

BRIMS CONNECT for the Month of July 2022



Anchors



Pranav Salvi



Samyukta Pulikal

1st July – 10th July

- 1st July : Faculty Development Program was organized for the faculty of BRIMS on the topic “Teaching and Developing Cases”.
- The speaker for the session was DR. SRINIVASAN R. IYENGAR Director of JBIMS.



1st July – 10th July

1st July: CET preparatory seminar were conducted for MBA aspiring students by Dr. V. N. BRIMS. Every week Sessions were conducted on the 1st, 8th, 16th, 22nd and 30th of July.



1st July – 10th July

- **1st July** : Dr. Smita Jape, internal committee member of RAC conducted viva of our Phd Scholars for their research proposal



1st July – 10th July

- **2nd July** : Session on Implementation of NEP 2020: Academic and structural framework presented by Dr B. N. Jagatap from IIT Bombay on 2nd July 2022 at 11. AM.



1st July – 10th July

2nd To 5th July: Dr Smita Jape completed a review of the research paper for ABDC Journal, ‘Indian Journal of Finance and Banking (IJFB)’



1st July – 10th July

8th July: Dr Nitin Joshi had a meeting with Government officials Mr. Prakash Shirsat on the training program.

Mr. Prakash Shirsat is associated with “Bruhanmumbai Municipal Corporation” which came up with the MCGM Municipal Capacity Building & Research Centre (MCMCR).



1st July – 10th July

8th July:

Dr Nitin Joshi had a meeting with Mr Gev Patel, Head - Global Sales & Partnerships, YGROO

- Initiated the collaboration for Learning Management Platform with YGROO which will avail students advance courses for Learning and make them more ACCESSIBLE, AFFORDABLE and INCLUSIVE.

11th July – 20th July

11th July: Congratulations Prof. Mugdha A. Bhadkamkar for successfully defending PhD final Viva on 11th July 2022 and completing PhD.



11th July – 20th July

12th July :

Dr Nitin Joshi has been invited to B. N. Bandodkar College of Science for an Academic Audit.



11th July – 20th July

12th July: Tree plantation was done in Brims campus. Total 12 trees were planted. Students, Faculty members and staff members participated this event.



11th July – 20th July

14th July :

Dr Nitin Joshi has received an Invitation from Godrej Aerospace for an Excellence assessment



11th July - 20th July

14th July :

- Article written by our Director Dr Nitin Joshi got featured in Free Press Journal in the Education segment.
- 9Cs of a successful career journey for Managers shared by sir are as follows.
- Content
- Concern
- Craft
- Character
- Composure
- Communication
- Courage
- Confident
- Child-like Behavior



11th July – 20th July

16th July: Academic Advisory Body Meeting

- Academic Advisory Board was formed looking at the need of the National Board of Accreditation (NBA).
- The board will provide support and advice to academic programs, assist in developing new courses or programs, and identify best-practice Standards.

Industry Professionals on Board

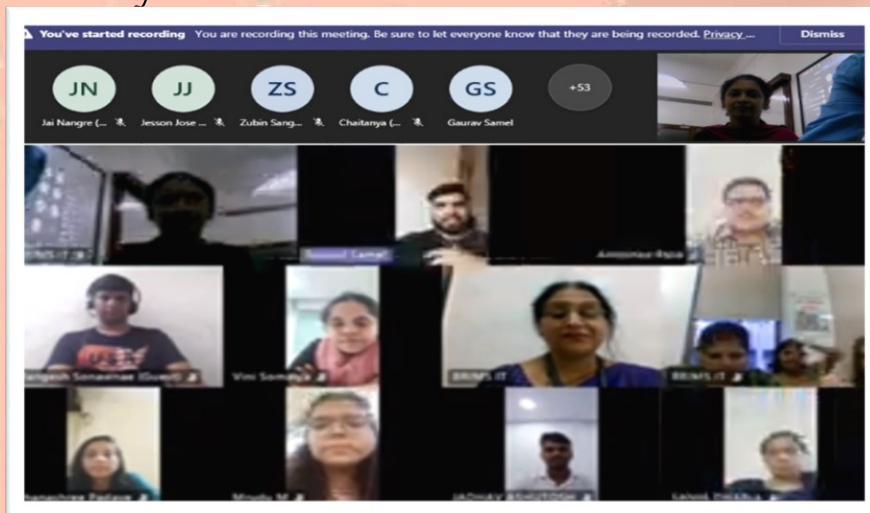
- Mr S. N. Moorthy
Founder, Know Your Interest
- Mr Girish Dandige
Ex Program Director, TCS
- Dr (Hon) Nayan Bheda
Serial Entrepreneur,
Founder, Hashtech Venture.
- Mr Ajay Rawal
General Manager (Marketing),
Raymond Consumer Care.



11th July – 20th July

16th July :

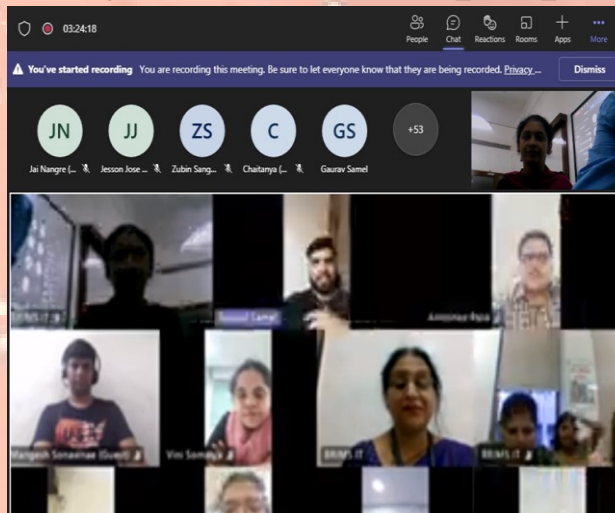
- DR.V.N.BRIMS conducted the Online Alumni Meet on 16th July 2022 at 4.00 PM. It was a very successful event .
- Total 78 participants attended the online Alumni meet including Alumni from India, and Ireland.
- Dr. Mrs Smita Jape Associate Professor on behalf of DrV.N.BRIMS spoke about the Achievements of DrV.N.BRIMS and also about Marmabandh Association and the various Contributions done by various Alumni.
- Dr. Pallavi Chandwaskar, Asst. Professor of DrV.N.BRIMS talked about Quality and NBA accreditation of DR.V.N.BRIMS. She shared the PO link of NBA survey.



11th July – 20th July

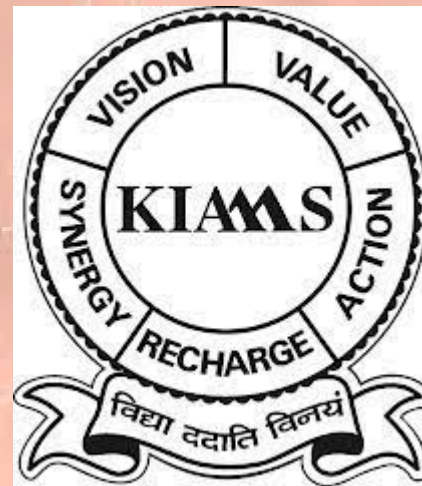
16th July:

- Dr. Smita Jape, Dr. Mugdha Bhadkamkar, Prof. Janhavi Potdar and Ms Shweta Nair along with team members of alumni has organised this Virtual Alumni Meet.
- It was well received and appreciated by alumni with their enthusiastic participation.
- Mr. Rohin, MMS student created enthusiasm and interest with his excellent compering using few poems and Ms. Kadambari MMS first year student proposed vote of thanks on behalf of BRIMS



21st July – 31st July

- **21st July:** Dr V N BRIMS has received a mail from the Kirloskar Institute of Advanced Management Studies (KIAMS) for collaboration in various areas.



21st July - 31st July

- **21st July:**
- NEN - Wadhwani Foundation has conducted Orientation Program on NEN-IGNITE course offered to the students of Dr V N BRIMS.



21st July – 31st July

- **21st July:** Dr. Kanchan has arranged a session on "How to be fit" for BRIMS Staff members. The session was conducted by Mr. Sushil, Trainer with VPM Sports academy and Striders.



21st July – 31st July

- **28th July:** Dr Nitin Joshi had a meeting with Mr Omprakash Shahi, founder Nidhi Broking Services Pvt Ltd and discussed placement opportunities for students.



21st July – 31st July

28th July :

- *Dr. V. N. BRIMS* has organized a Lecture on “Har Ghar Tiranga” *on the occasion of* Azadi ka Amrut Mahotsav, Captain Bipin Dhumale from B.N. Bandodkar college was the speaker of the lecture.
- He explained about Indian National Flag, and how to host the national flag.



21st July - 31st July

- **29th July:** SDC & Sports committee organized a Treasure Hunt event for MMS Students. There were 8 teams who participated and the event was very well organized and coordinated by the committee.





21st July – 31st July

- **29th July:**
- Our Institute has submitted Pre-qualifiers on the NBA portal and it is approved by NBA

21st July – 31st July

30th July: Dr Nitin Joshi was invited as a subject expert on the interview panel for the selection of Faculties at Thakur Global Business School, Mumbai

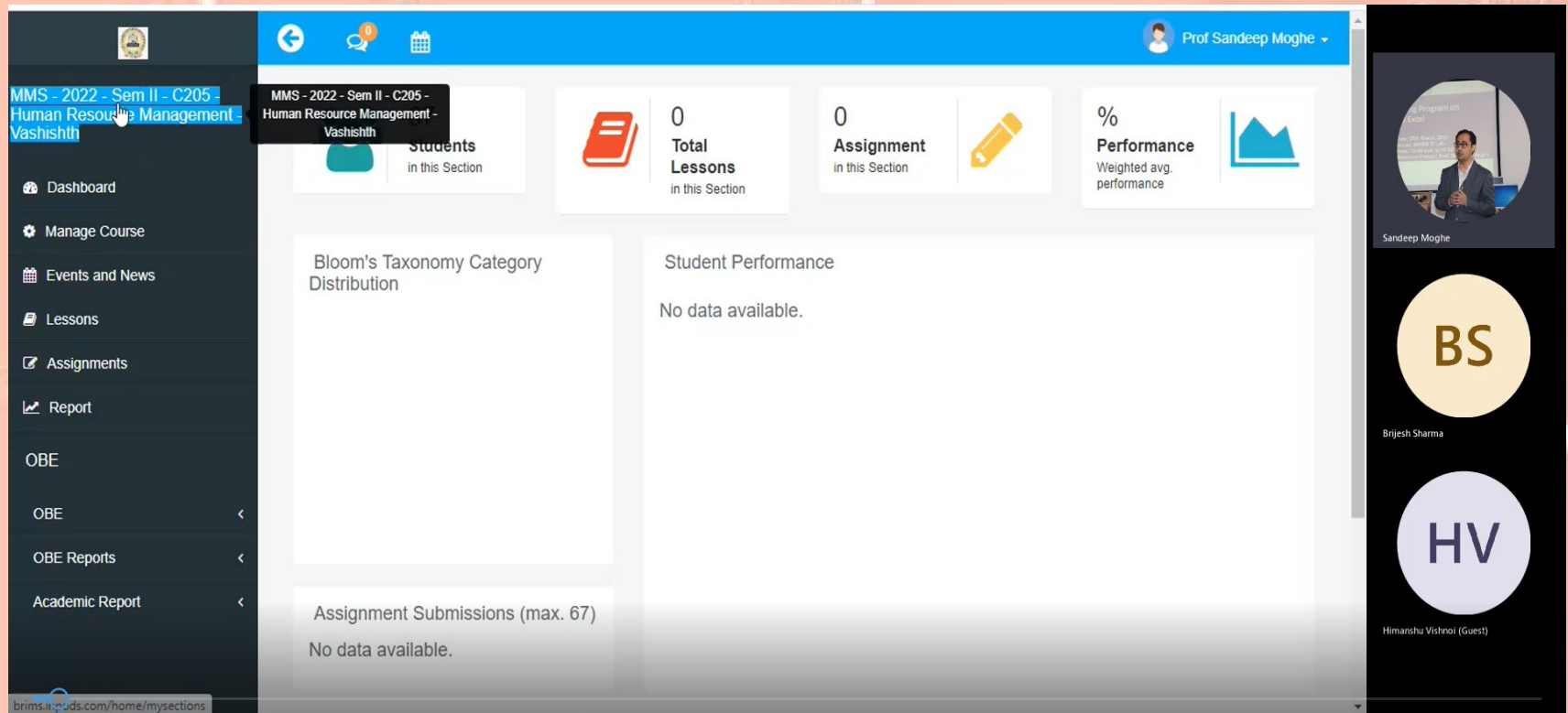


Thakur Singh Charitable Trust's (Regd.)
THAKUR GLOBAL BUSINESS SCHOOL



21st July – 31st July

30th July: Prof. Sandeep Moghe Conducted Visiting Faculty Training for LMS – InPods.



The screenshot displays the InPods LMS interface for a specific course section. The top navigation bar is blue and includes a user profile for Prof. Sandeep Moghe. The left sidebar lists various course management tools. The main dashboard area provides an overview of the course section, including key metrics and data visualizations. The right-hand panel features a vertical stack of video feeds for participants.

Course Section: MMS - 2022 - Sem II - C205 - Human Resource Management - Vashishth

Navigation Menu:

- Dashboard
- Manage Course
- Events and News
- Lessons
- Assignments
- Report
- OBE
- OBE Reports
- Academic Report

Course Statistics:

- Students in this Section: 0
- Total Lessons in this Section: 0
- Assignment in this Section: 0
- Performance: % Weighted avg. performance

Content Sections:

- Bloom's Taxonomy Category Distribution: No data available.
- Student Performance: No data available.
- Assignment Submissions (max. 67): No data available.

Participants:

- Sandeep Moghe (Video Feed)
- Brijesh Sharma (BS)
- Himanshu Vishnoi (HV) (Guest)

URL: brims.inpods.com/home/mysections

Special Thanks



Dr. Nitin Joshi
Director
Dr. V.N. BRIMS



Dr. Guruprasad Murthy
Director General
Dr. V.N. BRIMS



Organized by

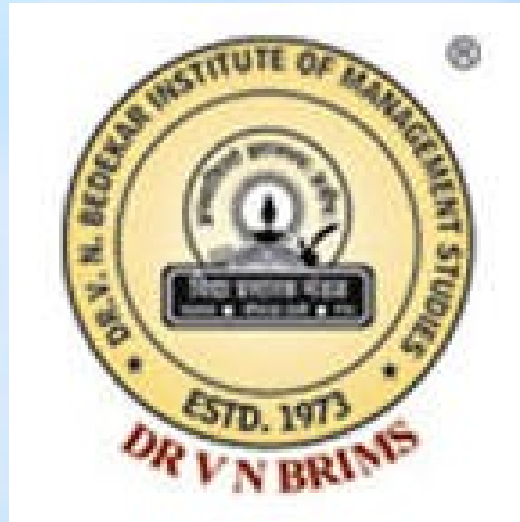
BRIMS Connect organizing team



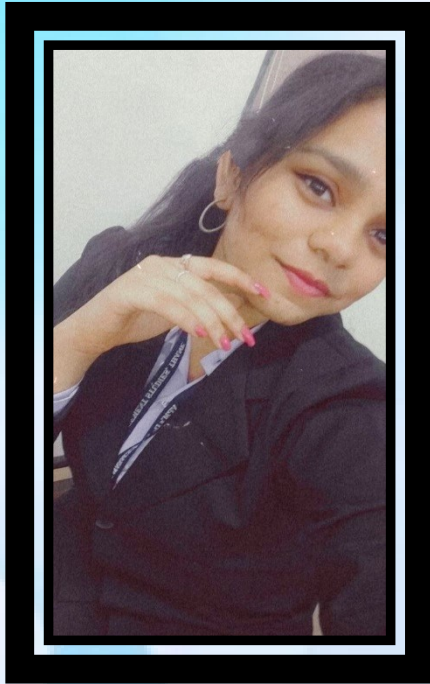
Thank You

BRIMS CONNECT

for the Month of August 2022



Anchors



Avani Kurup



Kadambari Kawale

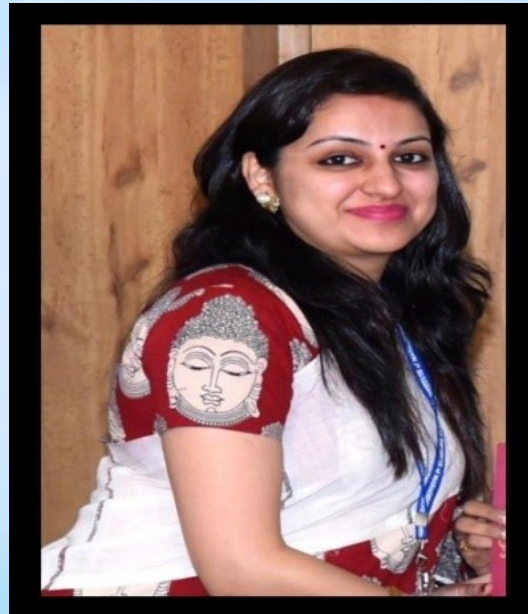
1st August – 10th August

- 1st August: Dr Nitin Joshi Presented development of the Institute on the occasion of VPM's Foundation Day



1st August – 10th August

- **2nd August:** Dr. Kanchan Akshay organized a session for MMS students by Cambridge on Communication skills.



1st August – 10th August

- **3rd August:** Dr Nitin Joshi and Dr Smita Jape had a Meeting with Members of MACCIA at Dr VN BRIMS.



1st August – 10th August

- 6th August:
- CET preparatory seminar
 - Every week Dr V N BRIMS conducts CET preparatory seminars for MMS aspiring students.



- Seminars were conducted on the 6th, 12th, and 20th of August.

1st August – 10th August

- 6th August:
Participation in Blood
Donation Camp



- Blood donation camp was conducted on marking the beginning of the celebrations of Azadi Ka Amrut Mahotsav.
- BRIMS faculty members, staff & students participated in the Blood donation camp.

1st August – 10th August

- 8th August: Flag Distribution (Har Ghar Tiranga)
- Dr V N BRIMS had arranged flag Distribution and a total of 20 flags were distributed to faculties and staff members.



Guess the Brand

Tagline

More Together



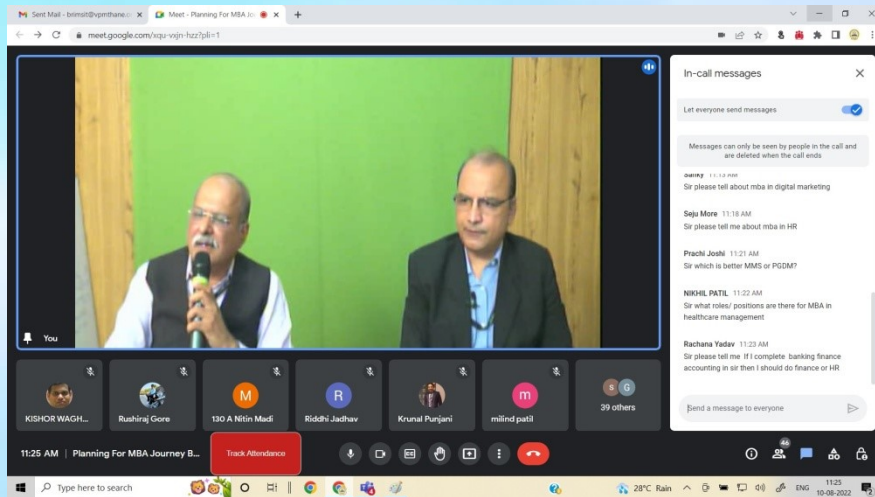
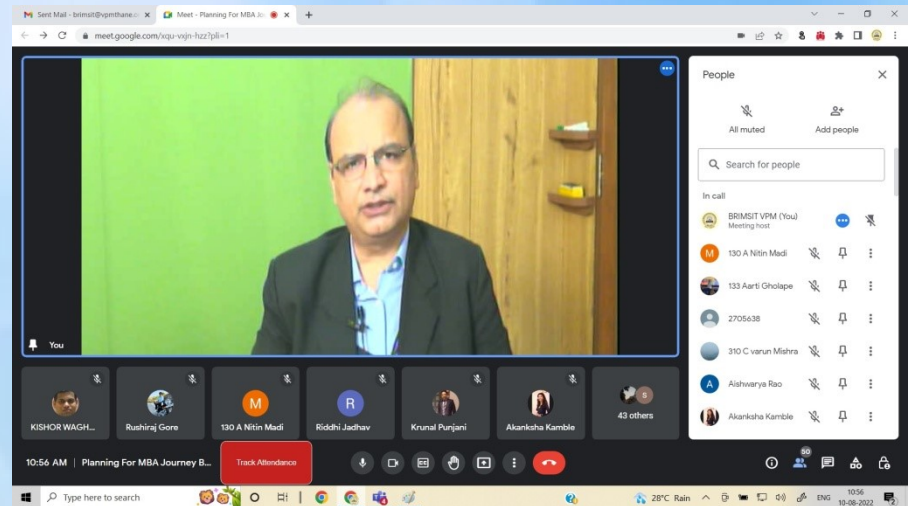
1st August – 10th August

- 9th August: National Anthem Singing
- Director Sir, Faculty, staff members and students also sung national anthem on 9th August 2022



1st August – 10th August

- **10th August:** Dr Nitin Joshi conducted a session for MMS aspiring students on the Topic "Planning for MBA" along with Mr. Vaibhav Pandit.



1st August – 10th August

- 10th August: Tree Plantation
- Dr V N BRIMS had arranged tree plantation on 10th August 2022. Our faculty and staff members participated in this event and planted 10 trees.



11th August – 20th August

- **12th August:** Students Development Committee has organized **Student Skit** on the theme of ‘Azadi ka Amrut Mahotsav.’



11th August – 20th August

- **12th August:** Dr. Nitin Joshi had Meeting with HR Head at Pitambari.



11th August – 20th August

- 13th August: Student Development committee organized a singing event on the occasion of 75 years of Independence - Azadi ka Amrit Mahotsav as directed by AICTE.



Guess the Brand

Tagline

Screw it, let's ride



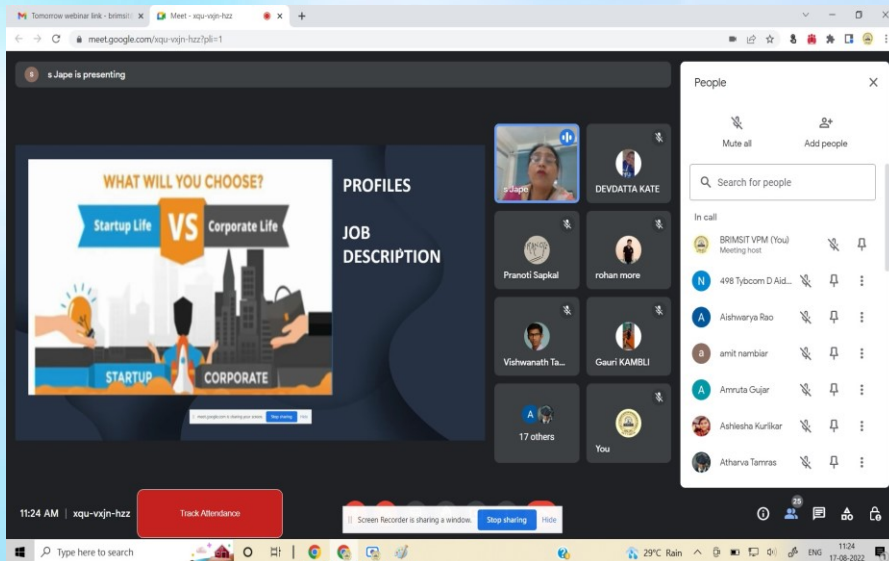
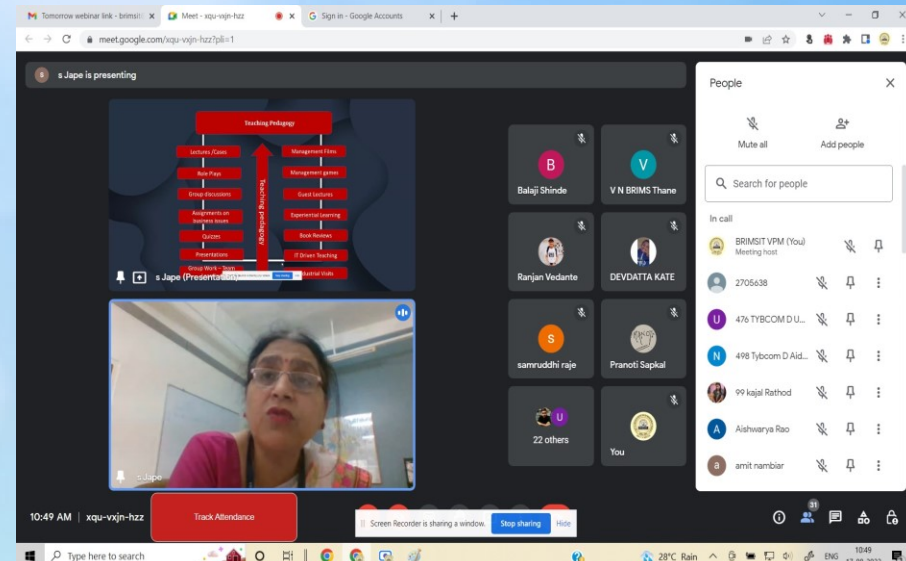
11th August – 20th August

- 15st August: Prabhat Feri & Flag Hoisting
- Dr VN BRIMS had arranged Prabhat Feri on 15th August 2022 and Our Director sir, faculty members, Staff Members, and Students joined this Prabhat Feri followed by Flag hoisting and National Anthem.



11th August - 20th August

- **17th August:** Dr. Smita Jape conducted Webinar for potential MMS students on topic “Academia Industry connect”



11th August – 20th August

- **19th August:** Dr. Nitin Joshi visited Thaksin University Thailand to sign MOU with the Thaksin University.



21st August – 31st August

- **22nd August:** Dr. Smita Jape submitted Chapter for book titled “Current Aspects in Business, Economics and Finance”



21st August – 31st August

- **23rd August:** Dr. Nitin Joshi Invited as Subject Matter Expert at Welingkar Institute of Management for selection of Director.



21st August – 31st August

- **25th August:** Dr. Pallavi Chandwaskar and Ms. Vibhuti Save organised IQAC Foundation Day Event on behalf of IQAC team, Elocution competition for students was organised on theme “Quality in B-School Education: Student point-of-view”.



Guess the Brand

Tagline

Start something Priceless



21st August – 31st August

- **25th – 27th August:** Dr. Nitin Joshi, Dr. Kanchan A, Prof. Dipti Periwal along with 2 MMS students attended 3 days AIMS Convention organized by GNIMS. The theme of the Convention was "Redesigning Management Education Shaping the Future"



21st August – 31st August

- **27th August:** Dr. Smita Jape received an Award of “Best Faculty – Finance” from IARE on International Academic and Research Excellence.



The image shows a digital award certificate. At the top left is the CISR Foundation logo. In the top center, a dark blue banner reads "4th International Academic & Research Excellence Awards". To the right is the IARE Awards logo. Below the banner is a circular portrait of Dr. Smita Sudhir Jape, a woman with dark hair, wearing a white and red sari. To the right of the portrait, the text reads "BEST FACULTY AWARD (FINANCE, FEMALE)". Below this, a dark blue box contains the name "DR. SMITA SUDHIR JAPE" and her affiliation: "Dr.V.N.Bedekar Institute of Management Studies, Thane, Maharashtra, India". At the bottom right, it says "Goa, India" and "August 27, 2022". The footer contains social media links for Facebook, email, and website, along with a phone number. A small disclaimer at the bottom right states the organization is registered in India.

CISR
FOUNDATION

4th International Academic & Research Excellence Awards

IARE
Awards

**BEST FACULTY AWARD
(FINANCE, FEMALE)**

DR. SMITA SUDHIR JAPE
Dr.V.N.Bedekar Institute of Management Studies,
Thane, Maharashtra, India

Goa, India August 27, 2022

Registered in Ministry of Corporate Affairs, Government of India
under Section 8 of Company Act 2013 with 80G compliant.

facebook.com/gisrfoundation awards@gisr.foundation www.gisr.foundation/iareawards +91- 99110 25245

21st August – 31st August

- **27th August 2022:** Alumni Team and IIC Team organized an Online Guest Session on Journey of an Entrepreneur. The session was conducted by Alumni Ms. Sarika Prabhudesai of 2010-2012 batch. The session was very interactive.



21st August – 31st August

- **29th August:** Dr. Nitin Joshi was invited as a RAC member for reviewing Ph.D. proposal of Research Scholars.



21st August – 31st August

- **29th August 2022** : Ms. Sweta Nair placed 5MMS students of 2020-2022 batch in Bombay Stock Exchange (BSE) India for Core Finance profile with package of 4 Lakhs
- The name of students who got placed are
 1. Ms. Suvidha Bhosale
 2. Ms. Gauri Bhosale
 3. Mr. Prasad Chavan
 4. Mr. Dhiraj Dalvi
 5. Mr. Hiranman Thomare
- Wishing Successful and Bright Career to All.

21st August – 31st August

- **29th August:** Dr. Smita Jape and Dr. Kanchan Akshay attended meeting and panel discussion on “Environment –Roadmap for Thane” organized by Maharashtra Chamber of commerce and Agriculture Thane Chapter.

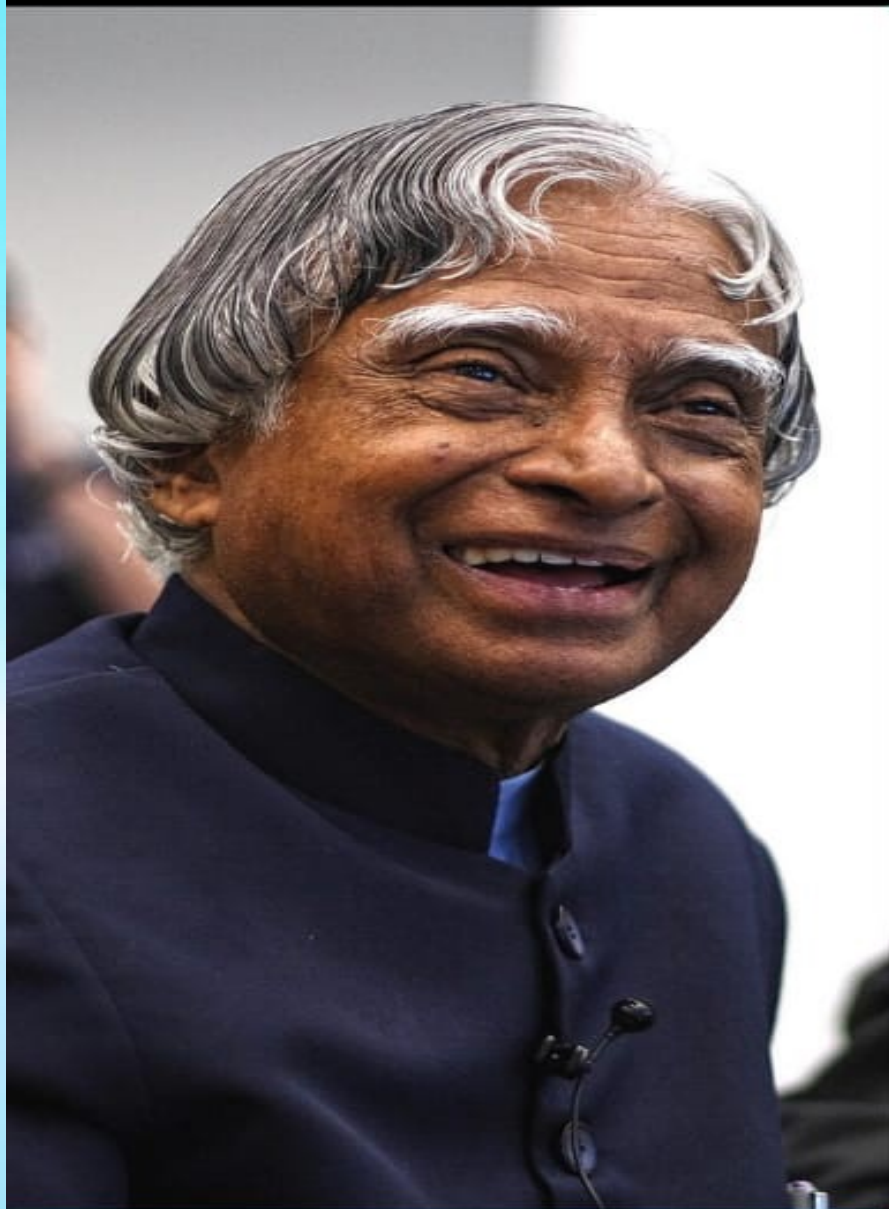


Guess the Brand

Tagline

Delighting you Always

The Canon logo is displayed in a bold, red, serif font. The word "Canon" is centered within a white rectangular box. The 'C' is particularly large and stylized, with a thick stroke. The 'a' has a distinctive shape with a small loop. The 'n' and 'o' are also bold and well-defined. The entire logo is set against a white background, which is itself centered on a light blue gradient background with soft, out-of-focus circular light spots.



**IF YOU WANT TO
SHINE LIKE A
SUN, FIRST BURN
LIKE A SUN.**

- A . P . J. ABDUL KALAM

TUITION INDIA



Organized by
BRIMS Connect committee

Thank You!

BRIMS CONNECT for the Month of September 2022



Anchors



Avani Kurup



Kadambari Kawale

Director of the Year 2022



Dr. Nitin Joshi
Director

***Dr. V. N. Bedekar Institute of
Management Studies***

*honoured with the top educators of
Indian higher education*

'Director of the Year 2022'

powered by Brainwonders
27th August, 2022
New Delhi

1st September – 10th September

• 2nd September :

Dr. Pallavi Chandwaskar successfully completed Level 2 training programme as “Yoga Wellness Instructor” by Yoga Certification Board, Ministry of AYUSH, Govt. of India



1st September – 10th September

- 3rd September:

Dr Nitin Joshi delivered valuable views in the One-day National symposium on “UGC Draft guidelines for Engaging Professor of Practice” as Guest of Honor, organized by the Indian Institute of Social Reform and Research.



1st September – 10th September

• 3rd September :

Dr. Pallavi Chandwaskar conducted webinar for aspiring MMS students and has invited alumni Ms. Priyanka Poojari, Brand manager at Amazon, to interact with prospective MMS students.

Pallavi Chandwaskar is presenting

ALUMNI INTERACTION

Ms. Priyanka Poojari (MMS – Marketing 2017-19)

BRAND PORTFOLIO MANAGER

- Company Name : Amazon
- Department: Amazon Seller Service
- Designation: Brand Account Manager.

Key Responsibilities:

- Maintaining Portfolio of different brands.
- Handling their accounts, managing overall marketing and brand together.
- Give a proper growth plan in order to grow the company.
- Give advises to the brands in different verticals of their business.



10:58 AM | xqu-vxjn-hzz

Participants in the webinar:

- Pallavi Chandwaskar (BRIMSIT VPM)
- priyanka poojari (NAMRAH SHAIKH)
- Amit Nambiar (BRIMSIT VPM)
- 27 others
- You

Guess the Brand

Tagline

“Do what you can’t.”

