

BRIMS CONNECT October 2020



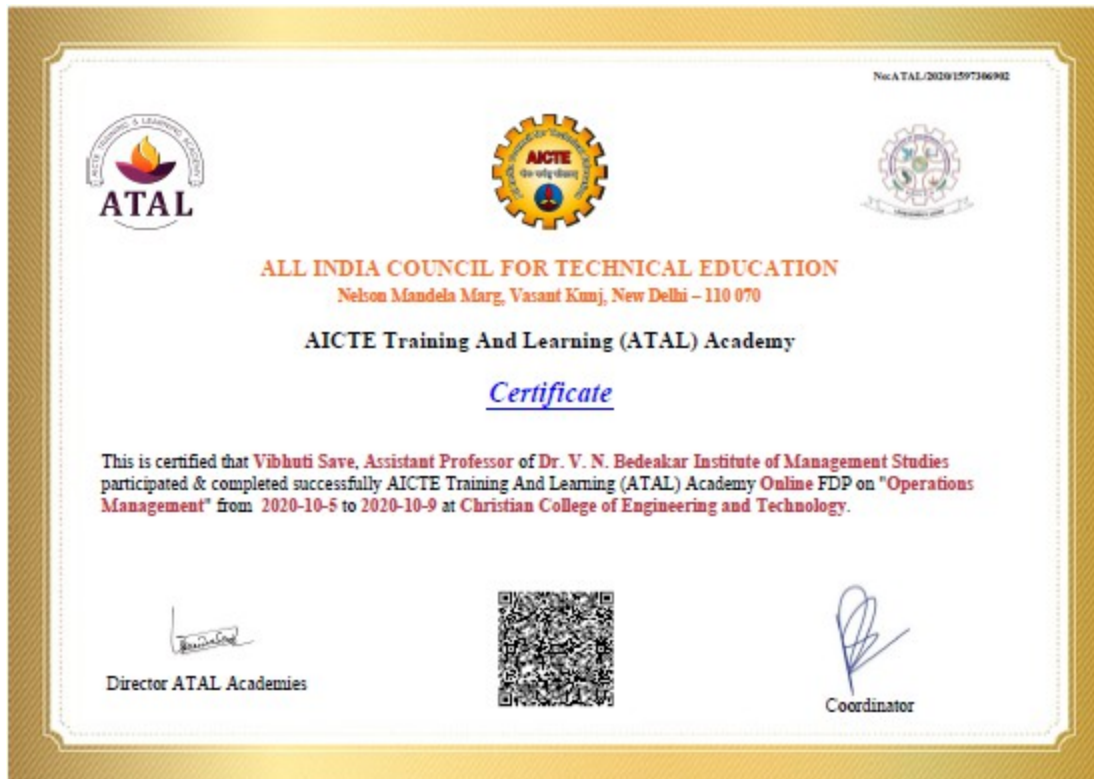
1st Oct - 10th Oct

- **5th to 9th October:** Dr. Pallavi Chandwaskar, Dr. Meenakshi Malhotra and Prof. Mahesh Bhanushali attended 5-day FDP by AICTE on theme “Inculcating Universal Human values in technical education”



1stOct – 10thOct

- **5th to 9th October:** Prof. Vibhuti Save attended Online FDP on Operations Management organized by AICTE Training And Learning (ATAL) Academy



