

BRIMS CONNECT for the Month of April 2023



1st April – 10th April

- **2nd April** : Dr. Pallavi Chandwaskar conducted an online session on “Yoga for Personality Development” as a certified Level 2 Yoga trainer by Yoga Certification Board, for Level 1 YPI Yoga trainers organised by Shri Ambika Yog Kutir, Thane.



1st April – 10th April

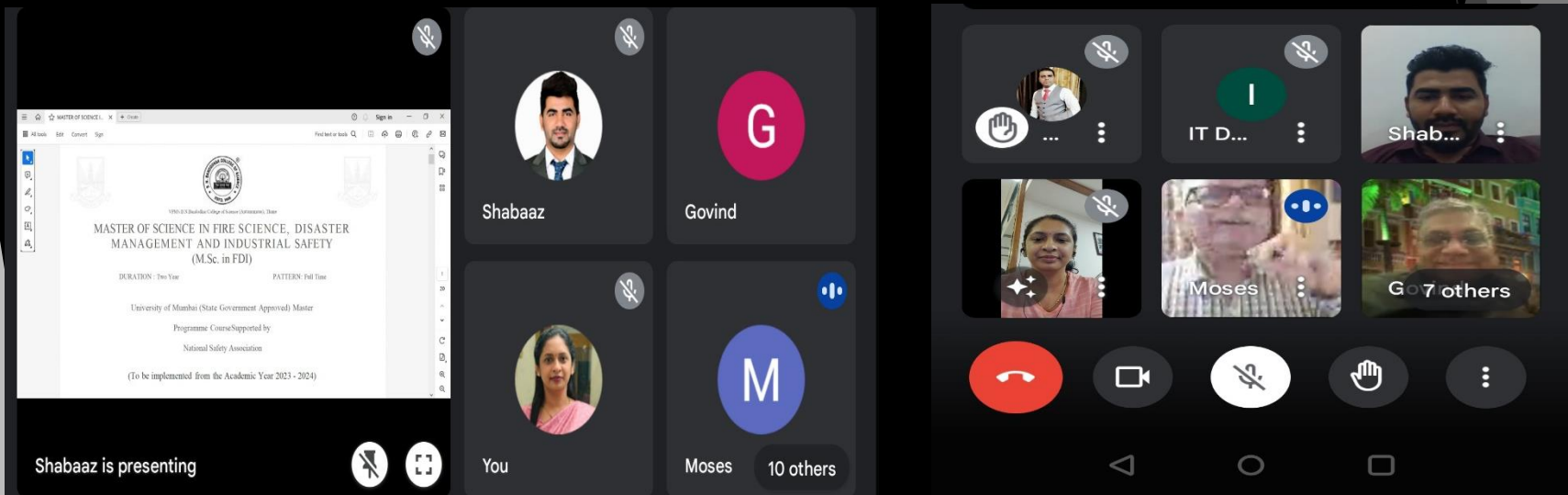
► 6th April :

IIC & E Cell organized a Guest session on “Business Model Canvas” delivered by Dr Nayan Bheda.



1st April – 10th April

- **8th April** : Dr. Pallavi Chandwaskar attended Board of Studies (BOS) meeting and shared her inputs as University of Mumbai VC nominee member on board, organised by BNB Science College in online mode for discussion and approval of new courses to be launched by BNB Autonomous.



1st April – 10th April

8th April 2023 :Ms. Sonali Panpatil and Ms. Anjali Pal secured 2nd position in Pravartan research convention, Poster competition under guidance of Prof. Krishnakant Lasune.



1st April – 10th April

10th April :

- IIC and E-Cell of BRIMS organized a practical learning visit on – 10th April 2023 to Rambhau Mhalgi Prabodhini Incubation Centre.



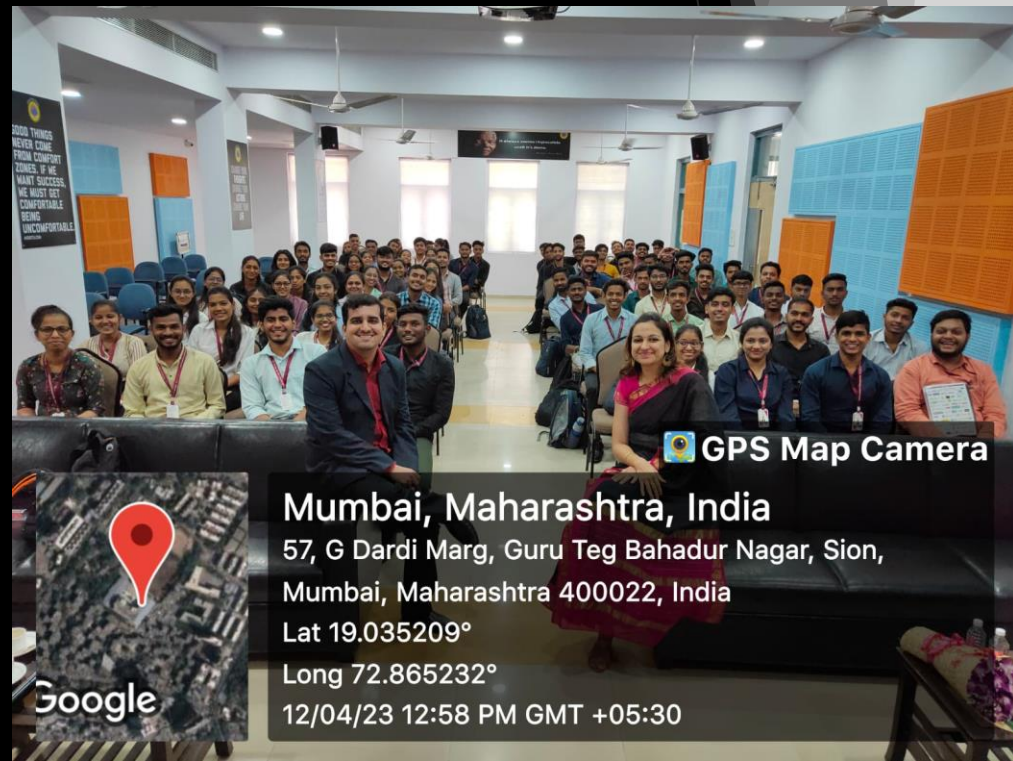
1st April – 10th April

- 11th April: Dr Nitin Joshi met with the members of Udyog Annubhav Pratishan for entrepreneurship development.



11th April – 20th April

- **12th April:** Dr. Kanchan Akshay and Prof. Siddhesh Soman were invited by GNVS Institute of Management as resource persons to conduct a session on "How to select a specialization and Conduct Psychometric Test".



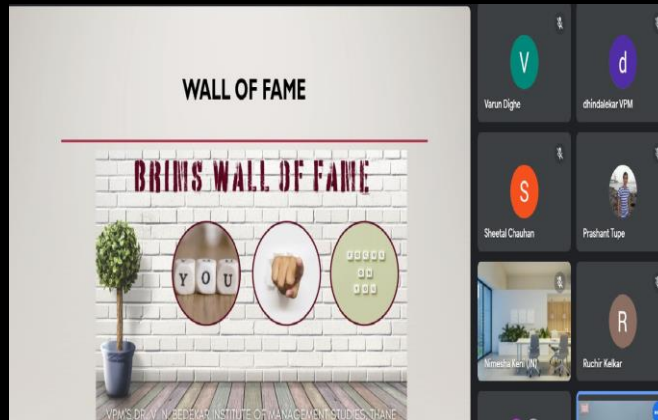
11th April – 20th April

- **15th April:** Dr. Nitin Joshi was invited as a subject expert for the Faculty Interviews at Lala Lajpat Rai Institute of Management, Mumbai.



11th April – 20th April

- ▶ Alumni Meet was held on 15 April 2023 by the alumni committee team headed by Dr. Smita Jape along with members Shweta Nair, Dr Mugdha Bhadkamkar, and Prathamesh Tawade. 98 alumni attended the meet with great enthusiasm and initiative of the digital platform “BRIMS WALL OF FAME” launched on the same day. Students of MMS II Sem Fiza and Abhishek did the comparing and coordinated event with the support of student Lt. Col. Milind Sawardekar.



11th April – 20th April

- ▶ **16th TO 17th April:** Librarian of Dr V N Brims Mr Sanjay Sapkal was invited as a resource person for 2 days Guidance Camp for Directors of Public Libraries organised by “Rambhau Mahalgi Prabodhini’s Dr. Babasaheb Ambedkar Library”.
- ▶ He gave guidance on the topic: “How to use the Koha Library Software and its utility for the computerisation of public libraries”.
- ▶ More than 40 representatives of public libraries and librarians from Maharashtra have participated in this camp.



11th April– 20th April

- ▶ **18th and 19th April:** Assistant Professor Prathmesh U Tawade attended two days online workshop on ‘Empowering Researchers with Chat GPT for Writing Assistance’



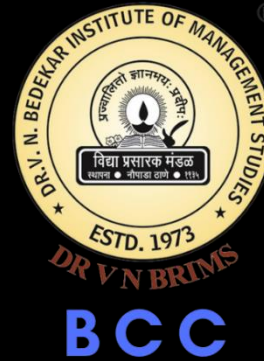
11th April – 20th April

19th April: Dr. Pallavi Chandwaskar organised NBA Mock visit by AICTE-appointed Margdarshak Dr. Sachin Vernekar.

He shared insights and gave suggestions to support NBA Visit preparations at BRIMS.



Prof Sandesh Rane, Dr Pallvi Chandvaskar & BRIMS Interns at Sakas Food Factory along with Founder Dr Vidhya Kshirsagar



Prof Sandesh Rane Sourced Consulting Assignment from Sakas Food.

BCC (BRIMS Consultancy Center) will consult them for improving B2B Penetration, Digital Marketing

21st April– 30th April

- **24st April:** Assistant Professor Prathmesh U Tawade and Krishnakant Lasune attended one day national webinar on ‘Srujan- Transforming Ideas to Patents for Commerce and IT Faculties’ organized by SIES(Nerul) College of Arts, Science and Commerce in association with NIPAM, Govt of India

SIES(Nerul) College of Arts, Science and Commerce
(IQAC, Department of Economics and Department of Commerce)

and

Rajiv Gandhi College of Arts, Commerce, and Science, Vashi

In association with

University of Mumbai and Indian Patent and Trade Marks Office, Mumbai; National Intellectual Property Awareness Mission (NIPAM), Government of India

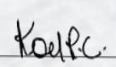
Organizes “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*”

CERTIFICATE OF PARTICIPATION

This certificate is presented to
Mr. Prathmesh U Tawade
from Dr. VNBRIMS

for attending the National Webinar “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*” held on 24th April 2023.


Mr. Basukinath. S. Pandey
Principal, Rajiv Gandhi College of Arts,
Commerce and Science


Dr. Koel Roychoudhury
Principal, SIES(Nerul) College of Arts,
Science and Commerce

SIES(Nerul) College of Arts, Science and Commerce
(IQAC, Department of Economics and Department of Commerce)

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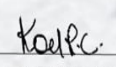
Organizes “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*”

CERTIFICATE OF PARTICIPATION

This certificate is presented to
Mr. Krishnakant S. Lasune
from Dr. V. N. Bedekar Institute of Management Studies

for attending the National Webinar “*Srujan- Transforming Ideas to Patents for Commerce and IT Faculties*” held on 24th April 2023.


Mr. Basukinath. S. Pandey
Principal, Rajiv Gandhi College of Arts,
Commerce and Science

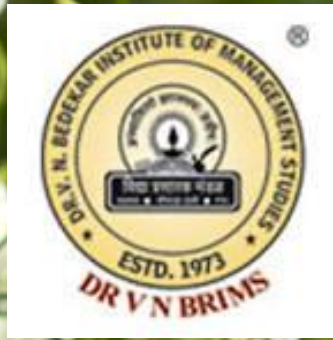

Dr. Koel Roychoudhury
Principal, SIES(Nerul) College of Arts,
Science and Commerce

21st April – 30th April

- **28th April to 30th April:** NBA Visit of Expert Committee was conducted in the institute for accreditation of MMS programme.



Thank You



BRIMS Connect
☀️
May 2023

Anchors of the Month



Abhishek Ella & Fiza Aga

1st May – 10th May

4th -5th May : Librarian of Dr. V N Brims Mr. Sanjay Sapkal was invited as resource person for 2 days to impart training on Koha Library Software at Dr. Balasaheb Sawant Konkan Agricultural University, Dapoli, Ratnagiri.

Incharge Librarian, Mrs. Seema Aware Madam, Assistant Librarian Shri. Mataprasad Mukhedkar, Library Clerk Mrs. Sneha Karle Madam and other library staff members were present for this training session. This University Established on May 18, 1972, the library of this Agricultural University has a collection of over 55000 books and the library is well equipped with modern facilities. The modern technology of RFID is used in the library.



1st May – 10th May

- **5th May** : Dr. Pallavi Chandwaskar and Prof. Sandesh Rane visited Sakas Foods Pvt. Ltd. At Rabale to meet owner Dr. Vidya Kshirsagar for consultancy assignment and guide student intern team working for them.



1st May – 10th May

6th May : CONVOCATION CEREMONY of MMS batch 2020-2022 CONDUCTED AT BRIMS.

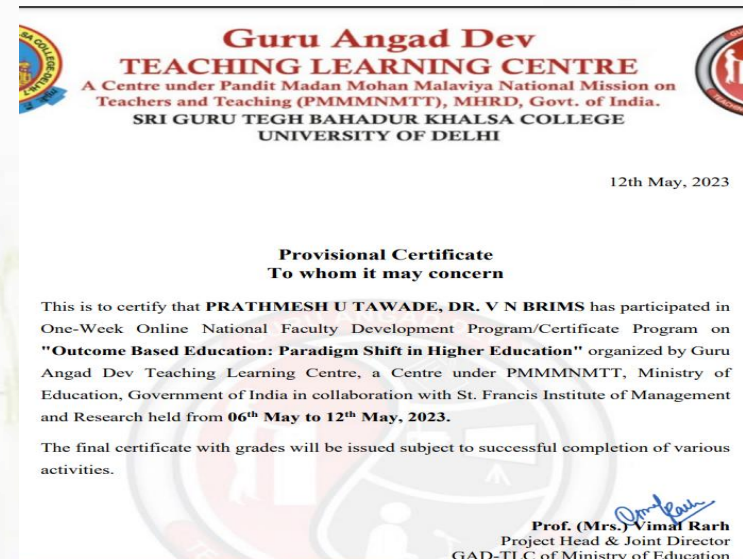
Mr. Sanjay Gupta, Global Director,
Go to Market Business Excellence,
Brenntag SE, German Chemical
Major distribution Company
invited as chief guest.

He has advised the students about
Lifelong Learning and mentioned,
“Don’t chase money; chase
learning & new skills; money will
come chasing you”.



1st May – 10th May

6th May – 12th May: Dr. Shripad Bapat and Mr. Prathamesh Tawade successfully completed One Week Online Faculty Development Program / Certificate Program on “Outcome Based Education: Paradigm Shift In Higher Education” organized by Guru Angad Dev Teaching Learning Centre, a Centre under PMMMNMTT, Ministry of Education, Government of India in collaboration with St. Francis Institute of Management and Research held from 06th May to 12th May, 2023.



11th May – 20th May

11th – 12th May : Prof. Sandeep Moghe attended a Webinar by Dell Technologies and Microsoft: Changing the Game with Windows.

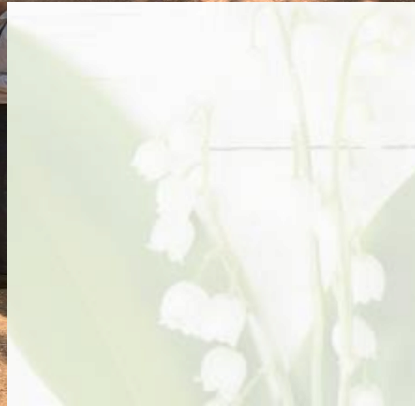
The screenshot shows a Zoom webinar interface. The main content area displays a presentation slide titled "Windows 11 Pro: core capabilities". The slide features a central circular diagram with "Pro" in the center, surrounded by four segments: "Most secure Windows" (top), "Intuitive productivity" (right), "Business ready" (bottom), and "Easy management" (left). To the left of the diagram, there are four bulleted lists corresponding to these segments:

- Most secure Windows**
 - Hardware-based security
 - Operating system protection
 - Application safeguards
 - Identity and privacy security
 - Cloud-based protection
- Easy management**
 - Compatibility commitment
 - Familiar deployment & update tools
 - Cloud management
 - Comprehensive compliance
- Intuitive productivity**
 - Simplified interface
 - Organized desktop
 - Most accessible Windows
 - Smarter video conferencing
 - Intelligent actions
 - Powerful editing tools
 - Work naturally with Touch, Pen, & Voice
- Business ready**
 - World-class fundamentals
 - Premium PCs

On the right side of the Zoom window, there is a vertical stack of three video feeds. The top feed shows a woman with the name "Sunaina KS" below it. The middle feed shows a man with the name "Nischay Kandpal" below it. The bottom feed is partially visible. The Zoom interface includes a top bar with navigation icons and a bottom bar with controls like "Audio Setting", "Q&A", "Chat", "Raise Hand", "Settings", and a red "Leave" button.

11th May- 20th May

17th May: Dr. Kanchan along with Prof. Siddhesh and Ms. Ketki organized an outdoor staff development activity "Re-live your Childhood Memories" The event witnessed participation of teaching, non teaching and sub staff members in various engagement and team building activities.



11th May- 20th May

17th May: CSR committee has organised an online session on ‘Sustainable Life Style Environment’

chinmay khanolkar is presenting

9:56 AM | Life Style for E... Tracking Started 30 min 48s ago Click To Generate Report

chinmay khanolkar is presenting

10:25 AM | Life Style for E... Tracking Started 59 min 42s ago Click To Generate Report

11th May- 20th May

17th May: Mr. Sanjay Sapkal was invited as an Internal Examiner for computer practical exam for the MLib course of Yashwantrao Chavan Maharashtra Open University at VPM's B.N. Bandodkar college Center.



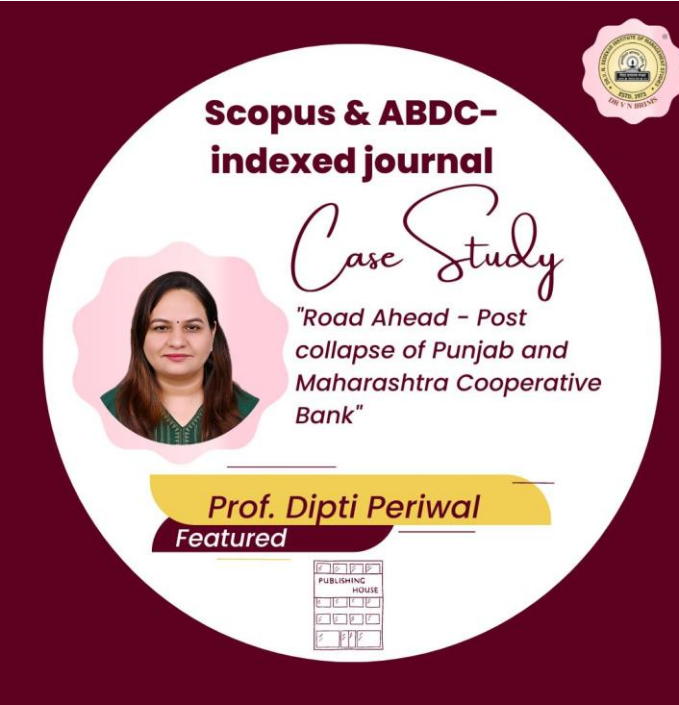
11th May- 20th May

18th May: Dr. Kanchan Akshay conducted a session on "Art of Communication" for employees of Mindstex Labs, Pune.



11th May- 20th May

19th May: Prof. Dipti Periwal's case study "Road Ahead - Post collapse of Punjab and Maharashtra Cooperative Bank" has been accepted by a Scopus and ABDC-indexed journal for publication.



**Scopus & ABDC-
indexed journal**

Case Study

"Road Ahead - Post
collapse of Punjab and
Maharashtra Cooperative
Bank"

Prof. Dipti Periwal
Featured

PPH
PUBLISHING
HOUSE



11th May– 20th May

20th May: Research Paper titled “New Education Policy and Higher Education Sector” authored by Prof. Sandeep Moghe and Dr. Shripad Bapat Published in Scopus Indexed Journal “European Chemical Bulletin”, Volume 12 – Special Issue 4 – (2023) ISSN – 2063 5346

The screenshot displays the website of the European Chemical Bulletin. The header includes the journal's logo, ISSN 2063-5346, and a search bar. The main content area features the article title "New Education Policy and Higher Education Sector" by Mr. Sandeep Moghe and Dr. Shripad Bapat, with a PDF download link. The abstract discusses the implementation of the National Education Policy (NEP-2020) in India. The article is indexed by Scopus, as indicated by the Scopus logo and the Q3 Chemistry (miscellaneous) category. The journal is also noted as an Open Access E-Journal.

European Chemical Bulletin
ISSN 2063-5346
Open Access E-Journal

Revolutionizing Education In India Through Digital Initiatives: Trends And Future Possibilities
Volume -12 | Special Issue-6
INFLUENCE OF PERFORMANCE IN

New Education Policy and Higher Education Sector
PDF
Keywords:
National Education Policy,
Higher Education, Higher
Education Institutions,
Faculty Members

Mr. Sandeep Moghe, Dr. Shripad Bapat
» doi: 10.48047/ecb/2023.12.s4.809

Abstract
The government of India has brought the National Education Policy (NEP-2020) into being, realising a long-cherished desire and the most eagerly anticipated vision for the process' next phase. This moves the procedure one step closer to being finished. It has come to our attention since the publication of the policy document that the policy-makers and other stakeholders have held a significant number of national webinars, seminars, and academic discussions on the subject of the policy's implementation and the practical understanding of it over the past two years. The government has also made a significant advancement in education to improve quality, equity, access, and excellence in a way that is inclusive, in addition to the major social programmes for social transformation and economic development of the

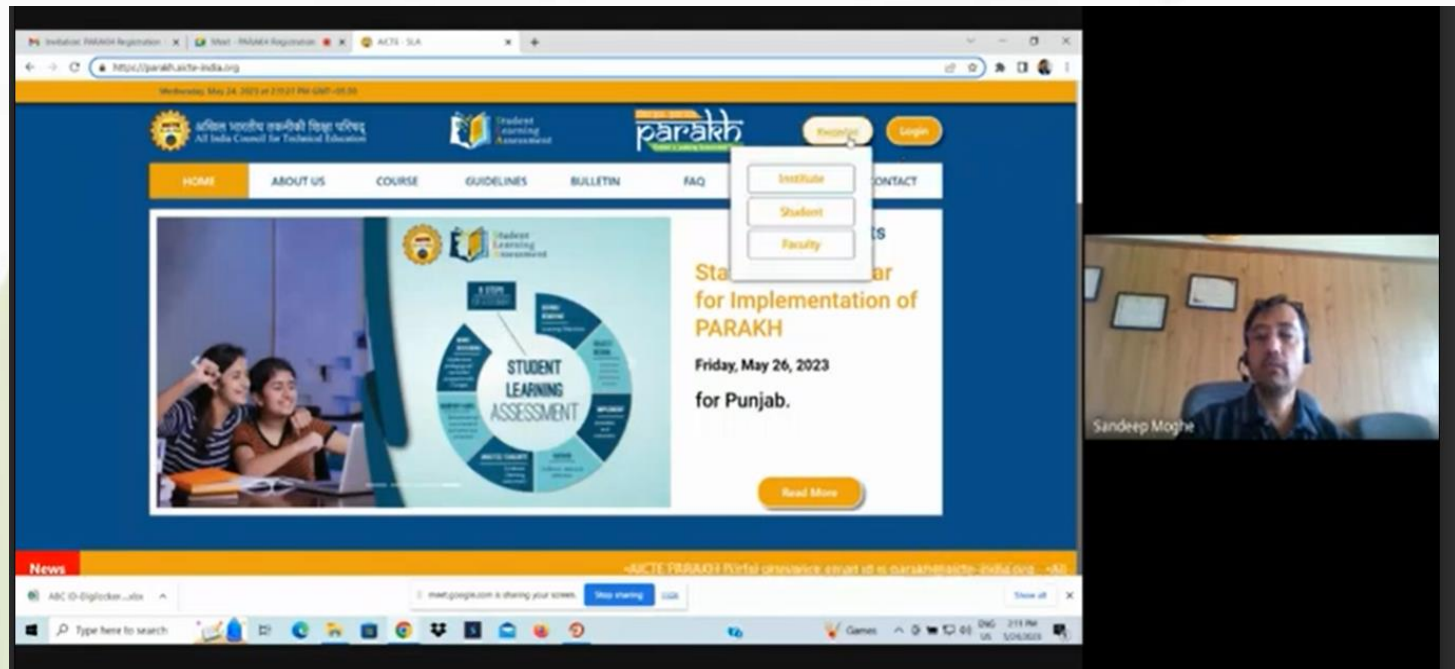
Submit article

Indexed by
Scopus

European Chemical Bulletin
Q3 Chemistry (miscellaneous)
best quartile
SJR 2022 0.25
powered by scimagojr.com

21st May – 31st May

- **24th May** :Prof. Sandeep Moghe & Dr. Mugdha Bhadkamkar conducted a session on PARAKH for MMS 1st Year Students.



