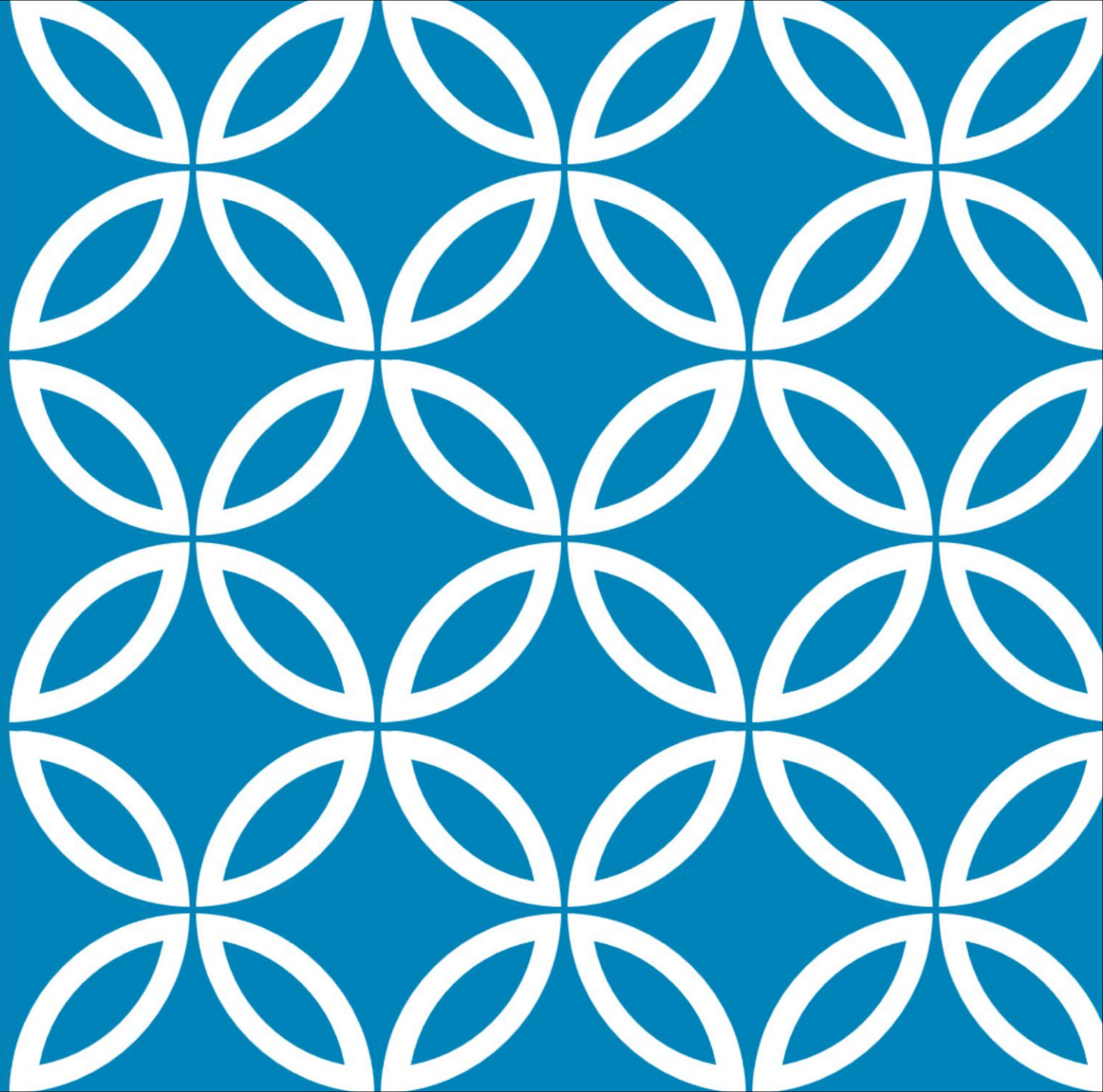




# BRIMS CONNECT

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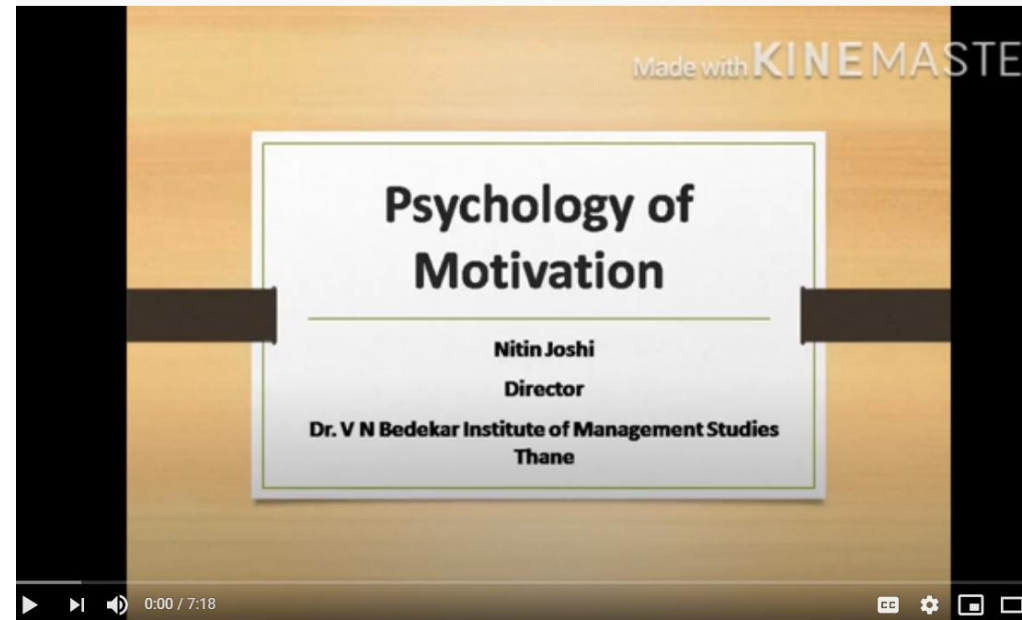
MAY 2020





# PSYCHOLOGY OF MOTIVATION

Dr. Nitin Joshi created videos on the topic of Motivation. A series of 20 videos has been created and uploaded for deeper understanding of this simple word which is difficult to understand.



Psychology of Motivation By Dr. Nitin Joshi

# ONLINE COMPETITIONS

**5<sup>th</sup> May:** Dr. Meenakshi Malhotra along with