SAMSUNG

1st September – 10th September

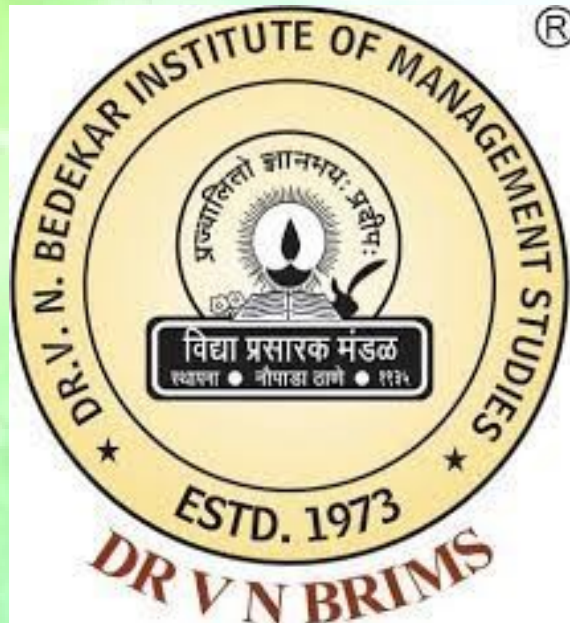
- Mr. Sanjay Sapkal coordinated and activated the CRISIL research Database subscription in first week of September 2022.
- We have subscribed the following Industries in Database for Dr. V. N. BRIMS Library.

- | | |
|---|------------------------------|
| 1) Airline services | 11) Retail Finance - Housing |
| 2) Banking | 12) Retailing |
| 3) Cars and Utility Vehicles | 13) E-Commerce |
| 4) Cold Chain | 14) Educational Services |
| 5) Commercial Vehicles | 15) Hospitals |
| 6) Consumer Foods | 16) Household Appliances |
| 7) Container Freight Stations/Inland Container Depots | 17) IT Enabled Services |
| 8) Packaging | 18) Solar Energy |
| 9) Quick Service Restaurants | 19) Steel Products |
| 10) Refining and Marketing | 20) Telecom Services |

11th September – 20th September

- 15th September :

Prof. Dipti Periwal Initiated and executed MOU between BRIMS and ERC Institute, Singapore.



ERC
INSTITUTE

be different · be **ERCI**

11th September – 20th September

16th September :

- Dr. Pallavi Chandwaskar attended the webinar organised by AIMA and AACSB International for orientation towards prestigious International Accreditation of AACSB (The Association to Advance Collegiate Schools of Business - US) as a part of institutional initiative towards higher accreditation.



11th September – 20th September

- 19th – 24th September :

Dr. Nitin Joshi Invited as Business Excellence Assessor by Godrej Aerospace.



Guess the Brand

Tagline

“The ultimate driving machine.”



11th September – 20th September

20th September :

- Prof. Dipti Periwal Reviewed a case study for The Case Journal - Emerald Publication, Scopus Indexed Journal.



11th September- 20th September

- 20th September:

Campus Placement handled by Prof.

Dr. Mugdha A. Bhadkamkar. HDFC Life Company had Pre-placement Talk followed by online Test and Interviews.

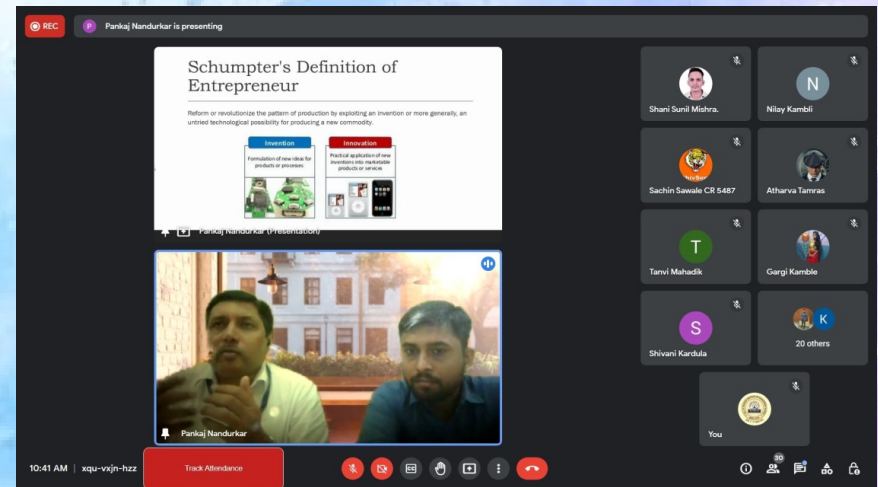
7 Students selected from Batch of MMS 2021 - 23 with Package of Rs 4.80 LPA



21st September – 30th September

• 23rd September :

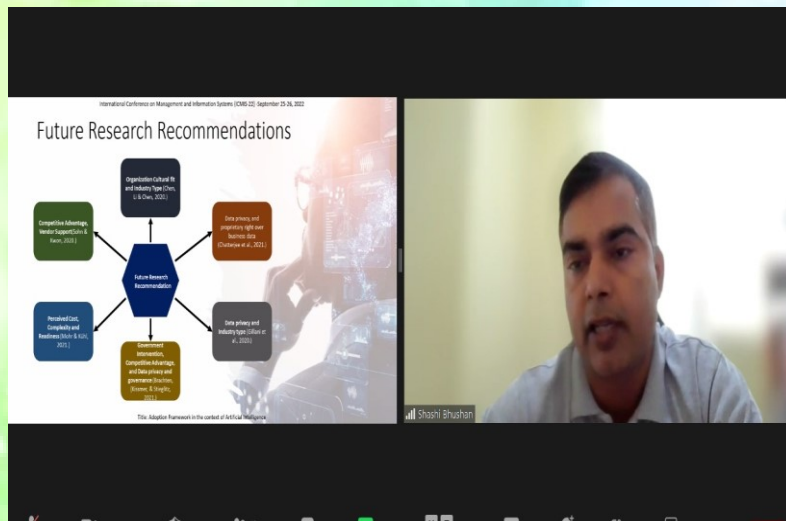
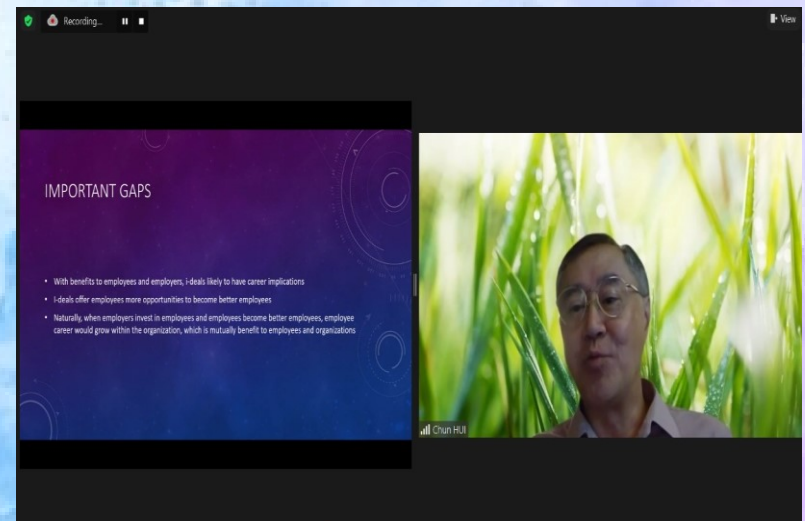
Dr. Pankaj Nandurkar and Mr. Chaitanya Pawar conducted a session for aspiring MMS students on, “Entrepreneurial Ecosystem & support at BRIMS”



21st September – 30th September

- **25-26 September**

Dr Smita Jape attended an international conference on the theme “future management research” between 25-26 September 2022



Guess the Brand

Tagline

“Move the way you want.”

The Uber logo, consisting of the word "Uber" in white, lowercase, sans-serif font, centered within a solid black rectangular box.

Uber

21st September – 30th September

- **27 September :**

NBA core committee headed by Dr Nitin Joshi with NBA coordinator Dr Pallavi Chandwaskar and members Dr Smita Jape, Dr Pankaj Nandurkar, Ms Vibhuti Save and Prof Mahesh Bhanushali, have submitted institutional SAR (Self-Assessment Report) for NBA Accreditation of the institute.

21st September – 30th September

- **27th September:**
- Proud moment for DR V N BRIMS as it was shortlisted among the top 8 colleges in Mumbai in Green Campus - Amrut Mohatsava organized by DTE.
- The evaluation committee of Green Campus - Amrut Mohatsava has identified the top 8 colleges based on the evaluation of 13 criteria (points).

21st September – 30th September

- 30th September :

Dr. Nitin Joshi Appointed as the Chairman for conducting Online Ph.D. Viva by the University of Mumbai.



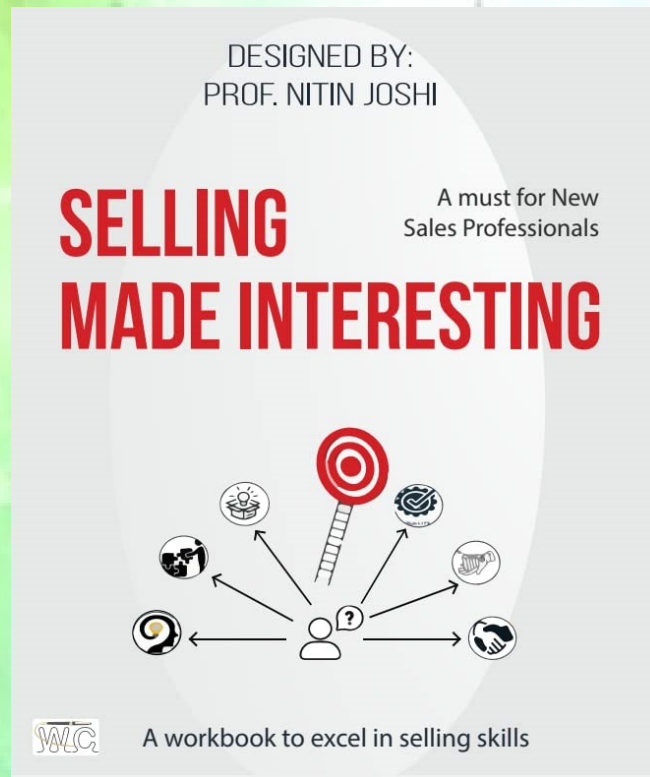
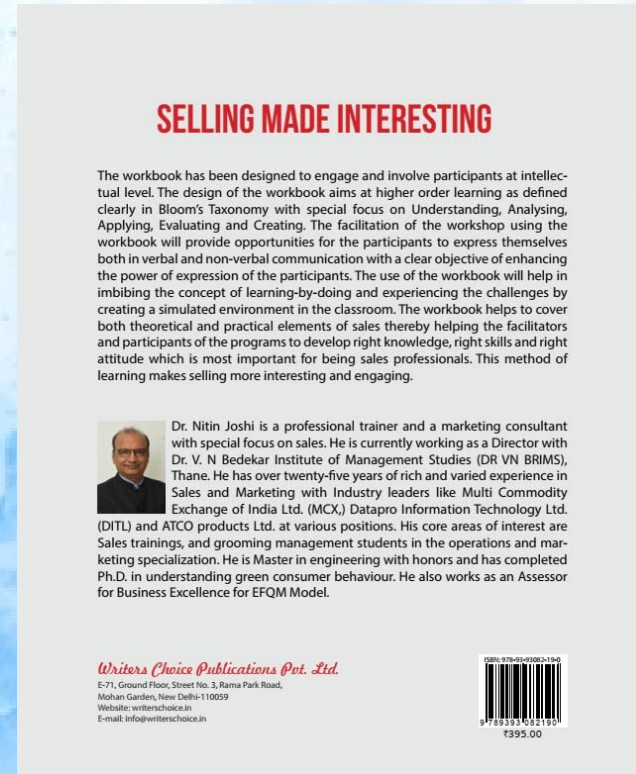
21st September – 30th September

- Dr. Nitin Joshi received an invitation for Paper Setting from IIMM (Indian Institute of Material Management)



21st September – 30th September

- Dr. Nitin Joshi authored a workbook on Sales Management Titled "Selling made Interesting" by writer's choice.



Guess the Brand

Tagline

“Betcha can’t just eat one.”





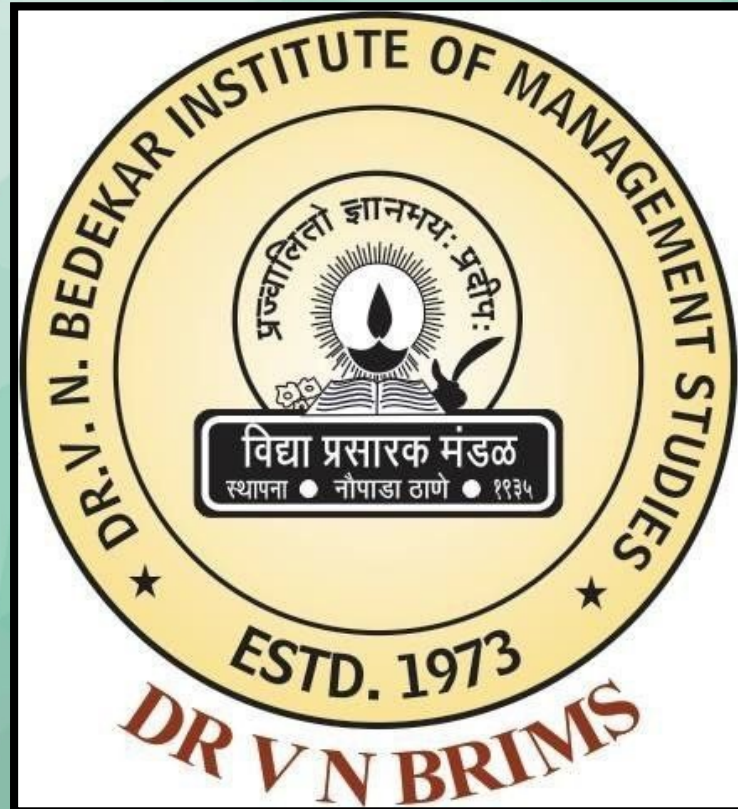
Organized by BRIMS connect team
Under the guidance of Dr Pankaj Nandurkar



Thank You!!!

BRIMS CONNECT

for the Month of October 2022



Anchors



Ms. AVANI KURUP



Ms. TANAYA SAWANT

1st October - 10th October

- **3rd October** : Prof. Mahesh Bhanushali has successfully placed below mentioned 3 students of MMS Marketing from 2022 passed out batch in India's Leading Telecom giant "Bharti Airtel".

1. Mr. Nilesh Chauhan

2. Mr. Aniket Thorat

3. Ms. Vaishnavi Punde

Their package is 4.5 Lakhs Per Annum + Incentives.

Their profile will be "Corporate/B2B Marketing".

1st October - 10th October

- **3rd October** : Librarian Mr. Sanjay Sapkal facilitated subscription of Turnitin Plagiarism Software for the academic year 2022-2023.



1st October - 10th October

- **8th October** : Dr. Nitin Joshi invited as the Expert for conducting the PhD Viva at Udaipur for Pacific University.



QUIZ
TIME!

GUESS THE BRAND NAME

1.   FACEBOOK

2.   STARBUCKS

3.   BURGERKING

4.    NOKIA

5.   BLACKBERRY

6.  -  RAY - BAN

7.   WINKING COW

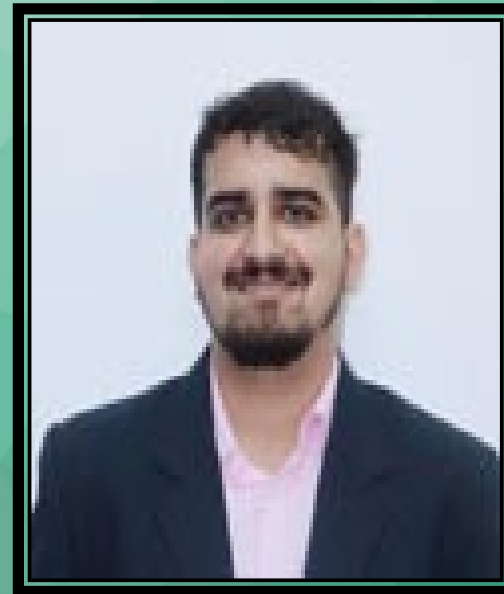
8.   FIRE FOX

9.   RIBBONS &
BALLOONS

10.   LIFE BOY

11th October- 20th October

- **13th October:** Dr Kanchan and Prof. Siddhesh Soman conducted a session for MMS Students, briefing them about the prism assessment, post which the prism assessment was conducted for all the students.



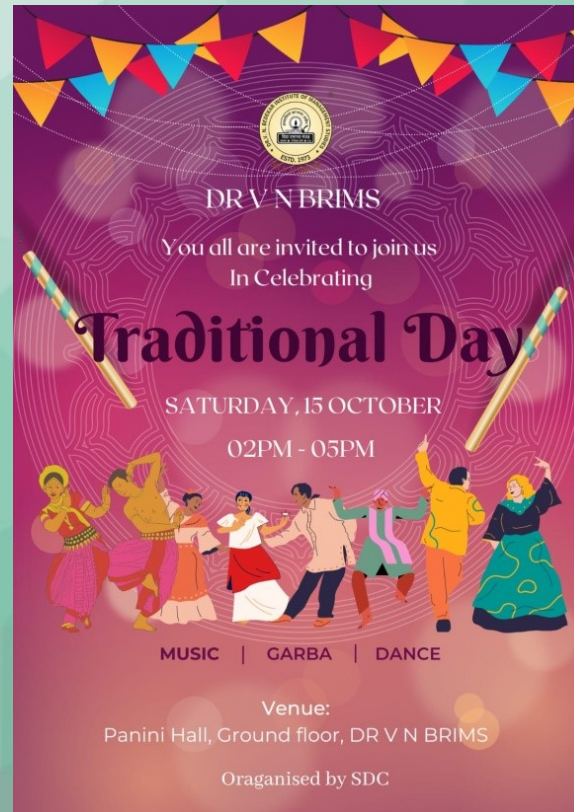
11th October– 20th October

- **15th October:** Dr Nitin Joshi was invited as a RAC member by St. Francis Institute of Management and Research to conduct interviews of candidates for PhD admission.



11th October– 20th October

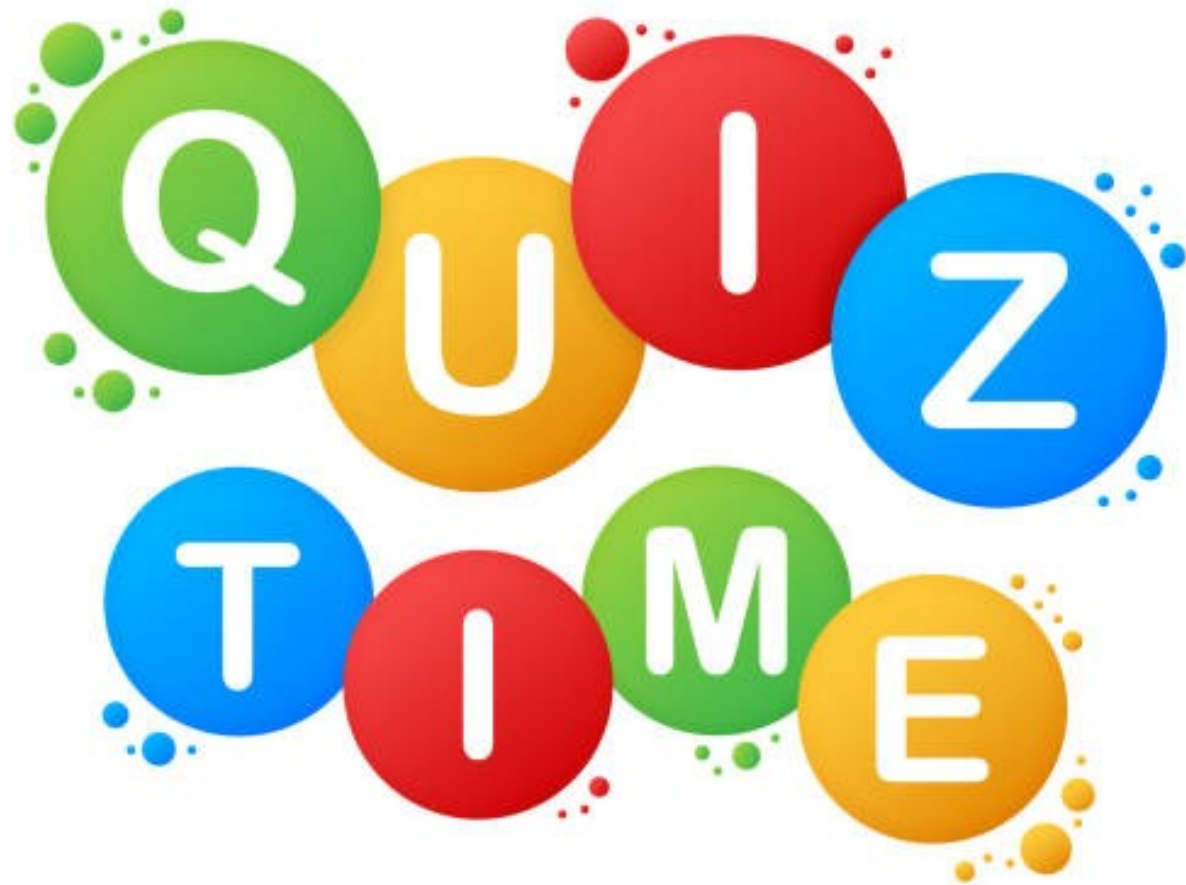
- **15th October:** Student Development Committee organised Traditional Day Event for Student.



11th October- 20th October

- **17th October** : Prof . Siddhesh Soman and Ms. Sweta Nair conducted a Placement guidance session for the batch of MMS 2021-23 . The session was focused on introducing specialization wise Job roles in the area of Marketing, Finance, HR and Operations. As part of the session students were also trained on 'How to effectively face personal interviews'.





YOUR TURN.....



COCA- COLA

NEW ADVANCED

WORLD'S NO. 1
SELLING GERM PROTECTION SOAP**



100% Stronger
Germ Protection[®]

Silver Shield +



UNILEVER

11th October– 20th October

- **18th October:** Dr Nitin Joshi Organized the session for students by Shri. Ram Vaidya and S. N. Moorthy of Thane Management Forum on the topic “Path Ahead – Journey to happy career”, which was coordinated by BRIMS IQAC.



11th October– 20th October

- **19th October** : Dr. Nitin Joshi invited by KC college of Engineering and management Thane east for conducting the interviews.



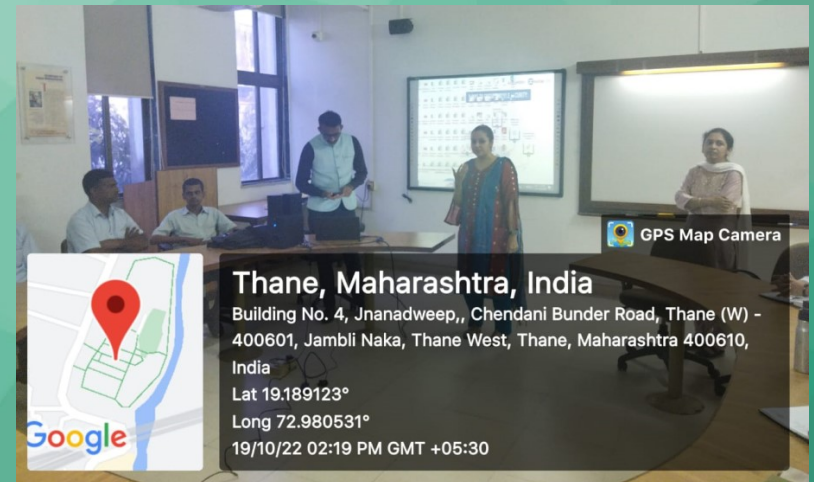
21st October – 31st October

- **19th October** : Prof. Mahesh Manohar Bhanushali, from DR.V.N.Bedekar Institute of Management Studies, Thane, has been announced 'Doctor of Philosophy (Ph.D)' degree for his outstanding research in the field of Management from 'University of Mumbai'. 'This research is great contribution to India, This system will work to strengthen the efficiency and effectiveness of the public sector', An opinion expressed by ONGC's Chief Human Resource M. Ganesan. India's import cost on industrial equipments will be significantly reduced with the help of procedures developed during this research.



11th October- 20th October

- **19th October :** Dr. Kanchan organized a training program for administrative and sub staff of BRIMS on Soft skill and etiquettes. The program was conducted by Dr. Abhay Daudkhane.





QUIZ TIME

GUESS THE BRAND NAME

1.   O CAKES

2.   RADIO MIRCHI

3.   RED BULL

4.    FAST TRACK

5.   TATA SKY

6.    ROCKSTAR GAMES

7.   PIZZA HUT

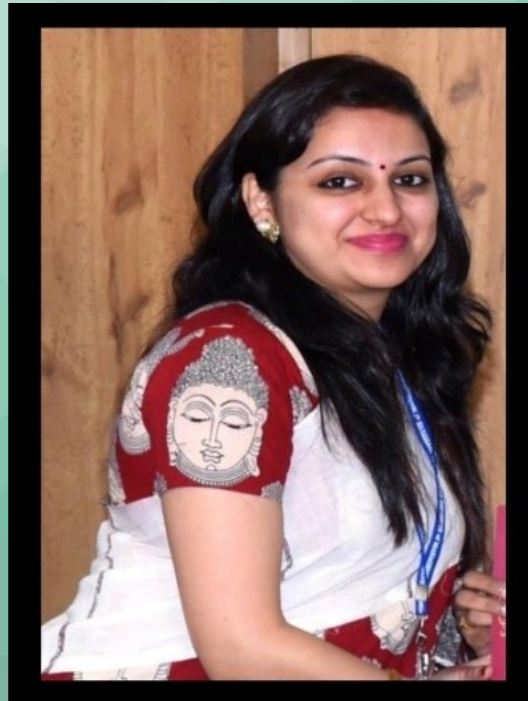
8.   EXPRESS BEE

9.   PAPER BOAT

10.   MIND TREE

11th October- 20th October

- **19th October** : Dr. Kanchan organized Debriefing session on prism report which was conducted by Mr. Ryan Baretto (PRISM Practitioner)



11th October– 20th October

- **20th October** : Dr. Nitin Joshi has attended an online meeting of AIMS Mumbai Chapter.



11th October- 20th October

20th October: Prof. Janhavi Potdar, and Prof. Dinesh Sonkul have coordinated an Industrial visit of students to Kokuyo Camlin Ltd at Patalganga MIDC



21st October - 31st October

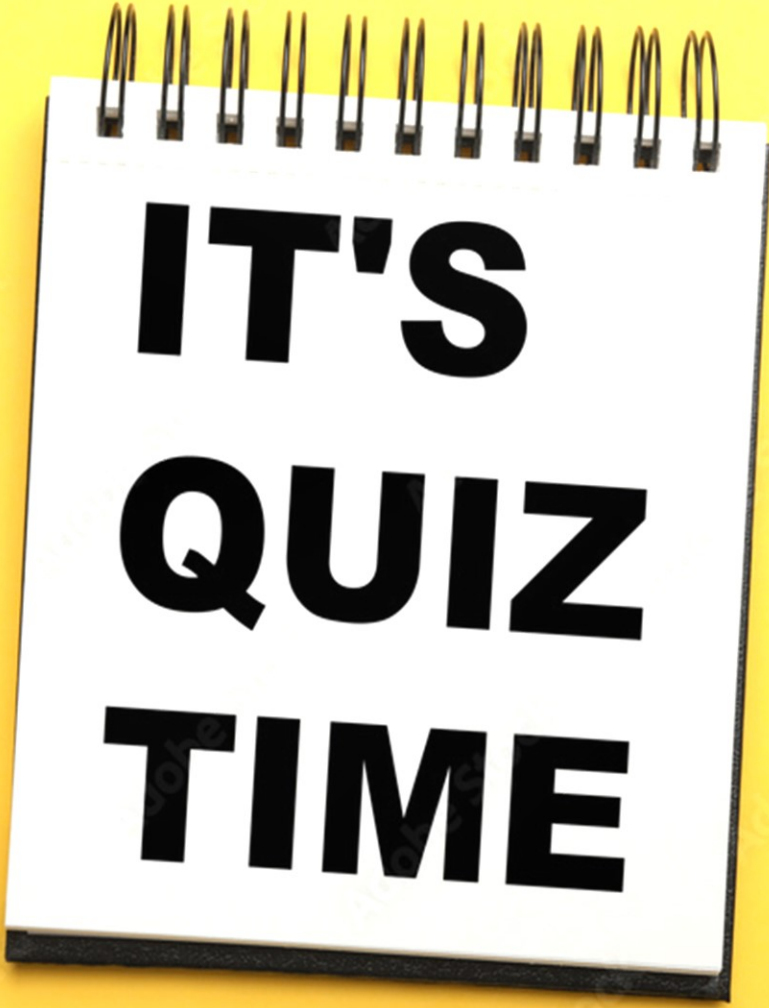
- **21st October:** Pre cursory workshop was organized for the students. The theme of the workshop was Social entrepreneurship.

The speakers were Mr Nayan Bheda and Ms Jyotika Bhatia.

Organising Team: Dr Kanchan Akshay, Dr Smita Jape, Dr Mugdha Bhadkamkar and Dipali Hindalekar

Students competition was also organised post the workshop where 4 teams presented their business idea on social entrepreneurship to the panel of judges.





**IT'S
QUIZ
TIME**

A spiral-bound notepad with a white cover and a silver spiral binding is positioned diagonally on a bright yellow background. The notepad's pages are white, and the text "IT'S QUIZ TIME" is written in large, bold, black, sans-serif capital letters. To the left of the notepad, a white pen with silver accents lies vertically. The entire scene is framed by a thin white border, and the background has a subtle geometric pattern of green and yellow triangles.

QUIZ 4



ITC

QUIZ 4



WIPRO

Parivartan Competition held on 21st October 2022 in the conference room

Four teams of MMS students shortlisted and presented their ideas during Parivartan Competition in conference room 17.

Judges -- Deepa Raut, Entrepreneur and three members of MACCIA Alumni Rucha Pal, Proprietor, Kairos Careers

Winners of the competition: Tanaya Sawant, Tanmay Joshi, Avani Kurup, Hrushikesh Khare

Runner-up Team: Abhishek Patil, Arpan Bhoir, Aniket Dhamale



Members of MACCIA



Organising Team

21st October - 31st October

- **29th October:** Academic Advisory Body Meeting coordinated by Dr Pankaj A. Nandurkar was held on October 29, 2022; Director Dr Nitin Joshi, Dr Smita Jape, Mr S. N. Moorthy, Mr Girish Dandige, Dr. (Hon) Nayan Bheda, Mr Ajay Rawal, and Faculty members of BRIMS attended these meeting



21st October – 31st October

- **30th October, Sunday:** Dr Smita Jape was invited as a panel member for the conduct of VIVA-VOCE of students of St. Francis Institute of Management and Research, Borivali, for a programme “Masters in Financial Management”.

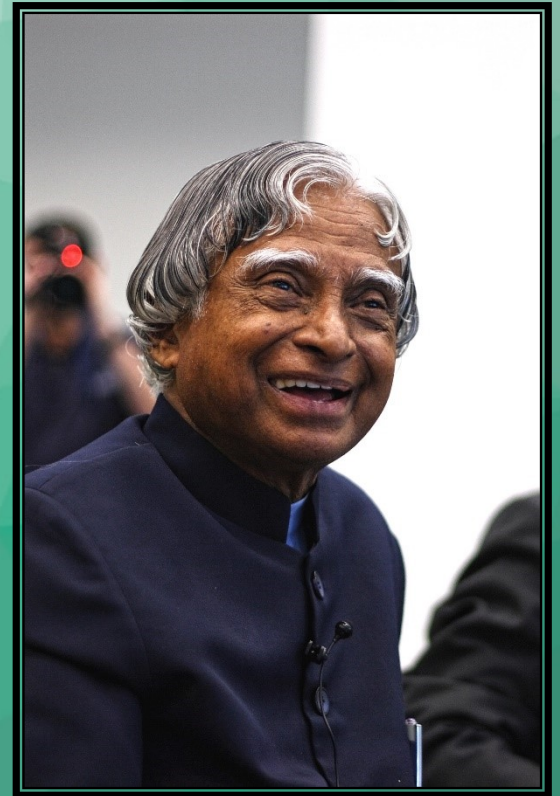


“

You cannot change your future ,
but you can change your
habits and surely your habits will
change your future .

”

By A.P.J. Abdul Kalam



Organised by BRIMS connect organizing committee
under the guidance of Dr. Pankaj Nandurkar



Thank You!!!

BRIMS CONNECT

for the Month of November 2022



Anchors



Sneha Gidh



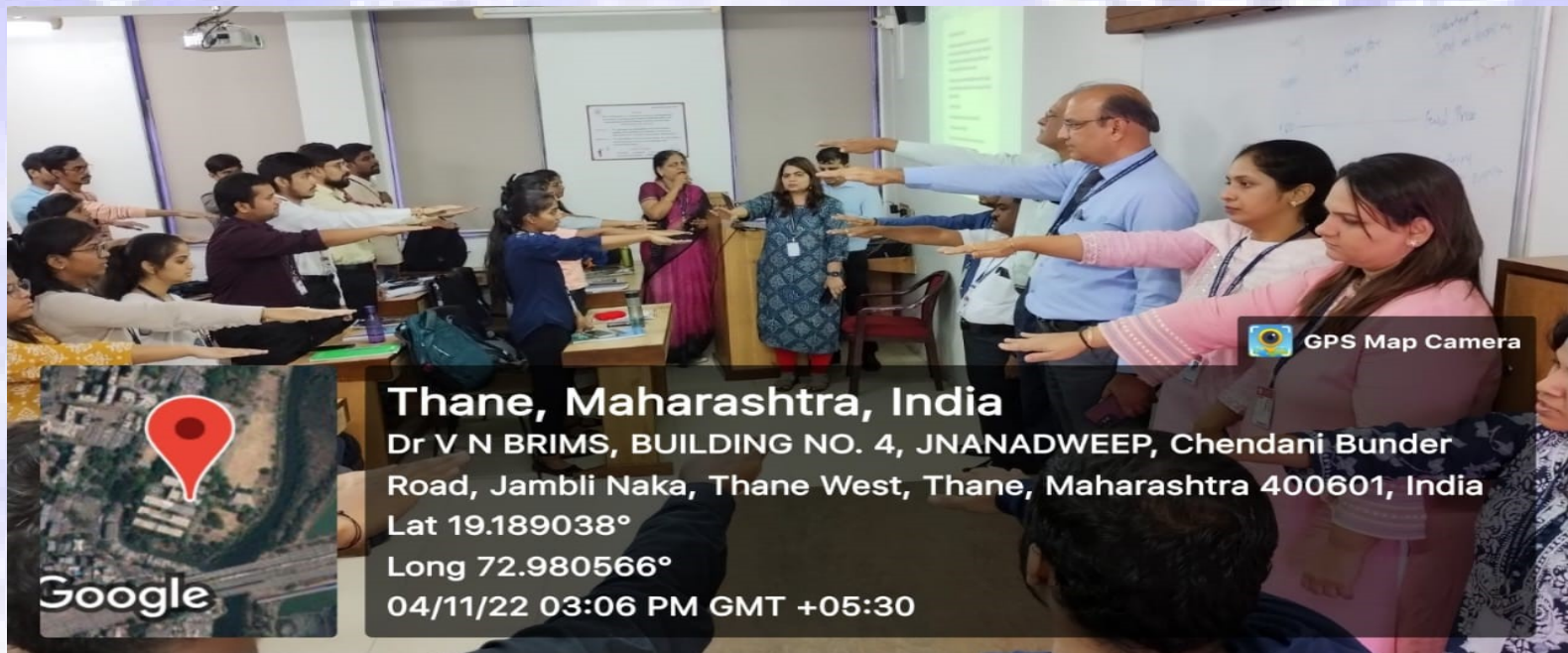
Tejashree Mokashi

1st November - 10th November

4th November:

Vigilance week was observed by BRIMS with the theme of “Corruption-free India for a developed nation”.

Integrity pledge was given by Dr. Smita Jape to all the students, staff and faculty members of BRIMS.