1st Oct - 10th Oct

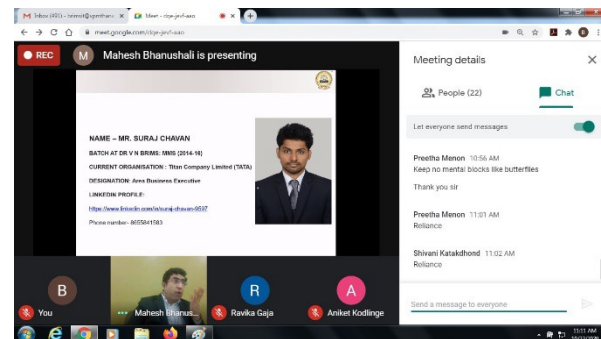
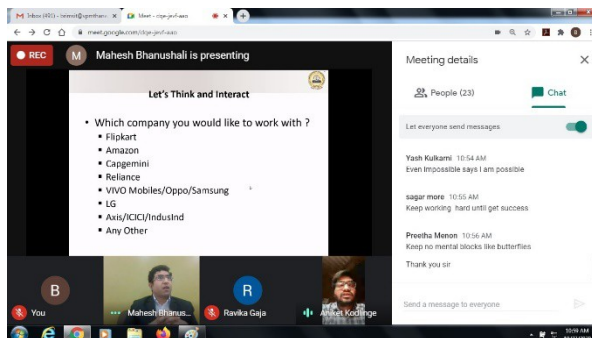
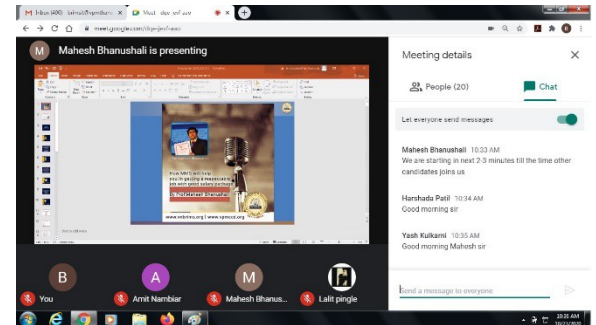
- **8th to 9th October:** Prof. Krunal K. Punjani attended 2 Days online workshop on "Developing Questionnaire for Survey Research" organized by MyInnerLog.

1st Oct - 10th Oct

- **9th, 16th, 23rd and 30th October:** Prof. Mahesh Bhanushali along with administration team of DR VN BRIMS successfully conducted webinars on 'How MMS will help you in getting respectable job'.

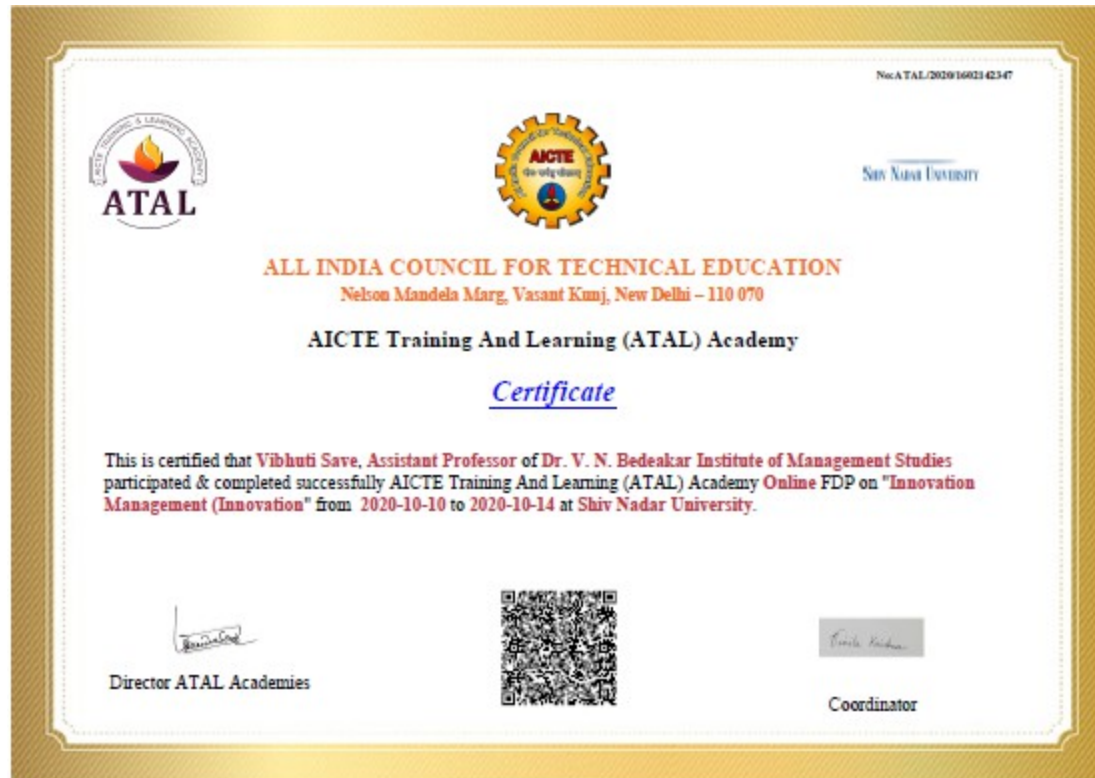
- Following Alumni also shared their experiences during the webinar-

1. Mr. Apurva Modak, Capgemini
2. Mr. Aniket Kodlinge, Flipkart
3. Ms. Ravika Gaja, White Hat
4. Ms. Pooja Singh, Phone Pe
5. Ms. Swarda Joshi, VIVO Mobiles



11th Oct - 20th Oct

10th Oct-14th Oct: Prof. Vibhuti Save attended Online FDP on Innovation Management organized by AICTE Training And Learning (ATAL) Academy.