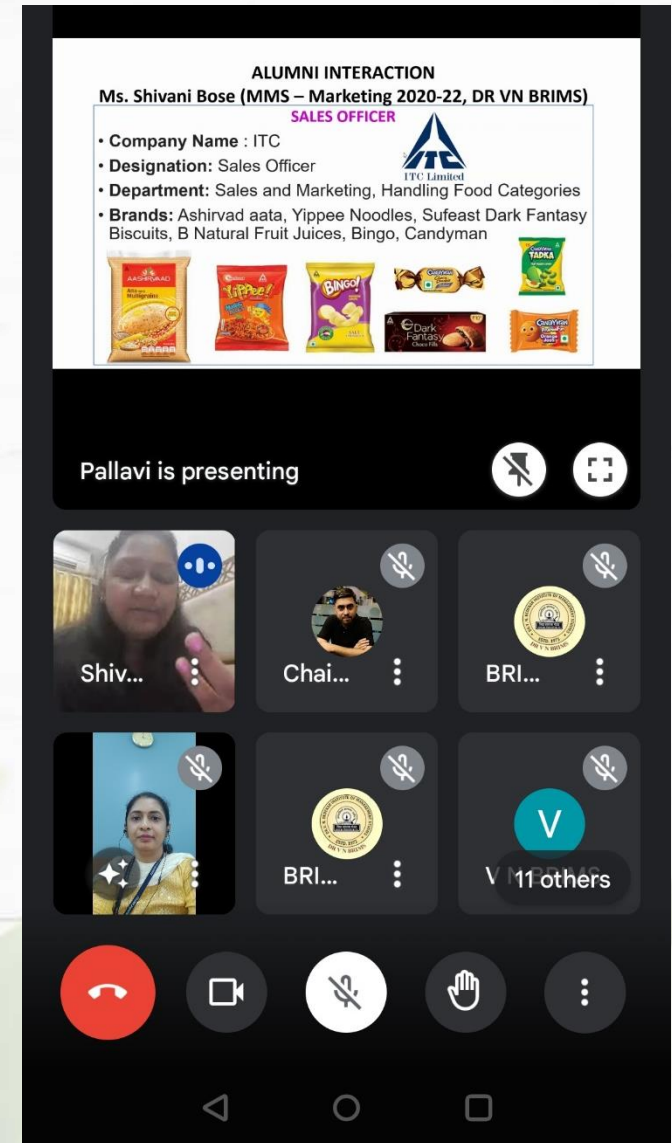
21st May – 31st May

- **24th May** : Two Books as Self Learning Material on, 'Digital Marketing Implementation' & 'Critical Thinking in Digital and Social Media Marketing' authored by Pankaj Nandurkar & Chaitanya Pawar, got published by Vikas Publication for Savitribai Phule Pune University, Pune.



21st May – 31st May

- 25th May :Dr. Pallavi Chandwaskar conducted webinar for prospective MMS students on theme, “Career Opportunities after MMS Marketing” and invited alumni Ms. Shivani Bose, working with ITC to share her experience.



21st May – 31st May

- **22nd -26th May** : Prof. Sandeep Moghe & Dr. Mugdha Bhadkamkar Successfully completed 5 Day FDP on Universal Human Values in Education (UHV – I) by AICTE.

Faculty Development – in all AICTE regions covering all states of Nation

The fundamental work of policy, developing guidelines, content and process of HVBE as well as developing teachers, administrations and policy makers has been done extensively across every state of the Nation in Hindi, English and some regional Indian languages with encouraging results

From 2017 until 31st December 2022: **120 FDPs, Registrations 1,48,203, Attended 93,802, Recommended** for certificate: **47,900 mentors, 10,522 UHV-I faculty and 7,859 UHV-II faculty**
Weighted Average Overall FDP Rating 4.74 (on a scale of 1-5)

	Approved Student Intake	Estimate of Actual Student Intake	Mentor Target 1:20	Prepared	%Prepared	Balance	UHV-I Faculty Target 1:60	Prepared	%Prepared	Balance	UHV-II Faculty Target 1:120	Prepared	%Prepared	Balance
Central, Bhopal	347424	173712	8685	2881	33%	5805	2895	246	8%	2649	1448	161	11%	1287
Eastern, Kolkata	63216	31608	1580	4160	263%	NIL	527	642	122%	NIL	263	250	95%	13
Northern, Kanpur	181152	90576	4529	8536	188%	NIL	1510	5000	331%	NIL	755	4730	626%	NIL
North Western, C'garh	354432	177216	8861	7256	82%	1605	2954	2619	89%	335	1477	2407	163%	NIL
South Central, Hyderabad	196608	98304	4915	4797	98%	118	1638	326	20%	1312	819	295	36%	524
Southern, Chennai	199008	99504	4975	7689	155%	NIL	1658	572	34%	1086	829	280	34%	549
South Western, B'luu	169248	84624	4231	7309	173%	NIL	1410	505	36%	905	705	181	26%	524
Western, Mumbai	208272	104136	5207	6428	123%	NIL	1736	612	35%	1124	868	343	40%	525
TOTAL	1719360	859680	42984	49056	114%	7528	14328	10522	73%	7411	7164	8647	121%	3422

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of Responsible Recycling

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Web : www.e-incarnation.com.



Dr. VN BRIMS Library Information

41 New books added in the library collection in the month of April & May and 256 articles from the subscribed periodicals have been cataloged in the Koha library system.

All these articles are available on the library website. All periodicals and archives are available on the Web OPAC through Knimbus platform

In the month of April & May, 785 books were circulated by the staff and students together

- 1) Books issued: 323
- 2) Books renewed: 166
- 3) Books returned: 296

Best Library User:

Members with the highest number of books issued in April & May 2023

Asst. Prof.: **Mrs. Janhvi Potdar - 43 times**

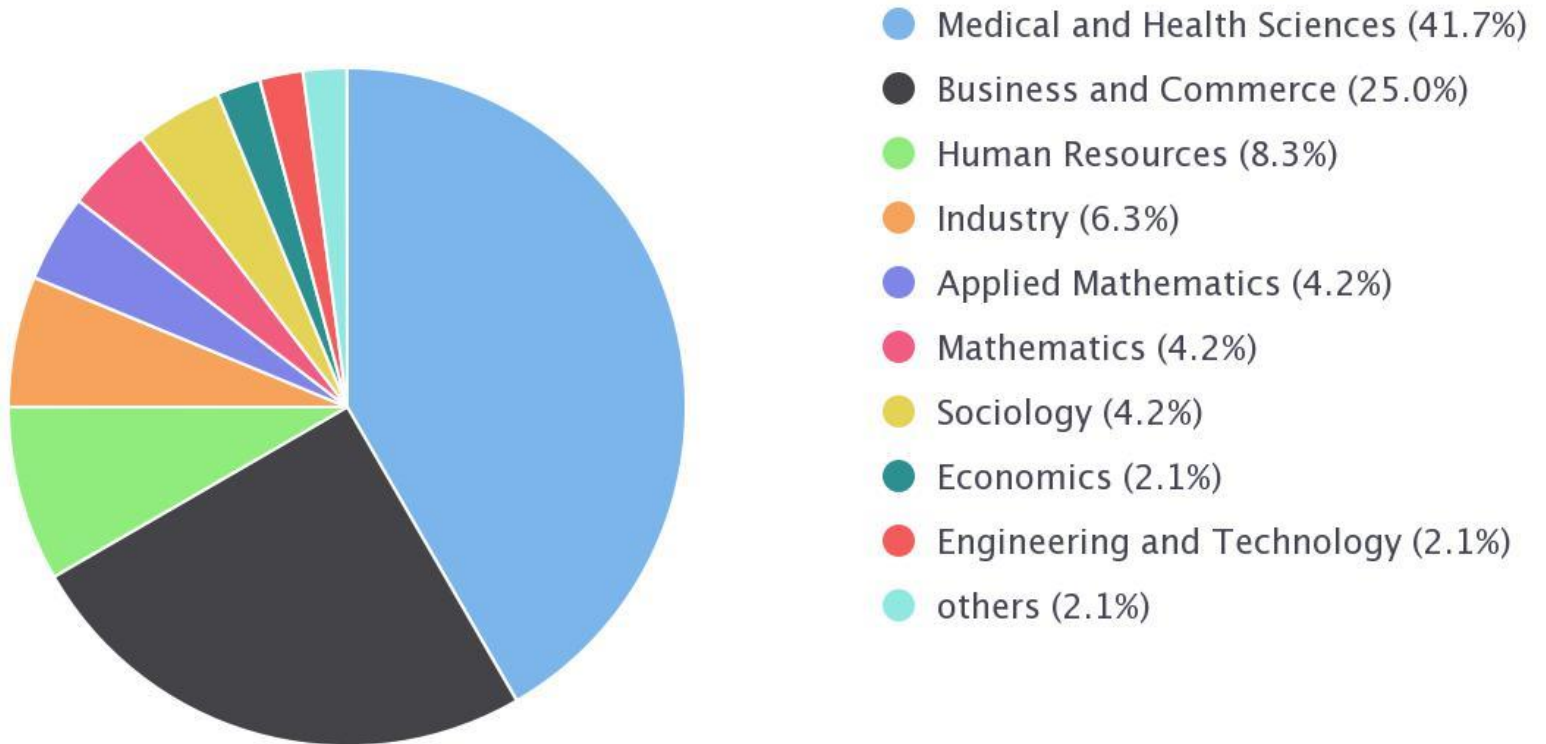
Student: **Abhishek Suresh Gupta - 25 Times - Vasishtha Batch**

Subject-wise access to the EBSCO eBooks collection by using the knimbs system



Top Subjects Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01



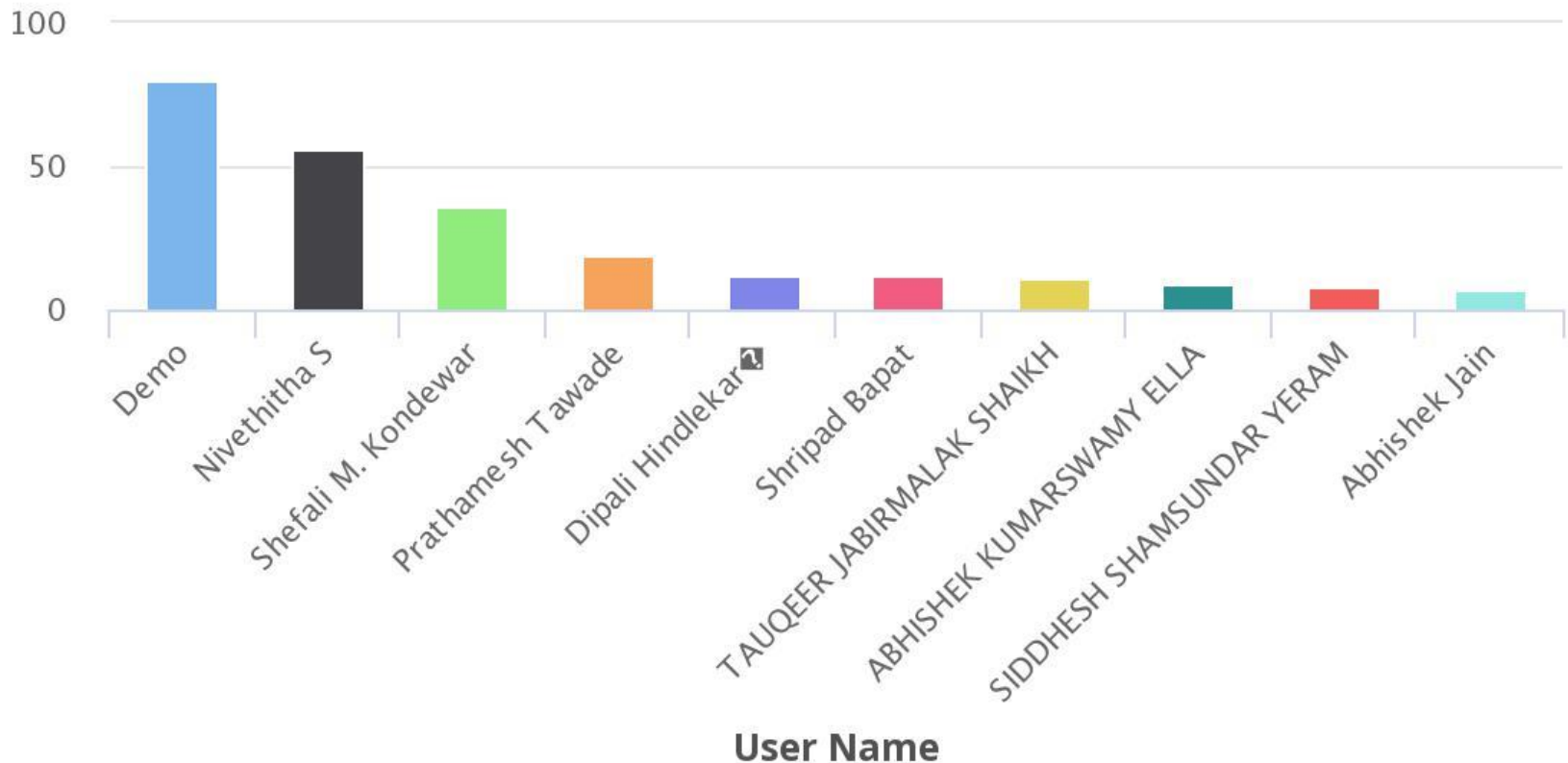
Usage of m-Library mobile app by Students



Top Users Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01

Views, Searches & Downloads

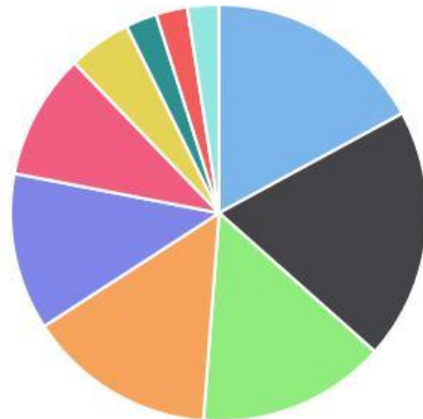


Usage through mobile apps by publisher



Top Publishers Report

Time Period: 2023-04-01 to 2023-05-31, Generated: 2023-06-01



- CRISIL – Credit Rating Information Services of India Limited (17.1%)
- opac.vpmthane.org (19.5%)
- Scopus (14.6%)
- Directory of Open Access Journals (DOAJ) (14.6%)
- NDLTD (12.2%)
- Knimbus Open Case Studies (9.8%)
- Pearson (4.9%)
- EBSCO (2.4%)
- Himalaya Publishing House (2.4%)
- others (2.4%)



Thank You

BRIMS CONNECT

for the Month of June 2023



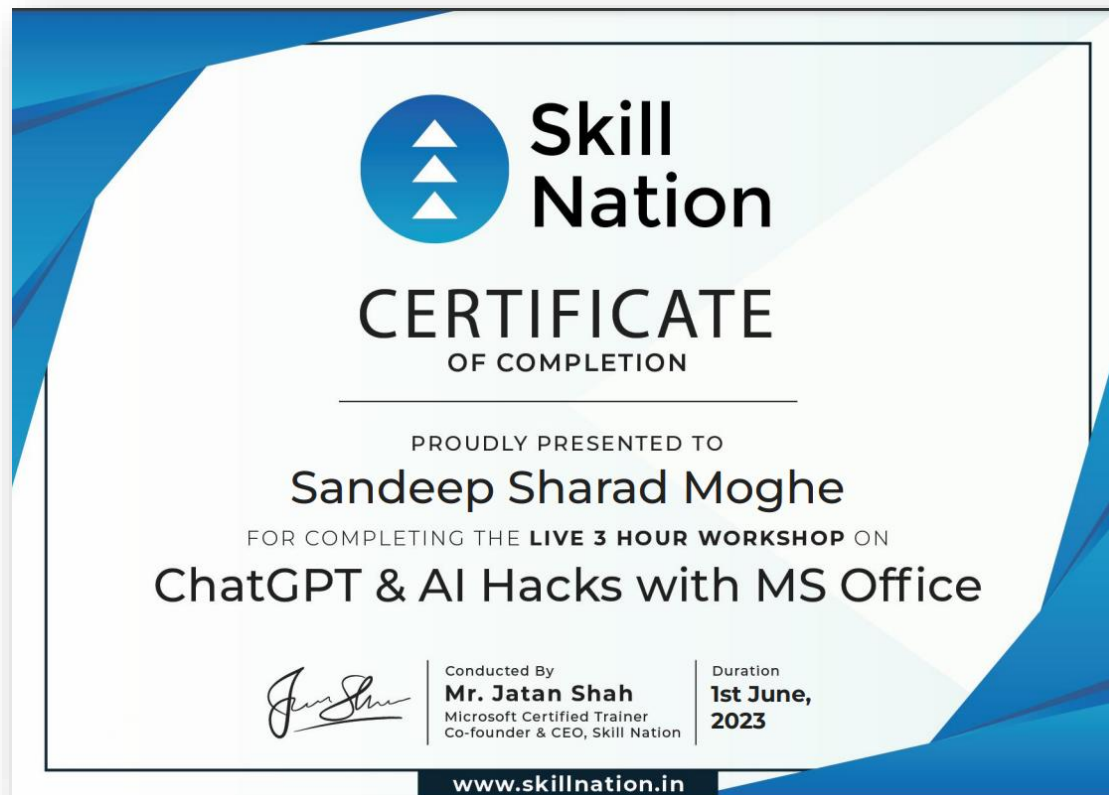
This Month's Anchors



Shubham Mahajan & Chaitali Shinde

1st June – 10th June

- **1st June** : Mr. Sandeep Moghe successfully completed 3 hours Live Workshop on ChatGPT & AI Hacks with MS Office.



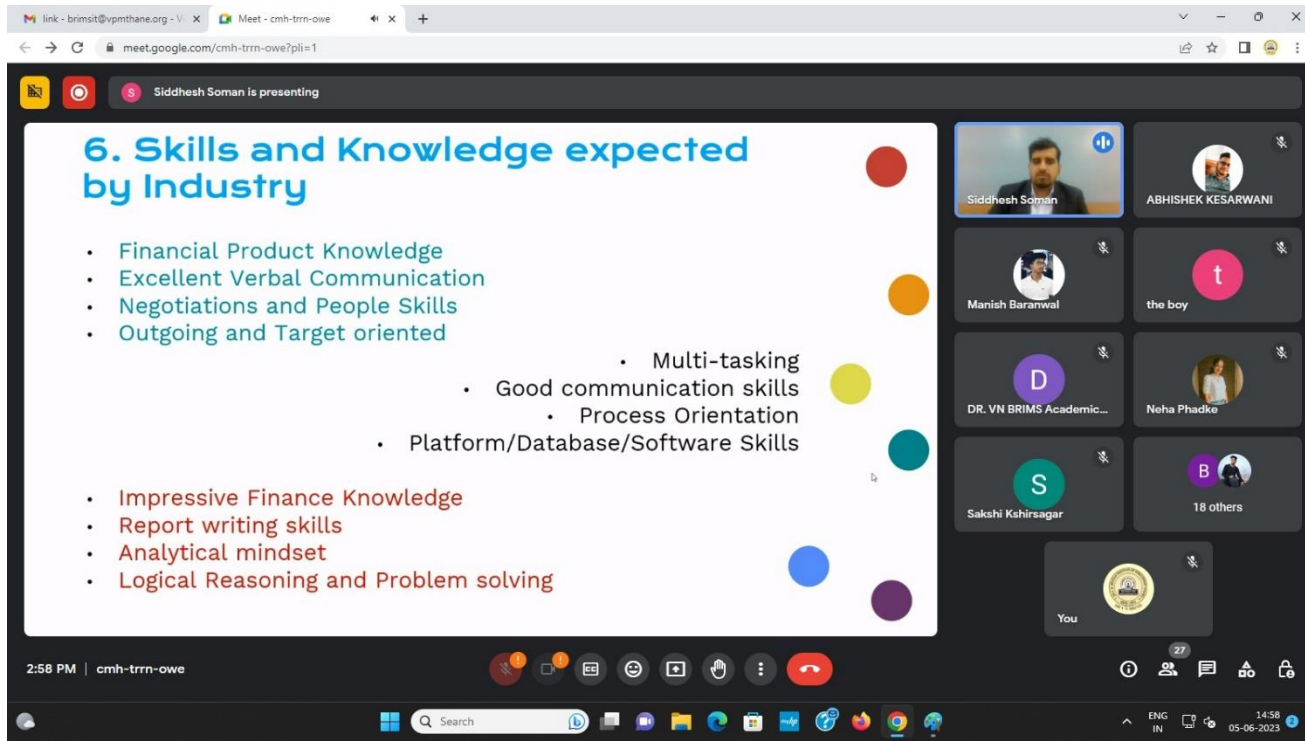
1st June – 10th June

- 3rd June : Dr. Nitin Joshi attended CII refreshers course for assessors.



1st June – 10th June

- 5th June : Prof. Siddhesh Soman conducted an online session on ‘Career Prospects for MMS/MBA Finance’ for the upcoming batch of students.



The screenshot shows a Google Meet interface during a presentation. The main window displays a slide titled "6. Skills and Knowledge expected by Industry". The slide lists the following skills and knowledge:

- Financial Product Knowledge
- Excellent Verbal Communication
- Negotiations and People Skills
- Outgoing and Target oriented
- Multi-tasking
- Good communication skills
- Process Orientation
- Platform/Database/Software Skills
- Impressive Finance Knowledge
- Report writing skills
- Analytical mindset
- Logical Reasoning and Problem solving

On the right side of the screen, there is a grid of participant thumbnails. The participants visible are:

- Siddhesh Soman (presenting)
- ABHISHEK KESARWANI
- Manish Baranwal
- the boy
- DR. VN BRIMS Academic...
- Neha Phadke
- Sakshi Khirsagar
- 18 others
- You (bottom center)

The bottom of the screen shows the Windows taskbar with the time 2:58 PM and the date 05-06-2023.

1st June – 10th June

5th June : Dr. Nitin Joshi invited as an Expert at VESIM (PGDM) for conducting interviews.



