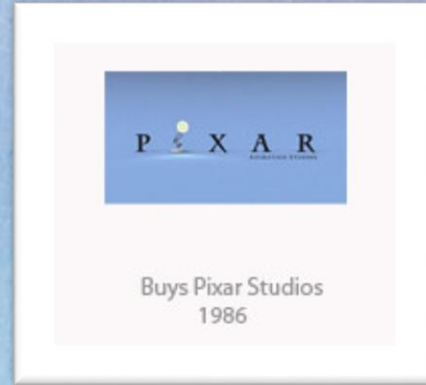
21st April – 30th April



- **22nd – 23rd April** : Prof. Vibhuti Save attended attended Pre Cursory workshop titled “Bibliometric Analysis” organized by Somaiya Vidyavihar University, Mumbai.



QUIZ : 4



Link the photographs and think of personality.

He built Apple into the world's most valuable company. Even though he fell out of his own company, he took it as a blessing in disguise and later in 1997 joined back as the CEO.

Options :

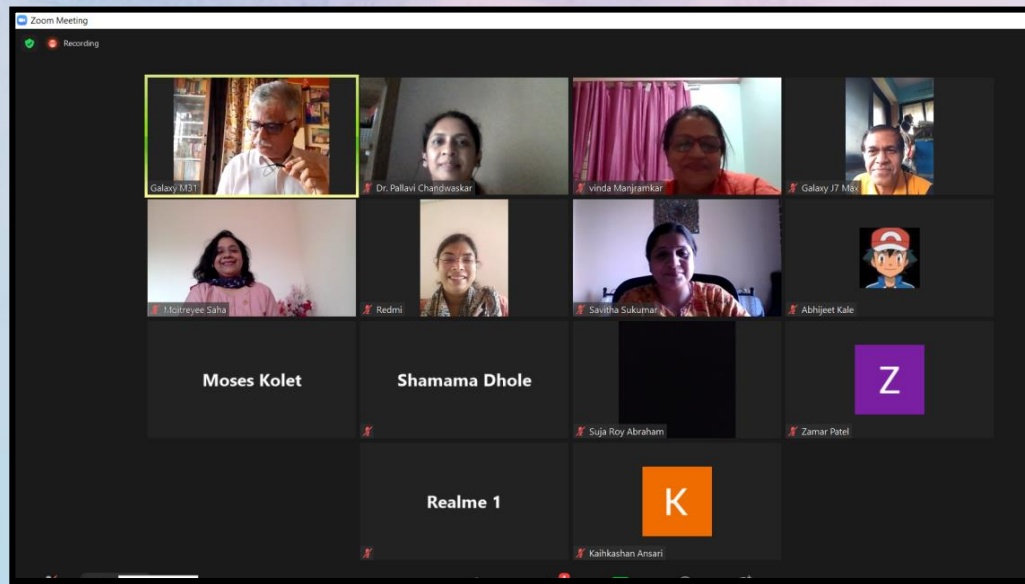
1. Tim Cook
2. Steve Jobs
3. Sundar Pichai



Steve Jobs

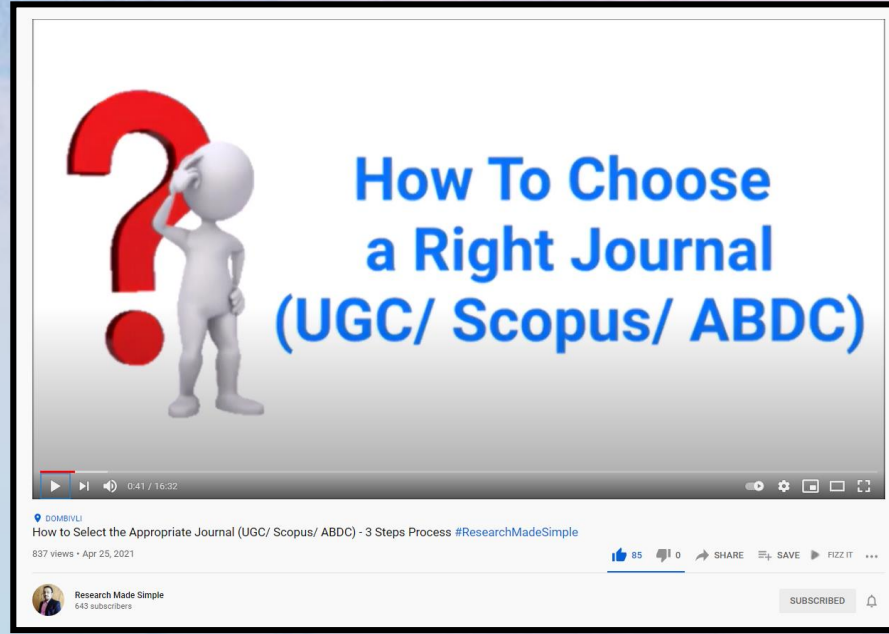
21st April - 30th April

- **25th April** : Dr. Pallavi Chandwaskar attended BOS (Board of Studies) meeting of BNB college for the syllabus review of Interdisciplinary Courses and provided her inputs.



