



Vidya Prasarak Mandal's

**Dr. V.N. Bedekar Institute of Management Studies**

**ISO 2001:2008 Certified**

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Date :

## PLACEMENT POLICY

04<sup>th</sup> July 2016

At VPM's Dr. V.N. Bedekar Institute of Management Studies-BRIMS, we believe that a blend of industry-academia activities makes student prepared and competitive for opportunities and challenges available in the global scenario. We, Placement cell at DR.V.N.BRIMS aimed to achieve following objectives-

1. To facilitate final placements by providing placement opportunities to final year students with well-known brands as well as good packages and ensuring maximum selection of students.
2. To facilitate summer internships by providing internship opportunities to first year students with well-known brands as well as good stipends and ensuring maximum selection of students.
3. To develop the students to meet the industry requirement by planning and conducting various placement activities such as Mock Interviews and career guidance, sessions on group discussions, Resume Building Sessions, Guest sessions and Pre-Placement Talks.
4. To enhance Industry-academia relationship by connecting, visiting the broader spectrum of companies on day-to-day basis.

5. To collect and analyse the Industry Feedback to get the insights for Teaching-learning Process at Dr.V.N.BRIMS
6. To identify the expectations of the students with respect to Final Placements and Career Objectives
7. To collect and analyse the Student Feedback for the improvisation of the Placement Process
8. To maintain the record of Final Placements and summer internships along with respective offer letters/evidences

Learners at DR.V.N.BRIMS abide by the following policy regarding the placement process-

1. Learners are expected to attend the pre-placement talk of every company pertaining to their area of specialization.
2. Learners should be fully conscious of which companies they decide to apply to and do not apply to. Learners are expected to study the websites of companies, Job description and all necessary details once they receive opportunity/intimation from placement cell. Learners are expected to approach placement cell in case of any clarifications required.
3. After having applied for a specific job opportunity, if Learner gets shortlisted but do not go for the interview at the given date and time, and such an incident occurs more than three times, such Learners will be counselled by placement cell of the institute.
4. Upon going for an interview (whether in-campus or at company premises or at any other location), if the institute learns about any misbehaviour of the students therein, the concerned student will be counselled by placement cell of the institute.
5. In the placement process, once a Learner receives two job offers, the student will be considered as having been placed.
6. Learners shall attend all interviews and selection processes in formal attire.

7. Learners should understand and agree that in today's fast changing business scenario, very little time may be given by companies / employers before interviews are conducted. Hence, in order that they donot miss out on company interviews, students shall avoid leaving Thane/ Mumbai cities during the Placement season.
8. Once a Learner joins an organization, the institute will consider that the Learner is placed. Learners are expected to approach placement cell in case of any difficulties from time to time.
9. Upon joining any organization, if Leaner comes to know about other vacancies there, Learnershould first inform the Placement cell of DR V N BRIMS.
10. Learner is expected to pass on to the institute, copies of all OFFER LETTERS / LETTERS OF APPOINTMENT received after the placements.
- 11.If Learner directly receives a call from a company in connection withplacement, student undertakes that he / she will be polite and will handle the telephonic discussion in a mature manner.
12. Learner is expected to maintain minimum 75 percent attendance in all sessions during each course and expected to maintain discipline during the process.

  
Prepared by

  
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