

BRIMS CONNECT

February 2021



1stFeb - 10thFeb

- **1st Feb:** Research and Recognition committee of University of Mumbai approved the research proposal of Prof. Mahesh Bhanushali.

1st Feb - 10th Feb

- **2nd Feb:** Dr. Smita Jape wrote an article on Union Budget which was published in a newspaper

IF IT MOVES, TAX IT ; IF IT KEEPS MOVING, REGULATE IT

SMITA JAPE

Union Budget 2021 finally presented by Finance Minister Nirmala Sitharaman on February 1, 2021. Amid concerns over the serious impact of coronavirus (COVID-19) on India's GDP growth during last year, all people particularly economists, and investors had their eyes on the day when the Union Budget will be tabled in the Lok Sabha. As per the rituals, this year also before budget, the customary 'habwa ceremony' was held on Saturday at the Union Finance Ministry headquarters at North Block in New Delhi. It was a happy moment for all the people as on the occasion, honourable Finance minister Sitharaman madam also launched the "Union Budget Mobile App" for hassle-free access of Budget documents. Finance Minister Nirmala Sitharaman tabled the Economic Survey 2020-21 in the Parliament on the first day of the Budget session. Every year the union budget is present-

ed with a lot of hue and cry before and after the presentation. So Let's try to understand what a budget is in simple language ? It is an annual statement that details government finances. It is the summary of revenue and expenditure of a fiscal year. It aggregates income from all sources (taxes, duties, borrowings) and expenses. It also offers estimates for the next financial year.

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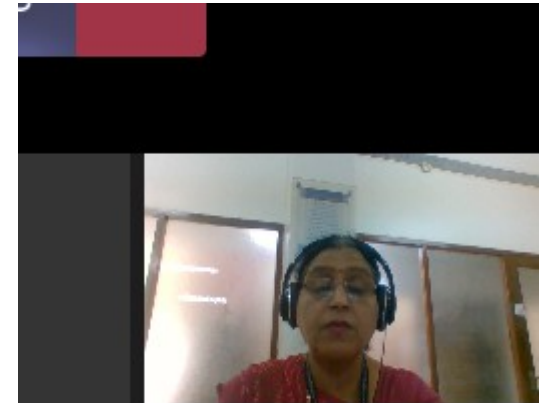
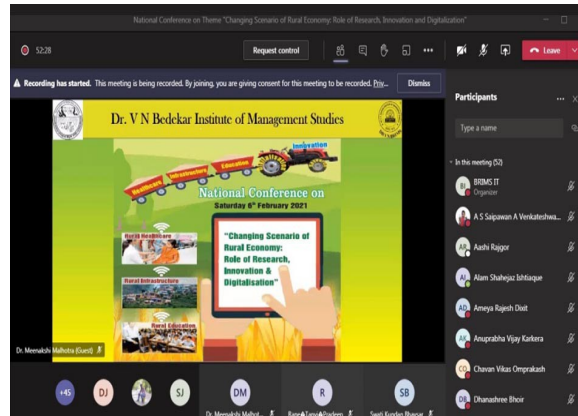


1stFeb - 10thFeb

- **5th Feb:** Admission committee has successfully completed MMS 2020-22 batch admission process and out of 189 student total 155 students got admission.

