

BRIMS CONNECT

MAY 2021



Anchors



Tejashree Ingale



Sneha Telge

1st May – 10th May

3rd May : Prof Mahesh Bhanushali placed ‘Ms. Vaibhavi Vanage’ PGDM Finance student in well known Financial research organization ‘Morning Star’ with the package of 3.3 Lakhs per annum. Her designation will be ‘Data Research Analyst’.



Student Testimonial

Brims gave me a platform to identify and develop my skills, competencies and helped me to grow as a professional. It has always encouraged its students; may it be in sports or in academics or in events. It has always been successful in giving us enough exposure. The teachers and the staff of BRIMS have always been supportive enough and have also guided us and made it possible that our queries have been solved. Thank you to the BRIMS Placement team for my placement. I would like to thank BRIMS for everything that has been provided for us to mould ourselves and helped us in our journey from being an amateur to a professional.

Name: Vaibhavi Vanage
Course: PGDM
Batch year: 2019-21
Specialization: Finance
Company Name: MorningStar
Package: 3.3 L
Designation: Data Research Analyst
Date of Joining: 10th May 2021

1st May – 10th May

5th May : Prof. Krunal K. Punjani & Prof. Siddhesh Soman were invited as **Reviewers** by **Asian Journal of Management Cases** – a Scopus indexed & ABDC listed journal, and they successfully completed the review work.



Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

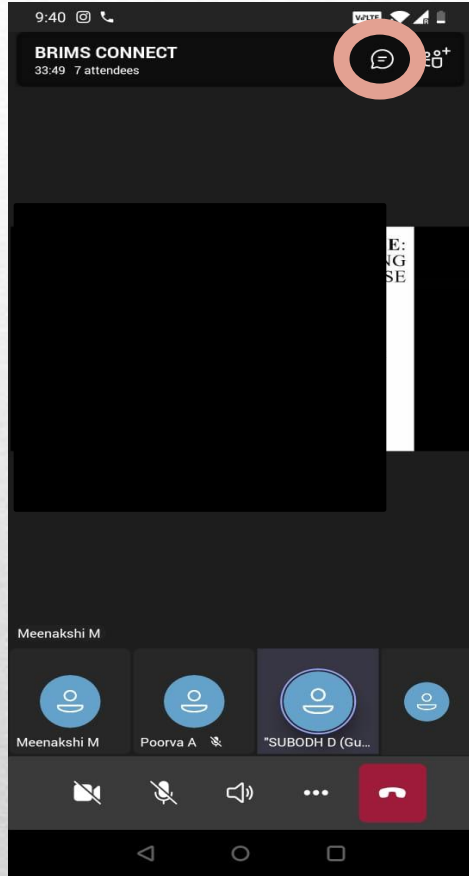


Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

1st May – 10th May

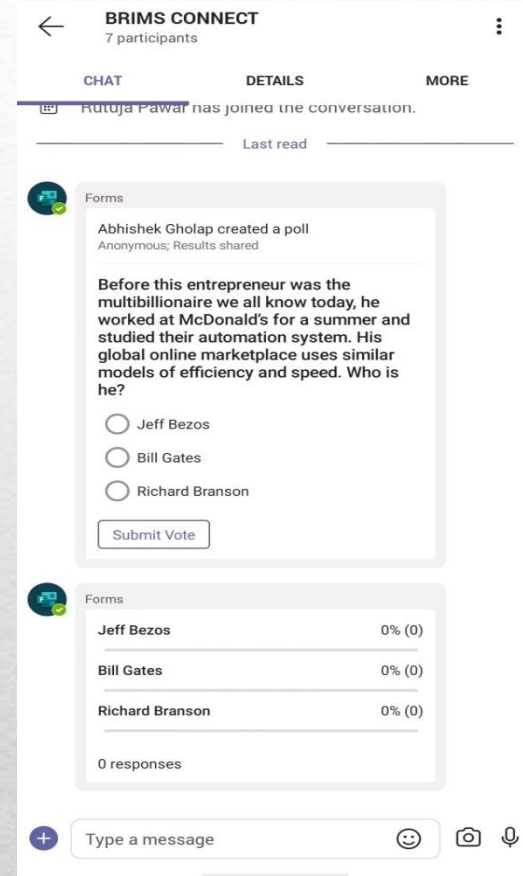
6th May : Dr. Nitin Joshi, Dr. Meenakshi Malhotra and Prof. Vibhuti Save presented their Research Papers at 16th SIMSR Global Marketing Conference, 2021 organised by K. J. Somaiya Institute of Management.