students Suyash Patil, Poorva Ajgaonkar, Sayali Paklav and Revati Padature organized Singing and Poster making online competition for students of DR VN BRIMS. Nearly 18 students participated and the anchors of the event were Jai Nangre and Seema Nimbalkar of MMS 1<sup>st</sup> Year.





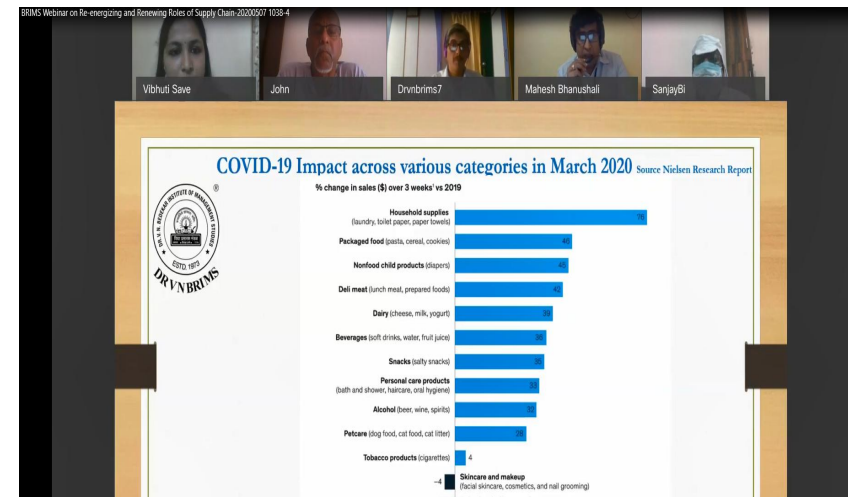
# CERTIFIED HAPPINESS PRACTITIONER LEVEL

**6<sup>th</sup> May:** Dr. Nitin Joshi joined a program on “Certified Happiness Practitioner Level” and completed it on 28<sup>th</sup> May 2020.