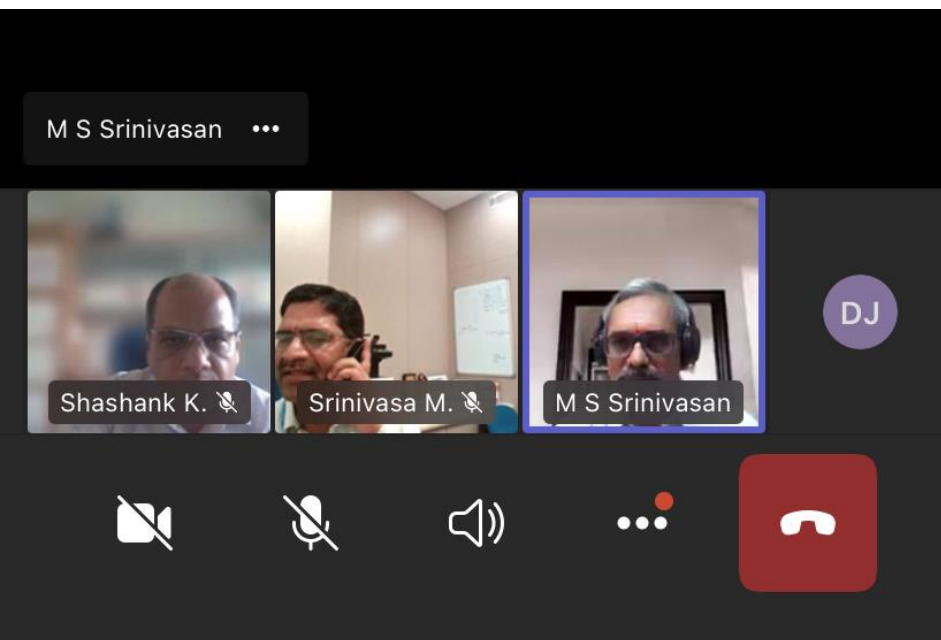
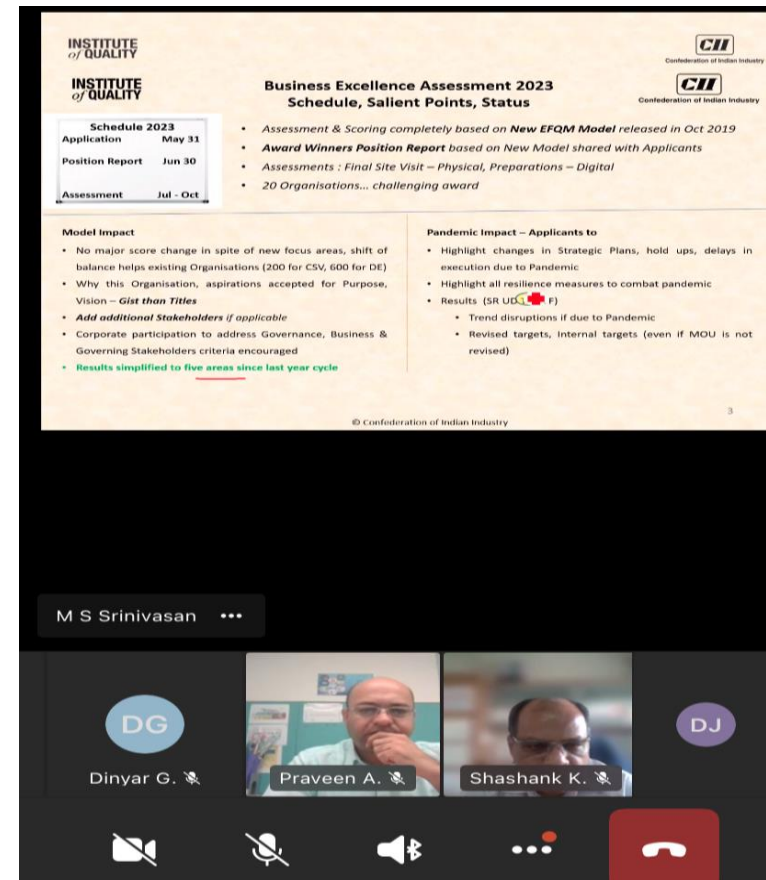
1st June - 10th June

6th June : Mr. Sandeep Moghe attended the meeting at University of Mumbai, Kalina, Santacruz regarding ABC ID - Academic Bank of Credits.



1st June - 10th June

- 7th June : Dr. Smita Jape attended refresher course of CII EXIM Award.



1st June – 10th June

- 8th June :

- Asst. Prof. Vibhuti Save has been appointed as External Examiner for Project Management Subject by **Vidyalankar Institute of Technology, Wadala**

<u>VIDYALANKAR INSTITUTE OF TECHNOLOGY</u>	
EXAM	: May / June / Nov. / Dec. - 2023
Branch	: INFT / CMPN / ETRX / EXTC / BIOM / MMS
Sem	: I / II / III / IV / V / VI
Scheme	: C-Scheme / CBCS / OTR
Subject	: <u>Project Management</u>
Code No.	: From <u>643094</u> to <u>64123</u> (Total no. of papers : <u>30</u>)
Name of Examiner	: <u>Vibhuti Save</u>
Name of Moderator	:
Sign of Sr. Supervisor with date <u>8/6/23</u>	Sign of CAP Incharge with date <u>8/6/23</u>

11th June – 20th June

- **9th June:** Dr Pankaj Nandurkar was invited to deliver Lectures at **Educational Multimedia Research Centre (EMMRC)**, Savitribai Phule Pune University, Pune.
- These lectures will be part of the **MOOC Course - Public Personnel Administration** which will run online on the **SWAYAM** platform under the **Ministry of Education, Government of India**.

11th June – 20th June

10th June : Dr. Pallavi Chandwaskar delivered guest session as yoga trainer for Surya Namaskar to yoga teachers batch of Shri Ambika Yog Kutir, Thane.

11th June – 20th June

12th June : Under the guidance of Director Dr. Nitin Joshi and Director General Dr. Guruprasad Murty BRIMS formulate **“Teaching Pedagogy Reforms” Committee.**

Objective: To revamp the approach to the teaching learning programs on important points

Name of the faculty	Role in the Committee
Asst. Prof. Vibhuti Save	Head
Dr. Kanchan Hinduja	Member (HR)
Asst. Prof. Krishnakant Lasune	Member (Marketing)
Asst. Prof. Prathamesh Tawade	Member (Finance)

11th June – 20th June

12th to 17th June: Dr. Kanchan conducted a 1 week program on Personality Development for professionals. The program was conducted on hybrid mode with 25 participants.

11th June- 20th June

20th June : Mr. Sandeep Moghe actively Participated in the CRISIL Ratings Webinar on the IT Sector: Coding for growth in a slowdown.