1st November - 10th November

5th November:

Prof. Dinesh Sonkul successfully defended PhD final Viva on 5th November 2022 and completed his PhD.

(Subject: A study of the impact of reverse logistics on business performance.)



1st November - 10th November

8th November:

Dr. Nitin Joshi visited St. Francis Institute of Management as a subject matter expert for recruiting Faculty members.



1st November - 10th November

8th & 9th November

MMS Second-year students who volunteered at the CII conference at the Taj palace were appreciated for their contribution to event management.

The students were Yash Mohite, Rohin Joshi, Midhun Nair, Aditya Shinde, Nidhi Jain, Leena Shelar, Mansi Sawant, Tanvi Kadam, Shivani Joshi, Rutuja Phatak.



1st November – 10th November

9th November:

Dr. Smita Jape attended an online seminar on Internationalization of Higher Education organized by AIMS on NEP for higher education.

The slide features the Sharda University logo at the top left with the tagline 'Beyond Boundaries'. A small video feed of Dr. Raju Ch. V. is in the top right corner. The main title is centered in a dark blue hexagon. At the bottom, there are logos for AIMS (Association of Indian Management Schools) and Bodhisha (Spreading Wisdom).

SHARDA UNIVERSITY
Beyond Boundaries

NEP – 2020
INTERNATIONALISATION OF HIGHER EDUCATION- OPPORTUNITIES AND CHALLENGES

AIMS
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

Bodhisha
Spreading Wisdom

The slide is titled 'Challenges' and features a central hexagonal diagram with seven colored hexagons. Each hexagon contains a category name. To the right of the diagram, there is a list of statistics and challenges. A small video feed of Dr. Raju Ch. V. is in the top right corner. The AIMS and Bodhisha logos are at the bottom.

Challenges

- Size**
- Capabilities**
- Political Balance**
- Private Sector**
- Socioeconomic and Geographic acceptance**
- Innovation Scale up**

4 Cr. Students
1000 Universities
39,960 Colleges
10,890 Stand Alone Institutions'

60-70% In Private Institutions
Minimum of 6-8% GDP Spending
Gear up for Knowledge Economy

Education looked at as State Subject
Centre State Balance
Funds allocation
Capacity / Infra development

AIMS
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

Bodhisha
Spreading Wisdom

1st November - 10th November

10th November:

SDC committee has organized an engagement session on management games for MMS 1st year students.



11th November - 20th November

11th November:

Dr Nitin Joshi visited SVIM Wadala for an inspection of their PhD Center.



11th November - 20th November

11th November:

Dr. Smita Jape conducted a session on the topic: “Nuances in Finance” during the Foundation program of MMS first semester batch 2022-2024.



11th November - 20th November

11th November:

The Placement team took the Placement Session for the First Year MMS Students of the 2022 -2024 batch in the Foundation program. The Session was conducted by Dr. Mahesh Bhanushali, Dr. Mugdha Bhadkamkar, Ms. Sweta Nair, and Mr. Amit Nambiar. It was a very interactive session, along with activities.



11th November - 20th November

13th November:

Dr Nitin Joshi attended the “Udyogbhushan” and “Udyogdeepti” Award Distribution ceremony of Business personalities from various sectors as Vice president of Udyog Anubhav Pratishthan.

Dr Pankaj Nandurkar and Dr Dinesh Sonkul also attended this program.



11th November - 20th November

16th November:

SDC Committee students conducted a session with 1st year students briefing them about the committee, its roles and activities.



11th November - 20th November

16th & 17th November:

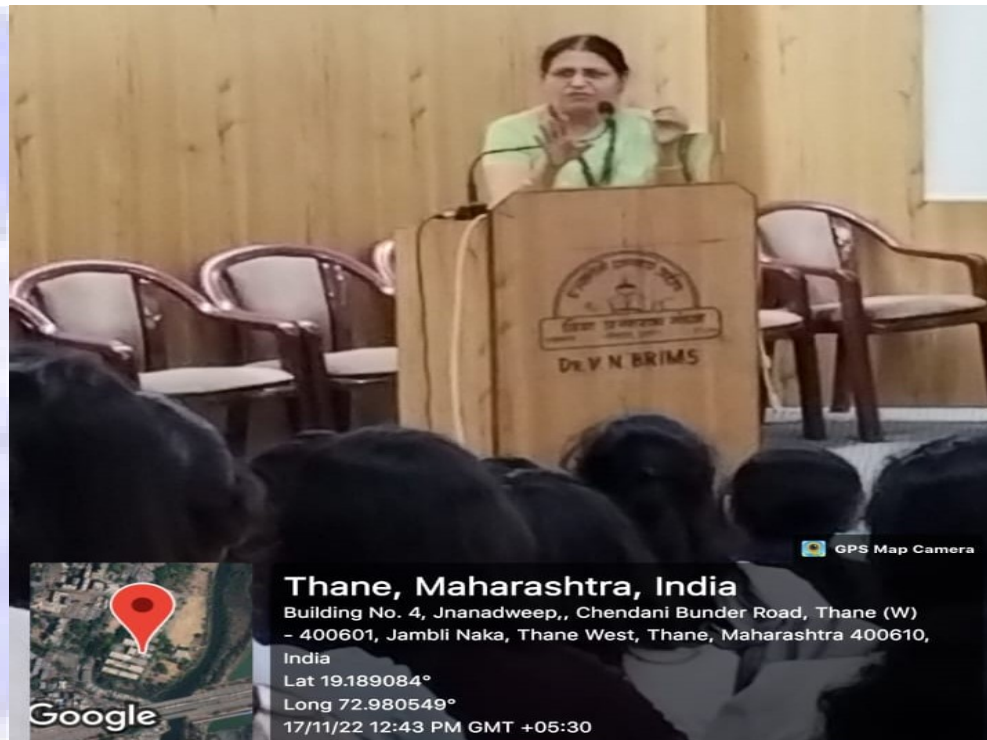
Prof. Vishal Nair conducted a session on the NEN-IGNITE course for MMS second-year students in collaboration with E-Cell - Dr V N BRIMS and Wadhvani Foundation.



11th November - 20th November

17th November:

Dr. Smita Jape has addressed First-year students of MMS, during the foundation Programme on the “Importance of research”.



11th November - 20th November

19th November:

Dr Nitin Joshi participated in Navy Run for 10 km.



11th November - 20th November

19th November:

SDC committee has organized a Cricket tournament for MMS students where 6 teams participated and the winners of the tournament were -

Yogesh Johari, Yash Mohite, Darshan, Inder, Atish, Mohan, Varun Banjan, Pranav Salvi.



21st November - 30th November

21st November:

Dr. Nitin Joshi was appointed as a chairman for the Ph.D. Viva conducted by Mumbai University.



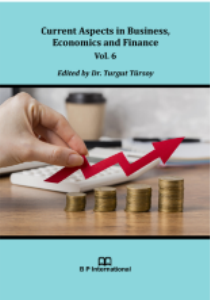
21st November - 30th November

22nd November:

Dr. Smita Jape has written a chapter for the book “Current aspects in Business Economics and Finance”, published by B.P International with ISBN: 978-93-5547-957-0, edited by Dr Tungut Tursay.

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Home / Books / Current Aspects in Business, Economics and Finance Vol. 6 / Chapters



Current Aspects in Business,
Economics and Finance
Vol. 6
Edited by Dr. Tungut Tursay

Microfinance, a New Way for Financial Capital: A Case Study of Self Help Group in Thane

Smita Sudhir Jape

Current Aspects in Business, Economics and Finance Vol. 6, 15 November 2022, Page 155-168
<https://doi.org/10.9734/bpi/cabef/v6/3543B>
Published: 2022-11-15

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Abstract

The word “microfinance” has gained widespread recognition today and is frequently used to refer to financially sustainable poverty reduction. However, some contend that by turning poor people into debt slaves, it makes their lives even more precarious. India has the largest number of clients linked with its microfinance sector of any country in the world, so it is important to look at the quality of this expansion. Microcredit has been blamed for suicides in India: Aggressive lending by microcredit companies in Andhra Pradesh is said to have resulted in more than hundred deaths in recent years. Most of the poor are in deep trouble due to these loans & Poor people are committing suicides because of peer pressure of the organizations for repayment. Hence Few research studies suggested Micro-credit has been changing people's lives and revitalizing communities.

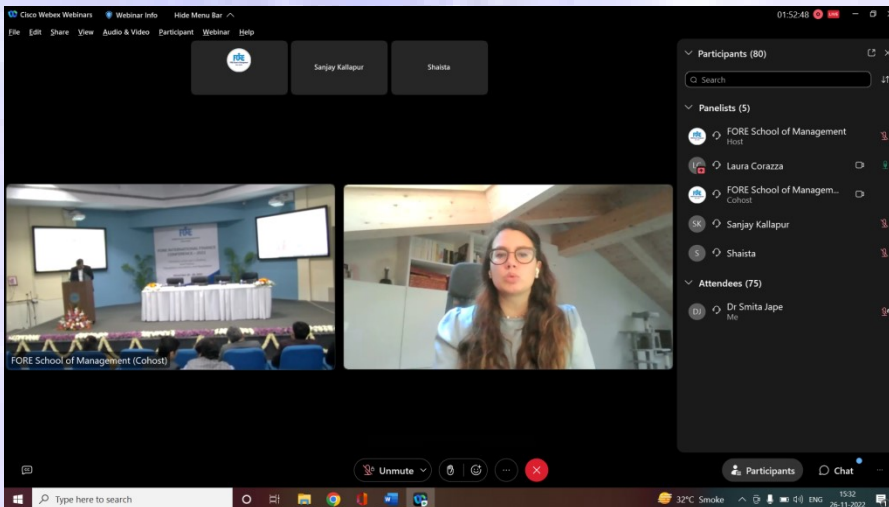
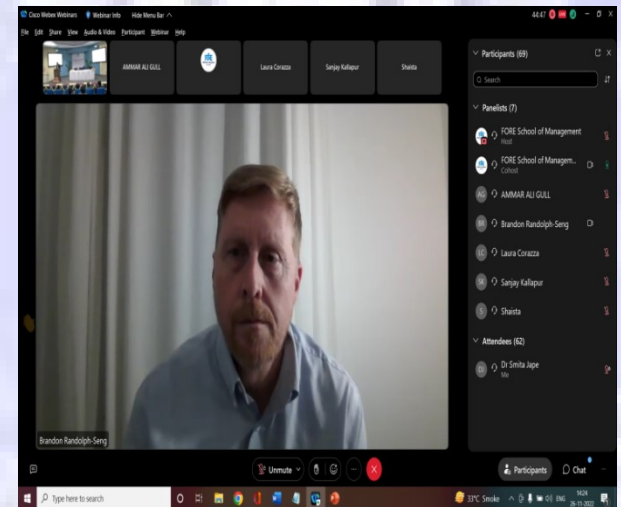
The initial driving force behind this research was to comprehend and examine the actual microfinance scenario, including its consequences, demands, and effects on the conditions of individuals in the Thane area. The goal of this study is to propose the creation of a successful microfinance system that will benefit the poor in Thane. Need for MF research is due to the fact that despite major growth of microfinance, more poor people in India (THANE) now than ever before those are not getting formal financial assistance. The researcher is interested to study SHGs contribution in Thane Area. Microfinance in Maharashtra is still young industry.



21st November - 30th November

24th November :

Dr. Smita Jape attended FORE International Finance Online Conference 2022. The editorial talk entitled "Meet Our Editors" was scheduled during the conference .



21st November - 30th November

26th November:

The Placement Team had arranged a session for First year and Second Year MMS students. NSE Academy and HDFC Mutual Fund have jointly launched a complimentary certification program for students on understanding Financial Market and navigating the world of personal finances, at an early age. “Invest Verse”- An introduction to the world of investing. The session was coordinated by Ms. Sweta Nair



The poster for 'Invest-Verse' features a central circular graphic with the title 'Invest-Verse' and the subtitle 'An Introduction to the World of Investing!'. Surrounding this central circle are eight icons, each with a corresponding text label: 'A holistic 5-hour course' (hourglass icon), 'Prepare yourself for the next stage' (document icon), 'Learn to manage your finances' (computer monitor icon), 'Learn about the different asset classes' (pie chart icon), 'Quiz based assessment to test your learning!' (test paper icon), 'Earn an NSE Academy accredited certificate' (certificate icon), 'All under one application MFBytes' (mobile app icon), and 'YOUR MIND IS YOUR GREATEST ASSET INVEST IN IT!' (lightbulb icon). The top left corner displays the NSE Academy logo, and the top right corner shows the HDFC Mutual Fund logo with the tagline 'BHAROSA APNO KA'. Below the central graphic is a QR code and a box stating 'Course available exclusively on MFBytes'. At the bottom, a group of five students (three girls and two boys) are sitting on a wooden bench, looking at a laptop. The background is white with faint circular patterns and various financial icons like a bar chart, a lightbulb, a magnifying glass, and a stack of coins.

NSE Academy

HDFC MUTUAL FUND
BHAROSA APNO KA

YOUR MIND IS YOUR GREATEST ASSET
INVEST IN IT!

Sponsored by HDFC Mutual Fund and NSE Academy.

Invest-Verse
An Introduction to the World of Investing!

A holistic 5-hour course

Prepare yourself for the next stage

Learn to manage your finances

Learn about the different asset classes

Quiz based assessment to test your learning!

Earn an NSE Academy accredited certificate

All under one application MFBytes

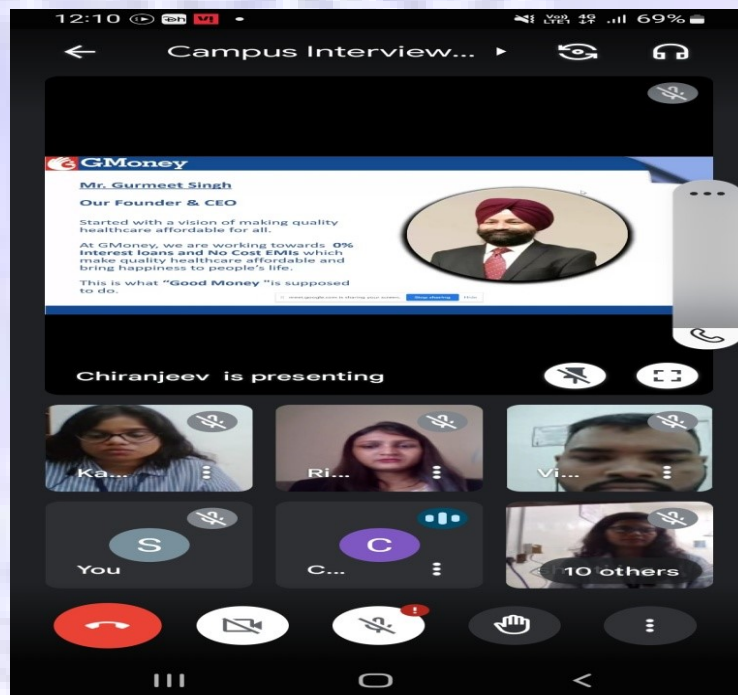
Course available exclusively on MFBytes

For KYC, change of address, investor complaints redressal, etc. visit, <https://www.hdfcfund.com/information/key-know-how>.
Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

21st November - 30th November

28th November:

The placement team had organized a Pre-placement talk followed by the virtual interview for the company GMoney Pvt. Ltd for the Second year MMS Students.



Organized by BRIMS connect team
Under the guidance of Dr. Pankaj Nandurkar





Thank You...

BRIMS CONNECT

December 2022



1st December – 10th December

- **3rd December:** Dr Nitin Joshi was Invited to Thakur Institute of Management Studies and Research, Kandivali, Mumbai, as a Subject expert for faculty selection.

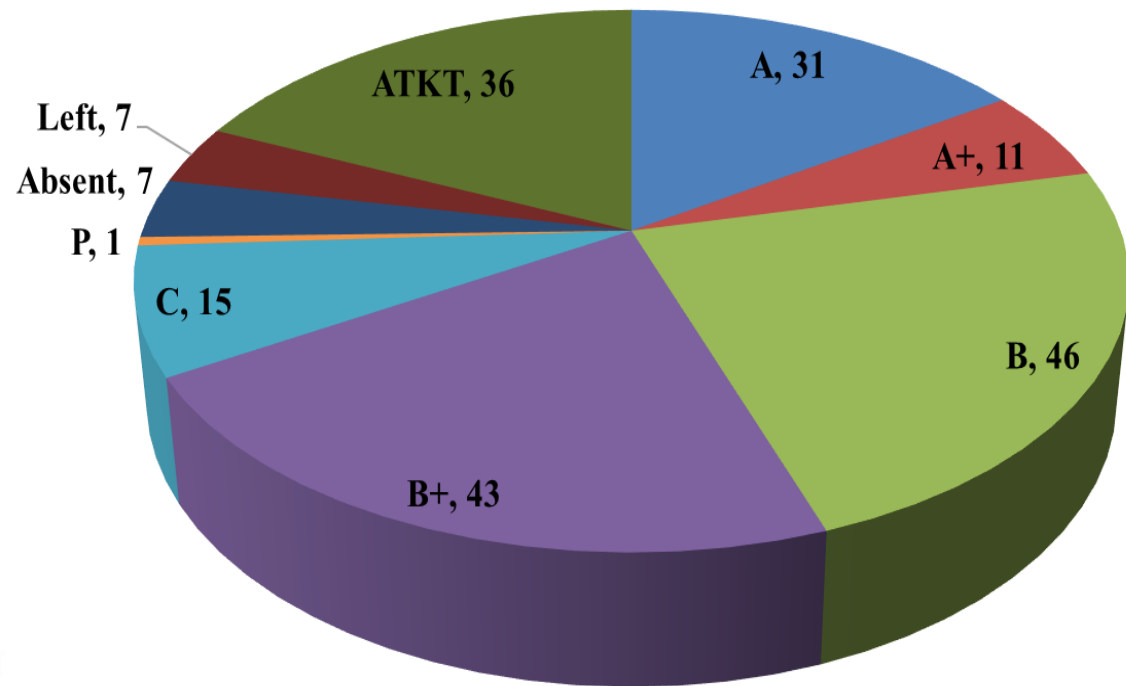


1st December – 10th December

- **3rd December :**

- MMS

Semester II,
Internal Result
Declaration,
2021-23



■ A ■ A+ ■ B ■ B+ ■ C ■ P ■ Absent ■ Left ■ ATKT



MMS [2021-23] Semester II Topper

TOP 3 STUDENTS OF MMS 2021-23 SEM II			
ROLL NO.	NAME	Semester II TOTAL MARKS OUT OF 800	Rank
P54	JOSHI ROHIN	644	1
V15	RAWALE SHRADDHA	644	
V39	KADAM TANVI	643	2
V37	SAWANT TANAYA	636	3

MMS [2021-23] First-Year Topper

TOP 3 STUDENTS OF 1ST YEAR MMS 2021-23			
ROLL NO	NAME	Semester I & Semester II TOTAL MARKS OUT OF 1600	Rank
V39	KADAM TANVI	1272	1
V15	RAWALE SHRADDHA	1262	2
P54	JOSHI ROHIN	1262	
C07	GHADI AISHWARYA	1232	3

TOPER STUDENTS OF 1ST YEAR MMS 2021-23



KADAM TANVI
1st



RAWALE
SHRADDHA
2nd



JOSHI ROHIN
2nd



GHADI
AISHWARYA
3rd



1st December – 10th December

5th December:- Dr Smita Jape Reviewed a case study for Journal “Indian Journal of Finance and Accounting”, an ABDC listed journal



1st December – 10th December

- **8th December:** Dr. Nitin Joshi Visited University of Mumbai exam section for paper setting.



University of Mumbai

1st December – 10th December

8th December to 10th December :

- In association with VPM's B.N. Bandodkar College of Science (Autonomous) , Dr. V. N. BRIMS organised **“3 Days Workshop on Art of Research Paper Writing and Hands on Training on SPSS”**. 25 participants of various institute participated in the program.

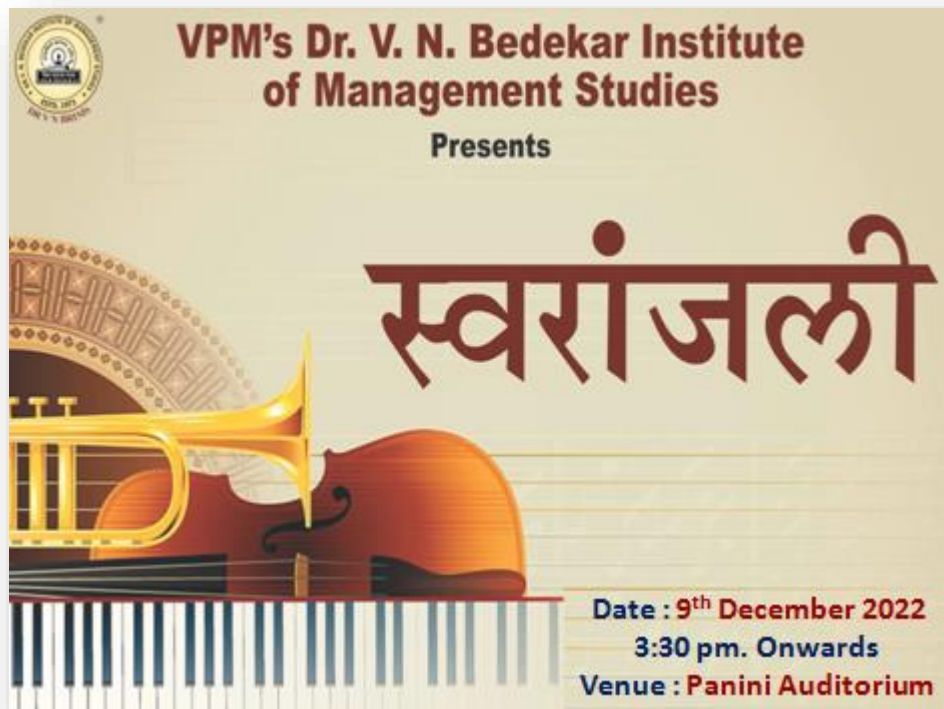
Names of Resource persons

- Dr. Smita Jape
- Dr. Mahesh Bhanushali
- Dr. Dinesh Sonkul



1st December – 10th December

- 9th December: SDC Team organized Swaranjali.



1st December – 10th December

- 10th December : Dr. Pallavi Chandwaskar was invited as guest faculty for conducting session for Level 1 Yoga trainer course of Yoga Control Board, conducted by Shri Ambika Yoga Kutir ,Thane.



11th December – 20th December

14th December :

- Prof. Vishal Nair conducted a session on the NEN-IGNITE course for MMS second-year students in collaboration with E-Cell – DR VN BRIMS and Wadhwani Foundation on 14th December 2022.
- Mr. Swarup Pandya, Mr. Ajay Jackle from Wadhwani Foundation interacted with students.



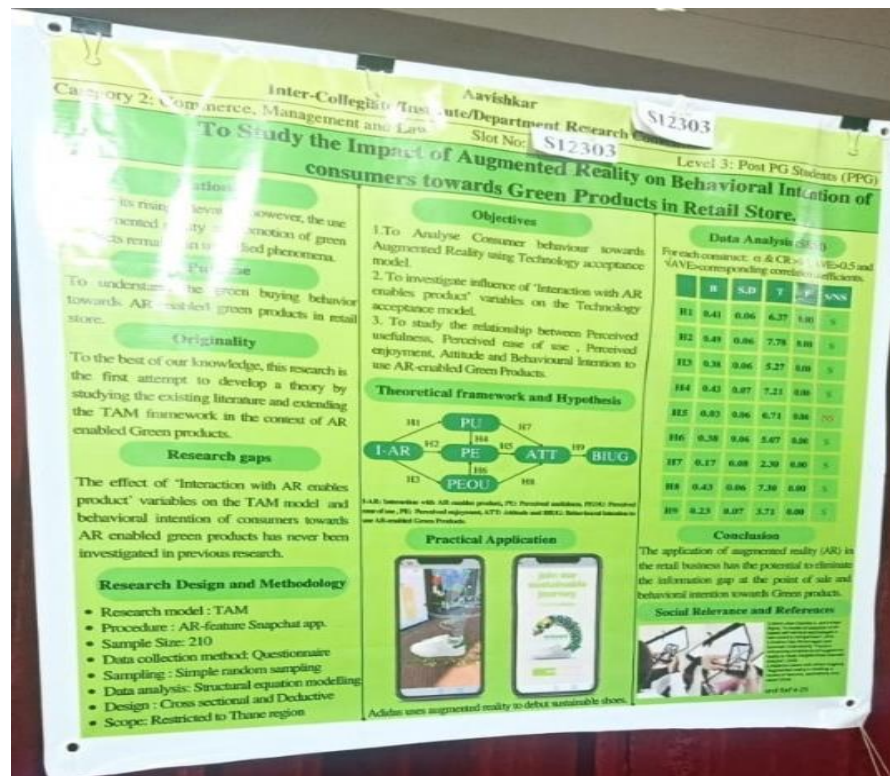
11th December– 20th December

15th December : Dr. Nitin Joshi attended Meeting of all the principals with Dr. Mahesh Bedekar for effective utilization of Turf.



11th December- 20th December

15th December : Prof. Krishnakant Lasune participated in Avishkar Research Convention (2022-23) under PPG category.



11th December– 20th December

16th December : Ms. Durga Vengurlekar, Ms. Fiza Aga, Mr. Gaurish Chavan, Ms. Binita Pradhan, Mr. Nikhil Sakharkar Participated and cleared zonal round of **Avishkar Research Convention (2022-23)** conducted by Mumbai University .



11th December– 20th December

17th December: Dr Nitin Joshi and staff of BRIMS were present for the Inauguration ceremony of the turf of VPM's Sports academy.



11th December– 20th December

17th December : Prof. Krishnakant Lasune was invited as an examiner for the Summer Internship Project Viva-Voce of PGDM Students at MET Institute of PGDM, MET Campus, Bandra.



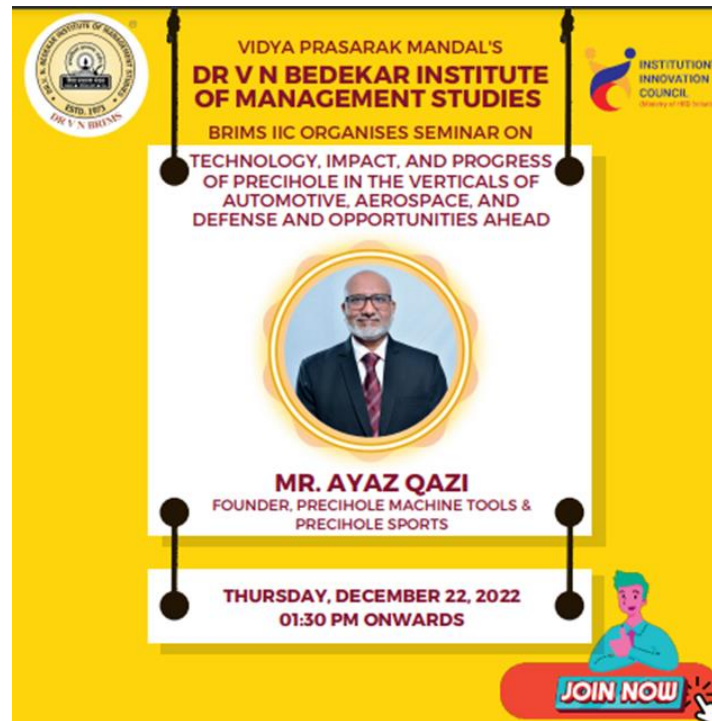
11th December – 20th December

20th December : Dr. Pallavi Chandwaskar was invited at VIT (Vidyalankar Institute of Technology) department of Management Studies, NAAC A+ accredited institute, for conducting a guest session on “Consumer Behaviour in Services Marketing”.



21st December – 30th December

- **22nd December** : **BRIMS IIC** organised Seminar on Technology, Impact and Progress of PRECIHOLE in the verticals of Automotive, Aerospace and Defense and opportunities ahead.



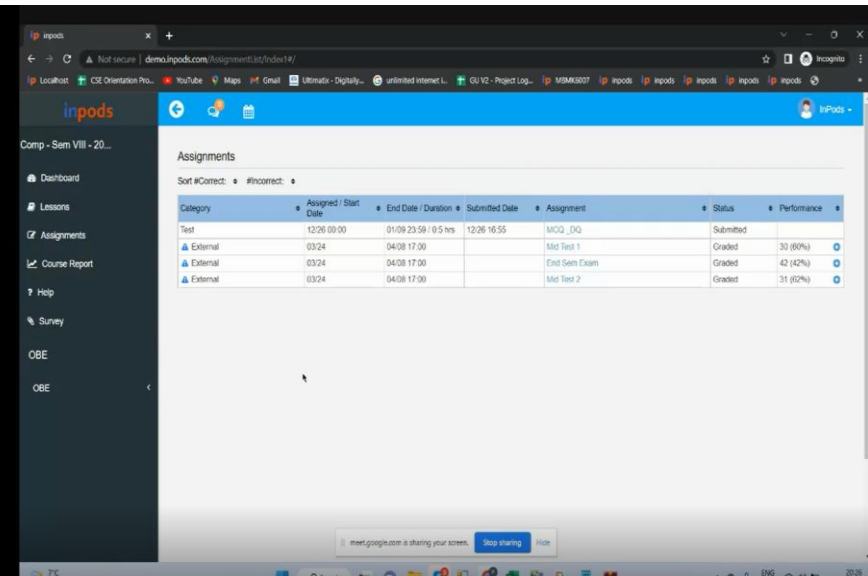
21st December – 31st December

- **26th December** : Dr. Kanchan Akshay initiated the enrollment for the Communication program offered by Cambridge. 40 students have enrolled and started their training. Enrollments for new batch have also started.



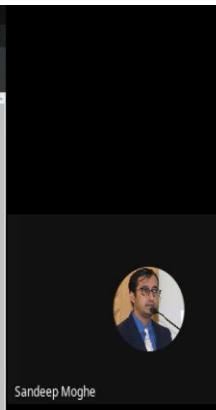
21st December-31st December

26th December : Prof. Sandeep Moghe Conducted Students Training for LMS in association with InPods

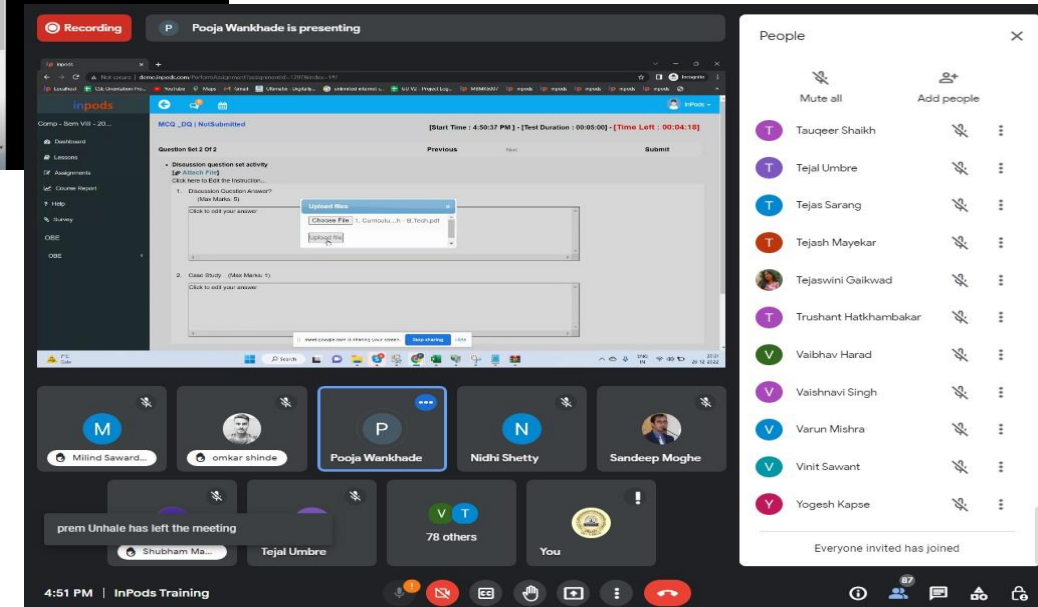


The screenshot displays the InPods LMS interface. The left sidebar contains navigation links: Dashboard, Lessons, Assignments, Course Report, Help, Survey, OBE, and OBE. The main content area is titled 'Assignments' and shows a table of assignments. The table has columns for Category, Assigned / Start Date, End Date / Duration, Submitted Date, Assignment, Status, and Performance.

Category	Assigned / Start Date	End Date / Duration	Submitted Date	Assignment	Status	Performance
Test	12/26 00:00	01/09 23:59 / 0.5 hrs	12/26 16:55	MCG_Q2	Submitted	
External	03/24	04/08 17:00		Mid Test 1	Graded	30 (60%)
External	03/24	04/08 17:00		End Sem Exam	Graded	42 (42%)
External	03/24	04/08 17:00		Mid Test 2	Graded	31 (62%)



Sandeep Moghe



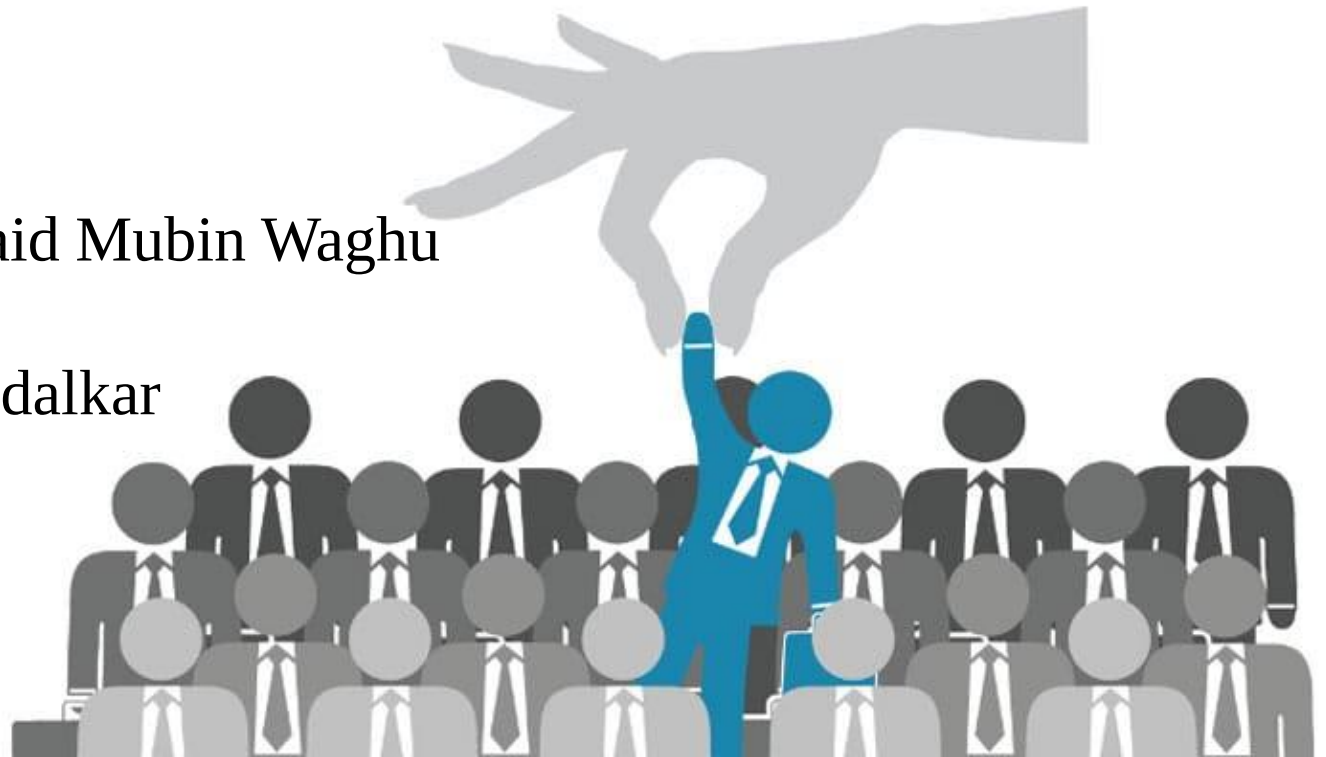
The screenshot shows a Google Meet session titled 'Recording' and 'Pooja Wankhade is presenting'. The main window displays the InPods LMS interface with a 'Question Set 2 Of 2' section. The question set includes a discussion question and a case study. The bottom of the screen shows a grid of participants: Milind Sawant, omkar shinde, Pooja Wankhade (highlighted), Nidhi Shetty, Sandeep Moghe, prem Unhale (has left the meeting), Shubham Ma..., Tejal Umbre, 78 others, and You. A 'People' sidebar on the right lists all participants with their names and status (e.g., Mute all, Add people).