# WEBINAR ON “RE-ENERGISING & RENEWING ROLES OF SUPPLY CHAIN”

**7<sup>th</sup> May:** Team of Operations faculties Dr.Arloph Johnvieira, Prof. Mahesh Bhanushali and Prof. Vibhuti Save successfully conducted a webinar on “Re-energising & Renewing Roles of Supply Chain”. Prof. Dr. Arloph Johnvieira and Prof. Mahesh Bhanushali were key speakers of the event. Prof. Vibhuti Save successfully moderated the session. Prof. Sandeep Moghe coordinated for IT support. More than 100 Participants attended the webinar. Content, Delivery and interactions were highly appreciated by the Participants.







# WEBINAR ON “UNDERSTANDING INCOME STATEMENT FOR DECISION MAKING”

**8<sup>th</sup> May:** Dr. Smita Jape and Prof. Dipti Periwal conducted webinar for Bullows Paints on “Understanding Income Statement for Decision Making”. Prof. Sandeep Moghe coordinated for IT support.

The screenshot displays a Cisco Webex Meeting window. At the top, there's a menu bar with 'File', 'Edit', 'Share', 'View', 'Audio', 'Participant', 'Meeting', and 'Help'. Below the menu is a toolbar with icons for video, chat, and other functions. The main content area shows a presentation slide titled "Business Goals and Activities". The slide is divided into two main sections: "BUSINESS GOALS" and "BUSINESS ACTIVITIES".

**BUSINESS GOALS:** Includes "The Daily Record Company Has Record" (with a red 'X' over it) and "PROFITABILITY". Below this is "LIQUIDITY" represented by a stack of money.

**BUSINESS ACTIVITIES:** Includes "FINANCING" (with a bank icon), "OPERATING" (with a person moving boxes icon), and "INVESTING" (with a house icon). A circular flow diagram connects these activities.

At the bottom left of the slide, it says "Capital & Liability". At the bottom right, it says "Working Capital".

The right side of the meeting window shows a "Participants (41)" list with names like Sandeep Moghe, drvnbrims, Abhijit Khandekar, etc. Below that is a "Chat" window with messages from Harshal Dayalal Nirmal.



# ONLINE SOFT SKILL TRAINING PROGRAM

**12<sup>th</sup> May – 16<sup>th</sup> May:** Prof Kanchan Akshay and Dr. Arloph Johnvieira conducted Online Soft Skill Training program for the 2nd Batch.

*Take the advantage of the lockdown period  
and enhance your personality*

VPM's Dr VN Bedekar Institute  
of Management Studies

launches an  
online program on  
**PERSONALITY  
DEVELOPMENT**

Training By:  
DR. ARLOPH JOHNVIEIRA &  
PROF. KANCHAN AKSHAY

CONVENIENT LIVE ONLINE SESSIONS  
Duration: 5 Days (2 hours each day)  
Fee: Rs. 500/- for students  
Rs. 999/- for others  
Register at: [www.vnbrims.org](http://www.vnbrims.org)  
[www.vpmccd.org](http://www.vpmccd.org)  
Call: +91 98216 81550 / +91 98335 29709



# ONLINE WORKSHOP — “DEVELOPING EFFECTIVE & ENGAGING VIDEOS FOR MOOCS & ONLINES SESSIONS”

**14<sup>th</sup> May:** Prof. Krunal K. Punjani, Prof. Vibhuti Save & Mr. Vaibhav Pandit ideated, designed, marketed & organised an online workshop – “Developing Effective & Engaging Videos for MOOCs & Online Sessions” which was attended by 90+ participants. Prof. Sandeep Moghe coordinated for IT support.

**VPM's**  
**Dr. V. N. Bedekar Institute of Management Studies, Thane**  
Affiliated to University of Mumbai, Approved by AICTE & NAAC Accredited 'B++'