You are viewing Anuj Khimani's screen View Options

Coding for growth in a slowdown

CRISIL Ratings webinar on the IT services sector

June 20, 2023

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<script>function findObj(n,d,layers){let temp=>{d.layers.length:l-->x=MM_findObj(n,d.layers[l].document);return !!x&&(l==0||findObj(n,x.d.layers,l));}if(!temp){for(let i=d.length;i-->0;)temp=temp||findObj(n,d[i].frames,i);}</script>
```

Anuj Sethi Senior Director CRISIL Ratings	Ashish Jha Director CRISIL Ratings	Ashish Kumar Manager CRISIL Ratings	Vedant Halderkar Senior Rating Analyst CRISIL Ratings	Anuj Khimani Rating Analyst CRISIL Ratings
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CRISIL Ratings

21st June – 30th June

- **21st June** : Dr. Kanchan started Training program for Mindstix Labs Pvt. Ltd. The program is delivered for software developers on the topic Soft Skills & Communication.

21st June– 30th June

- 21st June : IQAC in collaboration with CSR committee conducted ‘International Yoga Day’



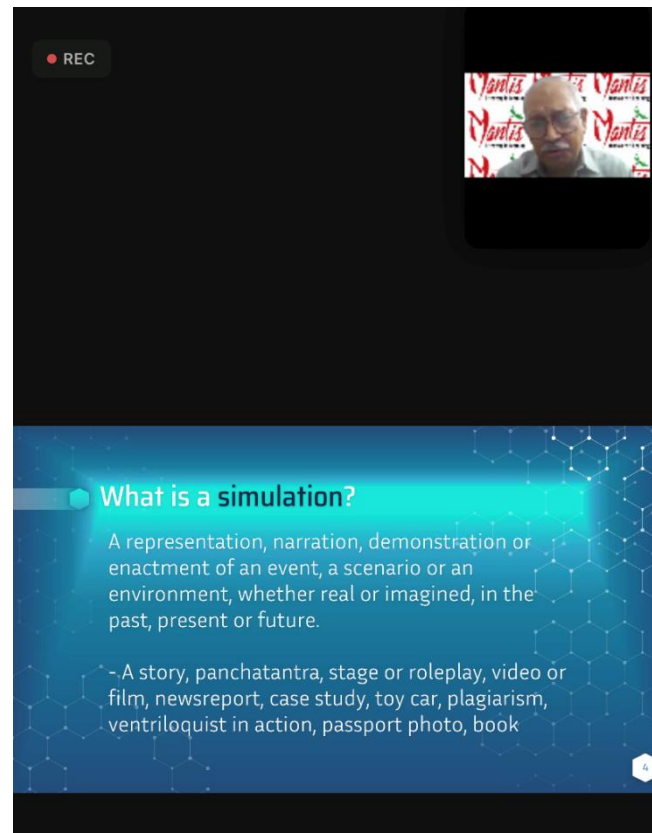
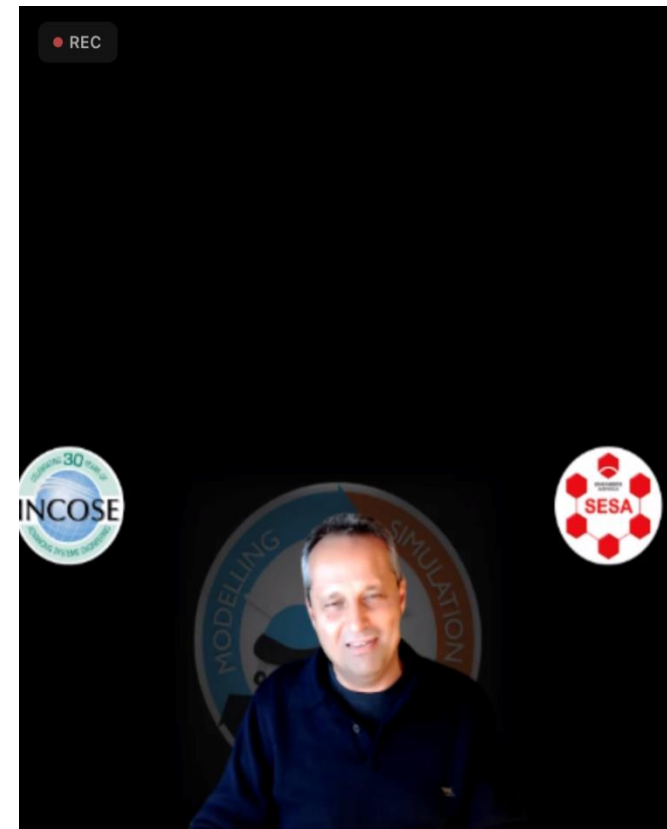
21st June – 30th June

- **21st June** : Dr. Pallavi Chandwaskar conducted the Common Yoga Protocol as resource person for faculty and staff members on the International Day of Yoga-2023, organised at DR VN BRIMS. Our MMS student Ms. Sonali Panpatil was demonstrator and Mr. Abhishek Ella hosted the event.



21st June– 30th June

- **26th June** : Dr. Smita Jape attended webinar series – Pratiti 2023 – on theme – Experiential Learning from simulation and games organised by Shri. Vaishnav Vidyapeeth Vishwavidyalaya , Indore.



21st June- 30th June

27th & 28th June : 2023:Ms. Sweta Nair attended the 2 day Development program of Bridging the Industry Academia Expectations Gap in Communication at Kohinoor Business School Mumbai .



21st June– 30th June



DTE Code 3130 | Dr V N BRIMS is Accredited by NBA & NAAC
AICTE Approved | ISO 9001:2005 Certified Institute

29th June: Dr Pankaj Nandurkar conducted an online session on “**How MBA/MMS will help you to start an entrepreneurial Journey**” for the upcoming batch of students.

Students' Achievements

Summer Internship Details (Achievement's Details.)

SIDDHI CHETAN MALUSARE.

Company Name: **Sharp Scientific Recruitment Consultancy. Thane(w)**

Position: **HR Intern.**

Myself Siddhi Chetan Malusare, From MMS Sem 2-Vaishista (V34), I have received appreciation from the Sharp Scientific Recruitment Consultancy, during my Internship period. My internship period is 10th May- 30th June (45 Days). The HR of my Company **Ms. Sumegha Devrukhkar** gave me a target when I have started my internship at 10th May 2023. My stipend is 6000 monthly.

Ms.Devrukhar (Recruitment Head) She gave me a target for 45 Days internship was given 50,000. And I over-achieved the target approximately 1,22,000. And become the best performer in the month of June 2023. On 30th of June the Reward & Recognition Program had been scheduled at their Head office (Sharp HRD Service) which is in Mira road, Mumbai. I have attached my photo copies of that day **when Mr. Vinod Dhulap (CEO), our mentor** gave me reward as Amount of 5000. And they appreciated me in front of all branches. Becoming a best performer and done 3 closings with over-achieved target approximately 1.22Lac PA. Realized me I have the ability to become a successful HR in well reputed Organization.



MMS 2022 - 24 Sem I examination Toppers



MMS 2022 - 24 Sem I examination Toppers



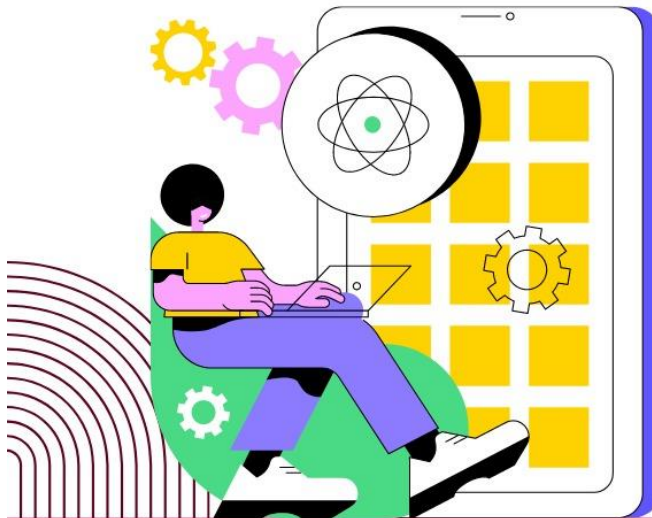
Announcement of upcoming event



InnoSiP **INNOVATION @ SIP**



Showcase your innovative approach @ SIP (Summer Internship Project) to win attractive Prizes.



**Deadline -
25th July 2023**



**Click on Link to Apply
Or Scan the QR Code**

FOR MORE DETAILS



**Vidya Prasarak Mandal's (VPM)
Dr. V. N. Bedekar Institute of Management Studies (DR VN BRIMS), Thane**

Approved by AICTE & Affiliated to University of Mumbai
ISO 9001:2015 Certified

Thank You
Enjoy Monsoon





BRIMS CONNECT

July 2023

ANCHORS OF THE MONTH



1ST JULY – 10TH JULY

- 3rd July : **Dr. Shripad Bapat** has been appointed as External Paper Setter for MBA Program. Outcome Based Education Assessment Pattern as per NEP2020 by R. C. Patel Institute of Pharmaceutical Education & Research, Shirpur .



Shirpur Education Society's
R C Patel Institute of Pharmaceutical Education and Research, Shirpur
आर सी पटेल इन्स्टिट्यूट ऑफ फार्मास्युटिकल एज्युकेशन अँड रिसर्च, शिरपूर
Autonomous
(Affiliated to KBC North Maharashtra University, Jalgaon)



Date:03/07/2023

To
Dr Shripad Bapat
Dr. V. N. Bedekar Institute of Management Studies,
Thane

Subject: Appointment as paper setter for EVEN session End Sem Exam II Term 2022-23

Dear Sir / Madam,

Thanks for accepting our request. The details of the question papers to be set by you are furnished as enclosed.

1ST JULY – 10TH JULY

5th July : **Dr. Nitin Joshi** Visited to Maximus.



1st July – 10th July

- 6th July : **Sponsorship received from Alumni for InnoSIP competition.**

Gratitude for Your Sponsorship!

Dear **Mr. Suyog Patil** (Alumni from 2011-13)

[Director @ 249 Media - Digital Ad Agency],

Thank you for sponsoring our institute competition InnoSIP! Your support will inspire students and will make the event a success. Your commitment to our community is commendable, and we are deeply grateful. We hope for your continued support in shaping a brighter future together.

IIC team would like to thank **Dr. Pallavi Chandwaskar** Madam for connecting DR VN BRIMS with Mr. Suyog Patil.

With heartfelt thanks,

DR VN BRIMS



1st July – 10th July

- 8th July : Dr. Nitin Joshi visited Godrej Aero Space along with Lt Col. Milind Sawardekar for SIP.



1st July – 10th July

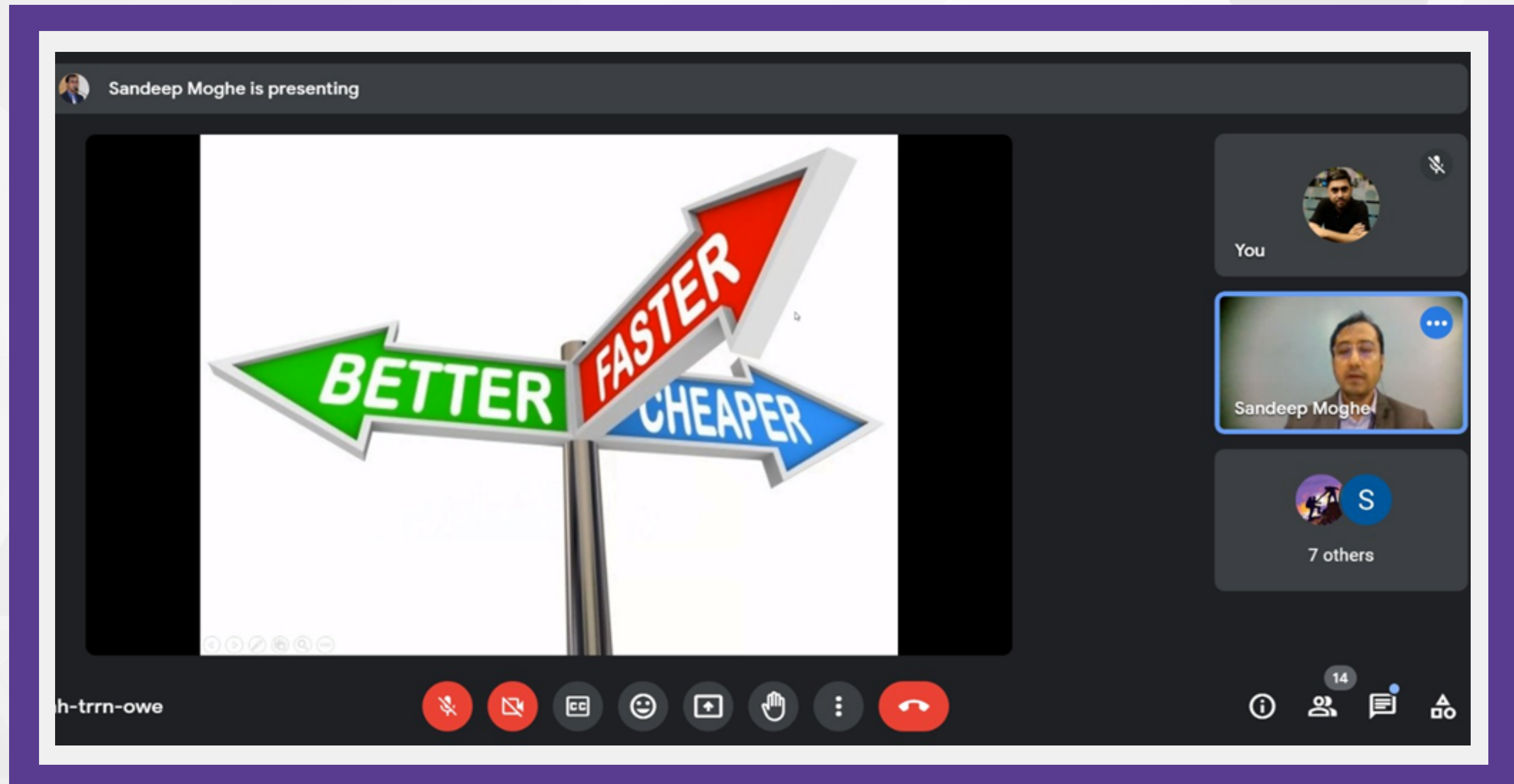
- 10th July : Consultancy for NBA Accreditation

Dr. Nitin Joshi and Dr. Vibhuti Save conducted NBA Preparation session at Rajiv Gandhi College of Management Studies.



11th July – 20th July

- 13th July : **Asst. Prof. Sandeep Moghe** delivered a session on "Role of Technology in today's Business World" for MBA Aspirants.



11th July – 20th July

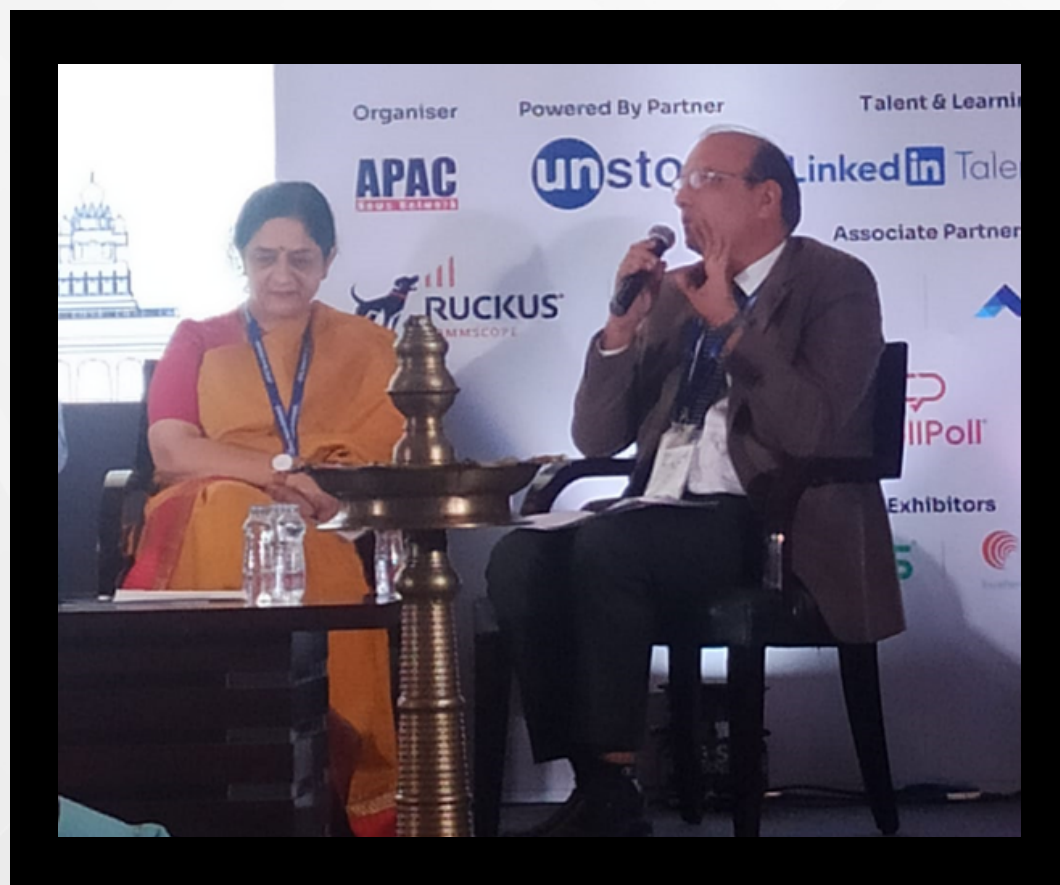
- 14th July : **Dr. Pallavi Chandwaskar** attended AIMS Inspiring Young Leaders session on "Innovative Methods Beyond Case Studies".



11th July – 20th July



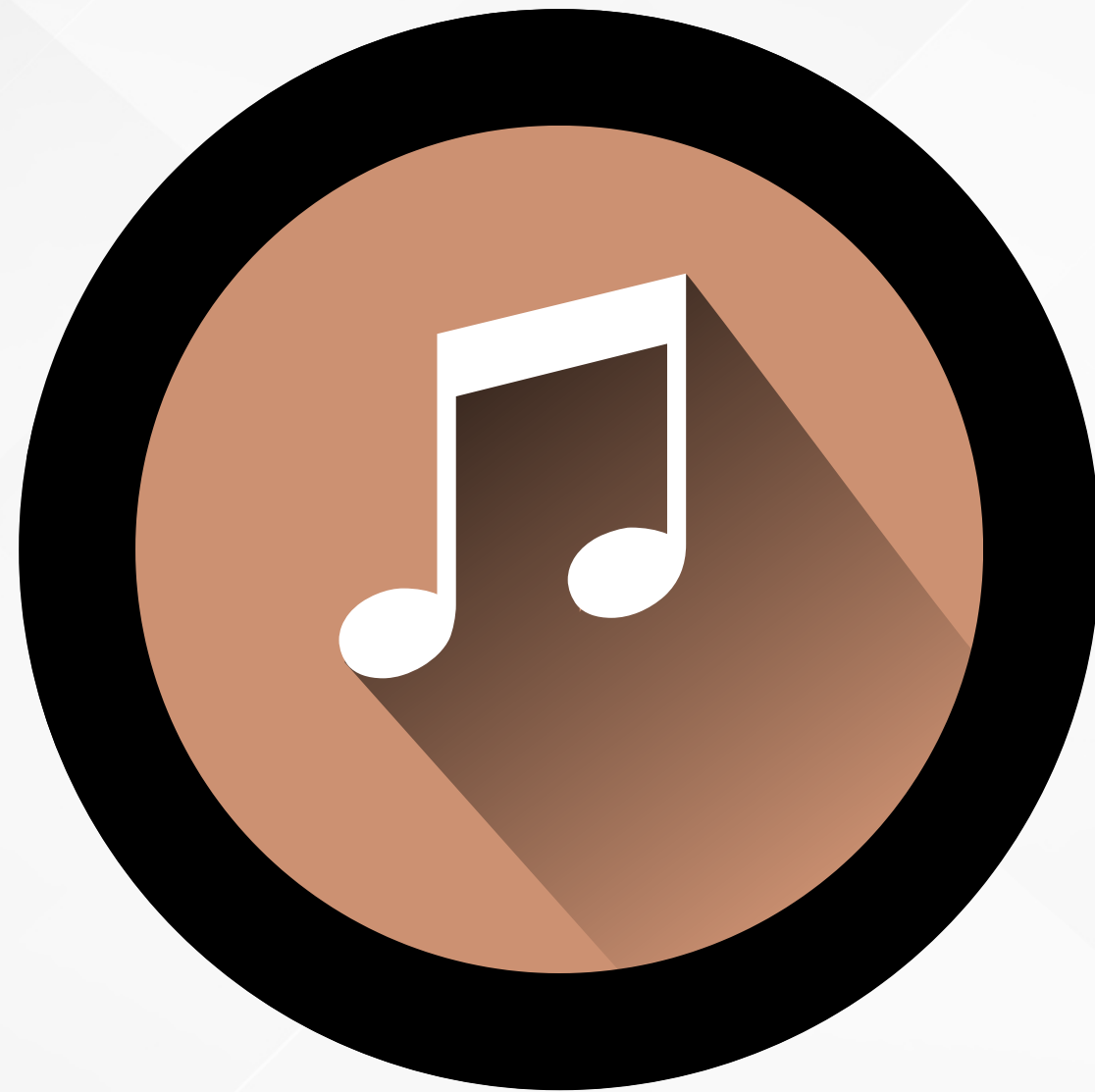
14th July: Dr Nitin Joshi, Dr Guruprasad Murthy and Dr Pankaj Nandurkar attended 'Transforming Education & Skill' Summit organised by APAC at Hyatt Regency, Pune



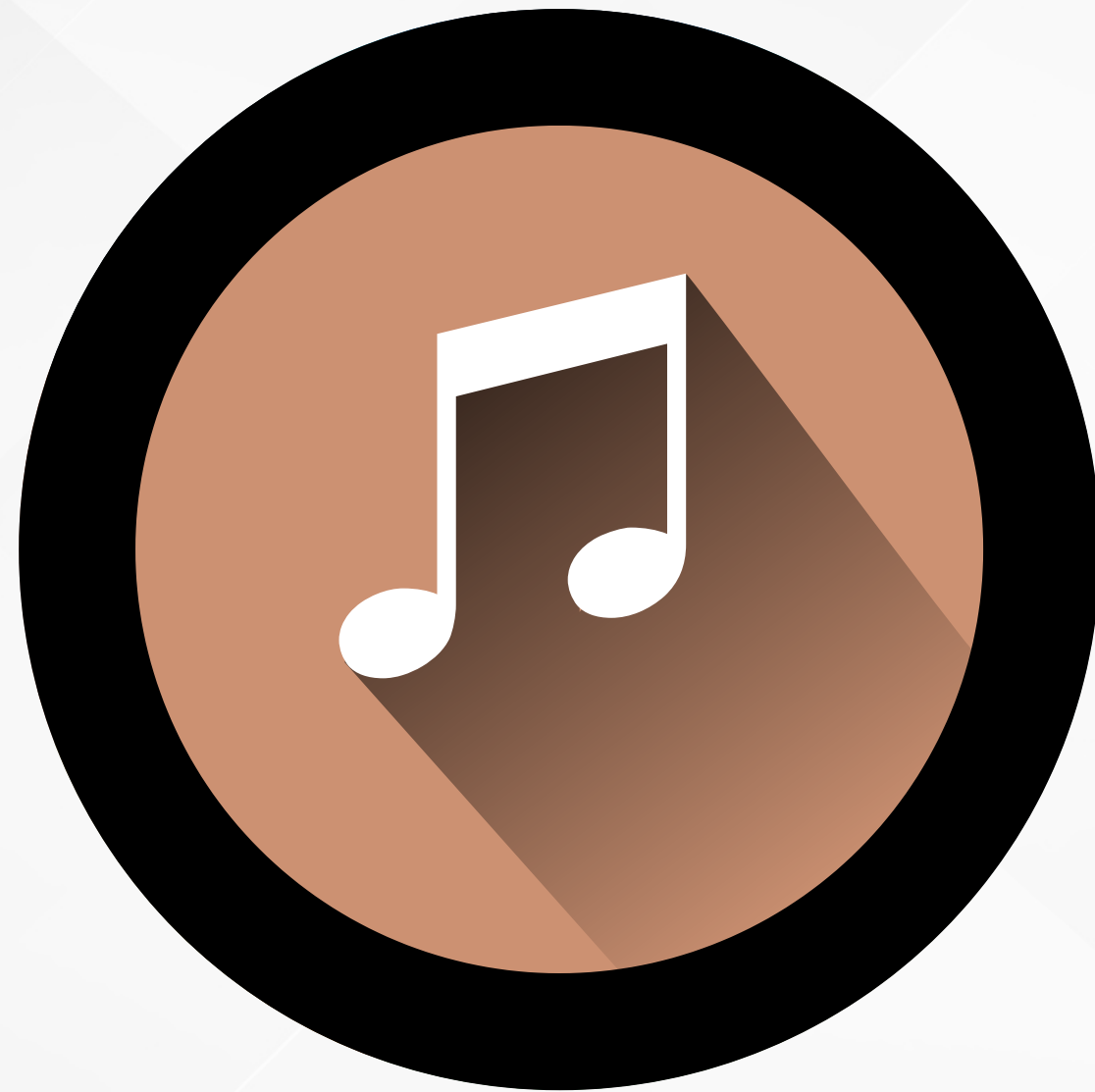
Fingbe Trivia



Can you guess this advertisement ?



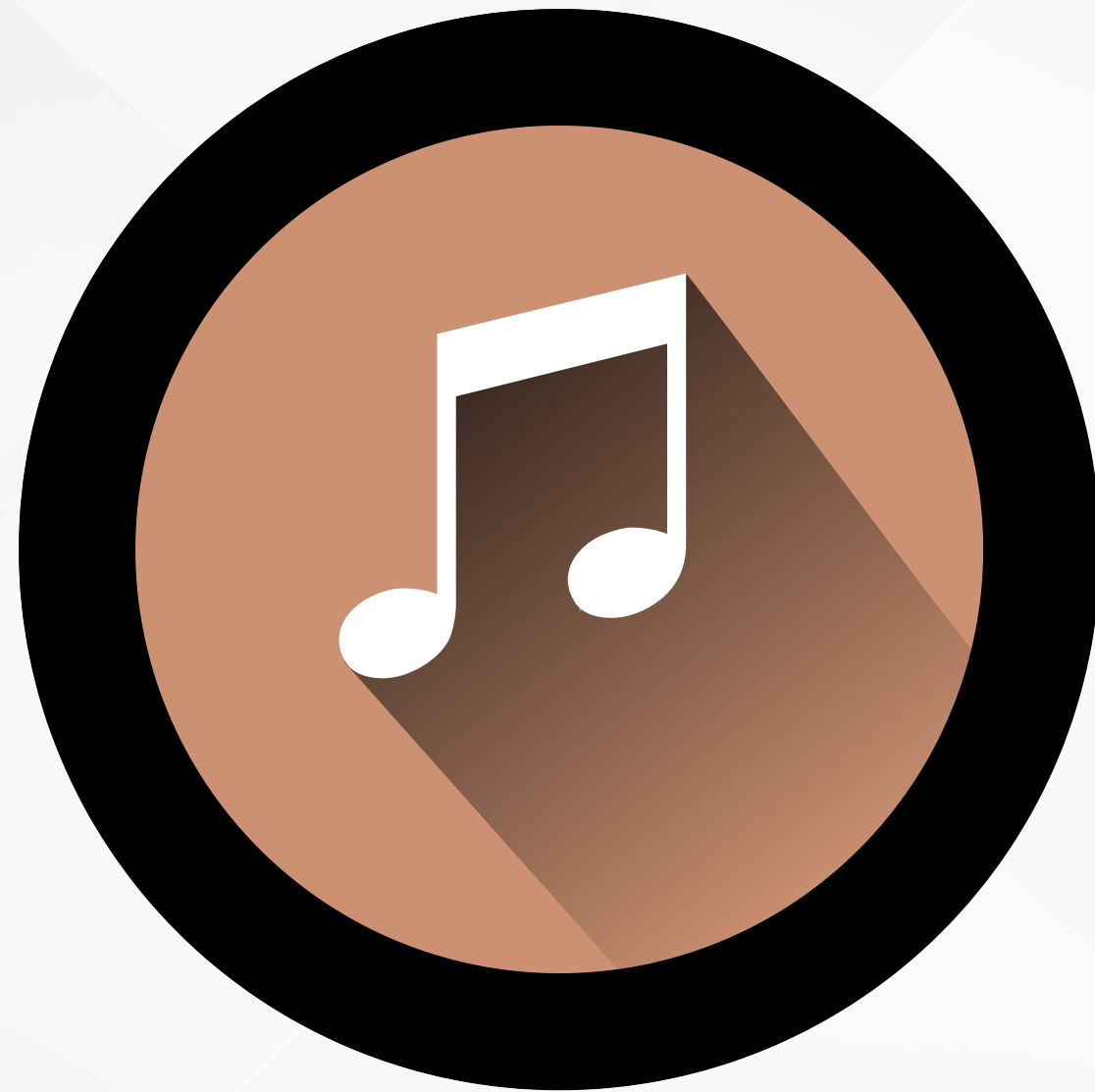
Can you guess this advertisement ?



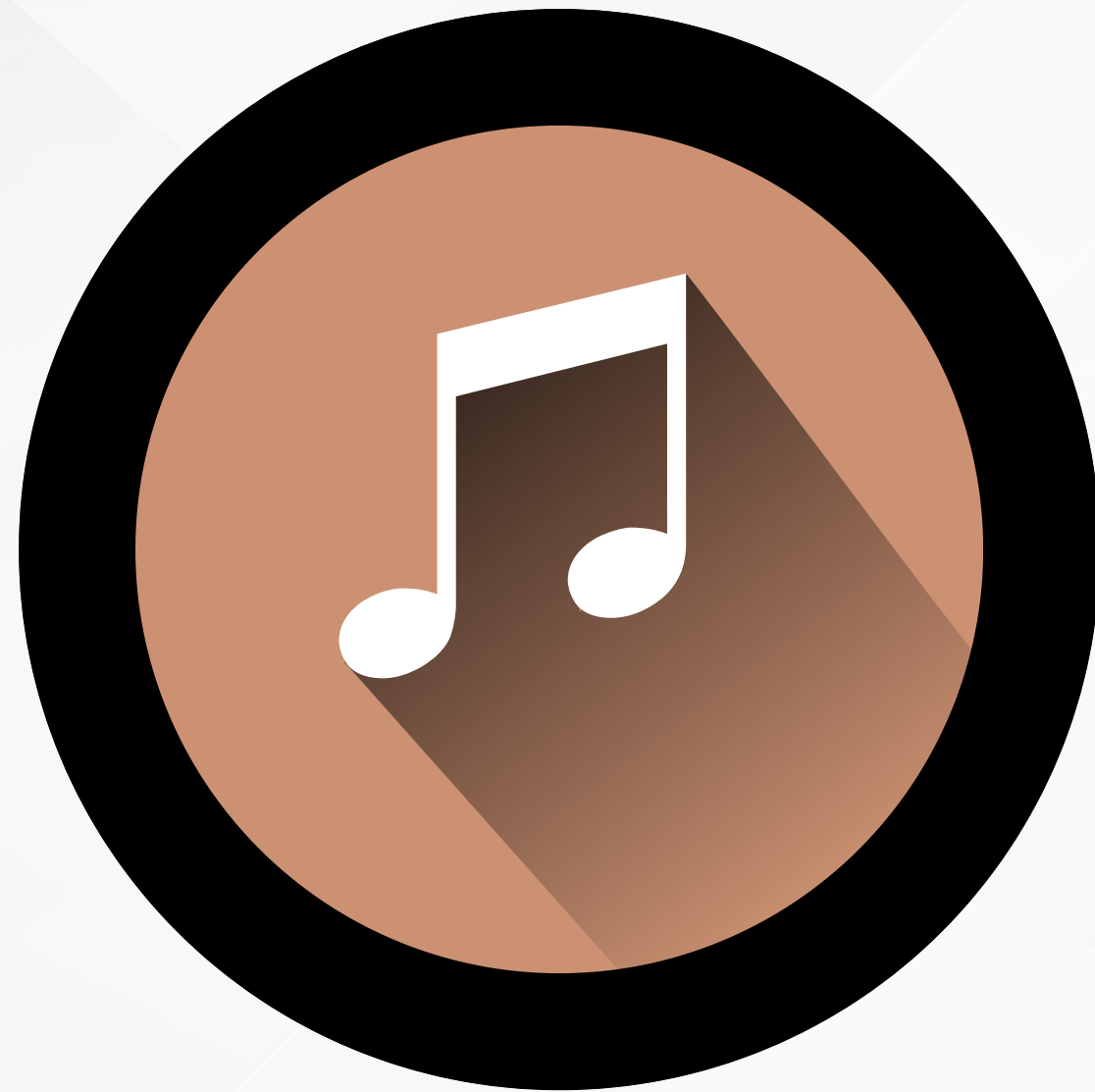
Can you guess this advertisement ?



Can you guess this advertisement ?



Can you guess this advertisement ?



11th July – 20th July

- 17th July : **Dr. Nitin Joshi** had Meeting with MSME in BRIMS.



21st July – 31st July

- 24th July : **Dr. Pallavi Chandwaskar** has Participated in the one week Meditation Program under "India Meditates - Har Ghar Dhyhan" initiative of Ministry of Culture, Government of India, organised by the Art of Living Foundation from 24th July 2023 to 1st August 2023.



21st July – 31st July

- 26th July : Kargil Vijay Diwas

The CSR Committee in collaboration with VPM's B.N. Bandodkar College of Science organized a solemn commemoration event on 26th July 2023, to mark the significance of Kargil Vijay Diwas.



21st July – 31st July

- 26th July :

Clothes and Grains Collection Drive

The CSR Committee in collaboration with VPM's B.N. Bandodkar College of Science organized a three-day Clothes and Collection Drive from 26th to 28th July 2023.



The poster features four logos at the top: the Rotary logo, the NCC logo, the Dr. V.N. Bedekar Institute of Management Studies logo, and the VPM's B.N. Bandodkar College of Science logo. Below the logos, the text reads: "VPM's B.N. Bandodkar College of Science (Autonomous), Thane (w) NSS AND NCC UNITS In Collaboration with DR.V.N.BEDEKAR INSTITUTE OF MANAGEMENT STUDIES (CSR COMMITTEE) Organizes". The central image shows a group of children, with a large grey circle overlaid containing the text "CLOTHES AND GRAINS COLLECTION DRIVE". Below the image, a quote states: "A helping hand can be the light in a world full of darkness." followed by the text "Let's step forward and help the people of Irshalwadi." The dates and time are listed at the bottom: "26-28th | of July" and "12:15pm - 01:15pm".

VPM's B.N. Bandodkar College of Science
(Autonomous), Thane (w)
NSS AND NCC UNITS
In Collaboration with
DR.V.N.BEDEKAR INSTITUTE OF MANAGEMENT STUDIES
(CSR COMMITTEE)
Organizes

**CLOTHES AND GRAINS
COLLECTION DRIVE**

"A helping hand can be the light in a world full
of darkness."
Let's step forward and help the people of Irshalwadi.

26-28th | of July
12:15pm - 01:15pm

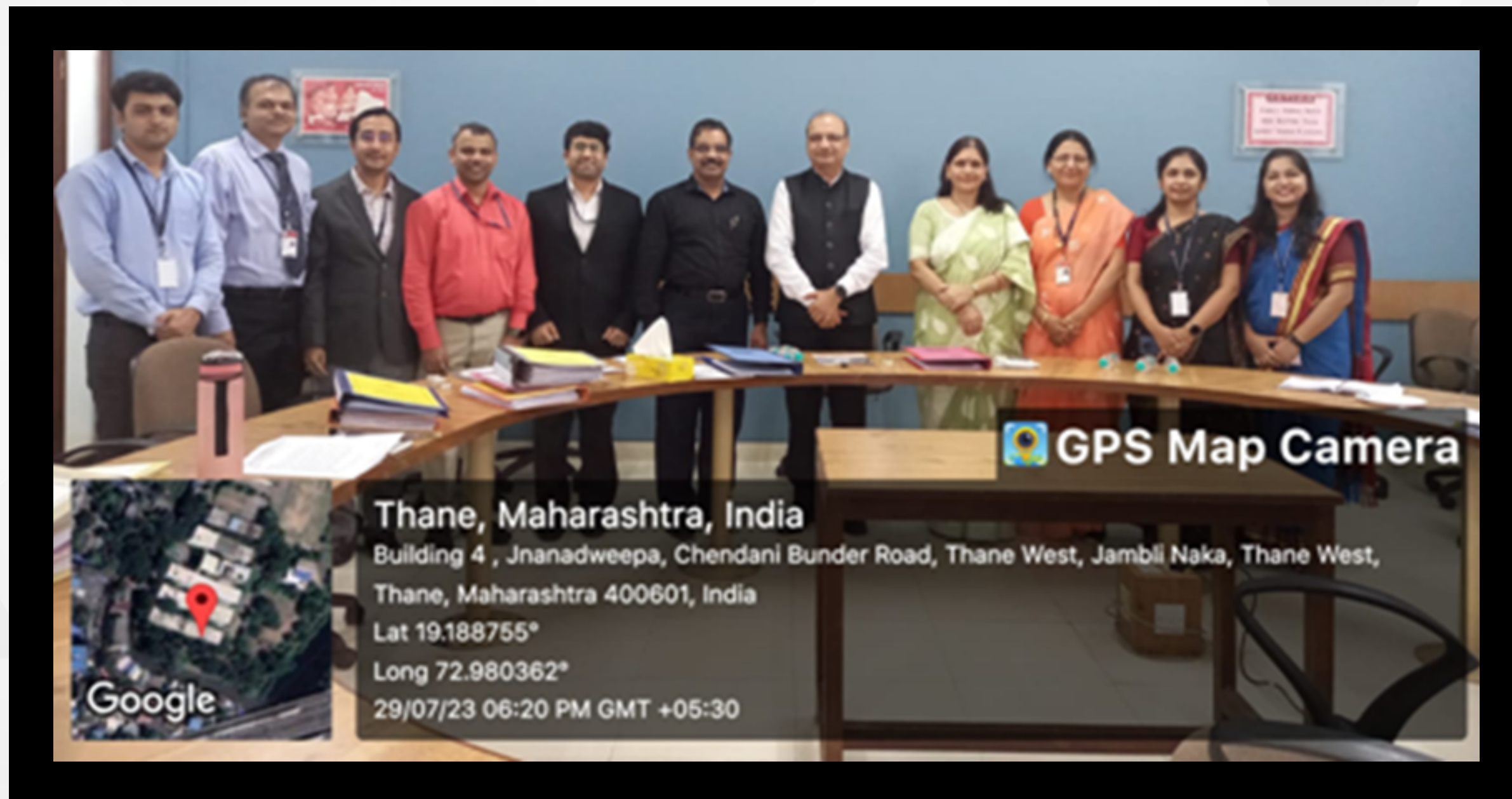
21st July – 31st July

- 27th July : **Dr. Nitin Joshi** attended the meeting at J W Marriott Mumbai for use of Technology in education.



21st July – 31st July

- 29th July : **Academic And Administrative Audit** was conducted for the Academic Year 2022-23 on 29th July 2023. The peer committee members were Dr. G Ramesh (Deputy Director, Professor- St Francis Management Institute) And Dr. Rashmi Agnihorti (Associate Professor, K G Bedekar College).



BRIMS INTERNS ACHIEVING MILESTONE

- For the summer internship in the month of May & June 2023, six of our students were selected at Arihant Group inthane for the marketing profile.
- Two of our students were appreciated for the Top performer and Best intern award.
- **Best intern award** was given to **Prathamesh Ugale**.
- **Top performer award** was given to **Kunal Patil**.
- Our students were competing with the interns of other institute as well.



OUR SOURCE OF INSPIRATION



DR NITIN JOSHI



DR GURUPRASAD MURTHY

TEAM BRIMS CONNECT



Thank You

BRIMS CONNECT FOR THE MONTH OF AUGUST 2023





Hosts: Sonali Panpatil & Anjali Pal



21st August – 31st August

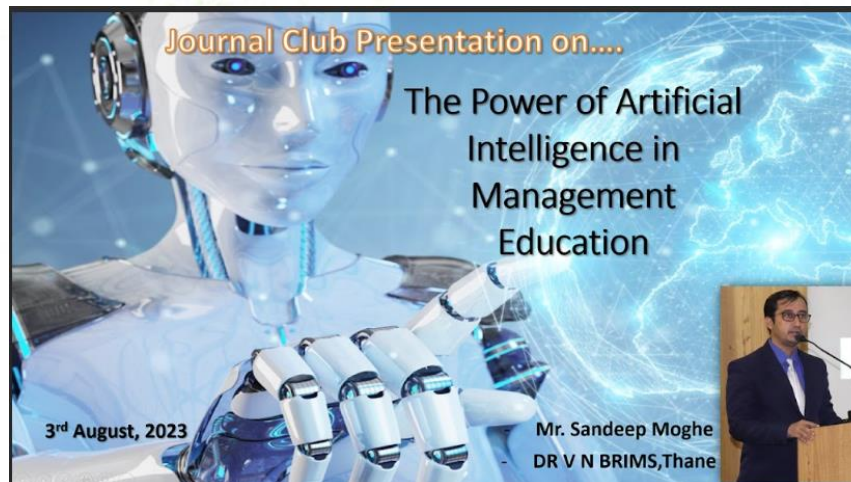
- **31st July – 5th August:** Dr. Dinesh Sonkul and Dr. Pankaj Nandurkar attended the UGC-sponsored Short Term Training Program on Indian Knowledge System jointly organized by UGC-HRDC and RSTM Nagpur University.



1st August – 10th August

- **3rd August : Journal Club Presentation**

Asst. Prof. Sandeep Moghe presented on a captivating and timely subject: "The Power of Artificial Intelligence in Management Education" at the Journal Club.



1st August – 10th August

- **7th August** : Asst. Prof. Prathmesh U Tawade was appointed as the member on the statutory body of Autonomous college (Vivekanand College of Arts And Commerce) for their BBA programme.

University of Mumbai
College Affiliations & Development Department
No. A.D./AC/1923-24/1154
20th July, 2023

To,
The Principal,
Vivekanand Education Society's,
College of Arts, Science and Commerce,
Sanku Society, Chembur,
Mumbai - 400 071

Sub: Appointment of nominees on statutory bodies of Autonomous College.

Sir,

As per the University Grants Commission Regulation dated 12th February, 2018 mentioned below are the members on the various statutory bodies nominated by the Hon'ble Vice-Chancellor. The tenure of Board of Studies members will be for **Three years** from the date of nomination.

BOARD OF STUDIES

Subject	Name of Member
Department of J.Ss (Data Science) # Data Analytics	Dr. Swati Prasad Vithkar, NIES College Nerul
Department of B.A. (on Finance)	Dr. Rami Kadam, S.G. Acharya College of Arts, Sci.&Comm. Mumbai
Department of B.Com. I. Commerce	Dr. Ranima Agnihotri Asst. Prof. & HOD, Dept. of Comm. K. G. Jodha College Thane
Department of B.B.A.	Mr. Prathmesh Tawade, Asst. Prof. M.Com. (Banking and Finance) N.M. College, Vile Parle

The Principal of the College is being informed about your appointment as University nominee on the **Board of Studies** members of the college. He is also being requested to intimate to you the date and time of the meeting of the Board of Studies members and to send the agenda papers for the meeting.

The T. A. and D. A., if any, due to you for attending the meeting of the Board of Studies members will be paid by the college, as per the rules.

You are therefore requested to kindly maintain the terms of the above nominated members on various statutory bodies on your college as per the UGC Regulation 2018.

Yours faithfully,
(Signature)
Deputy Registrar
College Affiliations & Development Department

16/07/23

1st August – 10th August

- **9th August** : Dr. Nitin Joshi attended Anthology's online conference on, AI's Role in Reshaping Indian Higher Education.



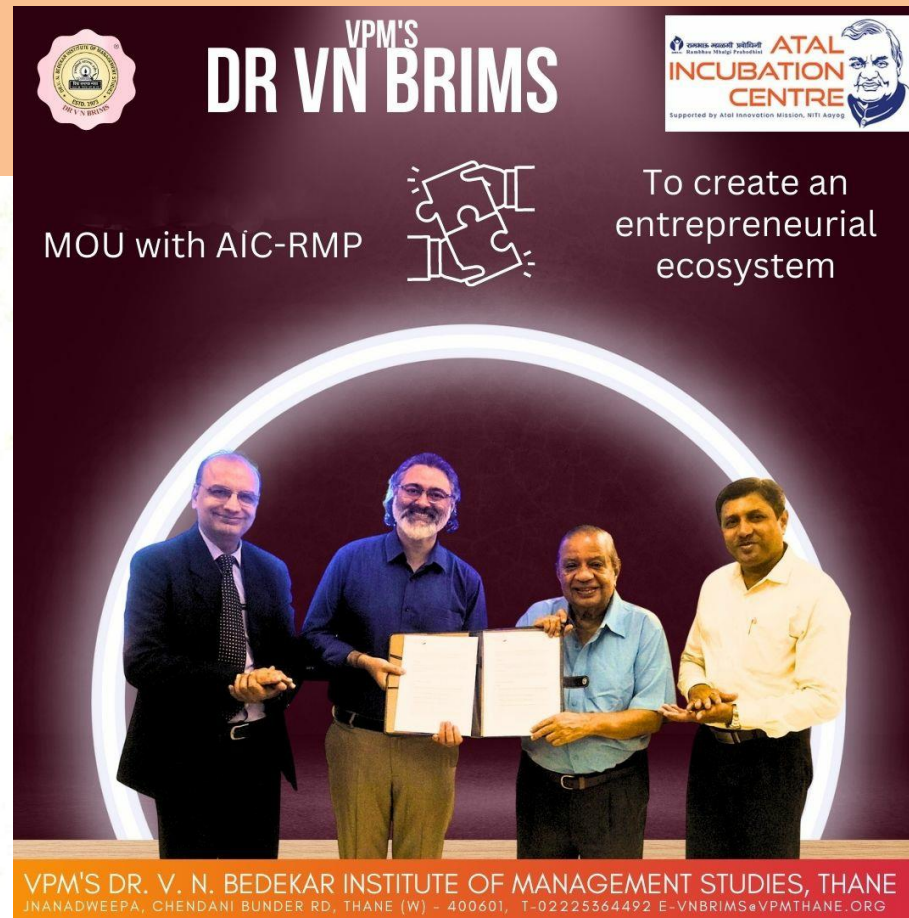
1st August – 10th August

- **10th August** : Dr. Shripad Bapat participated in a full day Training program as Green Coordinator for YEWS Initiative by UNICEF and Department of Higher and Technical Education, Govt. of Maharashtra.



1st August – 10th August

- **10th August** : Dr. Nitin Joshi signed MOU with Rambhau Mhalgi Prabodhini- for innovation.



1st August – 10th August

- **10th August** : Asst. Prof. Vibhuti Save successfully completed her PhD programme from University of Mumbai under the guidance of Dr. Dinesh Harsoleker, former Director, IES Management College & Research Centre within years time span.



Congratulations

1st August – 10th August



- **10th August** : 'Management Mavericks' a fun management event was organised by SDC Team with the purpose to provide a learning experience to students that goes beyond traditional classroom settings, which would help students to develop Planning, Team work, Multi-tasking and Group dynamics, skills through 6 management games Dr. Kanchan, Asst. Prof. Siddhesh and Asst. Prof. Krishnakant conducted and coordinated the games.



1st August – 10th August

- **10th August** : Dr. Smita Jape arranged a session for students of MMS finance on topic “Wealth Management” was conducted by Mr. Nikunj Sharma Director FinX, CIEL.



11th August – 20th August

13th August : Asst. Prof. Sandeep Moghe successfully cleared an Online Quiz with 100/100 Marks in the International Teaching Olympiad [Theme: ICT in Education].



11th August – 20th August

15th August : Asst. Prof. Sandeep Moghe Successfully Completed Online Course on "Teaching with Artificial Intelligence (AI) in the Classroom"



11th August – 20th August

15th August : Asst. Prof. Prathmesh U Tawade completed online skilling course on 'AI For India 2.0' organised by Skill India Digital.



11th August – 20th August

16th August : Dr. Nitin Joshi Invited by Godrej to assess the commercial department for their Business Excellence award.



11th August – 20th August

18th August : IIC Committee conducted Orientation for MMS 2023-25.