CLICK
HERE

POLL



Quiz

Identify the Company?

- A. Ola
- B. Uber
- C. Meru



Ola Cabs (stylized as OLA) is an Indian multinational ridesharing company offering services that include vehicle for hire and food delivery. The company is based in Bengaluru, Karnataka, India. It was founded in Dec 2010 by Bhavish Aggarwal and Ankit Bhati with a mission to build mobility for a billion people.



11th May – 20th May

15th May : Dr. Pankaj Nandurkar & Prof. Krunal K. Punjani organized an Online Workshop on “Entrepreneurship Development” conducted by Entrepreneurship trainer Mr. Jitendra Gupta.



The screenshot shows a Zoom meeting interface. At the top, it says "Jitendra Gupta is presenting" and "10:41 AM". The main content is a slide titled "Identification of business" with the following text:

2.1 Selection of Business type - What is business and what are its types?

- 2.1.1 Service Provider
- 2.1.2 Manufacturing
- 2.1.3 Merchandising Business
- 2.1.4 Hybrid Business
- 2.1.5 e-commerce
- 2.1.6 Trading

2.2 - Selection of Business Owner Structures

- 2.2.1 Sole Proprietorships.
- 2.2.2 Partnerships
- 2.2.3 Limited Liability Company (LLC).
- 2.2.4 Corporation and Public company
- 2.2.5 Cooperative
- 2.2.6 Non-Profit Organization

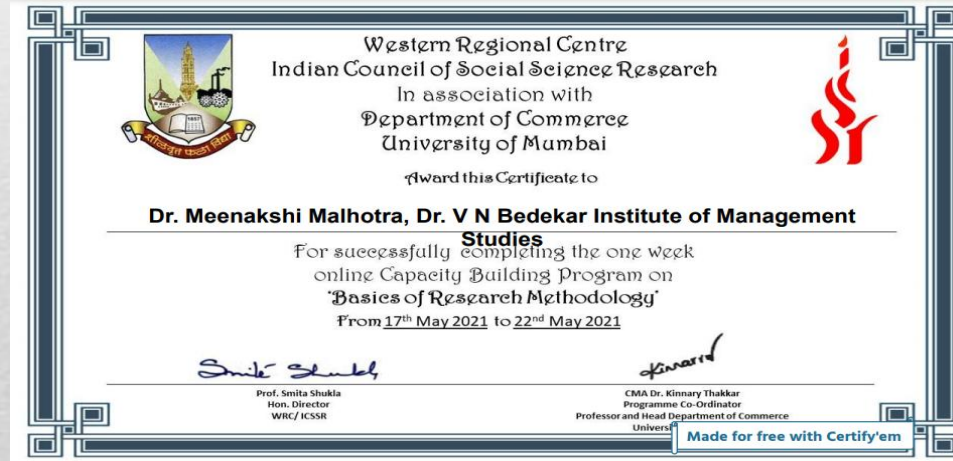
At the bottom of the slide, there is a logo for "Biz iuris Foundation" with the text "Reg. CN No. UB950/P&PL/179716 approved by Ministry of Corporate Affairs (Govt. of India)".

On the right side of the screen, there is a list of participants: Harshada Shirke, Meenakshi Mahotra, Ashita Gawas, Jitendra Gupta (presenting), and Jayshree Gosavi.

At the bottom of the Zoom window, there are controls for "Raise hand", "Turn on captions", and "Jitendra Gupta is presenting".