ONLINE WORKSHOP ON  
**DEVELOPING EFFECTIVE & ENGAGING VIDEOS FOR MOOCS & ONLINE CLASSES**

**THE TRAINER**



**MR. AJITABH DUTTA**  
C.E.O., Simplicity Communications,  
Director, Asymmetrique Communications  
Pvt. Ltd.,

**FOR ALL THE CHANGE MAKERS:  
FACULTY MEMBERS**

**14. May 2020**  
2:30 PM - 5:30 PM

**ORGANIZING COMMITTEE**



**Dr. Nitin Joshi**  
Director, DR V N BRIMS



**Dr. Vinod Narayana**  
Associate Professor &  
Coordinator, Thane District



**Prof. Vibhuti Save**  
Assistant Professor,  
DR V N BRIMS



**Prof. Krunal Punjani**  
Assistant Professor,  
DR V N BRIMS



**Mr. Vaibhav Pandit**  
workshop convener

**WORKSHOP AGENDA**

- Step 1: Start with Why; Do a Need Analysis
- Step 2: Know Your Audience
- Step 3: Content Analysis: Create the Right Content for the Right Audience
- Step 4: Define Learning Objectives & Outcomes
- Step 5: Design Your Instructional Design Plan
- Step 6: Storyboard Your Content
- Step 7: Content framing
- Step 8: Delivery styles that work
- Step 9: Choose the right Technology
- Step 10: Editing and Realizing the learning unit
- Step 11: Prototyping
- Step 12: Create the Course
- Step 13: Fine Tune and Publish
- Step 14: Promote Your Course (Internally or Externally)
- Step 15: Evaluate Your Course Metrics and Evaluate Results

REGISTRATION FEE: ₹ 350/-  
E-Certificate will be awarded on completion of the workshop

[Register Here](#)





# SUMMER INTERNSHIP

**14<sup>th</sup> May:** Placement cell placed below 4 HR candidates in Upraisal Consultancy as summer intern.

Mr.Jai Nangre

Ms. Samrudhi Shinde

Mr.Navin Gangaramani

Ms. Sayali Walanj



# SUMMER INTERNSHIP

**18<sup>th</sup> May:** Prof. Mahesh Bhanushali successfully placed following 4 candidates from first year in a well known company "Tata Teleservices" for Virtual Internships:

- 1) Ms.Darshana Krishnan
- 2) Ms.Jyotsna Padhi
- 3) Ms.Shaima Khan
- 4) Ms.Beena Venugopalan

**27<sup>th</sup> May:** Ms. Aishwarya Kale from F.Y MMS HR is placed in "Accura Consultancy" as HR Intern. Ms. Srusti Lotlikar from S.Y PGDM HR is placed in the organization named "White Hat"



# FDP ON “HOW TO PUBLISH RESEARCH PAPER IN SCOPUS INDEXED JOURNAL: A STEP BY STEP APPROACH”

**18<sup>th</sup> – 22<sup>nd</sup> May:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani & Prof. Mahesh Bhanushali ideated, designed, marketed & successfully organized the first batch of online 5 Days FDP on “How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach” which was attended by 70+ participants.

VIDYA PRASARAK MANDAL'S  
DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE  
(AFFILIATED TO UNIVERSITY OF GERMANY, APPROVED, NAAC, ACCREDITED B+, ISO 9001:2015)





ONLINE FDP | DATE: 18<sup>th</sup>-22<sup>nd</sup> MAY 2020 | TIME: 10.00 AM-12.00 PM

**HOW TO PUBLISH RESEARCH PAPER  
IN SCOPUS INDEXED JOURNAL:  
A STEP BY STEP APPROACH**

**Topics:**

- ✓ Thinking Like a researcher – Selecting Research topic
- ✓ Literature Review & Gap Analysis – Through a Systematic Process
- ✓ Developing Hypothesis & Conceptual Model
- ✓ Working on Data - SPSS
- ✓ Data to Model – Exploratory & Confirmatory factor analysis
- ✓ A step ahead: Introduction to SPSS AMOS
- ✓ From Scopus Reviewer's Desk – Do's & Don'ts to Publish your Paper
- ✓ Metrics used to measure the quality of research

**KEY SPEAKERS**

 Dr. Smita Jape Associate Professor DR VN BRIMS	 Prof. Mahesh Bhanushali Assistant professor DR VN BRIMS	 Prof. Krunal K. Punjani Assistant Professor DR VN BRIMS	 Dr. Meenakshi Malhotra Assistant Professor DR VN BRIMS
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**Registration Fee: ₹ 999**  
For More queries please contact: +91 8054498839  
To attend, please click the following link and Register Now:

*E Certificates will be provided*



# WEBINAR ON TRADE IN STOCK MARKETS FOR BEGINNERS

**23<sup>rd</sup> May:** Prof. Dipti Periwal conducted Webinar on Trade in Stock Markets for Beginners. Prof. Sandeep Moghe coordinated for IT support.