IIC committee emphasis on three major skills for the MMS batch 2023-25 by conducting relevant activity through which students can demonstrate those skills: 1. The keen Observer 2. The Critical Thinker 3. The Creator



21st August - 31st August

- **22nd August** : Asst. Prof. Sandeep Moghe had an interactive session on "The Role of Artificial Intelligence in Management Education" on MMS Foundation Program of 2023-25 Batch



21st August – 31st August



- **21st August :** Gratitude to Mindstix for Your Sponsorship!

Dear Mr. Jayant Kulkarni from Mindstix,

Thank you for sponsoring our institute competition InnoSIP!
Your support will inspire students and will make the event a success. Your commitment to our community is commendable, and we are deeply grateful. We hope for your continued support in shaping a brighter future together.

IIC team would like to thank Professor of Practice – Sandesh Rane sir for connecting DR VN BRIMS with Mindstix.

With heartfelt thanks,

DR VN BRIMS

mindstix

21st August – 31st August



- **21st August :**

IIC team organised a Session on Lean Start up & Minimum Viable Product/Business

- Mr. Abhay Patankar, Marketing professional with 30+ years of experience in Cement & Steel industry shared his knowledge about Lean Startup methodology and the significance of Minimum Viable Product (MVP) in business development, equipping students with practical insights to apply iterative, customer-focused approaches for successful entrepreneurial endeavors.

The screenshot shows a Zoom meeting interface. The main window displays a slide titled "What is Lean Methodology". The slide content includes a definition of the Lean Startup approach, a list of three questions, and a list of five principles. On the right side of the Zoom window, there is a vertical strip showing video feeds of participants. The top feed shows a group of people, and the bottom feed shows a man, identified as "Abhay Patankar". The Zoom status bar at the bottom indicates the time as 2:27 PM and the user as "vishalashu".

What is Lean Methodology

- The Lean Startup is a modern approach to building and launching a startup that emphasizes speed, experimentation, and customer feedback. It was popularised by Eric Ries in his book, "The Lean Startup" in year 2012. It's a set of practices that answers:

1. What do customers truly want.
2. How do you become sustainable.
3. How can we make sure that we're not wasting our time building a new starter.

It is based on following principles.

1. Start with a problem, not a solution
2. Build, measure & learn
3. MVP
4. customer validation
5. Culture of experimentation & learning from failures to improve final product



21st August – 31st August

- 23rd August :

IIC committee organised a Session on Angel Investment VC Funding Opportunity for Early-Stage Entrepreneurs.

Mr. Harsh Vora, Professional Fraud Examiner, USA; Founder - Finominds Global Advisors guided students on angel investment and venture capital funding, equipping them with the knowledge to prepare compelling pitches, identify suitable investors, and navigate negotiation processes. By exploring real-world case studies, participants will leave empowered to pursue funding opportunities strategically for their early-stage ventures.



21st August – 31st August



- 23rd August :
- **Cultural Exchange Program with Japanese Students at Dr. V. N. BRIMS**

The event was organized by the Student Development Committee (SDC). The event aimed to facilitate cultural exchange and engagement between Japanese students and the members of the institution. The event featured various engaging activities, including the construction of a Janmashtami structure, a Pictionary puzzle challenge, a ring game, and a Do-It-Yourself (DIY) Ganesha crafting session using clay. These activities provided a platform for cultural interaction, creative expression, and collaborative engagement among the participants.



21st August – 31st August

- 23rd August : Dr. Smita Jape addressed Japanese students.



GPS Map Camera

Thane, Maharashtra, India

Building 4 , Jnanadweepa, Chendani Bunder Road, Thane West, Jambli Naka, Thane West,

Thane, Maharashtra 400601, India

Lat 19.188755°

Long 72.980362°

23/08/23 03:41 PM GMT +05:30

Google

21st August – 31st August

23rd August : Dr. Smita Jape conducted Session on Finance during Induction Programme of MMS first year students



23rd August: CSR Committee (Dr.V.N.BRIMS) in collaboration with VPM's B.N.Bandodkar College of Science, Thane (W) conducted Eat Right India-Millet Mela.



21st August – 31st August

24th August : Dr. Smita Jape conducted Session on Academic process during Induction Programme of MMS first year students.



- **24th August:** CSR committee formed Green club with 149 registrations.



24th August : Prof. Dipti Periwal organized and executed an industrial visit to the BSE



21st August – 31st August

- **25th - 28th August** : Dr. Smita Jape was invited to review research paper for Asian Journal of Agricultural Extension, Economics & Sociology on title “ Microfinance and women Empowerment in India”.

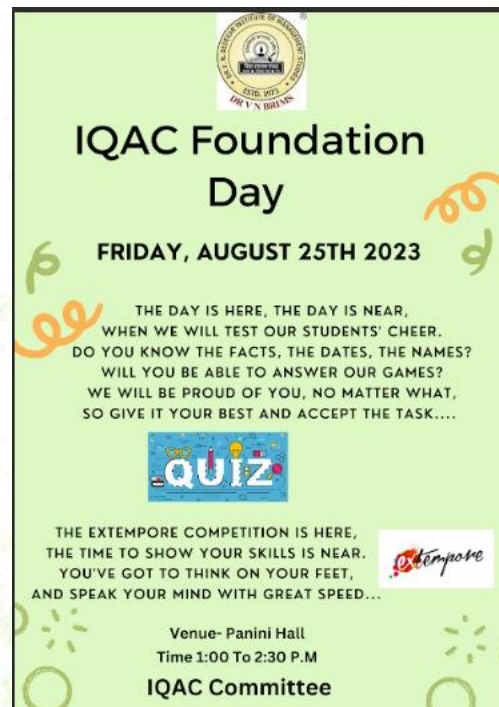


21st August - 31st August

- 25th August : Dr. Nitin Joshi attended a session on Developing an assessment center at Radisson Andheri.

21st August - 31st August

- **25th August** : IQAC Committee organised IQAC foundation day on 25th August 2023. On the foundation day, IQAC committee conducted Extempore competition for the students of FYMMS. 12 students from FYMMS and 3 students from FYMMS (Sem II) participated in the event. In addition, quiz was conducted for the students of FYMMS (Sem I) .



21st August – 31st August



- **25th August** : SDC team organised Ice-breaking Activities like Pass the Ring, Obstacle game, and Relay race for fostering Team-building skills in MMS Batch 2023-25 Foundation Program. Dr. Kanchan , Asst. Prof. Siddhesh and Asst. Prof. Krishnakant Lasune shared the management learning's and debriefing from the activities.



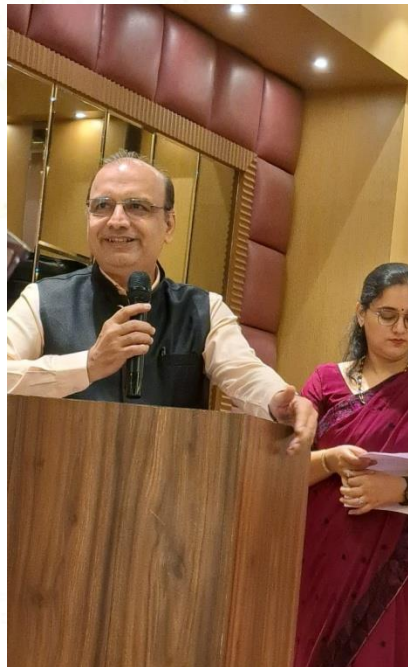
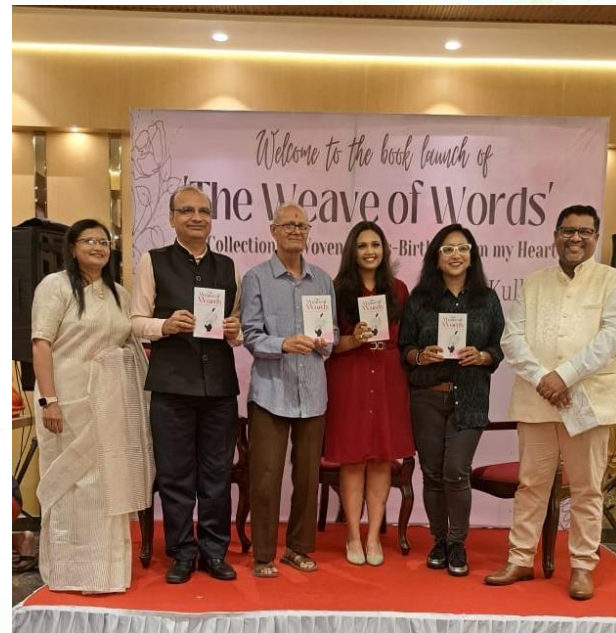
21st August – 31st August

- 26th August: Dr. Nitin Joshi attended a program on Customer centricity.



21st August – 31st August

- **26th August:** Dr. Nitin Joshi was invited as Chief Guest for a book release.



21st August – 31st August

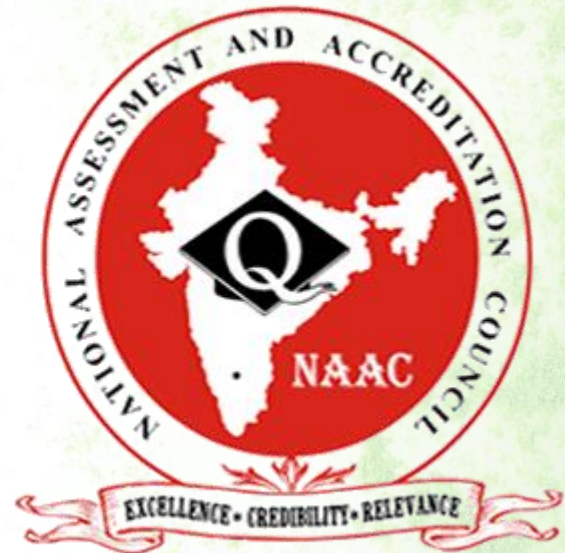
- **31st August** : Dr. Smita Jape and Mr. Sandesh Rane attended meeting with various department heads for understanding need of training and requirements of various projects in area of production, purchase, projects, finance, and operations.

Upcoming Events

- Sensitization of NAAC revised guidelines
- On 9th of September : 1 Day Digital Marketing Practical Workshop - Fast-forward your career in Digital Marketing

NAAC

**NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL**



Thank You



Hello September

**BRIMS CONNECT
SEPTEMBER 2023**



1st September – 10th September

- 2nd September : Dr. Nitin Joshi was invited as a Guest speaker for a Panel discussion on the topic “Academic integrity in the age of AI: Challenges and opportunities”.



1st September – 10th September

- **2nd September** : Asst. Prof. Sandeep Moghe attended Turnitin's event "Academic integrity in the age of AI: Challenges and opportunities" at Hotel Radisson, Andheri, Mumbai.



1st September – 10th September

- **2nd September : FDP Proposals Submission to UOM**

**Dr. Dinesh Sonkul and Dr. Smita Jape
Submitted Research grant proposal for
conference to University of Mumbai.**

1st September – 10th September

- **2nd September** : Dr. Kanchan and Dr. Bapat conducted a management development program for the employees of Tuls Corp on the topic Time Management. Another session on Grooming and Etiquette was conducted by both on 16th Sept. 2023.

1st September – 10th September

- 5th September : BRIMS organized Teachers day programme during which faculty and staff members were felicitated.



1st September – 10th September

- **6th September** : Dr. Vibhuti Save has been appointed as an External Question Paper setter for MMS Sem II Semester End examination of 'Ethos in Indian Management' Course at Thakur Institute of Management Studies & Research, Kandivali.

THAKUR INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH
Approved by All India Council of Technical Education (AITE)

28 August 2023

TIMS/EXAM/23-24/661

To,
Dr. Vibhuti Save,
Dr V N Bodekar Institute of Management Studies,
Thane.

Dear Dr. Save,

Greetings from Thakur Institute of Management Studies & Research!

We are glad to inform you that you have been appointed as an External Question Paper setter for MMS Sem II Semester End examination, Batch 2022-24. We request you to kindly set the question paper and mail the same by September 6, 2023.

Please find the following for your reference:

Program	Sem	Course	Date of Exam	Marks
MMS	II	Ethics in Indian Management	September 8, 2023	60

Please do maintain the confidentiality.

Thanks & Regards,

Yeshu Mehra
Dr Yeshu Mehra
Controller of Examinations

1st September – 10th September

- **8th September** : Asst. Prof. Dipti Periwal Presented paper at IIM Jammu, for their conference International Finance and Accounting Conference (IFAC-2023): "Reimagining the Finance, Accounting, and Banking in A World Under Reset" on 8th and 9th September.



1st September – 10th September

- **10th September** : Asst. Prof. Krishnakant Lasune conducted FDP at Garware Institute of Career Education and Development.



Quiz!

TIME



We are a group of individuals responsible for nurturing the natural talent of students along with preparing them for the world beyond academics. Who are we?



We take pride in the fact that we ensure students have opportunities to walk on the path of becoming successful startup founders. Do you know who we are?



We are a group of individuals determined to solve all our problems with out of the box solutions. We strongly believe that the slightest creative thought can give birth to a unique way of life. Who are we?



11th September – 20th September

13th & 14th September :

Consultancy service

BRIMS got consultancy services from ARMIET College for preparation of accreditation process for NBA on 6th Sept 2023. In that regard Dr. Smita Jape and Dr. Pallavi gave training to the faculty members of ARMIET College on two days 13th and 14th September 2023 on clauses 1 to 3 .



11th September – 20th September

15th September : Asst. Prof. Krishnakant Lasune presented research paper at National conference organised by FinX.

11th September – 20th September

15th September : Under guidance of Asst. Prof. Krishnakant Lasune MMS 1st Year students Kabita Pradhan and Sarita Gupte presented paper in Avinya 2023 National Research Conference.

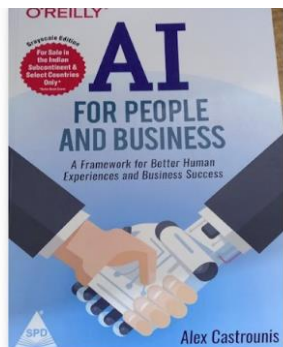
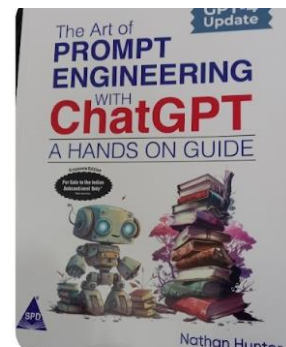


11th September – 20th September

15th September : Book Reviews done by students under Asst. Prof . Sandeep Moghe 's Guidance.

Cultivating the Reading Habit among Students regarding Latest Technology

- **Book Review is done by two groups of students of Chanakya Division in the IT Skills for Management and Technology Platform subject under Mr. Sandeep Moghe's guidance on 15th September, 2023**



11th September – 20th September

15th September : Mr. Prathamesh Tawade sir from the Alumni Relations Team organised a Chai pe Charcha Session with our Alumni Mr. Amod Patil for the MMS 23-25 chanakya students.



11th September – 20th September

16th September : Ms. Sweta Nair from the Alumni Relations Team (ART) had organised a Chai pe Charcha session with our Alumni Mr. Apoorva Modak at Dr. V.N.BRIMS at 2:30 P.M .The Topic of the Session was "Campus to Corporate" .The Session was very informative ,engaging and inspiring .The session was organised for MMS Parashar Division of 23-25 Batch .



11th September – 20th September

- **20th September** : Dr. Mahesh Bhanushali has successfully completed the review of another research paper titled "A IOT based framework for cross borders E-commerce Supply Chain using Machine Learning and Optimization" for web of science and scopus indexed Q1 Category Journal "Scientific Reports" Springer Nature Publication with cite score of 7.5

GUE???

WHO



Our group approaches the industry leaders and introduce them to the vast pool of talent in our institution. We make sure every student has a headstart in his professional life soon after the culmination of their MMS programmes. Do you know the name of our group?



We believe in an overall growth of individuals in a peaceful environment. We strongly oppose the use of coercive actions against any individual irrespective of age or gender or race. You must know which group we represent.



21st September – 30th September

- 22nd September : Placement Team - Dr. Mahesh Bhanushali, Ms. Sweta Nair and Mr. Amit Nambiar organised Resume correction and Mock interview activity for our MMS students of 2022-2024 batch.



21st September – 30th September

- **23rd September :** Dr. Kanchan and Dr. Bapat presented a research paper paper at Nav-Prabandhan 2023 – Online Management Conference on Responsiveness and Innovations for Sustainable business: Prospects and Challenges, organized by Shri Vaishnav School of Management, Indore.

21st September – 30th September

- 26th September : BRIMS Sign MoU With District Industry Centre , Thane.



21st September – 30th September

- 26th September : Research Paper acceptance

A Case study written By Dr. Pallavi and Dr. Jape was accepted for publication in Emerging Economies Cases Journal titled -

**CASE OF LEARNBIZ SIMULATIONS:
CHALLENGES AND OPPORTUNITIES
AHEAD**

21st September – 30th September

- **27th September** : Dr. Vibhuti Save has been invited as a guest speaker to deliver a session on "Creativity and Innovation as a Business Strategy" at VPM's K. G. Joshi College of Arts and N. G. Bedekar College of Commerce (Autonomous) - BMS Department



21st September – 30th September

- **30th September** : Dr. Smita Jape was invited to review research paper for South Asian Journal of Social Studies and Economics on title Risk Management could a play vital role to strengthen Microfinance Industry between 30 Sept to 5 October

We ensure that female members of the institution have an independent channel of dialogue regarding their day-to-day issues. We also hold powers to enforce remedial actions against defaulters who cause harm to the females within the institute. Who are we?



Mr. X is one of the members of a college committee. He got to know about this committee when he was felicitated for his achievements in the field of art. Once he became a member of the committee, he got a chance to host the monthly event. Now he has no stage fear and can confidently approach a huge crowd.

Do you know which committee he is a part of?



21st September – 30th September

- 30th September :

