BRIMS CONNECT

For the Month of October 2021





Anchors



Neha Tajve

Student Engagement Committee &

Placement Committee Representative



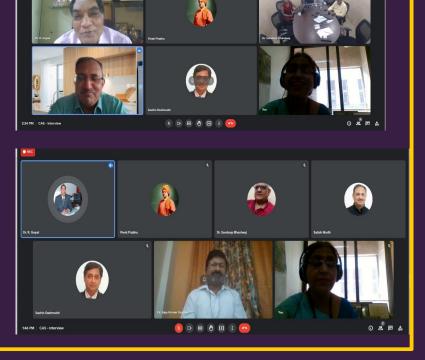
Abhishek Gholap

CR of HR &

Placement Committee Representative



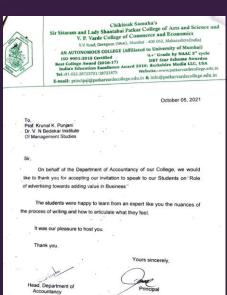
4th Oct: Dr. Smita Jape was invited to be panel Member & Subject Expert in Selection Committee for selection process of Faculties for the post of Associate Professor and Professor under the Career Advancement Scheme (CAS) for Vivekananda Institute Management & VES Business School.







5th Oct: Prof. Krunal K. Punjani was invited as a Guest Speaker at Patkar College of Arts & Science and Varde College of Commerce & Economics for a session on "Role of Advertising towards adding value in Business"







5th Oct : Prof. Mahesh Bhanushali placed following students from 2020-21 batch.



Mr. Abhishek Patil, MMS-Finance, Morning Star, 3.5 L+ Incentives, Research Associate.



Mr. Navin
Gangaramani- MMSHR, VIVO Mobiles, 4.5
L, HR-Trainee



Mr. Devendra Lingayat-MMS-HR, VIVO Mobiles, 4.5 L, HR-Trainee







5th Oct: Dr. Smita Jape received an award of INDO ASIAN –BEST RESEARCHER AWARD, 2021 in financial management on the eve of World Teachers Day by IMRF International Management Research Forum.

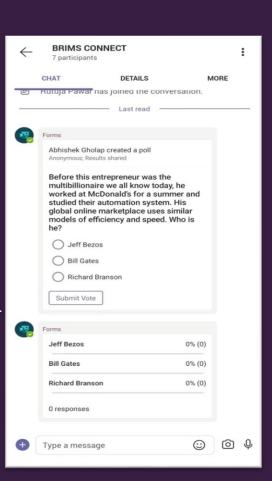
















Quiz 1



Quiz 1 Ans

If 1=5 then 5 =1 (A=B, B=A)



11th to 13th Oct: Dr. Meenakshi Malhotra, an empanelled assessor for EFQM Business Excellence Model for CII Exim Bank Award, conducted a site visit assessment for an organization.











12th Oct: Prof. Sandeep Moghe attended a Webinar by AICTE on Cybersecurity and Its Emerging Applications.











13th Oct: Ms. Shweta Nair got MOU Signed with Testbook Edu Private Limited and DR VN BRIMS





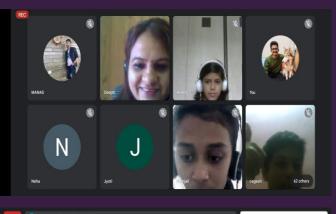






11th Oct – 20th Oct

Oct: Prof. Dipti 14th Periwal conducted a "Workshop on Entrepreneurship" for students of VPM's Sou. A. K. Joshi English Medium School, Thane. This was organized by DR V N BRIMS along with E-Cell IIT Bombay highlight importance Eureka Junior competition.







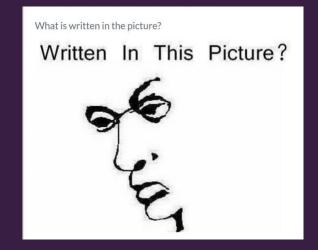
16th Oct: IIC Team of BRIMS organised Prize Distribution Ceremony to felicitate the Winning teams of 'BRIMS INNOVATORS – Business Plan Idea Contest'







Quiz 2







Quiz 2 Answer



Liar



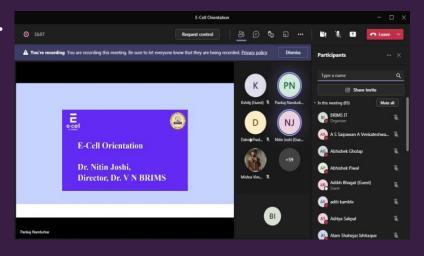




18th **Oct:** Dr. Nitin Joshi, Director DR VN BRIMS conducted 'E-Cell orientation' and focused on 'availability of sector wise business opportunities' along with competencies and skill-set

required to be an entrepreneur.