11th May – 20th May

17th to 22nd May: Dr. Meenakshi Malhotra attended one week capacity building program on “Basics of Research Methodology” organized by ICSSR-WRC & Department of Commerce, University of Mumbai.



11th May – 20th May

17th May : Prof Mahesh Bhanushali placed ‘Ms. Saloni Ranbhare’ MMS Finance student in a well known e commerce giant ‘Flipkart’ with the package of 3 Lakhs per annum. She is offered a job directly on Flipkart Payroll from first day.

11th May – 20th May

19th May : Prof. Kanchan Akshay conducted career mentoring session on behalf of Dheya for 2 students. She did shadow mentoring for one and for other independent Mentoring and guided them for their careers.

20th May : Prof. Kanchan Akshay placed MMS HR student Jai Nangre in Infostretch in core HR profile of Talent Acquisition with a package of 5.2 lacs p.a.

Quiz : 2

Identify the Company?

- A. The pink
- B. Meesho
- C. Dunkin Doognut



Meesho



- Founders: Sanjeev Barnwal and Vedit Aatrey
 - Meesho is India's Largest Online Reseller Network of Housewives & SMBs, who sell products within their network on social channels.
-

11th May – 20th May

20th May: DR VN BRIMS started with the Webinar Series for Aspiring MMS Students. The first webinar was conducted by Dr. Nitin Joshi on “How MMS will help you in finding Direction in your Career ?”



21st May – 31st May

21st May: Dr. Smita Jape conducted session on topic “Business plan” for MMS First Year students.

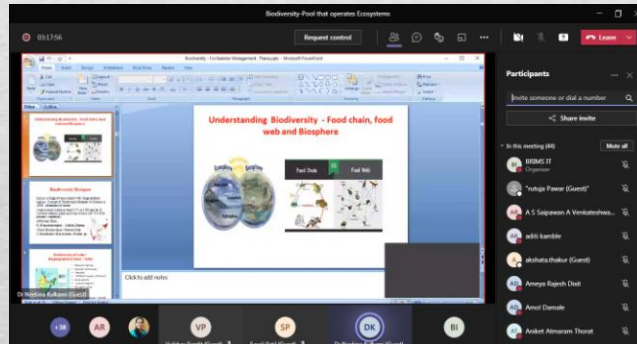


The screenshot displays a Zoom meeting interface. The main content is a presentation slide titled "IIC (Institution's Innovation Council)" with the date "21st May 2021" and the presenter "Dr. Smita Jape" from "Dr.V.N.Bedekar Institute of Management Studies". The slide also features a logo for the institute and an image of a "Business Plan" signpost. The Zoom interface includes a top toolbar with "Take control", chat, and "Leave" options. A "Participants" panel on the right lists 14 attendees, including Sandeep Moghe (Organizer), A S Saipawan A Venkateshwar..., avanti jalgaonkar, Dharmvijay Himanshu Ganesh, Dr. Meenakshi Malhotra (Guest), Kanchan (Outside your organization), Kshitija Pandey (Guest), Parth Hinshikesh Ramesh, Pravin Narang, and Puja Vinod Singh. The bottom of the screen shows a gallery view of participants with their initials and names.

21st May – 31st May

22nd May : Prof Mahesh Bhanushali successfully placed 7 first year MMS students for the internship with ‘Praedico Research’ with stipend 10000 INR.

22nd May: CSR committee conducted webinar on “Bio Diversity- The pool that Operates Ecosystem” in collaboration with Hariyali Mulund. This was conducted by Dr. Neelam Kulkarni, Chairperson of Hariyali Mulund.



Quiz : 3

Identify the Company?