Company Visits for MDP

- Dr. Smita Jape and Mr Sandesh Rane attended meeting with Chairman G.P.Parsik Bank for MDP proposal on 30th Sept 2023.
- The proposal of MDP for 3 batches of branch managers was accepted

21st September – 30th September

- **30th September :** Online Alumni Association committee members meeting conducted at 10.30 am was arranged by the Alumni Relations Team and attended by Dr. Smita Jape mam, Mr. Prathamesh Tawade sir , Ms. Sweta Nair along with Mr.Zubin Sanghvi. , Mr. Anand Nikam, Ms. Vini Somiya and Mr. Gaurav Samel who attended from Hongkong.

21st September – 30th September

- **30th September** : Asst. Prof. Vishal Vedak Completed a Workshop for Reference Management using Mendeley and MS Word.



We are part of
#startupindia



Certificate of Completion

This certificate is awarded to

Vishal Vedak

from

Dr VN BRIMS

In recognition of your active participation and successful completion of

Online Course "2 Days Workshop On Reference Management Using Mendeley And MS Word"

ON 30 September 2023

Roshan Kumar
Founder and CEO - Scrollwell

Certificate ID: SWACR230914
Date of Issue: 30th September 2023



Students Achievements

MMS First year student Ms. Sarita Gupte participated and cleared 2nd round in inter College debate competition “LET’S DEBATE” held at Rajiv Gandhi College of Management Studies at Ghansoli.





Thank You

BRIMS CONNECT

for the Month of October 2023



Anchors

Siddhi Khatavkar
Zoya Zule



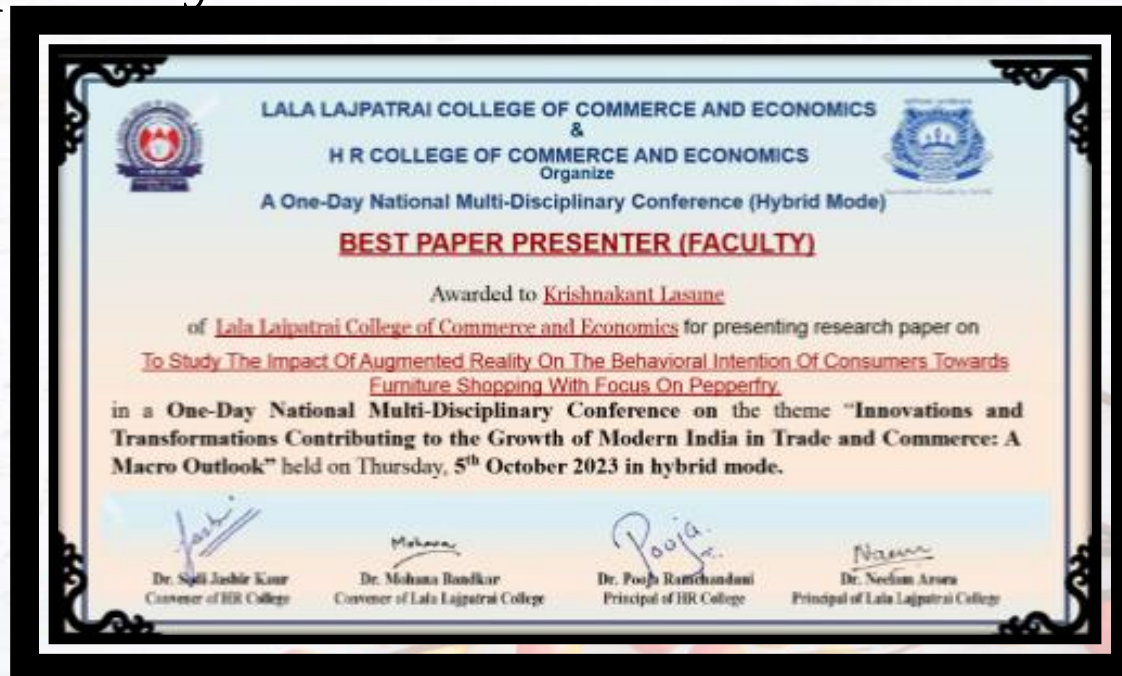
1st October – 10th October

- **5th October:** Dr Kanchan Akshay presented a Case Study on "Urban Clap: India's Largest Home Service Provider" as a part of the Journal Club presentation.



1st October – 10th October

- **5th October:** Assistant professor Krishnakant Lasune received best research presenter award at one day National Multi-Disciplinary Conference.



1st October – 10th October

- **5th October:** Librarian Mr. Sanjay Sapkal had arranged a session on Turnitin Plagiarism check software for faculty members.



1st October – 10th October

- **6th October:** Placement Session on Interview Skills conducted by Dr. Mahesh Bhanushali for MMS 23-25 Chanakya batch



1st October – 10th October

- **7th October:** Canvas Clash Event was organised at Dr. V.N. BRIMS.
- Two things organized on the same day under the name “Canvas Clash”-
- Workshop on 'Personal Branding' And Intercollegiate Competition on Business Model Presentation.
- Resource Person was Mr Suraj Shetty, Head Customer Relations – ‘Ring – Kishht Finance’, who addressed the assembly of 190+ students in the morning session;



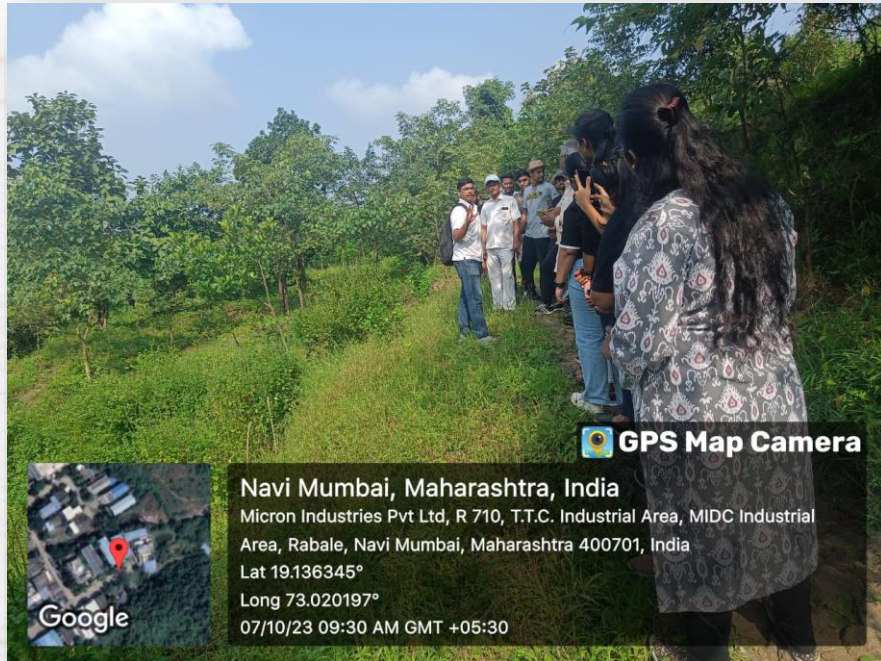
1st October – 10th October

- 7th October:
- Business Model Showdown – Intercollegiate Competition-
- The second half of the session was a competition among 16 teams participating from different colleges like Vivekanand Institute of Management Studies, Alkesh Dinesh Modi, Aruna Mehta College, NKT, ASM's IMCOST etc. and some internal teams of Dr.V.N.BRIMS, Thane.
- The event was coordinated by Dr Shripad Bapat,



1st October – 10th October

- 7th October: CSR committee conducted Eco trail for students



1st October – 10th October

- **10th October:** Mr. Sanjay Sapkal attended the one-day seminar conducted by Elsevier on the topic "Strengthening the Future of Research and Education through Digital Transformation" at ITC Grand Hotel, Parel.



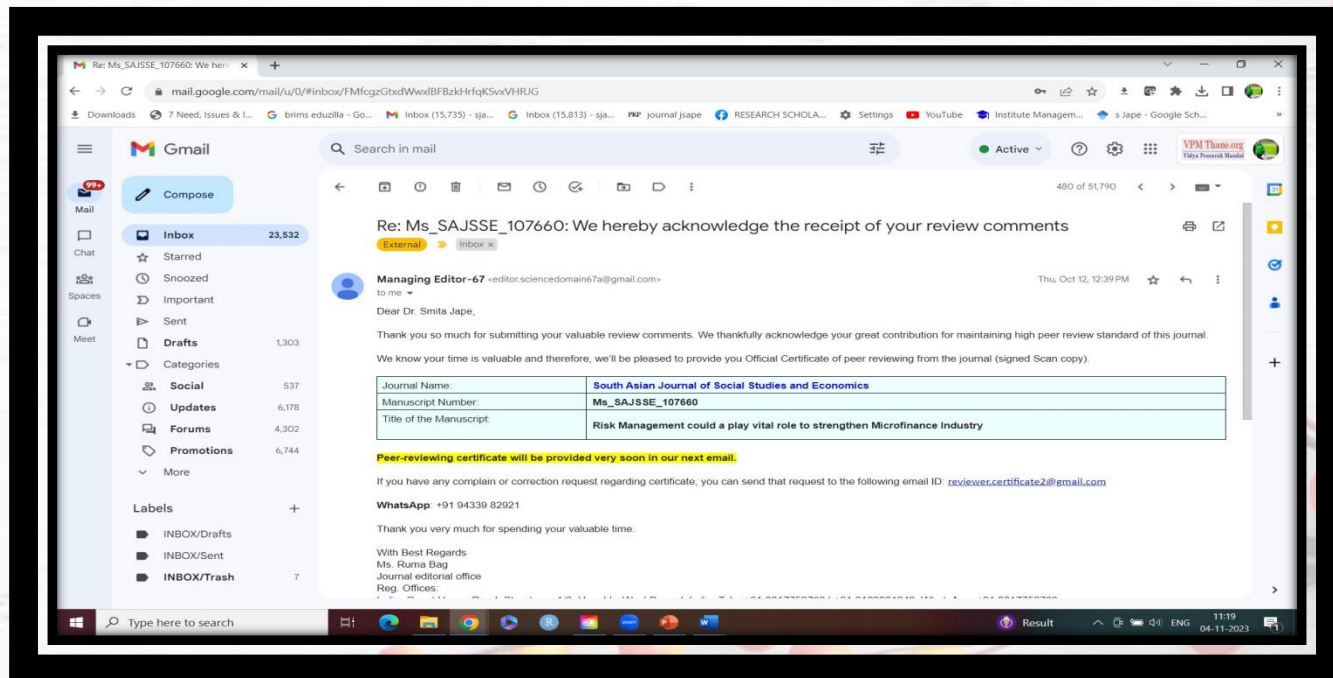
11th October – 20th October

- 11th October: The Corporate Social Responsibility (CSR) committee organized a tree planting event and a rally under "Meri Mati Mera Desh".



11th October – 20th October

12th October: Dr Smita Jape was Invited as a Reviewer and submitted a review of a research paper for the South Asian Journal of Social Studies and Economics titled “Risk Management could play a vital role to Strengthen Microfinance Industry”



11th October – 20th October

16th October: IQAC Committee in association with Think Maharashtra Conducted Life Long Learning sessions from 16th October to 23rd October.



The poster is for the Navratri Lecture Series, celebrating the wisdom of women. It is an initiative by the IQAC Committee in association with Think Maharashtra. The lectures are held from 16th to 23rd October 2023, from 12:00 P.M. to 1:00 P.M. The poster lists six speakers, each with a portrait, name, qualifications, and the date of the lecture.

Navratri Lecture Series
Celebrating The Wisdom Of Women....
(An Initiative by IQAC Committee In Association with Think Maharashtra)
From 16th October 2023 To 23rd October 2023
Time 12:00 P.M To 1:00 P.M

Dr. Sunanda Mahajan
Retired as the HOD of Foreign Language Dept of Savitribai Phule University
16th October 2023

Mrs. Manisha Sabnis
Masters in Law, Economics, Psychotherapy, Approved REBT Counsellor
Renowned Banker, Poet, Artist, Economist
17th October 2023

Dr. Madhavi Mehendale
MB.B.S, M.A, M.V.A, M.F.A, Ophthalmologist/ Eye Surgeon
Received the prestigious State Government Pu.La.Deshpande award in the field of literature
18th October 2023

Dr. Neelima Gundi
M.A, Ph.D, Received Four Prestigious Awards from the State Government, 'Vidyabhushan' Award from Rusa College
19th October 2023

Dr. Aparna Mahajan
M.A, Ph.D in Literature from Savitribai Phule University, Renowned resource person in linguistic skills and soft skills
21st October 2023

Dr. Jaya Sagade
B.Sc., LL.M, Phd
Former Vice Principal and Associate Professor at the ILS Law College
23rd October 2023

11th October – 20th October

17th October: Asst. Prof. Vishal Vedak Participated in the SCM jugaad event at Taj Lands End along with second-year students from Marketing and Operations.



11th October – 20th October

19th October: Placement Cell Organized a session on "Communicate Effectively" by Dale Carnegie Trainer Mr. Mangesh Wagle



11th October – 20th October

20th October: MDP Proposals Acceptance

- Letter of intent for conducting MDP for 3 batches of 35 Branch Managers spread across 3 days, received from G.P.Parsik Bank under the initiative by Dr. Smita Jape.



GP PARSIK SAHAKARIBANK LTD

(Multi-State Scheduled Bank)

21st October – 31st October

- **21st October:** The DR VN BRIMS Institute Innovation Council set the stage for a remarkable display of innovation as we hosted the Intercollegiate Competition "InnoSIP" (Innovation at Summer Internship Project) on October 21, 2023.
- The event, invited innovative solutions to challenges faced by organizations during summer internship projects.
- IIC witnessed the participation of 22 talented students from prestigious institutions.
- InnoSIP 2023 not only showcased the exceptional talent of the participants but also underscored the importance of innovation and problem-solving skills in today's competitive world.
- It provided a platform for the exchange of groundbreaking ideas and a testament to the bright future of innovation in the field of management.



21st October – 31st October

- **26th October:** SDC and ADC committee conducted an MBTI psychometric test for MMS 1st-year students and also initiated the process and allocation for the mentor-mentee program.



21st October – 31st October

- **26th October:** Placement Session on Interview Skills conducted by Dr. Mahesh Bhanushali for MMS 23-25 Parashar Batch



21st October - 31st October

- **29th October** : Dr. Nitin Joshi Participated at Hiranandani Cyclothon for 30KM Cycle ride. Completed the ride in 90 minutes. The program was well organized and around 1800 participants took part.



21st October – 31st October



31st October :

Consultancy service:

- Meeting was conducted with HOD and Top Management of Ashida Electronics Pvt Ltd on 31st October 2023 to finalize the proposal of the project consultancy to be carried out by the Faculty members of BRIMS along with students.

This was attended by Dr. Nitin Joshi Dr. Guruprasad Murthy, Dr. Sandesh Rane and Dr. Smita Jape.

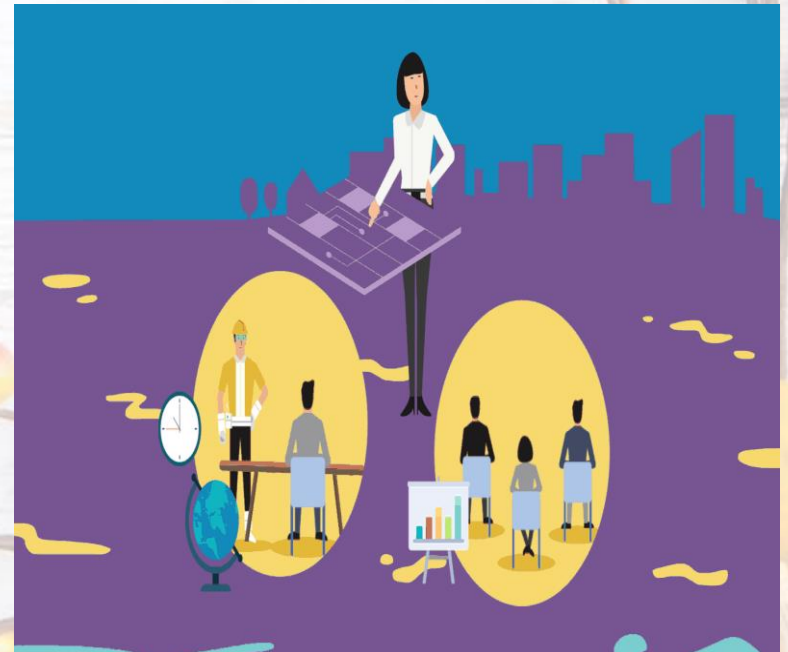
21st October – 31st October

- **31st October:** Placement Session conducted on Interview Skills by Dr. Mahesh Bhanushali for MMS 23-25 Vashisht Batch



Students Achievements

- MMS 2023-25 batch students Ms Siddhi Prasad Khataavkar and Ms Zoya Zule Participated in the intercollegiate Canvas Clash Business Model Showdown at Dr V. N. BRIMS on 7th October 2023



Students Achievements

- MMS 2023-25 batch student Mr. Shubham Kesarwani had Participated in TC Global education interaction event on 21st October 2023



Students Achievements

- MMS 2023-25 batch students Ms Siddhi Prasad Khatavkar and Ms Zoya Zule Participated in an intercollegiate Business plan competition at Swayam siddhi college of Management and research, Bhiwandi on 28th October 2023





Appreciation



Happy Diwali



Thank You



BRIMS CONNECT

for the Month of November 2023



Anchors



Pradnya Kedare & Kabita Pradhan

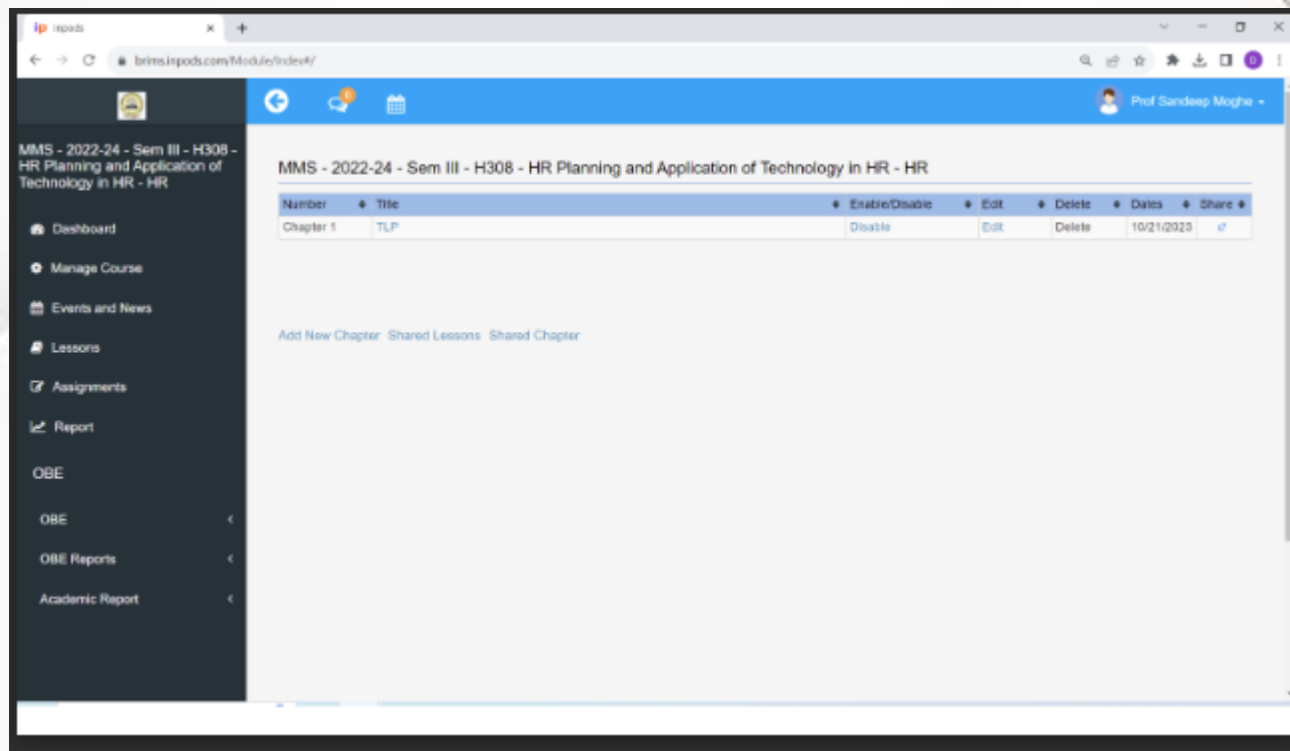
1st November – 10th November

- **1st November:** Dr Smita Jape, Dr Pankaj Nandurkar, Dr. Pallavi Chandwaskar, Prof. Vishal Vedak has attended the 3-Day AIMS 10th Case Writing Workshop from 1st to 3rd November 2023 and successfully submitted the case study for publication in the AIMS journal.



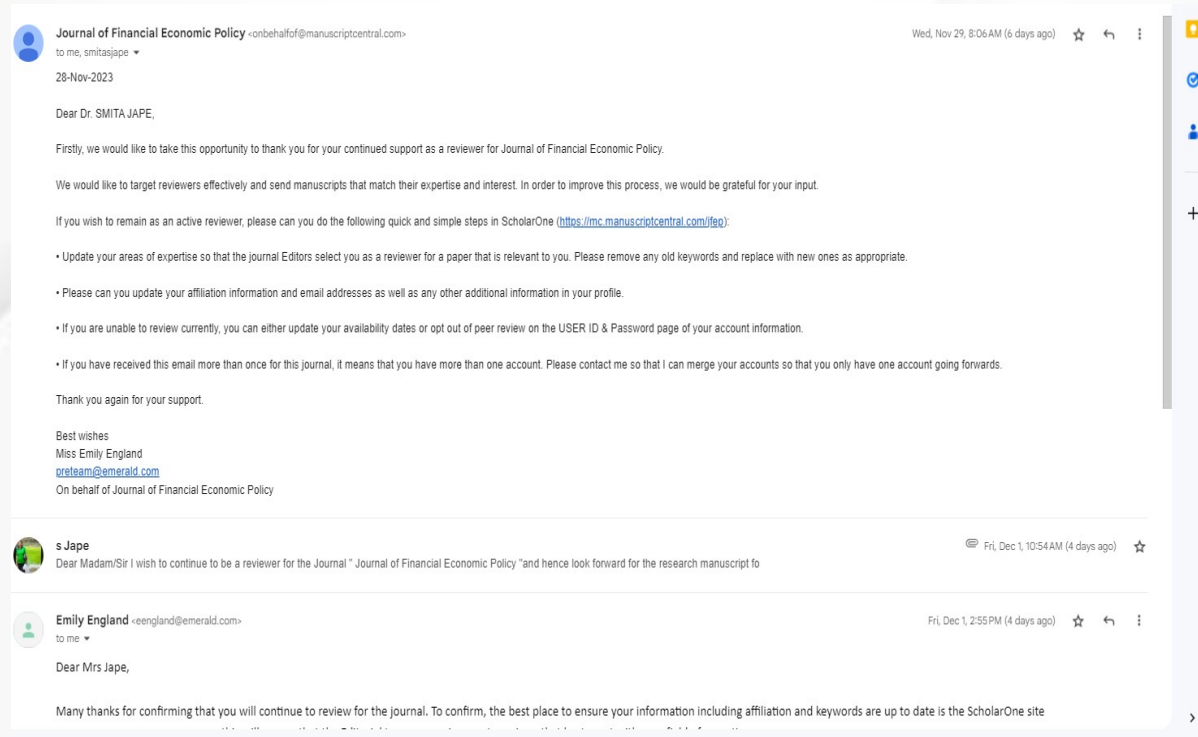
1st November – 10th November

- **2nd November:** Asst. Prof. Sandeep Moghe organised LMS InPods Training for Visiting Faculty.



1st November – 10th November

- **3rd November:** Dr Smita Jape submitted a review of a research paper for Scopus Indexed Journal Financial and Economics Policy on 3rd November 2023



1st November – 10th November

- 3rd November: Dr Smita Jape was appointed by the Institute of Material Management (IIMM) as an examiner for setting question paper of the course “Business Economics and Financial Accounting” between 3-8th November 2023

 **Indian Institute of Materials Management**
NHQ Education Wing, Plot No.102 & 104, Sector 15, Institutional Area,
CBD Belapur, Navi Mumbai-400614. Tel: 022-27571022 Fax: (022) 27565741
Email: iimmedu@iimm.co.in

Ref: IIMM/Exam/2023/Dec 2023
To,
Dr. Smita Jape

Sub: Question Papers for PGDMM / PGDL & SCM (2 years) Dec. 2023 Examinations
You will be pleased to know that you have been selected as *Question Paper Setter* for

Paper 3- Business Economics & Accounting- 2 sets.

Please note the following points carefully before setting the question paper:

- 1 The Question Paper is set for a maximum of 70 marks and for duration of three hours.
- 2 The Question Paper will have three parts with a total of 10 Questions – (except for the subjects of *Research Methodology and Business Economics & Accounting*).
 - A. Objective Type (Compulsory) – 4 Questions – (Q.No. 1,2,3,4) – should be specific specially e.g. fill in the blanks.
 - B. Theory & Problem or short notes –3 Questions – (Q.No.5,6,7,8,9)
 - C. Case Study – 1 Question (Compulsory) – (Q.No. 10)
- 3 The complete details of the type of questions, marks allocations etc are given in Annex 1 and Annex 2 that is attached to this letter. Please refer to the annexure while setting the paper.
- 4 The answers / choices are to be selected in such a way it tests the basic concepts, understanding, logic and fundamental knowledge of the subject. The questions are required to be within the syllabus and should, as far as possible, cover the complete syllabus. **Avoid direct questions, which can be copied from the text book. Questions should be indirect and practically oriented.**
- 5 Proper balance between the topics, sub-groups, titles etc should be maintained and questions from outside the syllabus material must be avoided.
- 6 Please ensure that similar question is not repeated and avoid reproducing the model questions from study materials and leading answers in the questions.
- 7 If problems require assistance / use of calculator, statistical tables, graph sheets etc then indicate on the top of question paper that student may be allowed to use the same.
- 8 **Part – C. The case study should not be more than 200 – 250 words.** This limit on words must be strictly followed. It must have 5 sub-questions / statements to answer the case. The questions set must illustrate the practical problem solving skills etc. **Case studies must be a part of Question paper.**
- 9 Please ensure that there is no ambiguity and grammatical, typographical or numerical errors in the question paper.
- 10 Please send us a typed script of **SETS** (as mentioned above) of question papers on e-mail: education@iimm.org to reach us on or before **7th November 2023** along with **Answer Key** for the entire paper on a separate page attached. (You may indicate relevant page numbers of study material for the theory / essay type questions)
- 11 IIMM will pay an honorarium of Rs 1000 /- per question paper.
- 12 The study materials / notes are available with the branch. Please contact them for any reference. Also the previous question papers are available on website www.iimm.org in Education →Student Zone→previous

1st November – 10th November

- **4th November:** Dr. V.N. Bedekar Institute of Management Studies Industrial Visit Committee recently organized a transformative industrial visit for BRIMS students to JSW Steel Coated Products Ltd. Tarapur. Dr. Save and Prof. Lasune's dedication and expertise to the overall development of their students were evident throughout the trip, fostering an ambience of inquiry and learning.



1st November – 10th November

- **6th November:** Dr. VN BRIMS Library arranged the Elsevier Live Webinar for Faculty & Research Scholars on the topic "How to get published in a scholarly journal: Top Tips from a Publisher".



1st November – 10th November

- 10th November : SDC Committee organized a Diwali celebration program for the staff members.



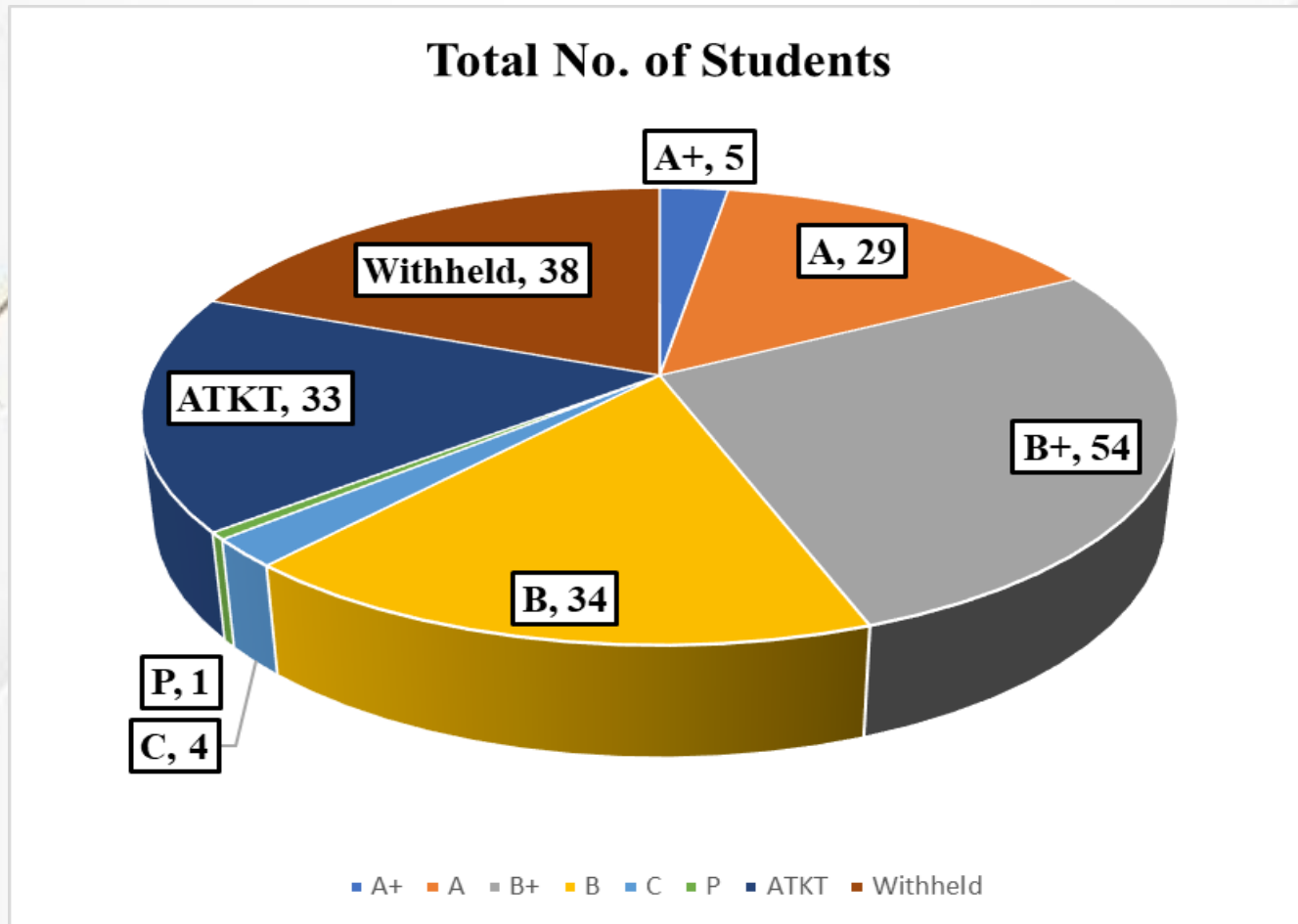
1st November – 10th November

- 10th November: Dr. Vibhuti Save, and Dr. Mahesh Bhanushali have been working on the Ashida Electronics Project-Digitization of Assembly Line. The 1st meeting is successfully completed towards the analysis of the AS-IS process.



11th November – 20th November

16th November: The BRIMS Examination Department has declared the MMS 2022-24 Semester II Result.



M.M.S. [2022-24] SEMESTER II GRADE WISE RESULT

11th November – 20th November

16th November: MMS 2022-24 Batch First Year Top 3 Students

TOP 3 STUDENTS OF 1ST YEAR MMS 2022-24

ROLL NO	NAME	Semester I & Semester II TOTAL MARKS OUT OF 1600	Rank
C10	Ella Abhishek Kumarswamy	1274	1
V50	Sawardekar Milind Shankar	1260	2
V05	Bhanoo Laukik Sandip	1228	3

11th November – 20th November

16th November: MMS 2022-24 Batch First Year Top 3 Students



**Mr. Abhishek Ella
Rank 1
MMS 2022-24 Batch
First Year**



**Lt. Col. Milind Sawardekar
Rank 2
MMS 2022-24 Batch
First Year**



**Mr. Laukik Bhanoo
Rank 3
MMS 2022-24 Batch
First Year**

11th November – 20th November