21stDecember-31stDecember

26th December : Dr. Mahesh Bhanushali placed 8 students of MMS Finance 21-23 batch in InSync Analytics (India) with a package of 4.5 Lakhs and with the designation of "Financial Analyst". Congratulations to all and wishing successful and bright career.

1. Arpan Bhoir
2. Umair Fakih
3. Mohammed Zaid Mubin Waghu
4. Yogesh Johari,
5. Rupali Gawandalkar
6. Atish Bhoir
7. Rutuja Phatak
8. Shivani Joshi



21st December – 31st December

- **27th December :** Dr. Nitin Joshi Attended the round table conference on innovation organized by AIMS at Nashik at Dr. Moonje Institute of Management studies.



21st December – 30th December

- **29th December : BRIMS IIC organised Workshop on “Design Thinking, Critical thinking and Innovation Design” which is conducted By Dr. Nitin Joshi, Director DR VN BRIMS.**



21st December – 30th December

29th December: Prof. Sandeep Moghe Conducted Mock Test for LMS – InPods.



MMS - 2022 - Sem I - C113 - IT Skills for Management and Technology Platform - CHANAKYA

- Dashboard
- Manage Course
- Events and News
- Lessons
- Assignments
- Report
- OBE
- OBE <
- OBE Reports <



Prof Sandeep Moghe

Assignments

Create Create External Assignment Create using Question Bank Download Template Upload Assignment Download/Upload Gradebook

Category	Title	Status	Access Control	Version	Assigned On	Due On	View	Edit	Delete	Share
Test	Mock Test	Published	None	1	12/29/2022 3:36 PM	1/29/2023 11:59 PM	Student View	Edit*		

Random Assignments

Add Assignment

No Assignments to Approve

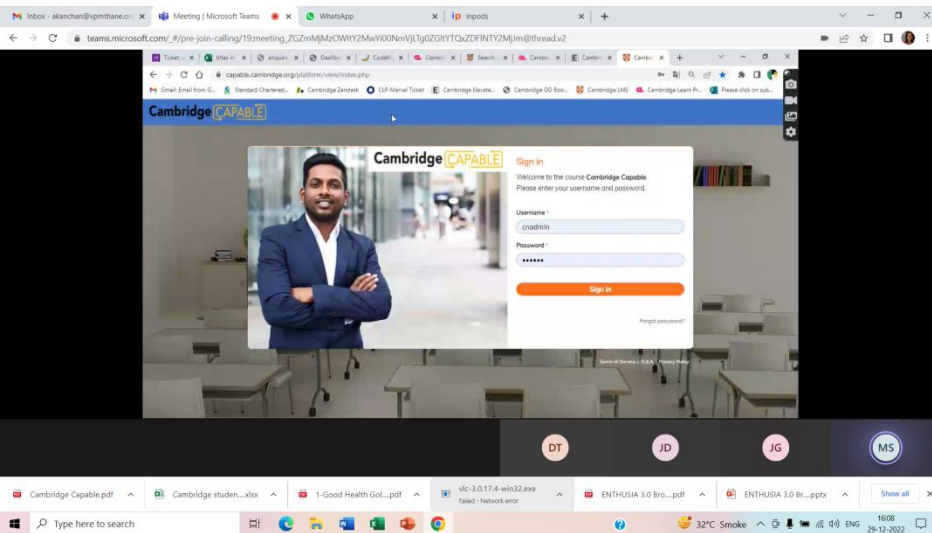
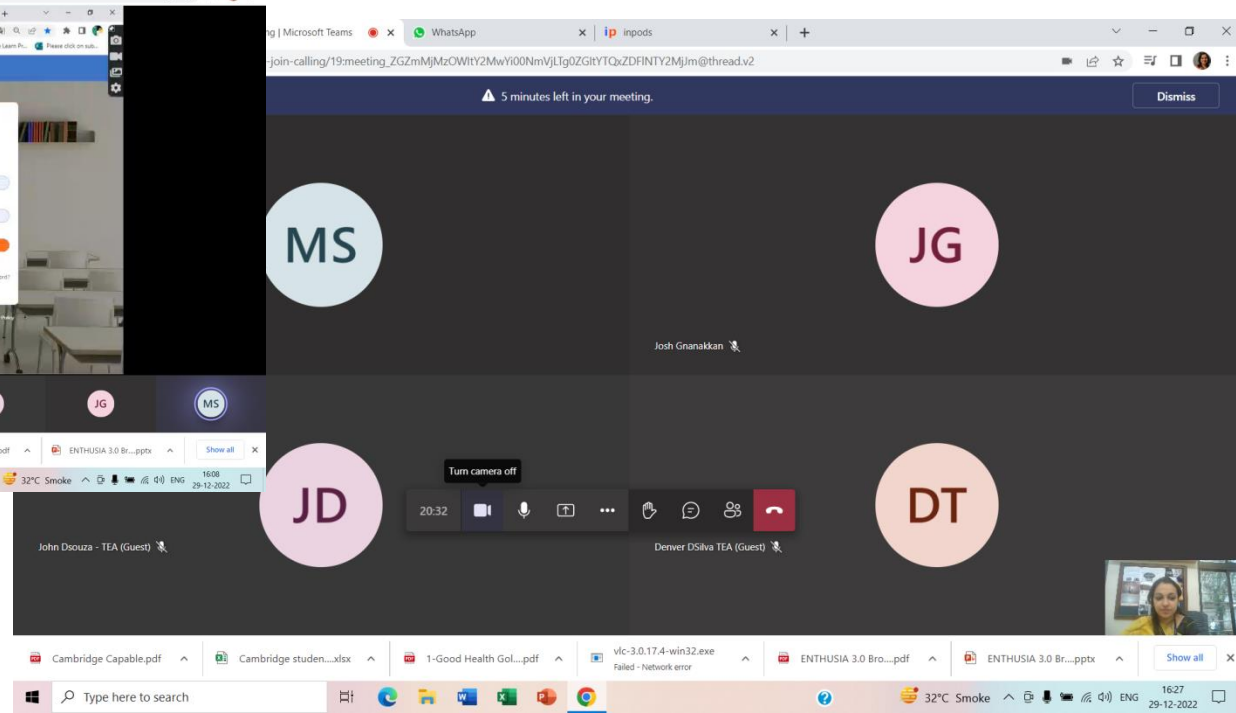
Category	Title	Status	Access Control	Version	Assigned On	Due On	Edit	Delete
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Create Assignments from Shared Assignments

Copy and Use Shared Assignments

21st December – 31st December

- **29th December** : Dr. Kanchan Akshay attended the training program organized by Cambridge for the usage of Cambridge Capable app.



21st December – 31st December

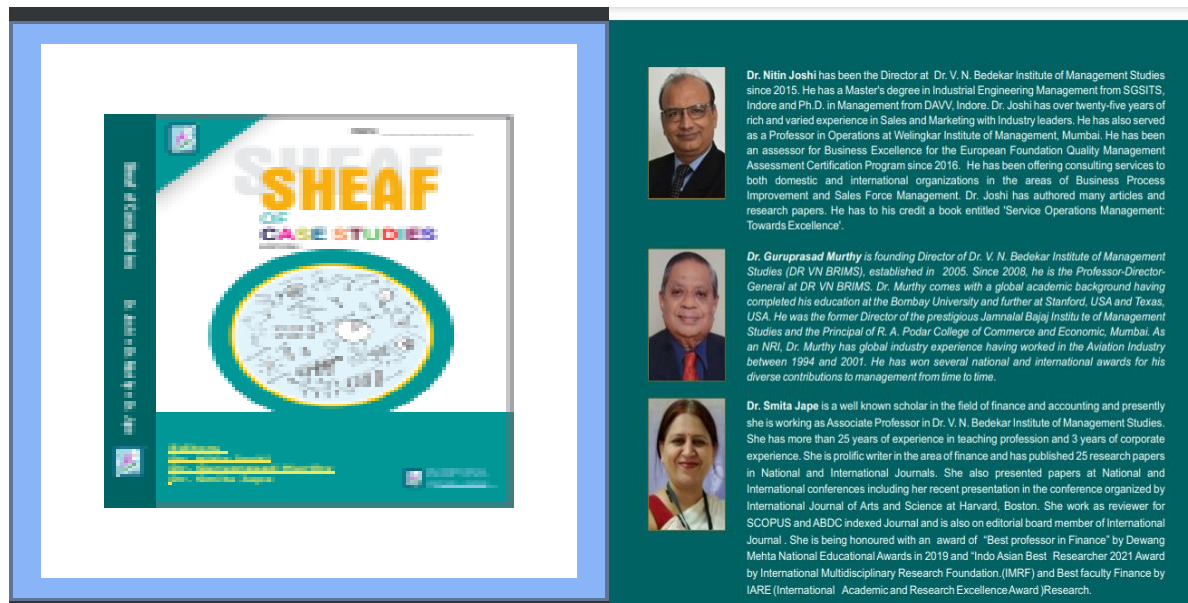
- 29th – 30th December : CSR committee conducted Clothes Donation Drive for two days. 70 Bags of clothes were donated by students, faculty members and non-faculty members for the Clothes Donation Drive.



21st December – 31st December

Book Publication -December 2022 - A book titled “Sheaf of cases” Published by Inspira Journal ISBN: 978-93-91932-30-5, in which nine (9) faculty members of BRIMS contributed their case studies.

The book is edited by Dr Nitin Joshi, Dr Guruprasad Murthy and Dr Smita Jape



Library Updates

- 1) Library Teams successfully distribute the MMS 1st year and 2nd Year students Identity cards for the Academic Year 2022-2023.
- 2) Library subscribed to the **SCOPUS** Indexed and abstract databases for the academic year 2023.
- 3) Library arranged the Orientation session on **CRISIL Research Database** for MMS Second year Students as on 21st Dec. 2022
- 4) Library subscribed **30 Management Sage publication Journals** for the academic year 2023. Including that **19 Journals are Scopus Indexed and 12 Journals are UGC Approved Journals**. All journal access is available in library webpage OPAC : <http://opac.vpmthane.org:50400/>
- 5) **Library New Arrivals in Dec. 2022**
Books - 29
Subscribed Journals Articles indexing / Cataloging in KOHA. - 116
- 6) **Library Circulation Transactions In Dec. 2022**
813 (Staff and Students)
Books Issued - 374
Books Renewals - 125
Books Returned – 314
- 7) **Best Library User:**
In Dec.2022 Highest Record is 27 times checked out books.
They are as follows.
 - 1) **Staff : Prof. Krishna Lasune**
 - 2) **Student : Abhishek Suresh Gupta - MMS - I Year - Vashisth-16**
 - 3) **Student : Sangita Nana Lagad - MMS - I Year - Chanakya-26**

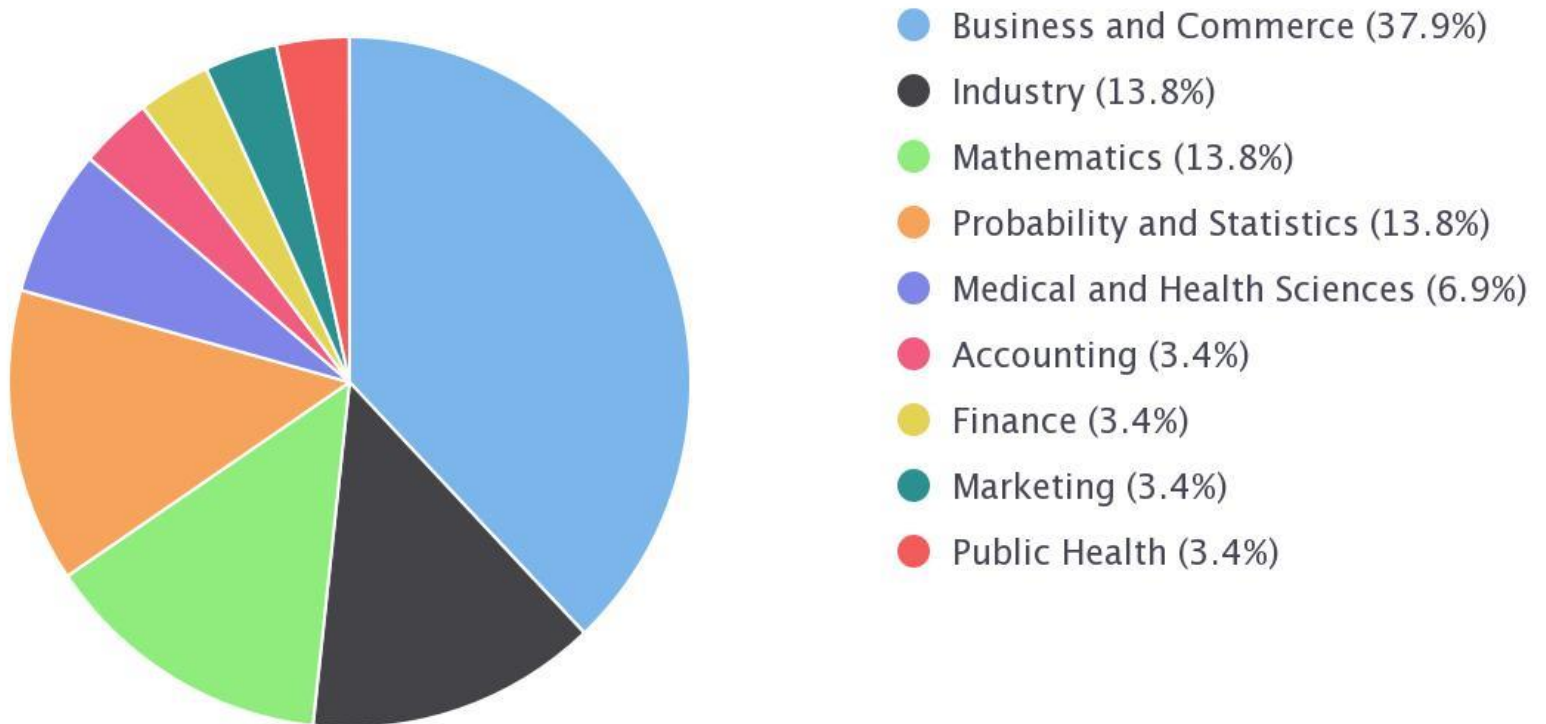
EBSCO eBooks usage Report

through knimbus digital platform



Top Subjects Report

Time Period: 2022-12-01 to 2022-12-31, Generated: 2023-01-03

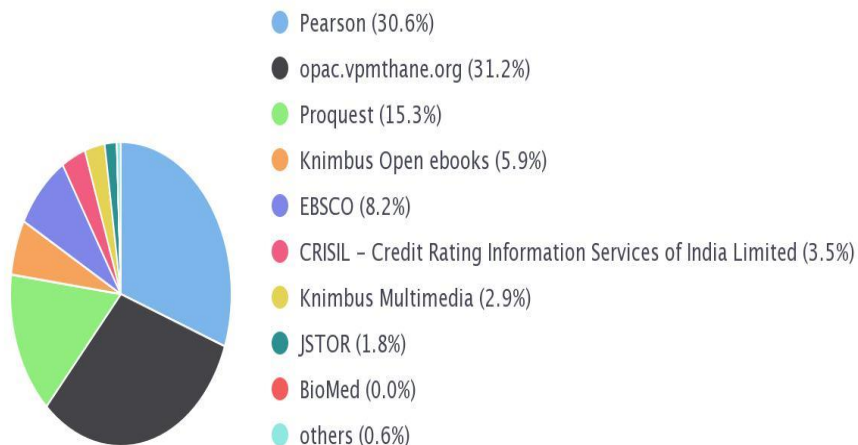


Students Using Knimbus MobileApp usage Report



Top Publishers Report

Time Period: 2022-12-01 to 2022-12-31, Generated: 2023-01-03

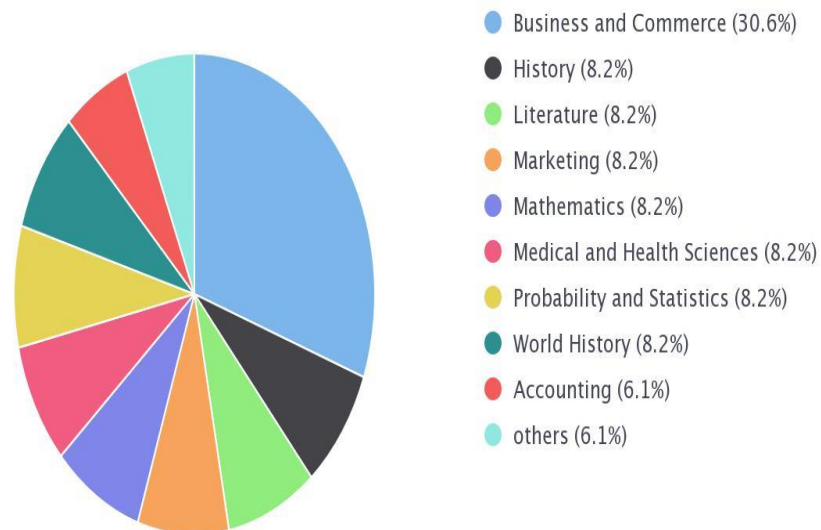


Vidya Prasarak Mandal Thane



Top Subjects Report

Time Period: 2022-12-01 to 2022-12-31, Generated: 2023-01-03



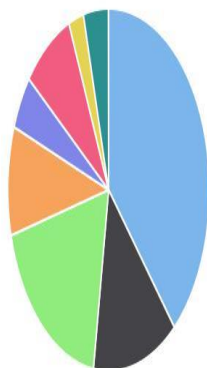
Vidya Prasarak Mandal Thane

All Subscribed Database Collection combined usage Report



Top Publishers Report

Time Period: 2022-12-01 to 2022-12-31, Generated: 2023-01-03

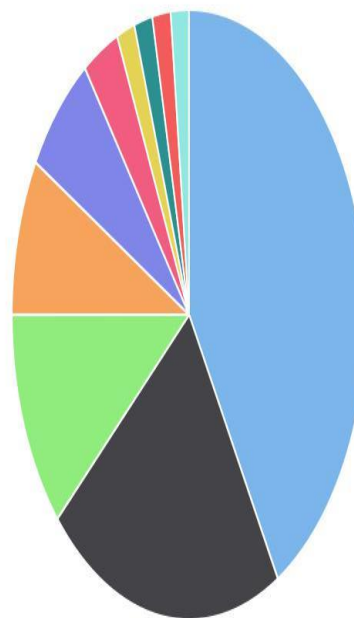


- CRISIL - Credit Rating Information Services of India Limited (38.7%)
- Pearson (13.7%)
- Proquest (18.5%)
- EBSCO (9.7%)
- Knimbus Open Journals (4.8%)
- opac.vpmthane.org (8.1%)
- Knimbus Open ebooks (2.4%)
- NDLTD (4.0%)
- Science Direct (0.0%)



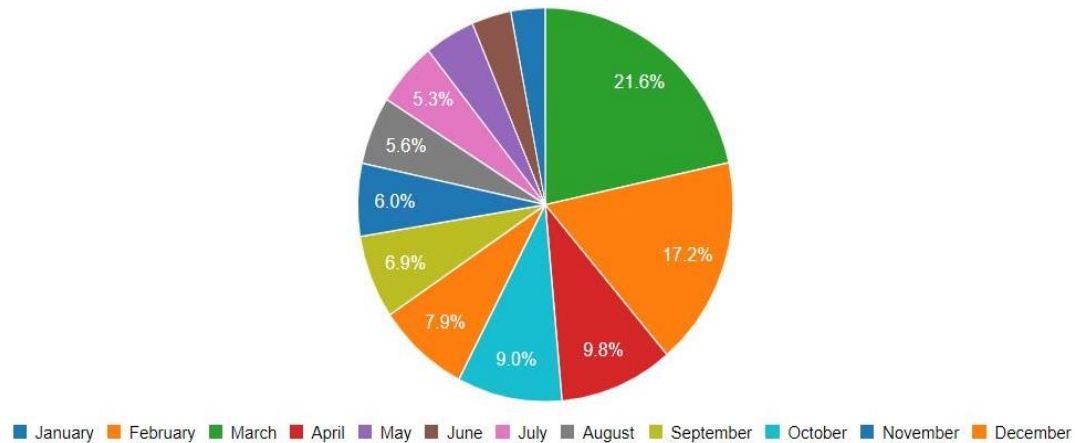
Top Subjects Report

Time Period: 2022-12-01 to 2022-12-31, Generated: 2023-01-03



- Business and Commerce (41.7%)
- Medical and Health Sciences (21.7%)
- Marketing (11.7%)
- Industry (8.3%)
- Finance (6.7%)
- Linguistics and Language (3.3%)
- Automotive and Transportation Engineering (1.7%)
- Economics (1.7%)
- Engineering and Technology (1.7%)
- others (1.7%)

Yearly Library Circulation usage Jan. To Dec. 2022



Yearly Library Circulation Statistics Jan. To Dec. 2022

month	Issues	Renewals	Returns	Total Transactions
January	61	30	49	141
February	123	44	208	376
March	463	106	447	1026
April	135	28	300	467
May	69	37	100	207
June	60	23	75	163
July	115	21	113	254
August	114	32	116	266
September	144	35	145	325
October	169	28	230	428
November	142	27	113	283
December	374	125	314	814

Thank You



BRIMS CONNECT

January 2023

ANCHORS OF THE MONTH



1st January – 10th January

- **5th January** : Dr. Pallavi Chandwaskar, with IQAC members Dr. Smita Jape, Ms. Vibhuti Save and Dr. Mahesh Bhanushali, have successfully submitted the Annual Quality Assurance report for the year 2021-22 for DR. VN BRIMS to the NAAC portal.



1st January – 10th January

- **6th & 7th January :** SDC Committee organized Enthusia 3.0, an inter collegiate management fest and more than 100 students participated in overall 12 events.



1st January – 10th January

- **Mr. Vaibhav Pandit** was invited as expert for selection of Admin staff at Vivekanand Education Society's Institute of Management Studies and Research.



1st January – 10th January

- **9th January :**

Asst. Prof. Vibhuti Save authored a book “World Class Manufacturing” published by Vikas Publishing House PVT LTD for Savitribai Phule Pune University.

Author:

Vibhuti Save, Assistant Professor, Department of Management Studies, VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane.

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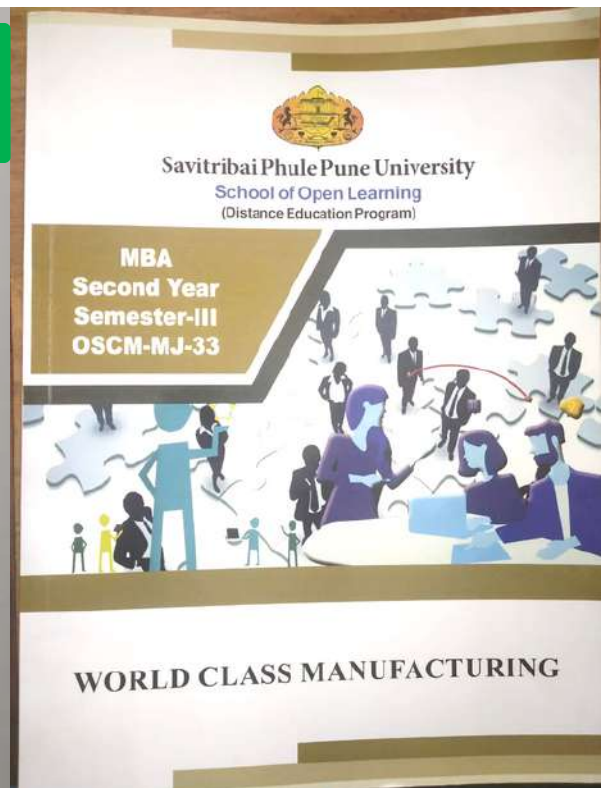
VIKAS® PUBLISHING HOUSE PVT. LTD.

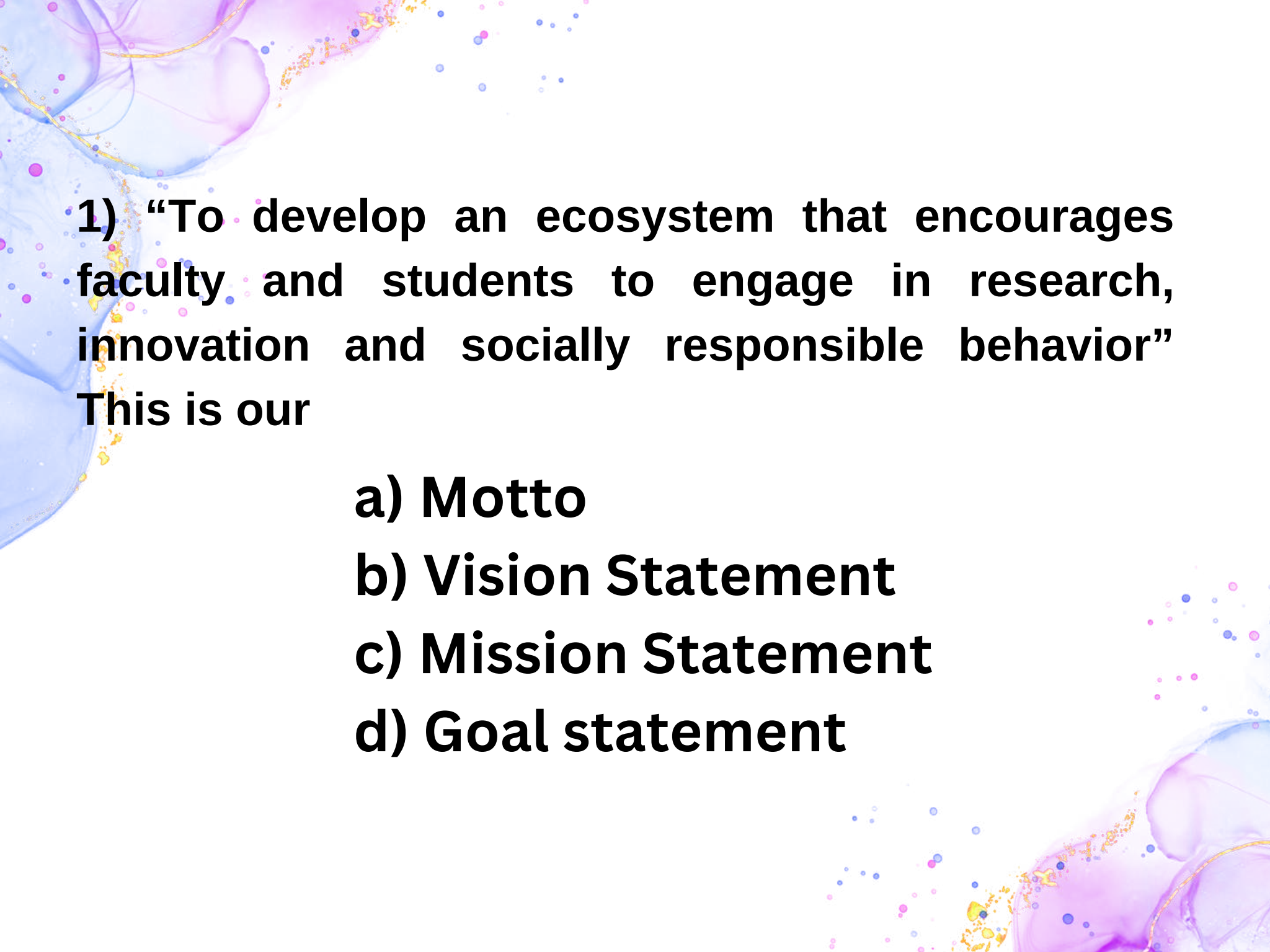
E-28, Sector-8, Noida - 201301 (UP)

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1) “To develop an ecosystem that encourages faculty and students to engage in research, innovation and socially responsible behavior”

This is our

a) Motto

b) Vision Statement

c) Mission Statement

d) Goal statement



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
UPM's*

*Dr. V. N. Bedekar Institute of Management Studies
Inanadweep, Dist. Thane (W), affiliated to University of Mumbai,
Maharashtra as
Accredited*

*with CGPA of 2.97 on four point scale
at B** grade
valid up to September 08, 2024*

Date : September 09, 2019

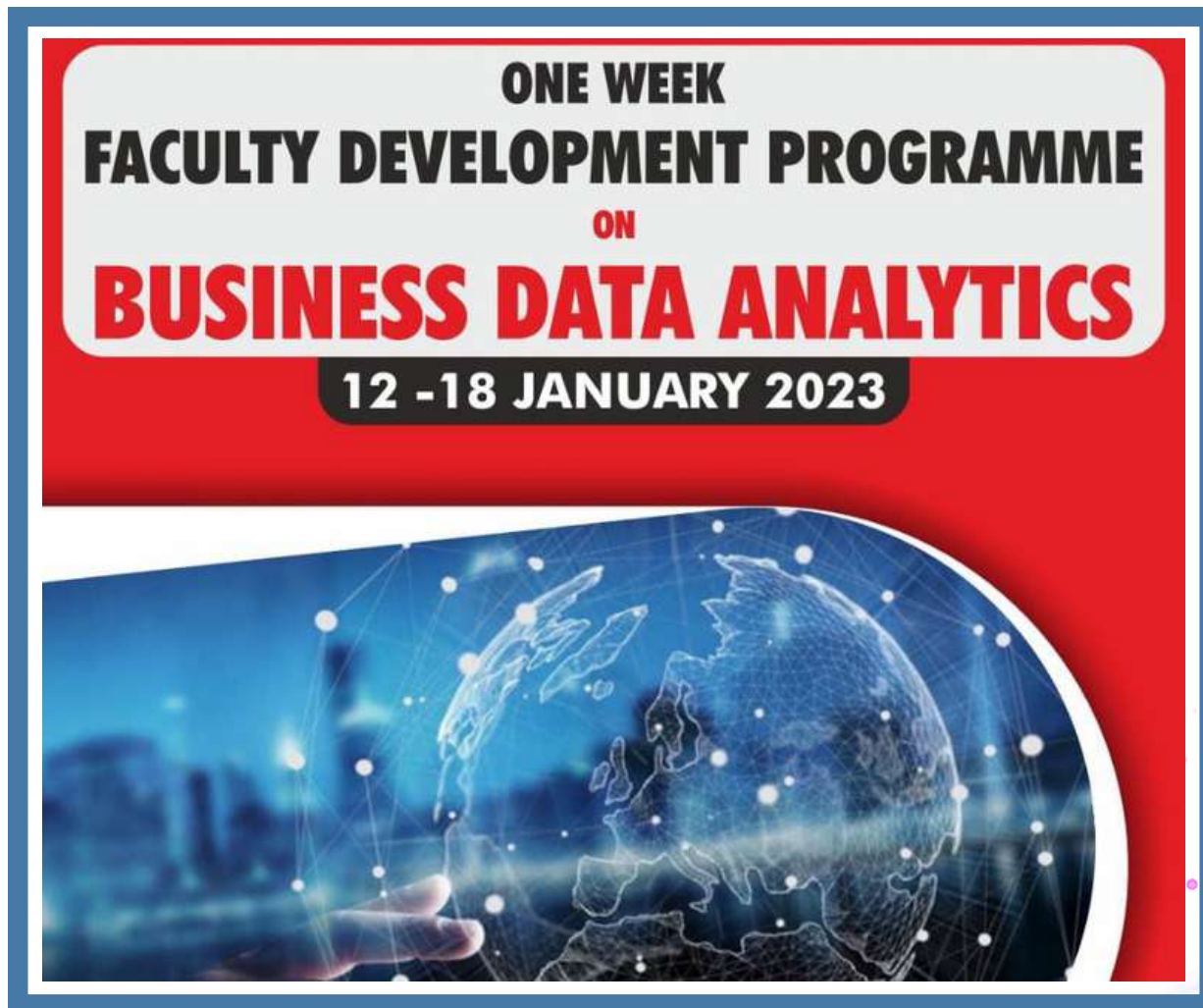


S. C. A.
Director

BC/CS/BA/MA/MSC/CA/2019

11th January – 20th January

- **12th January** : Prof. Krishnakant Lasune attended one week FDP on Business Data Analytics conducted by Pacific University and MET IOM.



11th January – 20th January



12th January: On National Youth Day (12.01.2023), IIC has organized the Competition '**Visionary**' to design innovative ways to capture the ideas which will develop & showcase DR VN BRIMS Innovative youth talent.

**DR V N BRIMS
IIC**

VISIONARY

Model Submission Date -
11.01.2023 by 3:00 pm

Exhibition of Models-
12.01.2023

SCAN QR & REGISTER

**<< FOR DETAIL INFORMATION
SCAN OR CLICK THE QR CODE**

11th January – 20th January

- 13th January:

WINNERS OF IIC COMPETITION 'VISIONARY'



11th January – 20th January

- **12th – 20th January** : Dr. Kanchan nominated following 2nd year Marketing students who successfully completed a live project with Aeon Research Ltd. They worked on a project for P&G by learning and implementing the concept of Eye Tracking.