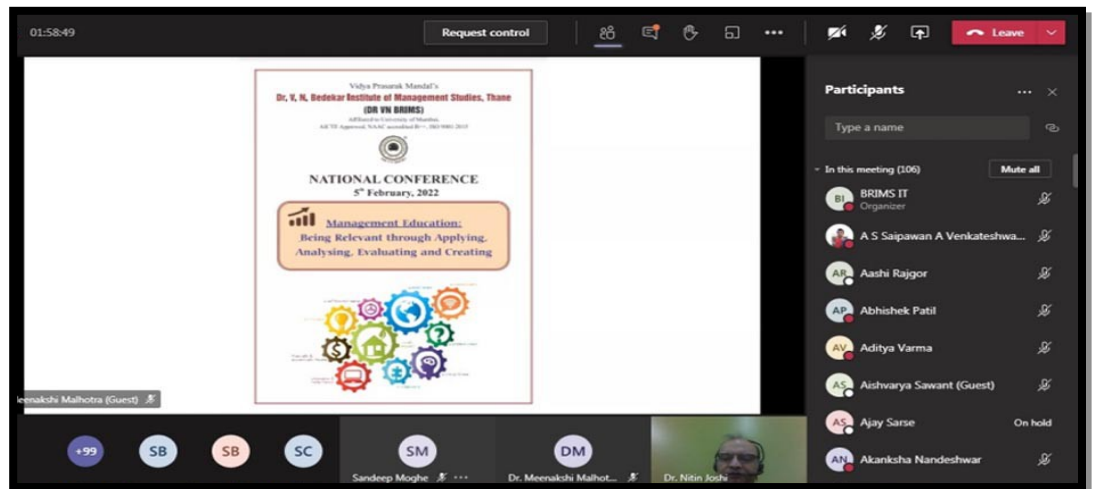
1st Feb - 10th Feb

- **6th Feb:** National Conference was held on the theme “Changing Scenario of Rural Economy: Role of Research, Innovation and Digitalization”.
 - Welcome speech by Director Dr. Nitin Joshi
 - Vote of Thanks by Convener: Dr. Smita Jape
 - Coordinators: Dr. Meenakshi Malhotra and Ms. Kanchan Akshay



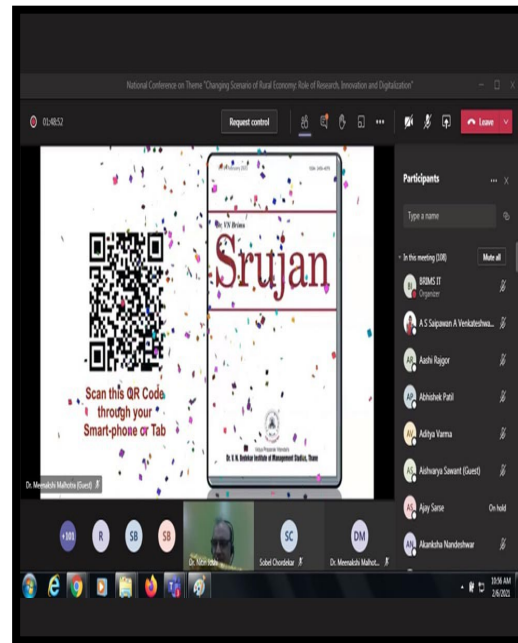
1st Feb - 10th Feb

- **6th Feb:** Dr. Nitin Joshi Director, DR V N BRIMS declared the Theme for next year's Conference 2022, "Management Education: Being Relevant through Applying, Analyzing, Evaluating and Creating"



1st Feb - 10th Feb

- **6th Feb:** - DR VN BRIMS Launched Journal Srujan
 - Chief Editor Dr.Guruprasad Murthy
 - Associate Editor: Dr.Nitin Joshi
 - Editorial Committee: Dr Smita Jape, Dr.Pallavi Chandwaskar and Dr.Meenakshi Malhotra
 - Innovative launch of - Srujan 2021- Prof. Krunal K. Punjani
 - Paper presentation by researchers were given on the day of conference.



1st Feb - 10th Feb

- **6th Feb:** Intercollegiate level Business quiz competition was held during the national conference. The event was coordinated by Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Prof. Vibhuti Save. Total 11 teams were shortlisted for the competition.



1stFeb - 10thFeb

- **9th Feb:** Prof. Mahesh Bhanushali placed following 8 students from our Institute in ICICI bank. The students are
 1. Poorva Ajgaonkar
 2. Haraha Jain
 3. Mayuri Patil
 4. Sujay Patil
 5. Harshad Agawane
 6. Swapnil Hirve
 7. Sayali Palav
 8. Revati Padature
- Their package will be 4.2 Lakhs per annum. Their designation will be 'Deputy Manager I'