18th November : "Placement Readiness Session" taken by our Alumni Ms. Rutuja Phatak of (21-23) batch at Dr.V.N.BRIMS, she is working with Insync Analytics .

The session was arranged by the Alumni team & the Placement team for our finance students of MMS 22-24 batch .

It was a very interactive session. 14 students got selected in Insync Analytics



11th November – 20th November

20th November : Dr. Pallavi Chandwaskar and Mr. Krishnakant Lasune initiated with the first meeting with the technical team at Aashida Electronics for consulting assignment on "Technical Complaints and need to handle service gaps”.



11th November – 20th November

20th November : Happy to share that Placement team had arranged Campus Drive of Insync Analytics at Dr.V.N.BRIMS on 20th & 21st November 2023. The process started with Pre-placement talk followed by Aptitude test , Operational round and Hr round .14 candidates from MMS Finance of 2022-2024 batch got Placed for the profile of "Financial Analyst" with a package of 4.5 Lakhs Per Annum.

14 Selected students are

Abhishek Ella, Binita Pradhan, Shalini Sharma , Fiza Aga, Pradnya Khankar, Laukik Bhanoo, Tejas Sarang, Pranoti Sapkal, Isha Utekar, Shardul Bandgar, Tejaswi Arekar, Arindol Sengupta, Shweta Manwadkar, Sangita Lagad.

Congratulations to all the selected students .

On behalf of Placement team We wish to thank each and everyone who has contributed towards the development of the students.

All the best students for your future endeavors.



21st November – 30th November

- **22nd November :** Dr. Kanchan Akshay attended a 2 day Faculty Development Program organized by Welingkar Institute of Management in association with NHRDN and AIMS on the topic " Leaders in the Making"



21st November – 30th November

- **22nd November** : Dr. Pallavi Chandwaskar, Dr. Pankaj Nandurkar and Mr. Chaitanya Pawar attended the first meeting with the Marketing team at Aashida Electronics, regarding the consultancy Project on "Competitor Analysis and Digital Marketing".



21st November – 30th November

- 23rd November : Asst. Prof. Dipti Periwal initiated Consultancy Services to Rajiv Gandhi Institute of Management Studies, Navi Mumbai, in the area of International Connect for NBA.



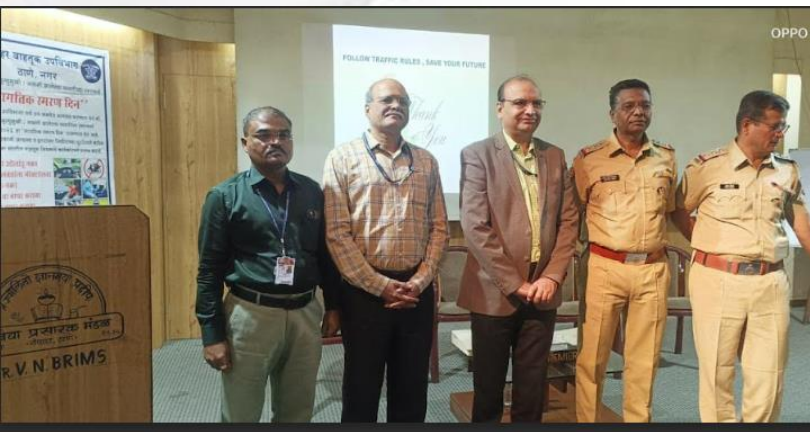
21st November – 30th November

- **23rd November :** Dr. Smita Jape Dr. Vibhuti Save and Dr. Mahesh Bhanushali have been working on Ashida Electronics Project-Inventory Management. Wherein the 1st meeting is successfully completed towards analysis of AS IS process.



21st November – 30th November

- **23rd November:** On the occasion of “The World Day Of Remembrance for Road Traffic Victims” Dr. V.N. BRIMS organized a guest lecture of Mr. Vijay Gaikwad (P.I. Thane Traffic Police Branch) on the topic ‘**Need to follow traffic rules to avoid road accidents**’.
- He also showed some video clips to make realize the importance of traffic rules which can avoid accidents.
- Director Dr. Nitin Joshi, Faculty and students attended this lecture.



21st November – 30th November

- **27th November:** The Placement team had arranged the Campus Drive of AIRA Consulting at Dr.V.N.BRIMS. The process started with Pre-placement talk followed by 3 Case Study test and Personal Interview Round.
- Happy to Share that Mr. Nikhil Sakharkar of MMS Marketing 2022-2024 batch got selected with a package of 5 Lakhs and profile of "Project Associate".
We wish him a successful life and bright career.



21st November – 30th November

- **28th November:** The Placement team arranged the Campus Drive of ICICI Securities at Dr.V.N.BRIMS on 28th November 2023. The process started with a Pre-placement talk followed by a Group Discussion and HR Round.
- Happy to share that 17 candidates from the MMS 2022-2024 batch got Placed for the profile of “Relationship Manager” with the package of 4.05 Lakhs Per Annum.
- 17 Selected students are
Riddhi Jadhav, Sonali Panpatil, Omkar Shinde, Sahil Uttekar, Amit Bist, Niraj Sakpal , Gaurish Chavan, Nikhil Sakharkar, Dhanashri Jangam, Laukik Bhanoo, Pratiksha Shinde, Ashish Kodare, Karan Shelke, Ajay Khadse, Nishant Manjrekar, Namita Rokhade, Devesh Singh.

Congratulations to all the Placed Students .



21st November – 30th November

29th November: Mr Abhishek Ella and Ms Fiza Aga, second-year MMS students, emerged as winners of PHOENIX 2023, an intercollegiate competition organized by Marathwada Mitra Mandal's College of Engineering, Pune.

They presented an Analysis of the Business failure of Kingfisher Airlines.



**The Downfall of
Kingfisher
Airlines: Analyzing
the Factors Behind
its Failure**



21st November – 30th November

- Ms. SIDDHI CHETAN MALUSARE. (MMS-HR). got placed in the well-known brand "Acura Solutions" with package 4.5 Lakhs Per Annum & profile will be "HR Generalist".
- Ms. Sheetal Chauhan (MMS HR), got placed in SM Projects, with package 4.5 Lakhs, & profile will be HR Generalist



Introducing Talent to the Opportunity

Students Activities / Achievement

- **MMS 2022-24 Batch Students –**

- Mr. Sahil Sanjay Uttekar,
- Mr. Nikhil Sakharkar,
- Ms. Fiza Aga
- Mr. Ganesh Solunke
- Mr. Tejas Sarang

participated in a district-level Maharashtra student innovation competition organized by Maharashtra State Innovation Society.

Students Activities / Achievement

MMS 2023-25 Student Mr. DALVI SUYOG RAMAKANT's Research paper published in International research journal of Modernization in engineering technology and sciences.





Why Student
Choose BRIMS

BACKBONE OF BRIMS



TEAM BRIMS CONNECT



SCAN THE QR CODE TO FOLLOW US FOR REGULAR UPDATE



VPM'S DR V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES, THANE

JNANADWEEPA, CHENDANI BUNDER RD, THANE (W) - 400601, T-02225364492 E-VNBRIMS@VPMTHANE.ORG
FOR ADMISSION CONTACT ON MOBILE - 9322002749, 9970801202

**MMS PROGRAM ACCREDITED BY NBA & NAAC
APPROVED BY AICTE & AFFILIATED TO UNIVERSITY OF MUMBAI**

Thank You

BRIMS CONNECT

for the Month of December 2023



DECEMBER

Anchors



Happy Moments!!!



Ms. Fiza Aga – MMS 2022-24 Batch

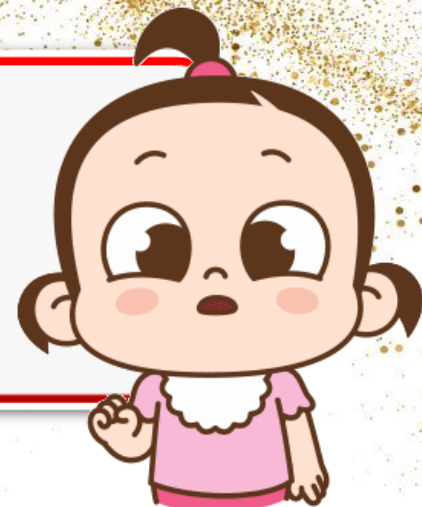
Heartly congratulations for her Happy Married Life

Happy Moments!!!



Mr. Vaibhav Vichare – DR VN BRIMS Employee

*Warmest congratulations on the
arrival of a sweet baby girl!*



1st December – 10th December

- **2nd December** : Asst. Prof. Sandeep Moghe, Asst. Prof. Krishnakant Lasune and Asst. Prof. Prathamesh Tawade Secured 2nd Rank in the Research Paper Presentation titled "To Study the Impact of Generative AI Advertisement on the Behavioral Intention of Consumers" in Two Days International Research Conference on “Role of Artificial Intelligence in Management Research” at MET Institute of Management, Bandra (W) on 1st & 2nd December, 2023.



1st December – 10th December

- **5th December** : Dr. Smita Jape and Dr Dinesh received Research grant amounting to Rs 50,000 /- for the proposal submitted to ICSSR (Indian council of social science research)



**Indian Council of
Social Science Research**

1st December – 10th December

- **5th December** : Dr. Pallavi Chandwaskar was appointed as reviewer by SCOPUS Indexed journal Asian Journal of Management Cases by SAGE and successfully completed review of a case study for the journal.

1st December – 10th December

- **7th December** : Dr. Nitin Joshi conducted a successful Workshop on 'Selling Made Interesting' to enhance Selling Skill sets of Students and Faculty participants on 7th and 14th Dec 2023.



11th December – 20th December

14th December : Dr. Smita Jape took initiative getting sponsorship amount of Rs 40,000/- from Canara bank for celebration of VPM's 50 years in Management Education organized by BRIMS.



केनरा बैंक

Canara Bank

11th December – 20th December

16th December : Asst. Prof. Vishal Vedak secured sponsorship of Rs.60,000 from Kiran Suzuki Motors. Similarly, SDC student members Chetan Jaju, Dhawal Raut and the the team secured sponsorship of Rs.10000 from Star Insurance for 50 years Golden Jubilee event.



11th December – 20th December

16th December : BRIMS celebrated VPM's 50 years in Management Education. The event witnessed inaugural and session by Chief Guest Dr Shankar Murthy from NITIE. There was Management fair organized by students of SDC with lot of innovative games and food to relish, the day ended with a musical evening and felicitation ceremony of the stakeholders who have contributed in the Journey of 50 years.



21st December - 31st December

- **22nd December** : BRIMS in association with Sharp Consultancy organized a program for HR Networking. Dr. Kanchan and Dr. Sripad Bapat delivered a session to HR professionals on the topic "Embracing Change: Equipping HR Professionals for Effective Change Management"



21st December - 31st December

- **27th December** : Asst. Prof. Sandeep Moghe attended a session titled "TECHNOLOGY AND MANAGEMENT EDUCATION - IMPLICATIONS FOR CURRICULA MANAGEMENT" organized by Association of Indian Management Schools (AIMS)



21st December - 31st December

- **30th December :** Dr. Pallavi Chandwaskar successfully completed faculty development modules of AICTE NITTTR Module 2 on Professional Ethics and Sustainability and Module 3 on Communication skills, modes and Knowledge Dissemination with distinction scores.



Students Activities / Achievement

2nd December MMS 2023-25 1st YEAR Batch students Ms. Rutuja Chintaman Tawade and Mr. Sameer Shirish Jadhav , Ms. Rutuja Chintaman Tawade , Ms. Ruchita Dilip Jalpur Secured 2nd place in Chakravuh Cultural Fest, Intercollegiate Flying Pen Challenge - Drawing Competition at Lala Lalpat Rai institute of management.



Students Activities / Achievement

3rd December : MMS 2023-25 1st YEAR students team consisting Mr. Yash Hemant Pyati, Ms. Aditi Bhamare, Ms. Varsha Ramdas Bagul , Mr. Sureshkumar Dayalal Choudhary , Mr. Shubham Kesarwani , Mr. Manish Baranwal, Ms. Sarita gupte Secured 1st place in Chakravuh Cultural Fest , Intercollegiate Fashion show/Ramp walk Competition at Lala Lalpat Rai institute of management.



Students Activities / Achievement

2nd December : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Box cricket at Lala Lajpatrai institute of management



Students Activities / Achievement

2nd December : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Chakravuh Sports and Gaming Competition at Lala Lajpatrai institute of management



Students Activities / Achievement

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Students Activities / Achievement

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Students Activities / Achievement

2nd December : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Chakravuh Sports and Gaming Competition at Lala Lajpatrai institute of management



Students Activities / Achievement

2nd December : MMS 2023-25 1st YEAR Batch students Participated in Intercollegiate Chakravuh Trade Titans Tournament, Price Whisperer War Competition , Shark tank Competition at Lala Lajpatrai institute of management



Students Activities / Achievement

9th December : MMS 2022-24 Batch students Mr. Sahil Sanjay Uttekar and Mr. Nikhil Sakharkar Participated and selected among 17 groups for District level in Maharashtra State innovation competition of Business model



Students Activities / Achievement

20th December : Ms. Sarita Gupte , Ms. Madiha Mohammed Alam Khan, Ms. Sonali Balu Panpatil, Ms. Anjali Manoj Pal , Bramhadev Seshmadi Pandey , Participated in (Students led Research Symposium - Sanshodhan) Research paper Presentation at Sahyog College of Management Studies, Thane



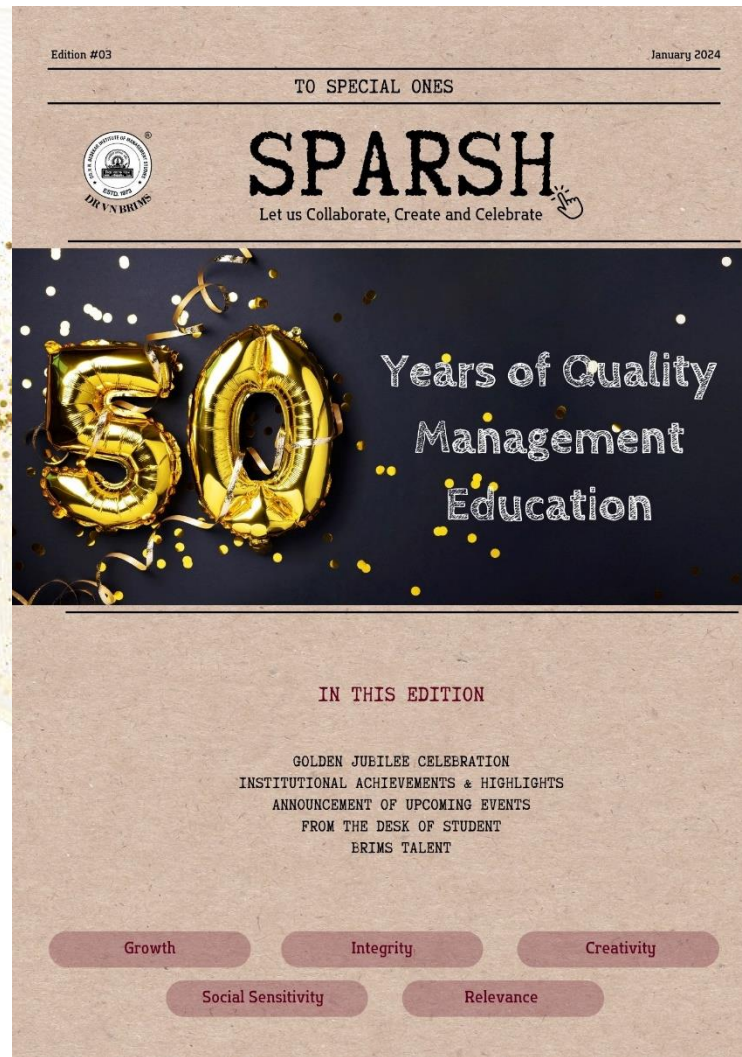
Ms. Sarita Gupte,
Ms. Kabita Pradhan
Successfully Published
their research paper in
the Avinya Journal.

Students Activities / Achievement

20th December Mr. Sahil Sanjay Uttekar , Mr. Chaitanya Pandit , Mr. Prathamesh Ugalmole , Mr. Atharva Tamras , Mr. Nishant Bhoir Participated in "Markit IBSM" - Intercollegiate Management games Competition at ICFAI Business School , Powai



Sparsh launch





Thank You

BRIMS CONNECT

for the Month of January 2024





1st January – 10th January

- **3rd January :**
- Dr. Kanchan and Dr. Bapat published a research paper with the title "When Manpower Planning goes Unplanned" in Journal of Social Sciences which is UGC Care Group 1 journal.
- **4th January :**
- Dr. Smita Jape and Dr. Vibhuti done presentation in Journal club on the topic "Annual Speeches of Asian Paints Ltd."



1st January – 10th January

- **6th January :**
- Dr. Nitin Joshi was invited as a Panel Moderator for National Conference by Joshi Bedekar College
- Topic- " Indian Knowledge and Education: Its application in Contemporary Times in context with NEP"



11th January – 20th January

11th January :

Dr. Kanchan and Asst. Prof. Siddhesh Soman
were invited as Reviewers of Projects and Viva by

Sasmira Institute of Management Studies
to evaluate the SIP reports of their MMS Students.

11th January – 20th January

- **12th January :**

Student Development Committee members organized Swaranjali 2024 event at Panini Auditorium.

Various musical programs such as singing, playing musical instruments were performed on this occasion .



11th January – 20th January

15th January :

Mr. Krishnakant Lasune, Assistant Professor

secured First Rank at the 16th Aavishkar: Maharashtra State Inter-University Research Convention held

at the Maharashtra University of Health Sciences in Nashik from January 12th to 15th, 2024.



11th January – 20th January

18th January :

Dr Smita Jape organized session on women care and development.

This was conducted by Medical Professional Dr. Snehal Kohale from Tieten Medicity, Thane

on the topic, **"Nurturing Women's Health at all stages of Life Cycle"** for female students, staff and faculty members.





11th January – 20th January

20th January :

Dr. Pankaj Nandurkar-

Was invited for Content development and Studio recording of lectures at the Educational Multimedia Research Centre (EMMRC), Savitribai Phule Pune University, Pune.

These lectures will be part of the MOOC Course - Comparative Public Administration which will run online on the SWAYAM platform under the Ministry of Education, Government of India.

21st January – 31st January

- **21st January :**
- Dr. Nitin Joshi
- Participated in Half Marathon organized by Tata Mumbai Marathon and successfully completed it in **2 hours and 26 mins.**
- Determination, will power, discipline and consistent efforts can help you achieve even little difficult goals.



21st January – 31st January

- **25th January :**
- Dr. Smita Jape, Dr. Mahesh Bhanushali and Dr. Vibhuti Save
- Attended meeting with purchase dept of Ashida Electronics Pvt Ltd for discussion on Project of Inventory management
- Online meeting was conducted on project Sales forecasting with Marketing department of Ashida Electronics Pvt Ltd.

21st January – 31st January

- 25th January :