- The students are-

- i) Leena Shelar
- ii) Shraddha Rawale
- III) Tanvi Kadam
- iv) Sandhya Singh
- v) Unnati Mehanthy
- vi) Sanjana Shinde
- vii) Kadambari Kawale
- viii) Shruti Jagdale



11th January – 20th January

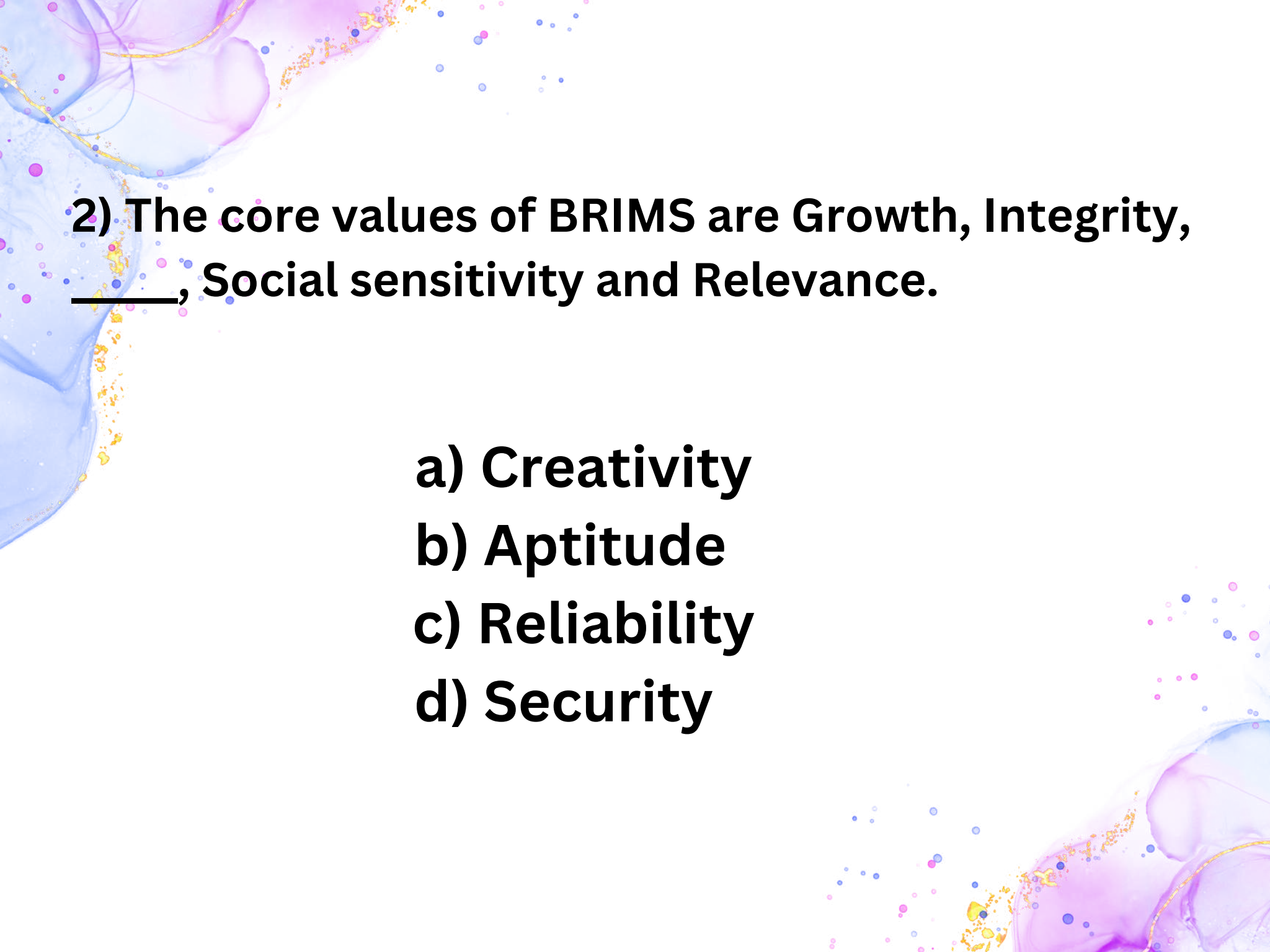
- **14th January** : Ms. Hemangi Posti, Ms. Anjali Pal and Ms. Jui Shinde secured **2nd prize** in **research poster presentation**, at **National Conference** on Applied Mathematics held at B. N. Bandodkar college (Thane) under the guidance of **Prof. Krishnakant Lasune**.



11th January – 20th January

- **14th January** : Ms. Vaishnavi K. Patil and Ms. Tejashree G. Mokashi won 1st prize in an intercollegiate Business Case Study competition organized by Sasmira Institute of Management Studies. The team was mentored by Dr. Kanchan Akshay.





2) The core values of BRIMS are Growth, Integrity, _____, Social sensitivity and Relevance.

a) Creativity

b) Aptitude

c) Reliability

d) Security



QUALITY POLICY

We at VPM's Dr. V.N. Bedekar Institute of Management Studies, Thane are committed to achieve a high level of satisfaction amongst our students interested parties by:

- ▲ Consistently imparting knowledge using the latest techniques based on the prescribed and designed syllabi
- ▲ Close interaction with students throughout their stay
- ▲ Practicing one on one interaction with every student to the extent practicable
- ▲ Increasing awareness and competence of all our employees
- ▲ Complying on all applicable statutory and regulatory requirements
- ▲ Continually improving the effectiveness of our quality management system based on ISO 9001:2015

Management Representative

Director

11th January – 20th January

- **18th January:** Prof. Dipti Periwal organized and coordinated 1st workshop under the Student Exchange Program. The workshop was conducted by Goh Jon Keat - Head Academics - ERC, Institute, Singapore.



11th January– 20th January

- **18th - 25th January** : Dr. Nitin Joshi attended 6-days online National level FDP on qualitative research organized by KLS - IMER



11th January – 20th January

- **19th January :**

DR VN BRIMS IIC team Organized a Workshop on -

Business Model Innovation & Technology " .

Rotary Club Hirandani Estate gave a Golden opportunity to win the title of Mr. & Ms. RYLA (Rotary Youth Leadership Awards)



11th January– 20th January

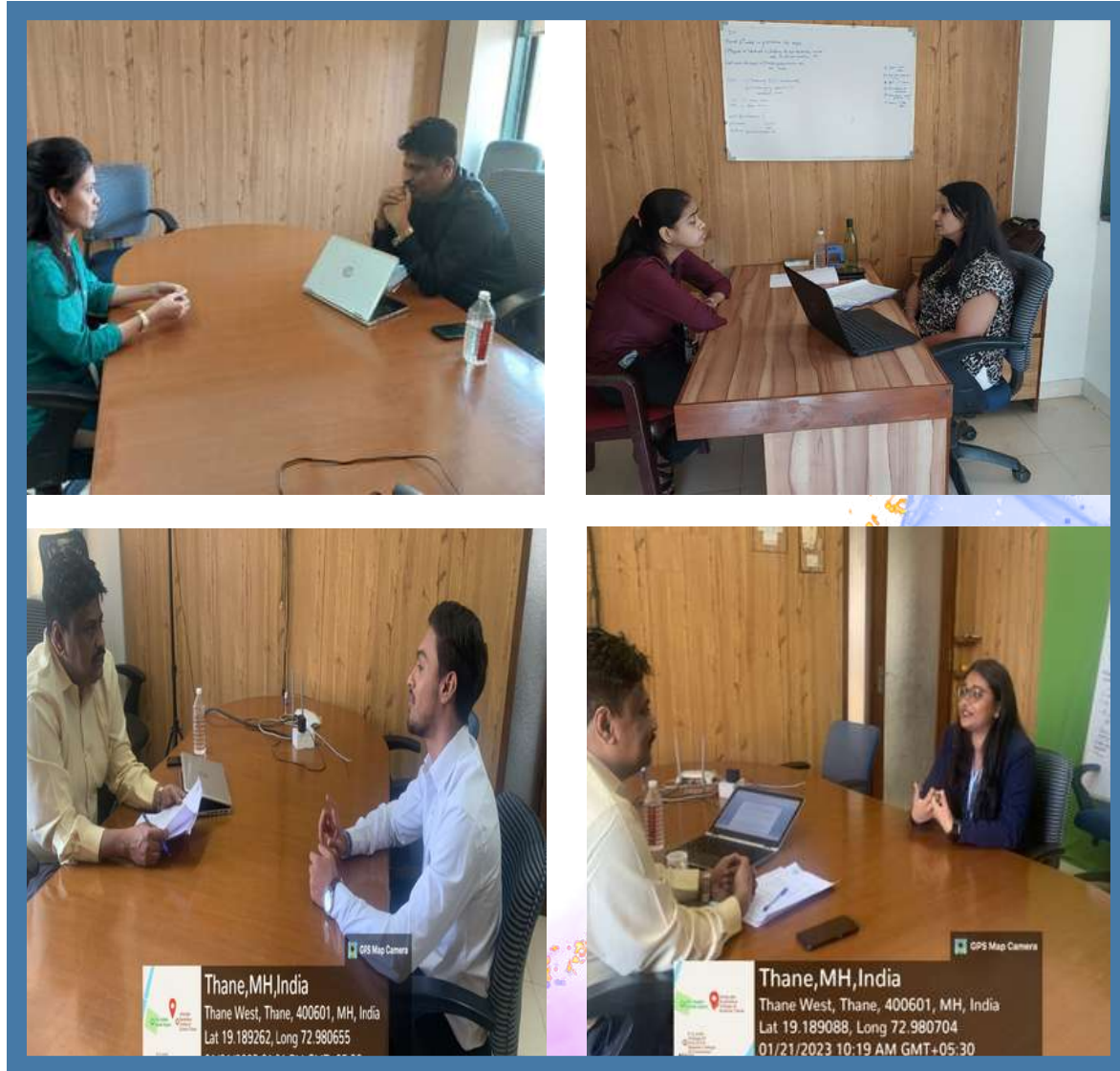
- **20th January** : Dr. Nitin Joshi and Dr. Guruprasad Murthy attended a conference on Digital Transformation at IIT Mumbai organized by BMA.

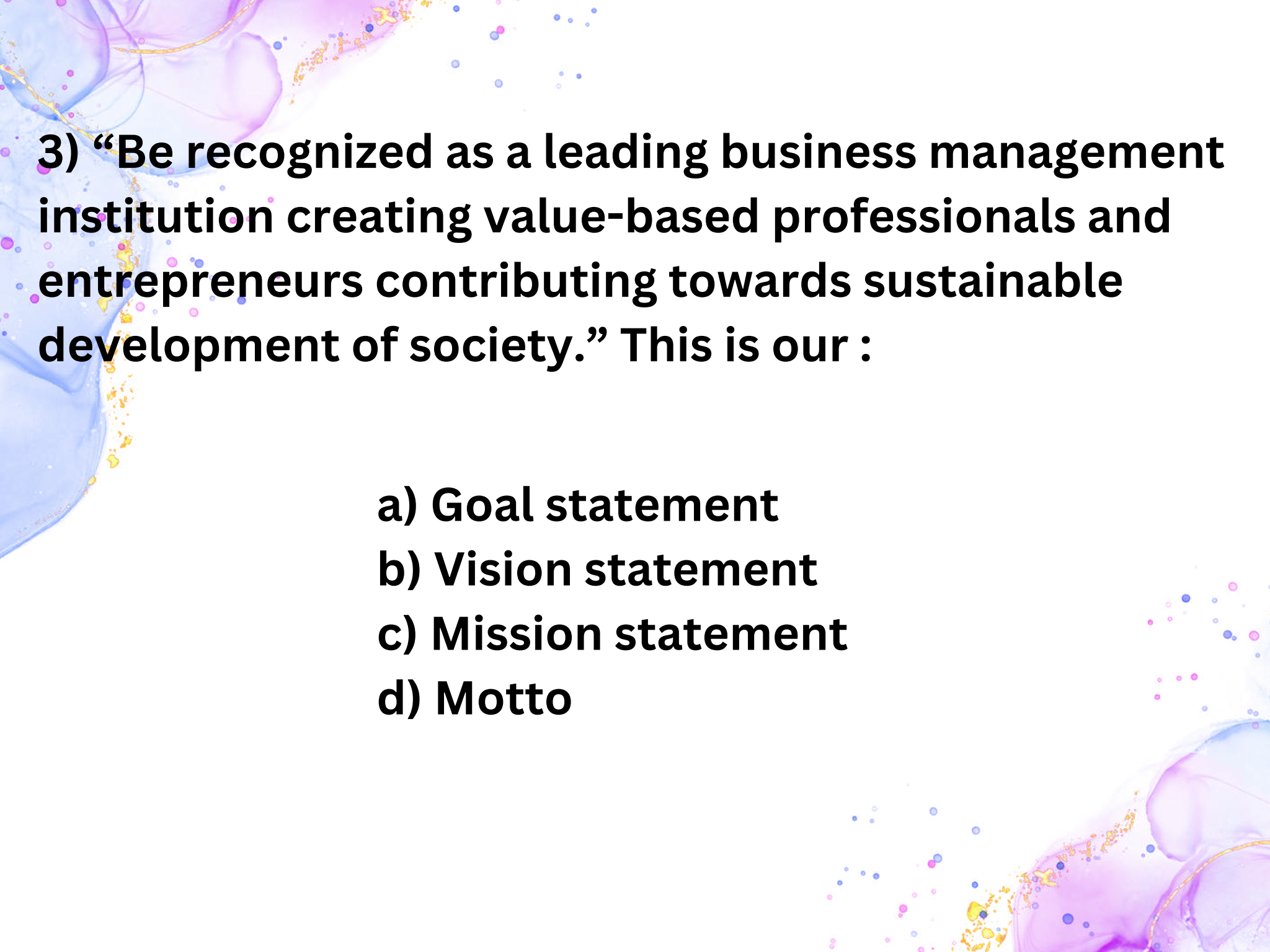


11th January– 20th January

- **20th - 21st January:**

For MMS 2nd year Students, Dr. Mugdha Bhadkamkar arranged Mock Interviews Session with Industry Experts Mr. Sudhir Dudhane and Ms. Ekta Pandey. Students were encouraged to participate and interact in a stimulated Interview environment during the training session and prepare for different stages of the interview.





3) “Be recognized as a leading business management institution creating value-based professionals and entrepreneurs contributing towards sustainable development of society.” This is our :

- a) Goal statement**
- b) Vision statement**
- c) Mission statement**
- d) Motto**

Watch your thoughts
they become **WORDS**

Watch your words
they become **ACTIONS**

Watch your actions
they become **HABITS**

Watch your habits
they become your **CHARACTER**

Watch your
CHARACTER
It becomes your
DESTINY

21st January – 31st January

- **21st January** :CSR committee in collaboration with Rotary club Thane Metro conducted Session on 'Corporate connect and Placement Guidance'.



21st January – 31st January

- **21st January :**

Dr. Pankaj Nandurkar, Asst. Prof. Vibhuti Save, Asst. Prof. Janhavi Potdar, Prof. Krishnakant Lasune, Mr Chaitanya Pawar, attended one day International Conference on 'Skill Development & Entrepreneurship: Scaling New Horizons'.



21th January- 31st January

- **21st January** : Dr. Kanchan nominated and sent 3 HR students to Xavier Institute of Management Studies to attend a HR Conference on "Decoding Business and People- India 2030."



21st January– 31st January

- **21st January** : Prof. Siddhesh Soman presented his research paper titled 'Effect of Covid-19 on herd behavior in Indian large-cap equities' at International Finance Conference of K.J.Somaiya Institute of Management (SIFICO- 2023).



21st January – 31st January

- **22nd January** : Dr. Pallavi Chandwaskar conducted an online guest session on the topic 'Patanjali Yog-Sutras' for Level 1 Yoga training Instructor course conducted by Shri Ambika Yog Kutir, Thane which is accredited as Leading Yoga Institute by Yoga Certification Board, Govt. of India.





4) “To strengthen industry interaction for promoting contemporary business knowledge and entrepreneurship.” This statement is our:

- a) Motto**
- b) Vision statement**
- c) Goal statement**
- d) Mission statement**

PLAN & ACTION



Planning without
Action is Futile,
Action without
Planning is Fatal.

21st January – 31st January

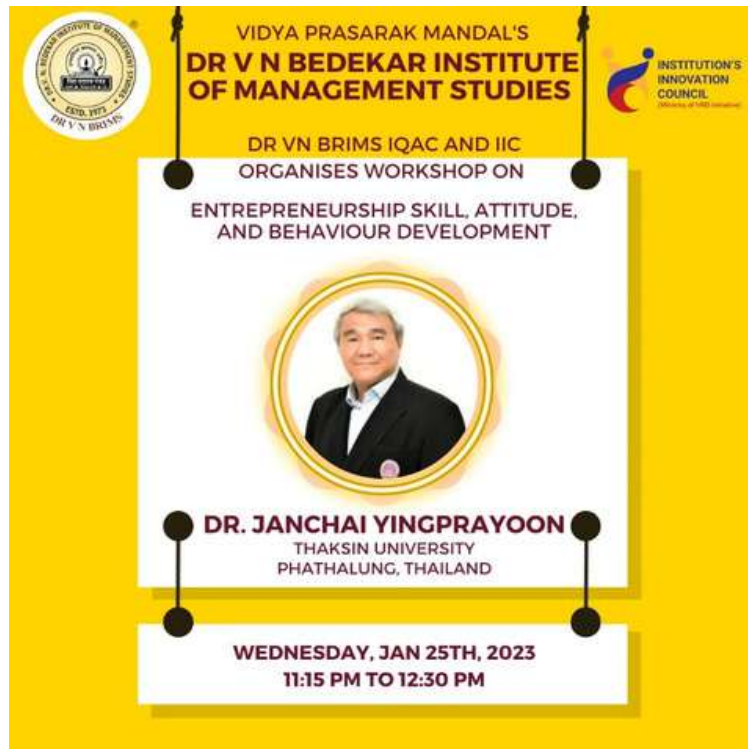
- **25th January** : Book authored by Dr. Pallavi Chandwaskar with the title, “ Launching New Products and Services” got published by Vikas Publications for Savitribai Phule Pune University, School of Open Learning MBA Second year, Semester 4.



21st January – 31st January

- **25th January :**

DR VN BRIMS has organised a workshop on Entrepreneurship Skill Attitude, & Behaviour Development which is delivered by Dr. Janchai Yingprayoon, Thaksin University, Phathalung, Thailand



21st January – 31st January

- **28th January** : Ms. Anjali Pal and Ms. Sonali Panpatil secured 1st position in the event 'Brain Freeze' at Corporate Bonsai held at M.D. Shah college, Malad(W).



21st January – 31st January

- **28th January** : Dr. Dinesh Sonkul collected memento on behalf of Dr. Nitin Joshi & BRIMS Family as a token of appreciation at Saket College Kalyan.



21st January – 31st January

- **28th January** : Prof. Dipti Periwal Presented Research Paper on “A Study on Effect of lack of Financial Literacy on Investment Decision Making” at International Conference conducted by JAIN University, Bangalore.



21st January – 31st January

- **30th January** : Dr. Nitin Joshi attended the NO HORN initiative by Hiral Foundation in the VPM campus on 30th Jan.



Dr. V. N. BRIMS - Library Information

- Total 59 new books were acquired through the library in the month of January and 76 articles from the subscription periodicals have been cataloged in the Koha library system. All these articles are available on the library website. All periodicals and archives are available on the library website.

opac.vpmthane.org:50400

- In the month of January, 1225 books were Circulated To Staff and Students

1) Books Issued: 496

2) Books renewal: 271

3) Books Returned: 458

Best Library User :

Members with the highest number of books Issued in January 2023

Faculty Member : Prof. Janhvi Potdar - 29 times

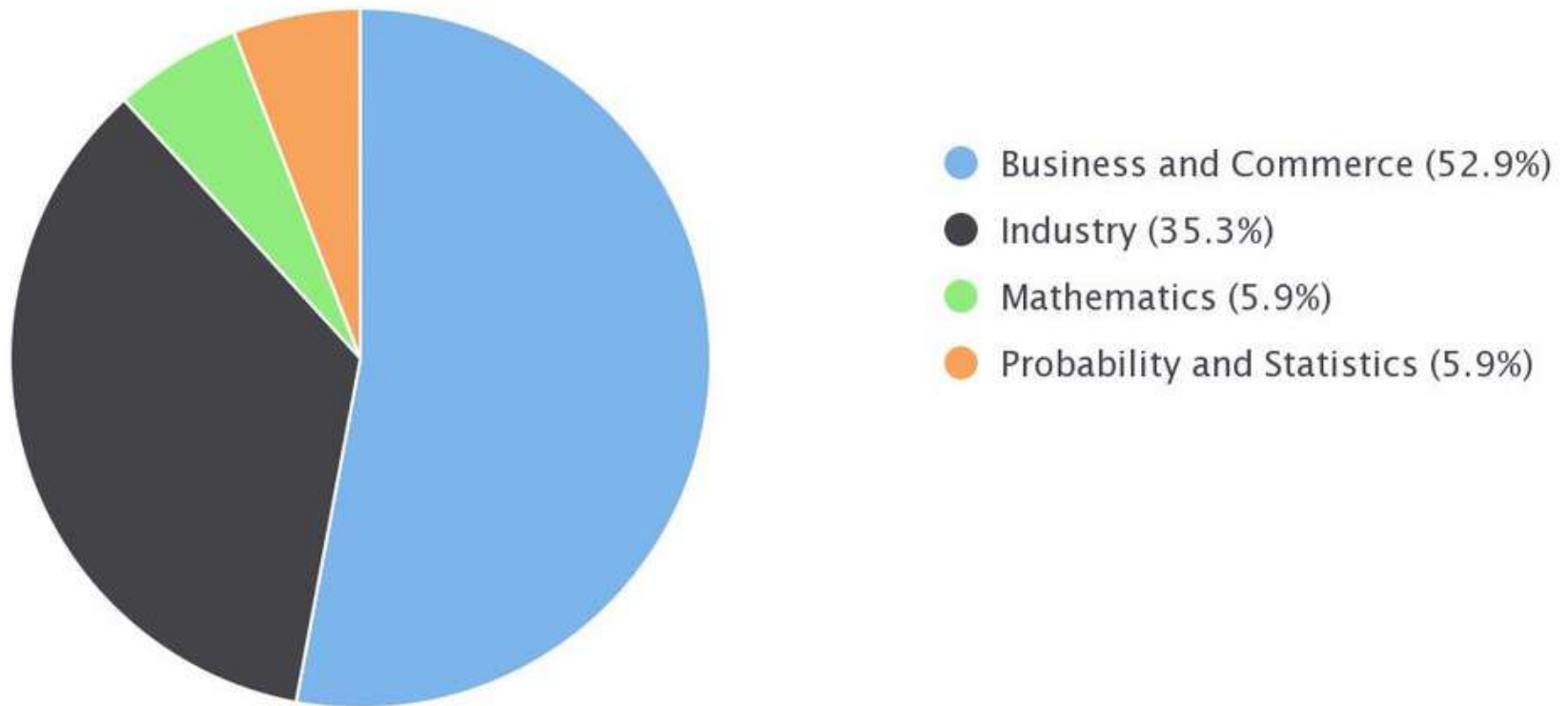
Student : Swati Satyanarayan Jawhar (V36) - 24 Times

- **Subject-wise access to the EBSCO eBooks collection using the Knimbus system**



Top Subjects Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-02

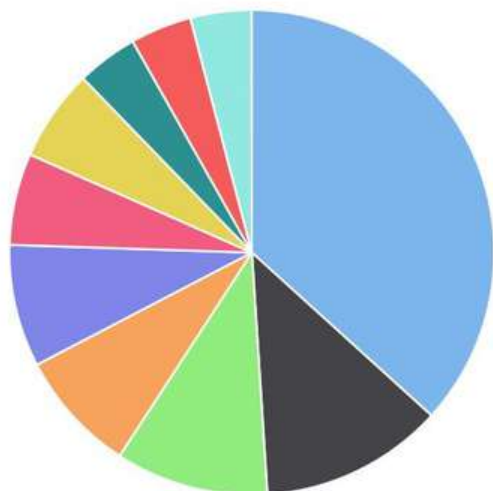


• Usage through mobile apps by publisher and by topic



Top Subjects Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-01

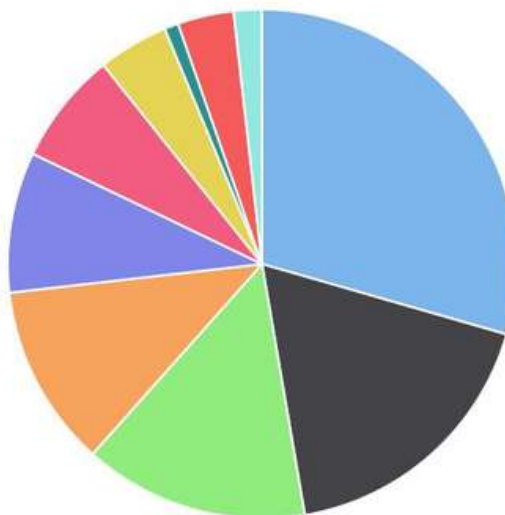


- Business and Commerce (36.7%)
- Industry (12.2%)
- Mathematics (10.2%)
- Engineering and Technology (8.2%)
- Probability and Statistics (8.2%)
- Computer Engineering (6.1%)
- Economics (6.1%)
- Arts and Entertainment (4.1%)
- Literature (4.1%)
- others (4.1%)



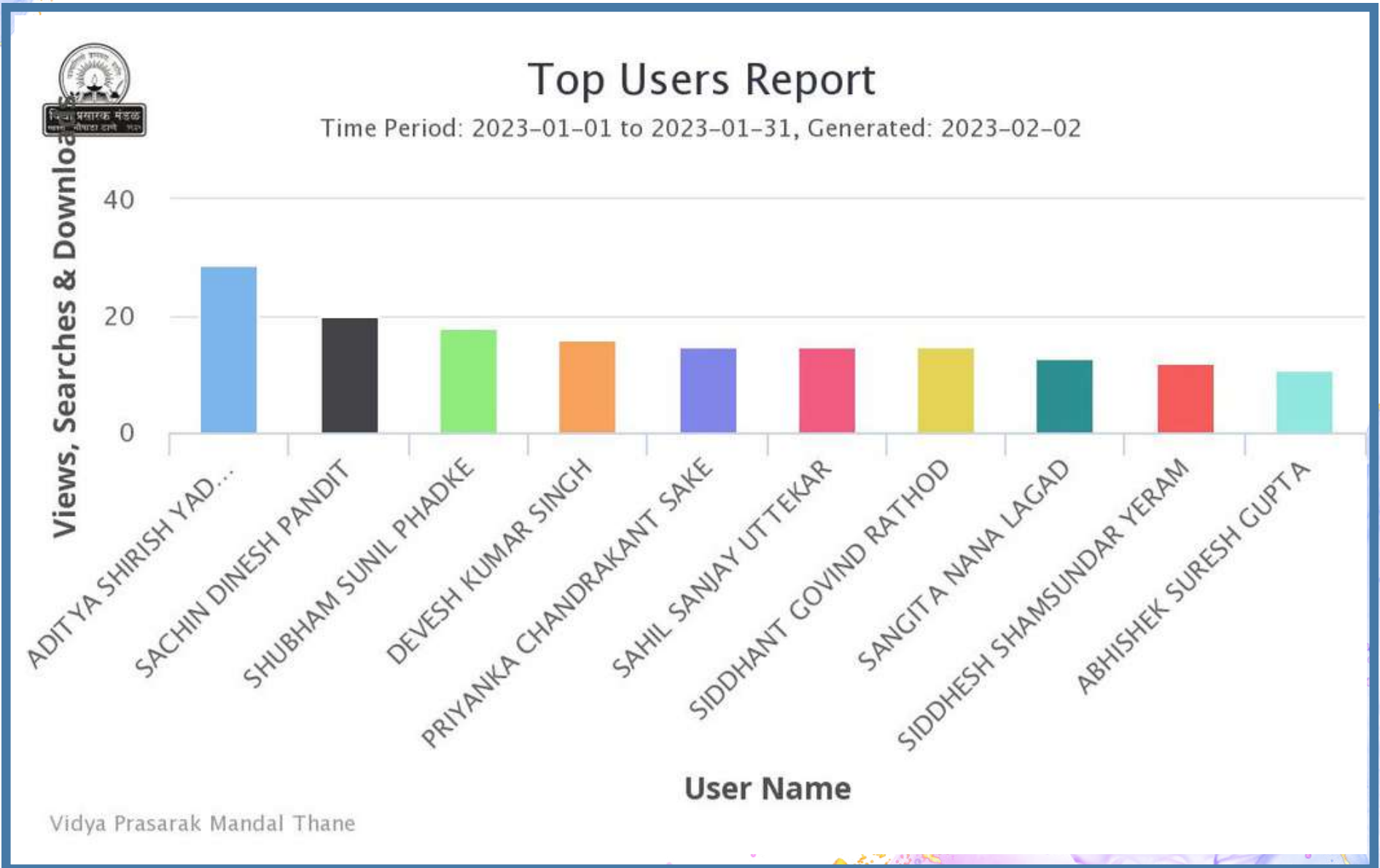
Top Publishers Report

Time Period: 2023-01-01 to 2023-01-31, Generated: 2023-02-01



- opac.vpmthane.org (29.5%)
- Pearson (17.9%)
- Sheth Publishers (14.3%)
- Scopus (11.6%)
- Proquest (8.9%)
- EBSCO (7.1%)
- Knimbus Open Journals (4.5%)
- Knimbus Open ebooks (0.9%)
- PHI (3.6%)
- others (1.8%)

- **Students making maximum use of m-Library mobile app**



BACKBONE OF BRIMS



TEAM BRIMS CONNECT



The background features soft, ethereal watercolor splashes in shades of light blue and lavender, primarily located in the top-left and bottom-right corners. Scattered throughout the white background are numerous small, colorful dots in blue, pink, and gold, resembling confetti or glitter. The text "Thank You" is centered in a dark blue, elegant cursive script.

Thank You

BRIMS CONNECT

for the Month of February 2023



Anchors



1st February – 10th February

- 30th January to 4th February:
- Asst. Prof. Vibhuti Save completed AICTE sponsored Short-Term Training Programme on “i2We-6-day Leadership Development Programme” held at WeSchool, Mumbai campus.



1st February – 10th February

- **1st February:** Dr. Nitin Joshi attended conference on NEP organized by Joshi Bedekar College.



1st February – 10th February

- **1st February** : Dr. Pallavi Chandwaskar has attended One day seminar on Implementation of NEP 2020 conducted by Joshi Bedekar college with Ramanand Arya DAV College and University of Mumbai and documented action steps on behalf of IQAC at BRIMS.



1st February – 10th February

- 3rd February : Ms.Anjali Pal participated in poster competition Organized by Fortune Institute of International Business (FIIB), New Delhi, under the guidance of Prof. Krishnakant Lasune

To study the Impact of Augmented Reality on Behavioral Intention of consumers towards Green Products in Retail Store.
Institute : Dr. V.N.BRIMS Paper Id: RCDC2023-136 Student : Anjali Pal

Purpose
 The study aims to understand consumers' behavioral intention towards AR-enabled Green products.

Research Design and Methodology

- Research model : TAM
- Procedure : AR-based Support app
- Data collection method: Questionnaire
- Sampling : Convenience sampling
- Data analysis: SEM using Smart PLS
- Design : Cross-sectional and Deductive
- Scope: Restricted to Thane region

Objectives

- To Analyse Consumer behavior towards Augmented Reality using the Technology acceptance model.
- To study the relationship between I-AR, ATT, PR, and BIUG variables.

Theoretical Framework and Hypotheses

The indicator's outer loadings are higher than 0.708, and above all, the cross-loadings with other constructs.

Data Analysis (SEM)

Construct's status : Composite reliability (rho), all Composite reliability (rho), all Average variance extracted (AVE)

For each construct: α > 0.708, α > 0.5, AVE > 0.5. Hence, convergent validity was acceptable.

	O	M	S.D.	T	P
H1	0.558	0.545	0.097	5.981	0
H2	0.336	0.352	0.083	4.174	0
H3	0.096	0.097	0.183	0.874	0.383
H4	0.182	0.191	0.046	4.055	0.000
H5	0.275	0.288	0.117	3.591	0.001
H6	-0.158	-0.155	0.065	-3.362	0.001

ATT fully mediates relation between I-AR and BIUG.

Conclusion and Implications

The application of AR in the retail business has the potential to eliminate the information gap at the point of sale and a consumer's behavioral intention towards Green products.

This study will benefit Researchers, Small and Large Businesses, Marketers and Consumers.

References

- It is a kind of subjective of AR-based and service technologies.
- Factors influencing acceptance of augmented reality in retail.
- Augmented reality in marketing: current and applications.

Collinearity: Each constructs VIF is higher than 0.201 Lower than 5!

Dana Ryan Lande

Anjali Pal

Sachin Kumar Raut

1st February – 10th February

- **4th February:** National Conference organised on the theme “**Management Education: Facilitating Entrepreneurship.**”
- Chief Guest: Dr Suresh Haware, Mumbai
- Key note Speaker: Mr Ashwini Malhotra, Pune
- Guest of Honor: Mr Denis Oakley, UK

Organising Team:-

Dr. Smita Jape, Convener

Dr. Kanchan Akshay, Coordinator

Dr. Mugdha Bhdkamkar, Coordinator



1st February – 10th February

- **4th February:** Launch of 8th Volume of research publication Srujan on the day of conference at the hands of chief Guest ,Dr. Suresh Haware , Scientist and MD Haware Builders & Mr Ashwini Malhotra MD ,Wiekfield Foods Pvt. Ltd.
- Chief Editor: Dr. Guruprasad Murthy
- Editorial committee:
 - Dr. Smita Jape
 - Dr. Dinesh Sonkul
 - Dr. Kshitija Pandey



1st February – 10th February

- **4th February:** Panel discussion was organized in the first session of the conference involving
- Mrs. Yukti Kapoor, Founder and CEO SBY Academy
- Mr. Gitesh Dhotre, Director Unicorn Hospitality and
- Mr. Barun Basak Co-Founder CRAFT Academia Pvt. Ltd.
- Moderator - Mr. Chaitanya Pawar.



1st February – 10th February

- **4th February:** In second session of the National conference SDC committee conducted a Research Paper presentation competition and Business Quiz competition.
- **Winners of Quiz Competition**
Mr. Chirag and Ms. Niddhi
- **Winners of Research Paper Presentation Competition**
Prof. Siddhesh Soman and Mr. Sameer Khan



**Judges : Dr. G. Ramesh and
Dr. Pankaj Nandurkar**



Judge Dr. Brijesh Sharma

1st February – 10th February

4th February: Prof. Sandip Moghe Published one Research Paper in Srujan 2023 with Dr. Mahesh Bhanushali titled “Impact of mind fitness and physical fitness on professional competence of Mumbai based working professionals with special reference to Harvard Health Publishing and Google Scholar literature review”.

1st February – 10th February

- **4th February : Prof. Krishnakant Lasune** presented paper at National conference **‘Management Education: Facilitating Entrepreneurship** organized by DR V. N. Bedekar Institute of Management Studies, Thane.

1st February – 10th February

- **4th February : Ms. Jui Shinde and Ms. Hemangi Posti** secured second rank in Anveshi 2023, research paper presentation competition organized by St. Francis Institute of Management and Research, under the guidance of **Prof. Krishnakant Lasune.**



1st February – 10th February

- **6th February** : Ms. Sonali Panpatil secured **1st prize** in Photography competition, Ms.Vrushali Chauhan secured **1st prize** in Meme competition and Mr. Bhagya Desale secured **3rd prize** in sketch competition at ‘Mathlete’ organised by B.N.Bandodkar college, under the guidance of **Prof. Krishnakant Lasune**.



1st February – 10th February

- **6th February** : Prof. Mugdha Bhadkamkar awarded with PhD in Commerce and Managment



1st February – 10th February

- **9th February:** Dr. Nitin Joshi held meeting with Pitambari Professionals for Placement and MDP.
- Dr. Nitin Joshi visited VES Management Institute Chembur as a LIC member.



Vivekanand Education Society's
Institute of Management
Studies & Research

1st February – 10th February

- **10th February:** Dr. Nitin Joshi Visited Achievers College Kalyan as a LIC member.



