

# BRIMS CONNECT

## September 2020



# 1<sup>st</sup>Sept to 10<sup>th</sup>Sept

• **3<sup>rd</sup> September:** Prof. Krunal K. Punjani was invited as resource person for a “National Level Webinar on “Mendeley Reference Management Tool”



SREE NARAYANA GURU COLLEGE OF COMMERCE

P. L. LOKHANDE MARG, CHEMBUR-89

National Webinar on

“MENDELEY\_ Reference Management Software & Researcher Network”

Organized by Research Cell and IQAC Of

SREE NARAYANA GURU COLLEGE OF COMMERCE

About the Webinar:

This webinar will make you understand on how to use MENDELEY software in your research work. Mendeley is a free reference manager that can help you collect references, organize your citations, and create bibliographies. Mendeley is also an academic social network that enables you to share your research with others.

Resource Person:



Prof. Krunal K. Punjani

Dr. V.N. Bedekar Institute of Management Studies, Thane



3<sup>rd</sup> September, 2020



12:00pm to 1:30pm

Mode to Attend:



# 1<sup>st</sup>Sept to 10<sup>th</sup>Sept

- **6<sup>th</sup>September:** Dr. Nitin Joshi completed a course on Self development.



# 1<sup>st</sup>Sept to 10<sup>th</sup>Sept

- **10<sup>th</sup>September:** University of Mumbai nominated DR VN BRIMS as a Lead College.  
As a lead college DR VN BRIMS is coordinating with University of Mumbai on guiding/resolving queries of nine Cluster Members with respect to Final year online examination.
- Dr. Nitin Joshi had a meeting with colleges in the cluster for online conduct of exams.
- Dr. Smita Jape and Prof. Vibhuti Save attended 4 meetings conducted by Vice Chancellor of University of Mumbai, Dr. Suhas Pednekar and Dr. Vinod Patil, Director, Board of Examination and Evaluation.

# 11<sup>th</sup>Sept to 20<sup>th</sup>Sept

- **12<sup>th</sup>September:** Dr. Nitin Joshi took a session for TMF (Thane Management Forum) on topic “Advances in Marketing”.

**Thane Management Forum** 

Webinar - 22, on Webex ID 1663364193  
At 5.00 PM, Saturday, 12th September 2020

**Changes in Marketing - A Journey**

The presentation will take you through a journey of the changes in Marketing, concepts.....  
From Word of Mouth to..... Digital marketing and approach toward becoming customer centric