19th Oct: Mr. Chetan Mahajan, Founder, Verodox Healthcare Pvt Ltd. had a discussion with DR VN BRIMS students on 'What is Entrepreneurship' & provided guidance on 'How to start an entrepreneurial journey'.







18th to 20th Oct: Dr. Pallavi Chandwaskar conducted physical site visit of Godrej Precision Engineering, Godrej and Boyce mfg. Co. Ltd. to plant no. 4, 9 and 19 at Godrej, Vikhroli as an empanelled assessor for EFQM Business Excellence Model for

CII Exim Bank Award.





Assessment Team Kaushik Merchant, Pallavi Chandwaskar, Sarath Chandran Ramakrishnar Prahalathan Iyer with GPE Team Sushil Agarkar, Anand Bagdare,





22nd Oct: DR VN BRIMS under guidance of Dr. Nitin Joshi has received an assignment for content creation from Shri Dilip Amdekar and Prof. Dipti periwal is coordinating for the same.











22nd - 30th October: Dr. Smita Jape and Prof. Mahesh Bhanushali conducted the PhD course Work sessions for PhD scholoars 'Introduction to Research, Research Process and Research Topic Formulation'. Mrs. Janhavi Potdar research department from successfully co-ordinated for the •same.







Quiz no 3

Find the mistake in the picture?











Quiz no 3









22nd October: Ms. Sweta Nair placed Chinmay Sawant of 19-21 batch at TMSV Edutech Private Ltd for the position of Business Development with a package of 3.5lakh pa.

27th October: Ms. Sweta Nair coordinated with Rustamjee Urbania and 3 student got placed for 4 months internship with stipend of 25K per.

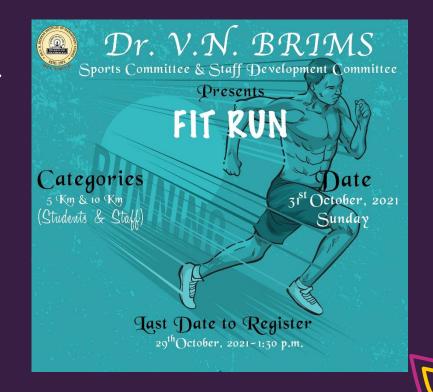


27th – 29th Oct: Mr. Vaibhav Pandit did Online assessment for a defense PSU for the EFQM business Excellence award.





31st Oct Committee: BRIMS Sports Committee and Staff Development organised a 'Fit Run' event. There were two categories each of 5km & 10km for both the staff and students. 13 participants successfully completed the run.







1st to 31st Oct: Interviews were held for 2020-21 and 2021-22 batch by Placement department in the following companies.

- 1) Deloitee India- Data Research Analyst.
- 2) Morning Star- Research Associate.
- 3) RCMPA Technologies—Sales & marketing.
- 4) Jaro Education- Marketing Manager.
- 5) Upgrad- Marketing Manager.
- 6) Morning Star- Equity Data Research Analytics.
- 7) DTDC Operations Executive.
- 8) Institutional India- Junior Financial Data Analytics.

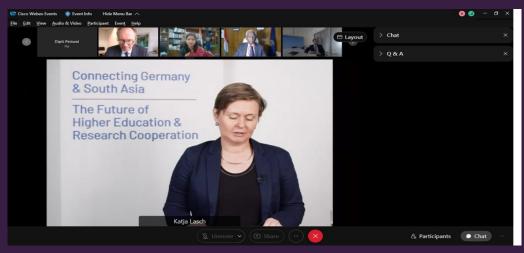






Prof. Dipti Periwal attended 5 days workshop for International collaboration. She got an opportunity to connect with Germany and South Asian Countries.







• Our student, Ms. Poorva Ajgoankar, under guidance of Dr. Meenakshi Malhotra has won FIRST prize in 'The Late Shri B. G. Deshmukh Annual Essay Competition, 2020-2021 organized by Indian Institute of Management Administration, Maharashtra Regional Branch. She will be receiving a prize money of Rs.7500 by post. The Prize winners will be honoured virtually in the 66th Annual General Meeting of the IIPA/MRB on 15th November, 2021.