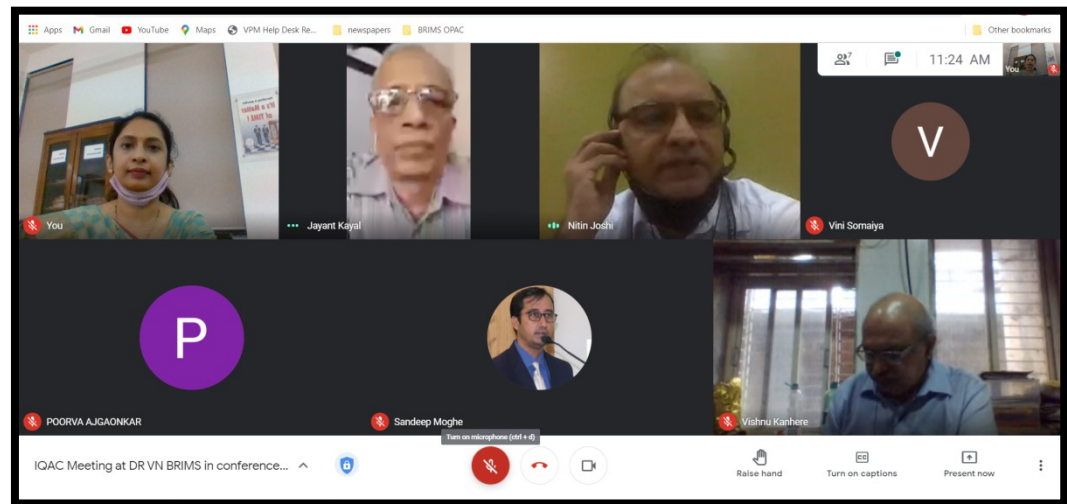
1st Feb - 10th Feb

- **13th Feb:** Dr. Smita Jape, Prof. Kanchan Akshay and MMS girl students attended an online workshop on "Women Health and Nutrition" organized by Women Development Cell of Tilak College, Vashi in association with Cloud Nine Hospital.



11th Feb - 20th Feb

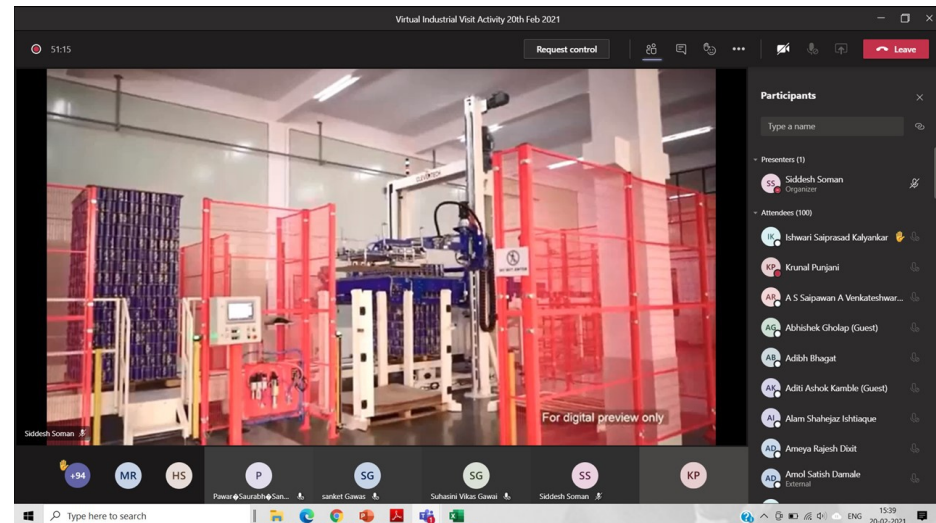
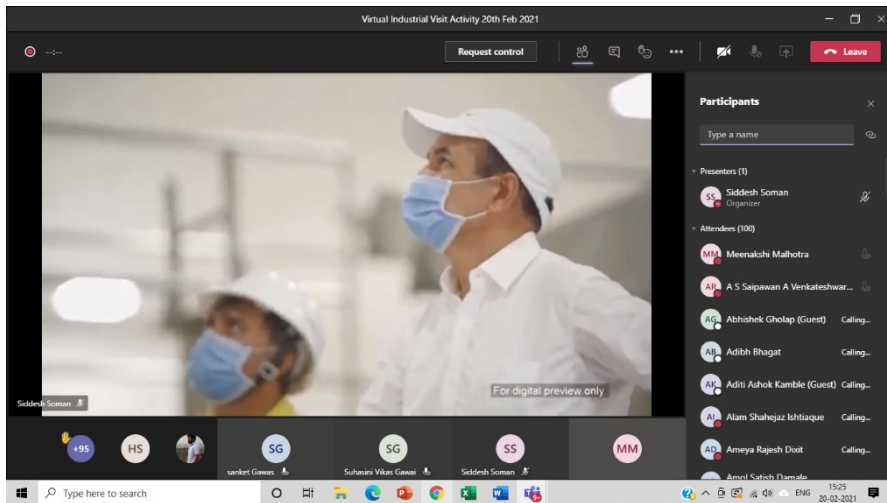
- **18th Feb:** Dr. Pallavi Chandwaskar conducted IQAC meeting under leadership of Dr. Nitin Joshi and with IQAC team members Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali, Mrs. Deepti Gokhale and other representatives of IQAC



11th Feb - 20th Feb

20th Feb: Industrial Visit Committee of BRIMS consisting of Prof. Dipti Periwal and Prof. Siddhesh Soman conducted a video based virtual industrial visit activity for MMS 1st year students.