**Speaker : Dr Nitin Joshi**

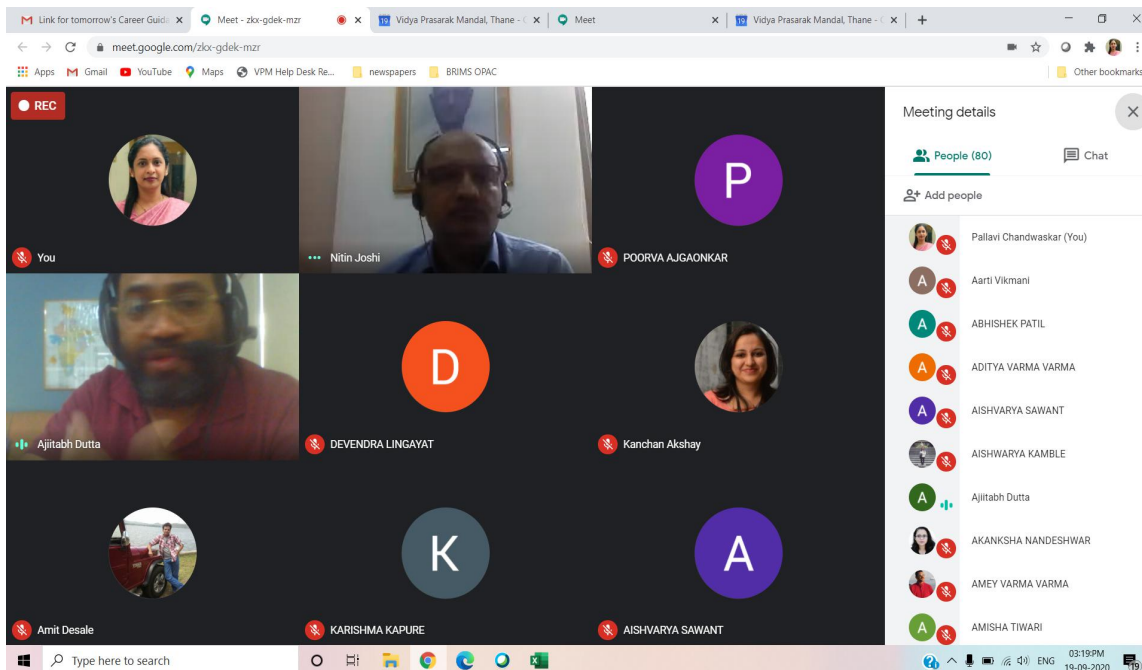


BE (Electronics), ME (Industrial Engineering and Management)  
Ph.D. (Management) and MPBA (Masters Program in Business Administration).

Dr. Joshi is Director at Dr. V. N. Bedekar Institute of Management Studies, Thane.  
Has also served Welingkar Institute of Management Mumbai  
18 years of rich and varied experience both in Industry and Academia.  
Served corporates like, MCX, Datapro, IT&T and ATCO in different management positions  
Has authored many research papers and articles and has conducted a large number of management development programs

# 21<sup>st</sup>Sept to 30<sup>th</sup>Sept

• **19<sup>th</sup>September:** Dr. Pallavi Chandwaskar from IQAC of DR VN BRIMS organized a webinar on theme "Prioritisation of personal goals in the times of COVID" which was addressed by Dr. Nitin Joshi and Prof. Ajitabh Dutta.



**DR. V.N. BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE**

**IQAC TEAM OF BRIMS PRESENTS**

**"PRIORITISATION OF PERSONAL GOALS IN THE TIMES OF COVID"**

*In Conversation with*

**Dr. Nitin Joshi**

**&**

**Prof. Ajitabh Dutta**

**DATE & TIME**  
**19TH SEPTEMBER 2020**  
**3:00 PM TO 4:00 PM**

**CLICK HERE TO JOIN SESSION**

# 21<sup>st</sup>Sept to 30<sup>th</sup>Sept

•**26th Sep- 30<sup>th</sup>Sep:**Dr.SmitaJape, Dr. Meenakshi Malhotra and Prof. Krunal K.Punjani ideated, designed, marketed and delivered session for an online 5 Days FDP on “A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS”. Prof. SandeepMogheensured IT support for the FDP.

**Vidya Prasarak Mandal's**  
**Dr. V. N. Bedekar Institute of Management Studies, Thane**  
(Affiliated to University of Mumbai, AJCTE Approved, NAAC accredited B++, ISO 9001:2015)

**Online 5 Days Research FDP on**

**'A Step Ahead towards Publishing your Research Paper in SCOPUS Indexed Journal by Power of SPSS & AMOS'**  
**26<sup>th</sup> Sept. to 30<sup>th</sup> Sept. 2020 (5:00 pm to 7:30 pm)**

**You will Learn:**

- ◆ To use statistical tools required for Scopus indexed journals
- ◆ To apply statistical analysis through interactive and practice-based sessions along with theoretical learning
- ◆ To choose the right statistical tool for research
- ◆ To apply and interpret the statistical results for research writing

**Topics:**

- ◆ Selecting a Research Problem
- ◆ Sampling Technique
- ◆ Hypothesis and Questionnaire Designing
- ◆ Coding and Entry of Data in SPSS
- ◆ Reliability test, Normality Test
- ◆ Non-Parametric Test
- ◆ Multiple Regression
- ◆ Data to Model building: EFA and CFA
- ◆ Mediating effect
- ◆ Mendelev's Software