- A. Health First
- B. Netmeds
- C. Healthyfy me



Netmeds.com

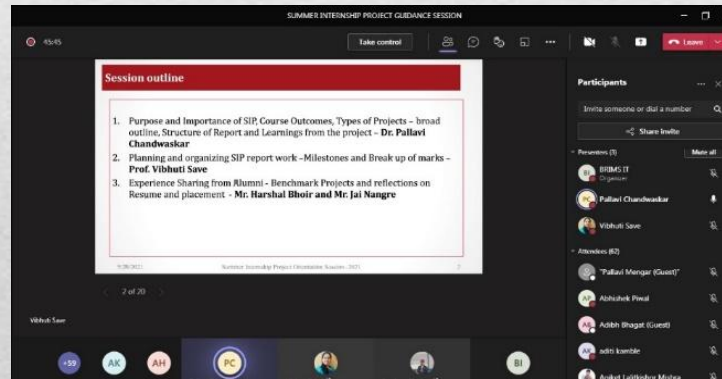
- Founder: Pradeep Dadha
- Known as Indian's most trusted pharmacy Netmeds.com is a renowned name in the medical field. It enables the user to send or receive medicine from any part of India.



21st May – 31st May

24th May : Prof. Kanchan Akshay placed 3 HR students for Summer Internship with Nirmiti Academy.

24th May : Dr. Pallavi Chandwaskar organised and conducted a Summer Internship Guidance session on behalf of IQAC and ADC with Prof. Vibhuti Save for MMS first year students.



21st May – 31st May

24th May : Dr. Meenakshi Malhotra created a new video for students on the topic “Selection of Research Topic”.



#selectingresearchproblem #researchtopic #researcharea
Selection of a Research Topic

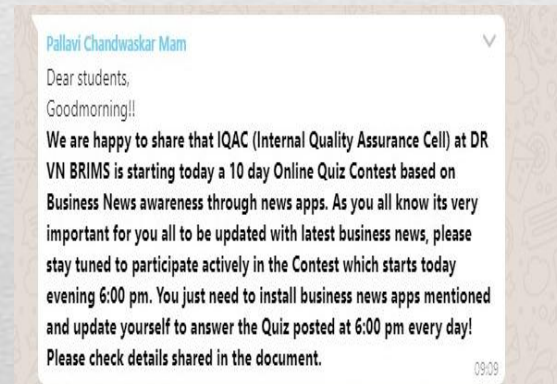
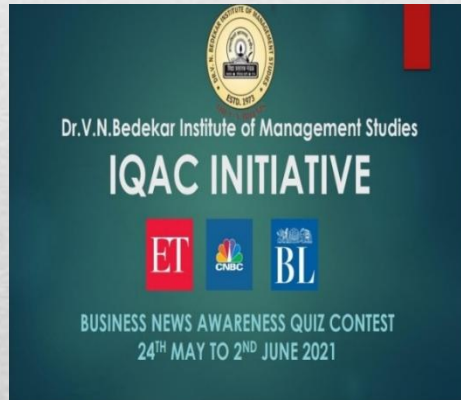
21st May – 31st May

24th May: Mr. Sanjay Sapkal attended National Level E-Workshop on “RFID: Empowering Libraries for Modern Day Services” organized by North East Collaborative Librarianship.



21st May – 31st May

24th to 3rd June: Dr. Pallavi Chandwaskar, Dr. Smita Jape, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali organized 10 Day Online Quiz for students, based on news (industry, economy, wealth) available on Business news apps. The Quiz received a good participation from the Students.



- Overall Winners of 10 Days Quiz Competition :

First



Swarali Ghosalkar Gauri Bhosale

Second

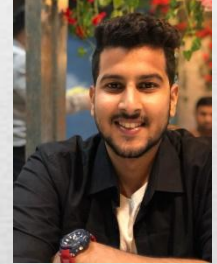


Sneha Telge

Third



Archana Dubey Swapnil Galande



Manas Hulge

- Daily winners of 10 Days Quiz Competition:

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10
1. Gauri Bhosale	1. Saipawan Rao	1. Gauri Bhosale, Aniket Mishra, Swarali Ghosalkar	1. Shivani Bose	1. Gauri Bhosle,	1. Archana Dubey, Shivani Bose	1. Shruti Bansode	1. Gauri Bhosale, Swarali Ghosalkar	Gauri Bhosle	1. Onkar Repal
2. Archana Dubey	2. Gauri Bhosale	2. Manas Hulge, Saipawan	2. Gauri Bhosle, Manas Hulge	2. Swarali Ghosalkar	2. Gauri Bhosale	2. Sanket Konapalkar	2. Shivani Bose, Shruti Bansode	Reshma Kedar	2. Ritesh Shinde, Archana Dubey
3. Sneha Telge, Swapnil Galande	3. Vikas Chavan, Swapnil Galande	3. Lalit Pingle	3. Piyusha Kamtekar, Isha Anand Suryavanshi	3. Shahrukh Khan	3. Swarali Ghosalkar	3. Swapnil Galande	3. Manas Hulge, Sanket Konapalkar	Swarali Ghosalkar	3. Pallavi Ghildiyal
4. Ashita Gawas	4. Tejashree Ingale	4. Sanket Gawas	4. Ayush Haria, Archana Dubey	4. Shubham Bhalerao	4. Shahejaz Alam, Ritesh Shinde, Swati Bhavsar	4. Swarali Ghosalkar	4. Swapnil Galande, Archana Dubey	Sanket Gawas	4. Swarali Ghosalkar Sanket Gawas
5. Gunjan Bamhane	5. Manas Hulge, Sneha Telge, Aniket Mishra	5. Shahrukh Khan, Sneha Telge	5. Sanket Gawas, Abhishek Gholap	5. Sneha Telge	5. Shubham Pawar	5. Sneha Telge.	5. Sneha Telge, Saipawan	Sneha Telge	5. Swapnil Galande, Reshma Kedar

Quiz : 4

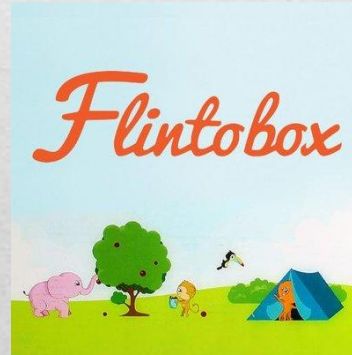
Identify the Company?

- A. Creative box
- B. Magical Box
- C. Flinto box



Flintobox

- **Founders:** Arunprasad Durairaj, Shreenidhi Srirangam and Vijay Gandhi
- With 1,20,000+ subscribers, Flintobox has aims on holistic education of children. Delivering happiness in a box, Flintobox curates a new theme every month and helps in the growth of the child.



21st May – 31st May

26th May: Prof. Krunal K. Punjani was invited as a Resource Person by ITM University, Raipur for conducting a Faculty Development Programme on “Laying the Foundation for Quality Research Paper”.



ITM University[®]
Raipur

IQAC
PRESENTS


Faculty Development Programme

TOPIC
"Laying the Foundation for Quality Research Paper"

Prof. Krunal K. Punjani
Assistant Professor, DR VN BRIMS




IQAC Director-
Dr. Yasin Sheikh



Faculty coordinator-
Arijit Goswami
(8889560000)

Meeting ID: 856 7052 5822
Passcode: 285137



Date-26-05-2021
Time-3.00 PM

21st May – 31st May

26th May : Prof. Mahesh Bhanushali successfully placed ‘Ms. Beena Venugopalan’ PGDM Marketing and ‘Ms. Adiba Mukadam’ MMS Marketing in well known Bangalore based MNC ‘Intellipaat’ with the package of 5.54 Lakhs per annum.

21st May – 31st May

26th May : Mr. Kishor Nimkar on behalf of examination department uploaded and submitted the marks of MMS [2019-21] Semester IV on University of Mumbai Portal.

27th May : Prof. Pravin Narang successfully placed 3 students in Kotak Life Insurance with the package of 3.5 Lakhs.