11thOct - 20thOct

- **13thOctober** :Dr.ArlophJohnvieiraattended a Virtual Conference on “Back to work” organised by Indian Express.

11thOct - 20thOct

- **15thOctober:** Prof. Mahesh Bhanushali placed Ms. Ravika Gaja MMS Marketing Student in White Hat with the package of 8 Lakhs.
- Prof. Mahesh Bhanushali placed Mr. Saurabh Chavan from MMS operation in K.D. Logistics and assisted him for his successful joining by visiting K.D Logistics office.

11thOct – 20thOct

- **15th to 16th October:** Prof. Krunal K. Punjani was invited as a Resource Person to conduct 2 days Faculty Development Program on “Case Study and Article Writing” organized by G. H. Raisoni Institute of Management & Research, Nagpur.

G H Raisoni Institute of Management & Research, Khaperkheda
NAAC B++

organizing
2 Days Faculty Development Program
on
"Caselet & Research Article Writing"

SPEAKER



Prof. Krunal K. Punjani
Assistant Professor
VPM's Dr. V. N. Bedekar Institute
of Management Studies, Thane

Program Objectives:

1. Introduction about case analysis and writing.
2. Pros and Cons of case study methodology
3. Designing and planning of cases.
4. What makes a good case
5. Mechanism of case writing.
6. Developing the teaching notes.
7. Research methodology of case study.
8. Evaluating alternatives and decision making.
9. The process of case publishing.
10. Practicum: Writing your case. Opening paragraph and testing
11. Case Teaching: an illustration with a sample case.
12. Article writing skills and methods
13. Types of article writing methods
14. Process and publication of article writing method.

15th & 16th October 2020 **03.00pm to 05.00pm**

11thOct – 20thOct

- **17th October:** Dr. Smita Japeon behalf of IQAC organized a webinar on "Optimization of Social media marketing in present scenario" for Final year students of MMS and PGDM which was conducted By Mr. Dalvir Reel, Digicraf.



11thOct – 20thOct

- 17th, 18th, 24th and 25th October: Dr. Nitin Joshi attended a 30 hour program on career planning by Dheya.

11thOct - 20thOct

- **19thOctober:**BRIMS as a lead cluster college was appreciated by VC in meeting of principals and directors with University of Mumbai.

21stOct – 31stOct

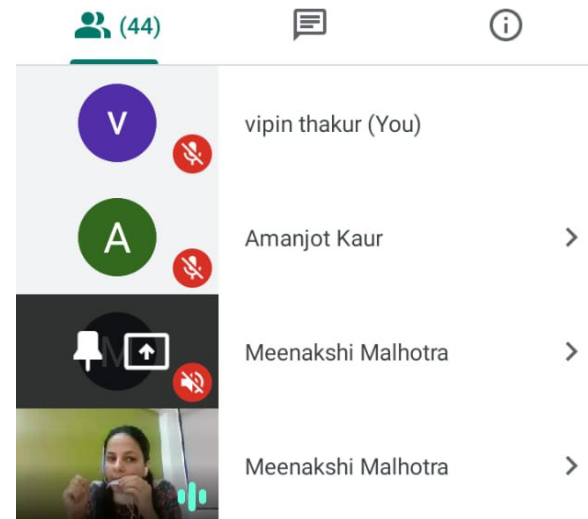
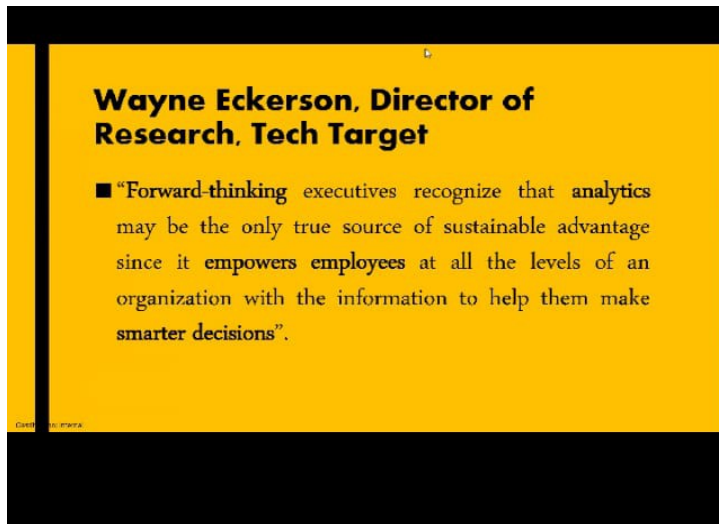
- **26thOctober:** Dr. Smita Jape being reviewer of ABDC Journal ‘Indian Journal of Finance and Banking’. She did review of paper titled “Prediction of Corporate Bankruptcy using Financial Ratios and News”.