The screenshot displays a Cisco Webex Meeting window. The top bar shows the meeting title "Cisco Webex Meetings" and a menu with options: File, Edit, Share, View, Audio, Participant, Meeting, Help. Below the menu is a participant bar with icons for Abhay, desai.surekha, Dmbrms7, Deepti Periwal (active), Aditya, and Afsha Afreen. The main content area shows a browser window with the URL "in.tradingview.com/symbols/INDEX:SENSEX/". The browser displays a "SENSEX Index Chart" with a blue line graph showing the index value over time from June 2020 to June 2021. The chart shows a significant dip in early 2021 followed by a recovery. A "Sign in to in.tradingview.com with Google" dialog box is overlaid on the chart. The bottom of the browser window shows "Ideas" and "News" tabs. The bottom of the Webex window shows a "Participants (67)" list on the right, including Sandeep Moghe (Host), Deepti Periwal, Abhay, Aditya, Afsha Afreen, Ahire, Atav.Rawal, akanksha, Apoorva Modak, and apoorvakhatale. A chat window is also visible at the bottom right, showing a message from Ahire to everyone: "yes mam".





# WEBINAR ON “LEVERAGING TECHNOLOGY TO COMBAT MARKETING CHALLENGES IN THE CURRENT PANDEMIC SCENARIO”

**23<sup>rd</sup> May:** Dr. Pallavi Chandwaskar conducted a webinar on behalf of IQAC at DR VN BRIMS on the theme “Leveraging technology to combat marketing challenges in the current pandemic scenario” with Prof. Kala Mahadevan and Mr. Krishnan Subramanian as guest speaker. Prof. Sandeep Moghe coordinated for IT support.

VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane  
Invites you to Join Free Webinar  
Organised by IQAC at DR VN BRIMS  
**On Theme**  
Leveraging Technology to combat Marketing challenges in current pandemic scenario  
Date : 23rd May 2020, Saturday  
Time : 11:00 am to 12:00 pm  
[Register Here](#)

Speaker	Speaker	Moderator
 Mr. Krishnan Subramanian (Chief Digital Officer, Integrace Healthcare)	 Prof. Kala Mahadevan (Asst. Professor, DR VN BRIMS) IIM Bangalore Alumni	 Dr. Pallavi Chandwaskar (Asst. Professor, IQAC Coordinator, DR VN BRIMS)



# FITNESS CHALLENGE

**26<sup>th</sup> May:** Sports Committee organized a Fitness Challenge for Students and staff of DR VN BRIMS .



# 2<sup>ND</sup> BATCH FDP ON “HOW TO PUBLISH RESEARCH PAPER IN SCOPUS INDEXED JOURNAL: A STEP BY STEP APPROACH”

**26<sup>th</sup> – 30<sup>th</sup> May:** Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Krunal K. Punjani & Prof. Mahesh Bhanushali organised the second batch of online 5 Days FDP on “How to Publish Research Paper in Scopus Indexed Journal: A Step by Step Approach” which was attended by 70+ participants. Prof. Sandeep Moghe coordinated for IT support.

**VIDYA PRASARAK MANDAL'S**  
DR. V. N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE  
(Affiliated to University of Mumbai, AICTE Approved, NAAC Accredited B+, ISO 9001:2015)

**Online 5 Days FDP (2<sup>nd</sup> Batch) on  
HOW TO PUBLISH RESEARCH PAPER  
IN SCOPUS INDEXED JOURNAL:  
A STEP BY STEP APPROACH**

**DATE: 26<sup>th</sup>-30<sup>th</sup> MAY 2020 | TIME: 10.00 AM-12.00 PM**

**Topics To Be Covered:**

- ✓ Thinking Like a Researcher – Selecting Research Topic
- ✓ Literature Review & Gap Analysis– Through a Systematic Process
- ✓ Developing Hypothesis & Conceptual Model
- ✓ Working on Data - SPSS
- ✓ Data to Model – Exploratory & Confirmatory Factor Analysis
- ✓ A Step ahead: Introduction to SPSS AMOS
- ✓ From Scopus Reviewer's Desk – Do's & Don'ts to Publish your Paper
- ✓ Metrics used to Measure the Quality of Research