More than 100 participants joined this activity which revolved around Balaji Wafers' automated plant in Rajkot.




21st to 28th Feb

- BNB Science college appointed Dr. Smita Jape as a finance member for their finance committee as a advisor for their autonomous courses.

21st to 28th Feb

- **22nd Feb:** Dr. Pallavi Chandwaskar got Nominated by Hon'ble Vice Chancellor, University of Mumbai as VC nominee on the BOS (Board of Studies) of BNB Science college for interdisciplinary Science course.

University of Mumbai



College Affiliation &
Development Department
No. Aff./ICD/20-21/114
21st February, 2021

To,
The Principal,
Vidya Prasark Mandal's,
B. N. Bandodkar College of Science,
Chendani Bunder Road,
Thane-400 601.

Sub: Appointment of nominees on statutory bodies of Autonomous College.

Sir/ Madam,

As per the University Grants Commission Regulation dated 12th February, 2018 mentioned below are the members on the various statutory bodies nominated by the Hon'ble Vice-Chancellor. The University Board of Studies members college will be for **Three years** from the date of nomination.

BOARD OF STUDIES:

Subject	Name of Member
Botany	Dr. Sudhir L. Dhuri, V. G. Vaze College, Mulund
Chemistry	Dr. R. T. Chavan Satish Pradhan College, Thane
Foundation Course	Dr. Jitendra Aherkar B. L. Amlani College, Vile Parle
Mathematics	Prof. Veena Bhaktia Ramam College, Bhandup
Physics	Dr. Milind S. Jog Kirti College, Dadar
Statistics	Dr. Mrs. Sucheta Kelkar Ramnarain Ruia College, Matunga
Zoology	Dr. Pushparaj Shetty SIES College, Sion (W)
Bio-Chemistry	Dr. Nupur Mehrotra Mithibai College, Vile Parle
Biodiversity Conservation and Wildlife Management	Dr. Sasi Kumar Memon Ramnarain Ruia College, Matunga
Bio-Technology	Dr. Varsha Kelkar- Mane Dept of Bio-Technology, UOM
Computer Science	Dr. Rajendra Patil Vidyalankar School of IT, Wadala
Environmental Science	Mr. Nikhil Teli, Viva College, Virar
Interdisciplinary Science	Dr. Pallavi Chandwaskar Bedekar Institute of Mngt, Thane
Human Science	Dr. Neetu Mehta V. G. Vaze Kelkar College, Mulund
Information Technology	Mr. Mandar Bhavne Ruparel College, Matunga

Dr. V.N. Bedekar
Institute of Management Studies
Date: 21/02/2021
Office
21/02/2021

21st Feb - 28th Feb

23rd to 24th Feb: Prof. Mahesh Bhanushali successfully handled 2-Days Certificate Renewal- CR External Audit by LRQA by representing the institute as Management Representative.

–We are happy to share with you that VPM's Dr. VN Bedekar Institute of Management studies is awarded as ISO-9001-2015 certified Institute Consistently in the second Cycle.