21st Oct- 31st Oct

- **28th October:** IQAC coordinator Dr. Pallavi Chandwaskar, along-with IQAC team of Dr. Jape, Dr. Meenakshi and Prof. Mahesh, have successfully submitted institutional AQAR (Annual Quality Assurance Report) 2018-19 on NAAC Portal.

21st Oct- 31st Oct

- **28th October:** Dr. Meenakshi Malhotra was invited as a resource person by Ludhiana Group of Colleges to take session on 'How to Write a research Paper'



Also in the meeting (40)

- The IIC team of DR VN BRIMS received rating of 4.5 out of 5 Stars from Ministry of Education's Innovation Cell, for taking several initiatives and executing various activities related to Innovation, in the academic year 2019-20.



- Prof. Krunal K Punjani on behalf of **The IIC team of BRIMS**, organized '**InnoBiz**' -**Innovation Competition (October)**, coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Dr. Nitin Joshi Paper/ Abstract titled “A Study of Expectations of Gen X And Gen Y Customers About Service Quality of Private Life Insurance Companies in Mumbai” has been accepted by the Editorial Committee for presentation in forthcoming XV International Conference on the theme “Rethinking Business Strategies, Entrepreneurial Challenges and Societal Values in a Changed Global Scenario” scheduled to be held on January 30-31, 2021.

- DR VN BRIMS got DTE Approval for 180 seats of MMS.
- PGDM students Vaibhavi, Pavithra ,Grimisha, andGauraviattended a webinar on Finance India organized by NMIMS.

Faculty Member	Webinar	Date
Dr.SmitaJape	Quantitative versus Qualitative Research and how this affects you conducted by Dan Fleetwood - President of Research and Insights, Question Pro Inc	14 th October, 2020
	'Ideation & Innovation Process in Enterprise Creation' by IES Forum in Association with JSPM's Imperial College of Engineering & Research, Pune.	26 th October, 2020
	Case teaching ,Mastering student Engagement in online classes organized by AIMA,CME	31 st October, 2020

Faculty Member	Webinar	Date
Dr.ArlophJohnvieira	CII Thane Zonal Council Meeting	7 th October, 2020
	Employment Opportunities PostCovid	8 th October, 2020
	Building A Cadre of Online-first Faculty	9 th October, 2020
	Supply Chain Risk Management	10 th October, 2020
	Supply Chain Visibility end to end organised by Go to Webinar	28 th October, 2020

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Understanding Search, Research and Publication Ethics - Fabrication, Falsification and Plagiarism" organized by University of Delhi	3 rd October, 2020
	"Introduction to Big Data" organized by Sree Narayana Guru College (SNGC), Coimbatore	6 th October, 2020
	"Editor's Choice - Expert Deliberation from Editors of International Journals of Repute" organized by Symbiosis Institute of Operations Management.	14 th October, 2020
	National Innovation Day and Announcement of Annual Performance Rating of IIC 2.0	15 th October

Faculty Member	Webinar	Date
Prof. Krunal K.Punjani	"Seeding Ideas to Harvesting Innovations... The Role of IPR" by Prof.PrabuddhaGanguli	20 th October, 2020
	“How to write Abstract & appropriate Title for quality research journals”	21 st October, 2020
	MoE'sIIC Webinar on "Patent Prosecution and Filing" by Dr. Sheetal Chopra	23 rd October, 2020
	Quality Research Publication by Prof. Dr.HabilDmitry Ivanov, conducted by Symbiosis Institute of Operations Management, Nashik	28 th October, 2020
	“Writing Research Article on Psychometric Tool Development” organized byMyInnerLog	28 th October, 2020