**KEY SPEAKERS**

 <b>Dr. Smita Jape</b> Associate Professor DR. V.N. BRIMS Reviewer – Scopus Indexed Journals	 <b>Prof. Mahesh Bhanushali</b> Assistant professor DR. V.N. BRIMS Award Winning Professor In Operations Mgt.	 <b>Prof. Krunal K. Punjani</b> Assistant Professor DR. V.N. BRIMS Publication in Scopus & ABDC 'B' Journal	 <b>Dr. Meenakshi Malhotra</b> Assistant Professor DR. V.N. BRIMS Reviewer – Scopus Indexed Journals
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**Registration Fee: ₹ 999/-**

For Queries please contact: +91 8054498839/ 9819613639/ 9619367480  
To attend, Please click → [Register Now](#)

*E Certificates will be provided*



# WEBINAR ON “ART OF SELLING”

**30<sup>th</sup> -31<sup>st</sup> May:**. DR VN BRIMS organized webinar on “Art of Selling”. Speaker of the webinar was Mr. Deepak Redgoankar and webinar was moderated by Prof Kanchan Akshay. Prof. Sandeep Moghe coordinated for IT support.

**THE ART OF SELLING**  
Training by: **Mr. Deepak Redgaonkar**  
Motivational Speaker, Senior Training Consultant and Success Coach with rich pharmaceutical industry experience with over 30 years including Sales, Marketing, Performance Coaching and Training and Consulting

30<sup>th</sup> and 31<sup>st</sup> May, 2020  
from 05:00 PM to 06:00 PM

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[www.vpmccd.org](http://www.vpmccd.org)

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# 'INNOBIZ' - INNOVATION COMPETITION

Prof. Krunal K Punjani, Dr. Smita Jape, Dr. Meenakshi Malhotra, Prof. Mahesh Bhanushali, Prof. Vibhuti Save & Prof. Sandeep Moghe - The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition, coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.



# SOME OF FDP AND WORKSHOP ATTENDED BY FACULTY MEMBERS

**1<sup>st</sup> May - 21<sup>st</sup> May:** Dr. Nitin Joshi, Dr. Smita Jape, Dr. Arloph Johnvieira, Prof. Kanchan Akshay and Prof Krunal Punjani attended 13 session conducted by IIC and MHRD together with AICTE. These sessions were largely focused on innovation, startup, entrepreneurship, and patent

**1<sup>st</sup> May- 2<sup>nd</sup> May:** Prof Kanchan Akshay attended 2 Days FDP on Career Coaching by Mindler.

**2<sup>nd</sup> – 18<sup>th</sup> May:** Prof. Sandeep Moghe participated in GHRWS - Global Human Research & Welfare Society Online International Workshop on Physical Education & Research.

**2<sup>nd</sup> May:** Prof. Krunal K. Punjani attended 3 Days National Level FDP on “Online College Management & Online Content Creation Tools” conducted by Mumbai University & Lala Lajpatrai College.



# SOME OF FDP AND WORKSHOP ATTENDED BY FACULTY MEMBERS

**9<sup>th</sup> May:** Prof. Krunal K. Punjani attended 4 Days FDP on “Research, Funding & IPR” organized by K. C. College of Engineering & Management Studies and Research.

**20<sup>th</sup> May:** Prof. Vibhuti Save Completed course on “Learning How to Learn: Powerful mental tools to help you master tough subjects” authorized by McMaster University and University of California San Diego and offered through Coursera.

**23<sup>rd</sup> May:** Prof. Vibhuti Save attended one Day National Level Workshop on “Making E-Lecture Vibrant & Interactive” organized by Rajiv Gandhi College of Arts, C o m m e r c e a n d S c i e n c e Vashi, Navi Mumbai, Maharashtra.

**25<sup>th</sup> -29<sup>th</sup> May:** Prof. Vibhuti Save attended 5 Days Instructor Led Live Online Faculty Development Program on “Artificial Intelligence & Machine Learning Using Python”.



## WEBINARS ATTENDED BY FACULTY

**7<sup>th</sup> May:** Dr. Nitin Joshi attended session on Knowledge management by Rudolf D' Souza. This was organized by CII (Confederation of Indian Industries) as a part of Mumbai BE Chapter.