DR VN BRIMS has been Ranked 11th in the category of 'Outstanding B-School of Excellence' by CSR-GHRDC B-Schools Survey 2021. The result of the same has been published in Competition Success Review (Nov., 2021 Issue).

CSR-GHRDC B-Schools Survey 2021		ann L S				B
Ri of Pr	Group Name of the B-School anak. of vertee B-Schools		Faculty, Publication, Research, Consultancy, MDP & Other Programmes (455)		Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface (465)	Total (1400)
	Ranking of Outstanding B-School	ols of Ex	cellenc	е		
		120.48	205.28	198.95	295.66	820.37
2		121.09	203.99	197.51	293.94	816.52
3	Ajay Kumar Garg Institute of Management, Ghaziabad, Uttar Pradesh	119.20	201.17	195.55	294.38	810.30
4	Suryadatta Institutes of Management, Pune, Maharashtra	118.86	202.11	193.57	292.70	807.24
5	School of Management, Presidency University, Bengaluru, Karnataka	116.08	200.14	192.19	290.04	798.45
6	NERIM Group of Institutions, Guwahati, Assam	117.73	201.04	189.23	288.70	796.71
7	Hindustan Institute of Technology and Science (Deemed to be University), Chennai, Tamil Nadu	120.77	199.95	187.79	286.93	795.44
8	REVA Business School, Bengaluru, Karnataka	118.30	201.46	189.86	284.65	794.27
9	SASMIRA'S Institute of Management Studies and Research, Mumbai, Maharashtra	116.69	200.52	188.81	283.51	789.54
10	School of Business, Galgotias University,	114.67	198.90	190.47	284.03	788.07
11	Dr. VN Bedekar Institute of Management Studies, Thane West, Maharashtra	115.02	199.95	189.83	281.57	786.36
12	IPS Academy, Institute of Dusiness Management and Research, Indore, Madhya Pradesh	117.58	197.58	188.37	279.36	782.81
13	Rungta College of Engineering & Technology, Bhilai, Chhattisgarh	116.50	196.41	186.47	280.01	779.39
14	St. Francis Institute of Management & Research, Mumbai, Maharashtra	114.07	194.12	188.08	278.43	774.69
15	St. Joseph's Institute of Management [JIM],	115.26	195.35	186.18	276.66	773.45



Oct 2021: Our batchmate Shubham Bhalerao Won 1st prize in Fidelis Capital Market Competition







Upcoming Events



Dr. V. N. Bedekar Institute of Management Studies, Thane (Affiliated to University of Mumbai, AICTE Approved, NAAC accredited B++, ISO 9001:2015)

ONLINE WORKSHOP

Teaching with Cases

"Making Learnings Relevant through Case Studies"

Date: 20th November 2021 Time: 10:00 am to 12:00 pm

Resource Person



Dr. Jitendra Kumar Mishra

- · Director, Jaipuria School of Business, Ghaziabad (NCR),
- · 20+ Years of experience in Teaching and Research
- · Reviewer for International Journals
- . Member of AIMS Research and Fellowship Grant Committee
- · Regional Vice President (Southern Region) Association of Indian Management Schools (AIMS).

Takeaway from Workshop for Faculty:

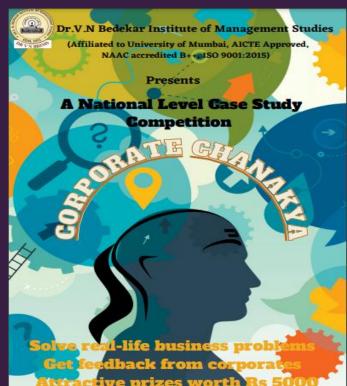
- Understanding
 - o Case as a teaching tool
 - o Different types of Cases
- · Case selection methodology
 - o Where to use and where not to use
- · Discussing a Case in a session

Registration: Click here

Contact No.: 8054498839, 9821681550

E Certificate will be provided

Opportunity to publish Case in ISSN Journal with no publication fee





Special Thanks To



Dr. Guruprasad MurthyDirector General, DR VN BRIMS



Special Thanks To



Get to know about our team



Dr. Meenakshi Malhotra



Mr. Vishal Doke (Parashar)



Miss. Aashi Rajgor (Vashistha)



Mr. Aniket Mishra (Chanakya)



THANK YOU!