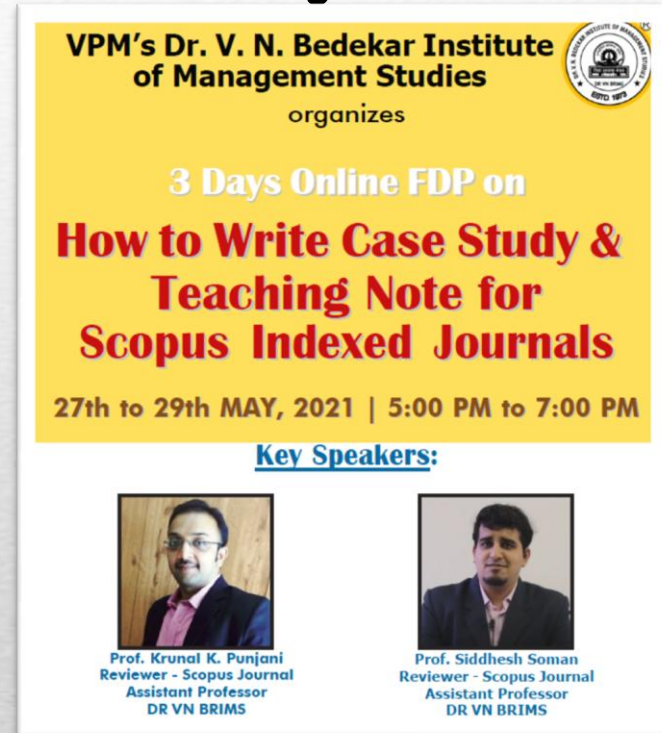
21st May – 31st May

- **27th May** : The second Webinar for Aspiring Students was conducted by Prof. Dipti Periwal and Prof. Vibhuti Save on “How MMS will help you in getting complete business knowledge?”



21st May – 31st May

27th – 29th May: Prof. Krunal K. Punjani & Prof. Siddhesh Soman ideated, designed, marketed & successfully organized 3 Days Online FDP on “How to Write Case Study & Teaching Note for Scopus Indexed Journals” which was attended by 56 participants.




VPM's Dr. V. N. Bedekar Institute
of Management Studies
organizes


3 Days Online FDP on
**How to Write Case Study &
Teaching Note for
Scopus Indexed Journals**

27th to 29th MAY, 2021 | 5:00 PM to 7:00 PM

Key Speakers:



Prof. Krunal K. Punjani
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS



Prof. Siddhesh Soman
Reviewer - Scopus Journal
Assistant Professor
DR VN BRIMS

Quiz : 5

Identify the Company?

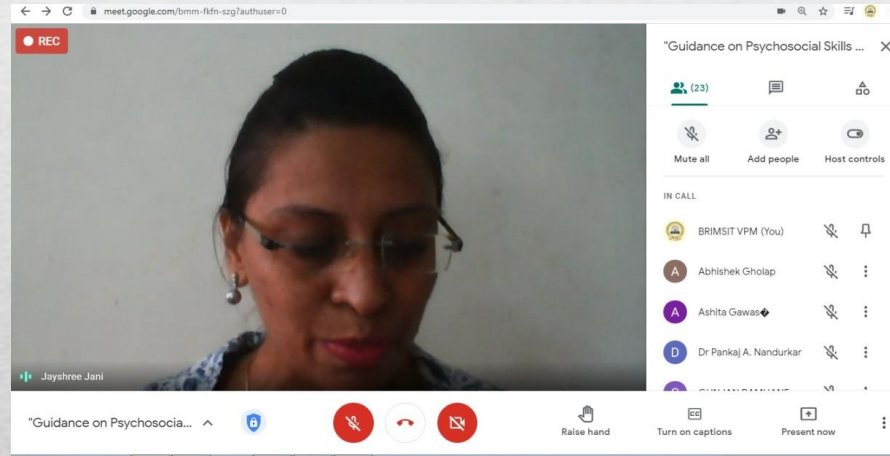
- A. Farm House
- B. GreenCorp
- C. Get My Parking



- **Get My Parking**
 - **Founders:** Chirag Jain, Rahul Gupta and Rasik Pansare.
 - This app helps to find an available a spot for parking in Delhi. Rest of the nation has to wait while *Delhi-ites* have all the perks of this app!
-