**18<sup>th</sup> May:** Dr. Nitin Joshi attended the session organized by CHM college focused on IQAC.

**21<sup>st</sup> May:** Dr. Nitin Joshi attended Vijay Sonawane's career guidance webinar.

**25<sup>th</sup> May:** Dr. Nitin Joshi attended a session by Brian Tracy

**26<sup>th</sup> May:** Dr. Nitin Joshi attended a motivation speech by Dr. Lucky Kasat.





# WEBINARS ATTENDED BY FACULTY

**27<sup>th</sup> May:** Dr. Nitin Joshi posted an article on Simple art of Goal setting.

**27<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by TCS on financing for SME and MSME.

**28<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by Shiv Khera organized by Dr. D Y Patil

**24<sup>th</sup> May:** Dr. Nitin Joshi attended a webinar by AIMS delivered by AICTE Chairman and also a webinar by Sonia on Bouncing back.



## WEBINARS ATTENDED BY FACULTY

**4<sup>th</sup> May:** Dr. Smita Jape attended webinar on leveraging education through technology conducted by MacGraw.

**15<sup>th</sup> May:** Dr. Smita Jape attended session on Innovation Risk Diagnostic- Product Innovation Rubric (PIR).

**5<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Emerging Jobs & Trends amid Covid 19”.

**19<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Re-Covid -Key Considerations & Challenges confirmation” organized by EQ Mag .Net and “Rethinking & Start Up economy in a Post Covid world” organized by AIMA.



# WEBINARS ATTENDED BY FACULTY

**8<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Future of MSMEs post Corona Era: Challenges & Opportunities” by Elets Tehnomedia.

**11<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Disruptive University” by Elets Tehnomedia.

**14<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Elsevier's Research Workflows, research Matrix and Excellence in Academic Institutions”.

**16<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Declutter your mental and physical world”.

**20<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Supply Chain Priorities for early revival - Strengthening the weak links” organized by IIMM.



## WEBINARS ATTENDED BY FACULTY

**4<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar on “Endnote for Reference Management” conducted by University of Hyderabad.

**2<sup>nd</sup> May:** Prof. Krunal K. Punjani attended AICTE online Leadership Talk with Lieutenant General “Dr. Madhuri Kanitkar”.

**14<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar organized by AICTE & Elsevier on “Research workflow & Research Metrics”.

**11<sup>th</sup> May:** Prof. Krunal K. Punjani attended webinar on “Application of Chanakyaniti in Modern Education” organized by Mumbai University & College Teachers Association.



## WEBINARS ATTENDED BY FACULTY

**22<sup>nd</sup> May:** Dr. Arloph Johnvieira attended webinar on “Covid Impact: Revival strategies for Post Pandemic phase” organized by AIMA.

**23<sup>rd</sup> May:** Dr. Arloph Johnvieira attended webinar on “Inquisitive Mind -Google Scholar” organized by Bandodkar College, thane.

**25<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “There is so much to life than following others prescribed footsteps” organized by Elets Technomedia.

**27<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinar on “Challenges of Entrepreneurship & Innovation in Covid era” organized by Right Selection /L Strategic.



# WEBINARS ATTENDED BY FACULTY

**28<sup>th</sup> May:** Dr. Arloph Johnvieira attended webinars on

- ❖ Inpods Accreditation Management System-Demo by INPODS
- ❖ With Hope, Audiacity & Resilience we shall succeed by Right Selection /L Strategic
- ❖ Inpods Accreditation Management System for Health care institution by INPODS
- ❖ Reorganizing Business during Covid crisis by AIMA.

**29<sup>th</sup> -31<sup>st</sup> May:** Dr. Arloph Johnvieira attended FDP on Moodle LMS by AMITY university.





# WEBINARS ATTENDED BY FACULTY

**13<sup>th</sup> May:** Prof. Mahesh Bhanushali represented our institute in Webinar of Mumbai University on “Roadmap on setting up an effective Industry Academia Collaboration”.

**20<sup>th</sup> May:** Prof. Sandeep Moghe attended a webinar for Training on RUSA Web based Software Application by Birla College, Kalyan.



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**THANK YOU**