21st April - 30th April

- **25th April:** Prof. Krunal K. Punjani designed & prepared a video on ‘How to Select Appropriate Journal for Quality Research Publication in UGC/ Scopus/ ABDC Journals - 3 Steps Process’



21st April - 30th April

- **26th April:** Dr. Nitin Joshi got Abhishek Patil MMS second year student placed with Nidhi Broking.



QUIZ : 5



After a humble beginning in 2010, Ola became one of the fastest-growing startups in India, beating its global rivals Uber and Meru Cabs. Who is the founder ?

Options :

1. Bhavish Aggarwal
2. Ankit Bhati
3. Shinobu Suzuki



Bhavish Aggarwal and Ankit Bhati

April 2021



- Library team uploaded 128 eBooks and indexed 24 Articles in month of April.
 - **Resource link for eBooks and Articles Indexing :**
BRIMS OPAC : <http://opac.vpmthane.org:50400/>
- Dr. Meenakshi Malhotra completed Prof. Kshitija Pandey's Research Consultancy.

April 2021

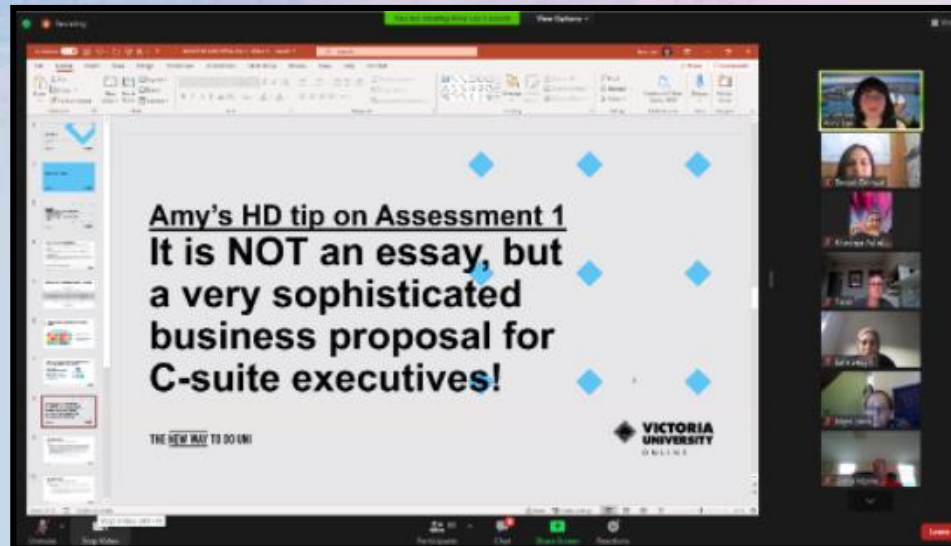
- Dr. Nitin Joshi wrote an article titled ‘Purpose Vs Goal’, ‘How to do research for career direction and planning?’ and ‘Career path Dilemma’.



April 2021



- Prof. Dipti Periwal successfully completed two months consultancy with Victoria University, Australia.



**VPM's Dr. V. N. Bedekar Institute
of Management Studies**

organizes



3 Days Online FDP on
**How to Write Case Study &
Teaching Note for
Scopus Indexed Journals**

27th to 29th MAY, 2021 | 5:00 PM to 7:00 PM

Key Speakers:



Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

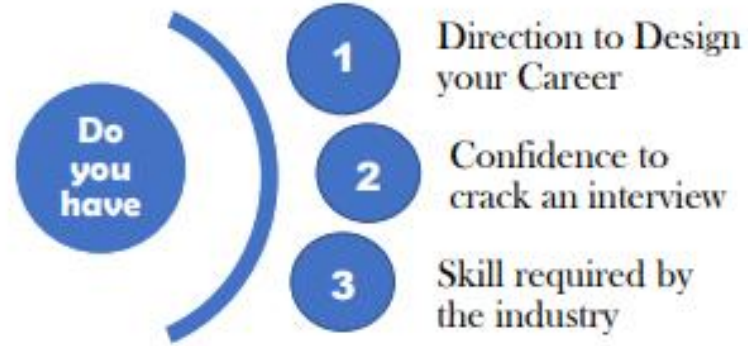


Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane



(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)



Get an answer by attending 5 Days Workshop

'ACE YOUR NEXT INTERVIEW'

31st May to 4th June '21 (5:00 pm to 6:00 pm)

Topic:

- ❖ Expectation of Corporate from young management graduates
- ❖ Analytical and Logical Reasoning skills
- ❖ Group Discussions and Interview
- ❖ Communications skills
- ❖ Career Design



Dr. Nitin Joshi
Career Design Coach, Consultant
Director
DR VN BRIMS



Dr. Meenakshi Malhotra
Statistician and Data Analyst
Assistant Professor
DR VN BRIMS



Prof. Kanchan Akshay
Certified Career Mentor
Assistant Professor
DR VN BRIMS



Special Thanks To



Director, DR VN BRIMS

Dr. Nitin Joshi



Director General, DR VN BRIMS

**Dr. Guruprasad
Murthy**

Special Thanks To



Thanks For Guidance



Poorva Ajgaonkar



Revati Padature



Sayali Palav



Sayali Walanj

THANK YOU



STAY HOME STAY SAFE