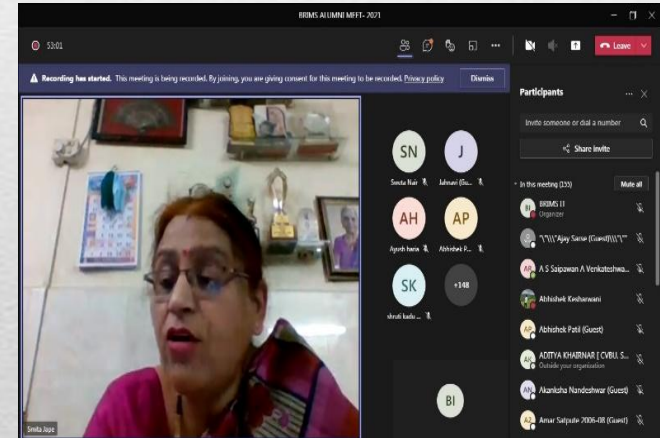
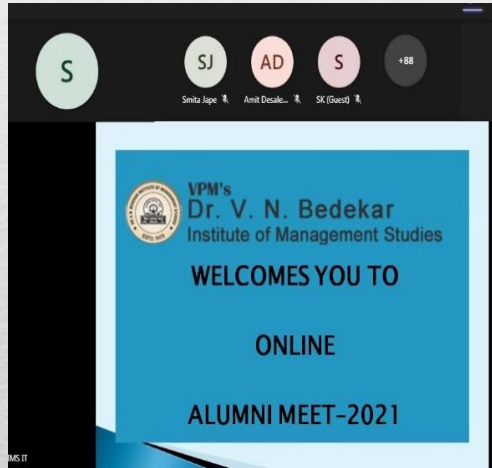
21st May – 31st May

27th May : Under CSR activity Dr. Smita Jape organized session on “Guidance on Psychological Skills to helpers during Pandemic”. The speaker of the session was Jayshree Jani from MGNCRE (Mahatma Gandhi National council for Rural Education).



21st May – 31st May

29th May: Dr. Smita Jape, Prof. Pravin Narang and Shweta Nair organized Online Alumni Meet. Many esteemed Alumni from India, Germany, US and Ireland joined the alumni meet and shared their experiences. Dr. Smita Jape gave welcome address for the alumni meet .



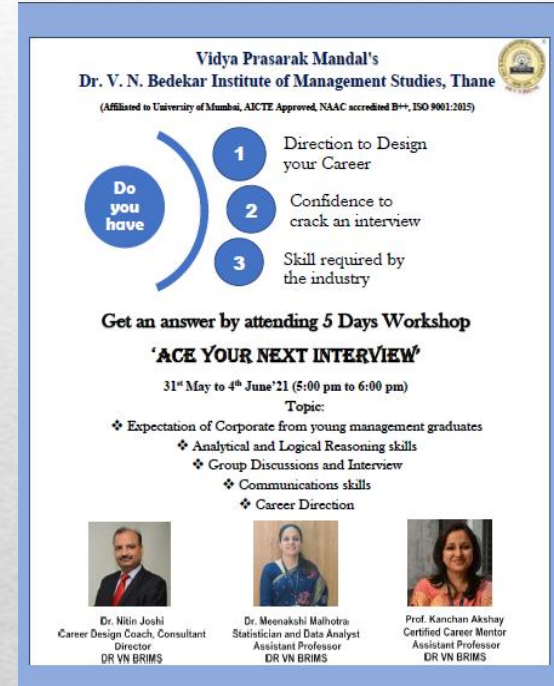
21st May – 31st May

29th May : Dr. Nitin Joshi was invited by Udoyag Anubhav Pratisthan for releasing their magazine.

29th May : Nidhi broking signed an agreement for consulting assignment with DR VN BRIMS.

21st May – 31st May

31st May to 4th June: Dr. Meenakshi Malhotra and Prof. Kanchan Akshay organized 5 days workshop on “Ace your Next Interview”. Dr. Nitin Joshi guided the participants on “Career Design”. The Workshop received overwhelming response from the participants.





Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane
(Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)


Do you have

- 1 Direction to Design your Career
- 2 Confidence to crack an interview
- 3 Skill required by the industry

Get an answer by attending 5 Days Workshop
'ACE YOUR NEXT INTERVIEW'
31st May to 4th June '21 (5:00 pm to 6:00 pm)
Topic:
❖ Expectation of Corporate from young management graduates
❖ Analytical and Logical Reasoning skills
❖ Group Discussions and Interview
❖ Communications skills
❖ Career Direction


Dr. Nitin Joshi
Career Design Coach, Consultant
DIRECTOR
DR VN BRIMS

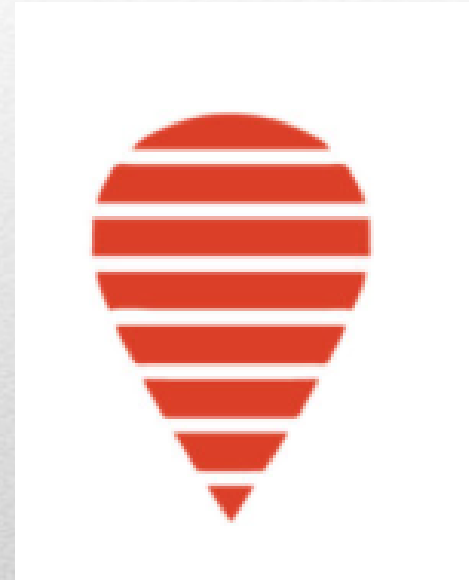

Dr. Meenakshi Malhotra
Statistician and Data Analyst
Assistant Professor
DR VN BRIMS


Prof. Kanchan Akshay
Certified Career Mentor
Assistant Professor
DR VN BRIMS

Quiz : 6

Identify the Company?

- A. OYO Rooms.
- B. Yatra.
- C. Fabhotels.





- Oyo Rooms, also known as Oyo Hotels & Homes, is an Indian multinational hospitality chain of leased and franchised hotels, homes and living spaces.
- Founded in 2013 by Ritesh Agarwal, OYO initially consisted mainly of budget hotels.




Dr. Meenakshi Malhotra wrote an article “Psychological Traps that Investors Should Avoid” and Prof. Vibhuti Save wrote on “Search Yourself in YOU!!!” for DR VN BRIMS website.

Psychological Traps that Investors Should Avoid




Article By:
Dr. Meenakshi Malhotra
Assistant Professor
Dr. V. N. BRIMS




Search yourself in YOU!!!

SEARCH FOR YOURSELF, BY YOURSELF.
DO NOT ALLOW OTHERS
TO MAKE YOUR PATH FOR YOU.
IT IS YOUR ROAD, AND YOURS ALONE.
OTHERS MAY WALK IT WITH YOU,
BUT NO ONE CAN WALK IT FOR YOU.

— Native American Code of Ethics



Article By:
Prof. Vibhuti Save
Assistant Professor
Dr. V. N. BRIMS



Workshop, Seminar and Webinar Attended

Date	Faculty/ Staff	Topic
24 th and 25 th May, 2021 Seminar	Mr. Sanjay Sapkal	Inclusive, Innovative and Sustainable Future of Education - NEP2020
25 th May, 2021 Webinar		Discover Mendeley Reference Manager
26th to 28th May 2021 Webinar		Digital Library Technology
4 th May, 2021 Webinar	Prof. Sandeep Moghe	Talk on Empathetic and techno-pedagogical approaches for the new-normal by AICTE
6 th May, 2021 Webinar		Servers that deliver real impact from edge to core to cloud
12 th May, 2021 Webinar		Endpoint Security Protection Platform for Modern Threats

Special Thanks To



Director, DR VN BRIMS

Dr. Nitin Joshi



Director General, DR VN BRIMS

Dr. Guruprasad Murthy

Special Thanks To



Organized By



Dr. Meenakshi
Malhotra



Vishal Doke



Aashi Rajgor



Aniket Mishra



Thank You !!

Stay Home Stay Safe