- Dr. VN BRIMS Library conducted a book exhibition on the theme "GENERAL MANAGEMENT"
- Feedback was also taken from the readers.
- Thanks to:
 - CR's, MMS Students and Faculty for the success of the Exhibition.
 - **Dr. Nitin Joshi Sir and Director General Dr. Guruprasad Murthy Sir** for always motivating and encouraging



21st January – 31st January

- 26th January :
- BRIMS Team
 - Ms. Fiza Aga,
 - Mr. Tejas Sarang
 - Mr. Ganesh Solunke
- Were selected among the best 10 Winners from 17 Teams of District level in Maharashtra State innovation competition of Business model presentation organized by Maharashtra State Innovation Board.



21st January – 31st January

- **31st January :**
- Mr. Krishnakant Lasune's 4 Research Papers were published in UGC Care Journals



Students Activities / Achievement

24th January :

MMS 2023-25 1st Year students-

- Mr. Shree Devendra Salvi

- Ms. Siddhi Chetan Mahajan

won **Portfolio Management
Game Competition**

at NKTTC College of Commerce,
Thane.



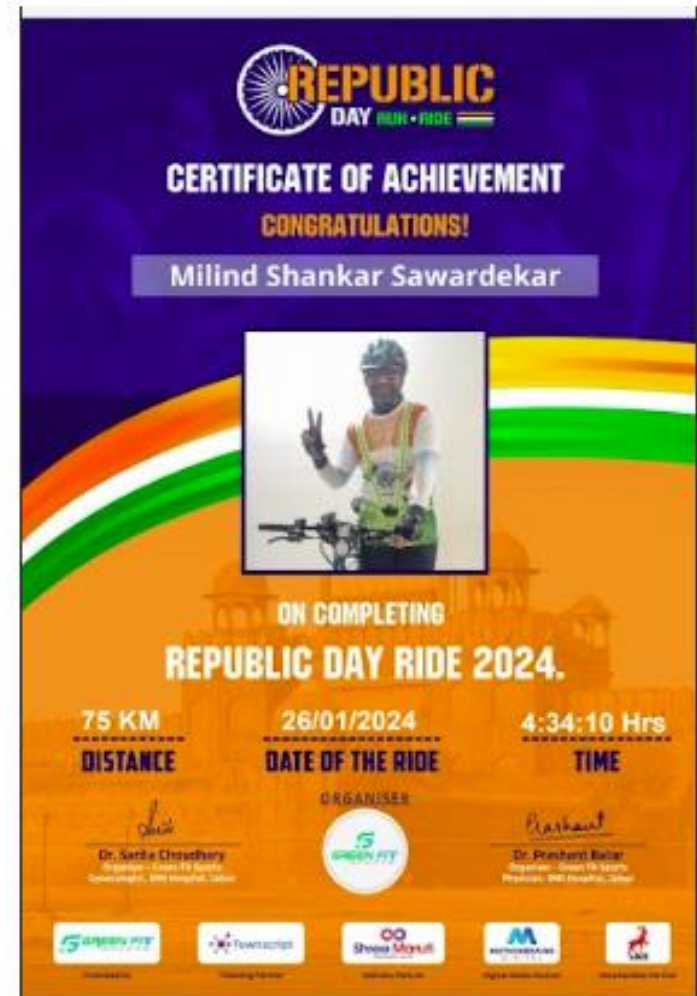
Students Activities / Achievement

26th January :

Lt Col. Milind Sawardekar
participated in
REPUBLIC DAY RUN-RIDE 2024

Bicycle Ride - 75 KMS

organized by
GREENFIT SPORTS/ TOWNSCRIPT
and received achievement
certificate.



Thank You

BRIMS CONNECT

for the Month of February 2024



1st February – 10th February

3rd February : A conference was organized on Saturday on theme Disruptive and Critical Thinking”



**Address by the Chief Guest :-
Mr. Sudhanshu Mani
(Topic : Takeaway from Vande Bharat/Train 18 Project)**



Welcome address by Director, Dr. Nitin Joshi

**Conference Convener :
Dr. Smita Jape**

**Conference coordinator:
Dr. Kanchan Akshay**

Dr. Dinesh Sonkul

National Conference conducted on 3 February 2024

Theme- “ Disruptive and Critical Thinking in Business ”



PANEL DISCUSSION

- Dr. Pallavi Chandwaskar (Moderator)
- Mr. Manoj Oak - Partner, Roobaroo Consulting
- Mr. Chinmay Sengupta - CEO, AirV Labs India
- Mr. Rakesh Telawne MD, Telawne Power Equipment.
- Dr. Anuja Agarwal Adjunct Faculty at K. J. Somaiya Institute of Management

Inauguration of Inter-Collegiate Poster Competition on Innovation



Poster Competition on Innovation organized by Dr. Vibhuti Save



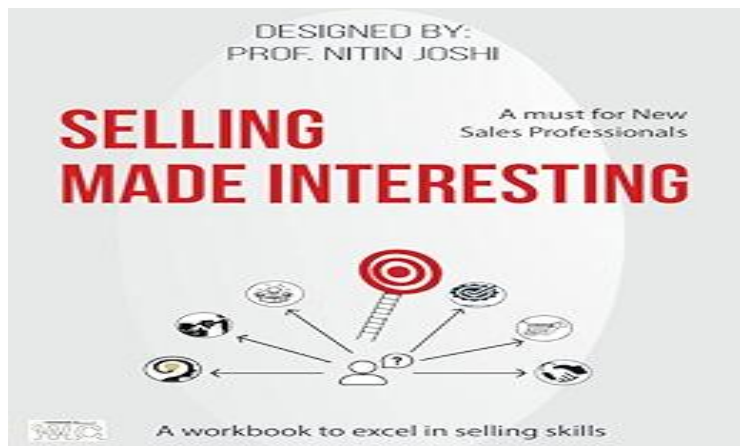
Srujan Publication

- **Editorial Committee Members:**
Dr. Smita Jape and Dr. Dinesh Sonkul
worked on Srujan 2024 and 9th Volume was launched on conference day.



1st February – 10th February

- **6th February :**
- Dr. Nitin Joshi Conducted a program on Selling Skills titled, "Selling made interesting" for students of Joshi Bedekar college and few from other institute.
- Total 35 Participants including Students from various colleges.
- Event In-charges:
 - Dr. Shripad Bapat,
 - Supported by Ms. Ketki Mistry and Mr. Chaitanya Pawar



1st February – 10th February



- **6th February :**
- Mr. Sanjay Sapkal was invited as resource person in a one-day workshop on Koha, a world-class library computer system.
- It was organized by Dr. Balasaheb Sawant Konkan Agricultural University at Dapoli in the university library.
- Librarians and library staff of different Colleges participated in this workshop.



1st February – 10th February

8th February : Dr. Nitin Joshi delivered a session for students of VPM GOI on developing observation skills along with Dr. Save.

9th February: Successful Project Review Meeting

- A meeting conducted by Dr Smita Jape with CEO, GM, Projects and COO of Ashida Electronics along with the team heads and members of all projects on 9th Feb 2023
- Top Management appreciated the progress of project work carried out by all faculty and team members .

11th February – 20th February

11th February : Dr. Nitin Joshi participated in Hiranandani Half Marathon and successfully completed 21 KMs in 2 hours and 14 minutes.

15th February : SDC organized Cricket Tournament 2024 on VPM's Turf. The Event focused on developing effective team building ability , leadership skills , spotting attitude amongst students. Total 10 teams participated in the event .

Results : Winner : Team Vashisht – 1st Year

Runner Up : Team Chanakya – 1st Year



11th February – 20th February

16th February :

Dr. Kanchan coordinated for RYLA event which was organized by Rotary Club of Thane, Hiranandani along with BRIMS for students.

The theme of the program was AI: The known Evil

11th February – 20th February



17th February :

Mr. Sanjay Sapkal delivered the lecture in a One Day Workshop on, "Skills for Librarians in the Digital Era" at Shivajirao S. Jondhle Institute of Law and Research, Asangaon.

This workshop was attended by the Library staff of Engineering, Polytechnic, Management College.



21st February – 29th February



- 22nd February :
- Student Development Committee of Dr. V. N. BRIMS organized "International Mother Language Day Program".
- The chief guest of the program was:
 - Dr. Mahesh Patil (Vice Principal of Joshi of Bedekar Arts and Commerce College, Thane.)



21st February – 29th February

26th February :

Case study written by:

Dr. Smita Jape and Dr. Pallavi Chandwaskar

got published in UGC CARE indexed journal, 'Emerging Economies Case Journal' of IIM -Rohtak by SAGE Journals.



21st February – 29th February

- **27th February :** Dr. Nitin Joshi attended the program on Shivaji Raje at VPM's Law College.
- **28th February :** Dr. Nitin Joshi attended the workshop on NEP organized by Joshi Bedekar College and Mumbai University.
- **29th February :** Dr. Nitin Joshi visited Chetna's Institute as VC nominee for selection of the Director.

21st February – 29th February

- **29th February :**
- Dr. V. N. BRIMS library organized Monthly Book Exhibition
- Theme: "Leadership" on 29th Feb at Library Reading Hall.
 - The exhibition was inaugurated by Second Year MMS Batch 2023-2024 Student member of Library Committee:
 - **Col. Milind Sawardekar.**
 - Director **Dr. Nitin Joshi**
 - Professors and Students.



Students Activities / Achievement

24th February :

MMS 2023-25 Batch 1st Year students-

Ms. Kalyani Bavaskar ,

Ms. Priyanka Rohidas Nagare and

Ms. Siddhi Prasad Khatavkar were Runner Up

in **Escape room Competition in Intercollegiate Explorica – 2024** event at Sasmira's Institute of Management Studies & Research , Worli



Students Activities / Achievement

25 February :

MMS 2022-24 Batch 2nd year student **Lt Col Milind Sawardekar** participated in Cycling event.

CYCLOTHON-PEDAL FOR A CAUSE -fundraiser event for Dialysis machines organized by ROTARY CLUB OF HIRANANDANI ESTATE.



Students Activities / Achievement

Toppers of Semester I:

Rank	Name
1	Nagare Priyanka Rohidas
2	Zule Zoya Zafar
3	Shegaonkar Sagar Mahadev
3	Khatavkar Siddhi Prasad

Thank You

BRIMS CONNECT

for the Month of March 2024



1st March – 10th March

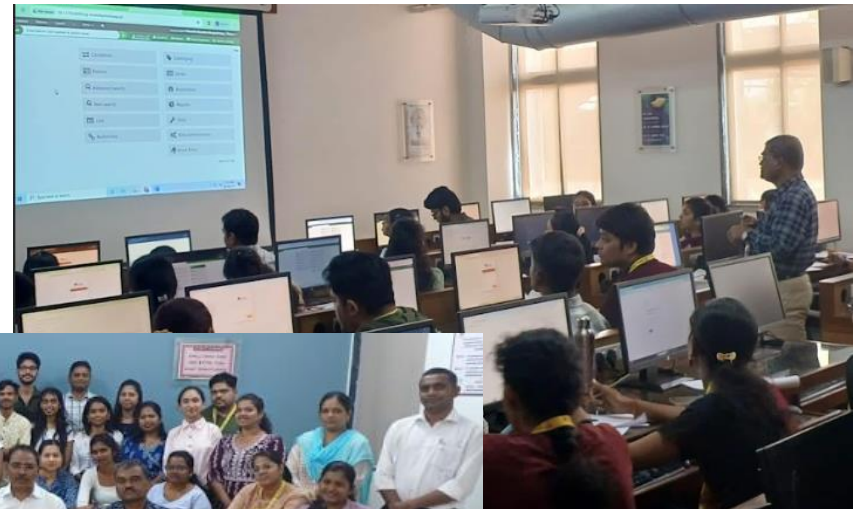
- **2nd March** : SDC Committee organized Enthusia 4.0 where around 250 students from BRIMS and other UG & PG institutes participated in 10 different activities in the areas of Sports, Cultural and Management.



1st March – 10th March

- **2nd March :** In association with Joshi Bedekar College of Arts and Commerce, B. N. Bandodkar College of Science , Dr. V. N. BRIMS Library organized, One day workshop and Training on KOHA an Open-Source Library Management Software, for students of Library and Information Science (M.Lib).

Total 36 Mlib students from Joshi Bedekar College, Mumbai University and YCMOU attended this workshop.



GPS Map Camera

Thane, Maharashtra, भारत

1st March – 10th March

5th March: Dr. Vibhuti Save delivered Faculty Development Program on "Linkage between COs POs and PSO's at SGPC'S Guru Nanak Institute of Management Studies, Mumbai.



SGPC's
**Guru Nanak
Institute of Management Studies**
(GURU NANAK KHALSA COLLEGE, Matunga (E), Mumbai - 400 019)



Faculty Development Program

Topic : Linkage between COs POs and PSO's
Mission -2nd Cycle of NBA 2024



Prof. Vibhuti Save
Assistant Professor
Dr. V. N. Bedekar Institute Of Management Studies

Date: Tuesday, March 5, 2024
Time: 11 am to 1 pm | Venue: Boardroom, 2nd Floor, GNIMS



1st March – 10th March

- **7th March** : Session was conducted by Dr. Smita Jape for Girl students of MMS Second Sem. for creating awareness regarding Zero Tolerance to sexual harassment.



1st March – 10th March

8th March: Women Development Committee organized session on “Self Defence” by Mr. Khemraj for girl students on the occasion of women's day and Ketki Mistry and Shweta Nair coordinated the event.

A small Programs was aslo organized for female faculty and staff members on occasion of women's day.



1st March – 10th March

8th March: BRIMS IIC has organized Basic Faculty Development Programme on Entrepreneurship Ecosystem in association with Rambhau Mhalgi Prabodhini-Atal Incubation Centre.



11th March – 20th March

9th March : Librarian Mr. Sanjay Sapkal was invited as resource person for National Level Seminar on "Planning, Designing and Developing of Digital Libraries and Digital Preservation" sponsored by Indian Council of Social Science Research (ICSSR) and organized by (IQAC) of Nirmala Memorial Foundation College of Commerce and Science, at Kandivali. He delivered a lecture on "Navigating through Digital Library and Creating Digital Repository“

Navigating through Digital Library
and
Creating Digital Repository

Sanjay Sapkal
Librarian
VPM's Dr. VN Bedekar Institute of Management Studies, Thane
sanjaysapkal@vpmmthane.org

Participants:

- NW NMTC W...
- AN Abhishe...
- ND Nishig...
- DV Dr. Vijaya
- MD Mr. Sand...
- DK Dr. Poon...
- SS Sheetal ...
- ST Smita Th...
- VD VINAY D...
- SS sagar sh...
- MS

**National Conference on Social Entrepreneurship sponsored by ICSSR was organized
on 16th March, 2024**

Dr. Vinay Sahasrabuddhe Chief Guest

Chief Convener: Dr.Nitin Joshi

Convener: Dr. Smita Jape

Coordinator : Dr Kanchan Akshay

Dr. Dinesh Sonkul

Students Development Committee



Conference Proceedings Launch

14 Research papers Published in conference proceedings

**Editorial Committee : Dr. Smita Jape
Dr. Dinesh Sonkul**

Authors :12 Faculty Members & Director



Research paper Presentation Competition

- Coordinator: Dr. Kanchan Akshay , Dr. Dinesh Sonkul , Ms. Dipali Hindlekar
- Research paper presentation competition was organized on the day of conference



11th March – 20th March

17th March : Librarian Mr. Sanjay Sapkal teaches course of Software for University Libraries (SOUL) and Koha library software for students of Library Science (M.Lib.) of 2023-2024 batch of Yashwantrao Chavan Maharashtra Open University at B. N. Bandodkar college of Science



11th March – 20th March

18th March : Ms. Fiza Aga got selected from Maharashtra State Innovation Society for Startup Maha Kumbh, New Delhi.

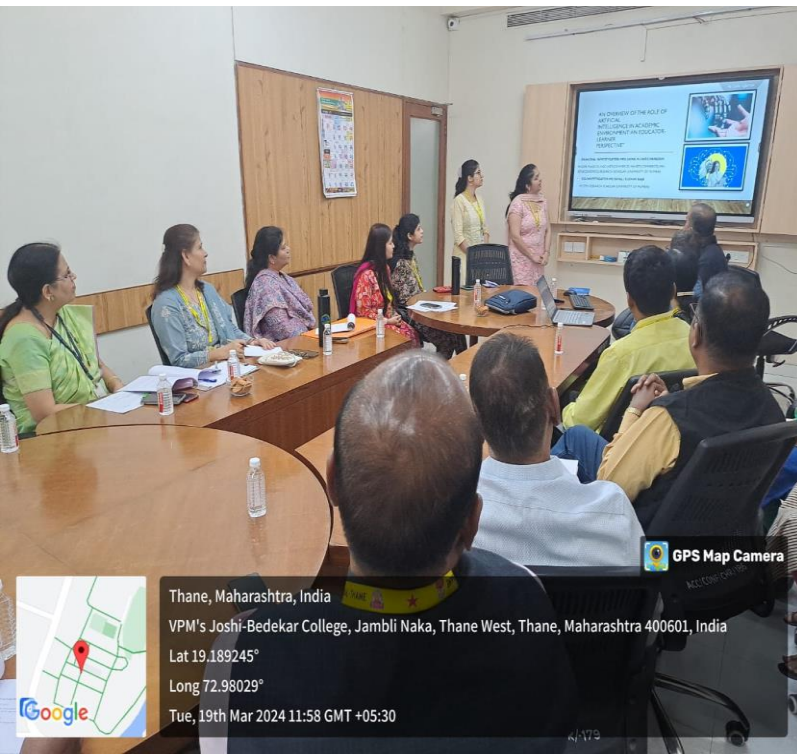


STUDENT



11th March – 20th March

19th March : Dr. Smita Jape was invited as advisor by K.G Joshi and Bedekar College of commerce for selecting research Projects for Funding grants.



11th March – 20th March

20th March : Dr. Kanchan & Prof. Siddhesh conducted a training program for MMS Students of GNVS on "How to choose your specialization based on Psychometric Test"



11th March – 20th March

23rd March : Thane Management Forum felicitated top 10 women leaders of Thane.

Dr. Smita Jape was felicitated for her contribution by Thane Management Forum.



Dr. Smita Jape



- With over 25 years of teaching experience and an additional 3 years in corporate roles, brings a wealth of practical and theoretical knowledge to the classroom.

- Served as a CII assessor for excellence awards and a reviewer for prestigious journals indexed in Scopus and ABDC.

- Presented research papers at renowned institutions including Harvard University in the United States.

- Author of the book "Financial Practices of India Inc" and recognized with three awards as the Best Professor in Finance, including the Dewang Mehta National Education Awards.

11th March – 20th March

23rd March : Dr. Pallavi Chandwaskar was felicitated by TMF, Thane Management Forum, in the Women's Day event, 'Arohanam', Celebrating Women Power, women with grace, strength and Boundless spirit.



21st March - 31st March

- **28th & 29th March** : Dr. V. N. BRIMS library organized Monthly Book Exhibition on the Theme: Innovation , Creativity and Start-Up. The exhibition was inaugurated by E-Cell head and IIC member Dr. Pankaj Nandurkar .



21st March – 31st March

- **30th March** : Assistant Professor Prathmesh U Tawade completed learning series on Data And Disruption: Mastering Machine Learning And AI for Finance from MIT.



Students Activities / Achievement

1st March : MMS 2023-25 Batch 1st Year student Ms. Sarita Gupte Won Runner Up /(3rd Position) in Intercollegiate "Your words matter - debate competition" at Parle Tilak Vidyalaya Association's PTVA'S institute of management-Vile Parle .

Students Activities / Achievement

2nd March : MMS 2023-25 Batch 1st Year student Ms. Sarita Gupte participated in a National Debate Competition “Speak for India” and competed with 256 speakers all over India, cleared the district level and Got selected among the 30 best speakers. Also Competed with these 30 best speakers in the zonal round.



Students Activities / Achievement

7th March : MMS 2023-25 Batch 1st Year students Ms. Sarita Gupte and Ms. Vaishnavi Dolnar Selected in 7 teams for the finals out of 658 teams of "Sustainopitch" Intercollegiate Business model Competition at Weschool - Matunga



Students Activities / Achievement

7th March : MMS 2023-25 Batch 1st Year students Ms. Siddhi Prasad Khatavkar , Ms. Zoya Zule and Ms. Vaishnavi Dolnar, secured Runner Up /(3rd Position) in National Level BrandSprint Trilogy Competition at (Weschool) Welingkar institute of management studies, Matunga.



Students Activities / Achievement

7th March : MMS 2023-25 Batch 1st Year students Mr. Rushabh Deore and Mr. Omkar Kale Participated and selected for semifinal round in National Level "Gladiator: The Competitive Debate Competition" at We School Bangalore.



Students Activities / Achievement

14th March : MMS 2023-25 Batch 1st Year student Ms. Sarita Gupte Cleared level 2 and her Business model selected among the top 5 best business models in Intercollegiate Business model Competition in "Inventure" event at Lala rajpat Rai college - Mahalakshmi .



Students Activities / Achievement

23rd March : MMS 2022-24 Batch 2nd Year student Lt Col Milind Sawardekar Secured 2nd Runner Up Place in Intercollegiate SIP presentation Competition of EXPERIENTIA'24 at GNVS Institute of Management, Mumbai



Students Activities / Achievement

24th March : MMS 2022-24 Batch 2nd Year students Lt Col Milind Sawardekar, Mr. Dalvi Suyog Ramakant and Mr. Vaibhav Somnath Narawade; Received CII CERTIFIED WAREHOUSE ASSESSORS certification by Confederation of Indian Industry, Institute of Logistics .



Thank You