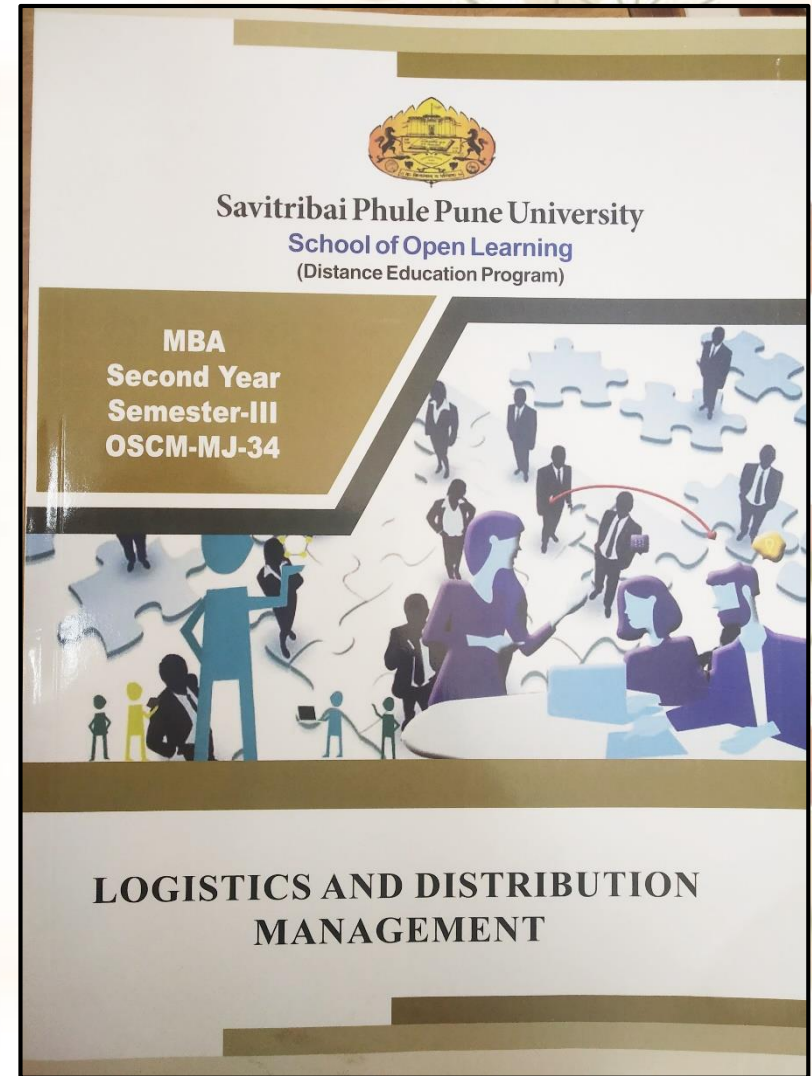
11th February – 20th February

11th February :

Asst. Prof. Vibhuti Save
authored a book

**“Logistics and Distribution
Management”**

published by Vikas Publishing
House PVT LTD for Savitribai
Phule Pune University.



11th February– 20th February

12th February : Dr. Nitin Joshi Completed 21 KM run of Half Marathon.



11th February – 20th February

12th February : Dr. Kanchan Akshay successfully completed all the 8 modules of NITTT teacher training programme.



11th February- 20th February

13th February : Dr. Smita Jape was invited for advisory research committee meeting for selecting best projects of faculty for research grant at K.G.Joshi College of arts and N.G Bedekar College commerce.



11th February – 20th February

13th February :Mr. Ajay, Ms. Hemangi Posti ,
Prof.Krishnakant Lasune participated in Data Quiz
competition organized by Vivekanand Education
Society's Business School.



11th February– 20th February

15th February : Dr. Nitin Joshi visited Atharva Institute as a LIC Member for the sports management and Fashion design programme.



11th February– 20th February

15th February : Dr. Smita Jape was invited as jury for international research conference organised by Vivekanand Business School Chembur.



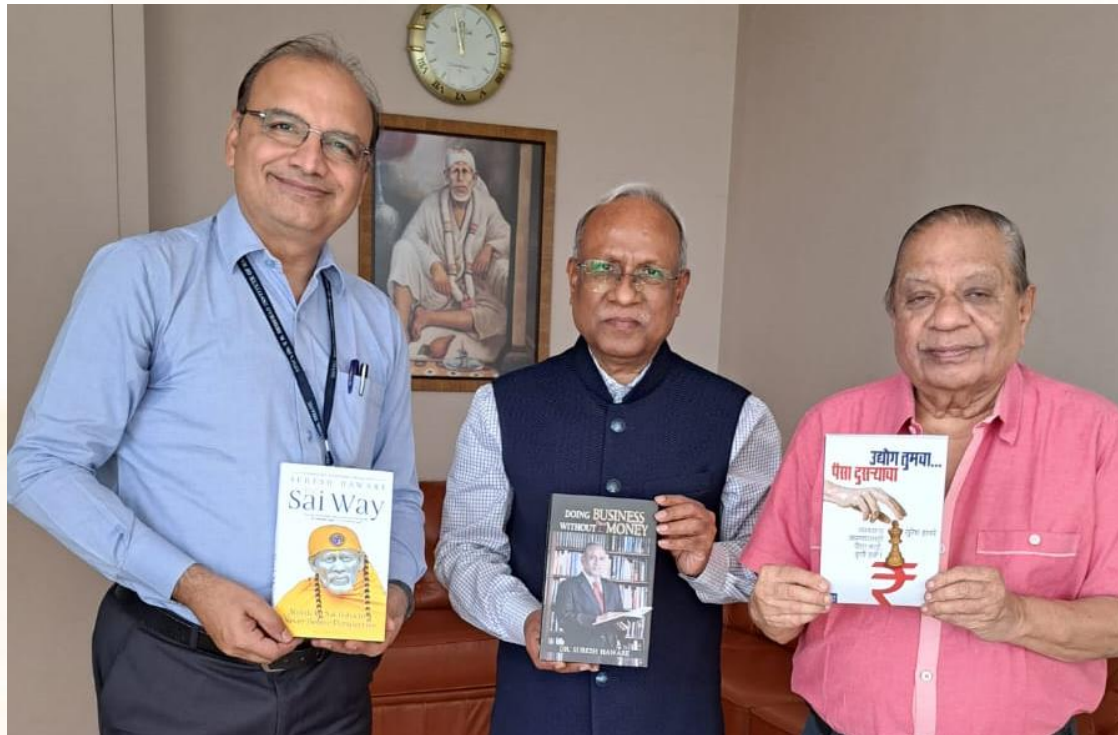
11th February – 20th February

15th February : Prof. Dipti Periwal won Best Research Paper award at an International Research Conference at Vivekanand Business School, Mumbai.



11th February- 20th February

16th February: Dr Nitin Joshi Visited Haware Builder and met Shri. Suresh Haware. Mr Haware has shown keen interest in supporting Entrepreneurship Cell at BRIMS



11th February – 20th February

- **18th February :Prof.Krishnakant Lasune** presented paper on ‘A bibliometric analysis of Social Media Marketing’ at **International Research Conference 2023**, organized by Garware Institute of Career Education and Development.



A bibliometric analysis of Social Media Marketing.

Authors : Dr.Keyurkumar Nayak and Prof.Krishnakant Lasune

11th February – 20th February

- **18th February :Ms. Sonali Panpatil and Ms. Madiha Khan presented paper at International Research Conference 2023, organized by Garware Institute of Career Education and Development, under the guidance of Prof. Krishnakant Lasune.**



11th February- 20th February

20th - 21st February : Dr. Nitin Joshi Visited Maharshi Parshuram College of Engineering.



21st February – 28th February

- 22nd February : SDC committee organized International Mother Language Day.



21st February– 28th February

22nd and 23rd February : Dr. Dinesh Sonkul visited UGC and AICTE office at Delhi.



21st February – 28th February

- 24th February :

- Dr V N BRIMS, in collaboration with the Wadhwani Foundation, has successfully launched “NEN IGNITE”, an entrepreneurship course based on experiential learning that aims to support start-up founders through a structured pathway from **Idea Discovery to Pitch Deck**.
- 1) Approximately 60 teams of our students have participated and created Practice Ventures.
- 2) This course was conducted in 13 weeks;
- 3) Students had 4 milestones to complete during this learning.
- 4) 10 teams (10 Practice Ventures) have received certificates from the Wadhwani Foundation mentioned as certified by the Global Jury as a Real Venture based upon prescribed criteria, with very high prospects to become a real business.
- 5) E-Cell Coordinator Dr Pankaj Nandurkar conducted this activity with Prof. Kshitija Pandey, Mr Chaitanya Pawar, IIC, and the ADC team.

21st February – 28th February

- 24th February : Students Certificates

CERTIFICATE OF ACHIEVEMENT

This is to certify that EdSol, a practice venture created as part of Wadhvani Foundation - NEN's programs on entrepreneurship, has been certified by a Global Jury as a **Real Venture** based upon prescribed criteria, with very high prospects to become a real business.

Congratulations to Sneha Gidh, Team member of this venture from Dr. V. N. Bedekar Institute of Management Studies - Thane.



Certificate Validation Website : <https://cert.wfglobal.org/verify>
Certificate Validation Code : **mCbLJXHrWo**


Sunita Singh
EVP Wadhvani Foundation,
Co-Founder, NEN

CERTIFICATE OF ACHIEVEMENT

This is to certify that EdSol, a practice venture created as part of Wadhvani Foundation - NEN's programs on entrepreneurship, has been certified by a Global Jury as a **Real Venture** based upon prescribed criteria, with very high prospects to become a real business.

Congratulations to Shraddha Rawale, Team member of this venture from Dr. V. N. Bedekar Institute of Management Studies - Thane.

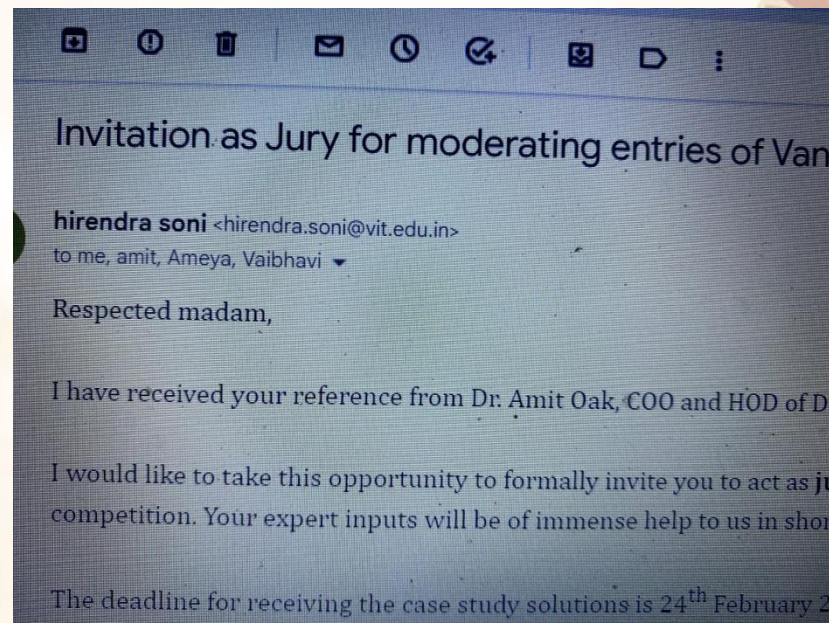


Certificate Validation Website : <https://cert.wfglobal.org/verify>
Certificate Validation Code : **VVRH0WTMnG**


Sunita Singh
EVP Wadhvani Foundation,
Co-Founder, NEN

21st February– 28th February

- **25th February:** Dr. Smita Jape was invited as Jury for moderating Vanguard Case study Competition organized by Vidylankar Institute of Technology.



21st February – 28th February

- 25th February : Dr. Pallavi Chandwaskar was invited as resource person to conduct online training session of Yoga Control Board's Level 1 course for Yoga trainers by Shri Ambika Yog Kutir, Thane for 35 Yoga trainers.



21st February – 28th February

27th February: Prof. Krishnakant Lasune secured 2nd Position in the National Level Research Paper Presentation Competition organised by Nirmala Memorial Foundation College of Commerce & Science.



21st February – 28th February

- **28th February:** Dr. Kanchan Akshay has been appointed as a Reviewer of "European Journal of Training and Development" which is a Scopus indexed Journal by Emerald publication.



21st February– 28th February

28th February: Dr Dinesh Sonkul was invited as a Session Chair for the International Conference at IES's Management College and Research Center.



A delicate floral branch with small pink buds and a single five-petaled flower in shades of pink and red, set against a soft, light orange watercolor wash.

Thank You

A larger floral branch featuring several five-petaled flowers in pink and red, along with clusters of small pink buds and light green leaves, positioned over a soft, light orange watercolor wash.



BRIMS CONNECT

March 2023

ANCHORS OF THE MONTH





Researcher's Felicitation



DR. V. K. BANSAL

Dr. Nitin Joshi
Dr. Smita Jape
Prof. Siddhesh Soman
Dr. Pallavi Chandwaskar
Dr. Kanchan Akshay
Dr. Mahesh Bhanushali
Prof. Sandeep Moghe
Mr. Amit Nambiar

Vaishnavi Patil
Tanmay Joshi
Jayshree Ratne
Rutuja Pawar
Tejashree Mokashi
Akansha Bandhankar
Leena Shelar
Sameer Khan
Ketan Pawar
Bablu Karvar
Atharva Malekar

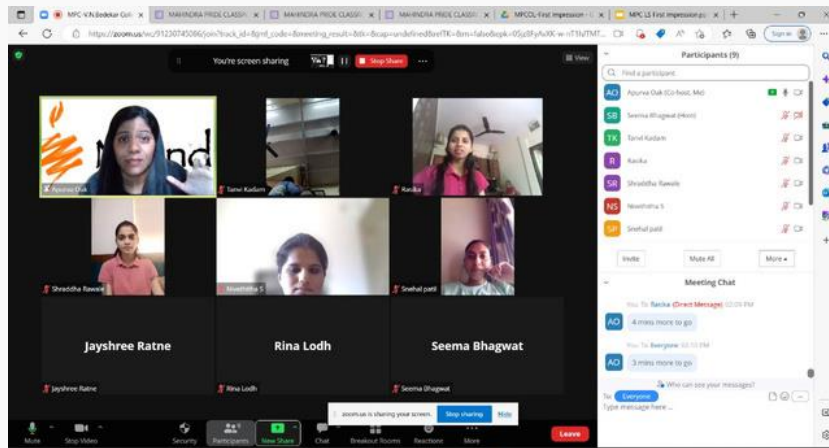


V. K. Bansal Institute of Management Studies

Dr. V. K. Bansal Institute of Management Studies, Thane

27th February – 2nd March

Under the Mentorship of the Placement department and the expertise of Mahindra & Mahindra- Pride Classroom, a soft skill training program was delivered.



1. Tell me about yourself.

To evaluate your communication skills and see how you present yourself

2. If I was to ask your friends to describe you, what would they say?

To understand whether you are a people person who can speak openly and honestly about themselves

3. Why do you want to work for our organization?

To know whether you researched the company or not.

4. Tell me about a project you worked.

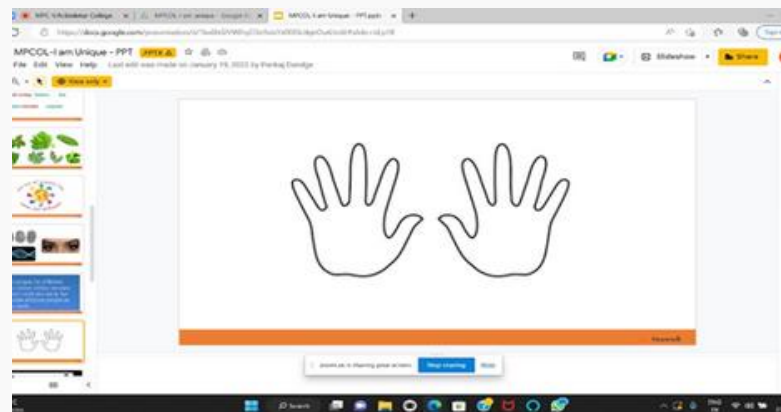
To demonstrate your competence.

5. Where do you see yourself in five years?

To know about your professional goals and ambitions

Rina Lodh

Rasika



"Employability Transferable skills programme"

- This training was on a virtual platform.
- The objective of this training programme was to make students (especially girl students) more employable.
- Duration 4 X 5hrs= 20 hrs programme
- Total No of students registered=35
- Total No of students who attended, completed successfully & certified = 10



 1st March – 10th March 

2nd March: Prof. Krishnakant Lasune was invited as a resource person for the Online Capacity Building Programme on '**Research Methodology**' organized by Chetana College of Commerce & Economics under the proposed sponsorship of WRC-ICSSR



1st March – 10th March

7th March : Prof.
Sandeep Moghe
Successfully
Completed 21 Days
National Level Faculty
Development
Programme on
"Innovative Teaching
Strategies and Tools in
the Digital Age"



1st March – 10th March

7th March : Dr. Smita Jape was invited **as Jury** for **Vanguard Case study Competition** organized by Vidyalandkar Institute of Technology.



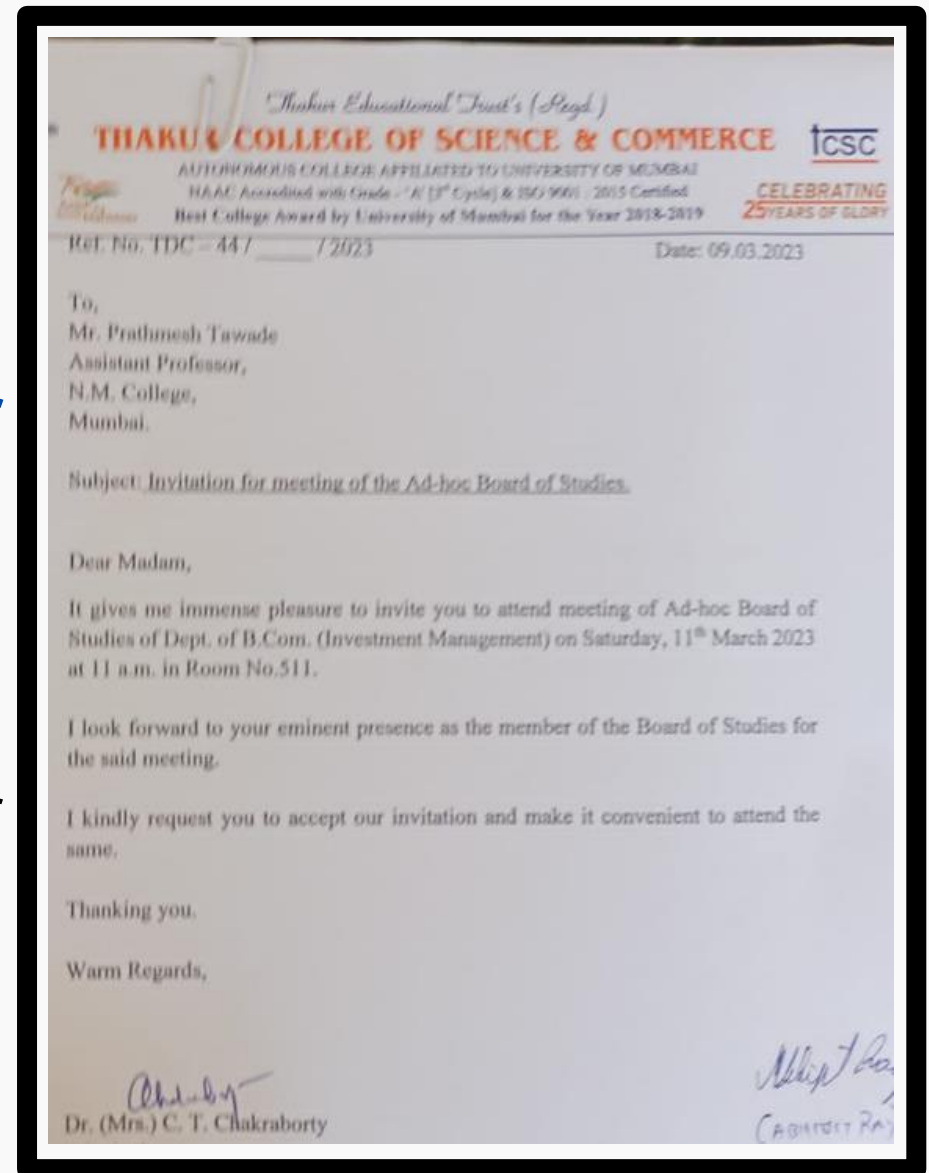
1st March – 10th March

8th March: Women Development committee members **Dr. Smita Jape** and **Dr. Kanchan Akshay** organized a program on the occasion of **International Women's Day.**



 11th March – 20th March 

11th March : Assistant
Prof. Prathmesh Tawade
was invited as **member of**
Board of Studies for the
Programme of BIM in
Thakur College of
Science and Commerce.



11th March :

Asst. Prof. Prathmesh Tawade

was appointed as **External**

Examiner for Viva Voce for BIM

in Thakur College of Science and

Commerce.



11th March – 20th March

17th March: **Dr. Pallavi Chandwaskar** has **invited alumni, Ms. Apurva Pote**, from the Advertising and digital marketing industry to share industry insights with MMS sem 4 students and conducted digital campaign planning activity for a live case study as a part of the pedagogical initiative for the course IMC.



21st March – 31st March

23rd March: Dr. Pallavi Chandwaskar has **successfully completed AICTE's National Initiative** for Technical Teacher Training modules namely – "Creative Problem Solving and Meaningful R & D and Orientation towards Technical Education and Curriculum Aspects", both with distinction scores.



21st March – 31st March

23rd March : **Asst. Prof. Vibhuti Save** has attended a three-day training workshop through online mode on “**Bibliometric Analysis using R Studio and VOSviewer**” from 23rd March to 25th March, 2023 organized by Nuhianwali Education Society.



21st March – 31st March

25th March : Three students' teams successfully represented BRIMS in BMA Innothon 4.0 and were **appreciated for the innovative solutions they suggested to the corporates.**

BRIMS1	BRIMS2	BRIMS3
Ms. Aishwarya Ghadi	Ms. Leena Shelar	Mr. Rohin Joshi
Mr. Harishankar Yadav	Ms. Mansi Sawant	Ms. Sanishma Kunnath
Mr. Hrishikesh Khare	Ms. Nidhi Jain	Ms. Shraddha Rawale
Ms. Kadambari Kawale	Mr. Zaid Waghu	Ms. Tanvi Kadam
Mentor: Prof. Dipti Periwal	Mentor: Prof. Vibhuti Save	Mentor: Prof. Siddhesh Soman

 **21st March – 31st March** 

25th March : Under the guidance of **Prof. Siddhesh Soman**, the team of students, included **Mr. Rohin Joshi**, **Ms. Tanvi Kadam**, **Ms. Sanishma Kunnath** and **Ms. Shraddha Rawale** secured **2nd Runners-up position in BMA Innothon 4.0**.



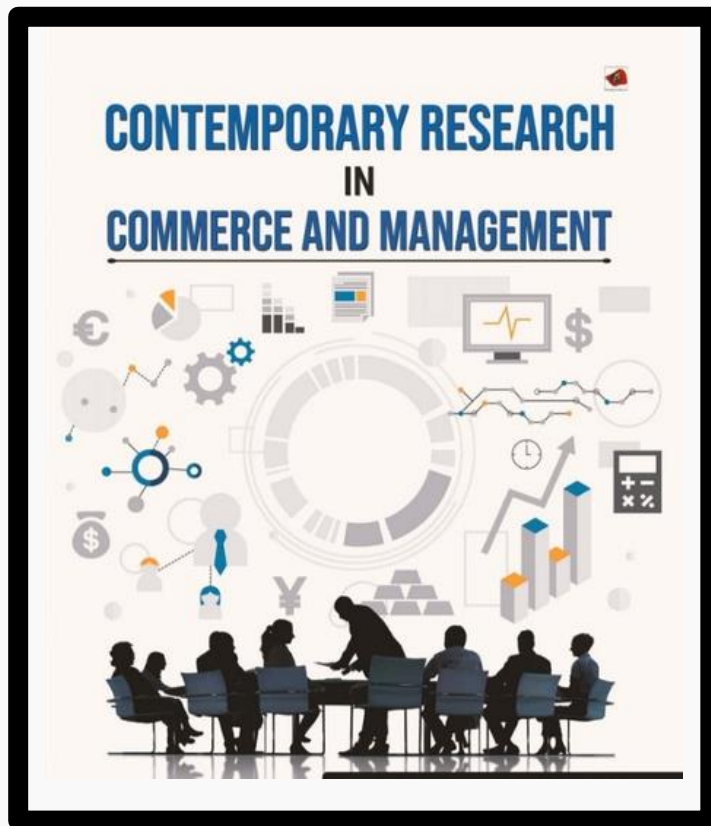
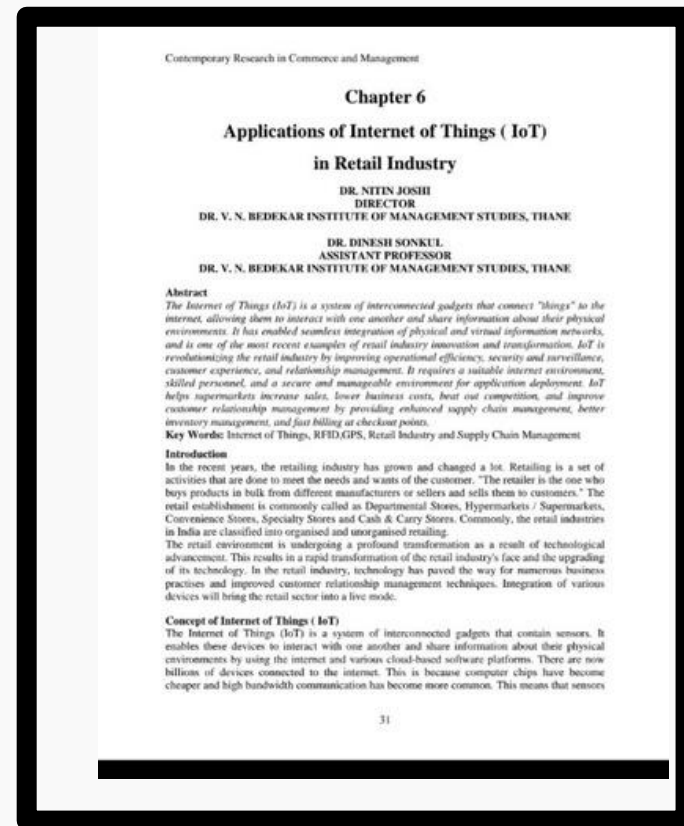
 **21st March – 31st March** 

27th March : Prof. Sandeep Moghe conducted **Session on Learning Management System: LMS - InPods** for VPM'S K. G. Joshi College of Arts & N. G. Bedekar College of Commerce.



21st March – 31st March

28th March : Dr. Nitin Joshi and Dr. Dinesh Sonkul jointly authored a Chapter in a Book “Contemporary Research in Commerce and Management” on Applications of Internet of Things (IoT) in Retail Industry published by Sankalp Publications



21st March – 31st March

29th March: CSR Committee conducted
Cleanliness Drive on 29th March 2023.



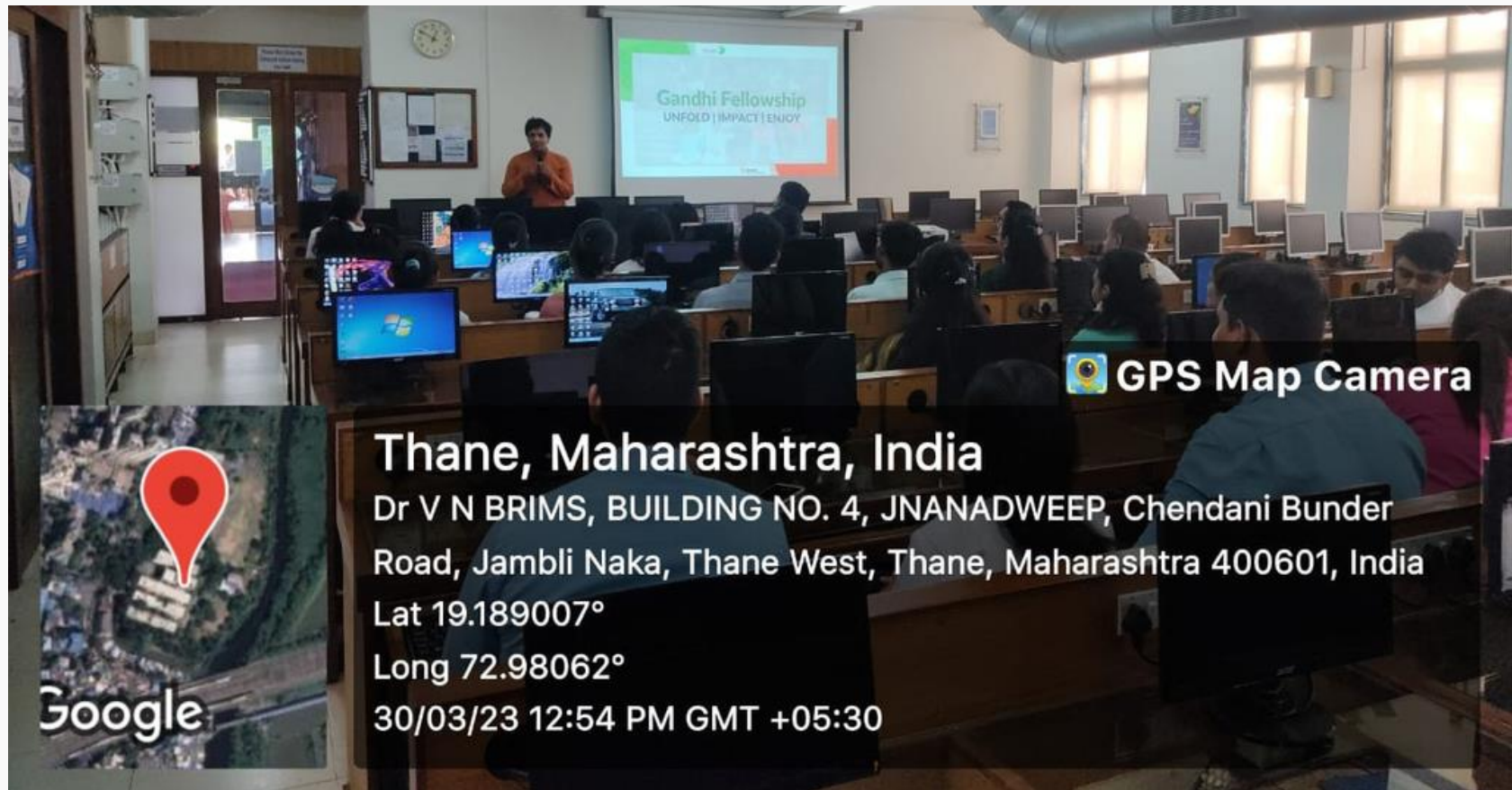
 **21st March – 31st March** 

30th March: Prof. Krishnakant Lasune successfully completed competency challenge on *Python Basics*.



21st March – 31st March

30th March: CSR Committee conducted guest lecture on **'Career Opportunities' in Social sector.**



 **21st March – 31st March** 

30th March: **Dr. Nitin Joshi** visited University of Mumbai for paper setting on Course "**Product and Brand Management**".



Dr. VN BRIMS Library Information

19 New books added in the library collection in the month of March and 72 articles from the subscribed periodicals have been cataloged in the Koha library system.

All these articles are available on the library website. All periodicals and archives are available on the Web OPAC through Knimbus platform

In the month of March, 2061 books were circulated by the staff and students together

- 1) Books issued: 708
- 2) Books renewed: 1007
- 3) Books returned: 278

Best Library User:

Members with the highest number of books issued in March 2023

Asst. Prof.: Mrs. Janhvi Potdar - 32 times

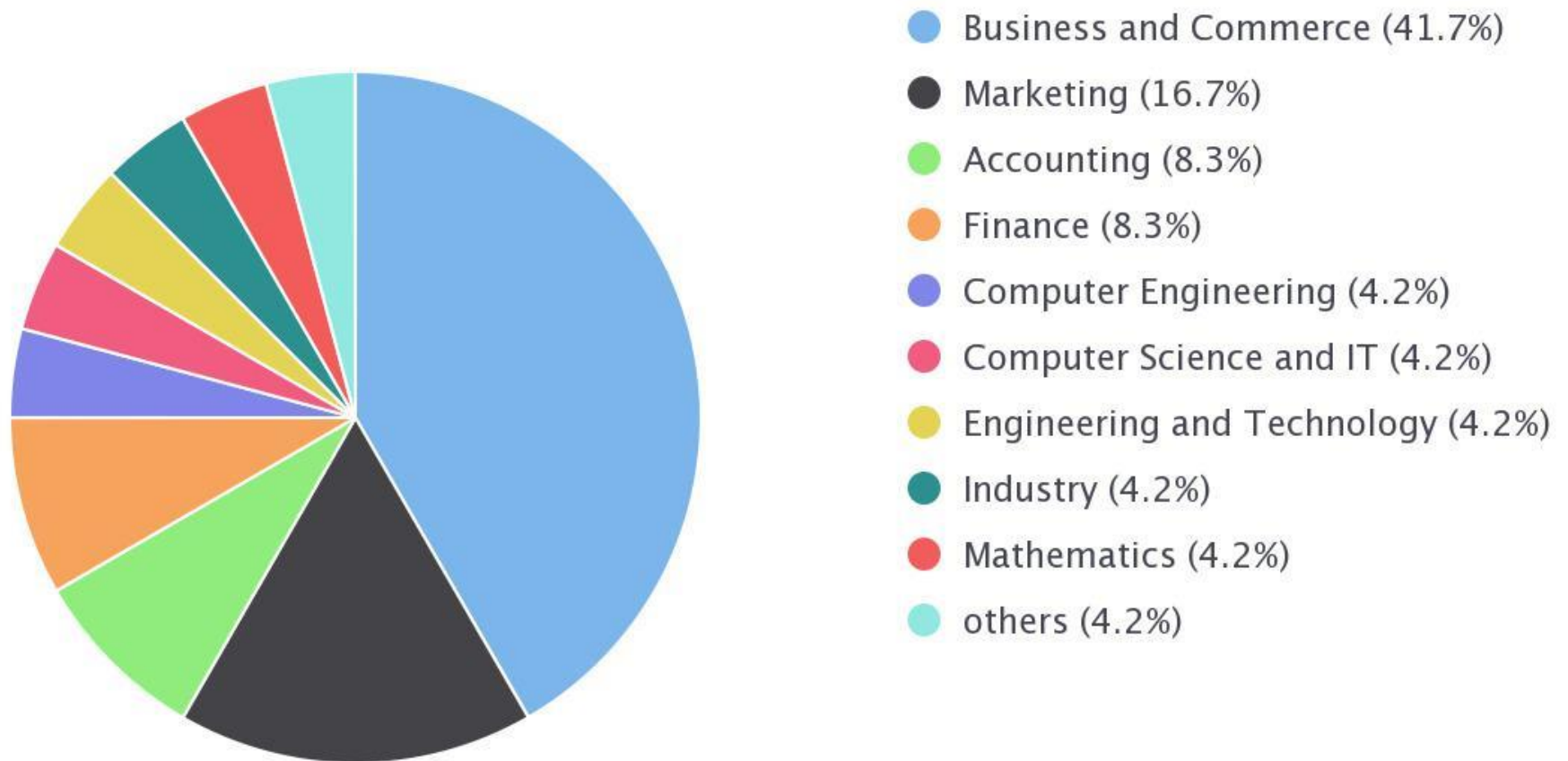
Students: 1) Arindol Parthasarathi Sengupta - 15 Times
(Vashishtha Batch)
2) Pranoti Sanjay Sapkal - 15 Times
(Vashishtha Batch)

Subject-wise access to the EBSCO eBooks collection by using the knimbs system



Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-03



Usage through mobile apps by publisher and by topic



Top Subjects Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05

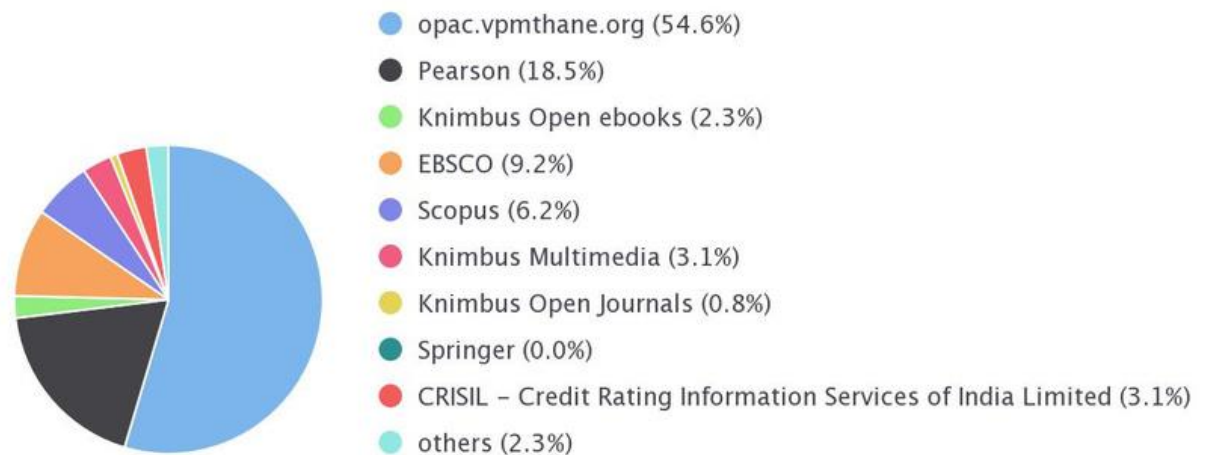


Vidya Prasarak Mandal Thane



Top Publishers Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05

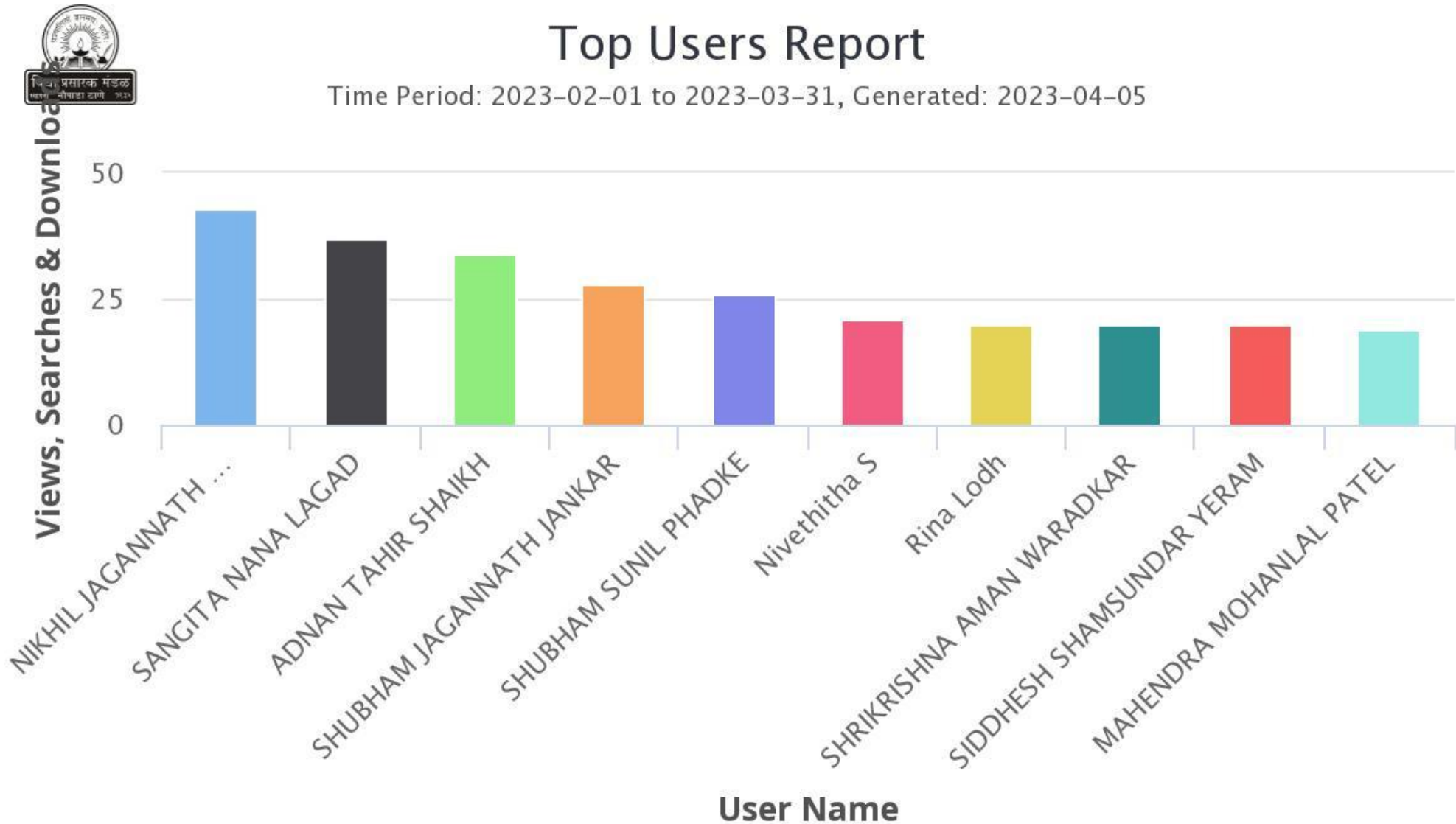


Vidya Prasarak Mandal Thane

Usage of m-Library mobile app by Students

Top Users Report

Time Period: 2023-02-01 to 2023-03-31, Generated: 2023-04-05



THANK YOU FOR YOUR
SUPPORT AND MOTIVATION

BACKBONE OF BRIMS



TEAM BRIMS CONNECT



The background is black and features several decorative elements in a gold color. These include multiple overlapping geometric shapes, primarily hexagons and octagons, which form a complex, layered pattern. Interspersed among these geometric shapes are stylized floral and leaf motifs, resembling delicate branches or vines. The overall aesthetic is modern and elegant.