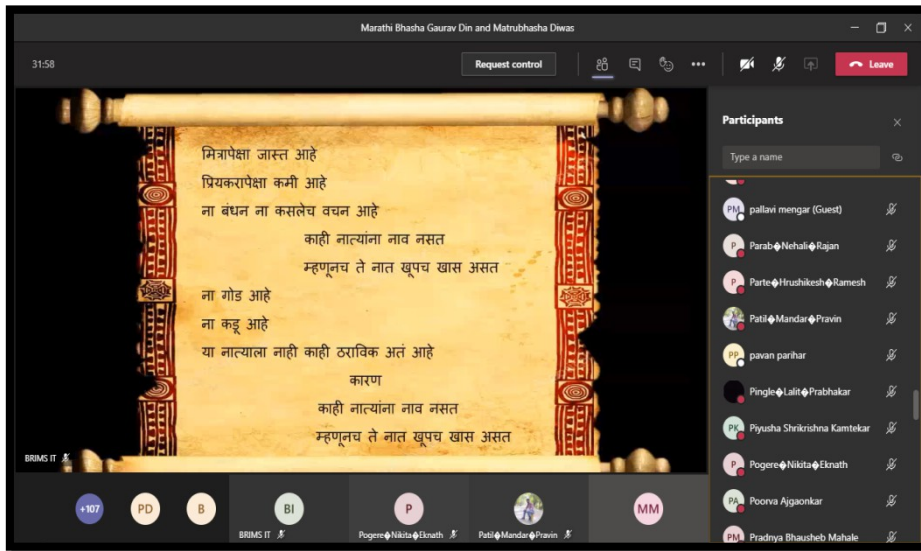


21st Feb - 28th Feb

- **25th Feb:** Prof. Krunal K. Punjani's 2nd Scopus Research paper titled "Impact of Advertising Puffery and Celebrity Trustworthiness on Attitude and Purchase Intent: A study on Indian Youth" has been accepted in the "Journal of Advances in Management Research" - an IIT Delhi journal, which is ranked among Quartile 2 i.e. Top 25 to 50% Journals by SCImago Journal Rank.

21st Feb – 28th Feb

- **26th Feb:** Dr. Meenakshi Malhotra, Prof. Kanchan Akshay and Ms. Dipali Hindlekar organized “International Mother Language Day and Marathi Bhasha Gaurav Din” as a part of Cultural & Staff Committee.



21st Feb - 28th Feb

- 28th Feb: Dr. Shreedharan Menon has successfully completed “Certified Peer Reviewer Course” by Elsevier Researcher Academy



February

- Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Vibhuti Save completed certificate course on Mentorship from Udemy on topic “Be a Great mentor: A practical guide to mentorship”



February

Interviews for the final placement opportunities were held for following companies in February 2021-

1. Oppo Mobiles for Lead Trainer- Marketing and Brand Management
2. Morning Star for Financial Research Associate and Analyst
3. Visible alpha for Financial Analyst
4. Tata AIG for Business Development
5. IDFC First Bank for Management Trainee
6. Ingram Micro for Finance Executive
7. DHL Global Supply Chain for Operations
8. Purple Tutor for Marketing

Upcoming Competitions and Certification courses



ONLINE YCB COURSE FOR YOGA VOLUNTEER



Are you interested in physical and emotional well-being?

Are you inclined towards fitness and Yoga?

Do you want to be internationally recognised Yoga professional?

Do you see a career in international Yoga market of \$ 66 billion with a growth rate of 9.6 % CAGR?

Shri Ambika Yoga Kutir, Leading Yoga Institute recognised by AYUSH Mantralay (certificate No.YCB\19 \ LY \000009) is launching Online course with Yoga Certification board, Govt. of India



Course fees details:

Registration to YCB website: **250/-** (including GST)

Registration to Shri Ambika Yoga Kutir : **800/-** (including GST)

Interested students are requested to fill the YCB online form first by clicking on the link:

<https://yogacertificationboard.nic.in/>

After registering yourself on the YCB website click on the link:

<https://forms.gle/4z87Ah2BWhoqwm819>

For more details related to the syllabus please visit <https://yogacertificationboard.nic.in/yoga-volunteer/>

After paying the course fees join whatsapp group

<https://chat.whatsapp.com/I23o2TAEEPS0iz5FibA5XV>

You may contact the following persons for further details

Mr. Ramchandra Surve : 9869021643

Dr. Raghunath Athalye : 99200 34053

Mr Sundeep Kalgutkar : 98336 81541

Mrs. Neelima Shastri : 9930131637

Please circulate this news in all your groups and let others also benefit from this.

Upcoming Competitions and Certification courses

- IIC is going to organize a Business Plan Competition.
- CSR committee is organizing a video making competition on the theme “A day without plastic”.

International Women's day 8th March 2021

- On the occasion of International women ' s day, VPM's Dr. V. N. Bedekar Institute of Management Studies BRIMS and Yuva Jager of VPM's B. N. Bandodkar College of Science (Autonomous) organizes National Level Debate Competition on **“Has gender equality been achieved in india? ”**

Thank You