**Key Speakers**

 <b>Dr. Vivek Sharma</b> Senior Lecturer of Ahilya Devi University, Institute of Management Studies	 <b>Dr. Smita Jape</b> Reviewer Scopus and ABDC Associate Professor DR VN BRIMS	 <b>Prof. Krunal K. Punjani</b> Published in Scopus & ABDC 'B' Journal Assistant Professor DR VN BRIMS	 <b>Dr. Meenakshi Malhotra</b> Statistician and Data Analyst Assistant Professor DR VN BRIMS
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# Four Webinars – Why MBA/ MMS?

Sr. No.	Date	Topic	Speaker
1.	16/09/20	How MMS will help you in finding	Dr.ArlophJohnvier Dr.SmitaJape
2.	19/09/20	How MMS will help you in acqui	Prof. DiptiPeriwal
3.	21/09/20	How MMS will help you in devel	Dr.ArlophJohnvier
4.	25/09/20	How MMS will help you in gettin	Prof. MaheshBhan



# 21<sup>st</sup>Sept to 30<sup>th</sup>Sept

•**30<sup>th</sup>September:**Dr.Nitin Joshi gotnominated as an external subject expert for the Research Advisory Committee of the Faculty of Commerce, Management and Hospitality of Chhatrapati Shivaji Maharaj Universityto evaluate the research plans of the research scholars of the Faculty.

- DR VN BRIMS is awarded as “Best Emerging Institute in Mumbai” by Praxis Media.



- Prof. Krunal KPunjanion behalf of The IIC team of BRIMS, organized 'InnoBiz' - Innovation Competition (September). He coordinated with Mentors to get their Solution Notes and also coordinated with the Senior Judges Panel to evaluate all the teams.

- Prof. Dipti Periwal released a video on “Happiest Minds IPO - Should you Invest”.



# FDP's and Workshop Attended

- **14<sup>th</sup> to 18<sup>th</sup> September:** Dr. Smita Jape attended five days International workshop on “ Crossing Barriers in research” conducted by New Horizon College of Engineering Bengaluru.
- **28<sup>th</sup> to 30<sup>th</sup> September:** Prof. Krunal K. Punjani attended 3 days Online Workshop on "Managing Literature for Scholarly Writing" organised by MAR Athanasius College, Kerala.

# Webinar attended by Finance Faculty and Finance Students

<b>Date</b>	<b>Title of Webinar</b>	<b>Conducted by</b>
12-09-2020	Financial Modelling	BSE

# Webinars attended Dr. Arloph Johnvieira

Date	Title of On-line webinar	Webinar conducted by (organization)
05-09-2020	Innovation Program with Jack Canfield Ho	Rights Selection
09-08-2020	Innovating into the Future - Part I	SCM Media Sean Cullen
16-09-2020	Supply Chain Agility Now	SCM Media Zen Cargo
16-09-2020	will you help find a Direction for	RIMS Admin -Speaker
16-09-2020	Supply Chain Agility Now	GoToWebinar

# Webinars attended Dr. Arloph Johnvieira

<b>Date</b>	<b>Title of On-line webinar</b>	<b>Webinar conducted by (Company)</b>
12-09-2020	Financial Modelling	BSE
22-09-2020	Document management and improve Search	GoToWebinar
22-09-2020	Advantage : Learn to Unlearn	ET CIO



<b>Date</b>	<b>Title of On-line webinar</b>	<b>On-line webinar conducted</b>
25-09-2020	APAC AIML WK: ML for forecasting demand	GoToWebinar
25-09-2020	Unlock ROI of Real Time Transportation Vis	Project 44
27-09-2020	How Tata's Journey of Excellence helping the	ASQ Webinars
29-09-2020	Reimagining Planning and Forecasting for an	ETCFO with Oracle
29-09-2020	Unleash the Power within -Virtual Workshop	Success Resources
30-09-2020	Introducing Conversational RPA with John M	KRISTA

*Thank You*