Thank You

BRIMS CONNECT for the Month of April 2023



1st April – 10th April

- **2nd April** : Dr. Pallavi Chandwaskar conducted an online session on “Yoga for Personality Development” as a certified Level 2 Yoga trainer by Yoga Certification Board, for Level 1 YPI Yoga trainers organised by Shri Ambika Yog Kutir, Thane.



1st April – 10th April

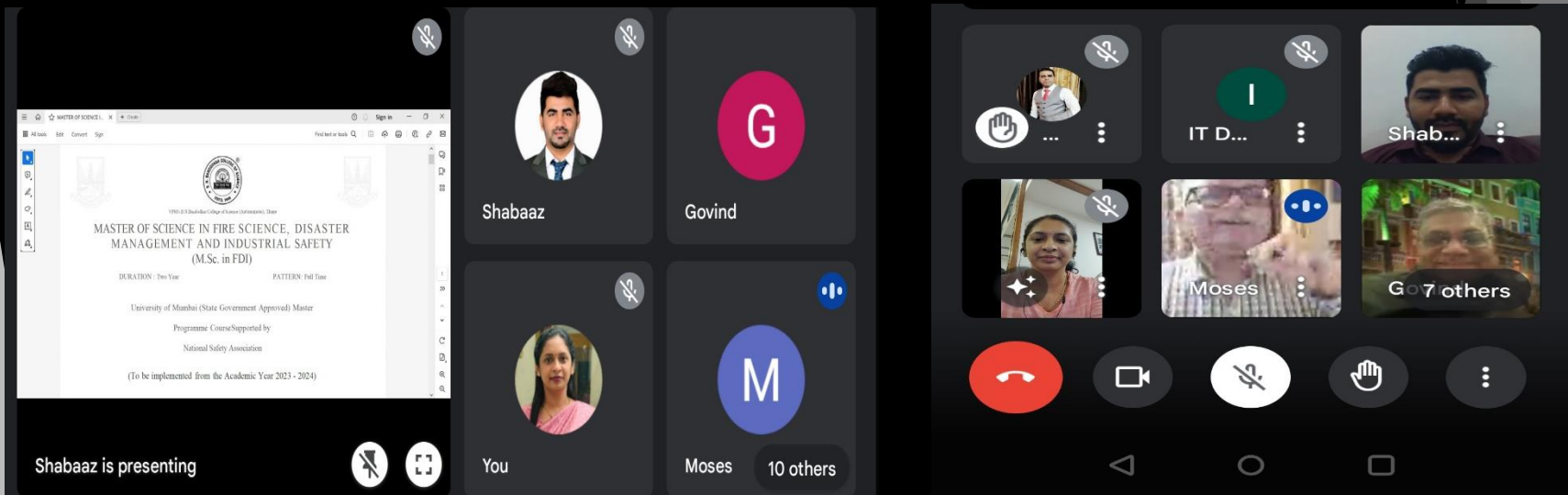
► 6th April :

IIC & E Cell organized a Guest session on “Business Model Canvas” delivered by Dr Nayan Bheda.



1st April – 10th April

- **8th April** : Dr. Pallavi Chandwaskar attended Board of Studies (BOS) meeting and shared her inputs as University of Mumbai VC nominee member on board, organised by BNB Science College in online mode for discussion and approval of new courses to be launched by BNB Autonomous.



1st April – 10th April

8th April 2023 :Ms. Sonali Panpatil and Ms. Anjali Pal secured 2nd position in Pravartan research convention, Poster competition under guidance of Prof. Krishnakant Lasune.



1st April – 10th April

10th April :

- IIC and E-Cell of BRIMS organized a practical learning visit on – 10th April 2023 to Rambhau Mhalgi Prabodhini Incubation Centre.



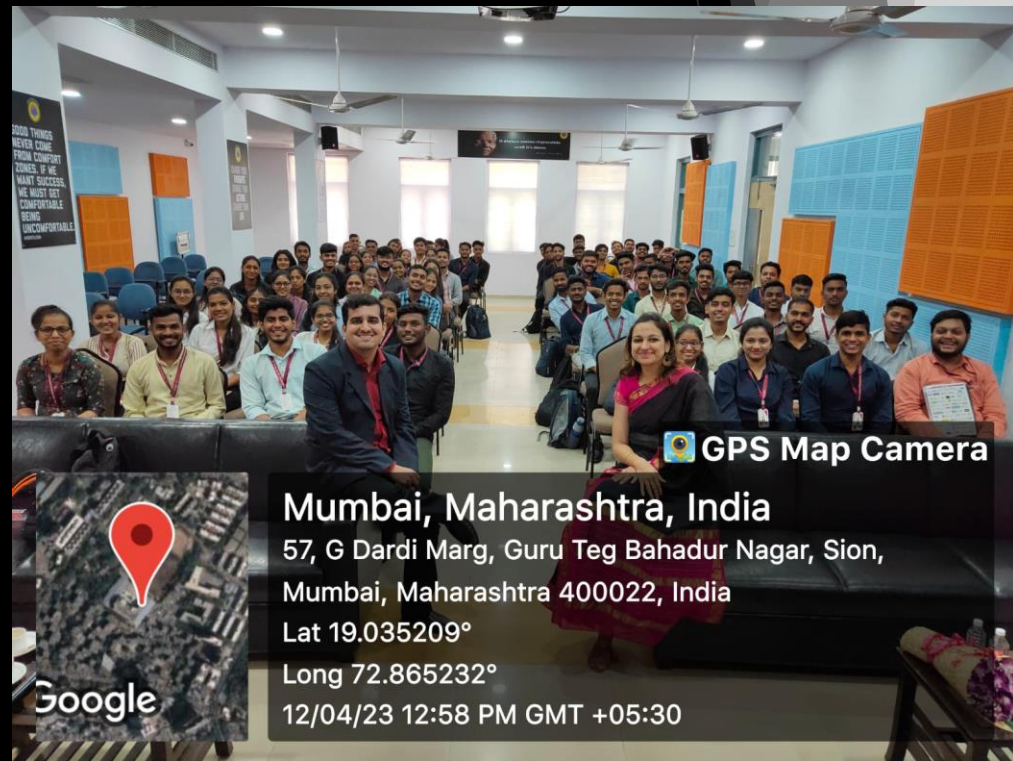
1st April – 10th April

- 11th April: Dr Nitin Joshi met with the members of Udyog Annubhav Pratishan for entrepreneurship development.



11th April – 20th April

- **12th April:** Dr. Kanchan Akshay and Prof. Siddhesh Soman were invited by GNVS Institute of Management as resource persons to conduct a session on "How to select a specialization and Conduct Psychometric Test".



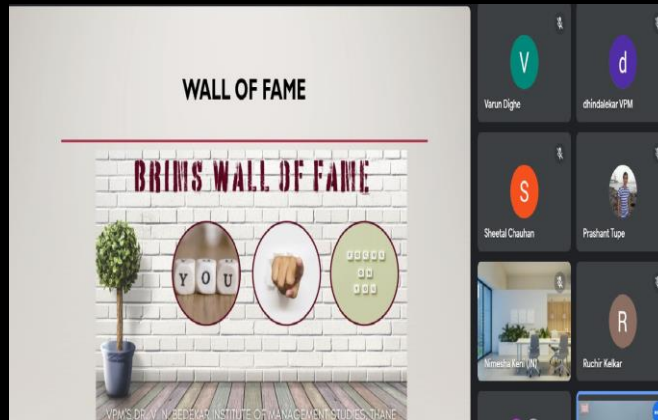
11th April – 20th April

- **15th April:** Dr. Nitin Joshi was invited as a subject expert for the Faculty Interviews at Lala Lajpat Rai Institute of Management, Mumbai.



11th April – 20th April

- ▶ Alumni Meet was held on 15 April 2023 by the alumni committee team headed by Dr. Smita Jape along with members Shweta Nair, Dr Mugdha Bhadkamkar, and Prathamesh Tawade. 98 alumni attended the meet with great enthusiasm and initiative of the digital platform “BRIMS WALL OF FAME” launched on the same day. Students of MMS II Sem Fiza and Abhishek did the comparing and coordinated event with the support of student Lt. Col. Milind Sawardekar.



11th April – 20th April

- ▶ **16th TO 17th April:** Librarian of Dr V N Brims Mr Sanjay Sapkal was invited as a resource person for 2 days Guidance Camp for Directors of Public Libraries organised by “Rambhau Mahalgi Prabodhini’s Dr. Babasaheb Ambedkar Library”.
- ▶ He gave guidance on the topic: “How to use the Koha Library Software and its utility for the computerisation of public libraries”.
- ▶ More than 40 representatives of public libraries and librarians from Maharashtra have participated in this camp.



11th April– 20th April

- **18th and 19th April:** Assistant Professor Prathmesh U Tawade attended two days online workshop on ‘Empowering Researchers with Chat GPT for Writing Assistance’



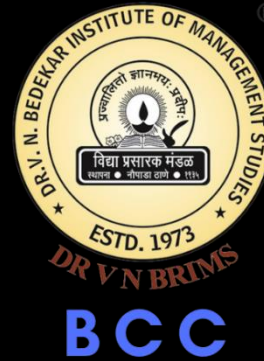
11th April – 20th April

19th April: Dr. Pallavi Chandwaskar organised NBA Mock visit by AICTE-appointed Margdarshak Dr. Sachin Vernekar.

He shared insights and gave suggestions to support NBA Visit preparations at BRIMS.



Prof Sandesh Rane, Dr Pallvi Chandvaskar & BRIMS Interns at Sakas Food Factory along with Founder Dr Vidhya Kshirsagar



Prof Sandesh Rane Sourced Consulting Assignment from Sakas Food.

BCC (BRIMS Consultancy Center) will consult them for improving B2B Penetration, Digital Marketing

21st April– 30th April

- **24st April:** Assistant Professor Prathmesh U Tawade and Krishnakant Lasune attended one day national webinar on ‘Srujan- Transforming Ideas to Patents for Commerce and IT Faculties’ organized by SIES(Nerul) College of Arts, Science and Commerce in association with NIPAM, Govt of India

SIES(Nerul) College of Arts, Science and Commerce
(IQAC, Department of Economics and Department of Commerce)

and

Rajiv Gandhi College of Arts, Commerce, and Science, Vashi

In association with

University of Mumbai and Indian Patent and Trade Marks Office, Mumbai; National Intellectual Property Awareness Mission (NIPAM), Government of India

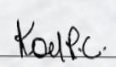
Organizes “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*”

CERTIFICATE OF PARTICIPATION

This certificate is presented to
Mr. Prathmesh U Tawade
from Dr. VNBRIMS

for attending the National Webinar “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*” held on 24th April 2023.


Mr. Basukinath. S. Pandey
Principal, Rajiv Gandhi College of Arts,
Commerce and Science


Dr. Koel Roychoudhury
Principal, SIES(Nerul) College of Arts,
Science and Commerce

SIES(Nerul) College of Arts, Science and Commerce
(IQAC, Department of Economics and Department of Commerce)

and

Rajiv Gandhi College of Arts, Commerce, and Science, Vashi

In association with

University of Mumbai and Indian Patent and Trade Marks Office, Mumbai; National Intellectual Property Awareness Mission (NIPAM), Government of India

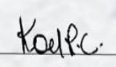
Organizes “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*”

CERTIFICATE OF PARTICIPATION

This certificate is presented to
Mr. Krishnakant S. Lasune
from Dr. V. N. Bedekar Institute of Management Studies

for attending the National Webinar “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*” held on 24th April 2023.


Mr. Basukinath. S. Pandey
Principal, Rajiv Gandhi College of Arts,
Commerce and Science


Dr. Koel Roychoudhury
Principal, SIES(Nerul) College of Arts,
Science and Commerce

21st April – 30th April

- **28th April to 30th April:** NBA Visit of Expert Committee was conducted in the institute for accreditation of MMS programme.



Thank You



BRIMS Connect
☀️
May 2023

Anchors of the Month



Abhishek Ella & Fiza Aga

1st May – 10th May

4th -5th May : Librarian of Dr. V N Brims Mr. Sanjay Sapkal was invited as resource person for 2 days to impart training on Koha Library Software at Dr. Balasaheb Sawant Konkan Agricultural University, Dapoli, Ratnagiri.

Incharge Librarian, Mrs. Seema Aware Madam, Assistant Librarian Shri. Mataprasad Mukhedkar, Library Clerk Mrs. Sneha Karle Madam and other library staff members were present for this training session. This University Established on May 18, 1972, the library of this Agricultural University has a collection of over 55000 books and the library is well equipped with modern facilities. The modern technology of RFID is used in the library.



1st May – 10th May

- **5th May** : Dr. Pallavi Chandwaskar and Prof. Sandesh Rane visited Sakas Foods Pvt. Ltd. At Rabale to meet owner Dr. Vidya Kshirsagar for consultancy assignment and guide student intern team working for them.



1st May – 10th May

6th May : CONVOCATION CEREMONY of MMS batch 2020-2022 CONDUCTED AT BRIMS.

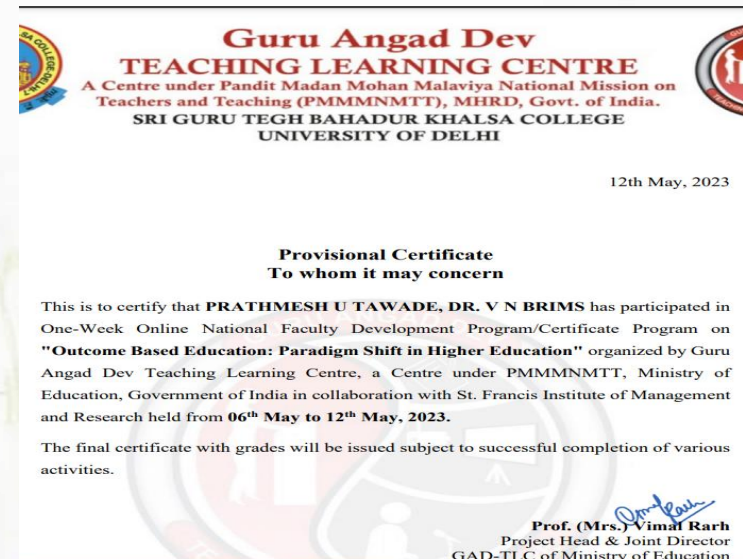
Mr. Sanjay Gupta, Global Director,
Go to Market Business Excellence,
Brenntag SE, German Chemical
Major distribution Company
invited as chief guest.

He has advised the students about
Lifelong Learning and mentioned,
“Don’t chase money; chase
learning & new skills; money will
come chasing you”.



1st May – 10th May

6th May – 12th May: Dr. Shripad Bapat and Mr. Prathamesh Tawade successfully completed One Week Online Faculty Development Program / Certificate Program on “Outcome Based Education: Paradigm Shift In Higher Education” organized by Guru Angad Dev Teaching Learning Centre, a Centre under PMMMNMTT, Ministry of Education, Government of India in collaboration with St. Francis Institute of Management and Research held from 06th May to 12th May, 2023.



11th May – 20th May

11th – 12th May : Prof. Sandeep Moghe attended a Webinar by Dell Technologies and Microsoft: Changing the Game with Windows.

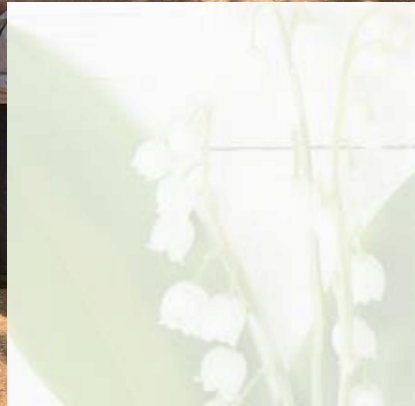
The screenshot shows a Zoom webinar interface. The main content area displays a presentation slide titled "Windows 11 Pro: core capabilities". The slide features a central circular diagram with "Pro" in the center, surrounded by four segments: "Most secure Windows" (top), "Intuitive productivity" (right), "Business ready" (bottom), and "Easy management" (left). To the left of the diagram, there are four sections with icons and bullet points:

- Most secure Windows**
 - Hardware-based security
 - Operating system protection
 - Application safeguards
 - Identity and privacy security
 - Cloud-based protection
- Easy management**
 - Compatibility commitment
 - Familiar deployment & update tools
 - Cloud management
 - Comprehensive compliance
- Intuitive productivity**
 - Simplified interface
 - Organized desktop
 - Most accessible Windows
 - Smarter video conferencing
 - Intelligent actions
 - Powerful editing tools
 - Work naturally with Touch, Pen, & Voice
- Business ready**
 - World-class fundamentals
 - Premium PCs

On the right side of the Zoom window, there is a vertical stack of three video feeds. The top feed shows a woman with the name "Sunaina KS" below it. The middle feed shows a man with the name "Nischay Kandpal" below it. The bottom feed is partially visible. At the bottom of the Zoom window, there is a toolbar with icons for "Audio Setting", "Q&A", "Chat", "Raise Hand", "Settings", and a red "Leave" button.

11th May- 20th May

17th May: Dr. Kanchan along with Prof. Siddhesh and Ms. Ketki organized an outdoor staff development activity "Re-live your Childhood Memories" The event witnessed participation of teaching, non teaching and sub staff members in various engagement and team building activities.



11th May- 20th May

17th May: CSR committee has organised an online session on ‘Sustainable Life Style Environment’



chinmay khanolkar is presenting

12:00







chinmay khanolkar...

B

Binita Pradhan

R

Rupali Chaudhari

K

Krishnakant Las...

V

Vaibhava Kamble

S

Swarnali Pitale

A

Ankita Thombare

27 others

You

9:56 AM | Life Style for E...

Tracking Started
30 min 48s ago
Click to Generate Report

Zoom controls: Microphone, Video, Chat, Share, Stop, End Meeting



chinmay khanolkar is presenting

Full screen On



environmental education is sharing your wisdom

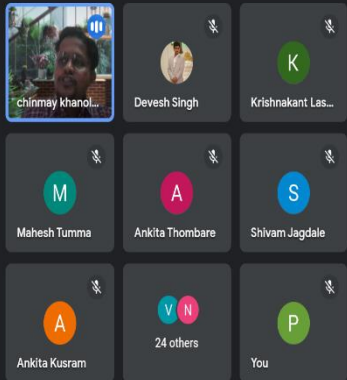
Stop Meeting Edit

ENVIRONMENTAL EDUCATION

Share your experience and awareness of the importance of sustainability with those around you.

The Power of "Each One Teach One"





Tracking Started

59 min 42s ago

Click To Generate Report



33



11th May- 20th May

17th May: Mr. Sanjay Sapkal was invited as an Internal Examiner for computer practical exam for the MLib course of Yashwantrao Chavan Maharashtra Open University at VPM's B.N. Bandodkar college Center.



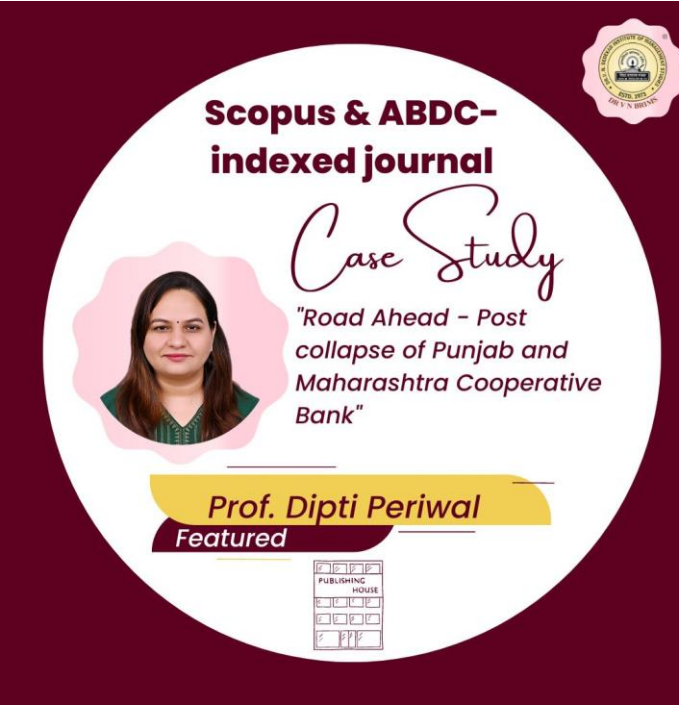
11th May- 20th May

18th May: Dr. Kanchan Akshay conducted a session on "Art of Communication" for employees of Mindstex Labs, Pune.



11th May- 20th May

19th May: Prof. Dipti Periwal's case study "Road Ahead - Post collapse of Punjab and Maharashtra Cooperative Bank" has been accepted by a Scopus and ABDC-indexed journal for publication.



**Scopus & ABDC-
indexed journal**

Case Study

"Road Ahead - Post
collapse of Punjab and
Maharashtra Cooperative
Bank"

Prof. Dipti Periwal
Featured

PPH
PUBLISHING
HOUSE



11th May– 20th May

20th May: Research Paper titled “New Education Policy and Higher Education Sector” authored by Prof. Sandeep Moghe and Dr. Shripad Bapat Published in Scopus Indexed Journal “European Chemical Bulletin”, Volume 12 – Special Issue 4 – (2023) ISSN – 2063 5346

The screenshot displays the website of the European Chemical Bulletin. The header includes the journal's logo, a search bar, and the ISSN 2063-5346. The main content area features the article title "New Education Policy and Higher Education Sector" by Mr. Sandeep Moghe and Dr. Shripad Bapat, with a PDF download link. The abstract discusses the implementation of the National Education Policy (NEP-2020) in India. The article is indexed by Scopus, as indicated by the Scopus logo and the Q3 Chemistry (miscellaneous) category. The journal is also noted as an Open Access E-Journal.

European Chemical Bulletin
ISSN 2063-5346
Open Access E-Journal

Revolutionizing Education In India Through Digital Initiatives: Trends And Future Possibilities
Volume -12 | Special Issue-6
INFLUENCE OF PERFORMANCE IN

New Education Policy and Higher Education Sector
PDF
Keywords:
National Education Policy,
Higher Education, Higher
Education Institutions,
Faculty Members

Mr. Sandeep Moghe, Dr. Shripad Bapat
» doi: 10.48047/ecb/2023.12.s4.809

Abstract
The government of India has brought the National Education Policy (NEP-2020) into being, realising a long-cherished desire and the most eagerly anticipated vision for the process' next phase. This moves the procedure one step closer to being finished. It has come to our attention since the publication of the policy document that the policy-makers and other stakeholders have held a significant number of national webinars, seminars, and academic discussions on the subject of the policy's implementation and the practical understanding of it over the past two years. The government has also made a significant advancement in education to improve quality, equity, access, and excellence in a way that is inclusive, in addition to the major social programmes for social transformation and economic development of the

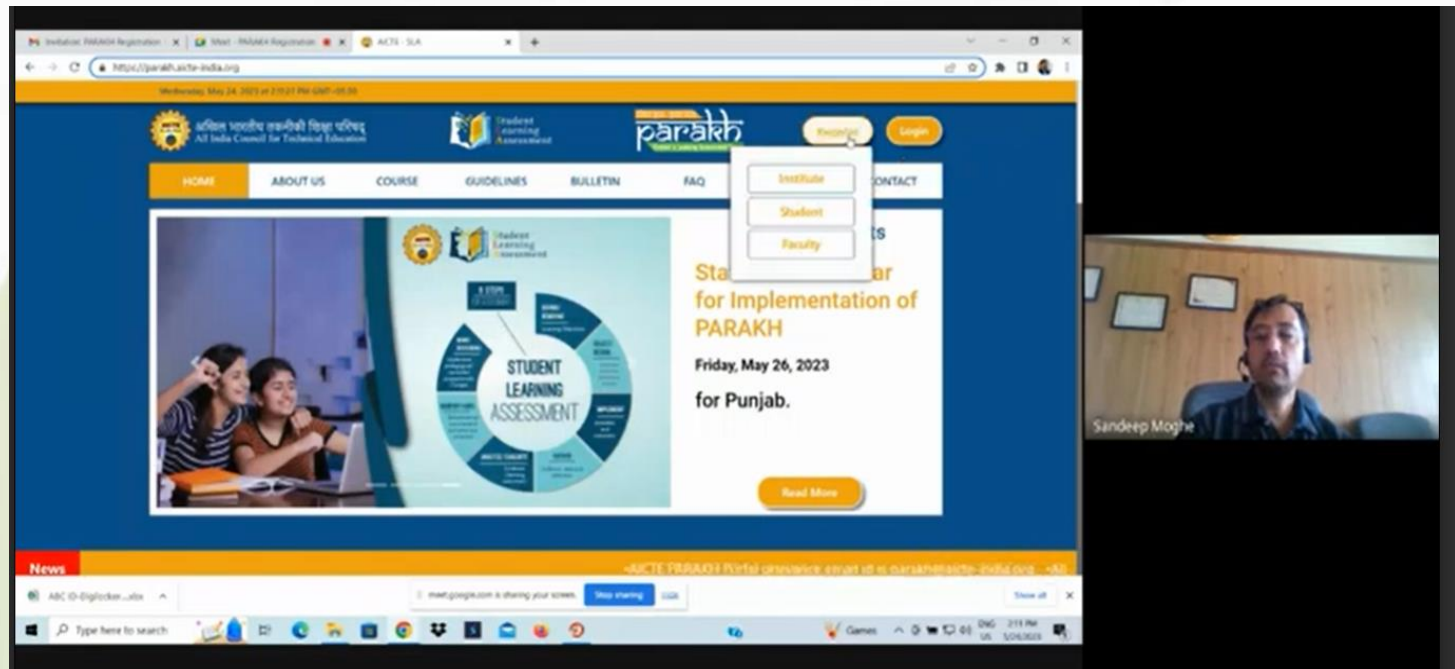
Submit article

Indexed by
Scopus

European Chemical Bulletin
Q3 Chemistry (miscellaneous)
best quartile
SJR 2022 0.25
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21st May – 31st May

- **24th May** :Prof. Sandeep Moghe & Dr. Mugdha Bhadkamkar conducted a session on PARAKH for MMS 1st Year Students.

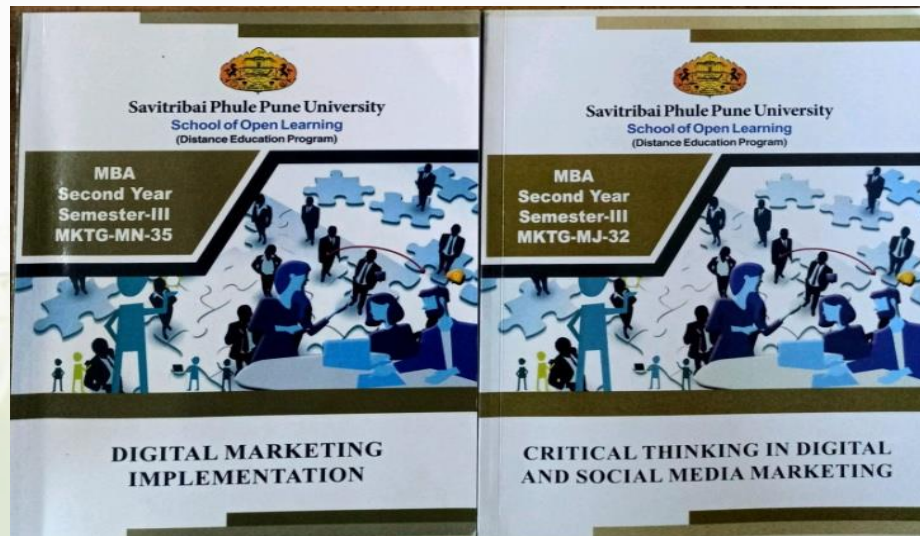


The image shows a screenshot of a web browser displaying the PARAKH (All India Council for Technical Education) website. The website has a blue header with the PARAKH logo and navigation links: HOME, ABOUT US, COURSE, GUIDELINES, BULLETIN, FAQ, and CONTACT. A dropdown menu is open under the 'Register' button, showing options for 'Institute', 'Student', and 'Faculty'. The main content area features a large banner with the text 'STUDENT LEARNING ASSESSMENT' and a circular diagram. To the right of the banner, there is a section titled 'Star for Implementation of PARAKH' with the date 'Friday, May 26, 2023' and the location 'for Punjab.' Below this, there is a 'Read More' button. The browser's address bar shows the URL 'http://parakh.aicte-india.org'. The bottom of the browser window shows the Windows taskbar with various icons and the system clock indicating 2:11 PM on 5/24/2023.

On the right side of the image, there is a video call window showing Prof. Sandeep Moghe. He is wearing a headset and a dark shirt. The name 'Sandeep Moghe' is displayed below the video feed.

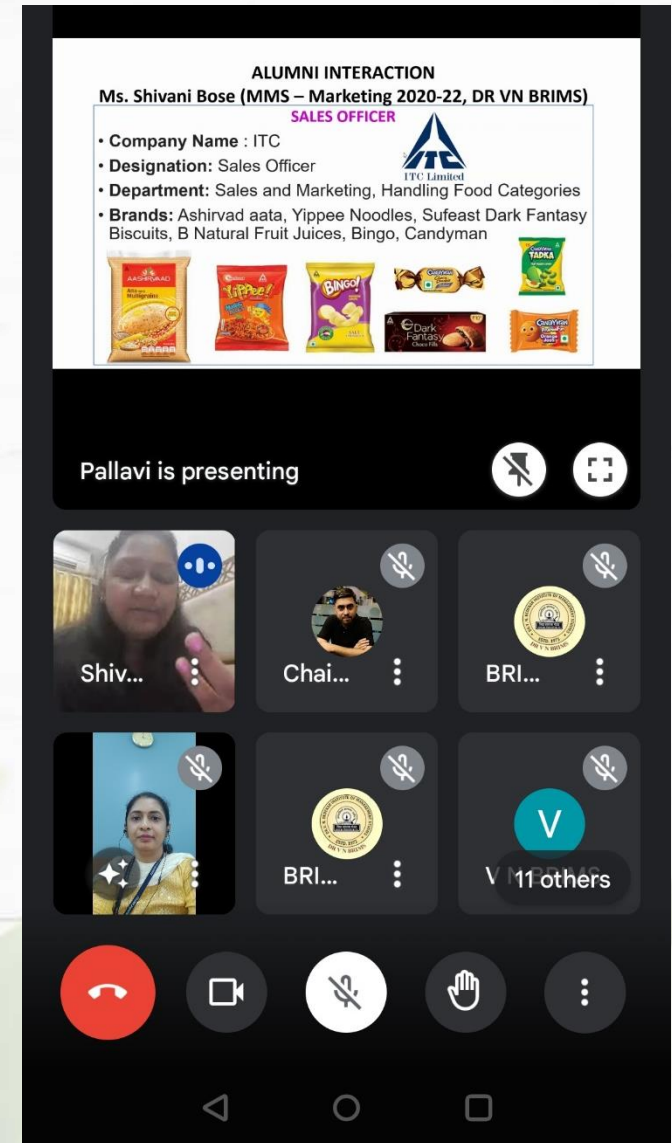
21st May – 31st May

- **24th May** : Two Books as Self Learning Material on, 'Digital Marketing Implementation' & 'Critical Thinking in Digital and Social Media Marketing' authored by Pankaj Nandurkar & Chaitanya Pawar, got published by Vikas Publication for Savitribai Phule Pune University, Pune.



21st May – 31st May

- 25th May :Dr. Pallavi Chandwaskar conducted webinar for prospective MMS students on theme, “Career Opportunities after MMS Marketing” and invited alumni Ms. Shivani Bose, working with ITC to share her experience.



21st May – 31st May

- **22nd -26th May** : Prof. Sandeep Moghe & Dr. Mugdha Bhadkamkar Successfully completed 5 Day FDP on Universal Human Values in Education (UHV – I) by AICTE.

Faculty Development – in all AICTE regions covering all states of Nation

The fundamental work of policy, developing guidelines, content and process of HVBE as well as developing teachers, administrations and policy makers has been done extensively across every state of the Nation in Hindi, English and some regional Indian languages with encouraging results

From 2017 until 31st December 2022: **120 FDPs, Registrations 1,48,203, Attended 93,802, Recommended** for certificate: **47,900 mentors, 10,522 UHV-I faculty and 7,859 UHV-II faculty**
Weighted Average Overall FDP Rating 4.74 (on a scale of 1-5)

	Approved Student Intake	Estimate of Actual Student Intake	Mentor Target 1:20	Prepared	%Prepared	Balance	UHV-I Faculty Target 1:60	Prepared	%Prepared	Balance	UHV-II Faculty Target 1:120	Prepared	%Prepared	Balance
Central, Bhopal	347424	173712	8685	2881	33%	5805	2895	246	8%	2649	1448	161	11%	1287
Eastern, Kolkata	63216	31608	1580	4160	263%	NIL	527	642	122%	NIL	263	250	95%	13
Northern, Kanpur	181152	90576	4529	8536	188%	NIL	1510	5000	331%	NIL	755	4730	626%	NIL
North Western, C'garh	354432	177216	8861	7256	82%	1605	2954	2619	89%	335	1477	2407	163%	NIL
South Central, Hyderabad	196608	98304	4915	4797	98%	118	1638	326	20%	1312	819	295	36%	524
Southern, Chennai	199008	99504	4975	7689	155%	NIL	1658	572	34%	1086	829	280	34%	549
South Western, B'loru	169248	84624	4231	7309	173%	NIL	1410	505	36%	905	705	181	26%	524
Western, Mumbai	208272	104136	5207	6428	123%	NIL	1736	612	35%	1124	868	343	40%	525
TOTAL	1719360	859680	42984	49056	114%	7528	14328	10522	73%	7411	7164	8647	121%	3422

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Certificate

of Responsible Recycling

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Dr. VN BRIMS Library Information

41 New books added in the library collection in the month of April & May and 256 articles from the subscribed periodicals have been cataloged in the Koha library system.

All these articles are available on the library website. All periodicals and archives are available on the Web OPAC through Knimbus platform

In the month of April & May, 785 books were circulated by the staff and students together

- 1) Books issued: 323
- 2) Books renewed: 166
- 3) Books returned: 296

Best Library User:

Members with the highest number of books issued in April & May 2023

Asst. Prof.: **Mrs. Janhvi Potdar - 43 times**

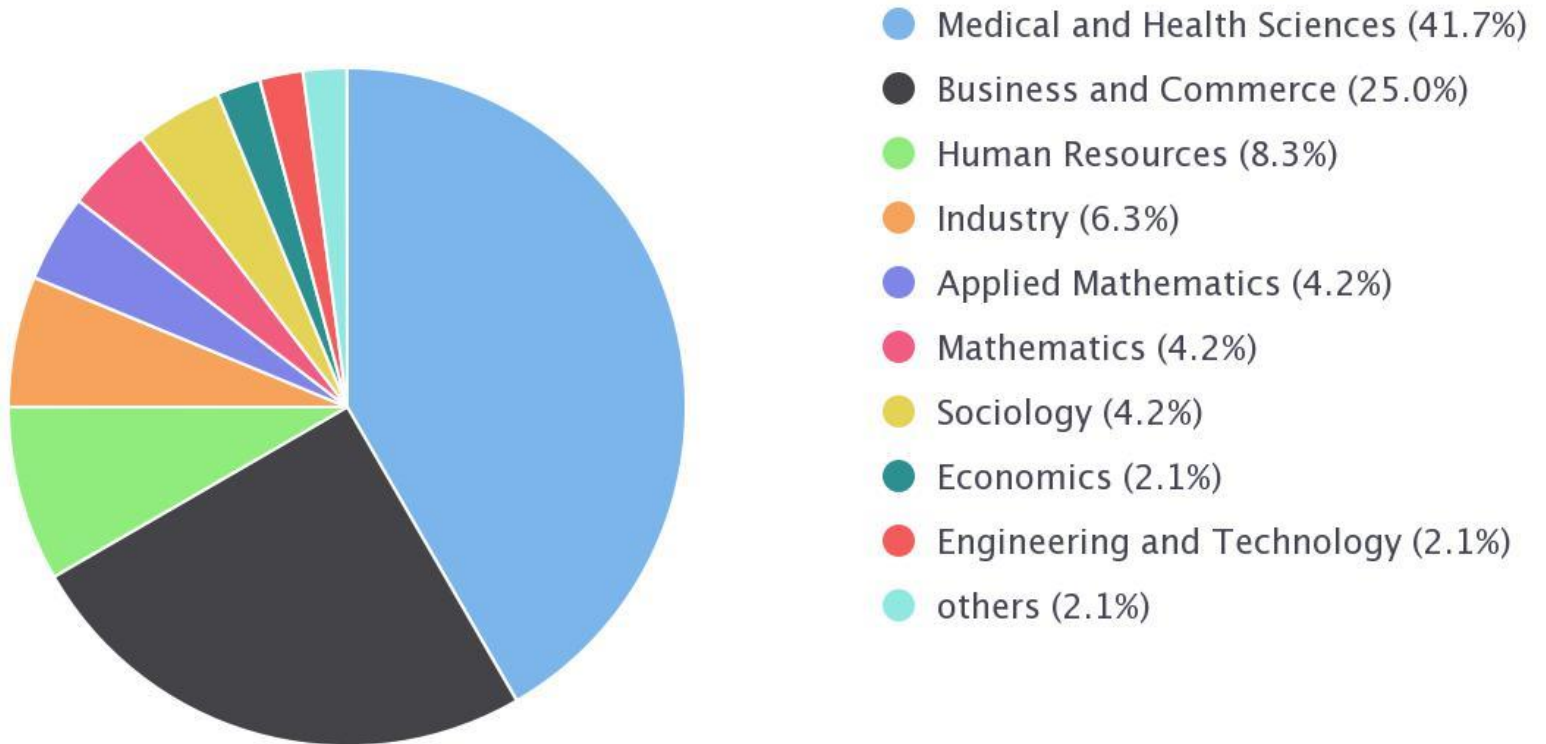
Student: **Abhishek Suresh Gupta - 25 Times - Vasishtha Batch**

Subject-wise access to the EBSCO eBooks collection by using the knimbs system



Top Subjects Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01



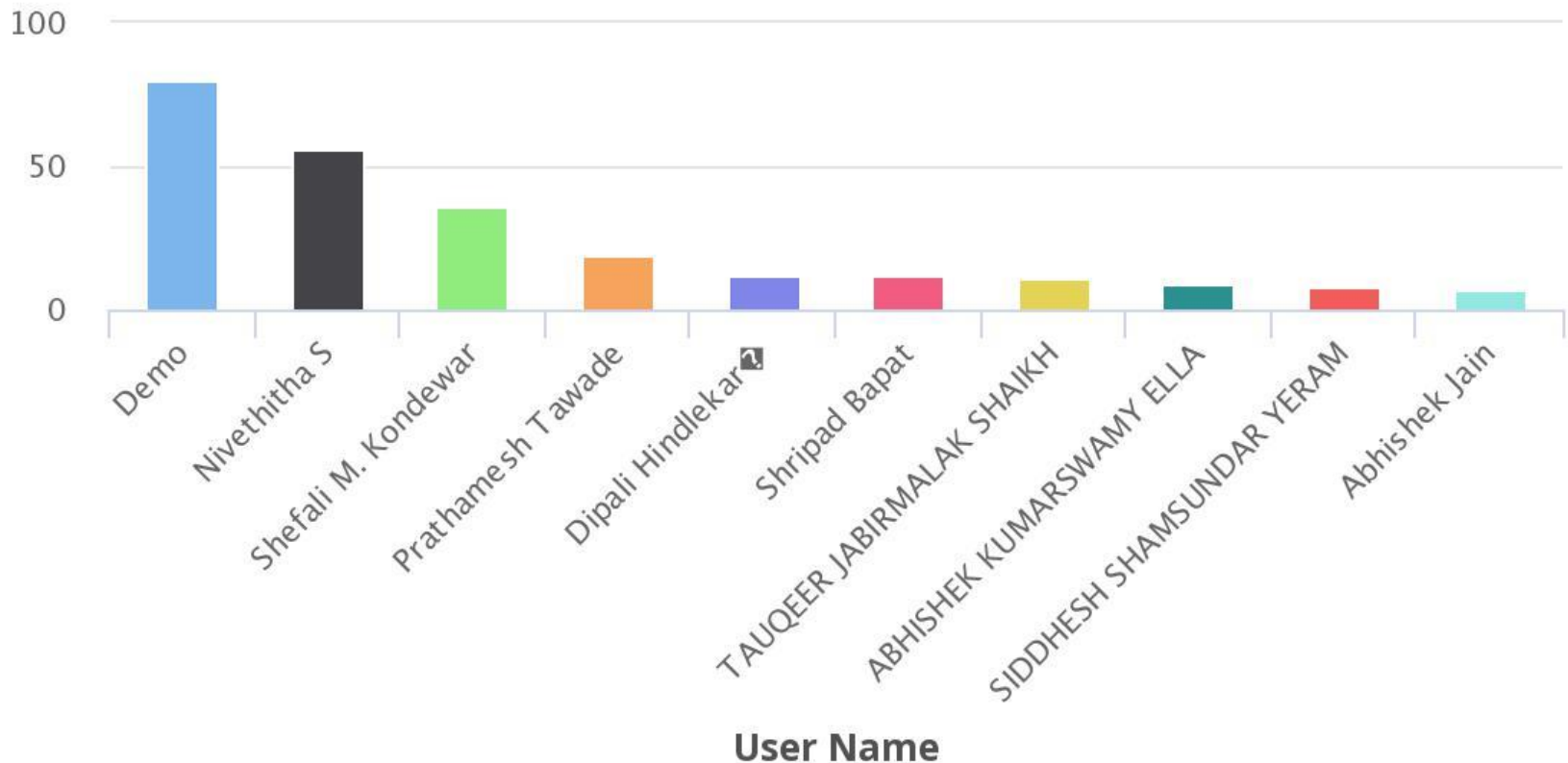
Usage of m-Library mobile app by Students



Top Users Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01

Views, Searches & Downloads

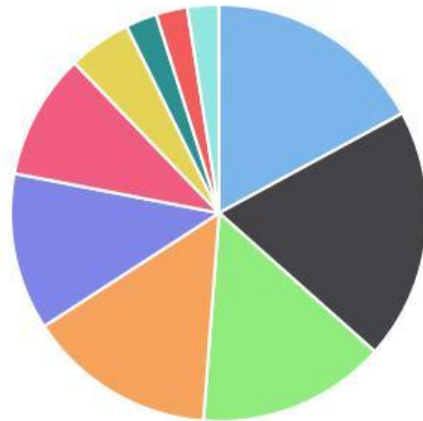


Usage through mobile apps by publisher



Top Publishers Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01



- CRISIL – Credit Rating Information Services of India Limited (17.1%)
- opac.vpmthane.org (19.5%)
- Scopus (14.6%)
- Directory of Open Access Journals (DOAJ) (14.6%)
- NDLTD (12.2%)
- Knimbus Open Case Studies (9.8%)
- Pearson (4.9%)
- EBSCO (2.4%)
- Himalaya Publishing House (2.4%)
- others (2.4%)



Thank You



BRIMS CONNECT

for the Month of June 2023



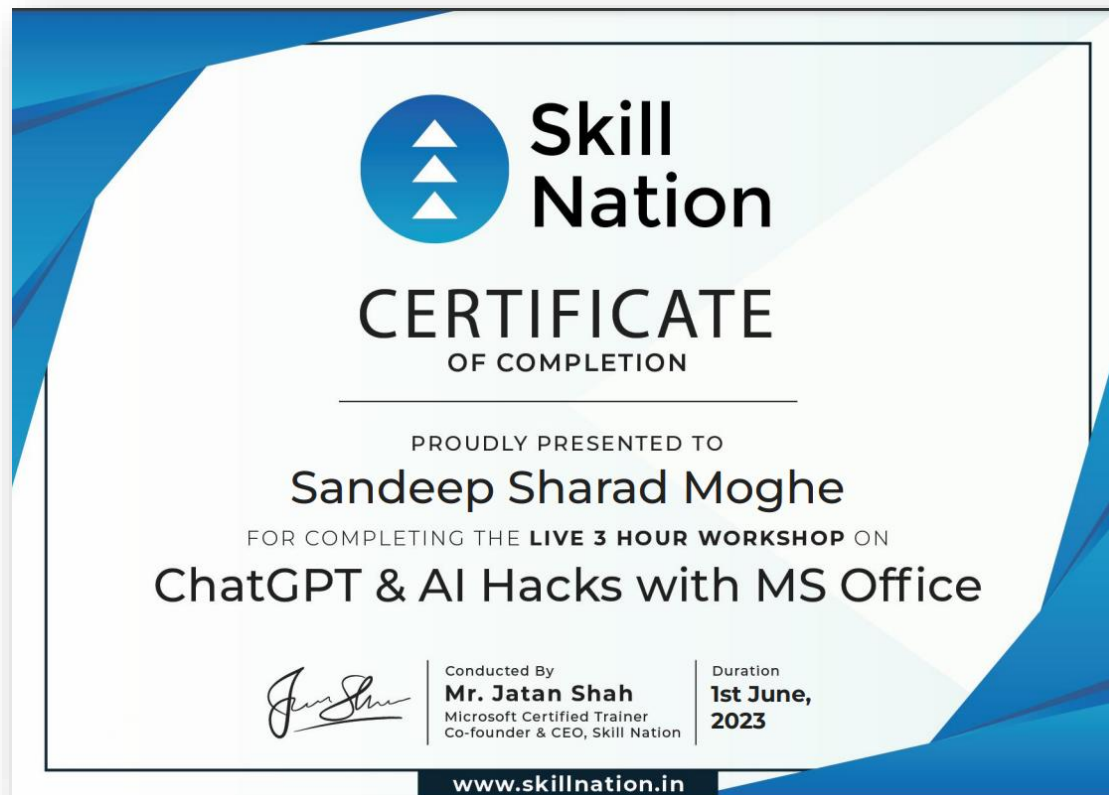
This Month's Anchors



Shubham Mahajan & Chaitali Shinde

1st June – 10th June

- **1st June** : Mr. Sandeep Moghe successfully completed 3 hours Live Workshop on ChatGPT & AI Hacks with MS Office.



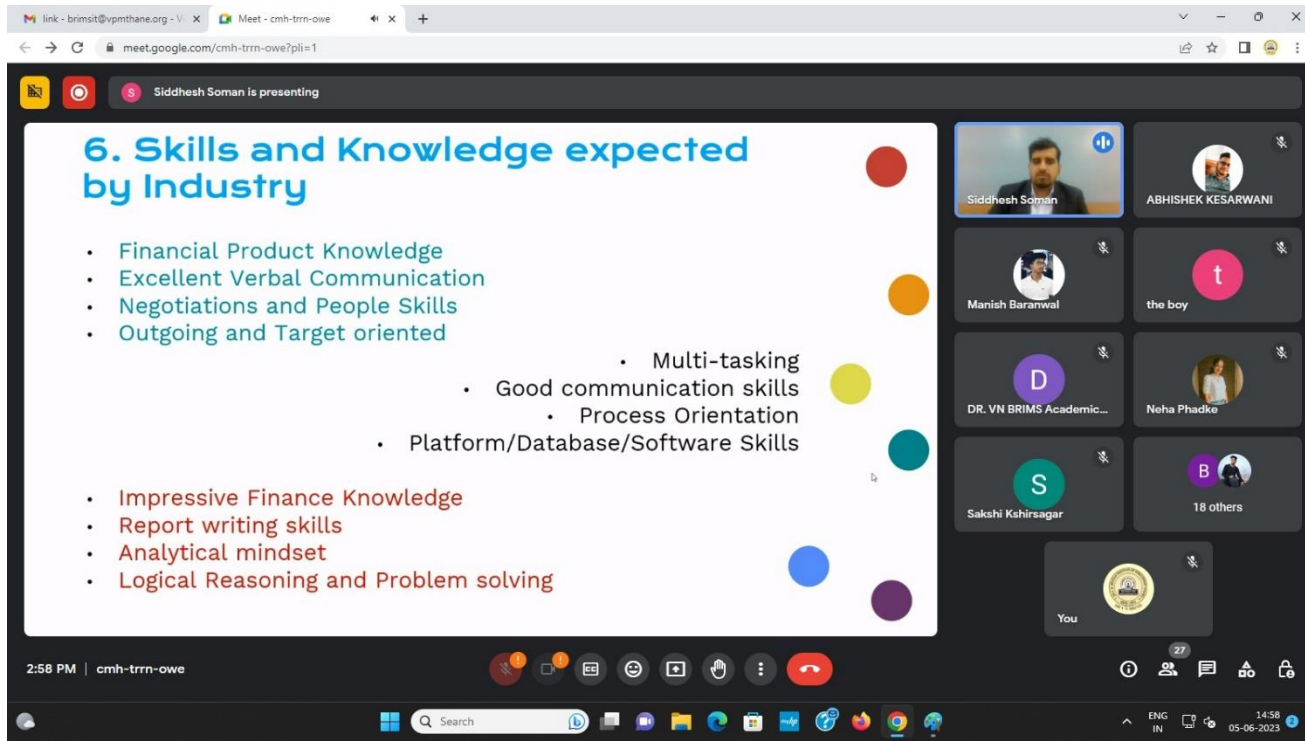
1st June – 10th June

- 3rd June : Dr. Nitin Joshi attended CII refreshers course for assessors.



1st June – 10th June

- 5th June : Prof. Siddhesh Soman conducted an online session on ‘Career Prospects for MMS/MBA Finance’ for the upcoming batch of students.



The screenshot shows a Google Meet interface during a presentation. The main slide is titled "6. Skills and Knowledge expected by Industry" and lists the following skills:

- Financial Product Knowledge
- Excellent Verbal Communication
- Negotiations and People Skills
- Outgoing and Target oriented
- Multi-tasking
- Good communication skills
- Process Orientation
- Platform/Database/Software Skills
- Impressive Finance Knowledge
- Report writing skills
- Analytical mindset
- Logical Reasoning and Problem solving

On the right side of the screen, there is a grid of participant thumbnails. The participants visible are:

- Siddhesh Soman (the presenter)
- ABHISHEK KESARWANI
- Manish Baranwal
- the boy
- DR. VN BRIMS Academic...
- Neha Phadke
- Sakshi Khirsagar
- 18 others
- You (the user's thumbnail)

The bottom of the screen shows the Windows taskbar with the time 2:58 PM and the date 05-06-2023.

1st June – 10th June

5th June : Dr. Nitin Joshi invited as an Expert at VESIM (PGDM) for conducting interviews.



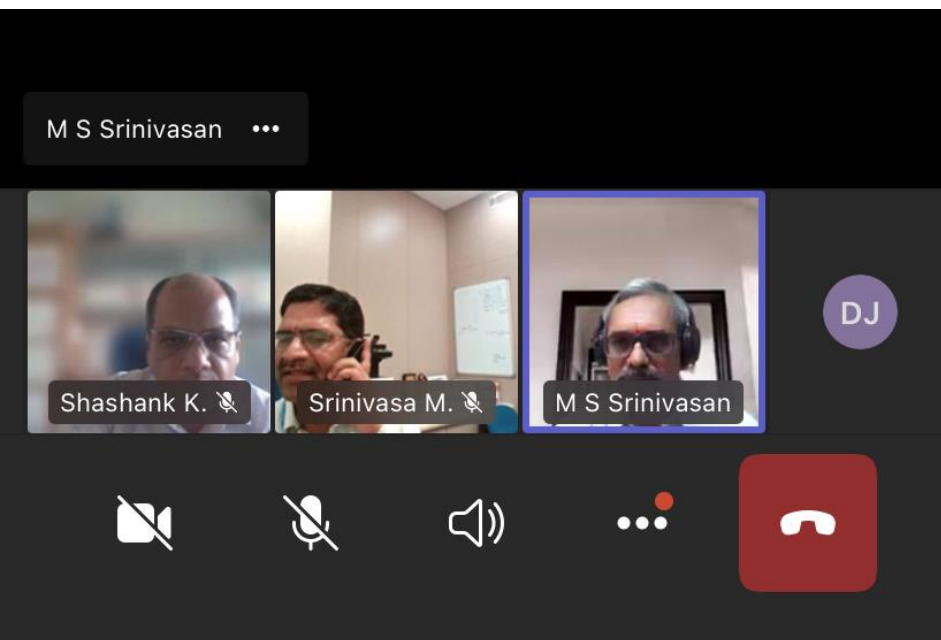
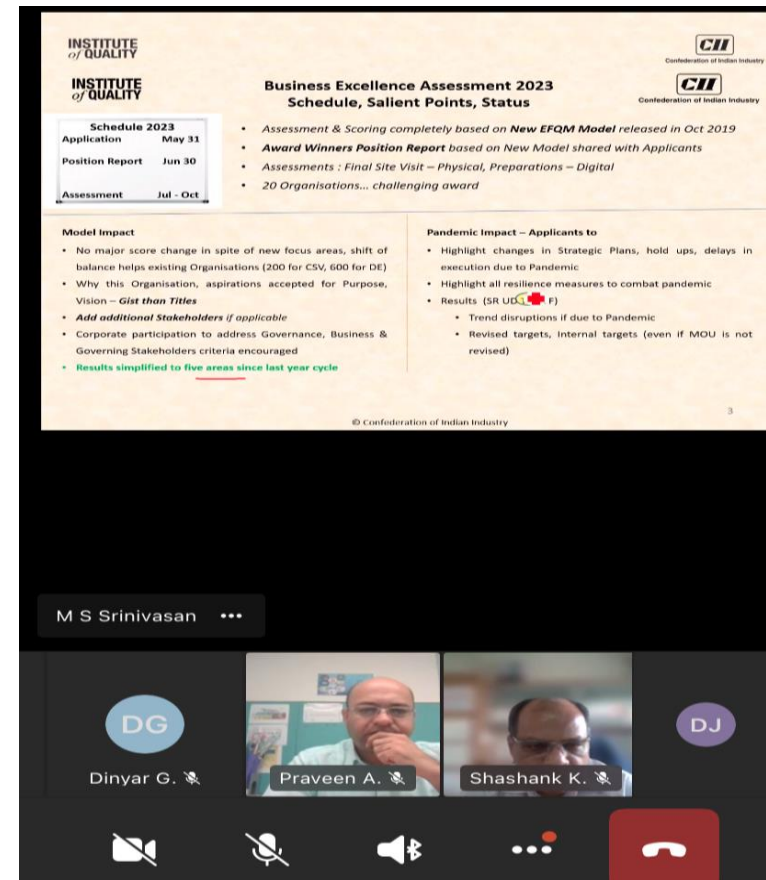
1st June - 10th June

6th June : Mr. Sandeep Moghe attended the meeting at University of Mumbai, Kalina, Santacruz regarding ABC ID - Academic Bank of Credits.



1st June - 10th June

- 7th June : Dr. Smita Jape attended refresher course of CII EXIM Award.



1st June – 10th June

- 8th June :

- Asst. Prof. Vibhuti Save has been appointed as External Examiner for Project Management Subject by **Vidyalankar Institute of Technology, Wadala**

<u>VIDYALANKAR INSTITUTE OF TECHNOLOGY</u>	
EXAM	: May / June / Nov. / Dec. - 2023
Branch	: INFT / CMPN / ETRX / EXTC / BIOM / MMS
Sem	: I / II / III / IV / V / VI
Scheme	: C-Scheme / CBCS / OTR
Subject	: <u>Project Management</u>
Code No.	: From <u>643094</u> to <u>64123</u> (Total no. of papers : <u>30</u>)
Name of Examiner	: <u>Vibhuti Save</u>
Name of Moderator	:
Sign of Sr. Supervisor with date <u>8/6/23</u>	Sign of CAP Incharge with date <u>8/6/23</u>

11th June – 20th June

- **9th June:** Dr Pankaj Nandurkar was invited to deliver Lectures at **Educational Multimedia Research Centre (EMMRC)**, Savitribai Phule Pune University, Pune.
- These lectures will be part of the **MOOC Course - Public Personnel Administration** which will run online on the **SWAYAM** platform under the **Ministry of Education, Government of India**.

11th June – 20th June

10th June : Dr. Pallavi Chandwaskar delivered guest session as yoga trainer for Surya Namaskar to yoga teachers batch of Shri Ambika Yog Kutir, Thane.

11th June – 20th June

12th June : Under the guidance of Director Dr. Nitin Joshi and Director General Dr. Guruprasad Murty BRIMS formulate **“Teaching Pedagogy Reforms” Committee.**

Objective: To revamp the approach to the teaching learning programs on important points

Name of the faculty	Role in the Committee
Asst. Prof. Vibhuti Save	Head
Dr. Kanchan Hinduja	Member (HR)
Asst. Prof. Krishnakant Lasune	Member (Marketing)
Asst. Prof. Prathamesh Tawade	Member (Finance)

11th June – 20th June

12th to 17th June: Dr. Kanchan conducted a 1 week program on Personality Development for professionals. The program was conducted on hybrid mode with 25 participants.

11th June- 20th June

20th June : Mr. Sandeep Moghe actively Participated in the CRISIL Ratings Webinar on the IT Sector: Coding for growth in a slowdown.

You are viewing Anuj Khimani's screen View Options

Coding for growth in a slowdown

CRISIL Ratings webinar on the IT services sector

June 20, 2023

```

function findObj(n,d,layers){
    let temp=document.getElementById(n);
    if(temp==null) return null;
    if(layers.length>0){
        let obj=temp.getElementsByTagName("script")[0];
        if(obj!=null) return eval(obj.innerHTML.replace(/</script>/g,""));
    }
    for(let i=0;i<d.forms.length;i++){
        let form=d.forms[i];
        for(let j=0;j<form.elements.length;j++){
            let element=form.elements[j];
            if(element.tagName=="SELECT" || element.tagName=="INPUT" || element.tagName=="TEXTAREA") {
                let value=element.value;
                if(value!="") d[n]=d[n]||{};
                d[n][element.name]=value;
            }
        }
    }
    return d;
}

document.addEventListener("DOMContentLoaded", function(){
    let n=document.getElementById("n");
    let d=document.getElementById("d");
    let l=document.getElementById("l");
    let o=findObj(n,d,l);
    console.log(o);
});
    
```

Anuj Sethi Senior Director CRISIL Ratings	Ashish Jha Director CRISIL Ratings	Ashish Kumar Manager CRISIL Ratings	Vedant Halderkar Senior Rating Analyst CRISIL Ratings	Anuj Khimani Rating Analyst CRISIL Ratings
---	--	---	---	--

CRISIL
Ratings

Audio Settings

Chat GAA Leave

21st June – 30th June

- **21st June** : Dr. Kanchan started Training program for Mindstix Labs Pvt. Ltd. The program is delivered for software developers on the topic Soft Skills & Communication.

21st June– 30th June

- **21st June** : IQAC in collaboration with CSR committee conducted ‘International Yoga Day’



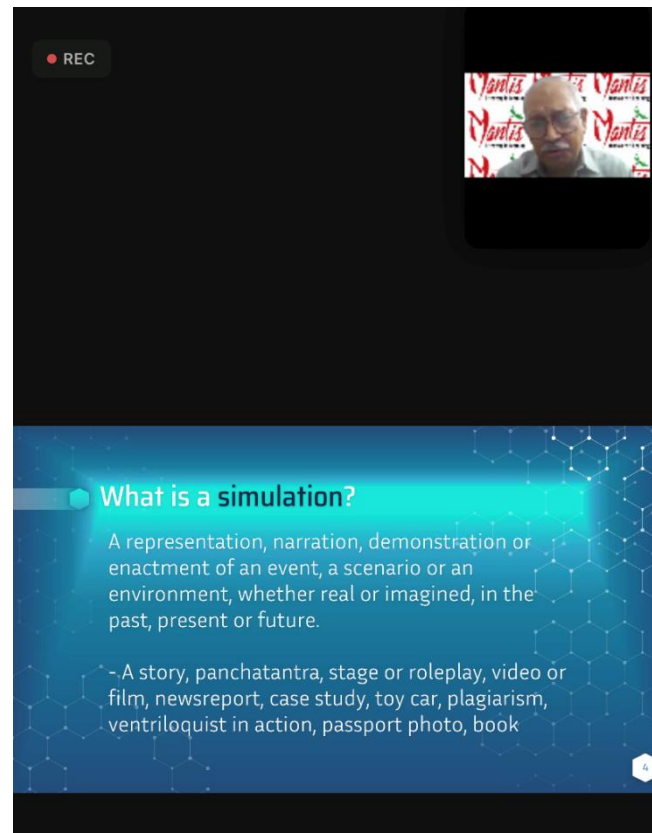
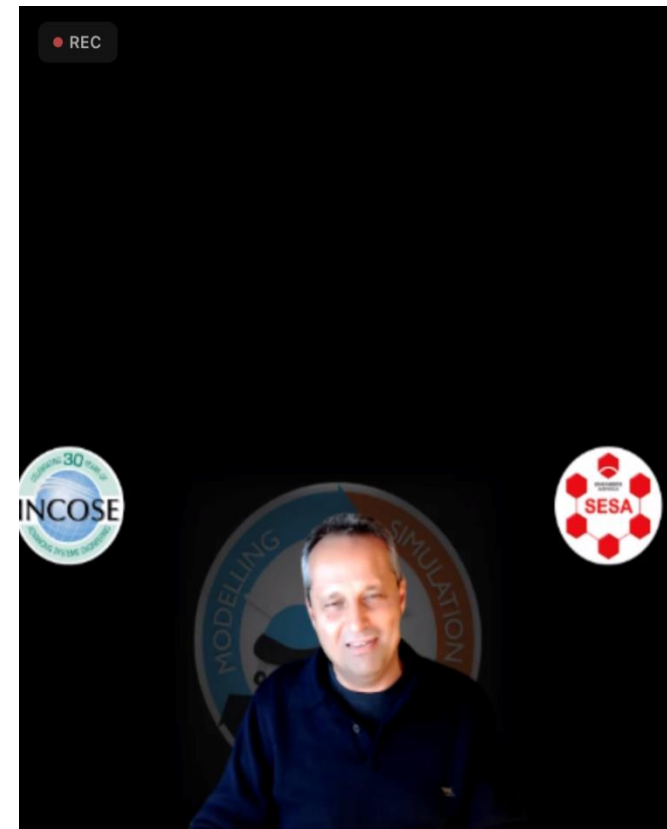
21st June – 30th June

- **21st June** : Dr. Pallavi Chandwaskar conducted the Common Yoga Protocol as resource person for faculty and staff members on the International Day of Yoga-2023, organised at DR VN BRIMS. Our MMS student Ms. Sonali Panpatil was demonstrator and Mr. Abhishek Ella hosted the event.



21st June– 30th June

- **26th June** : Dr. Smita Jape attended webinar series – Pratiti 2023 – on theme – Experiential Learning from simulation and games organised by Shri. Vaishnav Vidyapeeth Vishwavidyalaya , Indore.



21st June- 30th June

27th & 28th June : 2023:Ms. Sweta Nair attended the 2 day Development program of Bridging the Industry Academia Expectations Gap in Communication at Kohinoor Business School Mumbai .



21st June– 30th June



DTE Code 3130 | Dr V N BRIMS is Accredited by NBA & NAAC
AICTE Approved | ISO 9001:2005 Certified Institute

29th June: Dr Pankaj Nandurkar conducted an online session on “**How MBA/MMS will help you to start an entrepreneurial Journey**” for the upcoming batch of students.

Students' Achievements

Summer Internship Details (Achievement's Details.)

SIDDHI CHETAN MALUSARE.

Company Name: **Sharp Scientific Recruitment Consultancy. Thane(w)**

Position: **HR Intern.**

Myself Siddhi Chetan Malusare, From MMS Sem 2-Vaishista (V34), I have received appreciation from the Sharp Scientific Recruitment Consultancy, during my Internship period. My internship period is 10th May- 30th June (45 Days). The HR of my Company **Ms. Sumegha Devrukhkar** gave me a target when I have started my internship at 10th May 2023. My stipend is 6000 monthly.

Ms.Devrukhar (Recruitment Head) She gave me a target for 45 Days internship was given 50,000. And I over-achieved the target approximately 1,22,000. And become the best performer in the month of June 2023. On 30th of June the Reward & Recognition Program had been scheduled at their Head office (Sharp HRD Service) which is in Mira road, Mumbai. I have attached my photo copies of that day **when Mr. Vinod Dhulap (CEO), our mentor** gave me reward as Amount of 5000. And they appreciated me in front of all branches. Becoming a best performer and done 3 closings with over-achieved target approximately 1.22Lac PA. Realized me I have the ability to become a successful HR in well reputed Organization.



MMS 2022 - 24 Sem I examination Toppers



MMS 2022 - 24 Sem I examination Toppers



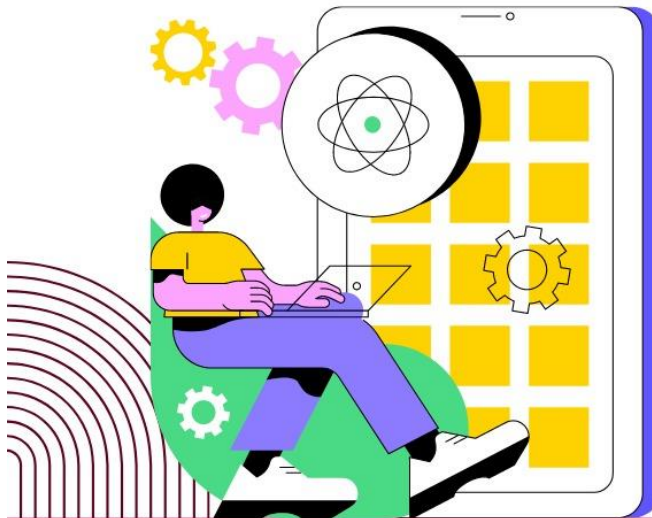
Announcement of upcoming event



InnoSiP **INNOVATION @ SIP**



Showcase your innovative approach @ SIP (Summer Internship Project) to win attractive Prizes.



**Deadline -
25th July 2023**



**Click on Link to Apply
Or Scan the QR Code**

FOR MORE DETAILS



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Thank You
Enjoy Monsoon

